

ISTANBUL GELISIM UNIVERSITY STUDENTS EXPLORE THE MEDIA INDUSTRY ON-SITE THROUGH A VISIT TO ATV

Istanbul Gelisim University (IGU) brought its students studying in the field of media directly into the heart of the industry. Within the scope of a technical visit organized on December 29, 2025, students from the IGU Television Journalism and Programming Department and the IGU New Media and Communication Department had the opportunity to examine the professional workings of the media sector on-site at ATV. The visit, attended by Research Assistant M. Erman Balak from the IGU New Media and Communication Department, enabled students to reinforce their theoretical knowledge through practical experience.

THEORETICAL KNOWLEDGE CARRIED FROM THE CLASSROOM TO THE FIELD

As part of the Media Performance and Screen Language course which is held as a make-up class conducted by Cem Öğretir, ATV main news anchor and a lecturer in the IGU Television Journalism and Programming Department, the visit transformed the academic knowledge students had gained in class into a concrete experience at ATV studios. Students closely observed the working dynamics of the media sector and examined news production processes on-site. While increasing students' sectoral awareness, the visit also strengthened their interdisciplinary perspectives.

APPLIED BROADCASTING INSIGHTS FROM ATV MAIN NEWS ANCHOR CEM OGRETIR

Throughout the visit, students were accompanied by Cem Öğretir, ATV Main News Bulletin Anchor and Course Instructor. Öğretir guided students through ATV's broadcast studios, providing detailed explanations of news production processes, broadcast flow, and studio organization. Students had the opportunity to ask their questions directly to an active professional working in the sector.

HANDS-ON TRAINING OPPORTUNITY AT ATV STUDIOS

During the visit held at the Turkuvaz Media Center, students closely examined the control room, studio areas, and broadcast infrastructure. Gaining comprehensive information about all stages of news production, students observed the technical and editorial processes of broadcasting in a real media environment.

The visit, which brought together students from the Television Journalism and Programming and New Media and Communication departments, created a shared learning environment. The event, attended by students from different classes and programs, increased interdisciplinary interaction and supported collective learning.

FIELD-BASED SUPPORT FOR FUTURE MEDIA PROFESSIONALS

The visit offered an important academic experience that strengthened students' professional motivation. The knowledge gained about news production processes, broadcasting's technical infrastructure, and editorial decision-making mechanisms increased students' awareness of their future professions.

This technical visit to ATV contributed to students' understanding of the media sector from a holistic perspective. In line with its applied education approach, Istanbul Gelisim University continues to support such field studies and technical visits that bring students together with the industry.

TURKIYE’S TECHNOLOGY VISION CONVERGES AT IGU: VISIT TO ISTANBUL GELISIM UNIVERSITY BY T3 FOUNDATION BOARD MEMBER AND TEKNOFEST SECRETARY GENERAL MUHAMMET SAYMAZ

Muhammet Saymaz, Board Member of the Türkiye Technology Team (T3) Foundation and Secretary General of TEKNOFEST, visited Istanbul Gelisim University to receive information about the university’s technology-oriented projects and strategic initiatives. During the meeting held as part of the visit, topics such as technology and technological developments, the projects carried out by the university, TEKNOFEST 2025 achievements, and potential areas of collaboration were discussed. The meeting was attended by IGU Board of Trustees Chairman Abdülkadir Gayretli, IGU Secretary General Assoc. Prof. Serdar Egeli, Head of the Department of Public Relations and Promotion Asst. Prof. Bülent Deyirmenci, and Faculty Member of the Faculty of Economics, Administrative and Social Sciences Jumaev Ergash.

TEKNOFEST 2025 ACHIEVEMENTS AND R&D PROJECTS EVALUATED

The main agenda of the meeting focused on Istanbul Gelisim University’s achievements within the scope of TEKNOFEST 2025 and its impactful work in the field of technology. In addition to the university’s research and development activities, detailed information was shared on patenting processes and the commercialization of inventions carried out through the Technology Transfer Office (TTO). One of the most prominent topics of the meeting was the Jet Drone Project, which holds strategic importance in the fields of aviation and defense technologies and achieved first place at TUSAŞ. Comprehensive evaluations were made regarding the technical details of the project and new collaboration models that could be implemented in the future.



STRATEGIC STEPS IN UNIVERSITY–INDUSTRY COLLABORATION

The meeting also drew attention to Türkiye’s rising momentum in the defense industry and domestic technology production, emphasizing Istanbul Gelisim University’s academic and technical contributions to this process. While highlighting the added value that the university’s strong ties with industry bring to the national technology initiative vision, mutual goodwill messages were conveyed regarding the development of joint projects. IGU’s innovation-oriented working model and its mission to educate students as technology-producing individuals constituted one of the key focal points of the visit.

The meeting concluded with a mutual emphasis on goodwill aimed at strengthening university–industry collaboration and implementing joint projects.