

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES, ROMANIA BLENDED INTENSIVE PROGRAMME (BIP) / APPLICATIONS

**PLEASE DO NOT SUBMIT YOUR APPLICATION WITHOUT READING THIS APPLICATION
ANNOUNCEMENT CAREFULLY.**

One of our partner universities, Bucharest University of Economic Studies, will organize Erasmus+ Blended Intensive Program mobility on "GamePlan: Business Strategy and Simulation-Based Learning" between 08.12.2025 and 09.01.2026. A total of 9 students from the following departments will be able to participate from our university. Applications for the BIP program will be received between **17-27 October 2025** via the following link: <https://turnaportal.ua.gov.tr/>

Departments that can apply to the BIP Project

Bachelor's Degree:

- Business Administration(TR-EN)
- Economics and Finance(TR-EN)
- International Trade and Business(TR-EN)
- International Trade and Finance(TR-EN)

Master's Degree:

- Business Administration (Master)
- Economics and Finance(Master)

Applications from departments other than the departments mentioned above will not be accepted.

What is a Blended Intensive Programme (BIP)?

Blended Intensive Programs (BIPs) are short, intensive educational programs that use innovative teaching and learning methods, including online collaboration. BIPs aim to reach students from all fields of study and levels of education, from different cultural, social and economic backgrounds, with a new and more flexible mobility format that combines physical mobility with online learning.

The Physical mobility part of the BIP event " GamePlan: Business Strategy and Simulation-Based Learning " will take place in Bucharest University of Economic Studies, Romania on **December 08-12, 2025. Participation in online courses is mandatory after the physical mobility.** Online courses will be held between **15/12/2025 - 09/01/2026**. The course to be taken within the scope of BIP will be 4 ECTS. The detailed schedule and description of the program is given below.

Name of the Blended intensive (BIP) mobility Course	GamePlan: Business Strategy and Simulation-Based Learning
ECTS	4
Year, Semester	2025-2026 Academic Year Fall Semester
Start Date	08/12/2025
End Date	09/01/2026
Start Date Virtual Component	15/12/2025
End Date Virtual Component	09/01/2026
Physical Mobility Start and End Date	08/12/2025 - 12/12/2025
Virtual Component Description	The primary objective of this project segment is to facilitate dialogue between educators and students. This dialogue aims to pinpoint and address challenges that arise during the decision-making process across different simulated financial periods. It also promotes collaboration between teams running virtual enterprises and raises awareness of sustainable development. To achieve these objectives, it is essential to establish an open and engaging environment where instructors and students can freely share their thoughts and ideas on overcoming these challenges. This will allow us to identify the root causes of these challenges and develop effective strategies to address them. This project segment will allow students to identify and overcome obstacles that impede the decision-making process in the simulated business game. It is crucial to give special consideration to the impact of business decisions on sustainable development and guide students in developing a digital decision-support tool.

Who can apply?

- Full-time students enrolled in one of the above-mentioned higher education programs (*Business Administration(TR-EN), Economics and Finance(TR-EN) International Trade and Business(TR-EN), International Trade and Finance(TR-EN), Business Administration(Master), Economics and Finance(TR-EN)* at any of the first and second levels of formal education within the higher education institution,
- a) The cumulative academic grade point average of first level students must be at least 2.20/4.00

- b) The cumulative academic grade point average of second level students must be at least 2.50/4.00
- 2) Students who have a Foreign Language Certificate showing at least 60 out of 100

Students who do not meet these criteria can not apply. The student's unsuccessful course(s) are not an obstacle to the Erasmus+ study and internship mobility application.

Important Note: Students who are currently participating in the Erasmus+ study mobility for the Fall semester of the 2025-2026 academic year cannot apply.

Necessary Documents for Application

- **Transcript:** Your transcript document that you will submit in the application must be signed, sealed, and current dated (taken within the application dates). Your grade point average will be automatically calculated via the e-government system. If your GPA is different from the GPA indicated on your current dated transcript from the student affairs, you should write your current GPA indicated on the transcript in the relevant field in the application portal.

- **Foreign Language Certificate:** There will be no separate Foreign Language exam for applications.

For students who have a certificate, the scores obtained from YÖKDİL and YDS within the last 5 years will be valid instead of the exam grade. Apart from these exams, the scores obtained within the last 5 years from the exams accepted as equivalent by ÖSYM will be accepted based on the most up-to-date conversion table published by ÖSYM. Foreign Language Documents and Foreign Language Exemption Examination Documents of students who have taken the Erasmus foreign language exam conducted by our university and have an exam grade will be accepted in the application.

Evaluation Criteria

In the evaluation; 50% of the General Weighted Grade Point Average (GPA) and 50% of the Foreign Language Score are taken. The sum of these scores forms the final score (Erasmus+ Grand Total Score).

Selection criteria and weighted scores to be used in evaluating applications:

Criteria	Weighted Score
Academic achievement level	%50 (out of a total of 100 points)
Language level	%50 (out of a total of 100 points)
To the children of martyrs and veterans	+15 points
Students with disabilities (provided the disability is documented)	+10 points ¹

¹ For prioritization, the student must submit the Disability Health Board report included in the "Regulation on Disability Assessment for Adults" published in the Official Gazette dated February 20, 2019 and numbered 30692

<i>Under the Social Services Law No. 2828 for students who have been given protection, care or accommodation decisions</i>	<i>+10 points²</i>
<i>Themselves or their first-degree relatives from AFAD recipients of disaster relief</i>	<i>+10 points</i>
<i>Earlier benefit (with or without grant))</i>	<i>-10 points³</i>
<i>Participating in mobility in the country of citizenship</i>	<i>-10 points</i>

Quotas

In line with the information received from Bucharest University of Economic, the distribution was made by giving priority to undergraduate departments.

Bachelor's Degree: • Business Administration • Economics and Finance • International Trade and Business • International Trade and Finance	7
Master's Degree: • Business Administration • Economics and Finance	2

Grants

Individual support is provided to students for the physical component of the BIP program.

Individual support amounts are determined as follows:

Duration of the Activity	Grant (The country associated with the program or The country not associated with the program)
Until the 14th day of the activity	79 Euros Daily

Individual support grant for one travel day before the activity and one travel day following the activity.

Additional Grant Support

² For prioritization, protection of the student from the Ministry of Family and Social Policies in accordance with Law No. 2828, must submit a letter stating that it is a care or accommodation decision.

³ In addition to the average of academic achievement and foreign language scores; While calculating the Erasmus selection score of the students who have benefited from higher education studying or internship mobility within the scope of Erasmus + (2014-2020 or 2021-2027) within the same education level, 10 points are deducted for each mobility (no matter it is study or internship).

Additional grant support will be provided to participants with limited opportunities in addition to the grant they deserve. In addition for the grant in question to be granted, a participant with limited means is defined as an individual with limited economic and social opportunities and who fits into the following subcategories.

- 1) Those who are subject to Law No. 2828 (Those who have a protection, care or shelter decision by the Ministry of Family and Social Services pursuant to Law No. 2828)
- 2) Students for whom protection, care, or accommodation decision has been taken within the scope of Child Protection Law No. 5395
- 3) Those who have no other parent's income and receive an orphan/death pension
- 4) Children of martyrs/veterans
- 5) Those who are granted a pension for themselves or their families (the student, their parents or guardians), who prove that they have received financial support from municipalities, public institutions and organizations (Ministry, Social Assistance and Solidarity Foundations, General Directorate of Foundations, Kızılay, AFAD) at the time of their Erasmus application. It is sufficient to submit a document.)
- 6) Disabled people⁴
- 7) Students who have one of their parents or their guardians, who are over 65, and who receive disability or needy pension within the scope of Law No. 2022, dated 01.07.1976 on the Pension Funding of the Needy, Powerless and Orphaned Turkish Citizens and the Disabled and Needy Turkish Citizens⁵

Mobility Type	Additional Grant Support Amount
short-term student mobility between 5-14 days	100 € in addition to the daily grant total

Travel Support

In order to support students' travel expenses, the distance between the starting point of the mobility and the host location is determined using the distance calculator provided by the European Commission (<https://erasmus-plus.ec.europa.eu/resources-and-tools/distance-calculator>). The travel grant is then calculated based on the table below. The distance band shown in the calculator represents the total grant amount for a round trip; therefore, the amount is not multiplied by two.

⁴ Disabled persons with a disability rate of at least 50% documented by the Disability Health Board report included in the "Regulation on Disability Assessment for Adults" published in the Official Gazette dated February 20, 2019 and numbered 30692

⁵ <https://www.mevzuat.gov.tr/MevzuatMetin/1.5.2022.pdf>

Distance Band ⁶	Standard Travel Grant Amount (Avro)	Green Travel Grant Amount (Avro)
Between 10-99 KM	28	56
Between 100-499 KM	211	285
Between 500-1999 KM	309	417
Between 2000-2999 KM	395	535
Between 3000-3999 KM	580	785
Between 4000-7999 KM	1188	1188
8000+ KM or more	1735	1735

Important Notes:

- Please do not apply without reading the relevant announcement text.
- The applications of our students who want to benefit from BIP will be received ONLINE through the portal system (<https://turnaportal.ua.gov.tr/>) between **October 17, 2025 and October 27, 2025**. No application or document entry will be possible after the specified date.
- You need to enter the application system with your e-government password.
- In the Contact Information section, please report your current e-mail address that you actively use. Our Office cannot be held responsible for any problems that may occur during the process due to an error in the e-mail statement.
- Please check your application form in the confirmation section. If there is no missing or wrong click on the "Complete the application" tab. Only completed applications can be seen by our Office.
- Please make sure that you have uploaded all the necessary documents, the application form, and your approved up-to-date transcript as pdf to the system.
- You can send an e-mail to erasmus@gelisim.edu.tr regarding the technical problems you experience with the applications.
- Applications will **end on October 27, 2025**. Please do not leave your application until the last minute.
- Students are responsible and obliged to follow our <https://udio-k.gelisim.edu.tr> and student e-mail addresses regularly in order not to miss any announcements or updates. It is recommended that you follow our [erasmus_igu](#) page in order to reach announcements and updates more easily.

Application Calendar

Application Dates	:	17/10/2025-27/10/2025
Virtual Component/Program	:	15/12/2025-09/01/2026

⁶ Based on travel distance per participant. Travel distances should be calculated using the distance calculator provided by the European Commission (http://ec.europa.eu/programmes/erasmus-plus/tools/distance_en.htm). A one-way travel distance should be used to calculate the EU amount to support round-trip travel..



Short--term physical mobility	:	08/12/2025 - 12/12/2025
Quotas (Associate degree, Bachelor's, Master's)	:	9