



ISTANBUL  
**GELISIM**  
**UNIVERSITY**

JULY 2025



ISTANBUL  
**GELİŞİM ÜNİVERSİTESİ**

# **FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN**

*Applied Science in Gelişim, For a Change In Your Life*

[www.gelisim.edu.tr](http://www.gelisim.edu.tr)

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## NEWS FROM IGU

### Graduation Excitement at Istanbul Gelisim University: 2024-2025 Academic Year Graduation Ceremony Held!

The 2024-2025 Academic Year Graduation Ceremony took place with great enthusiasm and pride at the Yahya Kemal Beyatlı Performance Center on July 22-24, 2025. The ceremony, which spanned three days depending on the faculty and school, saw thousands of students tossing their caps and sharing the joy of graduation with their families and faculty. On the second day, students from the Faculty of Applied Sciences celebrated their graduation with students from the Faculty of Architecture and Engineering and the Faculty of Health Sciences.

Speaking at the ceremony, Istanbul Gelisim University Rector Prof. Dr. Bahri Şahin congratulated all the graduating students and said: "We have experienced four years of your development journey together, but development is a lifelong process. On this journey we embarked on in 2008, our university has reached a significant point today with its international achievements. In the 2025 Times Higher Education World University Rankings, we are ranked in the 1001-1200 range; we are ranked 13th among Turkish universities and 8th among foundation universities. In terms of Research Quality, we are ranked 473rd globally, 3rd in Türkiye, and 2nd among foundation universities. This success is also your success." Addressing the graduates, Prof. Şahin emphasized the need to share their knowledge and skills with society: "Be open to innovation, be courageous, and pursue your dreams. You are part of the Gelişim family; never lose touch with your university."





## NEWS FROM IGU

In his speech, Abdülkadir Gayretli, Chairman of the Board of Trustees of Istanbul Gelisim University, stated that their goal is for students to graduate not only with academic expertise but also with a global vision: "Foreign language proficiency is very important to us. Therefore, we direct our students to language courses when needed and cover the tuition fees of those who are successful. We also cover some of your basic expenses, especially airfare, so you can gain experience abroad. As Istanbul Gelisim University, we want you to contribute not only to Türkiye but to the entire world." Gayretli emphasized their support for entrepreneurial and productive young people, stating that they provide support to graduates who want to start businesses in a variety of areas, including furniture. He also announced that Istanbul Gelisim University will cover the tuition fees of graduates accepted to master's or doctoral programs at universities ranked in the top 20 globally.

Istanbul Gelisim University's three-day graduation ceremonies were held with great enthusiasm, with students, faculty, and families in attendance. The ceremony was filled with emotion, with the recital of the graduation oath, the presentation of achievement awards, and the collective tossing of the caps in the air. Having passed one of the most important milestones in their educational lives, the students experienced the justified pride of graduating from Istanbul Gelisim University.



## NEWS FROM IGU

### IGU, the Leader in International Accreditation, Guided Students at the Istanbul Preference Fair!

The 14th Istanbul University Preference Fair, held at the Istanbul Congress Center from July 25-27, 2025, brought together thousands of prospective university students from all over Turkey with higher education institutions. Istanbul Gelisim University (IGU) made a mark on the fair with three different concept booths. Drawing attention with both its academic vision and student-centered projects, IGU provided prospective students not only with information but also with personalized preference counseling services.

#### Three Different Booths, One Goal: Guiding Prospective Students Correctly!

At the promotional booth, IGU's strong academic staff met with prospective students and presented the university's quality educational infrastructure and internationally accredited programs in detail. At the "Let IGU Be Your Coach" booth, processes and benefits related to the mentorship project aimed at providing individual support to each student were shared. At the preference booth, experienced counselors professionally contributed to the process by preparing university candidates for the preference period with personalized guidance.



## NEWS FROM IGU

IGU's holistic approach to information access, guidance, and academic support attracted great attention throughout the fair. University representatives clearly demonstrated the institution's corporate trust and student-centered approach in their interactions with students.

### Quality Education, Student-Centered Approach!

Standing out as Türkiye's higher education institution with the most internationally accredited programs, Istanbul Gelisim University supports quality in education not only through content but also through guidance. Fully institutionally accredited by YÖKAK and with programs approved by many independent European organizations, IGU makes a difference with its student-centered projects. This approach, which values students both through its academic staff and the special counseling processes during the preference period, transforms IGU into more than just an educational institution. As demonstrated at the Preference Promotion Fair, Istanbul Gelisim University operates with a vision that builds not only today but also the future of its students.





## NEWS FROM IGU

### IGU Preference and Promotion Days Have Begun!

With the announcement of the Higher Education Institutions Examination (YKS) results, the excitement of the preference period has begun. Istanbul Gelisim University (IGU) offers a comprehensive preference and promotion program to help prospective university students manage this process in the most effective way. IGU Preference and Information Days, which began on July 21, will continue to welcome prospective students to the campus until August 11.

Prospective students have the opportunity to meet one-on-one with preference advisors and academics in the information area set up on the IGU campus, and support is provided in creating a roadmap tailored to each student's score, interests, and career goals. During this process, IGU's "Preference Robot" also provides digital support to students.



## NEWS FROM IGU

Istanbul Gelisim University's preference and information days are not limited to the information gathering process. Prospective students have the opportunity to get to know university life up close by touring every corner of the campus, from laboratories to studios, libraries to social areas, accompanied by guides. Additionally, they can chat with current students at department booths to hear firsthand about their real student experiences.

Academics from the Applied Sciences Faculty departments are also available on the 16th floor of Building K to share their expertise with prospective students about our departments, faculty, and university, thereby facilitating the preference selection process for students.



## ACADEMIC ARTICLES

### *Article Titled “The Multi-Dimensional Controversy: Mapping Instagram's Response to Turkey's Stray Animals Policy” Published!*

The article titled “The Multi-Dimensional Controversy: Mapping Instagram's Response to Turkey's Stray Animals Policy,” co-authored by Dr. Kemal Günay and Asst. Prof. Nevra Üçler, a member of the Public Relations and Advertising Department, has been published in Hacettepe University's Moment Journal, Volume 12, Issue 1.

Access Link: <https://www.iletisimkongresi.org/>



### *Article titled “Behind Book Translation: Insecurity” Published!*

The article titled “Behind Book Translation: Insecurity,” cowritten by Res. Assist. Dr. Naim Göktaş from the Department of E-Commerce and Management and Res. Assist. Ensar Macit from the Department of English Translation and Interpretation, has been published in the 22nd issue of Istanbul University's Translation Studies Journal.

Access Link:

<https://iupress.istanbul.edu.tr/tr/journal/jts/article/kitap-cevirisinin-ardi-guvencesizlik>





## NEWS FROM OUR ALUMNI

### Hello, I'm Ecem.

The Television Reporting and Programming program, for which I received a full scholarship in 2020, was a turning point in my life, both professionally and personally. In 2021, I was accepted into the Psychology Department as part of the Double Major Program offered by Istanbul Gelisim University. This allowed me to pursue two different disciplines simultaneously, providing a well-rounded undergraduate experience.



During my studies in Communications, I took both theoretical and applied courses in many areas, including screenwriting, camera operation, documentary and news shooting, diction, and news presentation. Drawing on the knowledge I gained from these courses, I actively participated in news bulletin shoots, documentary projects, and short film projects. Thanks to the industry experience and academic expertise of our faculty, I followed every course with enthusiasm.

During my psychology studies, I actively participated in the Psychology Club. I worked as a club member for two years and served as club vice president in my final year. This role has benefited me in many areas, including teamwork and organizational management.

During two summers of my education, I interned at a national news channel, gaining experience in news gathering, writing, and editing. During another summer, I completed my psychology internship at the Ministry of Family and Social Services. At the end of all this time, I graduated from the Faculty of Applied Sciences in July 2024 as the top student. I currently serve as a communications consultant for a party council member, bringing together my expertise in both media and psychology.

My advice to students considering this program or those currently pursuing it is to avoid limiting their student years solely to academics. Every experience gained in field-based environments like television channels, film sets, and newsrooms will make a significant difference in their careers. Our department has a strong infrastructure to support these experiences.

Looking back now, I see a demanding yet rewarding journey. I would like to wholeheartedly thank my department professors, each of whom is very valuable to me and who have contributed greatly to this long journey of mine, my friends with whom I have walked this path, and Istanbul Gelisim University, which has been a light to me on the path to my dreams.

## GUEST WRITER

### Disability: A Quest for Rights in the Regime of Visibility and Utterability

Disability is a concept that determines what can be said and has the potential to contain semiotic elements. These potentials or signs related to the concept are entrusted to a structure that determines the conditions within the regime of visibility. Within this regime of visibility, disability can become a kind of "combination of signs," as Gilles Deleuze puts it. What is meant by a sign, for example, is a disabled body. These signs—the understanding that sees disability not in society but in the body itself—construct the discourse and become a structure that determines it. Discourse is intertwined with structures of power and knowledge.



**Asst. Prof. İpek GÜRKAN**

While this structure is complex, the sign is subject to a linguistic system that allows for the reconstruction of these structures. The regime of sayability constructs a gaze that determines what is acceptable and what is not. This gaze essentially operates as an extension of a normative system and, as Deleuze puts it, determines a specific "way of seeing" for a particular period in a society. This way of seeing also creates the conditions for an "ecology of visibility." The conditions of visibility can change over time, producing a universal discourse based on the distinction between society and the individual.

We can speak of a dualistic relationship between concepts that exist within the legal system, the system that disciplines and normalizes bodies, and that also aids in thinking about disability studies. These concepts are formed by abstracting what is normal and what is not, a binary structure that determines and can marginalize the other. Furthermore, they open the discourse itself to reproduction and circulate it. Thus, the discourse that enters circulation determines what can be said and its visibility. While the said and the visible have a mutually determining relationship, according to Foucault, the "visible" and the "sayable" are irreducible to one another. Furthermore, the discourses about people with disabilities produced within this binary regime system are subject to the regulation of the space/society in which the discourse is constructed. On the other hand, when disability is approached within a medical approach that views it as inherent and a person's destiny, the possibility that disability can be a social liability is obscured.



## GUEST WRITER

As part of biopolitics, the disability of a marginalized body can transform into a perception entrusted to a "social emotional state such as help and pity," one that is excluded and included instead of being part of social policies. This approach, which sees disability as a physical deficiency first and foremost within the individual and ignores social regulations, has been instrumental in forgetting that disability should be viewed as a quest for rights. Therefore, a quest for rights is not (merely) a matter of visibility or the reorganization of social conditions to eliminate barriers. More profoundly, it is a questioning of the conditions of visibility and truth regimes, or of the relationship between discourse, knowledge, and power itself.

Questioning and analyzing who has the right to speak in the production, circulation, and determination of discourse, and how knowledge and power operate in this process, can help rethink disability as a quest for rights. Therefore, reflecting on disability: It invites us to engage with a field defined by visibility, discourse, and knowledge regimes. Thus, we see that the subject is a powerful political call.



## CULTURE, ART & LITERATURE

### ISTANBUL ARTS AND CULTURE EVENTS

August 2025



#### Cinema - Open-Air Film Screenings

**Date:** Throughout the summer

**Venue:** Various locations

Open-air film screenings continue throughout the summer in different venues across Istanbul, adding charm to warm summer nights.

- [Tickets and Details](#)



#### Festival - Babylon Soundgarden

**Date:** August 30, 2025

**Venue:** Parkorman

Empire of the Sun, giving their first concert in Turkey, along with Franc Moody, Good Neighbours, and many others, come together in a music-filled festival in the heart of nature, full of activities and energy.

- [Tickets and Details](#)



#### Festival - Istanbul Festival

**Date:** August 1-17, 2025

**Venue:** Festival Park Yenikapi

Global superstar Jennifer Lopez will perform on August 5. The festival features concerts by international and local musicians throughout the month.

- [Tickets and Details](#)



#### Exhibition - Anatolian Plant Legacy

**Date:** Until August 10, 2025

**Venue:** Salt Beyoğlu

A unique exhibition that brings together scientific and artistic approaches to the rich plant heritage of Anatolia.

- [Tickets and Details](#)



## ERASMUS +

*Hello, I'm Esma Uslu.*

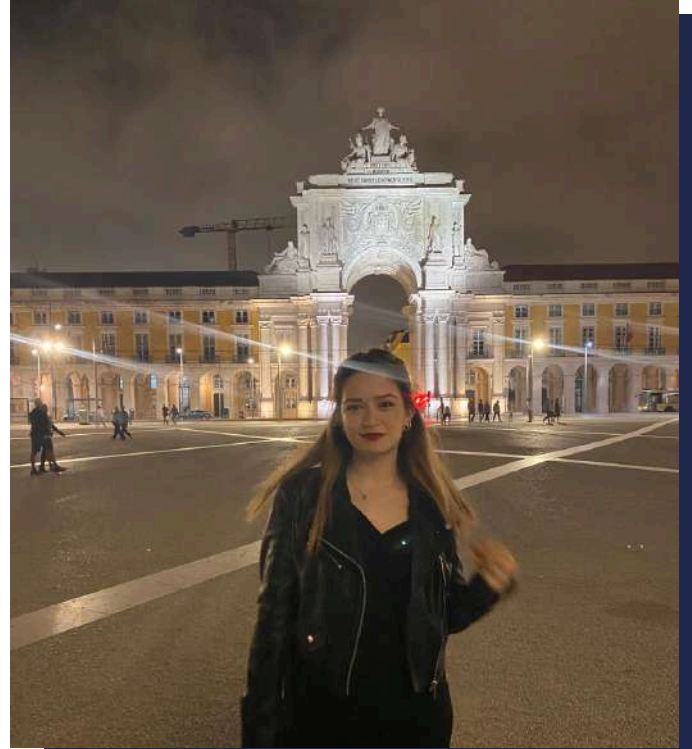
I'm a student in the Television Journalism and Programming Department at Istanbul Gelisim University. I was in Lisbon, Portugal, from January to June 2024 as part of the Erasmus+ project. I studied for a semester in the Cinema and Media Arts Department at Lusofana University.

Besides the theoretical and practical training I received, it was a profoundly developing and transforming experience for me personally. On the path to finding your true identity, you become particularly aware of your suitability for the profession you're studying and your social skills. You may encounter a new facet of your identity. There are many challenges and difficulties, but it's precisely these challenges you experience that truly develop you.

The Erasmus experience is an experience that will elevate you personally, professionally, and socially. Studying abroad and traveling from country to country during the best years of your student life is a tremendous opportunity. Having experienced this experience myself, I can say I have no regrets and would go again if I had the opportunity. If the opportunity allows, you can visit many countries and cities, experience different cultures, and make lasting friendships. All of these will remain unforgettable memories. Maybe it could even be a new job opportunity in the future!

The language of instruction I received was Portuguese, but my professors helped me there, and I overcame many challenges with English instruction. I gained a wealth of hands-on experience, including operating cameras, being on set, taking an active role in task assignments, and filming films, TV series, and commercials. My friends helped me, and I felt like I was working in the industry.

Erasmus offered me a rich experience in terms of cultural, professional, and personal development. I'd like to thank my invaluable professors and Erasmus coordinators at the Erasmus Coordination Office, who were always in touch with me and always there to support me!



## NEWS FROM SECTOR

### **Mango Switches to Artificial Intelligence in Product Photography!**

Mango has begun featuring digital mannequins created with AI technology in the product images it presents on its website. This new application stands out not only as a technical innovation, but also as a significant development in how AI is being implemented in the visible sphere for the industry.

AI-based images deliver results that closely resemble real models when evaluated from a user experience perspective. A majority of users don't immediately realize the images are AI-generated. Those who do seem to disregard this, focusing instead on the aesthetic appeal of the image and its ability to promote the product.

**Link:** <https://www.pazarlamasyon.com/mango-urun-fotograflarinda-yapay-zek-ya-gecti>

### **The International Defense Industry Fair (IDEF) Opens Its Doors in Istanbul on July 22!**

The International Defense Industry Fair (IDEF) begins in Istanbul on July 22. Considered one of the world's leading defense events, the fair will be held under the auspices of the Presidency and in coordination with the Ministry of National Defense, the Presidency of Defense Industries, and the Turkish Armed Forces Foundation.

This year, the 17th edition of the fair will bring together all stakeholders in the defense sector simultaneously from July 22-27 at the Istanbul Expo Center, Atatürk Airport, the WOW Hotel, and the Ataköy Marina.

**Link:** <https://www.airlinehaber.com/uluslararasi-savunma-sanayii-fuari-idef-22-temmuzda-istanbulda-kapilarini-aciyor/>

### **McDonald's'ın AI Tabanlı İşe Alım Sisteminden Büyük Veri Sızıntısı!**

McDonald's'ın yapay zeka destekli işe alım sürecinde kullanılan sanal asistan Olivia, milyonlarca başvuru sahibinin kişisel verilerini tehlikeye atan ciddi bir güvenlik açığıyla gündeme geldi. Paradox.ai platformu üzerinde çalışan sistem, 64 milyondan fazla başvurunun isim, adres, e-posta, telefon numarası ve başvuru geçmişi gibi bilgilerini sızdırdı.

Güvenlik araştırmacıları Ian Carroll ve Sam Curry, sistemin arka planına yalnızca "123456" gibi basit bir kullanıcı adı ve parola kombinasyonu ile erişmeyi başardı. Bu sayede sadece demo sürüme değil, milyonlarca başvuru sahibinin tüm kişisel bilgilerine ulaşabilecekleri tam erişim yetkisine sahip oldular.

**Erişim Linki :** <https://www.marketingturkiye.com.tr/haberler/mcdonaldsin-ai-tabanlı-ise-alim-sisteminden-buyuk-veri-sizintisi/>





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# **FACULTY OF APPLIED SCIENCES**

## **MONTHLY E-BULLETIN**

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