



İSTANBUL
GELİŞİM
UNIVERSITY

— DECEMBER 2025



FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

Applied Science in Gelişim, For a Change In Your Life

— www.gelisim.edu.tr

— 0 212 422 70 00

—    /iguubf



Happy
NEW YEAR



NEWS FROM IGU

IGU 2025 Alumni Reunion Held!

The İstanbul Gelişim University 2025 Alumni Reunion was held on Friday, December 19, 2025, in the university's Mehmet Akif Ersoy Conference Hall. The event, held between 5:00 PM and 9:00 PM, brought together alumni from different periods and departments of the university, creating a meaningful gathering.

In a warm and enthusiastic atmosphere, alumni had the opportunity to reminisce about their university years, reconnect with old friends, and forge new connections with alumni from different generations. The conversations, sharing, and interactions throughout the program significantly contributed to strengthening the strong bonds between alumni and the university.

During the speeches given at the event, it was emphasized that the academic, professional, and social achievements of İstanbul Gelişim University alumni are a great source of pride for the university. It was noted that alumni successfully carry the knowledge and values they acquired during their education into their professional lives, and the university aims to always maintain a strong connection with its alumni.

Participants expressed that witnessing the university's development over the years and being a part of this large family was a source of great happiness and pride for them. The Alumni Reunion concluded with the taking of commemorative photos and the exchange of good wishes, receiving high praise from the participants. İstanbul Gelişim University officials stated that such events for alumni will continue to increase in the coming years, emphasizing that strengthening alumni-university solidarity is an important part of their institutional vision.



NEWS FROM FoAS

The OTUAM-TTO R&D Meeting Was Held at IGU!

Istanbul Gelisim University (IGU) Automotive Application and Research Center (OTUAM) and Technology Transfer Office (TTO) held an R&D meeting focusing on electric vehicle projects. The meeting, hosted by IGU TTO on December 12, 2025, took place at the TTO Office and was attended by IGU Rector Prof. Dr. Bahri ŞAHİN, Vice Rectors Prof. Dr. Nuri KURUOĞLU, Prof. Dr. Necmettin MARAŞLI, and Prof. Dr. Seyfettin Arda ÖZTÜRKCAN, OTUAM Director Prof. Dr. Hamdi Alper ÖZYİĞİT, TTO Director Yahya Kemal KIRAN, and teams from both OTUAM and TTO.

During the meeting, Serhat ÇİFTÇİ, Research Assistant at the Department of Aviation Electrical and Electronics, Faculty of Applied Sciences, Istanbul Gelisim University, gave a presentation on OTUAM's activities and ongoing research. The presentation showcased the electric vehicle currently under development, the "HÜMA" electric vehicle planned to compete at TEKNOFEST next year, and electric golf cart projects designed to facilitate on-track transportation.

The OTUAM-TTO R&D meeting provided an opportunity to evaluate the electric vehicle studies conducted within Istanbul Gelisim University in terms of technical innovation, cost-effectiveness, and R&D collaborations.



NEWS FROM FoAS

The “Biodiversity Seminar” Was Organized!

The seminar was organized in collaboration with the Faculty of Applied Sciences Environment Commission and the TEMA Foundation, was held on December 19th in Block A, Room E-208. Songül Çağışlar, the Avcılar District Representative of the TEMA Foundation, gave an informative presentation on the importance of biodiversity and its effects on ecosystems.

The Environment Commission concluded the event by expressing its gratitude to Songül Çağışlar for her contributions, to the Dean of the Faculty, Prof. Dr. Kamil Kaya, and the Vice Dean, Dr. Görsev Bafralı, for their support, and to the Faculty Board Member, Prof. Dr. Orhan İşcan, as well as to all academic staff and participating students for their efforts.





NEWS FROM FoAS

The BAP Project led by Dr. Mehmet Emin Keke, Assistant Professor in the Aviation Management Department of İstanbul Gelişim University, Has Been Accepted!

The BAP project titled "**Drone Manufacturing and Training for Guidance Counselors in Aviation Clubs of State High Schools: A New and Sustainable Step in Access to Technology**," led by Dr. Mehmet Emin Keke, Assistant Professor in the Aviation Management Department of İstanbul Gelişim University, has been accepted.



ACADEMIC ARTICLES

An Article by Assoc. Prof. Mustafa Çanakçıoğlu, Faculty Member of the Department of Electronic Commerce and Management at Bartın University, Published in the Bartın Forestry Faculty Journal!

The article titled "Evaluation of the Financial Performance of Firms Operating in the Paper and Paper Products Printing Sector on the Istanbul Stock Exchange Using CRITIC and AROMAN Methods," prepared by Assoc. Prof. Mustafa Çanakçıoğlu from the Department of Electronic Commerce and Management and Assoc. Prof. Hande Küçükönder from the Faculty of Economics and Administrative Sciences at Bartın University, has been published as the 9th article in the 3rd issue of the 27th volume of the Bartın Forestry Faculty Journal.

Access Link:

<https://dergipark.org.tr/tr/download/article-file/4944327>



IGU Faculty Member Assoc. Prof. Mustafa Çanakçıoğlu's Co-authored Article "Creating Digital Transformation Roadmaps for Independent Audit Firms" Published in a SCIE and SCOPUS Indexed Journal!

The article, titled "Creating Digital Transformation Roadmaps for Independent Audit Firms: An Interval-Valued Q-Rung Orthopair Model," co-authored by Assoc. Prof. Mustafa Çanakçıoğlu from the Department of Electronic Commerce and Management, has been published in Part A, issue 166 (SCIE: 8; SCOPUS: 9,5) of the journal *Engineering Applications of Artificial Intelligence*.

Access Link:

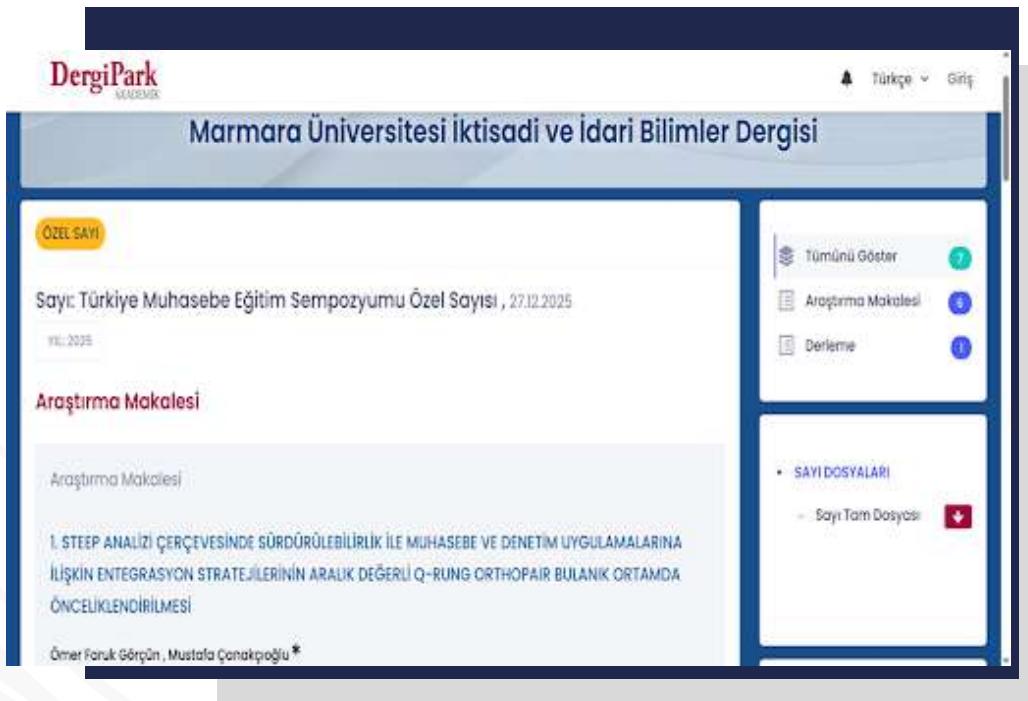
<https://www.sciencedirect.com/science/article/pii/S0952197625036231?dgcid=coauthor>

ACADEMIC ARTICLES

Assoc. Prof. Mustafa Çanakçıoğlu's Research on the Integration of Sustainability with Accounting and Auditing Was Published!

The expanded full text of the paper titled "Prioritization of Integration Strategies Regarding Accounting and Auditing Practices with Sustainability within the Framework of Steep Analysis in a Q-Rung Orthopair Fuzzy Environment," prepared by Assoc. Prof. Mustafa Çanakçıoğlu from the Department of Electronic Commerce and Management and Assoc. Prof. Ömer Faruk Görçün from Kadir Has University, and presented at the XLIII. Türkiye Accounting Education Symposium held in Antalya between May 14-18, 2025 by the Department of Accounting and Finance, Faculty of Business Administration, Marmara University, has been published in the Türkiye Accounting Education Symposium 2025 Special Issue of the Marmara University Journal of Economics and Administrative Sciences.

Access Link: <https://dergipark.org.tr/tr/download/article-file/5078815>



The screenshot shows the DergiPark website interface for the Marmara University Journal of Economics and Administrative Sciences. The page displays a research article titled "1. STEEP ANALİZİ ÇERÇEVESİNE SÜRDÜRÜLEBİLİRİK İLE MUHASEBE VE DENETİM UYGULAMALARINA İLİŞKİN ENTEGRASYON STRATEJİLERİNİN ARALIK DEĞERLİ Q-RUNG ORTHOPAIR BULANIK ORTAMDA ÖNCELİKLENDİRİLMESİ" by Ömer Faruk Görçün and Mustafa Çanakçıoğlu. The article is categorized under "Araştırma Makalesi" (Research Article). The sidebar on the right shows statistics for the journal, including 7 total articles, 3 research articles, and 1 review. It also includes a "Sayı Dosyaları" (Issue Files) section with a "Sayı Tam Dosyası" (Full Issue File) link.

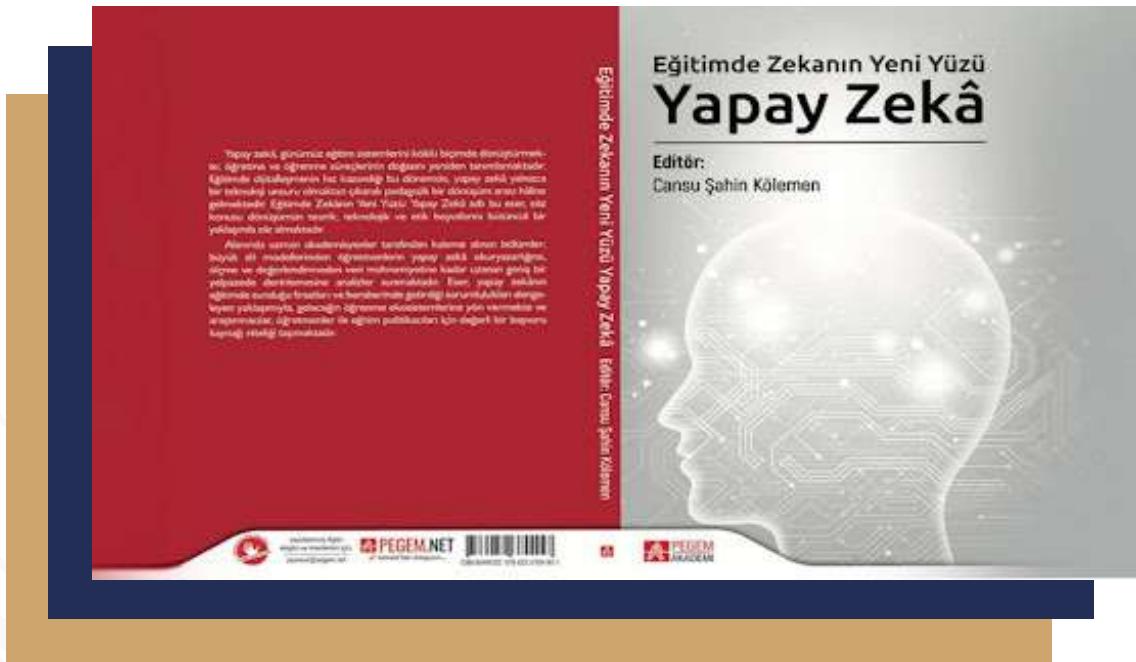
ACADEMIC BOOKS

Significant Academic Contribution to Artificial Intelligence in Education from Istanbul Gelisim University Academic!

Dr. Banu Kayınova, Head of the Department of Information Systems and Technologies and faculty member at Istanbul Gelisim University, has authored a significant academic work in the book "The New Face of Intelligence in Education: Artificial Intelligence," published by Pegem Academy. The 7th chapter, titled "Artificial Intelligence in Educational Management," included in the book prepared with contributions from expert academics in the field, comprehensively examines the use of artificial intelligence technologies in the management processes of educational institutions. In this chapter, authored by Dr. Kayınova, decision support systems, data-driven management approaches, digital transformation in education, managerial efficiency, and the role of artificial intelligence in educational leadership are examined on a scientific basis.

The study offers AI-supported solutions to complex problems faced by educational administrators, while also providing important insights into the management structure of future educational institutions. The book serves as a current and guiding resource in the field of educational technologies and artificial intelligence.

Istanbul Gelisim University continues to contribute to scientific production through the high-quality academic work of its faculty members and to lead the digital transformation processes in education.

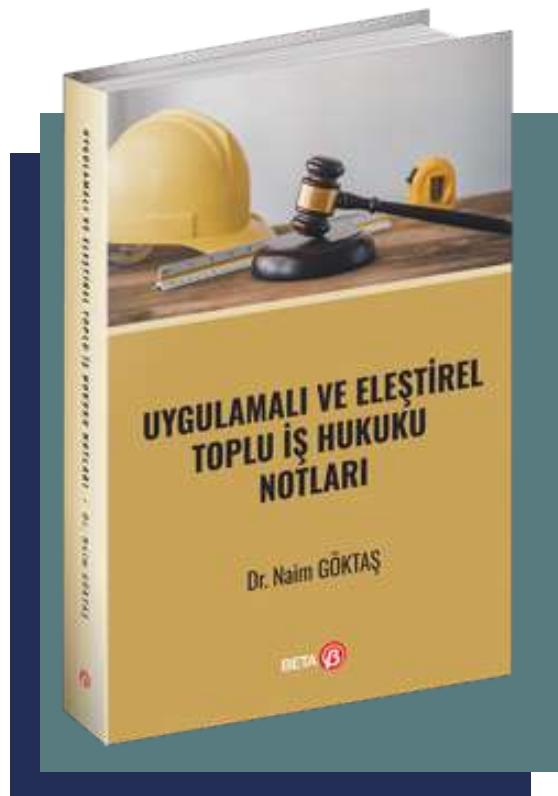


ACADEMIC BOOKS

The New Book by Research Assistant Dr. Naim Göktaş, a Faculty Member at the Faculty of Applied Sciences, Has Been Published by Beta Publishing House!

Dr. Naim Göktaş's book, "Applied and Critical Notes on Collective Labor Law," has been published by Beta Publishing House. The book, which examines Turkish collective labor legislation from the perspective of international labor law and approaches practical examples from the standpoint of rights and freedoms, aims to fill a significant gap in the literature of labor law and industrial relations with its critical approach.

Access Link: <https://www.betayayincilik.com/uygulamali-ve-elestirel-toplu-is-hukuku-notlari-p-35540059>



CONGRESSES

Res. Asst. Niger Hacı Participates in the VIII International Mediterranean Scientific Research Congress!

Res Asst. Niger Hacı, a faculty member of the English Translation and Interpreting Department at FAS, participated in the VIII International Mediterranean Scientific Research Congress, organized by Girne University and ASEs in Girne/Northern Cyprus between December 12-14, 2025, with her study titled "Accessibility Feature in Digital Content Platforms: The Netflix Example," which she prepared jointly with Asst. Prof. Türkan Öykü Büyükçelikok.

Access Link:
https://www.aseseng.com/akdenizkongresi/#kongre_programi



FAS Aviation Management Department Head Prof. Dr. Sezer Cihan Kesken Attends 7th Aviation, Space and Psychology Congress!

Prof. Dr. Sezer Cihan Kesken, Head of the FAS Aviation Management Department, and Aysel Merve Kuş, a graduate of Istanbul Gelisim University's Aviation Management Graduate Program, presented their paper titled "The Effect of Decision-Making Styles in Flight on Burnout Levels: A Study on Pilot Students" at the 7th Aviation, Space and Psychology Congress held at Bahçeşehir University.



EVENTS

The 5th Banking and Insurance Student Symposium Was Held!

The 5th Banking and Insurance Student Symposium, organized by the Banking and Insurance Department of the Faculty of Applied Sciences, was successfully held on Monday, December 15, 2025. This year's symposium, the fifth of its kind, provided associate and undergraduate students with the opportunity to share their academic work and gain experience in scientific presentations.

The organizing committee of the symposium included Assoc. Prof. Hakan Özcan, Head of the Banking and Insurance Department, Assoc. Prof. Ayşegül Ertuğrul, Dr. Tayfun Timuray, and Res. Asst. İlknur Külekçi.

- The Best Paper Award was presented by Assoc. Prof. Dr. Hakan Özcan, Head of the Banking and Insurance Department, to Simge Bostan for her paper titled "The Impact of Consumer Confidence Index and VIX Fear Index on Stock Prices: The Case of the BIST 100 Index".
- The Second Best Paper Award was presented by Dr. Tayfun Timuray to Onur Barut, Buse Avşar, and Beyza Nur Köksal for their paper titled "The Impact of Derivative Products on Profitability: An Application in Türkiye on Participation and Deposit Banks."
- The Third Best Paper Award was presented by Assoc. Prof. Ayşegül Ertuğrul to Gülcin Yılmaz, Narin Sultan Ekinci, and Ezgi Zorlu for their paper titled "Evaluation of Micro Factors Affecting Bank Profitability with Panel Regression."



İSTANBUL
GELİŞİM
UNIVERSITY

Faculty of
Applied Sciences

DEPARTMENT OF BANKING AND INSURANCE

**V. BANKING AND INSURANCE
STUDENT SYMPOSIUM (V. BSS)**

FROM TRADITION TO DIGITAL: THE RISHAPING OF FINANCIAL MARKETS

DECEMBER 15
MONDAY

TIME
11:00

LOCATION
K Block Fırmas
Auditorium

SYMPORIUM • Symposium Date: December 15, 2025
Abstract Submission Deadline: November 28, 2025
Announcement of the Symposium Program: December 9, 2025
Full Paper Submission Date: December 4, 2025
You can track the status of your submission using your
submission ID.

For more information: <https://bss.gelisim.edu.tr/tr/konferans-onasayfa>

gelisim.edu.tr [@gelisim.edu](#) [@gelisim](#)

IGÜ
SKSDB
Sosyal Kültür ve
Spor Daire Başkanlığı

4 MONTHS
PUBLICATION

EVENTS

In addition, Batuhan Bayatlı, Semih Ünlütürk, and Ali Can Demir contributed to the symposium with their paper titled “An Artificial Intelligence-Supported Mobile Application Model for Managing Small-Scale Damages in Motor Insurance,” and Can Ali Bektaş, Berat Pektaş, Muhammet Emirhan Çandır, and Boran Rüzgâr Yasin contributed with their paper titled “A Study on Insurance Policies in Our Country's Foreign Trade.”

The symposium, open to undergraduate students from our university and other universities, aimed to support students' active participation in the learning process and contribute to the sustainability of quality education. Students had the opportunity to create widespread impact by sharing their academic work through full-text and abstract papers.

We wish all participants continued academic success and thank the faculty members who supported the organization!





EVENTS



UBF Department of English Translation and Interpreting – Talk/Event News 2025–2026 Fall Semester (December)

1) English Translation and Interpreting Department Holds Interview with ÇEVİRİ Members!

The interview titled "ÇEVİRİ: How Did It Emerge, What Does It Do, How Does It Defend Translators' Rights?", organized by the FAS English Translation and Interpreting Department, was held on Monday, December 8, 2025, between 11:00 and 12:00 in classroom E208 on the 2nd floor of Block A. The event, featuring Barış Gönülşen and Selen Birce Yılmaz, members of the Turkish Translators Association (ÇEVİRİ), addressed the professional rights of translators, the structure of the translation industry, and professional support mechanisms for all department students. The founding process of ÇEVİRİ, its role in the translation industry, translators' working conditions, rights, and the functions of translator communities were comprehensively shared within the framework of current professional practices.

2) A Talk Titled "Translation Studies from an Interdisciplinary Perspective: Sociological Approaches and the Sociology of Translation" Was Organized!

The English Translation and Interpreting Department of the Faculty of Translation and Interpreting held a talk titled "Translation Studies from an Interdisciplinary Perspective: Sociological Approaches and the Sociology of Translation" on Wednesday, December 10, 2025, between 3:00 PM and 4:00 PM in classroom E208 on the 2nd floor of Block A. Dr. Ulvican Yazar, a faculty member of the English Translation and Interpreting Department at IGU, participated as a speaker. The talk discussed how sociological theories and methods are applied to translation studies from an interdisciplinary perspective; the social position of the translator, the social context of translation practices, power relations between actors, and the new research horizons opened by sociological analyses in translation studies were emphasized.



EVENTS

3) A "Project Management in Translation" Talk Held at the English Translation and Interpreting Department!

The talk titled "Project Management in Translation," organized by the English Translation and Interpreting Department, took place on Monday, December 15, 2025, between 13:00 and 14:00 in classroom E208 on the 2nd floor of Block A. Dr. Sinem Canım, a faculty member from the English Translation and Interpreting Department at İstanbul University's Faculty of Letters, participated as a speaker. The event addressed project management aspects of the translation process, including planning, time management, team coordination, quality assurance, and the use of technological tools. The role of the project manager, how the project workflow is structured from briefing to delivery, translator-editor-client relationships, terminology management, deadline pressure, and communication problems were discussed, and solution strategies for these sectoral challenges were shared with examples.

4) A Talk Titled "It Took 60 Tears to Look This Good! The Development of Cognitive Translation & Interpreting Studies" Was Held!

Organized by the Department of English Translation and Interpreting, the talk titled "It took 60 years to look this good! The development of Cognitive Translation & Interpreting Studies" was held on Monday, December 15, 2025, between 12:00 and 13:00 in classroom E208 on the 2nd floor of Block A. The event, featuring Professor Dr. Ricardo Muñoz Martín from Alma Mater Studiorum Università di Bologna as the speaker, addressed the development of Cognitive Translation Studies and Simultaneous Interpreting Studies over the last sixty years; the transformation process of the field from speculative approaches to a scientific discipline based on empirical data, how the workings of the translator's mind are made visible through the "black box" metaphor, and the methodological maturity reached by the discipline were comprehensively evaluated.

5) The English Translation and Interpreting Department Student Club (İGÜÇEV) Held a Talk and Music Performance Titled "Melic Translation - Art or Craft?"

The talk and music performance titled "Melic Translation - Art or Craft?", jointly organized by the İGÜ Translation Club (İGÜÇEV) and the İGÜ Music Club, took place on Friday, December 19, 2025, between 13:30 and 16:00 in the K Block Fırnas Auditorium. The event, featuring Aleksandra Agaciak, a faculty member from Adam Mickiewicz University (Poznan, Poland), addressed the historical and current state of song translation, discussing its commercialization process, artistic qualities, and its status as one of the most challenging types of translation art. The structural features distinguishing song translation from other artistic translation types were examined, and the question of whether a song translator is a craftsman or an artist was evaluated from translation studies and aesthetic perspectives.

EVENTS

A Technical Field Trip to Istanbul Airport Was Conducted!

On December 18, 2025, members of the **SKYNET** student club from the **Aviation Management Department of Istanbul Gelişim University's Faculty of Economics and Administrative Sciences**, along with their advisor, **Dr. Mehmet Emin Keke**, conducted a technical field trip to Istanbul Airport.

The purpose of this trip was for SKYNET Club members to examine firsthand the operational intelligence, advanced technology, and engineering applications behind a global mega-hub like **Istanbul Airport (IGA)**. Our visit aimed to see how critical systems such as the **APOC (Operations Center)**, which manages flight traffic and crisis management, and the automated BHS (Baggage Handling System) successfully apply the concepts of logistics, automation, and information technology that we learned in theory to the real world.

Furthermore, by observing the ground operations in **the Apron Area**, the most advanced point of airport security, and the high-standard emergency management and safety protocols undertaken by the **ARFF (Rescue and Fire Fighting)** unit, we gained a close understanding of the complex, 24/7 operational structure and career opportunities in the aviation sector.



NEWS FROM OUR ALUMNI

**Hello,
I am Melisa Özhim,**

I graduated from İstanbul Gelişim University, Department of Banking and Insurance in June 2025. Throughout my four years there, I strived to gain new knowledge and improve myself.



I attended as many conferences, events, and symposiums organized by our university as possible. I believe these events improved my listening, comprehension, and speaking skills. With the support of my professors, I participated in two Banking and Insurance symposiums and a TÜBİTAK project. The research, surveys, and teamwork I conducted during this period paved the way for future research and presentations in my professional life. I learned which steps to follow.

I completed my mandatory summer internship at Denizbank. During this process, I gained a better understanding of my field of study and the environment I would be working in in the future. In my final year of university, I worked as a healthcare intern for 10 months at Demir Hayat ve Sağlık Sigorta company. During this time, I also had the opportunity to observe the insurance sector firsthand. After graduation, I reapplied to Denizbank and have been working as a Customer Transaction and Sales Representative in the branch since August. I would like to express my gratitude once again to our Head of Department, Assoc. Prof. Hakan ÖZCAN, and our professors, Dr. Tayfun TİMURAY, Assoc. Proff. Aysegül ERTUĞRUL, and Res. Asst. İlknur KÜLEKÇİ, for their unwavering support throughout my studies. Thanks to the life and professional experience they have given me, I now feel more knowledgeable and empowered in the industry.

Thank you.

GUEST WRITER

REINSURANCE BROKERAGE, MGA STRUCTURES, HUMAN RESOURCES, AND IMPORTANT ASSESSMENTS ON THE FUTURE OF THE INSURANCE SECTOR

Yüksekbilgili, with her years of experience, provided comprehensive assessments on many issues ranging from the functioning of the reinsurance market to the value that brokerage adds to the sector, from human resources to sustainability. "Reinsurance brokerage is not just about finding capacity"

Ebru Yüksekbilgili, stating that she continued her career on the brokerage side after a short experience in an insurance company, emphasized that her area of expertise is global markets, facultative reinsurance, and placement. Stating that reinsurance brokerage is not as simple as it seems from the outside, Yüksekbilgili said:

“Reinsurance brokerage is not just about finding capacity from abroad and finishing the job with a piece of paper. This job starts with risk management, continues with consultancy, and is completed with trust.”

Yüksekbilgili stated that treaty reinsurance creates a safety net in the local market, while facultative reinsurance fills the gaps where this structure is insufficient. He noted that facultative reinsurance plays a critical role, especially for products not available in Turkey, high-capacity and complex risks.

WHY IS FACULTATIVE REINSURANCE MORE FLEXIBLE?

Reminding that each risk is evaluated individually in facultative reinsurance, Yüksekbilgili said that this model offers insurance companies both flexibility and the opportunity to develop new products. He stated that facultative reinsurance stands out particularly in earthquakes, major industrial risks, and new generation insurance products, adding: "Facultative reinsurance allows for the addition of special conditions on top of general conditions and the transfer of know-how from abroad to Turkey." She said that this structure is decisive in the entry of niche products such as cyber risks, financial risks, parametric insurance, and "after-event insurance" into Turkey.



Ebru Yüksekbilgili
Lockton Omni Kurumsal Sigortalar Müdürü

GUEST WRITER

"MGA MODEL ON THE RISE"

Yüksekbilgili also explained the MGA (Managing General Agent) model. While the regulatory framework in Turkey is not yet clear, Yüksekbilgili stated that MGAs provide speed, operational efficiency, and additional capacity in the global insurance market. "MGAs offer the possibility of quick decision-making without getting caught up in the larger mechanisms. Their ability to work with underwriting authority on behalf of reinsurers or insurance companies provides significant advantages, especially in niche products."

Yüksekbilgili noted that MGA models make significant contributions to the sector in areas such as parametric insurance, cyber risks, and financial risks, stating that this structure is beneficial for the development of insurance and holds significant potential for Turkey.

Reinsurance brokerage is not just about 'finding paperwork'

Yüksekbilgili stated that reinsurance brokerage is often misunderstood, emphasizing that this field is not simply about finding collateral from abroad.

"This business starts with risk management. You need to tell the underwriter a story. Not just the report, but also the history of that risk, the experience with claims, and its future prospects are put on the table."

Yüksekbilgili stated that claims consulting, wording skills, negotiation ability, and analytical thinking are indispensable elements of reinsurance brokerage, adding that sometimes negotiations are conducted with dozens of reinsurers simultaneously for a single placement. "This business is entirely based on trust."

Yüksekbilgili emphasized that reinsurance is built on a large-scale relationship of trust: "A reinsurer at the other end of the world accepts a multi-million dollar risk without ever seeing you or the client you represent. Trust is the most fundamental element here."

Therefore, he stated that the broker should closely monitor not only the price but also the financial soundness of the markets they work in.

FACTORS THAT MAKE A DIFFERENCE IN BROKERAGE

High-level knowledge, analytical thinking, negotiation skills, and composure are as important as technical knowledge for a reinsurance broker to create value, and High-level knowledge reminded that difficult placements are usually completed in the last days:

"Bringing everyone together on the same terms in a placement with 50 reinsurers requires serious analytical and negotiation skills. You cannot do this job if you are not calm."

High-level knowledge also pointed out that claims management is a critical area in brokerage, and said that wording knowledge and past claims experience are decisive, especially in complex claims.



GUEST WRITER

“THE ROLE OF THE INSURANCE BROKERS ASSOCIATION

High-level knowledge, who is also the Vice President of the Insurance Brokers Association, touched upon the association's work and reminded that the association was established in 1991 with the aim of protecting the profession. He stated that the association plays an active role in many areas today, from licensing processes to legislative studies, from training to intra-sector coordination. Yüksekbilgili stated that there are 228 brokers throughout Turkey, the vast majority of whom are members of the association, and that the Broker Academy project provides systematic training for young broker candidates.

EMPHASIS ON HUMAN RESOURCES AND TRAINING

Highlighting that the biggest problem in the insurance sector is human resources, Yüksekbilgili stated that the profession is learned through experience, not formal training: “Insurance is not a profession you can practice immediately after graduating from school. Who you sit next to, who you observe, and what kind of work you learn by seeing are very important.”

He said that they aim to bring qualified people to the sector through collaborations with universities, internship programs, and training activities, and stated that continuous investment in this area is necessary.

EMPOWERING WOMEN IN THE SECTOR

Referring to the Women's Committee established within the association, Yüksekbilgili said that they aim to increase the visibility of women insurance professionals and encourage the sharing of experiences. “I don't like to discriminate between men and women, but as you climb the ladder, it becomes harder to make your voice heard. These platforms are important for women to express themselves more comfortably.” Stating that women professionals are supported through YouTube programs, interviews, and mentoring activities, Yüksekbilgili noted that these efforts will continue.

ADVICE FOR YOUNG PEOPLE: VISION, EXPERTISE, AND TRUST

At the end of the program, Yüksekbilgili gave advice to young insurance professionals, emphasizing the importance of vision and strategic thinking as much as technical expertise: “Those who want to advance in this sector must specialize in something, build trust, and establish open communication. Insurance is still a business driven by relationships.”

SUSTAINABILITY AND CLIMATE RISK AT THE CENTER OF INSURANCE

At the end of the speech, Yüksekbilgili emphasized that sustainability and climate change have become an unavoidable agenda, especially in terms of industrial risks, and said that reinsurance brokerage plays a key role in this transformation.

CULTURE, ART & LITERATURE

İSTANBUL KÜLTÜR SANAT ETKİNLİKLERİ

Ocak 2025



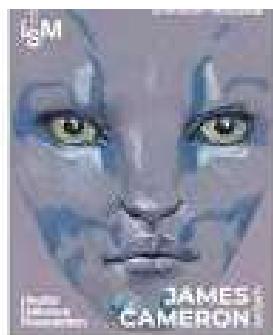
TTheatre - Afife

Date: January 2026, various dates

Location: Zorlu PSM, Beşiktaş

Behind the scenes of a multicultural theatre company that has made its stage its facade in occupied Istanbul...

- [Tickets and Details](#)



Exhibition - James Cameron Art Exhibition

Date: – February 28, 2026

Location: Istanbul Cinema Museum, Beyoğlu

The creative processes, from the director's sketches to film productions, are brought together in a comprehensive exhibition.

- [Tickets and Details](#)



Film Selection - A Theme: Fever Dream

Date: December 28, 2025 - January 16, 2026

Location: Cinematheque, Kadıköy

The selection of 13 films takes its name from the dreams - feverish dreams - seen by people who are on fire.

- [Tickets and Details](#)



Istanbul Libraries - Ahmet Hamdi Tanpınar Literature Museum Library

Opening Hours: Monday to Saturday 10:00-19:00

Location: Gülhane Park, Alay Pavilion

The second floor of the museum is dedicated to well-known Istanbul writers and their works, such as Yahya Kemal Beyatlı, Necip Fazıl Kısakürek, Nedim, Orhan Pamuk, and Nâzım Hikmet. The museum also hosts temporary exhibitions and readings.

- [Tickets and Details](#)

Double Major Programme

Hello,

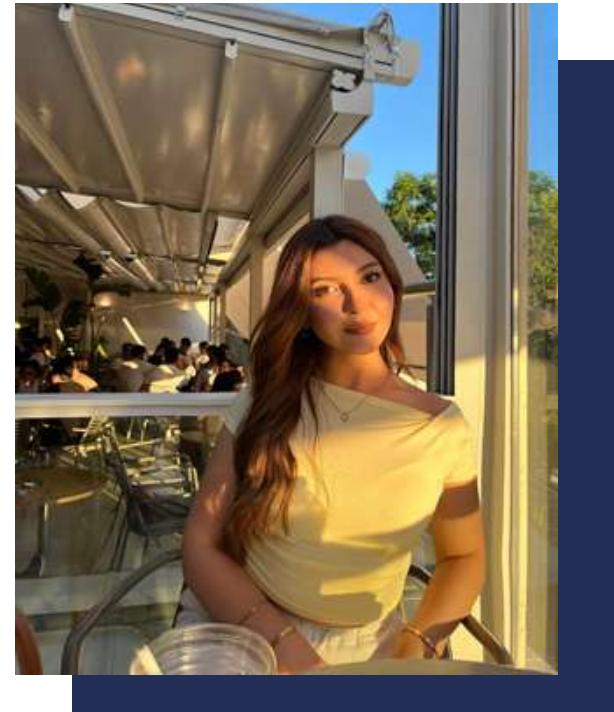
I am Beyza Nur Köksal.

I am a final year student in the Banking and Insurance Department of the Faculty of Applied Sciences at Istanbul Gelişim University. I am also pursuing a double major in Psychology at the Faculty of Economics, Administrative and Social Sciences. Throughout my years at university, I have gained both academic expertise and undergone significant personal development.

The symposiums and social responsibility projects organized by our university have not only provided me with professional knowledge but also improved my presentation skills, self-confidence, and social aspects.

Our expert professors have always guided us, enabling us to gain practical experience alongside theoretical knowledge. In addition to the comprehensive courses we took on the banking and insurance sector, my psychology education has given me a deep perspective on understanding people. Thanks to this multifaceted education, I believe I have built a strong foundation both in terms of my professional and personal development. Through the double major program, I have brought together different disciplines, improving my analytical thinking skills and gaining a deeper perspective on understanding people. Combining technical knowledge in banking and finance with a human-centered discipline like psychology has provided me with a strong foundation that will give me an edge in the business world. Doing a double major is certainly not easy, but thanks to the supportive environment and academic staff at our university, I am able to continue this process in a productive and meaningful way. Istanbul Gelişim University aims to cultivate not only professionals but also individuals who think, question, and strive to contribute to society. Being a part of this journey offers me more than just a diploma.

When I started this program, I didn't know what to expect; in fact, I was quite apprehensive about studying in an unfamiliar field. But over time, I began to believe in myself and the path I had chosen. Now, looking back, I am proud to have progressed to my fourth year in the Banking and Insurance program, and I am also happy to have charted a new course for myself by pursuing a double major in Psychology. I sincerely thank my valuable professors who illuminated my path and were by my side every step of the way.





NEWS FROM SECTOR

ON Digital Receives Global Award: Selected as “Türkiye’s Best Digital Bank”!

Burgan Bank's digital banking brand, ON Digital, achieved significant success on the international stage with its customer-centric approach and technology investments. Winning the “Türkiye’s Best Digital Bank” award at the Global Brand Awards 2025 organized by Global Brands Magazine, ON Digital once again demonstrated the strength of its digitalization vision.

Access Link : <https://www.marketingturkiye.com.tr/haberler/on-dijitale-global-odul-turkiyenin-en-iyi-dijital-bankasi-secildi/>

Boeing’s Aviation Story with Türkiye: An 80-Year Strategic Journey

Boeing, one of the world's leading aviation and defense companies, celebrated the 80th anniversary of its strategic cooperation with Türkiye with a special video. This long-standing partnership, dating back to the 1940s, has not been limited to aircraft deliveries; It has made significant contributions to the Turkish aviation industry in the fields of engineering, supply chain, technology transfer, and employment.

Access Link: <https://www.airnewstimes.com/boeingin-turkiye-ile-havacilik-hikayesi-80-yillik-stratejik-yolculuk/>

OpenAI Enters the Physical Product Market.

OpenAI is bringing its digital production power to physical products. Known for its large language models and generative AI tools, the company has entered the retail sector with its first public product launch.

The store, opened under the name OpenAI Supply Co., was launched in December 2025, coinciding with OpenAI's 10th anniversary. Until now, OpenAI-branded clothing and collectible items were mainly produced for company employees and a limited number of events, but this step allows the brand to meet consumers directly for the first time.

Access Link: <https://www.pazarlamasyon.com/openai-fiziksel-urun-pazarina-adim-atti>

In Türkiye, 98% of online shopping is done via mobile devices.

DHL eCommerce's 2025 E-Commerce Trends Report reveals that online shopping in Türkiye is rapidly expanding through mobile devices and social media platforms. According to the report, 98% of Turkish consumers shop using smartphones, while desktop and laptop computer usage is 86%, and 82% prefer retailers' mobile applications. The vast majority of consumers purchase products from marketplaces, and credit and debit cards are preferred for payments. Digital wallet usage lags behind the global average.

Access Link : <https://www.pazarlamasyon.com/openai-fiziksel-urun-pazarina-adim-atti>



FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

DECEMBER 2025 - ISSUE 12

MASTHEAD

ADMINISTRATION

Prof. Dr. Kamil Kaya
Dean of the Faculty of Applied Sciences

Assist. Prof. Dr. Görsev Bafralı
Vice Dean of the Faculty of Applied Sciences

Assist. Prof. Dr. Muzaffer Çakmak
Vice Dean of the Faculty of Applied Sciences

COORDINATOR

Assoc. Prof. Dr. Şebnem Gürsoy Ulusoy
sgursoy@gelisim.edu.tr

ASSISTANT COORDINATOR

Assist. Prof. Dr. Hande Ulusoy
hulusoy@gelisim.edu.tr

EDITOR

Assist. Prof. Dr. Hande Ulusoy
hulusoy@gelisim.edu.tr

TRANSLATION

Res. Assist. Niger Hacı
nihaci@gelisim.edu.tr

WRITING AND GRAPHIC DESIGN

News from IGU

News from FoAS

Academic Articles

Academic Books

Congres

Assist. Prof. Dr. Onur Türker

oturker@gelisim.edu.tr

Res. Assist. Defne Ertaş

dertas@gelisim.edu.tr

Res. Assist. Dr. Naim Göktaş

ngoktas@gelisim.edu.tr

Events Pages

Assist. Prof. Dr. Onur Türker

oturker@gelisim.edu.tr

Guest Writer/Interview of the Month

Res. Assist. Rabia Şentürk

rsenturk@gelisim.edu.tr

Erasmus+

Res. Assist. Dr. Naim Göktaş

ngoktas@gelisim.edu.tr

Res. Assist. Rabia Şentürk

rsenturk@gelisim.edu.tr

News From Our Alumni

Res. Assist. Mehmet Kayın

mkayin@gelisim.edu.tr

News from Sector

Res. Assist. Defne Ertaş

dertas@gelisim.edu.tr

Culture, Art & Literature of the Month

Res. Assist. Mehmet Kayın

mkayin@gelisim.edu.tr



İSTANBUL
GELİŞİM
UNIVERSITY

FACULTY OF APPLIED SCIENCES

MONTHLY E-BULLETIN

DECEMBER 2025 - ISSUE 12

Copyright Notice: All rights reserved.

All photos and visuals in the monthly e-bulletin of Faculty of Applied Sciences may not be reproduced without permission, except the news and academic studies for quotations.



İSTANBUL GELİŞİM ÜNİVERSİTESİ

Cihangir Mahallesi Şehit Jandarma Komando Er Hakan Öner Sk. No: 1
Avcılar / İstanbul

www.gelisim.edu.tr
0 212 422 70 00