



2024 - 2025

FACULTY OF APPLIED SCIENCE

HIGHLIGHTS





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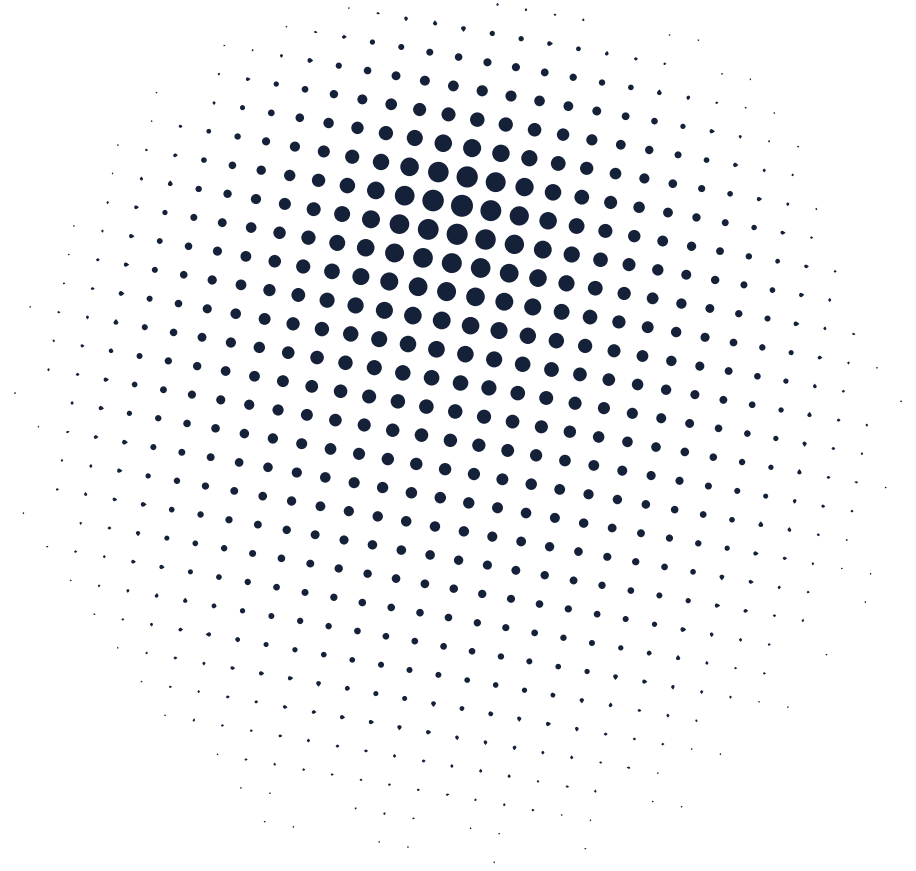
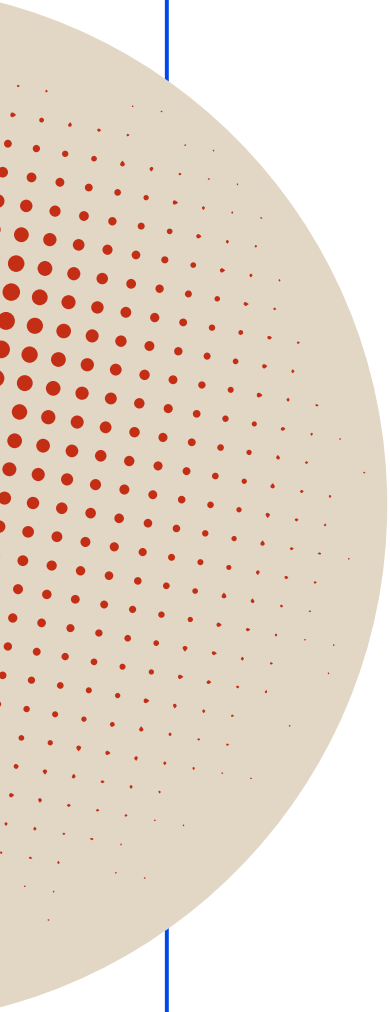
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Faculty of
Applied Sciences

HIGHLIGHTS



GENERAL INFORMATION FACULTY OF APPLIED SCIENCES

FOREWORD

Prof. Dr. Kamil KAYA



Dear Students

Education, which is a process applied by adult generations on generations that are not ready for social life, is defined as 'the transfer of knowledge and skills from generation to generation and the creation of desired behaviours in the individual'. Education is a continuous series of activities applied for the development and acquisition of knowledge, behaviour and abilities. Schools, where these activities are carried out, are part of the social system. Like the human body, schools work in harmony with other social institutions. The main function of the school is to transfer knowledge and show the ways of accessing knowledge; to prepare students for social life on the one hand and for working life on the other. In this respect, education is important not only for individuals but also for society. In this regard, the famous scientist Albert Einstein said that 'the future of a country depends on the education of its people'.

Kuan Tzu, an Eastern sage, said the following about the importance of education:

"If you think in terms of a year, plant a seed;
if in terms of ten years, plant trees;
if in terms of a hundred years, educate the people."

Our faculty is one of the faculties with the highest number of departments among the Faculties of Applied Sciences operating in Türkiye. There are 13 departments within our faculty. Three of these departments provide education in English as well as Turkish.

As a faculty, our goal is quality education, which is also among the goals of our university. For this purpose, besides the institutional accreditation of our university by the Higher Education Quality Board (YÖKAK), 9 departments of our faculty have been accredited by the international accreditation institution AQAS. Accreditation studies of our newly opened departments are also in progress. In addition, 2 of our departments have been accredited by the Directorate General of Civil Aviation (DGCA) in the (A1), (B1.1) and (B2) categories, making our university one of the few universities with international validity in the field of aviation.

FOREWORD

Prof. Dr. Kamil KAYA



The basic philosophy of our faculty is to graduate our students and make them have a profession by providing a quality education with a qualified teaching staff with a focus on practice. For this purpose, the curricula of our departments have been re-prepared and updated. The new curricula, which were prepared by taking into account the developing trends in our country and in the world, were approved by the Senate of our University and it was decided to be implemented in all classes starting from the 2025-2026 academic year. In addition to the theoretical courses in our departments, "application-oriented curricula" are followed. Applied courses are carried out with the participation of our students in laboratories, workshops, studios and modern kitchens, each equipped with the latest technology, with the understanding of "student-oriented education". Thus, with applied courses and compulsory internship practice, it is aimed to graduate our students as an experienced individual who has developed professional skills and competencies and is ready for working life / sector by learning in the kitchen of the business.

We are confident that our valuable students, who combine their skills and competences with the desire to produce together, team spirit and working discipline, will create awareness in their fields with the theoretical and practical education they receive in our Faculty.

They have adopted reason and science as a guide in their lives,
Developed communication and social skills,
Sensitive to social problems,
Had a strong sense of ethics,
Thinking and behaving universally without breaking away from national values,
Adopting the understanding of environmental protection and sustainability,

In the "DEVELOPMENT" journey of our esteemed students, our faculty will always continue to be a light for you with its management staff, academic and administrative staff.

With heartfelt respect and affection...

Prof. Dr. Kamil KAYA
FoAS Dean

DEAN'S OFFICE



DEAN
Prof. Dr. Kamil KAYA



VICE DEAN
Asst. Prof.
Görsev BAFRALI



VICE DEAN
Asst. Prof.
Muzaffer ÇAKMAK



FACULTY SECRETERY
Seren YAŞBAY



OFFICE CLERK
Burcu TURAN

ABOUT US

Istanbul Gelisim University Faculty of Applied Sciences started its academic activities as School of Applied Sciences with 6 departments in the 2013-2014 academic year, and with the Presidential Decree published in the Official Gazette dated 25 June 2021 and numbered 31522, the School of Applied Sciences was closed and the Faculty of Applied Sciences was established and our faculty continues its education with 12 departments.

Our faculty, whose goal in education is internationalisation, has 9 departments accredited by the German accreditation agency AQAS (Agency for Quality Assurance through Accreditation of Study Programmes). Thus, our faculty has been certified by an independent organisation that is a member of the European Quality Assurance Association that it provides education in accordance with European standards and principles.

The curriculum of each department of our faculty is meticulously prepared and implemented by academicians who closely follow the developments in their fields with the internationalisation strategy of our university.

Our faculty believes that the participation of internal and external stakeholders plays an important role in achieving and maintaining the desired level of quality in education, research and administrative processes. In this context, our students who participate in seminars, meetings, congresses, etc., which we organise in cooperation with our stakeholders and various professional and commercial organisations, develop socially and culturally, increase their self-expression skills and self-confidence, have up-to-date professional knowledge and gain a visionary perspective.

In our faculty, where theoretical and practical knowledge transfer is successfully carried out, internship programmes are also organised for our students, where they have the opportunity to apply what they have learned during the education process in practical life.

In addition, our students who want to continue their education abroad, improve themselves and gain experience abroad can study at a university abroad with the International Student Mobility Programme Erasmus+ and thus have the opportunity to get to know different cultures.

ABOUT US

MISSION

As the Faculty of Applied Sciences, our mission is to train successful employees, management candidates and entrepreneurs who have scientific knowledge that will provide expertise in their field, have the ability to apply what they have learnt, have the ability to identify and solve the problem correctly, closely follow and integrate current knowledge that is constantly developing in the field with rapidly advancing technology, have ethical values, visionary, gained flexibility towards different opinions, and can offer alternative perspectives.

VISION

As the Faculty of Applied Sciences, our vision is to ensure sustainability in quality education, to cooperate with international schools that stand out in education in line with our internationalisation goal, to develop and implement joint projects, to be among the schools known for their success in the world, to make a name for itself with its contribution to science and the students it raises, to raise individuals who will accelerate the development of Türkiye and the world with its exemplary education model, and to contribute to the development of our country through projects carried out with university-industry cooperation used effectively.

HIGHLIGHTS

DEPARTMENTS

TOTAL
NUMBER OF
STUDENTS :1999



**BANKING AND
INSURANCE**



**INFORMATION SYSTEMS AND
TECHNOLOGIES**



**ELECTRIC TRADE AND
MANAGEMENT**



**GASTRONOMY AND
CULINARY ARTS
(TR/ENGLISH)**

**13
Departments**



**PUBLIC RELATIONS AND
ADVERTISING**



AVIONICS



**AVIATION
MANAGEMENT
(TR/ENGLISH)**



**ENGLISH TRANSLATION AND
INTERPRETING**



Faculty of
Applied Sciences

HIGHLIGHTS

TOTAL
NUMBER OF
STUDENTS :1999



**TELEVISION REPORTING AND
PROGRAMMING**



**NEW MEDIA
AND COMMUNICATION**



**AIRCRAFT
MAINTENANCE
AND REPAIR**

**13
DEPARTMENTS**



**NEW MEDIA
AND COMMUNICATION
(ENGLISH)**



**DATA SCIENCE AND
ANALYTICS**



**MANAGEMENT
INFORMATION SYSTEMS**





Faculty of
Applied Sciences

HIGHLIGHTS

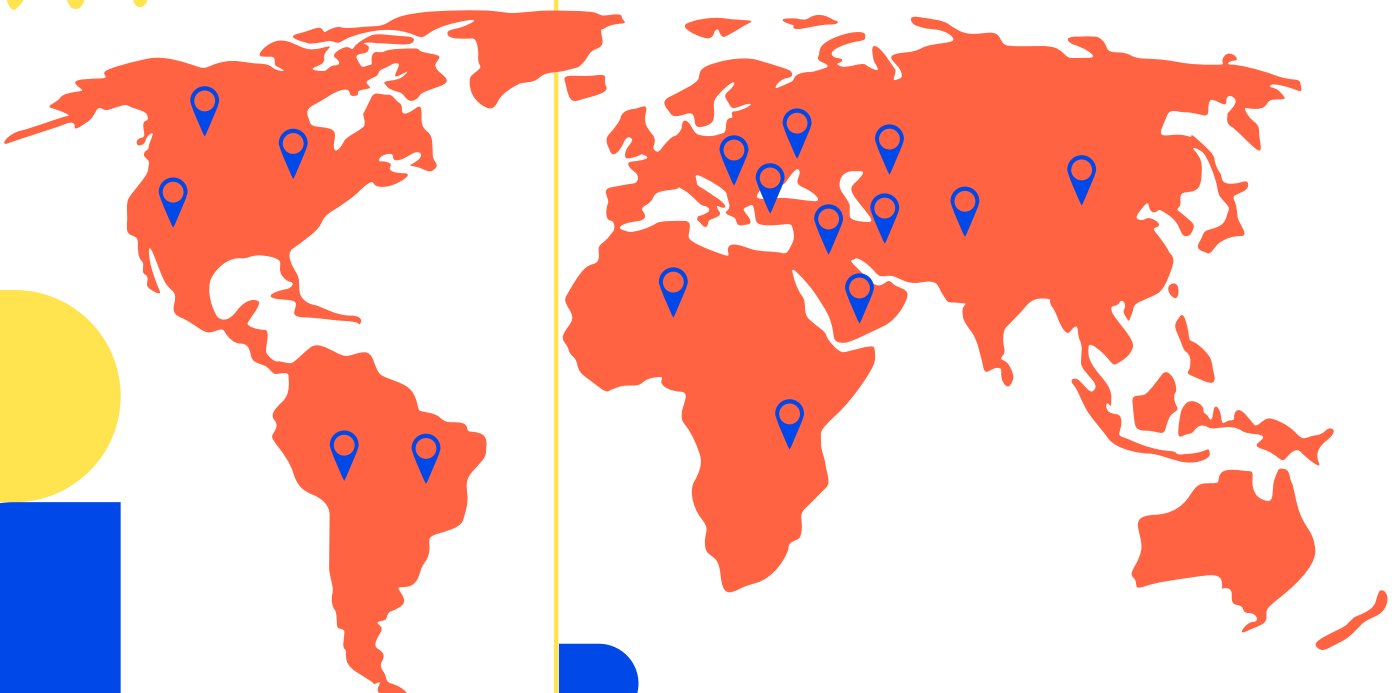
184

INTERNATIONAL
STUDENTS



21

DIFFERENT COUNTRIES



DEPARTMENT ACCREDITATIONS

AQAS, which was established in Germany in 2002 and is a member of the European Quality Assurance Association, is an organisation that has evaluated more than 5000 programmes worldwide. More than 90 German universities have accredited educational programmes of which it is a member. The accreditation certifies that the accredited programme complies with European standards and principles.



Operating under the supervision and control of the Directorate General of Civil Aviation (DGCA), our institution provides theoretical and practical training within the scope of the Aircraft Maintenance Personnel Licence Instruction (SHT-66) and Maintenance Training and Examination Institutions Instruction (SHT-147). At the end of the trainings, "School Graduation Certificate" recognised by DGCA is given to the students who are successful in the theoretical exams and practical evaluations.

Faculty of Applied Sciences (FoAS) is a Maintenance Training and Examination Organisation authorised by DGCA and has training authorisation in the following categories: A1, B1.1, B2.

The Key to Quality Higher Education: YÖKAK Accreditation and the Success of Istanbul Gelism University

The Higher Education Quality Board (YÖKAK) is an independent institution that evaluates the quality level of universities in the fields of education, research, management and community service. Institutional accreditation granted as a result of this evaluation is an important indicator that certifies that higher education institutions offer education at national and international standards.

Istanbul Gelism University has been awarded full accreditation for 5 years as a result of the detailed examination process carried out by YÖKAK. Only 4 out of 35 universities evaluated in TÜRKİYE have achieved this success. This result demonstrates that IGU carries out quality management effectively and is based on sustainable development.

Accreditation is not only a quality certificate; it is also a strong guarantee that secures the university's strategic goals for the future. With this prestigious certificate, Istanbul Gelism University continues to offer an internationally recognised, reliable and qualified educational environment to both its current students and graduates.

Vice Rector Prof. Dr. Arda Öztürkcan emphasises that this achievement is not just an evaluation, but a registration of the quality-oriented vision of the university. While YÖKAK accreditation provides a strong educational infrastructure for students, it also provides significant advantages to graduates at national and international level. With this success, Istanbul Gelism University has once again proved that it has taken the quality understanding in higher education to the highest level.

An education beyond the era, ready for the sector

Development Continues at the Faculty of Applied Sciences: Three New Departments Awaiting Students

Istanbul Gelisim University Faculty of Applied Sciences (FoAS) continues to strengthen its dynamic structure and expand its education range. With three new undergraduate departments that will start accepting students in the 2025-2026 academic year, the faculty maintains an education approach that is integrated into the digitalising world, sensitive to the needs of the sector and focuses on the professions of the future.

Among the newly opened departments:

- Data Science and Analytics
- Aviation Management (English)
- Information Systems and Technologies.

The Department of Data Science and Analytics aims to equip students interested in big data, artificial intelligence and business intelligence applications with the skills to make sense of and manage data, the most valuable resource of today. This department, which will provide the analytical thinking competence that the business world needs most, offers a career path that combines technology and strategy.

The Department of Aviation Management (English) aims to train qualified management candidates for the global aviation industry. The programme offers in-depth knowledge in basic areas such as international airline transport, airport management and aviation safety, while increasing the international employment opportunities of graduates with English-language education.

The Department of Information Systems and Technologies caters to students who want to specialise in areas such as information infrastructures, software development and system management. This programme aims to provide students with a well-rounded IT perspective by providing both technical competence and problem-solving skills.

FoAS stands out with its education model for the Needs of the Age with these newly opened departments, the Faculty of Applied Sciences continues to offer an education model that combines theoretical knowledge with practice, integrated with the sector and responds to the needs of the age. The faculty continues to provide a well-equipped academic environment where each student can realise their potential.



DEPARTMENTS OF THE FACULTY OF APPLIED SCIENCES



Curricula of nine departments of
the Faculty of Applied Sciences of Istanbul Gelisim University
Approved by the International Accreditation Agency (AQAS).



THE DEPARTMENT OF BANKING AND INSURANCE

Opening: 2013

Internship: 30 Working Days

Accredited: 2018-2031

Objectives of the Department

The Department of Banking and Insurance aims to train a qualified workforce equipped with digitalisation and artificial intelligence-oriented trainings that the sector needs in the fields of banking, insurance, finance, fund and risk management by bringing together two separate disciplines.



Career Opportunities

They can have a career in different departments of banks. They can work in insurance companies in various fields of expertise. They can be employed in private pension companies. They can find entrepreneurship opportunities by establishing their own insurance agencies. They can work in different positions in the participation banking sector. They can assume professional roles in financial management and consultancy firms. They can specialise in financial intermediary institutions, fund and risk management departments. They can work in digital finance, fintech and insurtech companies.



THE DEPARTMENT OF BANKING AND INSURANCE

Academic Staff



Assoc. Prof. Hakan ÖZCAN
(Department Head)



**Assoc. Prof.
Ayşegül ERTUĞRUL**



**Asst. Prof.
Tayfun TİMURAY**



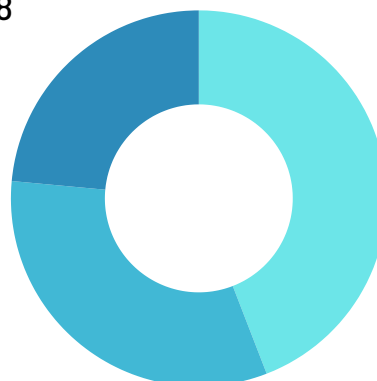
Res. Asst. Dr. İlknur KÜLEKÇİ

2024-2025 Academic Year Academic Activities

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THE DEPARTMENT OF BANKING AND INSURANCE



**OUR DEPARTMENT STUDENTS WHOSE PROJECTS WERE ACCEPTED
WITHIN THE SCOPE OF THE 2209-A UNIVERSITY STUDENTS RESEARCH
PROJECTS SUPPORT PROGRAMME FOR THE 1ST SEMESTER OF 2024**

**Insurance in the Digital World: The Impact of Social Media and Digital
Marketing on Policy Demand**

Project Team: Muhammet Ali ATİLA (Executor) and Sıla ŞAHİN

Advisor: Res. Asst. Dr İlknur KÜLEKÇİ



**OUR DEPARTMENT STUDENTS WHOSE PROJECTS WERE ACCEPTED
WITHIN THE SCOPE OF THE 2209-A UNIVERSITY STUDENTS RESEARCH
PROJECTS SUPPORT PROGRAMME FOR THE 2ND TERM OF 2023**

**Investigation of Insurance Department Students' Perception of Insurance
Agencies by Metaphor Method**

Project Team: İrem KARAHAN (Executive), Rozerin ABDÜSSEMETOĞLU and
Kaan AKTAŞ

Advisor: Res. Asst. Dr İlknur KÜLEKÇİ

THE DEPARTMENT OF BANKING AND INSURANCE



OUR DEPARTMENT STUDENTS WHOSE PROJECTS WERE ACCEPTED WITHIN THE SCOPE OF THE 2209-A UNIVERSITY STUDENTS RESEARCH PROJECTS SUPPORT PROGRAMME FOR THE 1ST TERM OF 2023

**A Study on TCIP Insurance Policy Number Change and Insurance
Penetration after the February 2023 Kahramanmaraş Earthquake**

Project Team: Semih AYDOĞAN (Executor), Çağla KESGİN and Senanur
AŞKIN

Advisor: Assoc. Prof. Hakan ÖZCAN

**Analysis of Students' Investment Attitudes with Behavioural Finance
Approach: An Application on Istanbul Gelisim University FoAS Students**

Project Team: Meral APAK (Executive), Nazlı SIMAV and Melisa ÖZHİM

Advisor: Assoc. Prof. Ayşegül ERTUĞRUL



THE DEPARTMENT OF BANKING AND INSURANCE

BISTLAB (Borsa Istanbul Applied Training Laboratory)

Established in cooperation with Borsa Istanbul, BISTLAB is an innovative educational platform that aims to increase financial literacy and provide students with practical training opportunities. It has become a concrete example of university-industry cooperation.

Students of the Department of Banking and Insurance have the opportunity to reinforce their theoretical knowledge with real market dynamics by taking their elective courses at BISTLAB.

The laboratory provides students with an industry-ready competence with transaction simulations, risk and portfolio management applications in financial markets.

Equipped with up-to-date financial technologies, BISTLAB supports students to develop their digital skills and to have the qualifications needed in the business world.



THE DEPARTMENT OF BANKING AND INSURANCE

Double Major Experience: Through the Eyes of a Student

Hi this is Beyza Nur Köksal,

I am a 3rd year student at Istanbul Gelisim University, Faculty of Applied Sciences, Department of Banking and Insurance. At the same time, I continue my education with a double major in the Department of Psychology at the Faculty of Economics, Administrative and Social Sciences.

In addition to the comprehensive courses we have taken on the banking and insurance sector, I have gained a deep perspective on understanding human beings through psychology education. I believe that I have created a strong foundation in terms of both sectoral and personal development thanks to this versatile education.

By bringing together different disciplines with the double major programme, I have both improved my analytical thinking skills and gained a deep perspective in understanding human beings. Being able to combine the technical knowledge in my department with a human-oriented discipline such as psychology has provided me with a strong infrastructure that will take me one step forward in the business world.

Gelişim University is an institution that aims to raise not only individuals with a profession, but also individuals who think, question and aim to contribute to society. Being a part of this journey offers me more than a diploma.

When I started this department, I did not know what I would encounter; I even had a serious uneasiness because I was going to study in an unfamiliar field. But over time, I started to believe in myself and the path I chose.

Now, when I look back, I am proud to have passed the 4th year in the Department of Banking and Insurance, and at the same time, I feel the happiness of drawing a new direction for myself by doing a double major in Psychology. I would like to thank my esteemed professors who enlightened my path in this process and were with me every step of the way.



**Beyza Nur
KÖKSAL**

THE DEPARTMENT OF BANKING AND INSURANCE

Study and Internship Opportunities Abroad: Erasmus+

Hello,

I'm Rozerin Abdüssemetoğlu...

I am a 4th year student in the Department of Banking and Insurance. I have accomplished my Erasmus+ Study Mobility at Powislanska Szkola University in Gdansk, Poland.

When I started this journey, I was excited to meet a different culture and make new friends. Time passed quickly and now, looking back, I realise once again how valuable every moment I spent in Poland was.

The Erasmus+ programme was not only an academic experience but also a personal journey for me. I had the opportunity to get to know different cultures, improve my language skills, make international friendships and gain different experiences.

These experiences have taught me tolerance, respect and the beauty of diversity. At the same time, the challenges and obstacles I have faced have made me more patient and resilient. I am sure that this international perspective and cultural richness I gained in Erasmus will guide me in every aspect of my life.

I am grateful to my dear lecturers who informed me about Erasmus+ for the support and guidance they provided me.

Finally, I say goodbye to this beautiful journey, knowing that the friendships and memories I have made in Poland will stay with me forever.



**Rozerin
ABDÜSSEMETOĞLU**

THE DEPARTMENT OF BANKING AND INSURANCE

Banking and Insurance Department Contracted Institutions



**Šiauliai State University of
Applied Sciences
(Lithuania)**



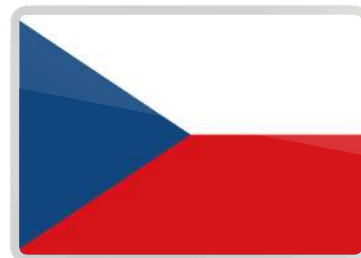
**University of Oradea
(Romania)**



**University of Malaga
(Spain)**



**Ambis University
(Czech
Republic)**



**International Balkan
University
(North Macedonia)**



THE DEPARTMENT OF BANKING AND INSURANCE

Graduate Experiences

Hello, I am Senanur Aşkın...

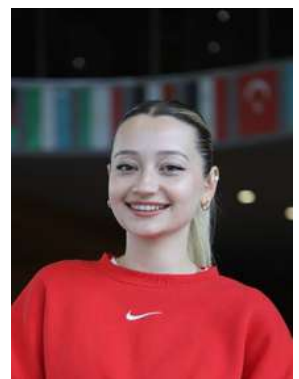
As a graduate of Istanbul Gelisim University Faculty of Applied Sciences, Department of Banking and Insurance, I already miss the days I spent at the school. I continue to feel the contributions of our school at every moment, both educationally and socially. Especially the fact that I participated in almost every symposium held at the school was very important in my development. It increased my professional knowledge, speaking and presentation skills and self-confidence.

The continuous support of our professors and their belief in us enabled us to sign projects that will be supported by TÜBİTAK, and also brought us forward in terms of career. Our compulsory internship programme helped us prepare ourselves for business life.

The Department of Banking and Insurance opened the door to job opportunities in various fields in the sector, allowing each student to make career planning according to their own wishes. In addition to the banking, insurance, finance and analysis courses we took, the content of our elective courses prepared us for every problem we would encounter in business life.

I can say that graduating in the light of this valuable information that the university added to me prepared me for the sector and life. Although I started school as a confused young person who was uncertain about what to do, the education I received from my experienced teachers who have come to important places in the sector enabled me to learn very well how to follow a path.

Now, after four years, I am happy and proud to enter business life as a determined and much more knowledgeable individual who knows what he wants, and to be able to advise my friends who are still students.



Senanur AŞKIN

THE DEPARTMENT OF BANKING AND INSURANCE

Banking and Insurance Department Events

- BS Academic Colloquium-VI
- Banking and Insurance Student Colloquium-V
- Banking and Insurance Student Symposium (IV. BSS)
- BS Academic Colloquium-V
- Banking and Insurance Student Colloquium-IV
- Banking and Insurance Student Symposium (III. BSS)
- Allianz Technik Earthquake & Fire Test and Training Centre' Trip



THE DEPARTMENT OF BANKING AND INSURANCE

The Spirit of the University is Hidden in Events

The Department of Banking and Insurance organises various activities that enable students to consolidate their academic knowledge with practical experiences and to closely follow sectoral developments. With the traditional student and academic colloquia, faculty members and students come together to discuss current research topics and exchange ideas.



The Banking and Insurance Student Symposium, which is organised every year, contributes to the dissemination of research culture by enabling undergraduate students to present their TÜBİTAK projects and scientific research. In addition, the best papers are awarded at the symposiums and all participants receive certificates of participation.

The department also offers experiences that will make a difference in their career journeys by bringing students together with industry professionals through activities such as technical trips and seminars.

THE DEPARTMENT OF BANKING AND INSURANCE

Banking and Insurance Student Symposium: Contribution to the Industry with Academic Tradition

The Banking and Insurance Student Symposium, organised by the Faculty of Applied Sciences, Department of Banking and Insurance, has become an important part of the academic tradition of the department. The symposium, which was held for the fourth time this year, brought together students, academics and industry representatives with both online and face-to-face participation opportunities.



The symposium aims to encourage active participation in academic studies, to support the contribution to the literature in the field of banking and insurance and to contribute to the sustainability of qualified education. Studies carried out within the scope of TÜBİTAK projects were also shared.

This academic platform offered to students by the department enables them to develop their research competences, closely follow sectoral developments and make a strong start to their careers.

THE DEPARTMENT OF BANKING AND INSURANCE

Department of Banking and Insurance Academic and Student Colloquiums: Address for Academic Sharing and Success

Academic and Student Colloquiums have become an academic tradition by being held every year without interruption. These events, which bring together faculty members and students, aim to contribute to the academic studies carried out in the field of banking and insurance and to support the sustainability of quality education.



Student Colloquia not only provide the participants with the opportunity to present their work, but also include the awarding of successful papers with the "Best Paper Award" and the awarding of participation certificates to all participants. In this respect, colloquia contribute significantly to the dissemination of research culture by increasing the motivation of students.

Academic Colloquia provide a platform for faculty members to share their projects and research results, to develop interdisciplinary collaborations and to strengthen academic synergy within the department.

THE DEPARTMENT OF INFORMATION SYSTEMS AND TECHNOLOGIES

Opening : 2025

Internship: 30 Working Days

Objectives of the Department

In today's world where digitalisation is gaining momentum, integration and management of information systems is of great importance. With the increasing need for information infrastructure, the demand for experts in this field is also increasing. The Department of Information Systems and Technologies aims to provide students with the necessary knowledge and skills in areas such as software development, system analysis, database management, cyber security, mobile application, cloud technologies and artificial intelligence. The programme offers students the ability to analyse information systems with a holistic approach and develop corporate solutions.

Carrier Opportunities

Graduates can work in areas such as software development, system analysis, database management, information security, network and cloud computing, mobile application development and project management in public and private sectors. They can take an active role in the development, management and security processes of corporate information systems in various sectors such as banking, health, education, production, logistics, energy, telecommunications, e-commerce and defence industry. They can also find the opportunity to work in innovative positions by specialising in new technologies such as Web3, blockchain, artificial intelligence, big data and sustainable digital transformation.



THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

Opening: 2021
Internship: 30 Working Days

Objectives of the Department

With the rapid acceleration of today's technological developments, there is an inevitable change in the fields of e-shopping and e-marketing. The widespread use of remote shopping has led to the competition of many large and small-scale e-commerce companies and the formation of a large market. The Department of Electronic Commerce and Management aims to train qualified staff who have mastered the process of digital markets and technical functioning.



Career Opportunities

Graduates of the Department of Electronic Commerce and Management specialise in e-business development, web and software programming, database management, e-commerce product development and brand management, digital advertising and promotion.

THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

Academic Staff



Assoc. Prof. Mustafa ÇANAKÇIOĞLU
(Department Head)



Asst. Prof. Pınar BACAKSIZ
(Deputy Department Head)



**Assoc. Prof. Ali
ÇELİK**



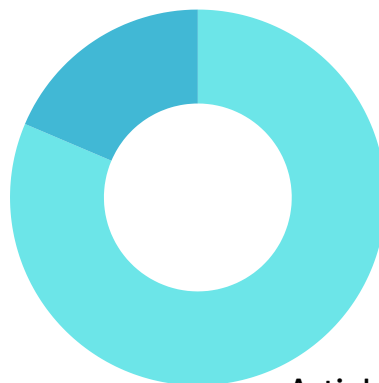
Asst. Prof. Onur TÜRKER



**Res. Asst. Dr. Naim
GÖKTAŞ**

2024-2025 Academic Studies

Conference Paper
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THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT



**OUR DEPARTMENT STUDENTS WHOSE PROJECTS WERE ACCEPTED
WITHIN THE SCOPE OF THE 2209-A UNIVERSITY STUDENTS RESEARCH
PROJECTS SUPPORT PROGRAMME FOR THE 1ST SEMESTER OF 2024**

**Understanding the Relationship between Technological Development and
the Climate Crisis: An Inquiry into Myths and Realities**

Project Team: Kadir Karakaya, Ebrar Koç, Tuana Derya Kuru, Ceren Deniz Kuru

Advisor: Assoc. Prof. Ali Çelik

**Perception of Sustainable E-Commerce in Industrial Markets: A Research on
the Jewellery Sector in Istanbul Province**

Project Team: Görkem Gökçe

Advisor: Asst. Prof. Pınar Bacaksız



THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT



**OUR DEPARTMENT STUDENTS WHOSE PROJECTS WERE ACCEPTED
WITHIN THE SCOPE OF THE 2209-A UNIVERSITY STUDENTS RESEARCH
PROJECTS SUPPORT PROGRAMME FOR THE 2ND TERM OF 2023**

**Investigation of Factors Affecting Purchasing Behaviour in E-Commerce Sites
and Its Role in Terms of Sustainability: IGU FoAS Case**

Project Team: Aslı Seven, Müberra Aydın, Tamay Bul, Remzi Adıgüzel

Advisor: Asst. Prof. Onur Türker



THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

Applied Education and Design Laboratories

Our students take courses such as Web Design, Graphic Design, Video Design, Database Management, Visual Programming, Data Mining in the computer laboratories used by our faculty. Our laboratories, equipped with modern and ergonomic design, meet the educational and research needs of our students with updated computers and software.



THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

Double Major Experience: Through the Eyes of a Student

Hello, I am Gülnihal Çözel...

I graduated from Istanbul Gelisim University Department of Electronic Commerce and Management in 2025. I continue my education in the Department of Management Information Systems within the scope of the double major programme.

When I started the department, we were living in a period when e-commerce was on the rise. This journey, which I started with the excitement and uncertainty of being one of the first students of the department, evolved into a process that transformed me both professionally and personally over time.

Thanks to the comprehensive content offered by the Electronic Commerce and Management education, I had the chance to learn the strategic dimensions of digital commerce, marketing dynamics and data-driven decision-making processes. These courses also led me to understand the infrastructure processes of technology. The double major programme I started improved my basic technical knowledge and enabled me to gain competence in areas such as data analytics and software.

Thanks to my ability to evaluate different fields together, I realised that I could be more productive both in business life and academically. I am currently doing a long-term internship in a department with various business areas in a corporate company. At the same time, an academic project I carried out with students from different disciplines was a concrete example of the broad perspective that this diversity added to me. This process showed me both the value of teamwork and how I can apply my own area of expertise to different fields.

Istanbul Gelisim University not only provided me with professional knowledge, but also taught me that every step is an opportunity for development. In this environment, I gained the courage to bring different disciplines together, the flexibility to keep up with the changing world and the strength to believe in my own potential. I would like to sincerely thank my esteemed professors who guided me in this process and always made me feel their support.



Gülnihal ÇÖZEL

THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

Study and Internship Opportunities Abroad: Erasmus+

Hello,

I am Görkem Gökçe...

Studying at Coimbra Business School within the Erasmus programme was an unforgettable experience for me in terms of both academic and personal development. The fact that the school is located a little far from the city centre, in a location surrounded by nature, gave me a great peace of mind. Thanks to the horses, green areas and the calm atmosphere around the campus, I felt rested and motivated even outside the classroom.

Academically, Coimbra Business School offered me a different approach to learning with its practical and participative course structure. The lecturers were very supportive and understanding towards international students. I improved my self-confidence and communication skills through group projects, presentations and interactive lectures.

The Erasmus experience also gave me the opportunity to explore Europe. Thanks to my location in Portugal, I visited about 10 different countries. Everywhere I went, I had the chance to get to know different cultures, try different cuisines and interact with people. These journeys were not just travelling but very valuable experiences that gave me the feeling of being a citizen of the world.



Görkem GÖKÇE

THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

Study and Internship Opportunities Abroad: Erasmus+

Coimbra is a student city and a very pleasant place to live with warm people, affordable living costs and rich history. Communicating in English was enough in most places, but learning some Portuguese made daily life very easy.

My biggest advice to anyone thinking of going on Erasmus is to keep an open mind, be interested not only in the lessons but also in getting to know the environment and enjoy every moment. Meeting new cultures is one of the best ways to discover yourself.



**Polytechnic Institute of
Coimbra
(Portugal)**



THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

Electronic Commerce and Management Department Activities

- In-house Entrepreneurship and E-Commerce Seminar
- Panels on Improving Sales Opportunities in Electronic Commerce
- Artificial Intelligence Supported Graphic Design Training
- E-Commerce Applications and Risks in Flexible Supply Chains Panel
- Structural Problems and Optimisation in Flexible Supply Chains Panel
- E-Commerce Summit
- Search Engine Optimisation Training



THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

The Spirit of the University is Hidden in Events

The summit brought together entrepreneurs, professionals and students who want to shape the digital world. The event hosted inspiring sessions on digital communication, brand building, customer relations, innovative marketing strategies and global e-commerce vision. Participants had the opportunity to get to know the dynamic structure of e-commerce more closely and learnt about current trends in the sector, effective communication methods and digital success strategies. This summit, where networking opportunities were also at the forefront, offered a unique platform for our students for strong collaborations and career opportunities.



Istanbul Gelisim University Faculty of Applied Sciences, Department of Aviation Management hosted many events at national level during the 2024-2025 academic year in order to contribute to the professional development of students and to create sectoral awareness. This event calendar consisting of panels, seminars, technical and cultural trips aimed to improve both the academic knowledge and socio-cultural equipment of the students.

THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

E-Commerce Summit: Effective Communication, Strong Connections

The summit brought together entrepreneurs, professionals and students who want to shape the digital world. The event hosted inspiring sessions on digital communication, brand building, customer relations, innovative marketing strategies and global e-commerce vision.



Participants had the opportunity to get to know the dynamic structure of e-commerce more closely and learnt about current trends in the sector, effective communication methods and digital success strategies. This summit, where networking opportunities were also at the forefront, offered a unique platform for our students for strong collaborations and career opportunities.

THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

Graphic Design in the Age of Artificial Intelligence

Artificial Intelligence Assisted Graphic Design event offered an inspiring meeting for everyone interested in visual design. In this event, how artificial intelligence facilitates the design process and supports creativity was explained in a simple language with examples.

While discovering how visuals can be produced faster and more effectively, participants also learnt how they can benefit from artificial intelligence in their own designs. The event, supported by presentations, examples and applications, aimed to make design more accessible and enjoyable.



THE DEPARTMENT OF ELECTRONIC COMMERCE AND MANAGEMENT

Istanbul Gelisim University Digital Entrepreneurship and E-Commerce Club

Who Are We?

It is a community that aims to bring together university students interested in digital entrepreneurship, e-commerce and technology fields under its roof and is open to learning, producing and developing.

Objectives

To improve ourselves in e-commerce, digital marketing and entrepreneurship, to make our university life more efficient by gaining sectoral knowledge and experience. We aim to invest in ourselves by creating environments where we can put what we have learnt into practice.

Mission

Our mission is to raise individuals with the knowledge, skills and vision required by the digital age, to spread the culture of entrepreneurship and to create opportunities to realise our own projects.

Vision

To be recognised as a pioneering club in the field of digital entrepreneurship and e-commerce at our university and to raise individuals who add value to the sector with creative and sustainable projects. For this purpose, we enable students to transform their theoretical knowledge into practice by organising events, programmes and meetings with industry professionals.





THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR)

Opening: 2012

Internship: 60 Working Days

Accredited: 2020-2026

Objectives of the Department

It aims to educate successful and leading chefs, managers and experts in their fields who know all the details on the basis of Turkish-World culinary culture and practices, follow the current trends and culinary trends in gastronomy, promote Turkish culinary culture in the international arena and carry it forward, and have a say in the future.



Career Opportunities

Graduates can work in all kinds of environments related to eating and drinking in public and private organisations. They can work in five-star hotel kitchens. They can work in food and beverage businesses. They can be employed in workplace kitchens. They can take part in cruise ships. They can work in mass nutrition and food systems - catering companies. They can take part in positions such as gastronomy specialist, manager, chef, chef, assistant chef, section chef, pastry chef. They can write books about gastronomy. They can work in written and visual media programmes. They can be blog writers. They may have the opportunity to work in academic fields.

THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR)

Academic Staff



**Asst. Prof. Nevruz Berna
TATLISU**
(Department Head)



Asst. Prof. Muzaffer ÇAKMAK



**Asst. Prof. Sema
AYDIN**



**Asst. Prof. Rehab Ahmed Mohamed
ELGAMİL**



**Asst. Prof. Elif Cemre
ÖZAYDIN**



**Lecturer Kemal
ŞAHANLIK**



**Res Asst. Dr. Gizem HÜLAĞA
KADEROĞLU**



**Res. Asst. Berna
TELLİOĞLU**



Res. Asst. Cem KESKİN



THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (ENG)

Opening: 2017

Internship: 60 Work Days

Accredited: 2020-2026

Objectives of the Department

The aim of the Department of Gastronomy and Culinary Arts in English is to train qualified gastronomy experts who see change and development as an indispensable element of their lives, make a difference while doing their job, are solution-oriented, believe in teamwork, have a leader spirit, have a scientific approach to the field of gastronomy, have a command of the philosophy of their profession, are sensitive to society and their environment, have a creative and original mindset, and know Turkish and world cuisines and different food and beverage cultures.

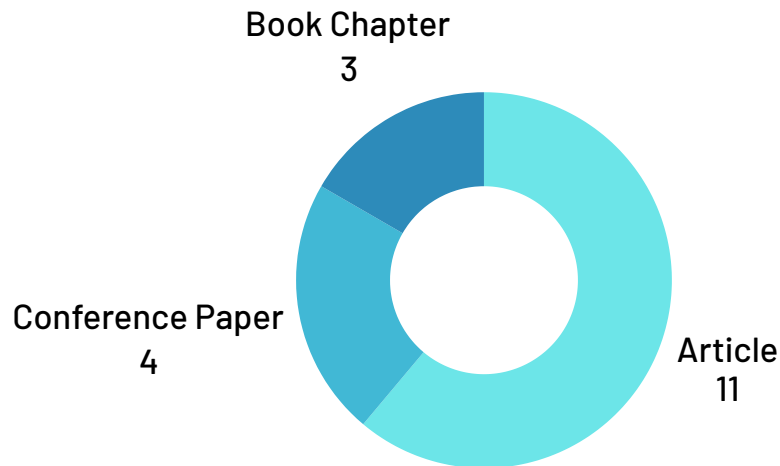


Career Opportunities

Students can work in all kinds of environments related to eating and drinking in public and private organisations. They can work in five-star hotel kitchens. They can work in food and beverage businesses. They can be employed in workplace kitchens. They can take part in cruise ships. They can work in mass nutrition and food systems - catering companies. They can take part in positions such as gastronomy specialist, manager, chef, chef, assistant chef, section chef, pastry chef. They can write books about gastronomy. They can work in written and visual media programmes. They can write blogs. They may have the opportunity to work in academic fields.

THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (ENG)

2024-2025 Academic Studies



Research Areas

- Turkish and World Cuisine Cultures
- Food Chemistry
- Food Hygiene
- Restaurant Management and Menu Planning
- Neurogastronomy
- Molecular Gastronomy
- Sustainable Kitchen Practices





THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)



OUR DEPARTMENT STUDENTS WHOSE PROJECTS WERE ACCEPTED WITHIN THE SCOPE OF THE 2209-A UNIVERSITY STUDENTS RESEARCH PROJECTS SUPPORT PROGRAMME FOR THE 2ND TERM OF 2023

**Determination of Sensory Properties of Yoghurts Produced by Fermenting
with Different Plants, Roots, Fruits and Leaves within the Scope of
Sustainable Gastronomy**

Project Team: Rabia DAĞLAR

Advisor: Asst. Prof. Nevruz Berna TATLISU



ISTANBUL UNIVERSITY OF DEVELOPMENT SCIENTIFIC RESEARCH PROJECTS (IGU-BAP)

**Production of spice-added dried fruits with different antioxidant capacity and
determination of physicochemical, microbiological, sensory and textural
properties of these dried fruits**

Researcher: Esranur ÖZDEMİR

Advisor: Asst. Prof. Nevruz Berna TATLISU



THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Double Major Experience: Through the Eyes of a Student

Hello,

I am İlknur Gürel...

I am İlknur Gürel, I am a 4th year student of Gastronomy and Culinary Arts (English) at Istanbul Gelisim University and I am also doing a double major in Psychology.

The diversity of double major opportunities was decisive in my choice of university; Gelisim University's academic support, international opportunities and student-oriented approach enabled me to spend this process efficiently. While studying gastronomy, I preferred psychology in order to understand human behaviour and to be able to evaluate food both emotionally and culturally. Thanks to my knowledge of psychology, I can create menus that appeal not only to taste but also to the mood of the consumer.

In addition, psychological resilience, leadership and teamwork skills are of great importance in a busy kitchen. Although it is challenging to carry out two departments together, the flexible system and counselling support offered by the university make this process easier. A double major is not just two diplomas; it gives you the ability to think in multiple ways and develop yourself.



İlknur GÜREL

THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Study and Internship Opportunities Abroad: Erasmus+

Hello, I am Arifcan Güler...

I had the opportunity to study at Polytechnic of Guarda University in Portugal during the autumn semester of 2022-2023 with the scope of Erasmus+ Study mobility. I would like to share with you the unforgettable experiences and impressions I have gained.

For me, the Erasmus process started with disappointment and ended with me falling to the reserves without being placed in any programme with the score I got from the Erasmus exam. My only chance was that a student waived his right and it was my turn. In February, I received the good news and started the procedures immediately. After the visa process and the preparation of the necessary documents, the departure day came and my Erasmus adventure began.

I will not tell you which courses I attended, in short, I will not talk about formalities. What I want to tell you are the experiences and memories that I cannot forget and I would like you to have. I would like to start with my trip to Morocco.

After coming to Portugal, my first country was Morocco. I went to an African country for the first time in my life. It was a different culture and place for me. I stayed in the house of a local citizen I met with Couchsurfing and ate the food they ate. With my own hands. My second route was central Europe. Starting from Budapest, respectively: Bratislava, Vienna, Prague, Berlin, Amsterdam and Paris, which is my last route. This route introduced me to people from all over the world. All of the people I met changed something in me and made me look at the world from a wider perspective.

In closing, never set limits for yourself. As a stutterer, I was very afraid of going abroad, not being able to speak, not being able to express myself. But my experiences showed me that life is not that long. Live it to the fullest, don't be afraid.



Arifcan GÜLER



THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Gastronomy and Culinary Arts (Tr/Ing) Department Contracted Institutions



**Varna University of Management
(Bulgaria)**

**Prof Dr. Asen Zlatarov University
(Bulgaria)**



**University of Valencia
(Spain)**

**University of Deusto
(Spain)**



**Gdansk University of Physical
Education and Sport
(Poland)**



**Polytechnic Institute of
Coimbra
(Portugal)**

**Polytechnic Institute of Guarda
(Portugal)**



**ISAG – European Business
School
(Portugal)**

**Vocational College of Hospitality and Tourism
Maribor
(Slovenia)**

THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Graduate Experiences

Hello, I am Esmanur Çöpüroğlu...

I would be very excited if I were a student of the Gastronomy Department right now and if I came across a graduate student article of a friend who graduated from the department. In this month's newsletter article, I will briefly share my own thoughts and experiences, hoping that it will guide you. I graduated from the Faculty of Applied Sciences Gastronomy Department in 2023 with an average of 3.21. I am currently working as a cook.

You have always heard sentences such as "stressful, if you don't like it, leave it already" about the Gastronomy Department. In line with my experience, I can say this: it is a much more stressful profession than it is said. In addition, cookery is not just about cooking. I read the following sentence about this, which impressed me very much: "The cook cooks, the chef cooks (trains) the chef". Therefore, you also need to have the competences to train a new person. As a cook, apart from cooking the food; stock control, SKT follow-up, cost control, etc. There are many areas we are responsible for. I seem to hear the complaints such as "These are not the duty of the kitchen chef". But in these areas, these are some of our job descriptions.

Another advice I would give to my friends who will work in the field is to gain a lot of experience. The more and different experiences you get, the more you can get ahead of your other colleagues. Always look for ways to turn even the smallest chance into a gain for yourself. Finally, I would like to express my gratitude to my departmental professors for their valuable knowledge and contributions throughout my education. Best regards...



**Esmanur
ÇÖPÜROĞLU**

THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Gastronorm Laboratory

Gastronomy and Culinary Arts Department kitchen laboratories are used for the practical courses in the curriculum. Basic culinary techniques, Turkish and World cuisine, a la carte applications, pastry techniques, cooking methods courses are taught in Block B Gastronomy laboratory with a capacity of 55 students. With a rich supply of equipment and materials, students have the chance to put into practice what they have learnt in theory.



THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Gastronomy and Culinary Arts Laboratory

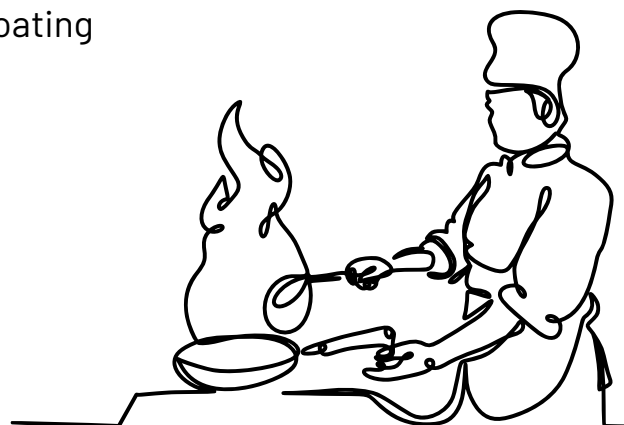
The Gastronomy and Culinary Arts Department's kitchen laboratories are used for practical courses included in the curriculum. Pastry techniques, sauces and soups, baked goods, basic kitchen techniques, Turkish and world cuisine courses are taught in the Gastronomy and Culinary Arts laboratory in Block C, which has a capacity of 65 students. Unlike a traditional kitchen, this new department laboratory, equipped with a wide range of products and equipment specific to pastry making and ovens with different functional features, enables students to prepare themselves for the profession by applying the principles of gastronomy science.



THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Gastronomy and Culinary Arts Department (TR/ING) Events

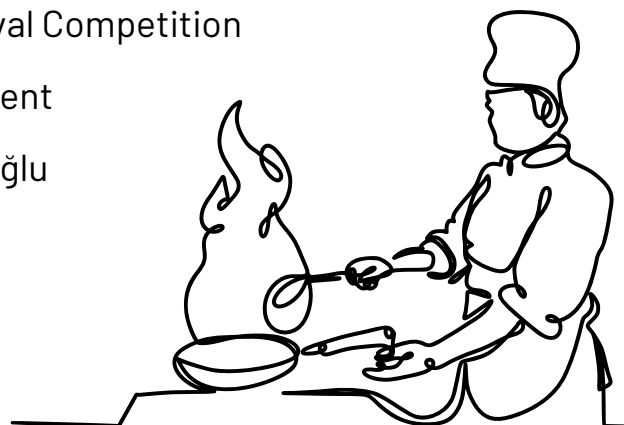
- High School Winter Academy Pasta Workshop
- Igü Students Supported Earthquake Victims with Food Supplies
- Matbah- Amire and Topkapi Palace
- Gastronorm Kitchen Hosted High School Students
- Faculty of Applied Sciences 2023-2024 Academic Year Student Orientation and Welcome Event
- Beyran Epistemology and Beyran Workshop Event
- Employment and Career Fair
- New Year's Themed Sugar Dough Modelling and Cake Workshop Event
- Gastrotalks-7
- Organ Donation Awareness Symposium
- Oven Baking Applications with Rational
- 100th Anniversary Event of Turkish Cuisine
- Lamb Meat Shredding Training
- High School Winter Academy
- Pasta Workshop
- Boutique Pastry-Sugar Dough Coating



THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Gastronomy and Culinary Arts Department (TR/ING) Events

- Magnolia Workshop for High School Students - 2024
- Soup Service at Iftar Time Every Friday During Ramadan
- Sushi Workshop Event
- 100th Year Turkish Cuisine Event
- Gastronomy Festival
- Katmer Event with Katmerci Zekeriya Usta
- A Journey to Mesopotamian Cuisine
- Ubf Exhibition Event
- Barbecue Making Techniques
- Igü Culture Day
- Igü Ubf Alumni and Career Days Event
- Kabatas Boys' High School and Vefa High School Coffe-Break Support Event
- if Summer Academy 2024 Pasta Workshop
- Igü Preference and Promotion Days Gelisim University Printed Cookies, Lemonade and Various Sorbet Treats
- Gastroantep Culture Road Festival Competition
- Erasmus Students Workshop Event
- Technical Trip to Karakoy Güllüoğlu



THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Gastronomy and Culinary Arts Department (TR/ING) Events

- Pirge Company Professional Knife Handling Training
- Lotus Cheesecake Workshop
- Istanbul Indoor Vertical Farming Application Centre Visit
- Beylikduzu Rainbow College Cupcake Workshop
- Introduction Training for High School Students
- Iftar Excitement in Gastronomy and Culinary Arts Department
- Journey to Far East Culinary Flavours
- Souffle Making Workshop
- Bento Cake Workshop
- Kitchen Management Interview at 30,000 Ft
- Gastrotech 2025
- Delicious Touch to Cooperatives Workshop (Workshop on New Trends in Turkish Cooperatives in 2025 International Cooperatives Year)
- Flavour Knows No Barriers Workshop
- Share Awareness, Not Gluten!
- 3rd End of Term Exhibition
- In Pursuit of Flavour: Balıkesir Kirli Hanım Cheese Event



THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

The Spirit of the University is Hidden in Events

The Department of Gastronomy and Culinary Arts organises various activities throughout the year in order to contribute to the professional development of students and increase their sectoral awareness. Through workshops, seminars and interviews with industry professionals, students have the opportunity to closely follow the current trends in the world of gastronomy.



"The department also contributes to the promotion of different culinary cultures by organising gastronomy festivals and thematic food days to preserve cultural heritage. These activities provide significant support for students to reveal their creativity, develop their teamwork competences and prepare them for the professional culinary environment.

THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

GASTROTECH 2025

Technology, sustainability and flavour met with Gastrotech Themed Gastronomy Festival at IGU. At the Gastrotech-themed Gastronomy Festival held at Istanbul Gelisim University, a multi-dimensional gastronomy experience was presented on the axis of technological kitchen applications, sustainability vision and cultural heritage.



In this thematic meeting reflecting the innovative vision of the university, the points where culinary arts intersect with technology were exhibited with practical examples. Speaking at the opening speech, IGU Secretary General and Coordinator of Gastronomy Departments Assoc. Prof. Serdar Egeli emphasised that gastronomy has become a cultural memory carrier and drew attention to the importance of applied education and technological integration. It was stated that the "GastroTech" course included in the university curriculum is an important step that reinforces this vision.

THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Iftar Excitement in Gastronomy and Culinary Arts Department

During Ramadan, hot soup was served to students, academicians and university staff every day at iftar time in Block B and Block G Gastronomy Kitchens.

Department Head Asst. Prof. Nevruz Berna Tatlısu thanked the chefs and students who voluntarily contributed to this event and emphasised the importance of the spirit of solidarity in Ramadan. She also expressed her gratitude to Mr Abdulkadir Gayretli, Chairman of the Board of Trustees, for his support in the realisation of the event.

3rd End of Term Exhibition

Gastronomy and culinary arts students marked the semester exhibition with their local flavours and creativity The 3rd End of Term Exhibition, organised by Istanbul Gelisim University Faculty of Applied Sciences, shared the projects developed by the students within the scope of the curriculum courses and revealed interdisciplinary productivity and creativity.



THE DEPARTMENT OF GASTRONOMY AND CULINARY ARTS (TR/ENG)

Pirge Company Professional Knife Handling Training

"Professional Knife Handling Training" was organised in cooperation with Gastronomy and Culinary Arts and New Generation Student Club. The event, which was attended by Firat Erbil from Pirge Company, was moderated by Asst. Prof. Nevruz Berna Tatlısu. Asst. Prof. Berna Tatlısu undertook the moderation of the event. In the event attended by the lecturers and students of the department, materials, types and usage areas of knives were explained. Various questions were asked and prizes from Pirge Knife and Indomie were distributed to the students. The event was finalised with the presentation of plaques.



Flavour Knows No Barriers Workshop

Accessibility and inclusion in the kitchen were emphasised with the "Flavour is Unhindered" workshop. At the "Flavour is Unhindered" workshop event held at Istanbul Gelisim University with the participation of students with special needs, the message was given that gastronomy is an accessible and inclusive field for everyone.



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Opening: 2013

Internship: 30 Working Days

Accredited: 2022-2026

Objectives of the Department

With the vision of internationalisation, the Department of Public Relations and Advertising aims to educate professionals who can combine theoretical knowledge with practice, have ethical values and social responsibility awareness, and have high creative and strategic communication competence. The main goal is to educate individuals who have a good command of new media and digital transformation processes, use technology effectively, think multidimensionally and take an active role in the global communication environment.



Career Opportunities

Today, strategic communication has become an indispensable need for all actors from individuals to organisations, and the need for public relations and advertising fields has increased day by day. In this direction, our graduates can pursue careers in many fields such as public relations and advertising specialist, brand manager, corporate communication specialist, media planning specialist, advertising writer, social media manager, digital content producer, event and organisation manager. Those who want to progress in the academic field can continue their academic careers with postgraduate education.



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Academic Staff



**Assoc. Prof. Zeynep Burcu
Şahin (Department Head)**



**Asst. Prof. Nevra Üçler (Deputy
Department Head)**



Assoc. Prof. Emel Tozlu Öztay



**Asst. Prof. Sinem Eyice
Başev**

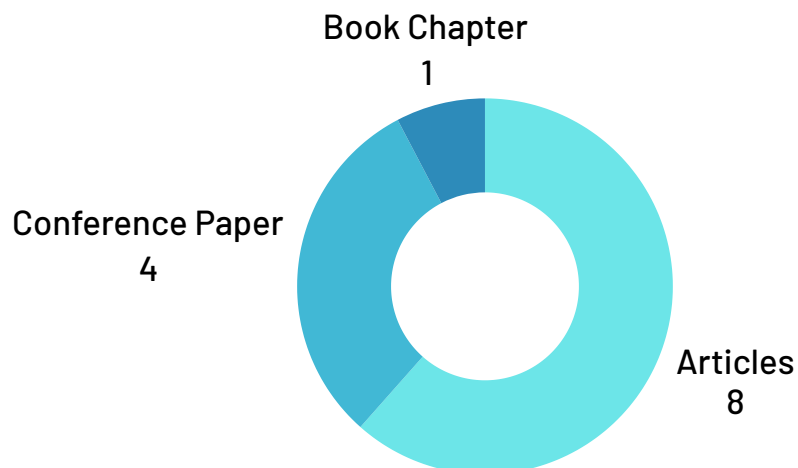


Rees. Asst. Defne Ertaş



Res. Asst. Esma Göktaş

2024-2025 Academic Studies





THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Double Major Experience: Through the Eyes of a Student

Hello,

I am Sude Yıldız...

I am a senior student at Istanbul Gelisim University, Department of Public Relations and Advertising. At the same time, I am a 3rd year double major student in the Department of Psychology.

It is very important to benefit from the science of psychology in the field of public relations and advertising, where creative works are carried out, which require constant communication with people, analysing the masses. For this reason, I decided to do a DMP in Psychology. I am glad that I made this decision because it played a great role in improving myself in public relations and advertising and gave me the key to a different profession. If we need to talk about the contributions to my major; I think that I can analyse consumer behaviours better and I am more successful in developing messages suitable for the target audience of a brand. The fact that I am studying psychology has also increased my awareness while communicating with people. It has played a major role in developing my competencies such as empathising, persuading and using effective communication techniques. It enabled me to better understand not only others but also my own inner world and to take great steps in my personal development on my own.

Although the double major process is a very intensive process with its own difficulties, I think it is worth it when you reach the end of the road. Although having an extra course load can be tiring at times, being educated in two different fields at the same time brings a sense of success and self-confidence. I think the Double Major programme is one of the opportunities that should not be missed in university life. I definitely recommend it to my student friends.



Sude YILDIZ



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Public Relations and Advertising Department Contracted Institutions



**Haute Ecole Libre de
Bruxelles-Ilya Prigogine
(Belgium)**



**Polytechnic Institute of
Guarda
(Portugal)**



**The University of
Economics and Culture
(Latvia)**



**University of Graden
(Poland)**



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Graduate Experiences

I am,
Cemile İlhan

As a graduate of Istanbul Gelisim University Faculty of Applied Sciences, Department of Public Relations and Advertising, I realise the value of the knowledge, experience and vision that my university years have given me better and better every day. This department is not just a profession; it is one of the most powerful ways to influence people, manage perception and raise public awareness.

Throughout my education, I had the opportunity to develop myself in areas such as crisis management, brand communication, marketing strategies and target audience analysis. The seminars we organised, the projects we took part in and our compulsory internship process enabled me to put theoretical knowledge into practice. However, my biggest chance was our esteemed professors who are experts in their fields, have sector experience, always guide and support us. Thanks to their knowledge, guidance and encouraging approaches, I gained not only technical knowledge about the profession, but also ethical understanding and strategic thinking.

Advertising is not just about selling a product or service; it is about touching people, creating awareness and leading social change. This department taught me the importance of using the power of communication correctly, creativity and acting with the right strategies.

Now, as I step into business life after graduation, I better understand how valuable the knowledge and experience my university has given me. I would like to thank my professors who guided me and supported me at every step and everyone who contributed. I advise my friends who are still students to take every opportunity to improve themselves and to be open to research and learning.



Cemile İlhan

THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Public Relations and Advertising Activities

- Awareness Project for Reducing the Carbon Footprint of Solar Panel Usage
- Cigarette Butts Awareness Project
- Sedentary Life Awareness Project
- Awareness Project against Domestic Waste
- Gender Roles in Life Awareness Project
- Awareness Project for the Visually Impaired
- What is Gender Equality? (Workshop)
- Exhibition on Gender Pafta
- Social Awareness Talk for a World without Disabilities
- Career and Alumni Days
- Greenbox Applications (Workshop)
- SPSS Programme in Public Relations and Advertising Research (Workshop)
- UBF Exhibition - Environmental Plans Exhibition
- Campaign and Project Student Presentations
- Share Awareness, Not Gluten!
- Healthy Women, Strong Society
- Artificial Intelligence Workshop
- The Earth is Not Disposable
- Heybeliada Cleaning Event

THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

The Spirit of the University is Hidden in Events

Artificial Intelligence Workshop

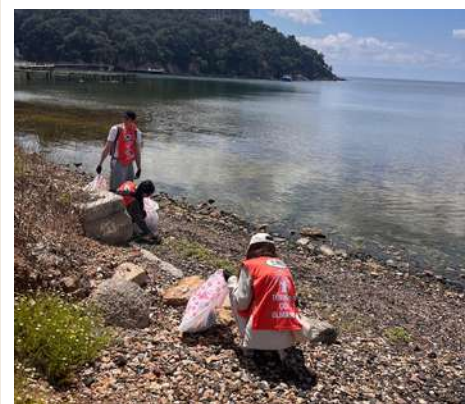
The workshop titled "Using Artificial Intelligence in Public Relations and Advertising", organised by Istanbul Gelisim University Public Relations and Advertising Department within the scope of the 3rd Communication Festival, attracted great interest. In the event, participants had the opportunity to get to know current artificial intelligence tools such as ChatGPT, Canva, Runway, HeyGen and D-ID and experience applications such as ad text writing, storyboard creation, video content production and social media design. In addition, the effects of artificial intelligence in the field of communication were discussed comprehensively with sessions aiming to raise awareness on data security and ethical use. The event offered a unique experience combining creative communication skills with technological tools.



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

One Project, One Step, One Island: Heybeliada Clean-up Event

The "Heybeliada Cleaning Event", which was organised within the scope of the social responsibility project "The World Is Not Disposable" carried out by the students of Istanbul Gelisim University Faculty of Applied Sciences, Department of Public Relations and Advertising, aimed to raise environmental awareness and promote the understanding of sustainable living. The event was realised in cooperation with the Adalar Municipality, TÜCEM and TEMA Foundation, and environmentally friendly materials were provided to the students with the support of the Parex brand. With the cleaning activities carried out in Çam Harbour, the participants drew attention to the damage caused by disposable products to nature and contributed to the United Nations' 12th Sustainable Development Goal, "Responsible Production and Consumption". This activity, which was carried out voluntarily by the students, was highly appreciated as a concrete example of both social and environmental sensitivity.



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Campaign and Project Presentations

Within the scope of the Campaign Practice in Public Relations course, students present the 360-degree communication-based campaigns they have developed throughout the year and demonstrate their professional skills such as strategic planning, media relations, crisis management and creative solution generation.



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Development Not Just Academic: Social Responsibility Steps

Healthy Women, Strong Society

This project aims to raise awareness on women's health and reduce the impact of infectious diseases on women. By raising awareness of women on health, hygiene and infectious diseases such as HIV/AIDS, it is aimed to provide them with the necessary information for early diagnosis and treatment of these diseases. The project aims to encourage women to take the necessary precautions to be more resistant to these diseases, while creating a general awareness on women's health and infectious diseases in the society.



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Development Not Just Academic: Social Responsibility Steps

Share Awareness, Not Gluten

Celiac disease is a genetic autoimmune disease and can only be controlled with a gluten-free diet. However, the lack of sufficient awareness in the society leads to low diagnosis rates and seriously affects the quality of life of patients. Difficulties in accessing gluten-free products, lack of awareness about label reading and social perceptions create problems in both the health and social lives of individuals with celiac disease. This project aims to raise awareness about celiac disease, explain the importance of gluten-free diet for celiac patients, and develop empathy and awareness. The project, which will be carried out in line with the 3rd target of the United Nations Development Goals, "Healthy and Quality Life", aims to contribute to increasing the diagnosis rate of celiac disease and improving the living conditions of individuals with celiac disease.



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Development Not Just Academic: Social Responsibility Steps

The Earth is Not Disposable

With the influence of digital environments, unnecessary consumption has increased in today's world. One of the main factors affecting this consumption is the environment. Recycling significantly prevents damage to nature, and conscious consumption contributes to development goals. For this reason, the project aims to implement practices that promote conscious consumption. In this context, the project will operate under the slogan "The Earth is Not Disposable" within the framework of the 12th Sustainable Development Goal of the United Nations, which is "Responsible Production and Consumption." The desired outcome of the project is to raise awareness about recycling and upcycling to reduce the environmental impact of consumed products and to foster these practices as habits.



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Digital Communication and Technology Laboratory

The Digital Communication and Technology Laboratory is an innovative learning environment that enables students of the Department of Public Relations and Advertising to gain hands-on experience in digital communication. The laboratory offers students the opportunity to work creatively in many areas such as digital content production, social media management, advertising campaign design and media production. In this field where theoretical knowledge turns into practice, students are trained in accordance with the dynamics of the communication world by gaining sectoral equipment.



THE DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISING

Keyboard SPSS Computer Laboratories

Designed for students and academicians from different disciplines, 6 computer laboratories with a capacity of 60 people provide an ideal environment where theoretical knowledge can be transformed into practice. With their ergonomic design, user-friendly structure and computers equipped with modern software, these laboratories provide high efficiency for lectures, research and project work. While providing a healthy and comfortable working environment thanks to the ventilation systems, sustainability is aimed by considering energy efficiency.





THE DEPARTMENT OF AVIONICS

Opening: 2021

Internship: 30 Working Days

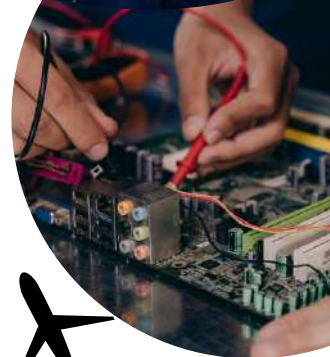
Accredited: 2021-2027

Objectives of the Department

The Department of Avionics offers a comprehensive training programme aimed at training the technical personnel required by the aviation industry. The programme aims to provide technical knowledge and skills in the maintenance and repair of aircraft systems such as engine, avionics and structural components. The programme aims to raise students' awareness of compliance with national and international safety and quality standards, as well as to equip them to follow technological developments in the field of aviation. The programme, which is supported by practical training opportunities, aims to bring its graduates to the business life as qualified and licensed technician candidates ready for the sector.

Career Opportunities

Graduates have the opportunity to be employed in Part-145 / SHT-145 maintenance organisations (MRO) and SHY-21 / Part-21 aircraft parts manufacturing organisations of national and international airline companies. Within these organisations, there are also opportunities for promotion to positions such as Maintenance Supervisor, Boardman, Quality Control Specialist, Technical Inspector and Maintenance Manager.





THE DEPARTMENT OF AVIONICS

Academic Staff



Asst. Prof. Bedia Merih ÖZÇETİN
(Department Head)



Asst. Prof. Bekir Volkan AĞCA



Asst. Prof. Kanan BABANLI



Asst. Prof. Lale Özyılmaz



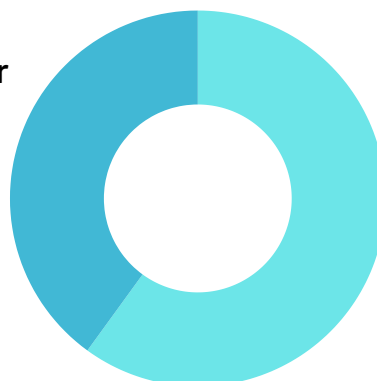
Res. Asst. Abdullah Can AL



Res. Asst. Serhat ÇİFTÇİ

2024-2025 Academic Studies

Conference Paper
2



Article
3



THE DEPARTMENT OF AVIONICS



ISTANBUL GELISIM UNIVERSITY SCIENTIFIC RESEARCH PROJECTS (IGÜ-BAP)

Development of Electric Vehicle

Project Team: Res. Asst. Serhat ÇİFTÇİ (Executive)

Advisor: Prof. Dr. Hamdi Alper ÖZYİĞİT



TEKNOFEST PROJECTS

Environmental Technologies Category

Project Team Eren ÇİNDEMİR

Advisor: Res. Asst. Abdullah Can AL

Air Defence Category

Project Team: Emre KARAKIREZ, Ağâh Efe YILMAZ, Buğra ULUDÜZ, Eren ÇİNDEMİR

Advisor: Res. Asst. Abdullah Can AL

Disaster Category

Project Team: Research Assistant. Gör. Serhat ÇİFTÇİ, Mustafa Kemal UYKUM, Süheyb EYMEN

Advisor: Res. Asst. Abdullah Can AL

Land Vehicles Category

Project Team: Mustafa Kemal UYKUM, Süheyb EYMEN

Advisor: Res. Asst. Abdullah Can AL

Disaster Category

Project Team: Eren ÇİNDEMİR

Advisor: Res. Asst. Abdullah Can AL



THE DEPARTMENT OF AVIONICS



Pilot Melike Kuvvet Aircraft Hangar

In the Melike Kuvvet Aircraft Hangar, there is a Cessna 340A model aircraft that has been separated from flight. Our students have the opportunity to apply the knowledge they have gained in theoretical courses and the experience they have gained in practical courses on real aircraft and aircraft parts. In the hangar, mainly mechanical works are carried out and partially avionic works are also included. Our students have the opportunity to practice in various subjects including riveting process and engine troubleshooting.





THE DEPARTMENT OF AVIONICS

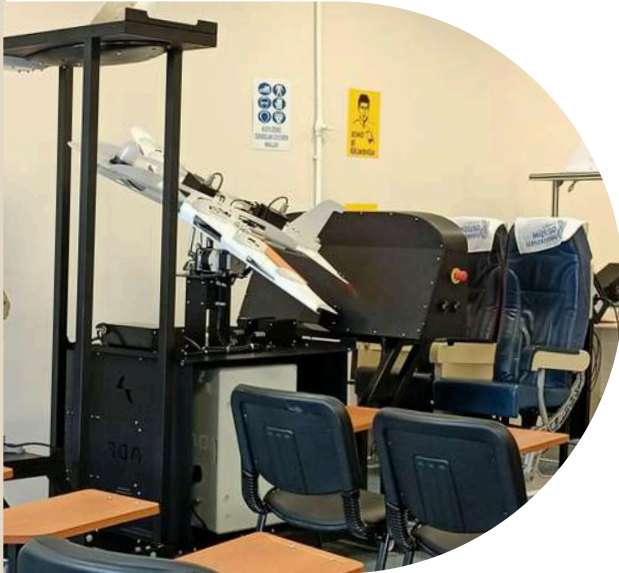


Aircraft Electronics / Avionics Laboratory

Aircraft Electronics/Avionics Laboratory is used for students to learn basic electronics, circuit analysis and logical circuits in practice. After receiving basic training on the use of digital devices such as oscilloscopes, signal generators and avometers, our students have the opportunity to practice on these devices. In addition, our technical instructors working in the laboratory are experienced and specialised in their fields.

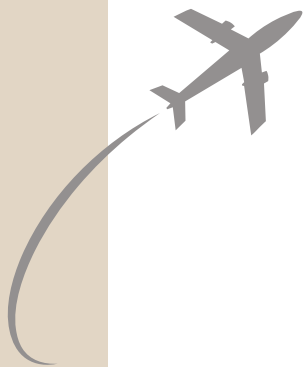


THE DEPARTMENT OF AVIONICS



Aircraft Avionics / B2 Laboratory

Aircraft Avionics B2 Laboratory is a laboratory used for the recognition of basic electrical circuit elements for aircraft, troubleshooting, learning aircraft electrical systems and components and understanding their working principles. It serves as a workshop where basic aircraft electronics, digital and navigation systems components are recognised, working principles are learned, troubleshooting and circuit monitoring skills are gained.





THE DEPARTMENT OF AVIONICS



Aircraft Systems Laboratory I - II

In Aircraft Systems Laboratories, landing gear, turbine fuel and flight control systems are introduced and the working principles and operation of these systems are taught. In addition, trainings are given on the dismantling and assembly of faulty units.





THE DEPARTMENT OF AVIONICS



Aircraft Engine Laboratory I - II

In the Aircraft Engine Laboratories, introduction of the parts of piston and gas turbine aircraft engines, teaching the working principles, disassembly and assembly operations, engine start-up and on-engine skill applications are carried out. In addition, trainings such as the working principles of turbofan engines, which are widely used in new generation aircraft, and disassembly and assembly of components on the engine are also provided.





THE DEPARTMENT OF AVIONICS



Aircraft Structural/Mechanical Laboratory I - II

In the Aircraft Structural/Mechanical Laboratories, the basic elements of the aircraft are introduced, their functioning is explained, the disassembly and assembly of the main components are provided, and the related processes are monitored and controlled. In addition, trainings are provided on the elimination of structural problems that may occur in aircraft and components and on the operations that can be performed on aircraft or systems with existing components.





THE DEPARTMENT OF AVIONICS



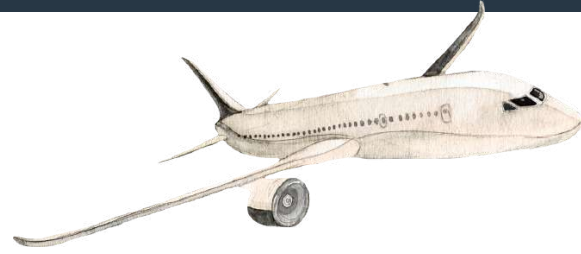
Aircraft Cabin Services Laboratory

In the Aircraft Cabin Services Laboratory, task/practice based trainings are provided for the in-cabin maintenance needs of aircraft.





THE DEPARTMENT OF AVIONICS



Double Major Experience: Through the Eyes of a Student

I am Yaren Koç, a final year student of Avionics. Studying in the fields of Avionics and Aviation Management gives me the opportunity to graduate with both technical and managerial skills in the aviation industry.

The technical knowledge and skills I acquire in Avionics ensure the safe and efficient operation of the critical systems of aircraft and aircrafts, while the managerial competences I gain in Aviation Management give me the ability to better understand and direct the operational processes and strategic planning of these systems.

This double major programme not only offers a broader career perspective, but also the opportunity to adapt to the rapidly changing dynamics of the aviation industry and develop a multidisciplinary perspective.

Thanks to this dual disciplinary background, I feel ready to take responsibility in both technical and managerial roles and aim to make more effective and comprehensive contributions in the field of aviation.



Yaren KOÇ



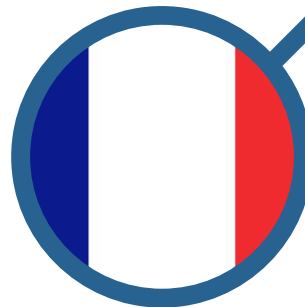
THE DEPARTMENT OF AVIONICS

Contracted Institutions of The Department of Avionics

**Roma Tre University
(Italy)**



**Institute of Polytechnic
Science and Aeronautics
(IPSA)
(France)**





THE DEPARTMENT OF AVIONICS

The Spirit of the University is Hidden in Events

Our department supports students not only to gain knowledge and skills, but also to develop as individuals who make a difference and contribute to society. Our students have the opportunity to develop their skills through various workshops, learn by having fun at festivals, raise awareness through social responsibility projects and have unforgettable experiences with various activities. In addition, they get the chance to show themselves by exhibiting their talents in competitions, develop their cooperation and teamwork skills through the activities carried out, and access career opportunities.

The Department of Avionics Activities

- TAI Technical Trip
- AYJET Technical Trip
- Turkish Engine Centre (TEC) Technical Trip
- Turkish Technic Trip
- Technical Trip to Eskişehir 1st Main Jet Command
- Aircraft Technicians Day Panel
- Teknopark Istanbul Technical Trip
- Çorlu Atatürk Airport Atlantic Flight Academy (AFA) Technical Trip
- Turkish Technic Trip





THE DEPARTMENT OF AVIONICS

Turkish Technic Trip

This technical trip was carried out in order to increase the professional knowledge and awareness of the aircraft maintenance personnel candidates by observing the organisational structure, types of activities carried out, technical and administrative facilities, general operating procedures and corporate culture of the authorised maintenance organisations.



AYJET Technical Trip

Within the scope of the technical trip organised to AYJET, the students gained professional experience by establishing direct contact with the sector. During the examinations in hangar and apron areas, technical information was obtained about maintenance processes, equipment and organisational structure; in addition, informative presentations were made on career, internship and sectoral development.





THE DEPARTMENT OF AVIONICS

ITU Ayazaga Campus Excursion

Within the scope of the technical trip organised to ITU Ayazağa Campus, students had the opportunity to examine advanced laboratories in the field of aviation, especially the wind tunnel and aerodynamic test stations. During the trip, which was accompanied by academic staff, the working principles of the test systems were explained and the manufacturing and testing processes were observed practically. Students reinforced their theoretical knowledge and had the opportunity to experience ITU's scientific infrastructure on-site and gain professional awareness.



The Present and Future of Air Vehicles in the Light of Military Aviation History

The event covered the historical development of military aviation and provided basic information on aircraft design, production, maintenance and operation. The strategic role of aircraft and technical and operational challenges were evaluated with historical examples, and current technologies and future directions were discussed in line with the developments in the defence industry.



THE DEPARTMENT OF AVIONICS

Produce, Share, Grow Together: The World of Student Clubs Avionics Club

Who Are We?

Avionics Club is a dynamic student community that brings together students interested in electrical, electronic and avionics systems of aviation. Our club aims to raise awareness about the design, maintenance and development of electrical-electronic systems in aircraft, to follow sectoral developments and to provide students with hands-on experience. All students who are interested in technology, especially students of The Department of Avionics, can join our club.

Our aim

The aim of our club is to bring together university students who are interested in avionic systems and the electrical-electronic infrastructure of aviation to increase their sectoral knowledge. We support the professional development of our members through technical trips, seminars, applied workshops and projects. We also help them to start their careers with solid steps by enabling them to interact with industry professionals.

Our Mission

By increasing the technical knowledge and skills of our members, to train them as innovative and productive engineer candidates ready for the sector; to bring our university to the forefront with technical studies in this field and to contribute to the aviation vision of our country.

Our Vision

To be an exemplary, highly technically competent and innovative student club in avionic systems and electrical-electronic components of aviation; to become a nationally and internationally recognised, continuously developing and producing community that trains qualified human resources for the sector.



Avionik Kulüp Tanıtım 2021



THE DEPARTMENT OF AVIATION MANAGEMENT (TR)

Opening: 2016

Internship: 30 Working Days

Accredited: 2018-2031

Objectives of the Department

The Aviation Management Programme aims to train specialists and management candidates with the knowledge and skills to meet the current and future needs of the aviation industry. The curriculum includes flight operations, airline management, air cargo, finance and marketing, as well as contemporary topics such as digital transformation, sustainability and artificial intelligence.

The programme is aligned with the global nature of aviation and contributes to the graduates to assume effective roles in the international arena.



Career Opportunities

Graduates can work in airlines, airports, ground handling services and air cargo companies. They can work in civil aviation authorities, consultancy and technology companies, as well as in management units such as marketing, finance and human resources. They can make a career in national and international organisations and rise to managerial positions. Those who wish can advance in the academic field with master's and doctoral programmes.





THE DEPARTMENT OF AVIATION MANAGEMENT (TR)

Academic Staff



Prof. Dr. Sezer Cihan KESKEN
(Department Head)



Assoc. Prof. Özge TURHAN



Asst. Prof. Ahmet DENİZ



**Asst. Prof. Mehmet
Emin KEKE**

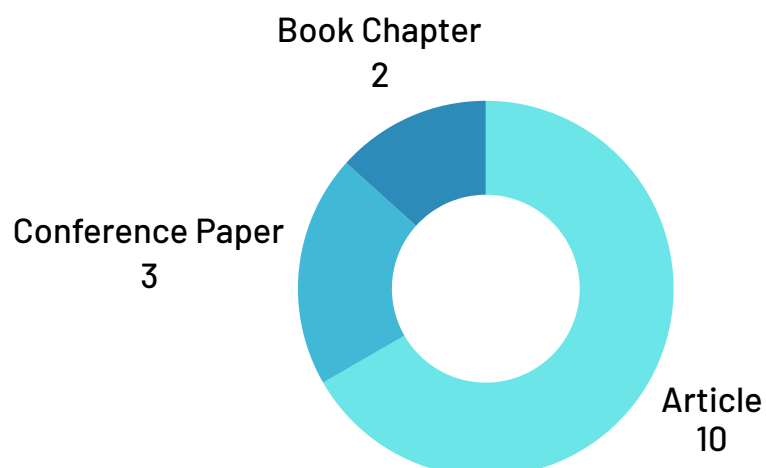


Res. Asst. Mustafa KAYA



Res. Asst. Rabia ŞENTÜRK

Academic Studies for the Period 2023-2025





THE DEPARTMENT OF AVIATION MANAGEMENT (TR)



TUBITAK 1001

PROJECT NAME: Initial Public Offerings (IPO) in the Republican Era and Investigation of the Effect of the Media in the Initial Public Offering Process

RESEARCHER: Assoc. Prof. Özge TURHAN



Other European Union Supported Projects

Project Team: Current Approaches to Entrepreneurship and Innovation Management

Advisor: Assoc. Prof. Özge TURHAN

THE DEPARTMENT OF AVIATION MANAGEMENT (TR)

2024 - 2025 BAP -K RESEARCH PROJECTS



Synchronised Drones: Wings of Salvation Project

Advisor: Prof. Dr. Sezer KESKEN



"The Process of Teaching the Use of Domestic Land Transport Module, International Land Transport Module and Air Cargo Transport Module Computer Programs, which are among the Software Programs Used for Analysing and Sharing Information in the Supply Chain in terms of Digitalisation, to Logistics Department Students"

Advisor: Asst. Prof. Mehmet Emin KEKE

THE DEPARTMENT OF AVIATION MANAGEMENT (ENG)

Opening: 2025

Internship: 30 Working Days

Language of Education: English

Objectives of the Department

The Aviation Management (English) Programme aims to train specialists and management candidates with the knowledge and skills to meet the current and future needs of the aviation industry. The curriculum includes flight operations, airline management, air cargo, finance and marketing, as well as contemporary topics such as digital transformation, sustainability and artificial intelligence.

The language of instruction of the programme is English, which is in line with the global structure of aviation and contributes to the graduates to assume effective roles in the international arena.

Career Opportunities

Graduates can work in airlines, airports, ground handling services and air cargo companies. They can work in civil aviation authorities, consultancy and technology companies, as well as in management units such as marketing, finance and human resources. They can make a career in national and international organisations and rise to managerial positions. Those who wish can advance in the academic field with master's and doctoral programmes.



THE DEPARTMENT OF AVIATION MANAGEMENT (TR/ENG)

Double Major Experience: Through the Eyes of a Student

Hi, I'm Tuana Evening.

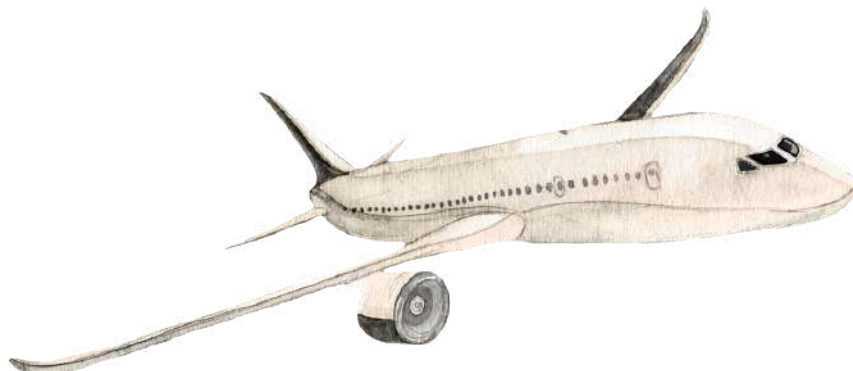
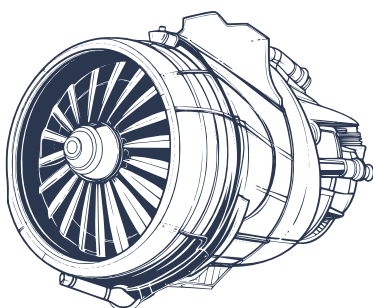
I am a 4th year Aviation Management and 2nd year Aircraft Technology student at Istanbul Gelisim University Faculty of Applied Sciences. I started my university life with a double major in English Translation and Interpreting; however, realising that this field was not suitable for me, I turned to the technical field that I was interested in. With the opportunities offered by my school, I started to double major in Aircraft Technology and had the opportunity to approach aviation from both managerial and technical perspectives.



Tuana Akşam

With this vision, I founded the SKYNET Club at our university. Our aim as a club is to bring students together with industry professionals, organise technical trips, develop the projects of our entrepreneur friends and participate in competitions. At the same time, I take part as a mentor in Istanbul Gelisim University's Peer Mentoring Program, and I reinforce my communication, leadership and organisational skills by guiding students in the lower semesters.

Thanks to the knowledge and experience I gained in this process, I was entitled to do an internship at TGS (Turkish Ground Services). This experience gave me the opportunity to combine the theoretical knowledge I learnt with field practices. Today, I am on my way to becoming an aviation professional who can think analytically, develop people-oriented solutions and easily adapt to the speed of the sector; I continue on my way ready to transform the knowledge I have gained into projects that will add value to the sector.



THE DEPARTMENT OF AVIATION MANAGEMENT (TR/ENG)

Study and Internship Opportunities Abroad: Erasmus+

Through the Erasmus programme, I had the most unforgettable journey of my life. This process provided me with important gains not only in terms of academic but also in terms of my personal development. I had the opportunity to visit a total of nine different countries, each of which opened the doors of different worlds to me with its unique culture, people and atmosphere.

At the beginning, I was a bit uneasy about living in a different country and getting used to a new language and living arrangements. However, over time, I observed that getting out of my comfort zone contributed to my development. I met new people in the city where I stayed, gained different perspectives and discovered how big the world is and how similar it is.

While sometimes I made my travel plans alone, sometimes I made spontaneous decisions with the new friends I made and we determined our route. Each country offered me a different experience and story. At the same time, this process made me realise the importance of cultural awareness and empathy. Trying to communicate with people in different languages, observing their lifestyles and finding common grounds was very instructive.

Mecit Kaya

Erasmus was a period of self-discovery that was not only about the lessons. Looking back, I can clearly see the progress and maturity I have made. I am now more confident, more open-minded and I feel that I am taking firm steps towards becoming a citizen of the world. This journey is just the beginning for me.

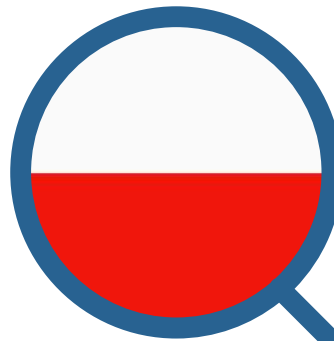


There are many more countries to discover, countless people to meet and new knowledge to learn. The Erasmus programme has opened these doors for me.

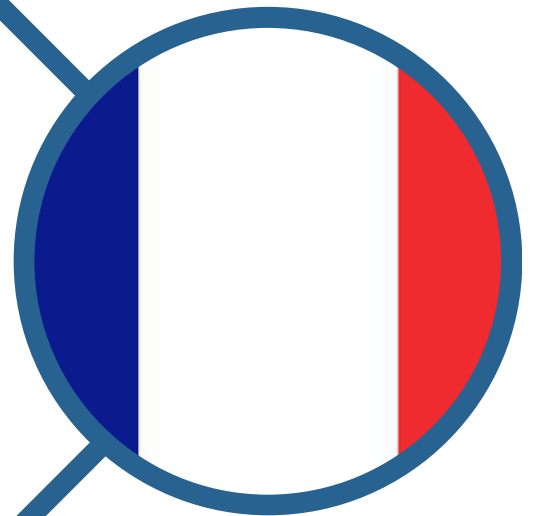
THE DEPARTMENT OF AVIATION MANAGEMENT (TR/ENG)

Contracted Institutions of Aviation Management Department

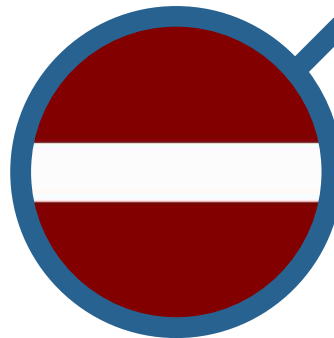
**University of Information
Technology and
Management
(Poland)**



**Institute of Polytechnic Science and
Aeronautics (IPSA)
(France)**



**Transport and
Telecommunication
Institute
(Latvia)**



THE DEPARTMENT OF AVIATION MANAGEMENT (TR/ENG)

Graduate Experiences



Hello, my name is Ataberk Tekin.

I first encountered Istanbul Gelişim University in 2019. As someone with high aspirations, I began my undergraduate education in the Department of Aviation Management at the Faculty of Applied Sciences. As part of the Double Major Programme (ÇAP) offered by my university, I also enrolled in the Department of International Transportation and Logistics at the Faculty of Economics, Administrative and Social Sciences.

In 2021, I became interested in scientific research projects. In this process, our TÜBİTAK 2209-A project, which we carried out under the supervision of Prof. Dr. Sezer Cihan Günaydın Kesken, Head of Aviation Management Department, was entitled to receive support and we broke new ground at our university. As a result of these achievements, I was awarded the "Student Achievement Award" before graduation.

In 2023, I graduated from the Department of Aviation Management with a Certificate of Honour. I would like to sincerely thank my esteemed professor who guided me during this process. Thanks to the studies we carried out during my undergraduate years, I had the opportunity to meet many experts in their fields and stepped into business life with a strong CV.

In the same year, I graduated with two separate undergraduate diplomas with my state-funded project. Following my graduation, I started the Aviation Management Master's Programme (with thesis) at Istanbul Gelisim University. I also started to work as an Assistant BAP Expert at the Scientific Research Projects (BAP) Coordinatorship, which I met thanks to my student project.

BAP Coordinator Asst. Prof. Serap Yeşilkır Baydar and BAP Deputy Coordinator Asst. Prof. Sibel Zengin. I am honoured to be both a graduate and a member of Istanbul Gelisim University. I am determinedly progressing on the path of academics.

I would like to thank my family and my university for their valuable support.

With my regards.

THE DEPARTMENT OF AVIATION MANAGEMENT (TR/ENG)

The Spirit of the University is Hidden in Events

Istanbul Gelisim University Faculty of Applied Sciences, Department of Aviation Management hosted many events at the national level in order to contribute to the professional development of students and to create sectoral awareness. This event calendar consisting of panels, seminars, technical and cultural trips aimed to improve both the academic knowledge and socio-cultural equipment of the students.

Aviation Management Department Activities

- Yellow Zeybek Film Screening
- Aviation Museum Excursion
- Panel on Sustainability in Aviation
- "Century of Turkish Aviation" Exhibition
- Aviation Greats
- (Screening of a film about the life stories of Nuri Demirağ and Vecihi Hürkuş)
- "Turkish Cargo Smartist" Field Trip
- Aviation Through the Eyes of a Pilot
- Awareness for Medical Examination and Health in Aviation
- "Artificial Intelligence and Digitalisation: The Case of Havaist"
- "From Runway to Terminal: Operational Brains of Aviation" Seminar
- Turkish Technic Trip - Episode - SKYNET Club

THE DEPARTMENT OF AVIATION MANAGEMENT (TR/ENG)

'TURKISH CARGO SMARTIST' Field Trip

Turkish Cargo SMARTIST trip was organised by IUBF Aviation Management Department. The student group visited Istanbul Airport Cargo Terminal. Within the scope of the terminal tour lasting approximately five hours, the SMARTIST building, which is the largest cargo storage and logistics centre in Europe and the third largest cargo storage and logistics centre in the world, was visited by the officials.



Aviation Medical Examination and Health Awareness Seminar

The seminar covered general health principles, the importance of health checks, health-related industry standards and legislation, as well as examinations for aviation workers.



THE DEPARTMENT OF AVIATION MANAGEMENT (TR/ENG)

Artificial Intelligence and Digitalisation: Havaist Case Study Seminar

Within the scope of the seminar, Havaist's digitalisation process and artificial intelligence applications were examined in detail. Corporate Communications Specialist Emre Özcan emphasised the importance of digitalisation and artificial intelligence in operational processes and explained the integration methods and advantages of these technologies with examples.



From Runway to Terminal: The Operational Brains of Aviation Seminar

The seminar provided an opportunity to share valuable information and experiences regarding the operational processes of the aviation sector and offered significant gains to the participants.



THE DEPARTMENT OF AVIATION MANAGEMENT (TR/ENG)

Produce, Share, Grow Together: The World of Student Clubs

SKYNET CLUB

Who are we?

SkyNet is a community where young people who carry the passion for aviation and space in their hearts with their entrepreneurial ideas, innovate with courage and push the limits. From civil and military aviation to entrepreneurship, from technician to space technologies, we turn your ideas into reality. We are a team that takes action, not a team that dreams!

Our aim

The aim of the SkyNet Club is to bring together university students interested in aviation and support their development in all areas of aviation; at the same time, to bring together individuals interested in different fields such as military and civil aviation, space, entrepreneurship and technicians in common projects and to create a career-oriented network.

Our Mission

To train entrepreneurial individuals who will shape the future in the field of aviation and space, to increase the power of our university and our country in this field by providing our members with knowledge, experience and inspiration in a world full of technological innovations.

Our Vision

To be a club that makes a difference, coming together to realise dreams that transcend the sky. To be a community that sets an example in the national and international arena and shapes the future of the sector.



THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

Opening: 2019

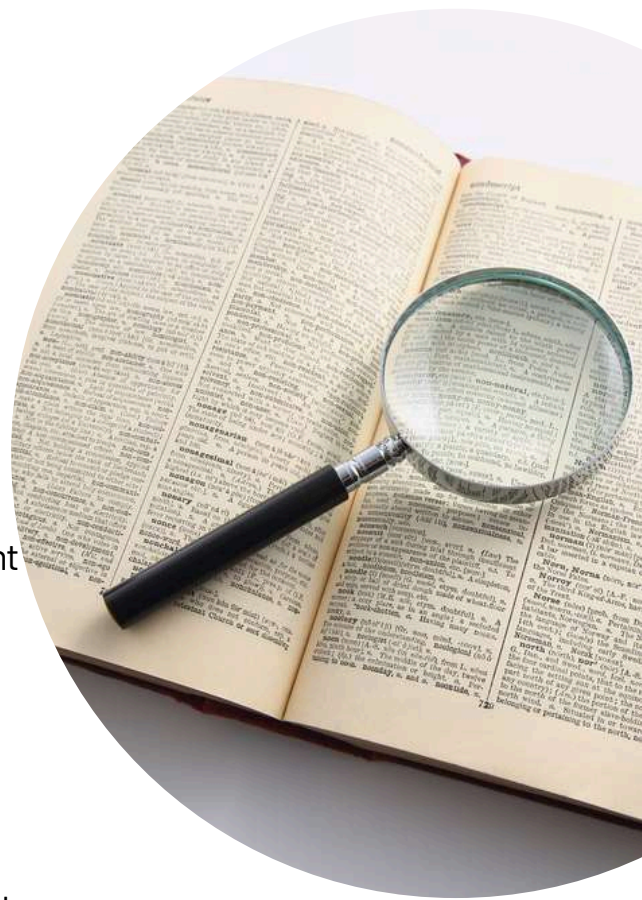
Internship: 30 Working Days

Objectives of the Department

The aim of the programme is to educate graduates who have full command of English and Turkish languages, who are equipped with the knowledge, skills and attitudes to perform written, consecutive and simultaneous translation from English to Turkish, who can work as translators in all institutions that need translation, who are knowledgeable, eager to research and learn, who are interested in current issues, who are aware of intercultural relations, who have knowledge about the expectations and conditions of the sector, who can demonstrate their knowledge and skills in written and oral translation with scientific methods, using the latest technology and observing ethical values, and who are suitable for employment in the national and international translation sector.

Career Opportunities

They can work as editors or translators in publishing houses. They can work as translators in foreign trade departments of companies. They can find the opportunity to work in public institutions, especially in the Undersecretariat of Foreign Trade. They can work in translation and language services in the National Intelligence Organisation. They can be employed in translation units within the Ministry of Justice. They can work as interpreters and translators in magazines, newspapers and film studios. They can work independently as freelance translators. They can work in translation agencies on a full-time or project basis.



THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

Academic Staff



Asst. Prof. Görsev BAFRALI
(Department Head)



Asst. Prof. Ulvican YAZAR
(Deputy Department Head)



Asst. Prof. Faruk KURAL



**Asst. Prof. Zahra
TALEBI GHahremanlouy OLYA**



Res. Asst. Niger HACI



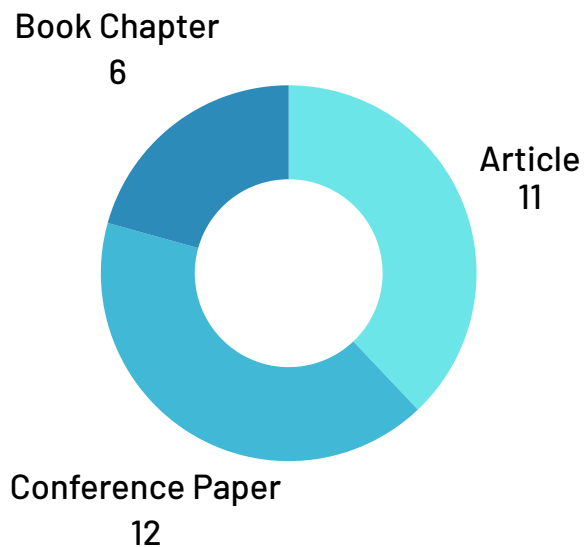
Res. Asst. Ensar MACİT



Res Asst. Serhat KAHYAOĞLU

THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

2024-2025 Academic Studies



Research Areas

Translation Theories and Practices

Interpreting (Simultaneous and Consecutive)

Written Translation (Literary, Technical, Legal Texts)

Linguistics and Semantics Studies

Translation Technologies and Computer Assisted Translation

Intercultural Communication

Terminology Management and Translation Memory Systems

THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

Double Major

Students of the Department of English Translation and Interpreting are interested in gaining academic knowledge in different disciplines in addition to their majors. In this respect, it is observed that our students are particularly interested in double major and minor programmes in Public Relations and Advertising, Gastronomy and Culinary Arts (English) and Aviation Management departments of the Faculty of Applied Sciences. This trend reflects students' desire to develop language-based areas of expertise in communication, intercultural interaction and different sectors.



THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

Study and Internship Opportunities Abroad: Erasmus+

Hello, I am Alperen Sargin, a student of Istanbul Gelisim University, Faculty of Applied Sciences, Department of English Translation and Interpreting. Within the scope of Erasmus+ Student Mobility, I will talk about my education period at Univerzita Mateja Bela school in Banská Bystrica, Slovakia.

I flew from Istanbul to Vienna and from there I travelled to Banská Bystrica by bus. When I arrived in the city, my Erasmus Buddy helped me until I got to the school. The next day we met with the students from the Erasmus Student Network at the orientation presentation; they gave me and other Erasmus students detailed information about the city and the school. After this presentation, we had a city tour. One of the reasons why I prefer Slovakia is that it is a student-friendly country, if you are a student there, you can benefit from discounted and even free campaigns for many things, especially the campaigns for Erasmus students are countless. Also the cost of living in the country is low. Another reason was the calm atmosphere in the country. The calmness I am referring to here is related to the respect and trust that people have for each other. We students had a great time in the dormitory and outside with numerous activities. In this city there was a great interest in Italian and Chinese cuisine, as well as Turkish cuisine, as in many other European countries. There are also many mountains to hike and castles to admire. The education I received here was also really high quality; I was very pleased that the lecturers explained the lessons with great enthusiasm and from time to time tackled different projects.

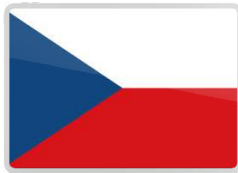
I would like to thank my university for giving me the opportunity to have this experience and all the Erasmus+ staff who helped me before and after my mobility.



Student
Alperen SARGIN

THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

Department of English Translation and Interpreting Contracted Institutions



**Masaryk University
(Czech Republic)**

**Kodolanyi Janos University
(Hungary)**



**Jozef Rusiecki Olsztyn University College
(Poland)**

**The East European State University in Przemysl
(Poland)**



**Bronislaw Markiewicz State Higher School of
Technology and Economics in Jaroslaw
(Poland)**

Universitatea Sapiientia din Clujnapoca (Romania)



**Constantine the Philosopher University
(Slovakia)**



**Klaipeda State University of Applied Sciences
(Lithuania)**

**University of American College Skopje
(Macedonia)**



**International Balkan University
(Macedonia)**

**Universitatea „Constantin Brâncuși” din Târgu-Jiu
(Romania)**



**Nyiregyhazi Egyetem
(Hungary)**

**Vilniaus Universitetas
(Lithuania)**

THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

Graduate Experiences

Hello, I am Nisa TARAKÇI...

I graduated from the Department of Translation and Interpreting (English) of Istanbul Gelisim University Faculty of Applied Sciences in 2024. My adventure, which started with the Preparatory Department in 2019, resulted in the successful completion of my four-year interpreting education. During this period, with the support of the department's expert staff, I improved myself in both theoretical and practical courses. The curriculum was well-equipped and prepared for the profession. During my education, the seminars and events organised by our department were very effective for our development.

I did my internship at Aspa Translation Office. I was very lucky to have the opportunity to do my internship at the Translation Office, one of the main centres of the translation industry. My internship was very effective and productive. The 30 days I spent to the fullest in terms of my professional life also guided me in planning my future career.

By completing my Pedagogical Formation education given by our school in the 3rd year of the university, I have fulfilled a dream by having the opportunity to do an internship in the field of English Language Teaching in National Education.

With the applied simultaneous interpreting course I took in the last year of the university, I improved myself in the field of one-to-one interpreting and completed my educational adventure in this way. I would like to thank our department professors for their interest and interest in my graduation as a good interpreter and teacher with their touches on my life.

Finally, you are the leading role in your life, do not give up on your dreams :)



Nisa TARAKÇI

THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

Activities of the Department of English Translation and Interpreting

- Technological Knowledge and New Translation Skills in the Age of Artificial Intelligence
- Audiovisual Translation: Subtitle
- Translation in the Age of Artificial Intelligence: Changing Dynamics and New Business Opportunities
- What is Localisation and How is it done?
- Introduction to Dubbing and Subtitling
- 2nd Faculty of Applied Sciences End of Term Exhibition
- The Proclamation of the Republic in the Foreign Press: 100th Anniversary Exhibition with Translations
- Project Management in Translation Process
- IGU Translation Studies Symposium: Translation Studies and Translation Education in Turkey
- The Role of Translation in the Ottoman-Turkish Women's Movement and Women Translators
- Localisation and Localisation Tools for Translators
- 3. Faculty of Applied Sciences End of Term Exhibition



THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

IGU Translation Studies Symposium: Translation Studies and Translation Education in Turkey

IGU Translation Studies Symposium: Translation Studies and Translation Education in Turkey" started with Prof. Dr. Ayşe Banu KARADAĞ's seminar titled "The Past, Present and Future of Translation Education". Then, Prof. Dr. Ayşe Banu KARADAĞ, Assoc. Prof. Senem ÖNER BULUT, Assoc. Prof. Nilüfer ALİMEN, Asst. Prof. Hülya BOY AKYOL and Asst. Prof. Hülya BOY AKYOL and Asst. Prof. Muhammed BAYDERE participated in the panel session titled "Where are We Heading in Translation Studies?".



Localisation and Localisation Tools for Translators

It was organised with the contribution of Asst. Prof. Ulvican YAZAR in order to introduce the concept of localisation to translation studies students and participants interested in the field of language services and to explain the role of translators in this process.

THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

The Proclamation of the Republic in the Foreign Press: 100th Anniversary Exhibition with Translations

The Proclamation of the Republic in the Foreign Press: 100th Anniversary Exhibition with Translations" aims to revive historical memory by exhibiting translations of news and articles in the foreign press on the 100th anniversary of the proclamation of our Republic, to improve the translation skills and cultural awareness of the students of the department and to create a social meaning.



The Role of Translation in the Ottoman-Turkish Women's Movement and Women Translators

In the talk organized with the contribution of Asst. Prof. Safiye Gül AVCI SOLMAZ, the aim was to evaluate and highlight the cultural and social role and contributions of translation and women translators in the Ottoman-Turkish women's movement within a historical context.

THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

Simultaneous Translation Laboratory

In the Simultaneous Interpreting Laboratory, students are provided with an environment where they can practice both consecutive and immediate interpreting with a focus on interpreting. To this end, there are three booths in the laboratory that enable interpreting practice. Each of these booths allows two interpreters to interpret simultaneously in different language pairs. On the other hand, thanks to the table microphone and mobile microphone in the laboratory, seminar, interview and interview environments can be simulated and consecutive interpreting can be performed. Students, who have the opportunity to put theory into practice, seek solutions to translation problems that may arise during translation with these simulations.

The Simultaneous Interpreting Laboratory uses the state-of-the-art DICENTIS system developed by Bosch, a multinational technology and engineering company. This system is a conference system designed to facilitate communication and co-operation between participants in meetings and conferences. DICENTIS conference system consists of various components such as wired and wireless interpreting units (Interpreter Headsets, Digital Modulator, Audio Processor and Switch Unit) and multimedia devices (8-Channel Digital Infrared Pocket Signal Receiver, Radiators). The conference units are equipped with high quality microphones and speakers that provide clear sound for the participants in the meeting. 52 students can listen to the translations in the booths through mobile signal receivers and headphones.



THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

Istanbul Gelisim University Translation Club

Who Are We?

The Translation Club (İGÜÇEV), formed by the students of the Department of English Translation and Interpreting, is a dynamic platform for students who want to improve themselves in the field of translation and increase their professional skills. The club contributes to both the academic and social development of students through workshops, interviews, events and social gatherings.



Our Aim

The aim of İGÜÇEV is to bring together students who are interested in the fields of translation and interpreting to increase their professional knowledge and experience.



Our Mission

To train qualified, innovative and self-confident individuals in the field of translation; to provide our members with professional experience and to prepare them for the sector.

Our Vision

To be a nationally and internationally recognised student community that makes a difference in the world of translation and leads the sector. İGÜÇEV, to be a pioneering club that contributes to the future of students.



THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING

Istanbul Gelisim University Translation Club

The Translation Club, formed by the students of the Department of English Translation and Interpreting, Faculty of Applied Sciences, Istanbul Gelisim University, provides an active platform for students who want to improve themselves in the field of translation and increase their professional knowledge and skills. The club aims to support students' academic and social development by organising translation workshops, interviews, events and social gatherings. İGÜÇEV invites all students who want to step into the world of translation and improve themselves in this field to join the club!



#İgüKulüpTanıtım2024



#İgüKulüpTanıtım2024



n the club operating under the supervision of Res. Asst. Serhat KAHYA OĞLU, Büşranur KARAMAN serves as the Club President and Hümağül Berrak ALTINBAŞ as the Vice President for the 2024-2025 term.

THE DEPARTMENT OF ENGLISH TRANSLATION AND INTERPRETING



OUR DEPARTMENT STUDENTS WHOSE PROJECTS WERE ACCEPTED UNDER THE 2209-A UNIVERSITY STUDENTS RESEARCH PROJECTS SUPPORT PROGRAMME FOR THE YEAR 2024

"Comparison of Trained Generative Artificial Intelligence Translation with Untrained Generative Artificial Intelligence and Neural Machine Translation Outputs for Convenience Texts"

Project Team: Zehra Sümeyye YALÇIN,
Zehra Sümeyye OTURAKÇI

Advisor: Res. Asst. Niger HACI

 İSTANBUL
GELİŞİM
ÜNİVERSİTESİ

Duyuru

 TÜBİTAK

2209-A ÜNİVERSİTE ÖĞRENCİLERİ ARAŞTIRMA
PROJELERİ DESTEKLEME PROGRAMI KAPSAMINDA
PROJESİ KABUL EDİLEN ÖĞRENCİMİZ



✓ **Proje Ekibi:** Helin KÖSEDAĞ

Proje Adı: "Denizen" ve "Netizen" Kavramlarının
Bourdieu'nun Habitus'u ve Dolaşımı Bağlamında
Netnografik Bir Yaklaşımla İncelenmesi

Danışman: Arş. Gör. Ensar MACİT

 UBF İNGİLİZCE MÜTERCİM VE TERCÜMANLIK BÖLÜMÜ

 İSTANBUL
GELİŞİM
ÜNİVERSİTESİ

Duyuru

 TÜBİTAK

2209-A ÜNİVERSİTE ÖĞRENCİLERİ ARAŞTIRMA
PROJELERİ DESTEKLEME PROGRAMI KAPSAMINDA
PROJESİ KABUL EDİLEN ÖĞRENCİLERİMİZ

✓ **Proje Ekibi:** Zehra Sümeyye YALÇIN, Zehra Sümeyye
OTURAKÇI

Proje Adı: Kullanılabilirlik Metinlerinde Eğitilmiş Üretici Yapay
Zeka Çevirisiyle Eğitilmemiş Üretici Yapay Zeka ve Nöral
Makine Çevirisi Çıktılarının Karşılaştırılması

Danışman: Arş. Gör. Niger HACI

 UBF İNGİLİZCE MÜTERCİM VE TERCÜMANLIK BÖLÜMÜ

"Analysing the Concepts of "Denizen" and "Netizen" in the Context of Bourdieu's Habitus and Circulation with a Netnographic Approach"

Project Team: Helin KÖSEDAĞ

Advisor: Res. Asst. Ensar MACİT



THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Opening: 2015

Internship: 30 Working Days

Accredited: 2022-2026

Objectives of the Department

The Department of Television Reporting and Programming aims to provide students with theoretical knowledge and practical skills in areas such as television broadcasting, news production and programme production. It offers a comprehensive education designed to train competent communicators in many areas such as camera operation, editing, digital broadcasting, announcing, diction and media software.

Career Opportunities

Graduates of the Department of Television Reporting and Programming can work in television channels as news anchors, reporters, editors, programme producers and directors. They can be content producers, editors or social media managers in the field of digital media. They can also work as producers, directors, screenwriters in production companies; content experts, media planners or creative directors in advertising agencies. They can work in the fields of communication and public relations in public and private organisations as well as academics and media consultants.





THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Academic Staff



Assoc. Prof. Uğur BALOĞLU
(Department Head)



Assoc. Prof. Ferhat ZENGİN
(Deputy Department Head)



Asst. Prof. Hande ULUSOY



Asst. Prof. İpek GÜRKAN



**Asst. Prof. i Cihan Emre
TANÇ**

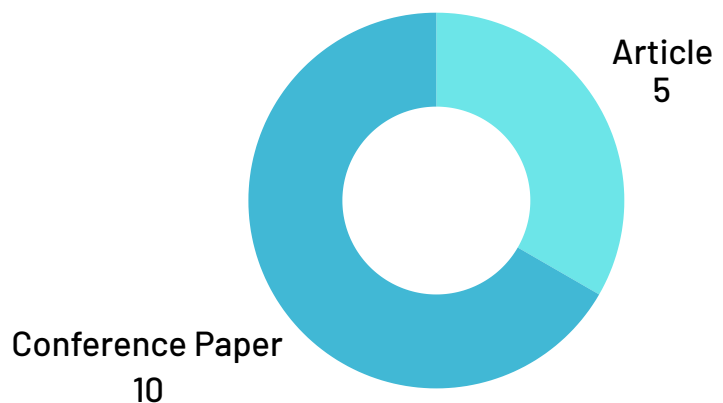


Cem Öğretir
(Guest Lecturer)



Res. Asst. Mehmet KAYIN

2024-2025 Academic Studies



THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Study and Internship Opportunities Abroad: Erasmus+

Hello, my name is Esma. I am a student in the Television Reporting and Programming department at Istanbul Gelişim University. I was in Lisbon, Portugal, from January to June 2024 as part of the Erasmus+ programme. I studied for one semester in the Cinema and Media Arts department at Lusófona University. In addition to the theoretical and practical education I received, it was an experience that personally developed and transformed me greatly. You become aware of the extent to which you are suited to your chosen profession and your social skills, especially on the path to discovering your true self. You may encounter a new side of your own identity. There are many challenges and difficulties, but it is precisely these challenges that truly develop you. The Erasmus experience is an opportunity that will elevate you greatly in personal, professional, and social terms. Studying abroad and travelling from country to country during the most beautiful years of your student life is a tremendous opportunity. As someone who has experienced this, I can say that I have no regrets and would go again if given the chance. Depending on your opportunities, you can visit many countries and cities, discover different cultures, and build lasting friendships. All of these will remain unforgettable memories for you. It might even open new doors for your future!

The language of education I received was Portuguese, but my professors helped me there and I solved many problems with English education. In practice, I gained many experiences such as using cameras, being on set and taking an active role in the distribution of tasks, film and series shootings, commercial shootings. My friends helped me and I felt like I was working in the industry.

Erasmus offered me a full experience in terms of cultural, professional and personal development. I would like to thank my esteemed lecturers and Erasmus coordinators working in the Erasmus Coordination Office who are always in contact with me and never leave me alone!



Esma Uslu



THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Department of Television Journalism and Programming Contracted Institutions



**The Karkonosze State University of
Applied Sciences in Jelenia Gora
(Poland)**



**University of Lusofona
(Portugal)**

**ESAD College of Art and Design
(Portugal)**





THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Double Major Experience: Through the Eyes of a Student

I am Nehir Alver, a 4th year student of Television Reporting and Programming.

It was my dream to study psychology before entering university. However, in my last year, I switched to media. Just when I felt as if psychology had completely left my life, I learnt that Gelişim University offered us the opportunity to double major during the promotion days. It was a great opportunity for me to study both departments I wanted. In the first year I started university, I concentrated on my studies and kept my average high. When my first year was over, during the summer holiday, the applications for the double major were opened and I applied on the first day through the OBIS system. When the results were announced, I did not see my name on the list at first and I was very upset. After some time had passed, I received an SMS notification from our university and realised that I had actually won the right to double major and that I had only looked at the wrong list. I immediately enrolled in the psychology department. If our school had not informed me about this issue, I would have lost such a good opportunity because of my own mistake.

In the first semester when I started doing a double major, I had some difficulties. Since my course load was high, I started to be more interested in school. However, after a while, this started to give me pleasure. Because I was studying both departments I wanted and I was getting a lot of support from my teachers in both departments. This process has contributed a lot to me in directing and controlling my life. As someone who loves reading and learning, it is very valuable for me to be able to learn more and improve myself in four years. The process can sometimes be tiring, overwhelming and there were even moments when I thought of quitting. Especially during the exam weeks, there are many sleepless nights. But when I realised that I could control everything and most importantly, when I realised that I loved doing it, perhaps the most beautiful experience for me at university was doing a double major.



Nehir Alver

THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Graduate Experiences

Hello, I'm Mert Akçay,

I have graduated from the Department of Television Reporting and Programming at Istanbul Gelisim University in 2024. I have been working as a technical director and assistant cinematographer. With the first year of the university, I quickly entered the business life by realising that I would specialise faster in the ordinary business life. In this process, I worked as a freelance technical director assistant with companies using simpler broadcast systems. These were mostly meetings, rallies, raffles, 1st League, 2nd League football broadcasts.

Later, in the 3rd and 4th years of the university, I determined my working target as sports only in order to gain an international dimension in my field of work. I met with companies that have set the goal of making international broadcasts originating in Türkiye and are in business processes in this direction. We increased our negotiations with HD Protek and as a result of my persistent behaviour, they called me for an interview. They stated that they wanted to work with a young person who was open to learning and could be in a managerial position for the future. In this way, I worked and continue to work on behalf of important organisations such as 2023 Trendyol Super League, 2023 Ziraat Türkiye Cup, 2024 Trendyol Super League, 2024 Ziraat Türkiye Cup, 2023 CEV EuroVolley, 2023 EuroLeague, 2023 UEFA EuroLeague, 2024 FIFA Futsal World Cup, UEFA Euro 2024, 2023 FIBA Basketball World Cup, 2023 European Games. In this process, I also work as a freelance assistant cinematographer in companies that I have met and agreed with individually in my free time.



Mert AKÇAY

I have worked in sports broadcasts such as F1, Running, Drift, Drag, Redbull Event in Türkiye. In addition to these, I shoot documentaries on art and artists with a small team. As a very recent graduate, I would like to thank my esteemed academic professors who motivated me, mentored me, and welcomed me with love and tolerance to make my success in this process at least as successful as business life.



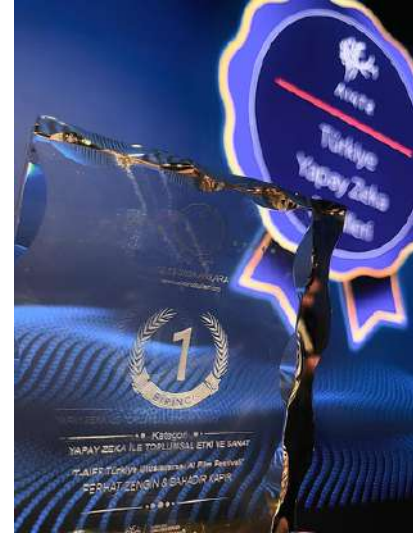
THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Television Reporting and Programming Events

- Documentary Production in Television on the Film "The Republic in My Century"
- Colour Applications in Television and Cinema with Davinci Resolve
- Education and Disability
- News Reporting in the 100th Year of the Republic
- Light Techniques in Fashion Photography
- Directing in Cinema from Short Film to Feature Film
- TV News Presentation and Communication Skills
- News Language, Diction and Interview Techniques
- 2nd Festival of Applied Communication
- Alumni Gathering
- Photography with Generative Artificial Intelligence: Civil Aviation
- Türkiye Artificial Intelligence Film Festival
- (New) Media and Disinformation: Current Issues
- III. Festival of Applied Communication

THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Türkiye Artificial Intelligence Film Festival



In line with the developing media technologies, our department organises seminars and practical trainings on topics such as artificial intelligence-supported news production, digital narratives and publishing on new media platforms. As one of the organisers of T-AIFF, Türkiye's first Artificial Intelligence Film Festival, our department is in a pioneering position.



THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Workshops and Practical Trainings

Our department has an applied education approach that aims to combine theoretical knowledge with practice. Workshops are organised on topics such as news presentation, on-camera performance, video editing and documentary production. These workshops take place in our studios and digital production laboratories.



THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Short Film and Documentary Screenings

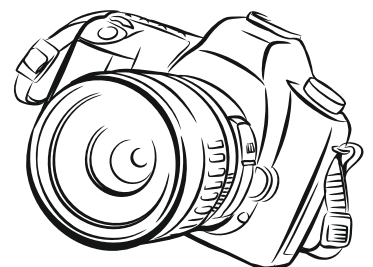
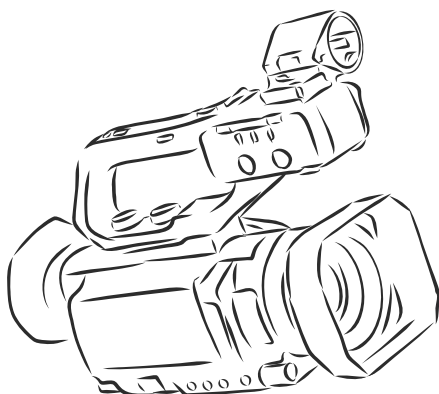
The short film and documentary screenings held every year in our department allow our students to develop their editing, directing and narrative skills.

Live Broadcast and Simulation Applications

Students learn the real broadcasting experience with live broadcasting and news bulletin simulations in the studio environment. They develop their professional skills by experiencing the technical aspects of broadcasting such as light, sound, camera and rehearsal.

News Production and Social Media Content Development Projects

Our students prepare news files, conduct interviews and produce original content for social media platforms throughout the semester. These projects support their ability to work both individually and as a team.



THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

AWARDS

Anatolian Food Photography Competition Finalist

Our students from the Department of Television Journalism and Programming and the Department of Gastronomy and Culinary Arts were finalists in the "Anatolian Food Photography Competition".



**Ecem Ceylan (Department of
Television Reporting and
Programming Student)**

**Cook (Beans in Casserole with
Lamb Shank): Şeyma Aygün
(Gastronomy and Culinary Arts
Student)**



**Şule Soylu (Department of Television
Reporting and Programming
Student)**

**Cook (Lamb Shank on Afyon
Keşkeği): Murat Bağ (Gastronomy
and Culinary Arts Student)**

THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Student World Impact Film Festival (SWIFF) Honourable Mention Award

Directed by our department student Beyda M. Yeşil, the documentary titled "The Shadow of Women" is about 3 women of different ages, living different lives, and all kinds of violence they are exposed to by men. The life stories of women who are forced to stay under the shadow of men are enacted through "shadow play".

The documentary received the "Honourable Mention Award" at the Student World Impact Film Festival (SWIFF) in New York.



THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Laboratories

Our department offers its students a comprehensive practical experience that goes beyond theoretical knowledge. Thanks to modern studios, digital workshops and technically equipped laboratories, students have the opportunity to learn all stages of media production in the field.

Digital Communication and Technology Workshop

In this multi-purpose workshop equipped with green screen, professional lighting, camera and sound equipment; students have the opportunity to experience digital media content and new generation visual production techniques in practical lessons.



THE DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

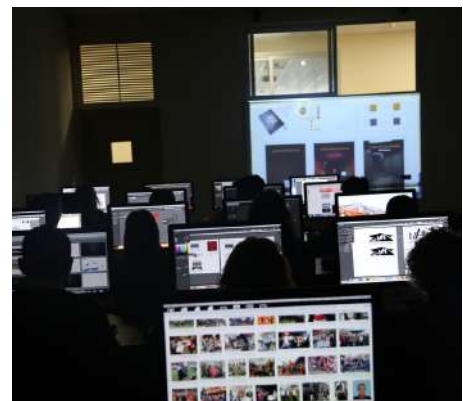
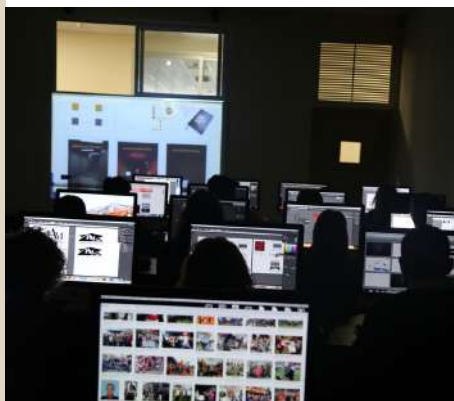
RTV Studio

Equipped with professional camera, sound and lighting equipment, the RTV Studio is the training studio where news, programmes and live broadcast applications are carried out.



Computer Laboratories (8 Laboratories):

Computer labs equipped with up-to-date software and technical infrastructure provide educational environments where students can experience video editing, graphic design and multimedia production processes.





THE DEPARTMENT OF AIRCRAFT MAINTENANCE AND REPAIR

Opening: 2013

Internship: 30 Working Days

Accredited: 2018-2031

Objectives of the Department

Aircraft Maintenance and Repair Programme includes a comprehensive education process aiming to train the technical personnel required by the aviation industry. This programme aims to provide technical knowledge and skills for the maintenance and repair of aircraft systems such as engine, avionics and structural components. The programme aims to raise students' awareness of compliance with national and international safety and quality standards, as well as to equip them to follow technological developments in the field of aviation. The programme, which is supported by practical training opportunities, aims to bring its graduates to the business life as qualified and licensed technician candidates ready for the sector.

Career Opportunities

Graduates have the opportunity to be employed in Part-145 / SHT-145 maintenance organisations (MRO) and SHY-21 / Part-21 aircraft parts manufacturing organisations of national and international airline companies. Within these organisations, there are also opportunities for promotion to positions such as Maintenance Supervisor, Boardman, Quality Control Specialist, Technical Inspector and Maintenance Manager.



THE DEPARTMENT OF AIRCRAFT MAINTANENCE AND REPAIR

Academic Staff



Asst. Prof. Sinem GÜRKAN
(Department Head)



Asst. Prof. Büşra Selenay ÖNAL



Asst. Prof. Rıza Haluk KUL



Lecturer Mehmet ATEŞ

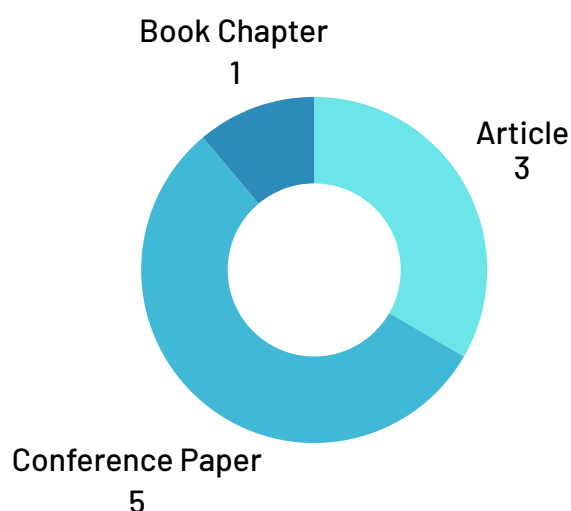


Res. Asst. Dr. Nuran AKDAĞ



Res. Asst. Gamze AYTEP

Academic Studies for the Period 2023-2025



THE DEPARTMENT OF AIRCRAFT MAINTANENCE AND REPAIR



Pilot Melike Kuvvet Aircraft Hangar

In the Melike Kuvvet Aircraft Hangar, there is a Cessna 340A model aircraft that has been separated from flight. Our students have the opportunity to apply the knowledge they have gained in theoretical courses and the experience they have gained in practical courses on real aircraft and aircraft parts. In the hangar, mainly mechanical works are carried out and partially avionic works are also included. Our students have the opportunity to practice in various subjects including riveting process and engine troubleshooting.



THE DEPARTMENT OF AIRCRAFT MAINTENANCE AND REPAIR



Aircraft Electronics / Avionics Laboratory

Aircraft Electronics/Avionics Laboratory is used for students to learn basic electronics, circuit analysis and logical circuits in practice. After receiving basic training on the use of digital devices such as oscilloscopes, signal generators and avometers, our students have the opportunity to practice on these devices. In addition, our technical instructors working in the laboratory are experienced and specialised in their fields.

THE DEPARTMENT OF AIRCRAFT MAINTENANCE AND REPAIR



Aircraft Systems Laboratory I - II

In Aircraft Systems Laboratories, landing gear, turbine fuel and flight control systems are introduced and the working principles and operation of these systems are taught. In addition, trainings are given on the dismantling and assembly of faulty units.



THE DEPARTMENT OF AIRCRAFT MAINTANENCE AND REPAIR



Aircraft Engine Laboratory I - II

In the Aircraft Engine Laboratories, introduction of the parts of piston and gas turbine aircraft engines, teaching the working principles, disassembly and assembly operations, engine start-up and on-engine skill applications are carried out. In addition, trainings such as the working principles of turbofan engines, which are widely used in new generation aircraft, and disassembly and assembly of components on the engine are also provided.





THE DEPARTMENT OF AIRCRAFT MAINTENANCE AND REPAIR



Aircraft Structural/Mechanical Laboratory I - II

In the Aircraft Structural/Mechanical Laboratories, the basic elements of the aircraft are introduced, their functioning is explained, the disassembly and assembly practice of the main components is gained and the related processes are monitored and controlled. In addition, trainings are provided on the elimination of structural problems that may occur in aircraft and components and on the operations that can be performed on aircraft or systems with existing components.





THE DEPARTMENT OF AIRCRAFT MAINTENANCE AND REPAIR



Aircraft Cabin Services Laboratory

In the Aircraft Cabin Services Laboratory, task/practice based trainings are provided for the in-cabin maintenance needs of the aircraft.





THE DEPARTMENT OF AIRCRAFT MAINTANENCE AND REPAIR

Double Major Experience: Through the Eyes of a Student

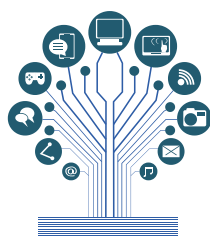
Hello, my name is Yiğithan ALAYBAŞI. I am a 4th-year student in the Aircraft Maintenance and Repair Department of the Faculty of Applied Sciences at Istanbul Gelişim University. I am also pursuing a double major in the Software Engineering Department of the Faculty of Engineering and Architecture. Although pursuing education in two different fields simultaneously presents challenges in terms of time management, I am successfully maintaining this process thanks to the opportunities provided by my university and the supportive attitude of our academic staff.



The compatibility of course schedules, the guidance of my advisors, and the coordination of the Dual Degree Programme have greatly contributed to my ability to maintain success in this intense academic environment.

Thanks to the knowledge I have gained from both disciplines, I am developing my analytical and algorithmic thinking skills. I am able to take more concrete steps towards my goals, such as producing software projects for the digitisation of aircraft maintenance processes or improving software currently used in the aviation sector. In this regard, I aim to build a strong career path in the aviation and software sectors.

Thanks to the laboratory facilities, practical training opportunities, and projects carried out in collaboration with the industry offered by my university, I have the opportunity to put theoretical knowledge into practice. At the same time, I am able to develop personal skills such as time management, teamwork, and stress management. The Double Major Programme not only grants me a second degree but also broadens my vision, provides me with a multidisciplinary perspective, and contributes significantly to my professional development. For this reason, I recommend this programme to all students who are interested in different fields.





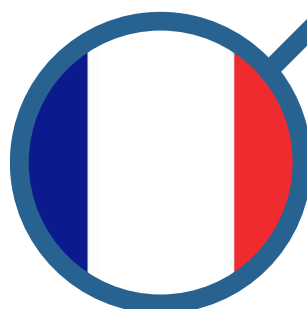
THE DEPARTMENT OF AIRCRAFT MAINTENANCE AND REPAIR

Contracted Institutions of Aircraft Maintenance and Repair Department

**Roma Tre University
(Italy)**



**Institute of Polytechnic
Science and Aeronautics
(IPSA)
(France)**





THE DEPARTMENT OF AIRCRAFT MAINTANENCE AND REPAIR

Graduate Experiences



Gökhan Meriç

I graduated from the Department of Aircraft Maintenance and Repair at the Faculty of Applied Sciences, Istanbul Gelişim University in 2024. My university experience was not limited to acquiring technical knowledge; it also provided me with the opportunity to gain an in-depth understanding of the aviation sector and prepare myself effectively for professional life. The applied education model, competent academic staff, and student-centred approach have made significant contributions to my professional development.

The theoretical and practical training I received enabled me to prepare for the sector in an equipped manner. I completed my compulsory internship at an aircraft maintenance training organisation and actively participated in maintenance activities during this period. Thanks to my performance, I was employed at the same organisation. This experience enabled me to gain command of aviation maintenance standards while improving my technical skills.

Subsequently, I worked as an aircraft maintenance technician in an aircraft maintenance company. This position gave me the opportunity to observe different procedures and work with a larger fleet of aircraft. In both organisations, I gained important gains in teamwork, taking responsibility and work discipline.

I am currently working as an aircraft maintenance technician at Turkish Airlines Teknik A.Ş. Working at one of the largest maintenance and repair companies in Turkey contributes to my technical development as well as my professionalisation at corporate level.

My technical knowledge, professional competence and work discipline are the result of the solid theoretical foundation and practical training I received at my university. Istanbul Gelisim University has provided me with not only professional but also versatile skills such as communication, problem solving and teamwork through seminars, sectoral events and applied courses. This accumulation continues to guide me at every stage of my career.

THE DEPARTMENT OF AIRCRAFT MAINTANENCE AND REPAIR

The Spirit of the University is Hidden in Events

Istanbul Gelisim University Faculty of Applied Sciences, Department of Aircraft Maintenance and Repair has organised various activities at national level in order to increase the professional competencies of students and raise awareness of the aviation sector. These activities, which consist of panels, seminars, technical inspection trips and cultural visits, have contributed to students gaining the ability to apply their theoretical knowledge in the field, observing sectoral developments on site and developing a versatile perspective.

Aircraft Maintenance and Repair Department Activities

- Turkish Technic Trip
- AYJET Technical Trip
- The Present and Future of Air Vehicles in the Light of Military Aviation History
- Professional Orientation in Aviation
- Employment Opportunities in Aircraft Maintenance Organisations
- ITU Ayazaga Campus Trip



THE DEPARTMENT OF AIRCRAFT MAINTENANCE AND REPAIR

Turkish Technic Trip

This technical trip was carried out in order to increase the professional knowledge and awareness of the aircraft maintenance personnel candidates by observing the organisational structure, types of activities carried out, technical and administrative facilities, general operating procedures and corporate culture of the authorised maintenance organisations.



AYJET Technical Trip

Within the scope of the technical trip organised to AYJET, the students gained professional experience by establishing direct contact with the sector. During the examinations in hangar and apron areas, technical information was obtained about maintenance processes, equipment and organisational structure; in addition, informative presentations were made on career, internship and sectoral development.



THE DEPARTMENT OF AIRCRAFT MAINTENANCE AND REPAIR

ITU Ayazaga Campus Excursion

Within the scope of the technical trip organised to ITU Ayazağa Campus, students had the opportunity to examine advanced laboratories in the field of aviation, especially the wind tunnel and aerodynamic test stations. During the trip, which was accompanied by academic staff, the working principles of the test systems were explained and the manufacturing and testing processes were observed practically. Students reinforced their theoretical knowledge and had the opportunity to experience ITU's scientific infrastructure on-site and gain professional awareness.

The Present and Future of Air Vehicles in the Light of Military Aviation History

The event covered the historical development of military aviation and provided basic information on aircraft design, production, maintenance and operation. The strategic role of aircraft and technical and operational challenges were evaluated with historical examples, and current technologies and future directions were discussed in line with the developments in the defence industry.





THE DEPARTMENT OF AIRCRAFT MAINTENANCE AND REPAIR

Produce, Share, Grow Together: The World of Student Clubs Aircraft Maintenance Club

Who Are We?

Aircraft Maintenance Club is a dynamic community consisting of students who are interested in the technical infrastructure of aviation and want to learn aircraft maintenance and repair processes on site. Our club aims to produce and share information in a wide range of areas from aircraft structure to maintenance procedures, from technician to sectoral developments.

Our aim is to

The aim of our club is to bring together university students interested in aircraft maintenance and repair to increase their sectoral knowledge and to support their professional development through technical trips, seminars, practical workshops and projects. In addition, it is to help our members start their careers with solid steps by enabling them to interact with industry professionals.

Our Mission

To train competent, well-equipped and productive technician candidates in the field of aviation maintenance and repair; to prepare them for the sector with activities that will increase the knowledge and skills of our members; to make the technical power of our university in this field visible and to contribute to the aviation vision of our country.

Our Vision

To be an exemplary, highly technically competent and field-oriented student club in the field of aircraft maintenance and repair; to become a nationally and internationally recognised, innovative and productive community that trains qualified human resources needed by the sector.



THE DEPARTMENT OF DATA SCIENCE AND ANALYTICS

Opening: 2025

Internship: 30 Working Days

Objectives of the Department

The main objective of this programme is to provide students not only with the theoretical foundations of data science, but also with the knowledge, skills and competencies to effectively integrate today's rapidly developing artificial intelligence approaches into data analytics processes. The programme aims to provide participants with the ability to produce creative and scientific solutions to complex data problems by using modern artificial intelligence techniques in data collection, processing, analysis and interpretation processes.

Career Opportunities

Graduates of the Data Science and Analytics undergraduate programme have a wide and dynamic field of employment in today's world where digital transformation is accelerating. The importance of data-driven strategic decision-making processes in many sectors such as finance, health, retail, production, energy, logistics, telecommunications, e-commerce and public sector is increasing, which rapidly increases the need for competent professionals in the field of data science. Graduates can work in critical positions such as data analyst, data scientist, business intelligence specialist, data engineer, machine learning specialist, artificial intelligence specialist, and can also take an active role in processes such as establishing and managing big data infrastructures and generating meaningful insights from these data. In addition, there are also opportunities to pursue an academic career by attending master's and doctoral programmes or to work as a researcher in R&D centres.



THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR/ENG)

Opening: 2018

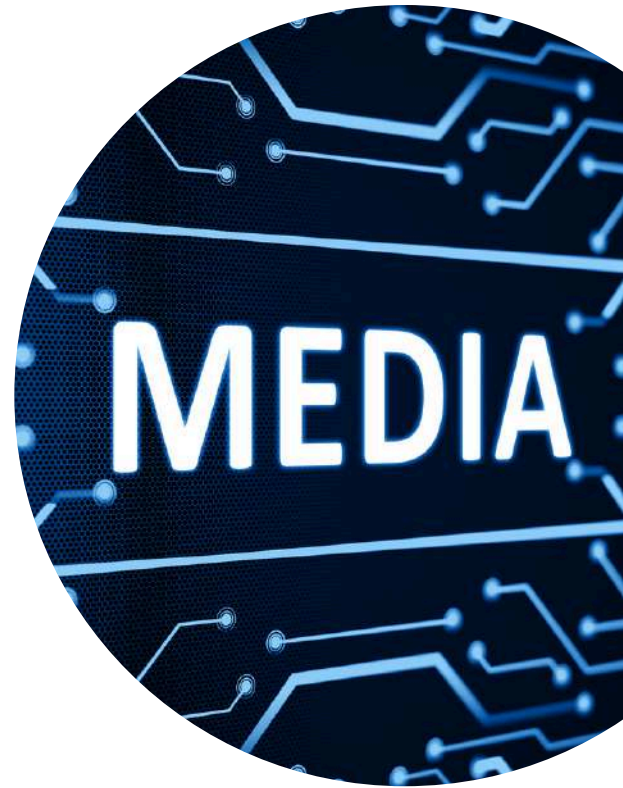
Internship: 30 Working Days

Objectives of the Department

The Department of New Media and Communication, which brings together communication and media disciplines, aims to train qualified and conscious sector employees required by the digital age. The media environment transformed by new communication technologies increases the need for researchers and innovative individuals, and the department brings human resources to the sector in this direction. In addition to theoretical and practical courses ranging from basic journalism to media analysis, from social media to internet journalism, students are trained as competent individuals in the global media world with professional English education.

Career Opportunities

Digital content producer participates in the production of text, visuals and videos for digital platforms. Social media specialist participates in strategy and engagement processes for brand accounts. Digital marketing specialist participates in online advertising and analysis activities. Communication consultant participates in corporate communication and crisis management processes. Journalist participates in news production and publication on digital platforms. Audiovisual media specialist participates in video, podcast and multimedia production. Creative director participates in digital campaign and content editing work. Public relations specialist participates in brand image and media relations processes. Academic participates in teaching and research activities through postgraduate education.



THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR/ENG)

Academic Staff



Assoc. Prof. Çağla KAYA
İLHAN (Department Head)



Asst. Prof. Mehmet Emin
BEĞTİMUR
(Deputy Department Head)



Assoc. Prof. Şebnem
GÜRSOY ULUSOY



Asst. Prof. Engincan YILDIZ



Asst. Prof. Aysun Körlü
TOPAN



Res. Asst. Metehan
ÖZIRMAK



Res. Asst. Mehmet Erman
BALAK

2024-2025 Academic Studies

Conference Paper

1



Article
10

THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR)

Study and Internship Opportunities Abroad: Erasmus+

Hello,
I am Nadide Öztürk.

My Erasmus adventure started in Portugal in 2023. While the education I received during Erasmus developed me academically; at the same time, students from all over the world, with whom I shared, contributed greatly to my personal development as well as my professional development. In this process, I had the opportunity to get to know different cultures, made new friends all over Europe and thus had the chance to expand my vision. In 2024, I went to Malta within the scope of Erasmus internship mobility and had the opportunity to intern at a famous advertising agency that I had always dreamed of working at. This experience was unique for me in terms of working with big brands, learning from inspiring mentors and deepening my professional perspective. Working in an environment where English is the native language has allowed me to feel part of an international community while improving my language skills. This process has brought me a lot not only professionally but also personally. I had the opportunity to visit many places I wanted to see in Europe; meeting new people, discovering different lifestyles and cultures made this experience even more special. I wholeheartedly recommend this experience, which was a turning point for me in every aspect, to all students looking for development, adventure and inspiration!



Student
Nadide ÖZTÜRK

THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR/ENG)

New Media and Communication (TR/ENG) Department Contracted Institutions



**Varna University of
Management
(Bulgaria)**



**University of
Pitesti
(Romania)**



**University of
Mondragon
(Spain)**



**University of
Business Academy
in Novi Sad
(Serbia)**



**Haute Ecole Libre de
Bruxelles-Ilya
Prigogine
(Belgium)**



**ESAD College of Art and Design
(Portugal)**

**Polytechnic Institute of Guarda
(Portugal)**



**Kodolanyi Janos University
(Hungary)**



**Brera University-Milano
(Italy)**



THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR)

Graduate Experiences

Hello,
I'm Caner Duman,

In 2023, I graduated from Istanbul Gelisim University, Department of New Media and Journalism. During the 4 years I spent here, I improved myself not only theoretically but also practically thanks to the applied courses offered by my department. Thus, I had the opportunity to adapt to the sector very quickly. One of the strongest aspects of my university was that our academic staff had one-to-one contact with the students. Both our department heads and counsellors contributed to our career direction by guiding us at every stage of our education process. They helped us to become more professionally competent individuals by bringing us together not only with academic information but also with sectoral innovations. My university period was full not only with lectures but also with numerous events and seminars I attended. Thanks to this environment provided by Istanbul Gelisim University, I met with industry professionals and gained important gains about today's technologies. These experiences not only increased my professional equipment, but also helped me to climb the ladder of success faster by helping me get to know myself better in communication and teamwork. In addition, I completed my compulsory internship at Fenerbahçe Sports Club and I continue my career here. Istanbul Gelisim University systematically monitored all stages of our internship process and enabled us to gain qualified experiences that will contribute to our professional development. In this context, I had the opportunity to apply my theoretical knowledge in a professional business environment by actively participating in team work carried out in the fields of communication and media. During the four-year education period I spent at Istanbul Gelisim University, I gained a solid academic background, various competencies that are applicable in business life, and most importantly, a perspective focused on lifelong learning and individual development. The theoretical knowledge and practical experiences I have gained in this institution will continue to play a guiding role in my professional career.

THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR)

In 2023, I graduated from Istanbul Gelisim University, Department of New Media and Journalism. During the 4 years I spent here, I improved myself not only theoretically but also practically thanks to the applied courses offered by my department. Thus, I had the opportunity to adapt to the sector very quickly. One of the strongest aspects of my university was that our academic staff had one-to-one contact with the students. Both our department heads and counsellors contributed to our career direction by guiding us at every stage of our education process. They helped us to become more professionally competent individuals by bringing us together not only with academic information but also with sectoral innovations. My university period was full not only with lectures but also with numerous events and seminars I attended. Thanks to this environment provided by Istanbul Gelisim University, I met with industry professionals and gained important gains about today's technologies. These experiences not only increased my professional equipment, but also helped me to climb the ladder of success faster by helping me get to know myself better in communication and teamwork. In addition, I completed my compulsory internship at Fenerbahçe Sports Club and I continue my career here. Istanbul Gelisim University systematically monitored all stages of our internship process and enabled us to gain qualified experiences that will contribute to our professional development. In this context, I had the opportunity to apply my theoretical knowledge in a professional business environment by actively participating in team work carried out in the fields of communication and media. During the four-year education period I spent at Istanbul Gelisim University, I gained a solid academic background, various competencies that are applicable in business life, and most importantly, a perspective focused on lifelong learning and personal development. The theoretical knowledge and practical experiences I have gained in this institution will continue to play a guiding role in my professional career.



Caner DUMAN

THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR/ENG)

New Media and Communication (TR/ENG) Events

- Communication Festival (Joint Event) - 2025
- UBF Exhibition (Joint Event) - 2025
- Communication Festival (Joint Event) - 2024
- UBF Exhibition (Joint Event) - 2024
- Communication Awareness Interview with Author Nurdoğan Arkış - 2024
- İpek - Çalışlar - ATATÜRK in the 100th Year of the Republic - 2023

ATATÜRK in the 100th Year of the Republic

The event titled "Atatürk in the 100th Year of the Republic" was organised by our Department of New Media and Communication with the participation of writer İpek Çalışlar. In the event, a comprehensive conversation was held on Atatürk's life, leadership and the process of the establishment of the Republic, and it was aimed to raise historical awareness, especially among students. The event attracted great interest and was a meaningful academic and cultural gathering.



THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR/ENG)

Communication Festival 2025

Organised by Istanbul Gelisim University Faculty of Communication, "Communication Festival 2025" was a dynamic event that brought together students, academics and industry professionals. Within the scope of the festival, participants were offered the opportunity to experience current developments in the field of communication with workshops, panels and interviews. The event, which was organised with the active participation of students, contributed to the sharing of creative ideas and professional development.



THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR/ENG)

FoAS Exhibition

In this exhibition organised by Istanbul Gelisim University Faculty of Applied Sciences, the Department of New Media and Communication aimed to present a visual narrative that combines the past and the present. In the exhibition, which set out with the theme "Breath of Time, Rhythm of the Past"; Istanbul's iconic buildings such as the Maiden's Tower, Galata Tower, Süleymaniye and Blue Mosque were handled through the concept of time with artificial intelligence. Combining the historical memory and cultural rhythm of the city with photography, video and digital designs, this work offered the audience a nostalgic journey experience. The exhibition not only reminded us of the past, but also invited us to rethink the individual and social relationships established over time.



THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR/ENG)

Applied Digital Communication Workshop

The Applied Digital Communication Workshop is a modern laboratory environment that enables students to practice digital content production, camera use, social media management, photography and multimedia applications. Thanks to the equipment in the workshop, students have the opportunity to develop creative projects. Practical work such as social media campaigns, short films, advertisement shooting, digital magazine design and content management are carried out here.



THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION (TR/ENG)

TV Studio

The TV Studio is an application area designed in accordance with professional broadcasting standards and equipped with camera, light, sound and rehearsal systems. Students have the chance to experience media production processes such as news shooting, interviews, programme production and live broadcast applications. Thanks to this studio, theoretical knowledge is transformed into practice in a real broadcast environment.





THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

Opening: 2013

Internship: 30 Working Days

Accredited: 2025-2031

Objectives of the Department

The Department of Management Information Systems aims to train competent system experts, analysts and managers in the fields of business and informatics through management and informatics-based courses and applications. The Department of Management Information Systems is qualified to fill an interdisciplinary gap as it is an integrated education programme consisting of business administration and management information systems elements.



Career Opportunities

Our graduates can work in many different positions in the public and private sectors. This department, which is located at the intersection of informatics and management fields, opens the doors of professions such as: Information Systems Specialist, Business Analyst/System Analyst, ERP Consultant, Data Analyst/Data Scientist, Software Project Manager, IT (Information Technologies) Manager, Cyber Security Specialist, Digital Transformation Consultant, Business Intelligence Specialist, Human Resources Specialist, Marketing Specialist and Finance Specialist. They can make a difference with their analytical competences in many sectors such as banking, healthcare, manufacturing, logistics, retail, financial technologies, public institutions and start-ups. They can continue post-graduate master's and doctoral programmes.



THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

Academic Staff



Prof. Dr Orhan İŞCAN
(Department Head)



**Asst. Prof. Hande AYHAN
GÖKCEK**
(Deputy Department Head)



Asst. Prof. Ahmet Esad YURTSEVER



Asst. Prof. Bilge TURP GÖLBAŞI

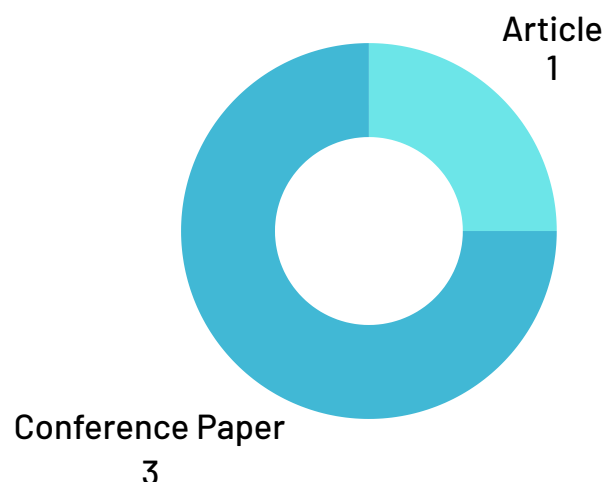


Asst. Prof. Canan TİFTİK



Res. Asst. Berika AKÇAY

2024-2025 Academic Studies





THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

Study and Internship Opportunities Abroad: Erasmus+

As a graduate of Istanbul Gelisim University Faculty of Applied Sciences, Department of Business Information Management (now Management Information Systems), I studied in Hungary within the scope of the Erasmus programme in the spring semester 2021-2022. This process gave me a great cultural experience as well as my academic development. The education system in Hungary was based on student participation and project-based. This system improved my problem solving skills. Thanks to Budapest's historical texture, cultural activities and international student environment, I never felt like a stranger. Meeting people from different countries and gaining different perspectives was one of the most valuable aspects of Erasmus. Towards the end of the process, I had the opportunity to explore Europe. I visited Austria, Czechia, Germany and Italy during my trips by train and bus. The art-filled atmosphere of Vienna, the historical texture of Prague, the museums of Berlin and the ancient buildings of Rome made this experience unforgettable.

Erasmus has contributed a lot to me not only academically but also in terms of personal development. Discovering new cultures, living in a foreign country and acting independently increased my self-confidence. If you want to have a different educational experience and explore Europe, the Erasmus programme is a great opportunity.



Uğur Ohtamış



THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

Management Information Systems Department Contracted Institutions

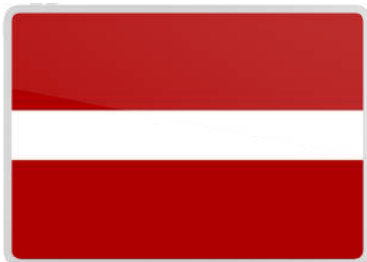


**Šiauliai State University of Applied
Sciences
(Lithuania)**



**University of Life Sciences in Lublin
(Poland)**

**Lublin University of Technology
(Poland)**



**Transport and Telecommunication
Institute
(Latvia)**



**Polytechnic Institute of Coimbra
(Portugal)**



**Educons University
(Serbia)**





THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

Graduate Experiences

In 2024, I graduated from Istanbul Gelisim University, Department of Management Information Systems. The four years I spent at this university not only provided me with academic knowledge, but also offered me many opportunities to prepare for the business world. Gelisim University provided a great advantage for me with its innovative education approach, strong academic staff and student-oriented approach. The Management Information Systems department enabled me to gain both technical and managerial skills by combining business and software disciplines in a balanced way. Thanks to the education model offered by Istanbul Gelisim University, I had the opportunity to improve myself not only with theoretical knowledge, but also with applied projects and courses intertwined with the sector. One of the biggest advantages of my university was that our academicians took care of us one-on-one. Our department heads and counsellors guided us in our career planning by being with us every step of the way throughout our education process. They prepared us for the future in a more equipped way by bringing us together not only with our courses but also with sectoral developments.

I participated in many events and seminars during my university education. Thanks to the events organised by Istanbul Gelisim University, I came together with industry professionals and had the opportunity to closely follow current technologies. These events helped me to improve not only my technical skills but also my communication and teamwork skills.

In addition, I completed my compulsory internship at a software company. Gelisim University meticulously followed our internship process and ensured that we gained the best experience. Thanks to my internship, I observed software development processes in a real business environment, participated in teamwork and had the opportunity to further improve myself by putting what I learned into practice.



**Esma Nur
KAŞLIOĞLU**

THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

Management Information Systems Events

- 3. Faculty of Applied Sciences End of Term Exhibition
- Overview of IT Systems Used in Finance Companies- MIS Interview
- Management Information Systems Seminar- Şile Anatolian High School
- Peer Mentoring Seminar
- "Quality Management in Business- YBS Interview
- "High School Winter Academy - Management Information Systems Workshop
- "The Past, Present and Future of Computing in the 100th Anniversary of the Republic"

AN OVERVIEW OF IT SYSTEMS USED IN FINANCE COMPANIES

In the event, detailed information was shared about core system architectures that support data security, fast and accurate reporting processes and operational efficiency. The event was carried out interactively, where students had the opportunity to learn how effective and reliable IT infrastructures are structured in the financial sector and how these structures contribute to operational processes.



THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

3. FACULTY OF APPLIED SCIENCES "END OF TERM EXHIBITION"

Student Projects (Advisor: Asst. Prof. Bilge TURP GÖLBAŞI)

- Don't Let the Future Go to Waste: Smart Waste Classification System
An innovative approach to the recycling process! (Edanur Bukay)
- Green Screen Project (Doğukan Öztürk)
- Intelligent Vehicle Access Control System (Buse Çetin)
- Artificial Intelligence Supported Obstacle Detection and Warning System Project (Derya Güzel)

AKILLI ARAÇ GEÇİŞ KONTROL SİSTEMİ

Bu sistem, kamera ile araç plakalarını gerçek zamanlı olarak tarar, veri tabanında kayıtlı plakalarla eşleştirir ve geçiş izni olup olmadığını kontrol eder.
EasyOCR ile plaka tanıma, OpenCV ile görüntü işleme ve Tkinter ile kullanıcı arayüzü bu araya getirilerek kullanımı kolay ve güvenli bir otomasyon çözümü sunulmuştur.

Kullanım Alanları: Silteler, otoparklar, kurum girişleri

Teknolojiler: Python, EasyOCR, OpenCV, SQLite, Tkinter

Avantajları: Hızlı tanıma, sesli uyarı sistemi, otomatik geçiş kaydı

Güvenli, hızlı ve düşük maliyetli geçiş kontrolü artık çok kolay!



Gelecek Çöpe Gitmesin: Akıllı Atık Sınıflandırma Sistemi Geri dönüşüm sürecine yenilikçi bir yaklaşım!

Bu projede, derin öğrenme tabanlı görüntü işleme teknolojisi kullanılarak atık türleri (kağıt, plastik, cam, metal) gerçek zamanlı olarak sınıflandırılmaktadır. Kullanıcı dostu arayüzü, sesli bilgilendirme sistemi puanlama mekanizması sayesinde hem eğitici hem de interaktif bir deneyim sunan uygulama, çevre bilincini artırmayı ve sürdürülebilir yaşam alışkanlıklarını teşvik etmeyi amaçlamaktadır.

İçerdiği ortamlarında farkındalık yaratmak ve bireysel katkıyı teknolojiye desteklemek için tasarlanmıştır.



Özellikle çevresel konular için bilimsel gelişmeler sürekli olarak artmaktadır. Çevresel sorunlar hızla artmaktadır ve bu nedenle bu tür projelerin geliştirilmesi büyük önem taşımaktadır. Bu projede, derin öğrenme teknolojisi kullanılarak atık türleri (kağıt, plastik, cam, metal) gerçek zamanlı olarak sınıflandırılmaktadır.

Python dilinde geliştirilen sistem, kamera aracılığıyla alınan görüntüleri analiz ederek çevresel sorunları ve potansiyel engelleri tespit eder. OpenCV kütüphanesi sayesinde ses ve görüntü verileri işlenir ve sonuçlar kullanıcıya sunulur. Tkinter ile geliştirilen arayüz, kullanıcıların sisteme kolayca erişmelerini sağlar.

Bu sistem, kullanıcılar arasında çevre bilinci ve sosyal sorumluluk duygusunu artırarak, sürdürülebilir yaşamı teşvik eder. Ayrıca, sistemdeki veriler, gelecekteki araştırmalar için kullanılabilecek bir veri kaynağı olarak değerlendirilebilir.



THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

MANAGEMENT INFORMATION SYSTEMS SEMINAR

Res. Asst. Berika Akçay from our Department of Management Information Systems gave a seminar to 11th and 12th grade students at Şile Anatolian High School. She provided information about our Department of Management Information Systems and our Faculty, and answered students' questions. The seminar included information about being a student at Istanbul Gelişim University and the Faculty of Applied Sciences, as well as the career opportunities and academic processes related to the department.





THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

PEER MENTORING SEMINAR

Asst. Prof. Canan TİFTİK organised the Peer Mentoring Seminar in order to strengthen the culture of solidarity and guidance among students. In the seminar, the definition, scope and differences of peer mentoring from other types of mentoring were shared with the participants. The responsibilities of mentor and mentee roles were explained in detail and it was emphasised how the process should be carried out on the basis of mutual trust and respect. In addition, the stages of the mentoring process, meeting, goal setting, communication and evaluation were explained with examples. Interactive lectures and group work were carried out on topics such as effective communication, empathy and constructive feedback.

In the practical part of the seminar, real-life mentoring experiences were simulated through role-playing scenarios. Participants were made aware of the difficulties that may be experienced in this process, ethical boundaries and the importance of confidentiality. In the evaluations made at the end of the event, the students stated that the seminar was both informative and motivating. Thus, the seminar provided a productive learning environment where the foundations of supportive relationships within the student community were laid.



THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

QUALITY MANAGEMENT IN ENTERPRISES

The interview event on "Quality Management in Businesses", organised for the students of the Faculty of Applied Sciences, Department of Management Information Systems, was very productive in terms of both reinforcing the theoretical knowledge of the students and meeting the sectoral practices. In the interview, topics such as the historical development of the concept of quality, total quality management approach, process improvement techniques and the effects of digitalisation on quality were discussed. In the event, which was held with the participation of an experienced speaker in the field, it was emphasised that quality management practices in enterprises are not limited to production processes; it covers a wide area from customer satisfaction to supply chain, from information systems to decision support mechanisms.

Students had the opportunity to see how quality management approaches are integrated with information technologies through case studies. In the feedbacks made at the end of the dialogue, the students stated that the event was both inspiring and guiding in terms of career goals.



İSTANBUL
GELİŞİM
ÜNİVERSİTESİ

Söyleşi

YÖNETİM BİLİŞİM SİSTEMLERİ BÖLÜMÜ

**İŞLETMELERDE KALİTE
YÖNETİMİ**

30 Nisan, 2024
Salı

15:00 - 16:00

A Blok eksi
2. Kat E208

KONUŞMACI
Evren EFE KABAGÖZ

gelisim.edu.tr | @gelisimedu | @igugelisim

İGÜ
İKS
Sınav Kuruluna
Spor Olmaz Kuruluna

Uygulamalı Bilimler
Fakültesi



THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

Laboratories

Our faculty has six 60-seat laboratories, each with a ventilation system, designed to run the programmes of the relevant departments smoothly. Our university has six large computer laboratories with 60 seats each, where students and researchers can run the programmes of the relevant departments without any problems. These laboratories provide an excellent environment where students and academicians can put their theoretical knowledge into practice and realise their projects. Each laboratory is equipped with a contemporary and ergonomic design. They are also carefully planned to meet the current educational and research requirements of students with computers and software updated with the latest technology. With a user-friendly and student-centred approach, these laboratories make the learning process more effective and efficient.



THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

Gelisim Is Not Only Academic: Steps Toward Social Responsibility

BEACH CLEANING ACTIVITY

**FoAS Environment Commission Member: Asst. Prof. Ahmet Esad
YURTSEVER**

The Environmental Commission of our faculty organised a beach cleaning event on Friday, 30 May in order to increase environmental awareness and raise social awareness. In the event organised in cooperation with Avcilar Municipality, wastes were collected at Avcilar Denizköşkler Beach. Faculty students and academicians voluntarily participated in the event. Participants drew attention to environmental pollution by collecting plastic, glass, metal and other wastes along the coast.



THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

Gelisim Is Not Only Academic: Steps Toward Social Responsibility

EMPLOYMENT AND EDUCATION FOR DISABLED PEOPLE

Disability Commission Member: Asst. Prof. Hande AYHAN GÖKCEK

Within the scope of 3 December International Day of Persons with Disabilities, UBF Disability Commission organised a speech titled "Employment and Education in Disabled Individuals" and a painting exhibition titled "Art Knows No Barriers" consisting of the works of disabled students.



THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

Gelisim Is Not Only Academic: Steps Toward Social Responsibility

WASTE COLLECTION ACTIVITY

**FoAS Environment Commission Member: Asst. Prof. Ahmet Esad
YURTSEVER**

In cooperation with Istanbul Gelisim University and Avcılar Municipality, a waste collection event was organised on the coastal road between Denizköşkler-Avcılar Atatürk House, aiming environmental sustainability and awareness. After the event, a talk on "Environment and Climate Crisis" was held at Avcılar Barış Manço Cultural Centre with the participation of academicians from various universities in Istanbul.



FOAS EVENTS

IGU FoAS opened its doors to high school students with "Open Days" events!

Istanbul Gelisim University Faculty of Applied Sciences (FoAS) introduced its departments to high school students within the scope of "Open Days" events. During the events, students were informed about the programmes, academic staff and campus life of the faculty through various workshops. High school students gained important experiences about university life by participating in the workshops and had the opportunity to meet one-on-one with the academic staff. At the end of the event, the students expressed their satisfaction for getting to know the Faculty of Applied Sciences closely.



FOAS EVENTS

FoAS Graduate and Career Days at IGU

Istanbul Gelisim University Faculty of Applied Sciences brought its students together with the leading representatives of the sector. "FoAS Alumni and Career Days" event was held on 4-5 June with intense participation. On the first day of the event, "Alumni Day", the graduates of the faculty shared their experiences gained during their education process and their success stories in business life with the current students. The graduates shared the opportunities and difficulties they encountered while stepping into the sector. "Career Day" offered an important opportunity for students. Sector representatives from many fields shared current developments and career opportunities in their fields. During the event, students had the opportunity to get direct information about internship and job applications, and received professional advice that will guide their career planning.

The event started with industry meetings at the stands set up in the A Block Foyer Area, followed by career interviews. FoAS Graduate and Career Days attracted attention as one of the most important examples of the career-oriented education offered by Istanbul Gelisim University to its students.



FOAS EVENTS

Project Exhibition for 2024 by FoAS Students at IGU

Istanbul Gelisim University Faculty of Applied Sciences (FoAS) held its end-of-year event showcasing projects carried out by students throughout the year. Twelve departments affiliated with FoAS participated in the exhibition, which included Banking and Insurance, E-Commerce and Management, Gastronomy and Culinary Arts (Turkish/English), Public Relations and Advertising, Avionics, Aviation Management, English Translation and Interpreting, Television Reporting and Programming, Aircraft Maintenance and Repair, New Media and Communication, and Management Information Systems.



FOAS EVENTS

Project Exhibition for 2024 by FoAS Students at IGU



STUDENT HANDBOOK



Student Handbook
It contains practical
information for the use of
students of the Faculty of
Applied Sciences.

FOAS E-BULLETIN



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FoAS E-Bulletin
Published monthly with the
contributions of Faculty of Applied
Sciences Lecturers and Students.



<https://ubf.gelisim.edu.tr/>

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