



REPUBLIC OF TURKEY
ISTANBUL GELISIM UNIVERSITY RECTORATE
Internationalization Policies

Higher education institutions have entered a period in which they operate in an environment where the rate of change is high and the half-life of knowledge is quite short in a world where transboundary features of ecological, social, economic and technological effects come to the fore and which is more integrated more than ever before with the effect of globalization and communication technologies. In their new environment having the above mentioned features, the impact of higher education institutions, besides their role, the competition they are exposed to, the way they measure their performance, the qualifications they need to gain for their students, the characteristics of their human resources, their education training and community service outputs, and the collaboration with real sector show significant differences compared to the first- and second-generation universities. Higher education institutions, which cannot meet the standards of this new environment of considerably increased competition together with the increased higher education costs, seem to be difficult to succeed, and even it is difficult to maintain their existence in the medium- and long-term.

Istanbul Gelisim University has adopted the mission “To be one of the WORLD UNIVERSITIES that produces value for continuous IMPROVEMENT”. Internationalization is a sine qua non for achieving this mission. Istanbul Gelisim University aims to create value. In order to produce value and to ensure adoption and dissemination of what produced as values; it is necessary to have universal knowledge and knowledge accumulation; and to determine the research and education priorities by monitoring the needs as well as international developments. It is not possible to expect a higher education institution that cannot produce value to become a leading world university. Value generation is faster, superior and more effective by interdisciplinary, inter-sectoral and international collaborations and partnerships. For this reason, IGU has adopted the goal of increasing human, social, cultural, intellectual and organizational capital through internationalization. In order to achieve this goal, the strategy of building a multinational human resource, a multinational student composition, multinational research and development activities, multinational university and real sector collaborations, and a multinational community service capability and capacity is pursued.

The core values on which the university's internationalization policy is based are:

- **Multiculturalism:** The person of the future is the person who can live and produce value in a multicultural world.
- **Diversity is wealth:** Different cultures and perspectives are not a threat but an opportunity.
- **Living together by showing respect to individual differences:** An understanding of living together and working together which is cast with a culture of tolerance and bound by the rule of law.
- **Win-win: The knowledge multiplies when shared and it increases in value.** International collaborations are built to speed up learning and producing knowledge from stakeholders. International partnerships are founded on the principle of winning both stakeholders.
- **International memberships and accreditation:** Besides being a development method, international memberships and accreditation are tools of quality assurance, internal and external audits.

Internationalization Strategy

The cornerstones of the internationalization strategy formed around these values and priorities are as follows:

Increasing the number of partnerships of international students, faculties, universities as well as the number of real sector collaborations; the actions to encourage international mobility, and target, strategy and policy revisions are determined with the participation of internal and external stakeholders. The opinions of internal and external stakeholders are collected regularly and relevant boards and units discuss, evaluate and resolve these by regular meetings.

During education planning, the international mobility window is prepared.

The corporate communication is not compromised while accessing to and contacting with the international students, academicians, universities and institutions. In the materials such as international documents, visuals, promotion movies, etc. and in the contracts made with the intermediary institutions for the international students to be contracted with, it is a priority to explain, convey and protect the University's brand value with care.

In line with the research policy targets and research strategies, by paying regard to IGU's sustainability and value creation targets; strategic research partners are determined from foreign universities, foreign research institutions and real sector representatives.

After making contact by related units, research activities based on win-win philosophy are carried out with these strategic partners; the sustainability of these activities is essential.

For achieving the targets of multinational student combination and multinational faculty; the necessary preparation and capacity shall be established to increase the number of programs and courses taught in a foreign language; to increase the guidance and support activities for foreign students in the fields of academics, career, research, library, socio-cultural integration and health; in the issues of transportation, food, accommodation, visa, residence and/or work permit, access to city and public services for foreign instructors and academicians.

Effective international promotion of the school and programs, a capacity to access a large pool of prospective students, adequate announcement of YOS exams which are designed for foreign nationality students, attracting foreign students, selection of qualified foreign students, completing the application and enrollment procedures for foreign students fast and without bureaucratic burden, successful prep school and TOMER (Turkish and Foreign Languages Application and Research Center) education and support, guidance to enrolled foreign students by supporting their academic and social life skills are provided.

The number of multinational and multi-partner project applications to EU youth, research and implementation support programs is increased. Being the project writing and management training in the first rank, the personnel are encouraged, supported and their performance is improved through necessary support, monitoring and supervision mechanisms.

Budget revenues are increased with the number of students and staff benefiting from the Erasmus programs.

Students, faculty members and administrative staff are encouraged to benefit from the mobility of learning, teaching and internship; for this purpose, introductory and contact meetings are held.

Academic and administrative staff and students receive regular and effective support and incentive to learn a foreign language; programs are opened; courses are organized. The quality

of English education is monitored and managed; and it is improved through different methods and ways, especially by international accreditation.

For facilitating joint research, project and implementation studies of international universities and real sector representatives which are other solution partners (public private or voluntary organizations) with IGU, language, procedures, project and patent applications, publication, conference and panel organization supports are provided.

The University Internationalization Committee carries out the coordination of the development, implementation and revision of internationalization policies, the realization of strategies, besides performance measurement, monitoring and evaluation.

Internationalization Targets

- To increase the number of international students and to diversify the number of countries they come from
- To increase the number of international faculty members and to diversify the number of countries where faculty members got a Ph.D.
- To increase the study abroad, internship and training mobility of students, faculty members and administrative staff.
- To increase the number of partnerships and collaborations with universities abroad and the number of educational mobility, besides the number of research, scientific, cultural and social activities carried out with them.
- To increase the number and variety of activities and collaboration with real sector organizations operating abroad and internationally.
- To increase the university's international operating revenues
- To establish and develop the organizational, process and personnel structure which will support the University's internationalization policies and objectives.
- To carry out performance monitoring, reporting, evaluation and improvement activities by developing internationalization targets and indicators.
- Indicators are developed to monitor the degree of realization of these targets. Realization percentages are determined and corrective and remedial measures are taken.

Approval of the Rectorate