

## **IGU'S INTERNATIONAL QUALITY ASSURANCE SYSTEM WORKS CONTINUE!**

Istanbul Gelisim University (IGU) continues to decisively participate and contribute to international quality assurance systems. At the AQAS (Agency for Quality Assurance) General Assembly held in Bonn, Germany, IGU Quality Coordinator Prof. Hasan Hakan Bozkurt participated on behalf of Istanbul Gelisim University.

Before and after the meeting, informative presentations on the German higher education accreditation system were made by representatives of the German Accreditation Council and the German Conference of Rectors. Within the scope of the event, current developments and practices regarding Germany's higher education quality assurance system were discussed.

## **A NEW DEVELOPMENT IN THE WORLD UNIVERSITY VISION**

At the ceremony held after the General Assembly, renew accreditation documents of Istanbul Gelisim University were presented by the President of AQAS to Prof. Hasan Hakan Bozkurt. This development once again demonstrated the commitment of IGU in the field of quality assurance and internationalization in line with the vision of "World University".

The renewed accreditations increase the recognition of IGU on a global scale and reinforce the goal of providing students with education at international standards.

## **IGU FOR EDUCATION IN INTERNATIONAL STANDARDS!**

Istanbul Gelisim University increases its international career and academic development opportunities after graduation by offering its students the opportunity to study in reliable and qualified programs that are recognized in the European higher education field.

## **FINALIST OF THE 4TH COSMETIC SHORT FILM COMPETITION: “KADIN ELI” (FEMALE WONDER) DOCUMENTARY**

The documentary "Female Wonder", which was prepared with the support of Istanbul Gelisim University Faculty of Fine Arts and aims to make the labor and sustainable entrepreneurship of women in agricultural production visible, was shortlisted for the Cosmetics Short Film Competition.

The documentary "Female Wonder", directed by Istanbul Gelisim University (IGU) Faculty of Fine Arts (GSF), Department of Communication and Design Lecturer Ahmet Bikiç, entered the top seven among more than 1000 film projects and became a finalist. The documentary, which brings to the screen the inspiring stories of women entrepreneurs living in Iğdır from production to economy, reflects the active role of women workers in sustainability. The documentary, which was shot with the support of the Ministry of Industry and Technology of the Republic of Turkey, the Ministry of Commerce of the Republic of Turkey, the Tuzluca Hardworking Women's Initiative Production and Business Cooperative and IGU GSF, will bring together the entrepreneurial stories of pioneering women in agricultural production in the countryside.

### **IĞDIR'S WOMEN ENTREPRENEURS HELD UNDER THE MISCROSCOPE**

In the documentary, which was shot in Iğdır, a city with a microclimate, the stories of women involved in agricultural activities were handled with great care. The processes of bringing products such as dried apricots, jams, pickles, and marmalades into the economy were explained in detail. In the documentary, which deals with the position of women in agricultural structures, their work in production and the value they add to the production process in a multifaceted way, it is aimed that the stories of women who aim at economic development in agricultural production will inspire future generations and contribute to the increase of women's entrepreneurship in rural areas.

"WE AIM TO BE HOPE FOR ALL WORKING WOMEN"

-Lect. Ahmet Bikiç conveyed the starting point and meaning of the Female Wonder documentary with the following words:

"In this documentary, we wanted to trace not only organic production, but also labor, great effort and love for the soil and the invisible contributions of women in production processes. In this production, blended with thousands of years of tradition, I wanted to show that women are not only producers; they are also bearers of hope. It was the main motivation of the documentary to make visible their silent power, the connection they established with nature and the value they added to the future."

Emphasizing that the process was carried out with a collective effort, Lecturer Bikiç concluded his words as follows: "I would like to express my sincere thanks to my esteemed teammates who worked devotedly in the emergence of the Female Wonder documentary and to Istanbul Gelisim University Faculty of Fine Arts, who believed in and supported the project. This documentary is not only a visual narrative; it is also a reflection of labor, solidarity and hope for the future."

PRIORITY IS GIVEN TO WORKS THAT SUPPORT SUSTAINABILITY!

With the projects carried out within the Faculty of Fine Arts of Istanbul Gelisim University, film projects with more natural content, supporting sustainability and high environmental awareness are supported as a priority. The Female Wonder documentary, which made its name in the final of the 4th Cosmetics Short Film Competition and made its name in the first seven, is an example of the university's efforts to make sustainable production and women's labor visible.

## **YKS (HIGHER EDUCATION INSTITUTIONS EXAM) PREFERENCE PERIOD IS APPROACHING: "THE RIGHT PREFERENCE SHAPES YOUR FUTURE"**

Days before the results of the Higher Education Institutions Exam (YKS) are announced, an exciting and stressful process has begun for thousands of candidates and their families. The preference period, which is the last step of university admission, is not only an educational decision; it is also a turning point that plays a critical role in shaping the career journey, lifestyles and dreams of young people. Managing this process in a conscious and healthy way is of great importance in terms of preventing the regrets that students may experience in the future. Specialist Psychologist Berfin Özcan from Istanbul Gelişim University also made important warnings to guide the candidates and their families during this sensitive period.

### **"BEWARE OF UNOFFICIAL INFORMATION"**

Emphasizing that the first and most important step of the preference period is the detailed examination of the preference guide to be published by ÖSYM (Student Selection and Placement Center), Expert Psychologist Berfin Özcan stated that candidates should make informed decisions in order to manage the process correctly.

"The preference guideline contains critical information for preference, such as quotas, success rankings, special conditions, and additional scores. Ignoring all can lead to false and regrettable choices."

Ozcan pointed out that some content circulating on social media platforms and student forums may be misleading and stated that candidates should approach such sources cautiously. Stating that acting with incorrect or incomplete information during this period may adversely affect the future of the candidates, Özcan underlined the habit of verifying information.

"Comments on such platforms are based on personal experiences and may not apply to everyone. Get information from verified sources such as ÖSYM's official website and candidate student pages of universities."

## "PARTICIPATE IN FAIRS, MEET WITH ACADEMICS"

Stating that university promotional fairs are one of the most efficient tools of the preference period, Özcan stated that the information obtained by the candidates in such events contributes significantly to the decision-making processes:

"It is very valuable for candidates to have the opportunity to talk directly with academicians about the departments they are interested in. In this way, they can get to know both the profession and the educational environment closely."

Stating that a university should be evaluated not only with its departments or scores, but also with the social opportunities it offers, its academic staff and the employment rates of its graduates, Özcan said that face-to-face interviews will give a healthier idea on these issues. Özcan called on prospective students and parents to consider the preference period as an active research process.

## "YOU CAN BENEFIT FROM THE 'YOUR COACH IS IGU' PROGRAM DURING THE PREFERENCE PERIOD"

Stating that it may be risky to make choices only according to the exam score, Specialist Psychologist Berfin Özcan emphasized that students should listen to their own inner voices and interests:

"Choosing popular or highly rated sections does not guarantee success. On the contrary, the risk of being unhappy and unsuccessful in an area that is not of interest to the student increases. Therefore, the candidates should definitely ask themselves the question of: "Can I envision a long-term life in this field?"

At this point, Özcan, who drew attention to the "Your Coach is IGU" program offered by Istanbul Gelisim University, said that getting to know themselves with scientific methods in this process would facilitate their preferences:

“The right choice is based on how well one knows oneself, not just on a score. The ‘Your Coach is IGU’ program reveals the inner tendencies and strengths of students with personality and professional harmony tests. Not only does it offer study field to candidates, it also helps them realize who they are. ‘Your Coach is IGU’ is much more than a guide to choice; it is a journey of transformation that allows young people to discover the route of life. Therefore, it is very valuable to benefit from such guidance programs during the preference period.”

Özcan stated that students should focus not only on their dreams but also on their realistic goals.

“Choices made only according to success rankings can often lead to loss of motivation and difficulty in education. The fact that the candidates evaluate the departments below, above and equivalent to the success ranking enables them to carry out the process in a flexible and healthy way.”

“DEALING WITH STRESS IS ALSO PART OF THE PROCESS”

Stating that in addition to academic success, psychological resilience is also important in this process, Özcan stated that the preference period may put serious pressure on students.

“Anxiety, pressure and uncertainty can negatively affect both the psychological and physical health of the student. Daily routines such as regular sleep, healthy eating and exercise are very important. Feel free to get psychological support if necessary.”

Stating that candidates tend to constantly compare themselves, Özcan reminded that each individual's learning style and life goals are different. Therefore, it would be healthier to focus on individual needs and characteristics rather than making decisions based on others' preferences.

## "FAMILIES SHOULD BE SUPPORTIVE, NOT DIRECTIVE"

Stating that it is a great source of strength for families to be with their children during the preference process, Özcan pointed out that this support should be provided in an understanding and patient way, not as a guide.

"Parents should make their children feel that they are with them, but they should not reflect their own dreams and expectations to their children. A patient, understanding and supportive approach increases the self-confidence of the student."

Ozcan also stated that many students give up their own wishes while trying to meet the expectations of their families, and that this may result in unhappiness in the long term. She also emphasized that the most important task for families is to listen to their children and support their individual decisions.

## "THE DECISION IS IN YOUR HANDS, AND SO IS YOUR DESTINY."

Underlining that the preference period has a great impact on the future of young people, Istanbul Gelisim University Specialist Psychologist Berfin Ozcan said that this process should be considered not only as a choice but also as a process of personal awareness.

"Every step in this process has a direct impact on your future. Act with a conscious, inquiring and confident approach. Remember, the right choice shapes not only today, but also your tomorrow."

Reminding that there is definitely an area where every student can be connected to their potential and passionately, Ozcan encouraged young people to draw their own paths.

## **DAYS LEFT FOR IGU GRADUATION CEREMONY!**

Istanbul Gelisim University (IGU) has started the countdown for the graduation ceremony of the Academic Year 2024-2025. The ceremony, which will be held at Yahya Kemal Beyatli Performing Arts Center on July 22-23-24, 2025, will be attended by thousands of students who graduated from the university's graduate, undergraduate and associate degree programs.

The ceremony, which is set to convene at 10.00, will be the scene of enthusiastic and emotional moments this year. As every year, families, academics and students will share the joy of graduation with great excitement.

High participation, strong organization and emotional moments at the graduation ceremonies held in recent years were remembered. The moments when the students threw their caps in the air attracted attention as a final, where not only an academic semester but years of effort were crowned.

The graduation program, which is full of surprises, awaits the participants with a full content this year. It is aimed to create an unforgettable atmosphere for students and their families with stage shows, speeches and music plays.

In a statement made by the Rectorate of Istanbul Gelisim University: "We are waiting all graduates, families and guests to attend the ceremony. The graduation ceremony is one of the most special days when we celebrate the efforts of our students and prepare them to the future. We would be happy to see all our guests among us to experience this meaningful moment together."