

## **IGU TEKMER PARTICIPATED IN TUBITAK HORIZON EUROPE INFORMATION DAY**

Istanbul Gelisim University (IGU) TEKMER participated in the "TUBITAK Horizon Europe Information Day" event held within the body of Entertech Istanbul Technopolis together with entrepreneurs, academicians and relevant units of the university. At the event, where the funding opportunities and support mechanisms of the European Union within the framework of the Horizon Europe Programme were introduced, the participants gained important information.

In the participation organized under the leadership of IGU TEKMER, Scientific Research Projects Coordinator Asst. Prof. Serap Yeşilkır Baydar, Erasmus Office official Alisa Aliyev, entrepreneurs and academics took part. Within the scope of the event, detailed information was provided about the call programs of European Innovation Ecosystems (EIE), European Innovation Council (EIC) and European Institute of Innovation and Technology (EIT).

In the event, Hülya Dağöttüren, the owner of "Umayana", one of the successful examples in the entrepreneurship ecosystem under the title of "Success Stories in the Funding Journey", shared her own experiences. Dağöttüren's experiences in the fund processes have been a guide for entrepreneurs.

While the opportunities and support mechanisms offered by the Horizon Europe Program continue to contribute to the innovation and entrepreneurship ecosystem, Istanbul Gelisim University TEKMER continues to encourage the participation of entrepreneurs and academics in these processes.



## **THE LATEST ISSUE OF IGU PEER-REVIEWED JOURNAL OF SOCIAL SCIENCES MET WITH READERS!**

Istanbul Gelisim University Journal of Social Sciences (IGUSBD) continues to contribute to the academic world. The October 2024 issue of the international peer-reviewed journal, which is published twice a year, in April and October, met with readers.

The journal, owned by Istanbul Gelisim University Rector Prof. Bahri Şahin, continues to contribute to current academic studies in the field of social sciences. Since 2015, ULAKBİM has been included in important indexes such as DOAJ, EBSCO, OpenAIRE, PROQUEST, SOBIAD and Ulrich's as well as being scanned in TR Index. The journal includes academic articles in the fields of Philosophy, Public Relations, Administrative Sciences, Economics, Communication Sciences, Statistics, Business Administration, Logistics, Psychology, Political Sciences and Sociology.

Aiming to bring qualified and original research to the scientific world, IGUSBD has reached a wide academic audience by taking part in national and international indexes, and has become an increasingly scanned and visible publication in the academic world.

The new issue of the journal, which continues to be an important reference source in the field of social sciences with its quality-oriented publication policy, can be accessed at <https://dergipark.org.tr/tr/pub/igusbd/issue/87970>.

## **A VISIT FROM YILDIZ TECHNICAL UNIVERSITY RECTOR PROF. EYÜP DEBİK TO IGU RECTOR PROF. BAHRİ ŞAHİN!**

Yıldız Technical University (YTU) Rector Prof. Eyüp Debik visited Istanbul Gelisim University (IGU) Rector Prof. Bahri Şahin in his office. Abdulkadir Gayretli, the Chairman of the Board of Trustees of IGU, YTU Vice Rector Prof. Vatan Karakaya, IGU Vice Rectors Prof. Necmettin Maraşlı, Prof. Arda Öztürkcan and IGU Secretary General Assoc. Prof. Serdar Egeli also attended to the meeting.

In the meeting held to exchange ideas on strengthening academic cooperation between the two universities, joint projects as well as academic cooperation were discussed.

It was emphasized that the cooperation between YTU and IGU would be of great benefit to students and academic staff. The visit was considered an important step in strengthening relations between universities.

## **IGU ASST. PROF. MERT YILDIRIM'S INVENTION WAS REGISTERED BY TURKPATENT!**

Istanbul Gelisim University (IGU) Faculty of Engineering and Architecture Department of Industrial Engineering faculty member Asst. Prof. Mert Yıldırım has achieved a significant success. Yıldırım's invention numbered 2023/004775 titled "Production method of smart composite material with high performance properties containing nanocellulose and nickel-titanium alloy" was registered as an inspected patent by the Turkish Patent and Trademark Office (TURKPATENT). The invention gained patent rights to be valid for 20 years.

Yıldırım's invention includes the production method of intelligent composite material including microcapsules used to stop the progression of microcracking and shape memory alloy with self-healing mechanism. With its high performance properties, this material has a great potential, especially in engineering and industrial fields.

### IT IS AIMED TO CONTRIBUTE TO THE FIELD OF ENGINEERING

While this invention of Asst. Prof. Mert Yıldırım stands out as an important innovation in the field of materials science and engineering, it also reinforces the strong position of IGU in the field of research and innovation. With this invention, Yıldırım aims to contribute to the production of sustainable and highly efficient materials in the engineering world.

### INTEREST RATE CUT HAS CREATED OPTIMISM IN THE HOUSING SECTOR!

The Central Bank of the Republic of Türkiye (CBRT) took the step of monetary expansion at the first Monetary Policy Committee (PPK) meeting of 2025 with a one-week repo tender rate cut by 250 basis points. This situation aims to increase housing demand and create a revival in the construction sector by facilitating the access of market factors to financing. Making statements on the subject, Asst. Prof. Mustafa Kerem Börü added that the interest rate cut can contribute to the realization of new projects in the construction sector by increasing the demand for housing.

Housing sales are expected to increase, especially with the decrease in interest rates, while new investments are expected to be encouraged on the supply side. The acceleration of housing production with the revival of the construction sector can contribute to a balanced price formation in the market.

## LOW INTEREST CAMPAIGNS ON MORTGAGES

The interest rate cut is expected to affect most individual investors and first-time homeowners. The “low-interest mortgage for first-time homeowners” campaigns offered by banks provide a significant advantage for households. Access to low-cost credit creates an attractive opportunity for individuals who postpone their investment decision due to high credit costs.

Istanbul Gelisim University Banking and Insurance Program faculty member Asst. Prof. Mustafa Kerem Börü emphasized that although the ease of citizens' access to credit with the decrease in interest rates creates a vitality in the market by encouraging housing purchase, individuals who are considering buying housing should carefully monitor their price movements.

## GROWTH PROSPECTS IN CONSTRUCTION AND ANCILLARY SECTORS

The impact of interest rate cuts is not only limited to the real estate market, but can also be reflected in other areas of the economy. Expected mobility in the housing sector can contribute to employment and economic growth by revitalizing the construction sector.

Asst. Prof. Mustafa Kerem Börü stated that the interest rate cut will have a supportive effect on sectoral growth. Stating that the revival in the construction sector also means new orders for companies producing construction materials, Börü said that the increase in demand for cement, iron, glass and other construction materials makes the outlook of these sectors for 2025 optimistic.

Emphasizing that the mobility in the housing sector may indirectly affect many sectors, Asst. Prof. Börü also said, "When the construction sector grows, production also increases in the subsidiary sectors. This situation can contribute directly to employment and bring a wide range of mobility to the economy."

## ATTENTION SHOULD BE PAID TO PRICE VOLATILITY

Experts expect the impact of the interest rate cut on market prices to become more pronounced in the coming months. Individuals who plan to invest are advised to carefully monitor the change in housing prices and evaluate alternative investment tools.

Asst. Prof. Mustafa Kerem Börü stated that it is critical to keep prices at accessible levels in order for interest rate cuts to have a long-term and sustainable effect in the housing sector. Otherwise, low interest rates may suppress housing prices upwards, Börü said, stressing that ensuring price stability is important for the healthy growth of the sector.

It is stated that the developments in the housing sector will be shaped depending on interest rates, supply-demand balance and economic conditions in the coming period. It is emphasized that the long-term effects of interest rate cuts should be evaluated together with the general dynamics of the market.

## **IGU ATTENDED THE EKET UNIVERSITY PROMOTION FAIR: CHAIRMAN OF THE BOARD OF TRUSTEES AND RECTOR MET WITH STUDENTS**

Istanbul Gelisim University (IGU) participated in the EKET University Promotion Fair held on February 5-6. At the fair, IGU Chairman of the Board of Trustees Abdülkadir Gayretli, IGU Rector Prof. Bahri Şahin and IGU Secretary General Assoc. Prof. Serdar Egeli came together with the candidates who would make a preference and gave information about the university to the students.

Istanbul Gelisim University stands out as the higher education institution with the highest number of internationally accredited programs in Türkiye. At the same time, it



is in a leading position as a university with 45 TQF logo graduation certificates that offer international employment opportunities. Rector Prof. Bahri Şahin emphasized that 85 percent of the university's faculty programs and 50 percent of all programs are accredited and advised students to choose an accredited department.

At the fair, detailed information was given about the academic programs offered by IGU, student life and campus opportunities. In the booth, where students and teachers showed great interest, important statements were also made about the university's educational vision and future projects. The "Choose IGU As Your Coach" project, which was initiated by the Public Relations and Promotion Directorate and provides free guidance and support program for all prospective students, was welcomed with great interest by the students.

During the event, IGU Chairman of the Board of Trustees Abdülkadir Gayretli, IGU Rector Prof. Bahri Şahin and IGU Secretary General Assoc. Prof. Serdar Egeli emphasized the importance of making the right university preference, the opportunities offered by IGU will add value to students both academically and socially. The conversations and presentations held at the fair guided the educational lives of the students.