

## **ISTANBUL GELISIM UNIVERSITY CROWNS SUCCESS: MONTHLY SCHOLARSHIP OPPORTUNITIES FOR TOP GRADUATES**

Istanbul Gelisim University (IGU) continues to reward students who achieve high scores and rankings in the 2025 YKS (Higher Education Institutions Exam). The university has announced comprehensive scholarship programs for both high school valedictorians and students who achieve top ranks in the national exam. According to the university's announcement, students graduating from high school in 2025 and who choose Istanbul Gelisim University among their top five preferences will be eligible for monthly scholarships up to 7,500 TRY, depending on the faculty they are placed in. Additionally, students who achieve top rankings in the national YKS exam will have the opportunity to receive monthly scholarships up to 25,000 TRY based on their national ranking. These scholarship programs aim to reward academic excellence and support high-achieving students.

### **EXCLUSIVE PREFERENCE SUPPORT FOR VALEDICTORIANS**

A special scholarship program has been introduced for students graduating in 2025 as the top of their high school class. Valedictorians who place Istanbul Gelisim University among their top five choices and are accepted into fully funded programs within the following faculties will benefit from monthly scholarships:

Faculty of Engineering and Architecture: 7,500 TRY/month

Faculty of Dentistry: 5,000 TRY/month

Faculty of Health Sciences: 5,000 TRY/month

Faculty of Applied Sciences: 5,000 TRY/month

Faculty of Economics, Administrative and Social Sciences: 5,000 TRY/month

Faculty of Fine Arts: 5,000 TRY/month

These scholarships aim to encourage student achievement and provide financial support throughout their university life.

## UP TO 25,000 TRY MONTHLY BOARD OF TRUSTEES SCHOLARSHIP FOR TOP-RANKED STUDENTS

Students who demonstrate outstanding success in the 2025 YKS and enroll in fully funded programs at IGU will be awarded special ranking scholarships provided by the Board of Trustees. According to the 2025 scholarship table:

Students ranked in the Top 10: 25,000 TRY/month

Students ranked in the Top 100: 20,000 TRY/month

Students ranked in the Top 500: 15,000 TRY/month

Students ranked in the Top 1,000: 10,000 TRY/month

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## A VISION OF EDUCATION STRENGTHENED BY INTERNATIONAL ACHIEVEMENTS

Istanbul Gelisim University has ranked between 1001–1200 globally in the Times Higher Education World University Rankings 2025, placing 13th among all Turkish universities and 8th among foundation (private) universities. In the research quality category, it ranked 473rd globally, 3rd in Turkey, and 2nd among foundation universities. In the international outlook category, IGU placed 596th globally and 5th in Turkey, reinforcing its strong position on global academic platforms.

These accomplishments reflect IGU's academic vision that prioritizes educational quality and its commitment to providing a contemporary and innovative learning environment. Students who succeed in the YKS and benefit from these scholarships have the opportunity to receive a competitive education both nationally and internationally.

## IGU PREFERENCE AND INFORMATION DAYS WELCOME PROSPECTIVE STUDENTS

Istanbul Gelisim University offers a comprehensive preference and information program to help prospective students navigate the university selection process effectively. Students who visit the campus and make in-person preferences during the preference period can benefit from an additional 10% On-Campus Preference Scholarship on top of the top 5 preference scholarships. Detailed information about tuition fees and scholarship opportunities is provided to students face-to-face during these days.

The IGU Preference and Information Days will continue to welcome prospective students on campus until August 11.

## EXPERT GUIDANCE FROM ADVISORS AND ACADEMICS

Prospective students will have the opportunity to meet one-on-one with preference advisors and faculty members at designated information areas on campus. Personalized roadmaps will be created based on each student's score, interests, and career goals. During this process, IGU's digital "Preference Robot" will also offer additional support to students.

## **IGU, THE LEADER IN INTERNATIONAL ACCREDITATION, GUIDED STUDENTS AT THE ISTANBUL PREFERENCE FAIR!**

The 14th Istanbul University Preference Fair, held at the Istanbul Congress Center from July 25-27, 2025, brought together thousands of prospective university students from all over Turkey with higher education institutions. Istanbul Gelisim University (IGU) made a mark on the fair with three different concept booths. Drawing attention with both its academic vision and student-centered projects, IGU provided prospective students not only with information but also with personalized preference counseling services.

### **THREE DIFFERENT BOOTHS, ONE GOAL: GUIDING PROSPECTIVE STUDENTS CORRECTLY!**

At the promotional booth, IGU's strong academic staff met with prospective students and presented the university's quality educational infrastructure and internationally accredited programs in detail. At the "Let IGU Be Your Coach" booth, processes and benefits related to the mentorship project aimed at providing individual support to each student were shared. At the preference booth, experienced counselors professionally contributed to the process by preparing university candidates for the preference period with personalized guidance.

IGU's holistic approach to information access, guidance, and academic support attracted great attention throughout the fair. University representatives clearly demonstrated the institution's corporate trust and student-centered approach in their interactions with students.

### **QUALITY EDUCATION, STUDENT-CENTERED APPROACH!**

Standing out as Türkiye's higher education institution with the most internationally accredited programs, Istanbul Gelisim University supports quality in education not only through content but also through guidance. Fully institutionally accredited by YÖKAK and with programs approved by many independent European organizations, IGU makes a difference with its student-centered projects. This approach, which values students both through its academic staff and the special counseling processes during the preference period, transforms IGU into more than just an educational institution. As demonstrated at the Preference Promotion Fair, Istanbul Gelisim University operates with a vision that builds not only today but also the future of its students.

## IGU TTO STRENGTHENS R&D COLLABORATIONS WITH VISIT TO IDEF 2025

Istanbul Gelisim University Technology Transfer Office (IGU TTO) participated once again in the IDEF 2025 International Defense Industry Fair—an international hub for the defense sector—establishing strong connections with industry leaders. IDEF 2025, one of Turkey’s largest defense industry events, was held in Istanbul with participation from 103 countries. Over 120,000 visitors attended the fair, which hosted 1,491 companies operating in defense, aerospace, security, maritime, and space industries. The event drew significant international attention, welcoming 231 official delegations and 937 foreign guests, with 20% of attendees coming from abroad.

## STATE SUPPORT HIGHLIGHTED IN OPENING SPEECHES

The opening speeches of IDEF 2025 were delivered by Turkish Armed Forces Foundation (TSKGV) General Manager Bilal Topçu, President of Defense Industries Prof. Haluk Görgün, Minister of National Defense Yaşar Güler, and President Recep Tayyip Erdoğan. These speeches emphasized recent successes in the defense industry and underlined the strategic support of the state. During the fair, numerous ministers were observed visiting booths. The participant profile extended beyond defense to include diverse technology and R&D fields, forming a multifaceted collaboration platform.

## IGU TTO COMMITTED TO BRINGING R&D PROJECTS TO THE FIELD

At IDEF 2025, Istanbul Gelisim University Technology Transfer Office held productive meetings with defense and tech companies, presenting domestically developed projects and patented innovations. Key projects discussed included:

Agricultural Drone (Zirai İHA): UAV solutions for agricultural spraying

Frost Prevention Drone: Crop protection technology against low temperatures

Fire Response Drone: A system with early warning and rapid response capability

Jet Drone: A high-speed UAV powered by electric fan motors

3D Mapping System: Advanced imaging technology for creating digital twins of terrains

IGU TTO distributed its brochure titled "Domestic Production with National Effort", showcasing academic inventions developed through national efforts within the university. Discussions also focused on patent commercialization and licensing processes.

#### ONGOING COLLABORATION TALKS

As part of the fair, IGU TTO reconnected with Volo, with whom prior meetings had been held, confirming continued cooperation on material development projects. Additionally, during a meeting with Flexoil—in the context of fire prevention drone initiatives—both parties discussed designing a drone equipped with a special fire-extinguishing fluid for effective forest fire intervention.

#### “A FOCAL POINT WHERE INNOVATION MEETS DOMESTIC PRODUCTION”

IDEF 2025 served as a significant contact point where Istanbul Gelisim University merged its academic expertise with sectoral demands and combined its innovative approach with domestic production.

The Istanbul Gelisim University Technology Transfer Office remains determined to strengthen university-industry collaborations, contribute to the national technology initiative, and promote a patent-focused production culture.

#### STRATEGIC MEETING AT GELISIM UNIVERSITY TECHNOLOGY CENTER

Gelisim University Technology Center (TEKMER) hosted a critical visit as part of an important project developed in the field of health technologies. The project, conducted in collaboration between CİM Games Software and Technology Inc., one of the companies operating within TEKMER, and Trinogate, aims to bring an innovative dimension to the healthcare sector. As part of the project, Istanbul Gelişim University Chairman of the Board of Trustees, Abdülkadir Gayretli, visited the Technology Center. The visit, hosted by TEKMER, was also attended by Asst. Prof. Orhan Çömlek, the project lead, as well as Mehmet Atmaca, Chairman of the Board of Atmaca Holding. During the visit, project details were examined on-site, and the potential for collaboration between the university and industrial organizations was evaluated.

## EMPHASIS ON UNIVERSITY-INDUSTRY COLLABORATION

During the meeting, participants exchanged ideas specifically regarding the ongoing project and emphasized the importance of aligning R&D-based academic studies with industry. Discussions also addressed the transferability of products developed in the health technology field to practical applications, and the synergy that could be created through partnerships with the private sector.

## SCIENTIFIC PRODUCTION WITH A FOCUS ON SOCIAL CONTRIBUTION

Istanbul Gelisim University continues to host such visits and expand its collaborations as part of its strategic efforts to ensure that scientific research contributes to society. IGU TEKMER aims to launch broader joint projects with industry representatives in the near future.

## **2025 YKS PREFERENCE GUIDE PUBLISHED! THE UNIVERSITY SELECTION MARATHON BEGINS FOR CANDIDATES!**

The highly anticipated 2025 Higher Education Institutions Exam (YKS) Preference Guide was officially released on July 30, 2025, by the Student Selection and Placement Center (ÖSYM) via its official website. With the publication of the guide, the university placement process has officially begun for millions of prospective students.

To support candidates who want to explore universities more closely during the preference period, Istanbul Gelisim University is welcoming students to its campus with special preference consultation zones. These zones offer candidates the opportunity to meet one-on-one with expert academics and professional counselors, explore faculties and laboratories, and gain valuable insights to help shape their future career paths. IGU invites all prospective students to visit its campus, offering not only expert guidance during the preference process but also exclusive scholarship opportunities for attendees.



Candidates will be able to submit their preferences individually through ÖSYM's Candidate Procedures System (AİS) between August 1–13, 2025, using their Turkish ID numbers and passwords. The Higher Education Programs and Quotas Guide, accessible throughout the preference period, includes information on quotas, special conditions, scholarship opportunities, and program details for both public and foundation universities at undergraduate and associate levels.

Expert advisors emphasize that students should not only consider their scores and rankings, but also evaluate universities based on academic staff, campus facilities, international partnerships, and graduate employment rates.

**FOR THOSE SEEKING A GROWTH-ORIENTED UNIVERSITY: ISTANBUL GELISIM UNIVERSITY!**

With internationally accredited programs, a strong academic staff, over 150 fully equipped laboratories, 22 research centers, and 76 student clubs, Istanbul Gelisim University offers more than just education—it offers vision and a future. For candidates who want to make a strong start to their careers during the 2025 YKS preference period, IGU stands out as a distinctive and forward-looking choice.

### **ASIA'S SUCCESSFUL ROVER TEAM AT IGU TTO: STRATEGIC ENGAGEMENT ON DRONE TECHNOLOGIES**

On July 29, 2025, Istanbul Gelisim University Technology Transfer Office (IGU TTO) hosted a delegation of 11 students from United International University (UIU), Bangladesh. The team, led by Prof. Hasan Sarwar, visited Türkiye to participate in the Anadolu Rover Challenge in Ankara and identified IGU as a priority stop during their visit to Istanbul.

### **INTRODUCING THE UNIVERSITY'S INTERNATIONAL VISION**

The visit began with a welcome from Alisa Usubova, Coordinator of IGU's Office for International Exchange and Cooperation, and IECO Specialist Mehmet Emir Çetinberk. The UIU students were presented with a comprehensive overview of IGU's internationalization strategy, exchange programs, and global partnerships. Following the presentation, a campus tour was held, showcasing the university's academic and technological infrastructure.



## TECHNICAL EXCHANGE ON TECHNOLOGY TRANSFER AND DRONE PROJECTS

In the second part of the program, a technical visit and session were hosted by IGU TTO Director Yahya Kemal Kiran. During the meeting, the team was briefed on drone projects developed within the TTO, including lab applications and R&D processes. Ongoing drone projects were also demonstrated.

IGU's policies on technology transfer, entrepreneurship support mechanisms, and approaches to project partnerships were shared with the visiting students.

## A VISIT THAT OPENS DOORS TO NEW COLLABORATIONS

The visit not only reinforced Istanbul Gelisim University's connections within international technology networks but also paved the way for potential collaborations with UIU, particularly in drone technologies and related fields. IGU TTO's open innovation vision and solution-oriented academic-interface model continue to serve as an effective bridge in engagements with global student groups.

## CRITICAL HOUSING WARNING FROM ISTANBUL GELISIM UNIVERSITY: BUBBLE RISK RISING IN MAJOR CITIES!

The extreme increase in housing prices in Turkey's three largest cities—Istanbul, Ankara, and Izmir—is closely affecting both citizens who wish to become homeowners and investors. The ongoing “price bubble” discussions in the real estate market have reached a critical point, as emphasized by experts. In this context, Assoc. Prof. Hakan Yıldırım and Economics Analyst Prof. Meltem İnce Yenilmez from Istanbul Gelisim University, who were internationally awarded for their work on bubble tests in stock markets, evaluated the current state of the housing market.

## “WHEN PRICES DIVERGE FROM FUNDAMENTALS, A BUBBLE FORMS”

Assoc. Prof. Hakan Yıldırım noted that while housing price bubbles share similarities with those in stock markets, they also involve unique, complex dynamics. He explained: “A housing price bubble occurs when the market value of properties diverges significantly and unsustainably from core economic indicators such as rental income, household income, interest rates, construction costs, and demographic factors. This divergence is often driven by speculative expectations and the perception that ‘prices will continue to rise indefinitely.’”

Yıldırım emphasized that bubble risk increases when housing is seen purely as an investment vehicle—bought and sold for appreciation rather than for renting or living.

## PRICE-TO-RENT AND PRICE-TO-INCOME RATIOS ARE KEY INDICATORS

Prof. Meltem İnce Yenilmez highlighted the importance of two fundamental indicators in identifying bubbles: the price-to-rent and price-to-income ratios: “The price-to-rent ratio shows the ratio of a property's sale price to its annual rental income. If this ratio significantly exceeds historical averages or international benchmarks, it indicates that housing prices are overvalued relative to rental returns.”

She added that the price-to-income ratio measures housing affordability based on household income. A sharp rise in this ratio suggests that homes are becoming increasingly unaffordable for the average family—another indicator of bubble risk.

Assoc. Prof. Yıldırım also mentioned the use of advanced econometric tests, stating: “As in our award-winning study on stock markets in Romania, 'right-tailed unit root tests' can also be applied to real estate price indexes. These tests help identify “bubble episodes” by detecting self-reinforcing, accelerating trends in price series.

## “HOUSING SUPPLY CAN'T KEEP UP WITH DEMAND”

Yıldırım stated that housing is seen as a safe haven across Türkiye: “To protect their savings from inflation, people are turning to real estate, pushing prices up nominally.” However, he underlined that the formation of a bubble depends on how far prices deviate from economic fundamentals.

Based on national and international analyses, Yıldırım confirmed the presence of bubble indicators in Istanbul, Ankara, and Izmir: In Istanbul, limited land availability, high migration, and foreign investor interest are continuously driving prices up, especially in luxury and central locations where speculative expectations are stronger. In Ankara, although price ratios aren't as high as Istanbul's, they have also surpassed historical averages. In Izmir, increased internal migration has caused sharp price increases, particularly along the coastline, suggesting a potential overvaluation.

Yıldırım pointed out that housing supply in Türkiye is not responding fast enough to rising demand, which further drives up prices. He also mentioned the impact of increased foreign purchases, growing interest in new housing projects, and pricing in foreign currencies.

## “INVESTMENT DECISIONS SHOULD BE BASED ON FUNDAMENTALS”

Prof. Meltem İnce Yenilmez issued an important warning for those considering investment in the housing market: “Instead of following price trends, focus on core values and long-term sustainability.” She advised that buyers carefully assess rental potential, demographic structure, transportation access, and social infrastructure of the area before investing.

She also warned: “Avoid purchasing homes with high levels of debt, and be prepared for potential price corrections.” Rising interest rates may make housing loans more expensive, exerting downward pressure on both demand and prices. In conclusion, she stated: “Rational decision-making, in-depth research, and continuous monitoring of market dynamics are key to success in this period.”



Experts emphasize that the risk of a housing bubble must not be ignored, and investors should focus not just on prices but also on economic fundamentals and sustainability. Detailed analysis, adherence to core indicators, and long-term thinking stand out as the most robust investment strategy in today's market.