



ISTANBUL
GELISIM
UNIVERSITY

— DECEMBER 2024

FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

Applied Science in Gelişim, For a Change In Your Life

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— /iguubf

NEWS FROM IGU

YÖKAK Accreditation Evaluation Team Visited İstanbul Gelişim University

Within the scope of the “Institutional Accreditation Program” (KAP) implemented by the Higher Education Quality Board (YÖKAK) to increase the quality of higher education institutions and contribute to quality assurance, the YÖKAK Accreditation Evaluation Team visited İstanbul Gelişim University between November 25-27.

The field visit program, which was carried out to conduct external evaluations of higher education institutions and to ensure the internalization and dissemination of the quality assurance culture in higher education institutions, began with the YÖKAK Accreditation Evaluation Team visiting İGU Rector Prof. Dr. Bahri Şahin and the Chairman of the Board of Trustees Abdülkadir Gayretli in their offices. The office visits were carried out by Vice Rectors Prof. Dr. Nuri Kuruoğlu, Prof. Dr. Necmettin Maraşlı, Prof. Dr. Arda Öztürkcan and Quality Coordinator Prof. Dr. Hasan Hakan Bozkurt participated. Afterwards, a meeting was held with the Institutional Quality Commission Members and the Senate and Board of Directors.

The delegation visited the deans and directors of academic units in their offices and examined in detail the education-training, research activities, social contribution, national and international quality standards of faculties and colleges. Issues such as the dissemination of quality processes to units, the goals of the units and the place of these goals within the strategic goals of the institution, the participation of stakeholders in the processes, the learning outcomes of the programs within the units and continuous improvement studies were emphasized.



NEWS FROM IGU

The YÖKAK Evaluation Team, which also met with faculty members and students, received detailed information about the relationships of faculty members with senior management, the role of the quality assurance system in the activities of faculty members, the internalization of the quality assurance system, the policies regarding the self-development and motivation of academic staff. The administrative unit managers also came together and focused on issues such as the dissemination of quality processes to units, the dissemination of quality culture to all units, the goals of the units and the place of these goals within the strategic goals of the institution, and the participation of stakeholders in the processes. The delegation also visited the university's facilities, laboratories, libraries and social areas.



An exit meeting was held on the last day of the evaluation with the participation of the Rector, Vice Rectors, Deans and Directors. In the meeting where IGU's strong and open-to-development aspects were expressed; general feedback was given on the 3-day inspection. The YÖKAK Evaluation Team described the university's quality system and processes within the scope of development and improvement with positive expressions; and expressed wishes in line with future strategies and plans.

NEWS FROM FoAS

The Seminar Titled “Youth’s Impact on the Environment: Local Solutions, Climate Change” Was Organized in Partnership with the FoAS Environment Commission and Avcılar Municipality!

A seminar titled “Youth’s Impact on the Environment: Local Solutions, Climate Change” was organized in our university on 11.12.2024 at 10.30 in the A Section E210 classroom with the partnership of the Applied Sciences Faculty Environment Commission and Avcılar Municipality. Dr. Akgün İlhan participated in the seminar with his presentations titled “Water Management in Youth”, Zeynep Gül Karamanlı with his presentations titled “Climate Change and Energy Policies” and Özcan Şahingözlü with his presentations titled “Recycling and Local Administrations”. The event touched upon important issues such as the impact of young people on the environment and what they can do to contribute to the fight against climate change at the local level.

Within the scope of the event, in addition to providing information to the participants about environmental problems, various interactive studies and presentations were held in order to discuss local solutions and increase the social responsibility awareness of young people. The event was very important in increasing young people's sensitivity to the environment, raising awareness about climate change and sustainability issues, and encouraging them to be active agents of change in this regard.



NEWS FROM FoAS

“Employment and Education for Individuals with Disabilities” Talk Was Held!

The “Employment and Education for Individuals with Disabilities” talk organized by the Faculty of Applied Sciences Disability Commission within the scope of creating social consciousness and awareness for individuals with disabilities on “December 3 World Disability Day” started with the opening of an exhibition consisting of paintings made by students with disabilities.

The talk held by the Faculty of Applied Sciences Disability Commission on December 4, 2024 at the K Block Firnas Auditorium was hosted by Silivri Abdullah Bilgingüllüoğlu Special Education Vocational School Principal Bünyamin Kurt. The event started with the exhibition of paintings made by students receiving special education at the school with the participation of Muhlis Yıldız, who serves as the deputy principal in the institution where Bünyamin Kurt is the founding director.

The talk drew attention to the social and societal obstacles that individuals with disabilities face in the field of education and employment. Kurt shared his experiences by talking about what can be done to ensure the development of structures that will support individuals with disabilities and to increase social awareness. The speech drew attention to the statistical data of individuals with special education needs and touched on what needs to be done for students to actively participate in education life in special education institutions. The speech also focused on employment issues and included early signs of autistic individuals and what can be done for their social integration. The event ended with the presentation of plaques by commission members Asst. Prof. İpek Gürkan and Asst. Prof. Hande Ayhan Gökcek.



ACADEMIC ARTICLES

The Article Titled “The Relationship Between Enterprise Value and Financial Risks: An Application on BIST Sustainability Index” Was published!

The study titled “The Relationship Between Enterprise Value and Financial Risks: An Application on BIST Sustainability Index” written by Asst. Prof. Ayşegül Ertuğrul, Res. Asst. İlknur Külekçi and Assoc. Prof. Mete Bumin from the Department of Banking and Insurance of the Faculty of Applied Sciences has been published in the Journal of Economics, Policy and Finance Research, which is within the scope of ESCI (Emerging Sources Citation Index).

Access Link:

<https://dergipark.org.tr/tr/pub/epfad/issue/83910/1418132>



The Article Titled “Investigation of Factors Affecting Consumer Preferences in Online Travel Agencies” Was Published!

The article titled “Investigation of Factors Affecting Consumer Preferences in Online Travel Agencies” prepared by Asst. Prof. Türker from the Department of Electronic Commerce and Management has been published in the Selçuk University Social Sciences Vocational School Journal.

Access Link:

<https://dergipark.org.tr/tr/pub/selcuksbmyd/issue/88277/1470848>



ACADEMIC BOOKS

The Book Chapter “Competitive Power and Importance of Technological Developments in Türkiye” Published!

The book chapter titled “Competitive Power and Importance of Technological Developments in Türkiye” prepared by Res. Asst. Nuran Akdağ from the Aircraft Maintenance and Repair Department and co-author has been published in the book “Current Problems of the Turkish Economy 2”.

Access Link:

https://www.kitapyurdu.com/kitap/turkiye-ekonomisinin-guncel-sorunlari-2/695835.html?srltid=AfmBOoq_q8jjC39S8BbW5Ob6BxRschY6e7-aRDMAvCjWr2O4BlIcVycN



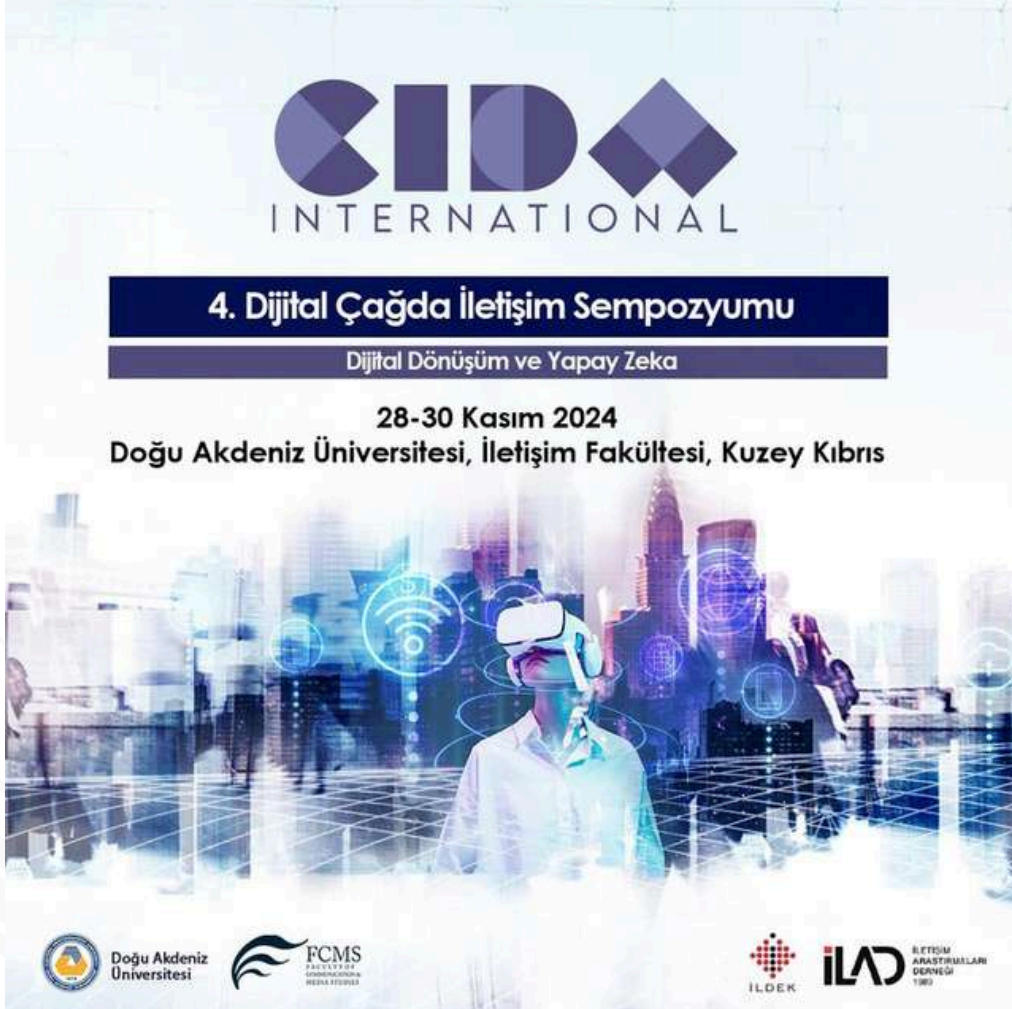
CONGRESSES

Asst. Prof. Nevra Üçler and Assoc. Prof. Zeynep Burcu Şahin Participated in the 4th International Communication in the Digital Age Symposium!

Asst. Prof. Nevra Üçler and Assoc. Prof. Zeynep Burcu Şahin from the Faculty of Applied Sciences, Department of Public Relations and Advertising participated in the 4th International Communication in the Digital Age Symposium organized by Eastern Mediterranean University on November 28-30, 2024 with their work titled "Reproduction of Gender Inequality in Artificial Intelligence Applications: Hidden Biases in Coding and Data Sets".

Access Link:

<https://cidainternational.org/wp-content/uploads/2024/11/cida-conference-abstract-book.pdf>




CONGRESSES

Res. Asst. Nuran Akdağ Participated in VII. Anadolu International Conference on Economics!

The paper titled “Causality Relationship Between Exchange Rate and Stock Market in Periods of Financial Instability: The Example of Türkiye” prepared by Res. Asst. Nuran Akdağ from Aircraft Maintenance and Repair Department and co-author was published in full text at VII. Anadolu International Conference on Economics.

Access Link: <https://conferencealerts.com/show-event?id=259631>



**EconAnadolu
2024**

**The VII. International
Conference on Economics**

May 31 - June 2, 2024
Eskişehir/TÜRKİYE

IMPORTANT DATES

- Deadline for Submission
May 10th, 2024
- Deadline for Registration
May 17th, 2024
- Announcement of Programme
May 24th, 2024

EVENTS

"IGU Translation Studies Symposium: Translation Studies and Translation Education in Türkiye" Was Held!

Istanbul Gelisim University hosted the "IGU Translation Studies Symposium: Translation Studies and Translation Education in Türkiye" event organized under the leadership of Yıldız Technical University Western Languages and Literatures Department Head Prof. Dr. Ayşe Banu Karadağ. IGU Rector Prof. Dr. Bahri Şahin, Vice Rector Prof. Dr. Arda Öztürkcan, Faculty of Applied Sciences Dean Prof. Dr. Kamil Kaya and Vice Dean, Head of the Department of Translation and Interpreting Asst. Prof. Görsev Bafralı attended the opening of the symposium. Opening speeches were made by IGU Rector Prof. Dr. Bahri Şahin, Faculty of Applied Sciences Dean Prof. Dr. Kamil Kaya and Vice Dean Asst. Prof. Görsev Bafralı.



EVENTS

“As long as humans exist, translation and thus translation studies will exist”

IGU Rector Prof. Dr. Bahri Şahin emphasized in his opening speech that translation has served as a bridge in the transfer of knowledge, culture and technology throughout human history. “As long as humans exist, translation and thus translation studies will exist. Translation plays a key role in understanding and explaining the world. For this reason, studies conducted in this field have great value both academically and socially. No matter how much technology develops, the importance of the human touch in conveying human emotion and cultural context never decreases. Translation is an art and science that enables empathy between different worlds. For this reason, I believe that every individual who develops himself in this field will make valuable contributions to society.”



“The Past, Present and Future of Translation Education”

Following the opening, Prof. Dr. Ayşe Banu Karadağ addressed the historical development of translation studies, changes in educational curricula and the effects of artificial intelligence on the field of translation in her seminar titled “The Past, Present and Future of Translation Education”. Karadağ, who touched upon the innovative studies carried out in the field of translation with the TECHRIT Project, made a detailed presentation to the participants. Following her presentation, she was presented with a plaque by IGU Rector Prof. Dr. Bahri Şahin.



EVENTS

““From Where to Where in Translation?” panel was held

In the panel held after the seminar, topics such as the development of translation technologies, community interpreting and translation techniques were discussed. The panel, moderated by Prof. Dr. Ayşe Banu Karadağ, was attended by Assoc. Prof. Senem Öner Bulut and Assoc. Prof. Nilüfer Alimen from Yıldız Technical University, Asst. Prof. Hülya Boy Akyol from Marmara University and Asst. prof. Muhammed Baydere from Karadeniz Technical University.



This important event of İstanbul Gelişim University, which contributes to the field of translation and translation studies, received great interest from the academic world.



EVENTS

4th Banking and Insurance Student Symposium (IV. BSS) Held!

The 4th Banking and Insurance Student Symposium, organized by the Banking and Insurance Department of the Faculty of Applied Sciences, was held on Tuesday, December 17, 2024. The organizing committee of the symposium, which is being held for the fourth time this year, included Assoc. Prof. Hakan Özcan, Head of the Banking and Insurance Department, Assist. Prof. Ayşegül Ertuğrul, Assist. Prof. Tayfun Timuray and Res. Asst. İlknur Külekçi.

With the opportunity to participate online and face-to-face, the 4th Banking and Insurance Student Symposium aimed to actively involve associate and undergraduate students in the learning process and contribute to the sustainability of quality education. Under the supervision of FoAS Banking and Insurance Department Head Assoc. Prof. Hakan ÖZCAN, Assoc. Prof. Lokman KANTAR, Res. Asst. İlknur KÜLEKÇİ and from Electronic Commerce and Management Department Assoc. Prof. Ali ÇELİK, completed or ongoing TÜBİTAK 2209-A University Student Research Projects were presented at the symposium.



ISTANBUL
GELİŞİM
ÜNİVERSİTESİ

UBF-Bankacılık ve Sigortacılık Bölümü (Lisans)

**IV. BANKACILIK VE SİGORTACILIK
ÖĞRENCİ SEMPOZYUMU (IV. BSS)**

Bankacılık ve Sigortacılıkta Yapay Zeka ile Dijital Dönüşüm

17 Aralık, 2024
Salı

12.00

K Blok Firnas
Oditoryum

<https://bss.gelisim.edu.tr/tr/konferans-anasayfa>

Özet Bildiri Son Gönderim Tarihi: 29.11.2024
Tam Metin Bildiri Son Gönderim Tarihi: 12.12.2024
Sempozyum Programının İlanı: 13.12.2024
Sempozyum Tarihi: 17.12.2024

EVENTS

The Best Paper Award was given to Simge BOSTAN and Beyza Nur KÖKSAL with their paper titled "Evaluation of Macroeconomic Factors Affecting Index Returns of Manufacturing Enterprises" by Assoc. Prof. Hakan ÖZCAN, Head of the Banking and Insurance Department. The Second Best Paper Award was given to Betül Önal, Ayşenur ÇELİK and Ayşenur YILMAZ with their paper titled "Evaluation of the Effect of Cash Credits on Gross Domestic Product" by Assoc. Prof. Ali ÇELİK. The Third Best Paper Award was given to Ceren BOZBOĞA, Öykü SUCU and Esra ATEŞ for their paper titled "Analyzing the Economic, Social and Psychological Effects of Natural Disasters with In-Depth Interview Technique: Providing Solution Proposals for Well-Being".

We wish all participants continued academic success and thank the faculty members for their support!



EVENTS

The Türkiye International Artificial Intelligence Film Festival (T-AIFF) Was Held!

Hosted by the Department of Television Journalism and Programming of the Faculty of Applied Sciences of Istanbul Gelisim University (IGU), the “Türkiye International Artificial Intelligence Film Festival (T-AIFF)”, which features films produced with artificial intelligence technologies and is Türkiye’s first Artificial Intelligence Film Festival, was held between December 9-13 at the K Block Firnas Auditorium. The Türkiye International Artificial Intelligence Film Festival, which is also closely followed by the Council of Higher Education, which continues its work with the aim of being at the forefront of the global race in the fields of digital technologies and artificial intelligence, was given the “Best Project/Event” award in the “Artificial Intelligence Social Impact and Art” category at the event organized by the “Artificial Intelligence for My Country Association” supported by the Digital Transformation Office of the Presidency of the Republic of Türkiye and the Ministry of Industry and Technology of the Republic of Türkiye.

On Monday, December 9, the festival began with the Istanbul Gelisim University Vice Rector Prof. Dr. Bahri ŞAHİN’s and Prof. Dr. Kamil KAYA’s speeches, who is the Dean of the Faculty of Applied Sciences. And continued with the speech of Assoc. Prof. Ferhat ZENGİN, Department of Television Journalism and Programming Faculty Member and Festival Director. The festival opened with the documentary film titled “Coded Dreams”, which Zengin produced entirely with artificial intelligence.



EVENTS

The Festival Was Impressive with Its Workshops as Well as Its Film Selection

The festival program began with Prof. Dr. Erkan SAKA's talk titled "Transformation of Media in the Age of Artificial Intelligence" at Istanbul Bilgi University, moderated by Prof. Dr. Bahadır KAPIR, Assistant Professor from Marmara University. It then continued with the workshop titled "Visual Design with Generative Artificial Intelligence" conducted by Ms. Sinem SAKA. The workshop held on the first day attracted great attention from university stakeholders.

The second day continued with the workshop titled "Sound Design with Generative Artificial Intelligence". The workshop, moderated by Gelisim University Res. Asst. Mehmet KAYIN and facilitated by Emre ALTAY, was met with great interest by the participants with its interactive flow. Following the workshop, a closed workshop session was held with expert academicians from various universities in Istanbul. The workshop titled "Artificial Intelligence and Turkish Film Industry" began with the presence of Rector Prof. Dr. Bahri ŞAHİN and the opening speech of the Dean of the Faculty of Applied Sciences Prof. Dr. Kamil KAYA.



The third day of the festival began with the screenings of national finalist and special selection films, and continued with the "Creative Writing with Artificial Intelligence" workshop moderated by Assoc. Prof. Ferhat ZENGİN and conducted by Pinar ERGUN BALOĞLU. The workshop, which attracted participants not only from Istanbul but also from outside the city, attracted considerable attention. While the fourth day continued with international competition and special selection film screenings, the last day of the festival continued with the seminar titled "Artificial Intelligence and Art" moderated by Res. Asst. Mehmet KAYIN and speaker Dr. Ufuk ERİŞ.

EVENTS

The Awards Were Given to the Owners at Türkiye's First Artificial Intelligence Film Festival!

The closing ceremony of the Türkiye International Artificial Intelligence Film Festival, where 1,105 films from 94 different countries competed, was held on Friday, December 13. Istanbul Gelisim University Rector Prof. Dr. Bahri ŞAHİN and Faculty of Applied Sciences Dean Prof. Dr. Kamil KAYA, as well as festival director Dr. Bahar KAPIR and general coordinator Assoc. Prof. Uğur BALOĞLU made the closing speeches.

A total of eleven awards were given to the winners, including a total of six categories, one special jury award and three honorable mention awards, including national and international. The festival's labor award was presented to Yeşilçam worker Erdoğan BİDAV. Foreign directors who could not attend the award ceremony greeted the participants with thank-you videos.

The Türkiye International Artificial Intelligence Film Festival, which was also shown great interest by the Council of Higher Education (YÖK) and reported on its social media account, ended after the closing ceremony. The festival founders and directors; We would like to thank Assoc. Prof. Ferhat ZENGİN and Dr. Bahar KAPIR, general coordinator Assoc. Prof. Uğur BALOĞLU, assistant director Res. Asst. Mehmet KAYIN, Institutional Relations, Communication and Media Coordinator Merve Simay Yaver, executive board members; Asst. Prof. Cihan Emre TANÇ, Asst. Prof. Hande ULUSOY and Asst. Prof. İpek GÜRKAN, art director Res. Asst. Ece ÇAKIR and valuable jury members for their valuable contributions.



EVENTS

Winning Films of the Festival:

Labor Award: Erdoğan BİDAV

In the National Category;

Best Fiction Short AI Film: "Beyaz Güvercin" Dir: Berkay ELEK

Best Experimental Short AI Film: "The Crimson Crown" Dir: Emir ZİYALAR and Emre TAPAN

Best Animated Short AI Film: "Dead Graves Farm" Dir: Esra ALEMDAR

Special Jury Award: "Bir Dostluk" Dir: Gürkan YÜCEL

In the International Category;

Best Fiction Short AI Film: "Where Is My Sock?" Dir: Sebastian MACCHIA

Best Fiction Short AI Film Honorable Mention: "The Floatin Man" Dir: Artarchist

Best Experimental Short AI Film: "The Prompt" Dir: Francesco Frisari

Best Experimental Short AI Film Honorable Mention: "Finish and Paranoid Dream" Dir: Jimena Aguilar

Best Animated Short AI Film: "Solstice" Dir: Goulwen Courtaux

Best Animated Short AI Film Honorable Mention: "The Kitchen Tapes Mr. "Garlic's Last Session"
Directed by: Carol DELGADO



EVENTS

(New) Media and Disinformation: Current Issues Panel Held!

The (New) Media and Disinformation: Current Issues panel organized by the Television Journalism and Programming Department of the Faculty of Applied Sciences of Istanbul Gelişim University took place on December 18, 2024 at the K Block Firnas Auditorium.

The panel, which began with the opening speeches of the Dean of the Faculty of Applied Sciences Prof. Dr. Kamil KAYA, came together with its participants in three separate sessions. The first session titled (New) Media and Disinformation was moderated by the Head of the Television Journalism and Programming Department Assoc. Prof. Uğur BALOĞLU, while Prof. Dr. Nilüfer TİMİSİ NALÇAOĞLU from Istanbul University and Erkan SAKA from Istanbul Bilgi University honored us with their participation.

The second session, which began with Assoc. Prof. Nihal KOCABAY ŞENER from Istanbul Commerce University as moderator, progressed within the framework of "Politics and Disinformation". Prof. Dr. Rabia KARAKAYA POLAT from Işık University, Prof. Dr. Barış ÇOBAN from Doğuş University and Assoc. Prof. Suncem KOÇER from Koç University discussed the current effects of media and disinformation and their reflections in politics.



ISTANBUL GELİŞİM ÜNİVERSİTESİ

TELEVİZYON HABERCİLİĞİ VE PROGRAMCILIĞI

(YENİ) MEDYA VE DEZENFORMASYON:
GÜNCEL SORUNLAR
PANEL

1. OTURUM: (YENİ) MEDYA VE DEZENFORMASYON

Prof. Dr. NİLÜFER TİMİSİ NALÇAOĞLU
Istanbul Üniversitesi

Prof. Dr. ERKAN SAKA
Istanbul Bilgi Üniversitesi

Doç. Dr. UĞUR BALOĞLU
Televizyon Haber ve Programlama
Istanbul Gelişim Üniversitesi

2. OTURUM: SİYASET VE DEZENFORMASYON

Prof. Dr. RABİA KARAKAYA POLAT
Işık Üniversitesi

Prof. Dr. BARIŞ ÇOBAN
Doğuş Üniversitesi

Doç. Dr. SUNCEM KOÇER
Koç Üniversitesi

Doç. Dr. NİHAL KOCABAY ŞENER
Istanbul Ticaret Üniversitesi

18 Aralık 2024
Çarşamba

13:00
17:30

K Blok -1. Kat
Odtoryum

EVENTS

In the student session held within the scope of the (New) Media and Disinformation: Current Issues panel, the TUBITAK 2209-A project titled “Disaster Journalism and Disinformation: A Research on News Verification Platforms’ News Regarding the February 6 Earthquakes”, which was carried out under the consultancy of Asst. Prof. Hande ULUSOY from the Department of Television Journalism and Programming, was carried out by our graduate student Ecem Ceylan, who took part in the project as a researcher.

The panel, which hosted expert academicians from various universities, yielded important outputs for both students and academicians.



EVENTS

FoAS Gastronomy and Culinary Arts Department Organized “Istanbul Indoor Vertical Agriculture Application Center Tour”

Gastronomy and Culinary Arts Department students and faculty members visited the Istanbul Indoor Vertical Agriculture Application Center, which was implemented in cooperation with the Ministry of Agriculture and Forestry and the private sector, on December 6, 2024.

The department team, who were welcomed by the relevant people from the center, were first given general information about the establishment and facilities of the facility. It was learned that the New Cultural Center Complex, which has a budget of 4 million 100 thousand TL and is located in the Kağıthane district, was built on a total of 700 square meters of parking area. It was shared that the first seeds were planted and production started as of September 30, 2022 in the center, which was completed on September 28, 2022. The center, which was implemented with the aim of developing new nature-friendly technologies in the face of the increasing population and climate crisis, draws attention as a facility where plant production is carried out with artificial light at a depth of 30 meters. Located on the minus eighth floor of the parking lot, at a depth of minus 30 meters, this facility makes significant contributions to sustainable agriculture with its advanced technology solutions. After the general information, the center's application rooms were toured with the instructor and detailed information was shared. It was shared that the vertical farming technology used in the center, which is the second deepest agricultural production unit in the world, can yield 10-40 times more products than traditional methods. During the technical tour, where the application rooms, preparation stages and production were explained in detail, the students' questions were answered with interest. At the end of the event, the instructors were thanked and promotion bags were presented. The department faculty members left a note in the center's memory book expressing their gratitude for the event. This event provided students with a valuable perspective on future technologies for sustainable agriculture.



EVENTS

The Gastronomy and Culinary Arts Department Hosted Gökkuşığı College Students at the Gastronorm Kitchen Laboratory!

The Gastronomy and Culinary Arts Department of Istanbul Gelişim University, Faculty of Applied Sciences, hosted Gökkuşığı College 3rd-year students at the Gastronorm Kitchen Laboratory on December 13, 2024. In the event, which was held with the accompaniment of class teachers, chef hats and aprons were distributed to each student who entered the kitchen laboratory. In the cupcake workshop organized under the instructorship of Chef Didar Başgöze, students were first given verbal information about the ingredients used in cupcake making and the preparation stages. Then, the students, who were divided into groups and stations, had the opportunity to experience cupcake making step by step in practice. Chef Didar Başgöze took one-on-one care of each student and provided support where necessary. In the event held with the New Year concept, students decorated the cupcakes they made with their own creativity. Thanks to the event, students had the opportunity to see the food production area closely, experience basic kitchen skills in practice, learn food hygiene rules and gain skills in teamwork. They also gained important gains in time management, sense of responsibility and creativity.

At the end of the event, Gökkuşığı College teachers and students thanked Chef Didar Başgöze and expressed their satisfaction. This enjoyable and educational event contributed to the students' learning while having fun in the kitchen and gaining awareness in the field of gastronomy.



EVENTS

The 4th “From Runway to Terminal: Operational Brains of Aviation” Seminar Was Held!

The “From Runway to Terminal: Operational Brains of Aviation” seminar organized by the Department of Aviation Management of the Faculty of Applied Sciences was held on Tuesday, December 17, 2024 with the participation of valuable speaker Hakan Karaahmetođlu. Hakan Karaahmetođlu’s valuable knowledge and experience regarding the operational processes of the aviation sector provided the participants with important gains regarding the sector.



NEWS FROM OUR ALUMNİ

**Hello,
I am Begüm Aras.**

I graduated from Istanbul Gelişim University FoAS Aviation Management Department with honors. During my education, I won the English Psychology department with the double major program. I am currently continuing my education as a senior student in the Psychology Department. As someone who was able to become a student of Aviation Management and Psychology thanks to the double major program, the advantages offered by these two departments create great opportunities for me.



First of all, I had the opportunity to do an internship at Bodrum State Airports Authority (DHMI) within the scope of the Presidential Internship Program in the field of Aviation Management. During this process, I gained experience in various units such as business, marketing, accounting, technical block, ground services and tower. For my development in the field of psychology, I completed my internships at Bodrum Ideal College Rehabilitation Department and a private psychology clinic. In addition, I worked as a part-time student at our university's career center and strengthened my experience in the business world.

The quality education offered by Istanbul Gelişim University, its extensive international connections, modern education approach, technological infrastructure, and expert academic staff allow me to maximize both my academic and practical knowledge. The education I received in two fields has enabled me to be a strong competitor in business life and to have two different perspectives. My academic achievements, combined with the support provided by my university, have increased my sense of belonging and self-esteem. I have crowned my work in this field by receiving a student achievement award in the TÜBİTAK project where we examined the effect of positive psychology on airport employees. In addition, I have earned and continue to earn many educational certificates that will contribute to my personal and academic development with many events organized by our school's İGÜ SEM (Continuing Education Center).

While management skills are critical in the aviation sector, knowledge of psychology provides a deep understanding of understanding and managing human behavior. In this way, being able to produce effective solutions in issues such as crisis management and stress management gives me a significant competitive advantage in my career. With the opportunities and support provided by this prestigious university where I received my education, I am ready to make a difference in the sector by combining the fields of aviation and psychology.



GUEST WRITER

The Strategic Role of Universities in Aviation Management

Aviation, as a sector where technology is rapidly advancing and competition is intense, always needs expert professionals in the field. In this context, the contribution of universities in the field of aviation management is not limited to the training of individuals, but also supports the innovative and sustainable development of the sector.

Universities prepare students for real-world challenges in the sector with practical training beyond equipping them with theoretical knowledge in the field of aviation management. Industry-oriented courses and up-to-date curricula offered by academics in close collaboration with the sector allow students to adapt to the sector quickly.

Universities not only develop students' academic and professional skills, but also play an active role in the development of innovations specific to the aviation sector. Academic research in the field of aviation management offers a wide range of solutions, from increasing the operational efficiency of companies to reducing their environmental impact. Introducing these innovative ideas to students will enable graduates to make a difference in the sector. In addition, multifaceted collaborations established by universities with the sector can provide students with early access to the professional world. Internship programs, training modules developed in collaboration with the industry, and seminars attended by industry leaders offer students a valuable networking opportunity. These features have a significant impact on graduates' easier integration into the sector.

The international perspective offered by aviation management programs makes it easier for students to adapt to the global aviation industry. Training in various fields from airport management to logistics and operations makes it easier for students to understand both local and international markets. This increases the chances of graduates finding jobs in international companies, while also contributing to the global competitive structure of the sector.

Global awareness and sustainability-oriented educational approaches developed at universities provide students with environmental and ethical sensitivities. This is of critical importance not only for individual development, but also for the long-term sustainability of the sector. It is a fact that universities contribute to the sector becoming an ecosystem that operates at high standards by training future leaders in the field of aviation management.

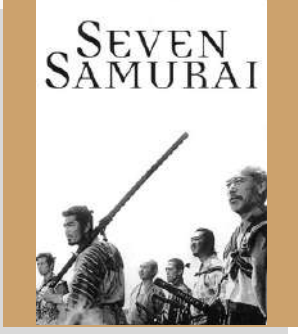


Asst. Prof. Mehmet Emin KEKE
Department of Aviation
Management

CULTURE, ART & LITERATURE

ISTANBUL CULTURE AND ART EVENTS

January 2025



Film - **Seven Samurai / Akira Kurosawa**

- **Date:** January 26, 2025
- **Location:** Cinematheque, Kadıköy
- Among the best films of all time, Seven Samurai, sometimes considered the best film, is one of the “most re-translated, re-processed and referenced” films.
- [Tickets and Details](#)



Theater - **Who's There? Mr. Muhsin's Last Hamlet**

- **Date:** January 03, 2025
- **Location:** Stage Pulchérie
- The play staged by BGST looks at our theater history through the window of the famous theater/film director Muhsin Erturğrul and reckons with him.
- [Tickets and Details](#)



Exhibition - **Chiharu Shiota: Between Worlds**

- **Date:** September 6, 2024–April 20, 2025
- **Venue:** Istanbul Modern
- Chiharu Shiota's solo exhibition "Between Worlds", held as part of the 100th anniversary of the establishment of Japan-Türkiye diplomatic relations, focuses on the artist's feeling of being "in an in-between place."
- [Tickets and Details](#)



Musical - **A MUSICAL OF 'mor ve ötesi': ARAF**

- **Date:** January 2025 on various dates
- **Venue:** Maximum Uniq Hall
- Shakespeare's immortal play Hamlet is combined with the songs of Mor ve Ötesi Band.
- [Tickets and Details](#)

ERASMUS +

Hello, I am Rabia ŞENTÜRK, Research Assistant at the Aviation Management Department. In this section, I will share my visit to Beira Interior University in Covilhã, Portugal, within the scope of Erasmus+ Staff Mobility and my experiences there. I am entitled to have two different projects with the Erasmus+ Staff Training Mobility opened by our school's External Relations Office. Thanks to this, I had the opportunity to carry out mobility in a period of two weeks.



During my visit, I first met with the Erasmus+ coordinator on the specified day and time. Then, I attended the orientation program organized for me and the academic staff participating in the mobility from other countries like me. This program allowed me to gain in-depth information about the general structure of the university, campus facilities, its collaborations and the various opportunities it offers. After the orientation presentation, a campus tour was held. During this tour, classrooms, workshops and laboratories were visited and brief information was given about the applications in the relevant fields. During the following two weeks, I attended the classes in accordance with the course program created by the Erasmus Coordinator.

Portugal attracts attention with its nature as well as its historical and cultural riches. The country, which is located on the coast of the Atlantic Ocean, is dazzling with its natural beauty. With its natural beauty, Portugal is a paradise worth discovering. I recommend Portugal to readers both for education and to discover natural beauty.

NEWS FROM SECTOR

The era of video production with artificial intelligence begins with OpenAI's Sora

OpenAI introduced Sora, an artificial intelligence model that converts text into video. Users can create 20-second videos in 1080p resolution by entering text with Sora. It also offers features such as converting static photos into animations and remixing existing videos. Sora provides more flexibility with different format options and scenario board support. As part of security measures, restrictions have been imposed on videos and deepfake content featuring real people. Sora is currently only available to Plus and Pro users.

Source Link: <https://www.pazarlamasyon.com/openai-in-video-ureten-sora-devrimi-basladi>

Here is the Michelin Guide 2025 list

The MICHELIN Guide has enriched the gastronomy scene in Istanbul, Izmir and Muğla with its 2025 selection. This year, a total of 32 new restaurants were added to the list, including two MICHELIN Stars, 9 Bib Gourmand and 6 MICHELIN Green Stars. TURK Fatih Tutak retained its two MICHELIN Stars with its exceptional cuisine, while Narimor and Casa Lavanda received their first stars.

With 77 restaurants in Istanbul, 24 in Izmir and 31 in Muğla, the number of MICHELIN recommended venues in Turkey has reached 132. The awards were presented at a ceremony held at the Four Seasons Hotel Bosphorus. MICHELIN inspectors drew attention to the sustainability and innovative approaches of the restaurants, and presented special awards to talented chefs and their teams.

Source Link: <https://www.gastronomiturkey.com/haber/iste-michelin-rehberi-2025-listesi-h16756>

SMEs using AI achieve stronger revenue growth

According to a new study by Salesforce, 91 percent of small and medium-sized businesses (SMEs) using AI say that AI has increased their revenues. Global data collected from 3,350 SME leaders reveals how businesses are driving growth with the rise of autonomous AI agents. Salesforce EVP Kris Billmaier says on the subject; "AI and agents are redefining business units such as marketing, sales, service, and commerce. SMEs using AI are achieving significant returns and increasing their investments. Their success creates a roadmap for how small businesses can benefit from AI, especially solutions like Salesforce Agentforce."

Source Link: <https://www.marketingturkiye.com.tr/haberler/yapay-zeka-kullanan-kobiler-daha-guclu-gelir-artisi-sagliyor/>



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