



ISTANBUL
GELISIM
UNIVERSITY

APRIL 2025



ISTANBUL
GELISIM **UNIVERSITESI**

FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

Applied Science in Gelişim, For a Change In Your Life

www.gelisim.edu.tr

0 212 422 70 00



/iguubf

APRIL 23

HAPPY NATIONAL
SOVEREIGNTY AND
CHILDREN'S DAY!



NEWS FROM IGU

GREAT SUCCESS FROM ISTANBUL GELISIM UNIVERSITY IN THE TÜBİTAK 2209 PROGRAM!

Istanbul Gelisim University (İGÜ) has been granted support within the scope of the 2209-A University Student Research Projects Support Program conducted by the TÜBİTAK Scientist Support Programs Presidency (BİDEB) with 54 projects developed by undergraduate and associate degree students. İGÜ, which is one of the foundation universities that made the highest number of applications to TÜBİTAK with a total of 150 project applications, achieved a remarkable success with a 36% acceptance rate. With 54 projects that were granted support, Istanbul Gelisim University has once again demonstrated its claim in the field of research and development by entering the top 10 among foundation universities in Türkiye. The projects prepared by students from different faculties as a team under the supervision of advisor faculty members were meticulously evaluated in many aspects such as scientific competence, richness of content and innovation. The projects that successfully completed these processes reflected not only the competence of the students but also the importance İGÜ attaches to research culture.

Number of Projects Supported by Faculties:

Faculty of Health Sciences: 21 projects

Faculty of Engineering and Architecture: 9 projects

Faculty of Applied Sciences: 7 projects

Faculty of Fine Arts: 6 projects

Faculty of Economics, Administrative and Social Sciences: 4 projects

Vocational School: 6 projects

Vocational School of Health Services: 1 project

This important success, which encourages a research culture, has become a concrete indicator of Istanbul Gelişim University's vision of raising innovative and productive generations. With its structure that supports scientific production, İGU continues to prepare its students not only for today but also for the future.



NEWS FROM FoAS

Faculty of Applied Sciences Achieve 7 Important Successes in Tübitak Project Support!

Within the scope of the 2024 first term of the “2209-A University Students Research Projects Support Program” conducted by the TÜBİTAK Scientists Support Programs Directorate, 7 applications made by our faculty students and academicians were accepted. We congratulate our academicians and students who contributed and wish them continued success.

Projects Accepted

Project Name: Understanding the Relationship Between Technological Development and Climate Crisis: An Inquiry into Myths and Realities

Project Advisor: Assoc. Prof. Dr. Ali Çelik

Project Team: Kadir Karakaya, Ebrar Koç, Tuana Derya Kuru, Ceren Deniz Kuru

Project Name: Perception of Sustainable E-Commerce in Industrial Markets: A Research on the Jewelry Sector in Istanbul Province

Project Advisor: Asst. Prof. Pınar Bacaksız

Project Team: Görkem Gökçe

Project Name: Development of Vegan Whipped Cream Formulation from Aquafaba Obtained from Different Legume Varieties

Project Advisor: Lecturer Dr. Kübra Sağlam

Project Team: Yusuf Öztürk, Derya Sema İncir

Project Name: Analysis of the Concepts of “Denizen” and “Netizen” in the Context of Bourdieu’s Habitus and Circulation with a Netrographic Approach

Project Advisor: Res. Asst. Ensar Macit

Project Team: Helin Köseadağ

NEWS FROM FoAS

Projects Accepted

Project Name: Comparison of Outputs of Trained Generator AI Translation and Untrained Generator AI and Neural Machine Translation in Usage Texts

Project Advisor: Res. Asst. Niger Hacı

Project Team: Zehra Sümeyye Yalçın, Zehra Sümeyye Oturakçı

Project Name: Insurance in the Digital World: The Impact of Social Media and Digital Marketing on Insurance Demand

Project Advisor: Res. Asst. İlknur Külekçi

Project Team: Muhammet Ali Atila, Sıla Şahin

Project Name: Smart Warning Against Tremors: Earthquake Detection and Instant Communication with Artificial Intelligence

Project Advisor: Lect. Hasan Hüseyin Taşer

Project Team: Muhammet Esat Altuncu, Berke Mustafa Çoban, Berkay Küçük



NEWS FROM FoAS

Actor Management Workshop Haas Been Started!

The Actor Management Workshop has started under the mentorship of Assoc. Prof. Dr. Uğur BALOĞLU, Department Head of Television Journalism and Programming at Istanbul Gelisim University, Faculty of Applied Sciences. The workshop, which takes place on Mondays at the J Block Digital Communication Workshop, will provide training to participants on topics such as the basics of actor management, effective communication methods on set, and the importance of the relationship between the director and the actor for a total of six weeks. In addition to theoretical knowledge, participants will also gain experience through practical applications during this process.

At the end of the workshop, it is aimed for participants to gain competence in actor management and to be able to step into their professional careers in this field.

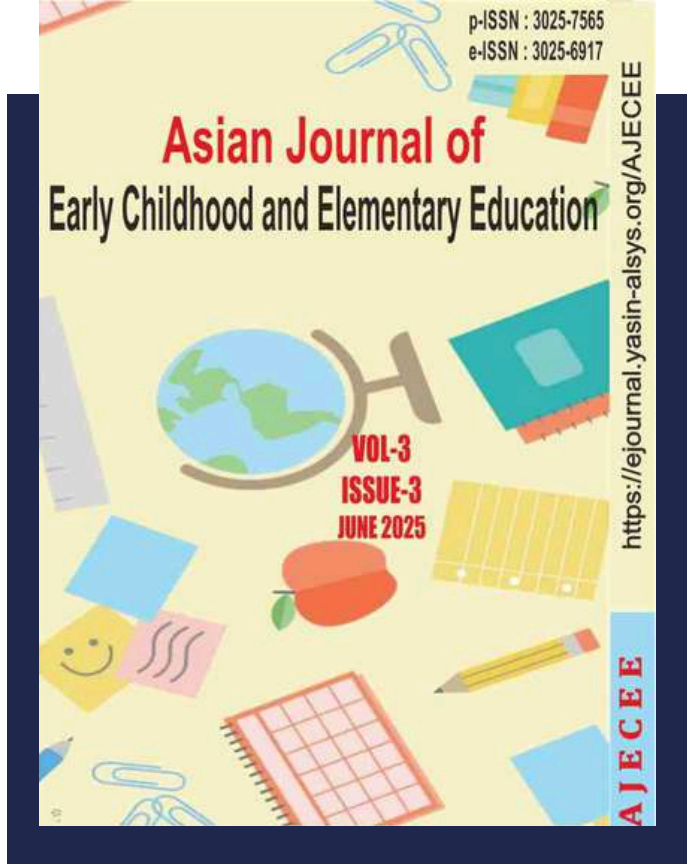


ACADEMIC ARTICLES

Asst. Prof. Dr. Görsev Bafıralı's article titled "Examining the Effectiveness of the "Storigami in Child Development" Course" has been published!

Asst. Prof. Dr. Görsev Bafıralı, a faculty member of the Department of English Translation and Interpreting, and Prof. Dr. Ebru Hasibe Tanju Aslışen from Ankara Hacı Bayram Veli University, have published the article titled "Examining the Effectiveness of the "Storigami in Child Development" Course" in the Asian Journal of Early Childhood and Elementary Education (AJECEEE) Volume 3 and Issue 3.

Access Link: <https://ejournal.yasin-alsys.org/AJECEEE/article/view/5412>



ACADEMIC BOOKS

Asst. Prof. Dr. Görsev Bafralı's Book 'Challenges in Teacher Education: Pedagogy, Management, and Materials' Published!

English Translation and Interpreting Department faculty member Asst. Prof. Dr. Görsev Bafralı's book titled "Challenges in Teacher Education: Pedagogy, Management, and Materials" has been published. This international book published by IGI Global Publishing House addresses current discussions, innovative practices, and solution suggestions for encountered problems in the field of teacher education.

In this context, Asst. Prof. Dr. Görsev Bafralı focuses on the current challenges encountered in teacher education in his work; he discusses topics such as strategies to increase quality in education, the processes of teacher candidates adapting to the requirements of the digital age, and effective teaching methods in multicultural classroom environments from an academic perspective. Bafralı's work, enriched with both a theoretical framework and practical examples, offers significant contributions to the development of innovative approaches in teacher education.

This work, which makes a valuable contribution to the international academic community, is also an important resource for researchers, faculty members, and students working in the fields of educational sciences, translation and interpretation, and social sciences.

For detailed information: <https://www.igi-global.com/book/challenges-teacher-education/347881#table-of-contents>



CONGRESSES

Asst. Prof. Dr. Cihan Emre TANÇ Participated in the 14th International Congress on Communication in the New World!

Asst. Prof. Dr. Cihan Emre TANÇ from the FAS Television Journalism and Programming Department participated in the 14th International Congress on Communication in the New World with his joint work titled "Cinematography in the Films of Denis Villeneuve".

Access link: <https://www.iletisimkongresi.org/>



Asst. Prof. Dr. Hande Ayhan GÖKCEK, Asst. Prof. Dr. Ahmet Esad YURTSEVER and Asst. Prof. Dr. Engincan YILDIZ attended the 14th International Congress on Communication in the New World!

Faculty of Applied Sciences faculty members Asst. Prof. Dr. Hande Ayhan Gökcek, Asst. Prof. Dr. Ahmet Esad Yurtsever and Asst. Prof. Dr. Engincan Yıldız participated in the 14th International Congress on Communication in the New World hosted by Kütahya Dumlupınar University on April 11-12, 2025 with their joint study titled "Descriptive Content Analysis of Consumption Awareness and Carbon Footprint Within the Scope of Sustainability".

Access Link: <https://www.iletisimkongresi.org/>

EVENTS

The Gastronomy and Culinary Arts Department Hosted Gökkuşığı College Students at the Gastronorm Kitchen Laboratory!

The Gastronomy and Culinary Arts Department of the Faculty of Applied Sciences of Istanbul Gelisim University hosted the 9th and 10th grade students of Gökkuşığı College at the Gastronorm Kitchen Laboratory on April 16, 2025. A soufflé making workshop was held under the instruction of Chef Didar Başgöze. First, the students were verbally informed about the ingredients and preparation stages used in soufflé making. Then, the students, who were divided into groups and stations, had the opportunity to experience soufflé making step by step. Chef Didar Başgöze provided one-on-one attention to each student and provided support where necessary. The students decorated the soufflés they made with their own creativity. Thanks to the event, the students had the opportunity to see the food production area closely, experience basic kitchen skills in practice, learn food hygiene rules and gain skills in teamwork. At the same time, they gained important gains in subjects such as time management, sense of responsibility and creativity.

At the end of the event, Gökkuşığı College teachers and students thanked Chef Didar Başgöze and expressed their satisfaction. This enjoyable and educational event contributed to the students' learning while having fun in the kitchen and gaining awareness in the field of gastronomy.



EVENTS

Journey to Far Eastern Cuisine with Ekol Food Collaboration

As part of the GSY320-World Cuisine Applications course, students had the opportunity to get to know the unique flavors and culinary culture of Far Eastern cuisine at the event held on April 7, 2025 at the G Block Application Kitchen. The event was organized under the guidance of two valuable chefs, Eneş İŞCAN and Okan Kadir CELEP, who are experienced in their fields, with the contributions of Ekol Food.

45 students participated in the workshop held between 09:00 and 13:30 in the morning. During the event, basic sauces specific to Far Eastern cuisine were introduced and original recipes of prominent dishes from the region were applied one-on-one. Thanks to this practical event, students had the opportunity to get to know the most used sauces of Far Eastern cuisine and understand the role of these sauces in dishes, experience the cooking techniques of different cultures on-site, receive practical information and tips from professional chefs, follow recipes, improve themselves in kitchen discipline and teamwork.



EVENTS

Flexible Supply Chains Event Organized with the Participation of Assoc. Prof. Dr. Ömer Faruk Görçün!

The Department of Electronic Commerce and Management hosted Assoc. Prof. Dr. Ömer Faruk Görçün, a faculty member at Kadir Has University who has made significant contributions to the sector, and organized an important event titled "E-Commerce Applications in Flexible Supply Chains" on Friday, April 11.

The event, which attracted great interest from students, addressed flexible supply chain management strategies and successful applications through real sectoral examples. Participants had the opportunity to ask Assoc. Prof. Dr. Görçün direct questions on topics they were curious about in the interactive Q&A section and obtain information about the application. At the end of the event, the Head of the Department of Electronic Commerce and Management thanked Assoc. Prof. Dr. Ömer Faruk Görçün for his contributions and presented him with a plaque. The program ended with a group photo and a short chat with the participants.



EVENTS

Skillful Presentations from Students with Bento Cake Workshop

The Bento Cake Workshop event organized by the Gastronomy and Culinary Arts Department was held on April 21, 2025 at the G Block Kitchen Application Area. In the event coordinated by Lect. Müzeyyen Büşra Sağlam, Pastry Chef Esra Pinar Katırcı, an expert in her field, met with the students. Within the scope of the event; sponge cake and cream making, cake coating and decoration techniques were conveyed to the students in a practical way. The program started with the welcoming of the external participant chef and the introduction of the application area. Then, the participants were shown live sponge cake and cream making with the prepared materials and equipment. During the applications, the students had the opportunity to experience the recipes one-on-one. Cake coating and decoration techniques were also successfully applied with the support of the instructors. The products prepared throughout the event were tasted and evaluated by the students. At the end of the event, Pastry Chef Esra Pinar Katırcı was presented with a plaque of appreciation for her contributions and a group photo was taken to commemorate the day. This event was directly linked to the Quality Education (SDG 4) and Responsible Production and Consumption (SDG 12) goals among the Sustainable Development Goals (SDGs), contributing to the development of students' professional skills and awareness of sustainable culinary practices.



EVENTS

Colors of the World Talk Addressed the Power of Color and Visuality in Gastronomy!

Organized by the Colors of the World platform, the talk titled “Color Psychology in Gastronomy and Visuality of Food” was held on Sunday, April 20, 2025 between 18:00 and 18:40. IGU Gastronomy and Culinary Arts Department also participated in the event, and made valuable contributions to the psychological effects of colors on eating and drinking behaviors and the importance of visuality in gastronomy with expert academicians in the field.



The talk was moderated by Hamza Kalkan. Participating speakers included IGU-Gastronomy Departments Coordinator Assoc. Prof. Dr. Serdar Egeli and department faculty members Dr. Elif Cemre Özaydın, Dr. Ceyhun Uçuk. During the talk, many topics were discussed from an interdisciplinary perspective, from the effects of colors on the senses to cultural representations, from aesthetic perception to eating behaviors. In the event; The effects of food colors on individuals’ appetite and emotional states were evaluated from a scientific perspective. The scientific basis of common beliefs such as “Red increases appetite, blue decreases appetite” was opened to discussion. The issue of whether visuality or tradition will be more dominant in the gastronomy world of the future was examined from various perspectives. In addition, it was emphasized that prejudices that may arise about whether a food is healthy or not based on its color can be both guiding and misleading. With the active participation of the Gastronomy and Culinary Arts Department, this talk aimed to raise awareness that the use of visuality and color in gastronomy is not only aesthetic, but also has a sensory and psychological dimension.

NEWS FROM OUR ALUMNI

Hello, It is Caner Duman.

I graduated from Istanbul Gelişim University, Department of New Media and Journalism in 2023. During the 4 years I spent here, I improved myself not only theoretically but also practically thanks to the applied courses offered by my department. Thus, I had the opportunity to adapt to the sector very quickly.



One of the strongest aspects of my university was the one-on-one contact of our academic staff with students. Both our department heads and our advisors guided us at every stage of our education process and contributed to our career direction. They helped us become more competent individuals in terms of profession by bringing us together not only with academic knowledge but also with sectoral innovations.

My university period was full of not only courses; but also countless events and seminars that I attended. Thanks to this environment provided by Istanbul Gelişim University, I met with sector professionals and gained important gains about today's technologies. These experiences both increased my professional equipment and helped me climb the ladder of success faster by allowing me to know myself better in communication and teamwork. In addition, I completed my compulsory internship at Fenerbahçe Sports Club and I continue my career there.

Istanbul Gelişim University provided us with the opportunity to gain qualified experiences that will contribute to our professional development by systematically monitoring all stages of our internship process. In this context, I had the opportunity to apply my theoretical knowledge in a professional business environment by actively participating in teamwork carried out in the fields of communication and media.

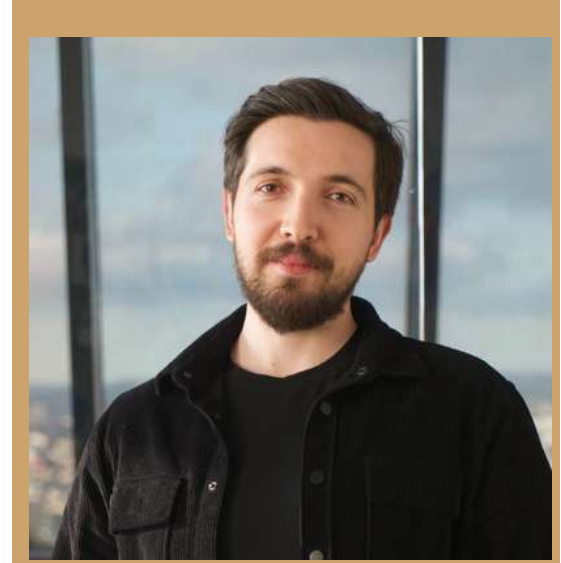
During my four-year education at Istanbul Gelişim University, it provided me with a solid academic background, various competencies applicable in business life, and most importantly, a perspective focused on lifelong learning and individual development. The theoretical knowledge and practical experiences I gained at this institution will continue to play a guiding role in my professional career.

GUEST WRITER

Are Crypto Assets Becoming Mainstream?

We have witnessed radical changes in the financial world in the last few years. Crypto assets, which were first seen as a “speculation tool” or “craze”, have now entered the radar of traditional financial actors. Both individual and institutional investors are starting to realize the opportunities offered by these digital assets.

The crypto story, which began with the emergence of Bitcoin in 2009, was limited to attracting the attention of a narrow circle at that time. However, today, blockchain technology does not only serve cryptocurrency transfers; it fundamentally transforms finance, insurance, the art world (NFTs), and even real estate and supply chains.



Burak Köse
Uzmancoin Founding Partner

Large financial institutions and asset management companies have announced that they have added crypto assets such as Bitcoin or Ethereum to their portfolios. The world's leading banks continue to develop their own digital platforms to offer crypto services to their customers. Regulatory institutions cannot ignore the rise of crypto. While some countries approach with strict regulations, others prefer to pave the way for innovation by adopting more open policies. As a result, the process of establishing a legal framework for crypto on a global scale is gaining momentum.

In the past, the audience interested in cryptocurrencies mostly consisted of technology enthusiasts and investors with high risk appetite. Today, the situation is quite different. There is a large user base among individuals, including the middle-aged segment, who examine crypto in order to protect or grow their savings, and even buy and sell regularly. In institutions, not only the financial sector, but also technology and e-commerce giants have started to integrate crypto into their payment methods. Some companies aim to protect against inflation by investing a portion of their treasury reserves in crypto.

GUEST WRITER

The mainstreaming of crypto assets also leads to various effects in the sociocultural field. Billions of people who do not have access to traditional banking services have the opportunity to participate in the global economy by opening a crypto wallet with just an internet connection. Especially in international money transfers, high commissions and long waiting times significantly reduce transactions made through crypto. Blockchain networks that work directly between users without intermediaries encourage new business models and community-based projects.

However, the mainstreaming of crypto assets is not just a positive development. The value of cryptocurrencies can fluctuate much faster than traditional markets. Therefore, it should not be forgotten that high losses can be experienced in a short time. Each country's approach to crypto is different. While some impose strict restrictions, others still follow a "wait-and-see" strategy on legal grounds. This inconsistency makes it difficult to comply with global regulations. The seizure of digital assets, hacking and fraud cases can still cast a shadow over the sector. Users need to be aware and take strict security measures.

Crypto assets are far beyond being "for enthusiasts" or "fad" at the point we have reached today. They stand before us as a real financial alternative that shapes the lives of millions of people all over the world. The spread of new technologies is always a painful process, and the crypto ecosystem is no exception. There are both opportunities and risks. However, one thing is certain: crypto assets are rapidly becoming mainstream. Understanding, following and positioning ourselves correctly in this process will determine our place in the world of the future.

Burak Köse, who graduated from Istanbul University Journalism Department, worked as an editor in the sports news section in the mainstream media for 7 years. He founded uzmancoin in 2017 - 2018. He has been working at uzmancoin since that date.

CULTURE, ART & LITERATURE

ISTANBUL CULTURE AND ART EVENTS

April 2025



Cinema - Andrey Tarkovsky: The Architect of Time

- **Date:** May - June 2025
- **Location:** Sinematek
- Sinematek's new program consists of a selection of Tarkovsky's most important films.
- [Tickets and Details](#)



Theater - Who Is This Me

- **Date:** May 20, 2025
- **Location:** Moda Stage
- The play is a love-filled criminal thriller dealing with the codes of the global climate crisis, pandemic, neoliberalism, individualization, digitalization and surveillance capitalism.
- [Tickets and Details](#)



Exhibition - The Lives of Animals

- **Date:** April 16 - August 10, 2025
- **Location:** Salt Beyoğlu
- The Lives of Animals explores the changing relationship between humans and animals throughout history, taking different dimensions from coexistence to domination.
- [Tickets and Details](#)



Concert - Gipsy Kings feat Tonino Baliardo

- **Date:** May 30, 2025
- **Venue:** Harbiye Cemil Topuzlu Open Air Theater
- The band continues to tour all over the world under the leadership of one of its founders "El Maestro" Tonino Baliardo.
- [Tickets and Details](#)

ERASMUS +

Hello,

It is Nadide Öztürk.

My Erasmus adventure started in Portugal in 2023. While the education I received during Erasmus improved me academically; at the same time, the students I shared with from all over the world contributed greatly to my professional development as well as my personal development. During this process, I had the opportunity to get to know different cultures, made new friends all over Europe and thus had the chance to expand my vision.



In 2024, I went to Malta as part of the Erasmus internship mobility and had the opportunity to do an internship at a famous advertising agency that I had always dreamed of working at. This experience was unique for me in terms of working with big brands, learning from inspiring mentors and deepening my professional perspective. Working in an environment where the native language was English advanced my language skills and made me feel like I was part of an international community.

This process added a lot to me not only professionally but also personally. I had the opportunity to visit many places I wanted to see in Europe; meeting new people, discovering different lifestyles and cultures made this experience even more special.

This experience was a turning point for me in every way and I wholeheartedly recommend it to all students looking for development, adventure and inspiration!

NEWS FROM SECTOR

Turkish World Marketing, Advertising and Media Union Established

Turkish World Marketing, Advertising and Media Union (TÜREK), which was launched under the leadership of Turkey and Azerbaijan and the auspices of the Ministry of Trade, was introduced to the public with a signing ceremony held in Ankara. The union, established by the Advertising and Marketing Communications Association (REPID) and the Outdoor and Industrial Advertisers Association (ARED) from Turkey and the Public Union for Support to the Development of Advertising and Marketing (RMID) from Azerbaijan, aims for strategic collaborations between the countries of the Turkic World in the fields of media, advertising and marketing.

Access Link: <https://www.pazarlamasyon.com/turk-dunyasi-pazarlama-reklam-ve-medya-birligi-kuruldu>

Digital Migration Has Started in Türkiye, New Address BlueSky

Recent social and political developments in Turkey, combined with censorship on digital platforms, have led users to seek an alternative social media platform. The blocking of opposition accounts on X (Twitter) and the suspension of celebrity accounts have directed users sensitive to freedom of expression to BlueSky. BlueSky, founded by Jack Dorsey and drawing attention with its decentralized structure and transparent algorithm system, quickly became the new address of digital migration.

Celebrities also switched to the platform and as of April 1, interest in BlueSky in Türkiye increased. Thousands of new accounts were opened between April 4-7, while Turkish content also began to increase. While BlueSky is becoming popular in Turkey, it is opening the doors to a new era in social media with its search for digital freedom of expression and decentralization.

Access Link: <https://www.pazarlamasyon.com/turkiye-de-dijital-goc-basladi-yeni-adres-bluesky>

ChatGPT Adds Library Feature: All Images Are Now in One Place

This new feature announced by OpenAI is offered under the name "Library". Previously, you had to open old chats one by one to access the images you created again. This trouble is eliminated with the new feature. The library collects all the images you have created so far under one roof and provides ease of access.

Access Link: <https://www.marketingturkiye.com.tr/haberler/chatgptye-kutuphane-ozelligi-geldi-tumgorseller-artik-tek-yerde/>



ISTANBUL
GELISIM
UNIVERSITY

FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

APRIL 2025 - ISSUE 04

MASTHEAD

ADMINISTRATION

Prof. Dr. Kamil Kaya
Dean of the Faculty of Applied Sciences

Assist. Prof. Dr. Görsev Bafralı
Vice Dean of the Faculty of Applied Sciences

Assist. Prof. Dr. Muzaffer Çakmak
Vice Dean of the Faculty of Applied Sciences

COORDINATOR

Assoc. Prof. Dr. Şebnem Gürsoy Ulusoy
sgursoy@gelisim.edu.tr

ASSISTANT COORDINATOR

Assist. Prof. Dr. Hande Ulusoy
hulusoy@gelisim.edu.tr

EDITOR

Assist. Prof. Dr. Hande Ulusoy
hulusoy@gelisim.edu.tr

TRANSLATION

Res. Assist. Nıger Hacı
nihaci@gelisim.edu.tr

WRITING AND GRAPHIC DESIGN

News from IGU
News form FoAS
Academic Articles
Academic Books
Congres

Dr. Öğr. Üyesi Onur Türker
oturker@gelisim.edu.tr

Res. Assist. Defne Ertaş
dertas@gelisim.edu.tr

Res. Assist. Ece Çakır
ececakir@gelisim.edu.tr

Res. Assist. Dr. Naim Gökteş
ngoktas@gelisim.edu.tr

Events Pages

Assist. Prof. Dr. Onur Türker
oturker@gelisim.edu.tr

Guest Writer/Interview of the Month

Res. Assist. Rabia Şentürk
rsenturk@gelisim.edu.tr

Erasmus+

Res. Assist. Dr. Naim Gökteş
ngoktas@gelisim.edu.tr

Res. Assist. Rabia Şentürk
rsenturk@gelisim.edu.tr

News From Our Alumni

Res. Assist. Mehmet Kayın
mkayin@gelisim.edu.tr

News from Sector

Res. Assist. Defne Ertaş
dertas@gelisim.edu.tr

Culture, Art & Literature of the Month

Res. Assist. Mehmet Kayın
mkayin@gelisim.edu.tr



ISTANBUL
GELISIM
UNIVERSITY

FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

APRIL 2025 - ISSUE 04

Copyright Notice: All rights reserved.

All photos and visuals in the monthly e-bulletin of Faculty of Applied Sciences may not be reproduced without permission, except the news and academic studies for quotations.



/ iguubf

ISTANBUL GELISIM UNIVERSITY

Cihangir Mahallesi Şehit Jandarma Komando Er Hakan Öner Sk. No: 1
Avcılar / İstanbul

www.gelisim.edu.tr

0 212 422 70 00