

# TOURIST GUIDANCE

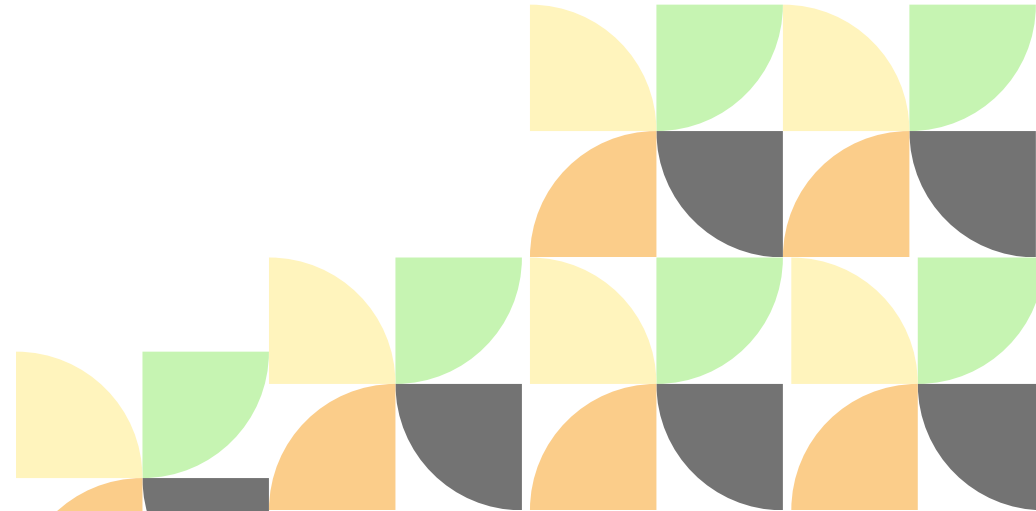
Istanbul Gelisim University  
Istanbul Gelisim Vocational School

“Guide the future by following the traces of history, build bridges by exploring different cultures! In our Tourist Guidance program, you will gain the skills to become a cultural ambassador beyond guiding tourists.”

Assist. Prof. Sercan YILDIZ  
Head of Tourist Guidance Program



**İstanbul Gelişim**  
Meslek Yüksekokulu



## The Aim of the Program

Our main goal is to train tourist guides who will provide information to local and foreign tourists by adopting both the natural and cultural values of our country; the ability to communicate well, to think analytically, to reflect the values of the country in the best way, to be friendly, to make time enjoyable.

— “ —

*Taught by our experienced academics, our courses will give you a solid grounding in history, art, culture, geography, communication skills and guidance principles.*

— ” —

## Future of the Program

The aim of this program is to equip individuals who have sufficient professional knowledge in the field of theory and practice, who are equipped about the line of work they will do, who love their profession in the private and public sector, who will reflect their knowledge and skills at the highest level, who will represent our country in the best way, and who will be exemplary individuals in terms of professional ethics.



## Curriculum Information

The normal education period to complete the Istanbul Gelisim University, Istanbul Gelisim Vocational School Tourist Guidance Program is two academic years and the total minimum credit amount to be completed depending on the student workload is 120 ECTS.

In the first two semesters, our students take the courses taught in common in our vocational school and the basic introduction to the field in a professional sense. Starting from the third semester, the focus is on vocational courses and our students begin to take elective courses as well as the compulsory courses required in the vocational sense.



## **Academic Staff**



**Assist. Prof.  
Sercan YILDIZ**  
Head of Tourist Guidance  
Program



**Lect.  
Arzu ÜNAL**  
Tourist Guidance



**Lect.  
Emine ERDOĞAN**  
Tourist Guidance



**Lect.  
Senay OTO**  
Tourist Guidance



## **Sectoral Collaborations**

In its pursuit of excellence in education and research, our university attaches great importance to collaborating with public, private and non-governmental organizations. These collaborations enable us to build a stronger future by sharing our knowledge and resources and working together to achieve common goals.



## **Internship**

At the end of the second or fourth semester, our students advance in their career journey by completing a 30-day summer internship in order to graduate.



## **Career Opportunities**

Individuals who graduate from the program are brought to business life as a tourist guide. It is one of the rare programs with high success in finding a job.



# Activities

Our university and our program contribute not only to gaining knowledge and skills, but also to progressing towards becoming an individual who will make his/her own difference and benefit the society. Our students have the opportunity to develop their skills in various workshops, learn by having fun at festivals, raise awareness in social responsibility projects and participate in unforgettable events, and have the chance to show themselves in competitions. Our activities develop cooperation and team skills. They also offer career opportunities.

The activities carried out are as follows:

- Workshops
- Festivals
- Trips
- Seminars
- Symposiums
- Exhibitions
- Social Responsibility Projects
- Conversations
- Sustainability Events



## Double Major Opportunities

The purpose of the double major program is to enable students who successfully complete their major programs to study in a second major program free of charge. Students who have a GPA of 2.90 out of 4.00 in their major program and who are in the top 20% of their undergraduate/pre-degree program can start the second major diploma program free of charge.



## Erasmus+ Program

With Erasmus+, the European Union's (EU) grant program in education, youth and sports opportunities, our students can access various opportunities such as education, training, internship, professional development, non-formal learning-based youth activities abroad.



## Research Centers

Innovative, technological and sociological studies are carried out in many different branches with 20 different application and research centers within our university. In addition, thematic research groups carry out studies that will contribute to science in 10 different fields from food to construction, automotive to health.

IGU Technology Transfer Office, which was established to provide the necessary information and guidance for academicians, researchers, students and graduates to start their own initiatives, listens to all students who say “I have a project” and provides all kinds of opportunities to realize these projects.

# Workshops, Laboratories and Studios

- 6 Computer Laboratory-PC
- Computer Laboratory-MAC





## DGS Course

Istanbul Gelisim Vocational School organizes the Vertical Transfer Examination (DGS) Course for our students free of charge every year. In the course, topics for DGS, especially basic mathematics and geometry, are covered.

Our students can register for our course organized for second year students of our vocational school by applying on the announced dates and prepare for DGS free of charge.



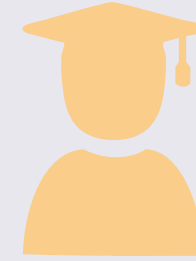
## English Course

Istanbul Gelisim Vocational School, which operates with the aim of increasing the human equipment of our students within the framework of its vision of continuous development, opens vocational English courses for our students. The courses aim to provide an education based on social sciences and natural sciences. In the courses, our students' basic English knowledge is reinforced by working on field-specific English texts.

Our English courses are completely free of charge and contribute to increasing the human capital of our students.



## IGU from Alumni Perspective



**Mehmet Ali KARİP**

Tourist Guidance  
Program Graduate

I graduated from the Tourist Guidance Program. During my school life, I had the opportunity to talk one-on-one with agencies both outside and inside the school. I had good experiences for both social life and business life. When I look at the first day I came to school and now, it was also a great chance for me to realize my goals and learn the profession I wanted in the kitchen. I would like to thank my professors for their support and support in my ongoing career goals, and I am proud to be an IGU student and graduate.

“ —  
Let's Learn  
Together

Let's  
Discover  
Together

Let's Connect  
to the World!

# TOURIST GUIDANCE PROGRAM

***For more information, please contact  
the program head:***

*seyildiz@gelisim.edu.tr*

---

## CONTACT:



[myo.gelisim.edu.tr](http://myo.gelisim.edu.tr)



igumyo



igumyo



igumyo



0212 422 70 00