

# GRAPHIC DESIGN

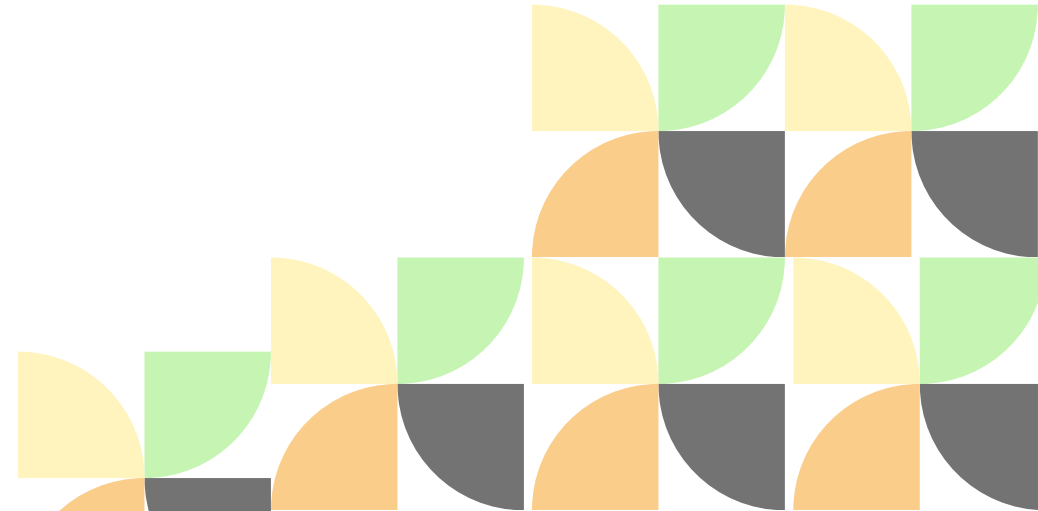
Istanbul Gelisim University  
Istanbul Gelisim Vocational School

“*Program aims to educate competent individuals in terms of evolving technology, hardware that meets the increasingly challenging job market, and artistic skills. With our expert faculty, students gain theoretical knowledge and practical skills through art, social science courses, and workshop activities.*”

*Assist. Prof. Mustafa GÜNAY*  
*Head of Graphic Design Program*



**Istanbul Gelisim**  
Meslek Yüksekokulu





## The Aim of the Program

The aim of Istanbul Gelişim Vocational School Graphic Design Program is to design printable and interactive products needed by the sector, taking into consideration the communication needs of society and preparing them in accordance with design principles for producibility.



*Our program is equipped with high-quality visual tools and equipment such as professional technical hardware, workshops, laboratories, MACs, and photographic equipment necessary for vocational training.*



## Future of the Program

Our goals are to equip students with employable skills suitable for professional work environments, integrate everyday design elements with historical, cultural, and social connections to create usable and acceptable products, align students' existing design abilities with professional standards to foster their professional growth, enhance their social, moral, and ethical values responsibly, prepare students for further education in fields related to graphic design, media technologies, communication, advertising, and marketing, and enhance graduates' market effectiveness by ensuring compatibility with graphic design, media technologies, communication, advertising, and marketing sectors.



## Curriculum Information

Istanbul Gelişim University, Istanbul Gelişim Vocational School, Foreign Trade Program has a standard duration of two academic years for completion, with a minimum total credit requirement of 120 ECTS credits depending on the student workload.

In the first two semesters, students take common courses offered by our vocational school and introductory courses relevant to the field. Starting from the third semester, the focus shifts towards professional courses, where students begin to take both mandatory courses necessary for their profession and elective courses.



## Academic Staff



**Assist. Prof.  
Mustafa GÜNAY**  
Head of Graphic Design Program



**Lect.  
Mehmet ÖĞÜT**  
Graphic Design Program



**Lect.  
Özge ORTAÇ**  
Graphic Design Program



**Lect.  
Hatice SARIYAR**  
Graphic Design Program



**Lect.  
Selda BALCAN**  
Graphic Design Program



**Lect.  
Mertcan KARACAN**  
Graphic Design Program



## Sectoral Collaborations

Our university places great importance on collaborating with public, private sector, and civil society organizations in its pursuit of excellence in education and research. These collaborations enable us to build a stronger future together by sharing knowledge and resources, and working towards common goals.



## Internship

At the end of the second or fourth semester, our students advance in their career journey by completing a 30-day summer internship in order to graduate.



## Career Opportunities

Our graduates have a wide range of career opportunities such as advertising agencies, corporate advertising departments, multimedia agencies, newspapers, magazines, printing houses, and publishing companies.

# Activities

Our university and program not only aim to acquire knowledge and skills but also strive to contribute towards creating individuals who can make a difference and benefit society. Our students have opportunities to enhance their skills in various workshops, learn while enjoying festivals, create awareness through social responsibility projects, and participate in memorable events. They also have the chance to showcase their abilities in competitions. Our activities promote collaboration, teamwork skills, and provide career opportunities.

The activities conducted are as follows:

- Workshops
- Festivals
- Trips
- Seminars
- Symposiums
- Exhibitions
- Social Responsibility Projects
- Talks
- Sustainable Events



## Double Major Opportunities

The purpose of the double major program is to enable students who excel in their major programs, with a minimum GPA of 2.90 out of 4.00 and ranking within the top 20% of their undergraduate program, to pursue a second major and earn an additional diploma free of charge.

## Erasmus+ Program

Through Erasmus+, the European Union's grant program for education, youth, and sports, our students have access to various opportunities abroad such as education, training, internships, professional development, and youth activities based on widespread learning.

## Research Centers

Within our university, a wide range of innovative, technological, and sociological research is conducted across 20 different applied and research centers. Additionally, thematic research groups contribute to science in 10 different fields ranging from food to construction, automotive to healthcare.

The IGU Technology Transfer Office has been established to provide necessary information and guidance for academics, researchers, students, and alumni to initiate their own ventures. It actively listens to all students saying "I Have a Project" and provides every opportunity to bring these projects to life.



## Workshops, Laboratories and Studios

- 6 PC Computer Laboratories
- MAC Computer Laboratory
- 6 Drawing Studios
- Serigraphy Workshop





## DGS Course

Istanbul Gelişim Vocational School organizes the Vertical Transfer Examination (DGS) Course for our students free of charge every year. In the course, topics for DGS, especially basic mathematics and geometry, are covered.

In our course organized for second year students of our vocational school, our students can register and prepare for DGS free of charge by applying on the announced dates.



## English Course

Istanbul Gelişim Vocational School, which operates with the aim of increasing the human equipment of our students within the framework of its vision of continuous development, opens vocational English courses for our students. The courses aim to provide an education based on social sciences and natural sciences. In the courses, our students' basic English knowledge is reinforced by working on field-specific English texts.

Our English courses are completely free of charge and contribute to increasing the human capital of our students.



## IGU from Alumni Perspective



**Tuncay ÖZGÜR**

Grafik Tasarımı  
Programı Mezunu

I graduated from the Graphic Design Program in 2013. We had highly skilled professors. It was a great opportunity for us to receive education from renowned figures in both the field and the industry such as Gürcan Kurt, Bülent Okay, and Mustafa Günay. With the knowledge and experience I gained from my professors, I founded my design agency named Tasaroman in 2015, and I have been serving in this industry for 9 years now. I am grateful to my professors, Istanbul Gelişim University, and everyone who has supported me along the way

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Let's Learn  
Together

Let's  
Discover  
Together

Let's Connect  
to the World!

# GRAPHIC DESIGN PROGRAM

**or more information, please contact  
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## CONTACT:



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