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# THE 3RD BANKING AND INSURANCE STUDENT SYMPOSIUM HAS BEEN HELD!

The 3rd Banking and Insurance Student Symposium was organized by the Banking and Insurance Department of the Faculty of Applied Sciences.

The symposium aimed to encourage undergraduate students to actively participate in academic research, thereby contributing to the literature in banking and insurance. It focused on engaging undergraduate students in the learning process and contributing to the sustainability of quality education. The organizing committee of the symposium included Assoc. Prof. Dr. Hakan Özcan, Assoc. Prof. Dr. Lokman Kantar, Assoc. Prof. Dr. Mete Bumin, Asst. Prof. Dr. Ayşegül Ertuğrul, Asst. Prof. Dr.Tayfun Timuray, and Research Assistant İlknur Külekçi from the Banking and Insurance Department of the Faculty. Both online and face-to-face participation opportunities were provided for the symposium."

#### THE PRESENTATIONS OF TUBITAK PROJECTS WERE CONDUCTED

At the symposium, presentations were given on TUBITAK 2209-A University Student Research Projects supervised by Assoc. Prof. Dr. Hakan Özcan, Assoc. Prof. Dr. Lokman Kantar, and Lecturer Ayşegül Ertuğrul from the Banking and Insurance Department of the Faculty of Applied Sciences. Additionally, presentations were delivered on TÜBİTAK 2209-A projects for which applications were made under the supervision of Assoc. Prof. Dr. Ali Çelik and Asst. Prof. Dr.Onur Türker from the Department of E-commerce and Management.

#### THE BEST PRESENTATIONS WERE AWARDED

At the conclusion of sessions moderated by Assoc. Prof. Dr. Hakan Özcan, Assoc. Prof. Dr. Mete Bumin, Asst. Prof. Dr. Ayşegül Ertuğrul, and Asst. Prof. Dr. Tayfun Timuray, participation certificates were presented to the paper presenters. The top five papers specific to the third symposium were announced:

- Assoc. Prof. Dr. Sevinç Koçak, Deputy Dean, awarded the Best Paper to İrem Karahan for the paper titled "An Examination of the Causal Relationship Between Bitcoin and Exchange Rates in Turkiye,

- Asst. Prof. Dr. Görsev Sönmez, Vice Dean, granted the Second Best Paper award to Rozerin Abdüssemetoğlu, Yaren Eroğlu, and Melisa Özhim for their paper titled "An Analysis of the Performance of the Turkish Banking Sector in Pre- and Post-Pandemic Periods Based on Bank Groups,

- Assoc. Prof. Dr. Hakan Özcan, Head of the Banking and Insurance Department, presented the Third Best Paper award to Ferhat Tünçer, Gül Özdemir, and Mustafa Bilgin for their paper titled "An Examination of the Relationship Between BIST 100 Index and Gold Prices in the Context of Portfolio Approach,



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- The Fourth Best Paper award was given to Semanur Turhan and Bahar Atayoğlu for their paper titled "An Application on the Active Development of the Turkish Banking Sector in the Years 2018-2022: Focus on Participation Banking," and the Fifth Best Paper award was presented to Simge Bostan and Beyza Köksal for their paper titled "An Investigation of the Relationship between Financial Risk and Enterprise Value: An Application on Sustainability Index.

### **"BAPSIS USER TRAINING" SEMINAR WAS HELD**

"BAPSIS User Training" organized by Istanbul Gelisim University (IGU) Scientific Research Projects Coordination Office (BAP-K) was held.

Istanbul Gelisim University (IGU) moves forward with the vision of "Research University" and enables its academicians and students to work on scientific, technological, research and development. Academicians and students participated in the "BAPSIS User Training", which was held on December 13, 2023, with the narration of BAP Coordinator Asst. Prof. Dr. Serap Yeşilkır Baydar.

## AVESIS AND APSIS SOFTWARE WERE ALSO DEMONSTRATED

In the "BAPSIS User Training" seminar for academicians and students, the legislation regarding scientific research projects and the use of BAPSIS software for project applications were explained in detail. Within the scope of the training, participants were informed about "Project Process Management System (BAPSIS): Application, Evaluation, Execution and Finalization Processes", and AVESIS and APSIS software, which were brought to IGU in 2023, were also demonstrated.

# IGU STUDENTS PROJECT CAME FIRST IN THE IDEATHON COMPETITION!

In the Ideathon Competition organized by Kuveyt Türk, the project of Istanbul Gelisim University students came first.

The Ideathon Idea Competition organized by Kuveyt Türk for university students aims to support young people in developing innovative and original ideas by internalizing their innovative perspective and to contribute to their discovery of their own potential.

In the final held at the Lonca Entrepreneurship Center, the Ideathon bootcamp lasted 36 hours without interruption. Sude Nur Bozik, a third grade Industrial Engineering and Software Engineering student, won first place at the Ideathon with her "Finans Z Young Mentor" project, which aims to explain banking transactions to young people through artificial intelligence-supported personalized fictions; "Young Z Team", consisting of Industrial Engineering and Software Engineering Double Major second grade students Irem Nur Günel and Yener Can Taş, won.





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#### RECTOR OF UZBEKISTAN PERFECT UNIVERSITY VISITED IGU RECTOR PROF. DR. BAHRİ ŞAHİN IN HIS OFFICE

Uzbekistan Perfect University Rector Assoc. Prof. Dr. Turg'unov Doniyor Mannopjanovich, Vice Rector Dr. Mukhammediev Ulugbek Nasriddinovich and International Relations Department Director Djumabaeva Janar Muratbaevna visited IGU Rector Prof. Dr. Bahri Şahin in his office.

Istanbul Gelisim University (IGU), which creates qualified projects and collaborations on a global scale with its national and international standards, continues to move forward with its vision of a "World University" with its quality education approach and international students and academics.

Rector of Perfect University, a newly established university in Tashkent, Uzbekistan, Assoc. Prof. Dr. Turg'unov Doniyor Mannopjanovich, Vice Rector Dr. Mukhammediev Ulugbek Nasriddinovich and International Relations Department Director Djumabaeva Janar Muratbaevna visited IGU Rector Prof. Dr. Bahri Şahin in his office. Within the scope of the agreement signed with Perfect University, it is aimed to carry out studies in the field of student and academic exchange and working/project execution with the university.

# "1ST INTERNATIONAL DICLE DOCUMENTARY AND SHORT FILM FESTIVAL HAS BEGUN!

The first edition of the 1st International Dicle Documentary and Short Film Festival is taking place in Diyarbakır between December 18th and 20th, 2023. Organized by the Cinema Researchers Culture and Art Association (SAD), this festival brings together significant figures from the academic and art worlds.

Istanbul Gelişim University (IGU) is among the stakeholders of the 1st International Dicle Documentary and Short Film Festival held on December 18-20. IGU's Rector, Prof. Dr. Bahri Şahin, Vice Rector Prof. Dr. Arda Öztürkcan, Head of Corporate Communication and Promotion Asst. Prof. Dr. Bülent Değirmenci, and Festival Director Research Assistant Ahmet Bikiç participated in the festival.

The Cinema Researchers Culture and Art Association (SAD) was founded in April 2023 by a strong team of academics dedicated to cinema and with qualified works in the field of cinema. SAD's main goal is to ensure the learning, dissemination, and development of cinema art; to realize the social function of cinema art, to conduct scientific research in the field of cinema; to create a suitable ground for contributing to the solidarity culture of cinema workers; to promote Turkish culture and art abroad; to contribute to the recognition and monitoring of cultural and artistic activities in other countries within Turkey.



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THE FOUNDING MEMBERS OF THE CINEMA RESEARCHERS CULTURE AND ART ASSOCIATION (SAD) ARE COMPOSED OF VARIOUS ACADEMICS WITH WORK IN THE FIELD OF CINEMA

The Sineakademi Association announces its primary philosophy as 'creating and supporting cinema projects that raise awareness about societal issues, and contributing to the country's cultural and artistic environment by organizing communication-related activities such as books, academic journals, symposiums, workshops, and film festivals, especially in the field of cinema.' The association's founding president is Associate Professor Dr. Zuhal Akmeşe Demir, the Head of the Radio-TV Cinema Department at Dicle University's Faculty of Communication. The founding members of the association consist of various academics actively engaged in universities across Turkey and involved in works related to the field of cinema.

SİNEAKADEMİ ASSOCIATION'S AN OLD FLAME : THE 1ST INTERNATIONAL DİCLE DOCUMENTARY AND SHORT FILM FESTIVAL

The 1st International Dicle Documentary and Short Film Festival stands out as the first project realized by the Sineakademi Association. This festival invites participants in the documentary and short film categories to engage in a high-quality competition, bringing together significant figures from the cinema and academic worlds. Among its stakeholders are the Dicle University Rectorate and Istanbul Gelisim University Rectorate. The festival's honorary board includes Diyarbakır Governor Ali İhsan Su, Dicle University Rector Prof. Dr. Mehmet Karakoç, Chief Advisor to the Minister of Interior Prof. Dr. Ergün Yolcu, and Istanbul Gelisim University Rector Prof. Dr. Bahri Şahin.

The presidency of the festival is held by Assoc. Prof. Dr. Zuhal Akmeşe Demir, the President of the Cinema Researchers Culture and Art Association. The festival coordination is managed by Assoc. Prof. Dr. Özcan Demir, festival direction by Research Assistant Ahmet Bikiç, art direction by Dr. Sevim Karaalioğlu, festival consultancy by Creative Director Esra Kaya, festival press consultancy by Dr. Fahrünnisa Kazan, festival execution by Research Assistant Esma Sancar and Emre Güler.

Bringing together academics from various universities, film directors, and writers on the same platform, the International Dicle Documentary and Short Film Festival presents cinema enthusiasts with a high-quality cultural and artistic showcase by gathering them in Diyarbakır, the heart of Mesopotamia.



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### "BE HONEST ABOUT WHO YOU ARE CONNECTING WITH"

While social media allows people to communicate with each other more easily, it also has the power to greatly affect mental health and relationships. Referring to the problems that social media can create in relationships, Psychologist Res. Asst. Simay Yılmaz: "Even if you think your partner will not like it, you should be honest about who you connect with on social media."

Today, social media has taken such a role that people have started to live their lives online. While it strengthened the connections and made it easier to communicate, it also brought some flaws with it. Stating that social media has a great power that can affect mental health and relationships, Istanbul Gelisim University (IGU) Faculty of Economics, Administrative and Social Sciences, Psychologist Res. Asst. Simay Yılmaz said, "The process spent on social media leads to a decrease in the time spent in bilateral relations. However, negative effects such as jealousy, superficial attachment, arguments due to disagreements or comparisons with people we see on social media damage relationships."

"PLAN AN ACTIVITY WHERE YOU WILL NOT USE SOCIAL MEDIA AND THE PHONE"

Stating that there are steps that can be taken to put social media in a better place in our lives, Psychologist Res. Asst. Simay Yılmaz: "If you think that it negatively affects your daily life or relationships, there are some changes you can make. First, you can set relationship limits on the amount of time you spend with your partner. For instance, you can set common boundaries such as not being interested in social media after 21.00 and spending quality time together. Everyone has a busy life nowadays. However, it's always up to people to create quality time in your relationship. Plan an activity with your partner that you will not use your phone. In this way, you will be able to have a pleasant time without being distracted."

"IF YOU FEEL IT NEGATIVELY AFFECTS YOUR RELATIONSHIP, DO A SOCIAL MEDIA DETOX"

Stating that many couples can experience betrayal through social media with the fact that social media has become a big part of our lives, Psychologist Yılmaz, "Even if you think your partner will not like it, you should be honest about who you connect with through social media. If you feel that social media is negatively affecting your life and relationship, do a social media detox. Spending too much time on social media can interfere with what you need to do in your daily life or the time you spend with your partner. In such cases, it may be good for you and your relationship to get away from social media for a while."



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# 1ST INTERNATIONAL DICLE DOCUMENTARY AND SHORT FILM FESTIVAL ENDS WITH AWARDS

The closing and award ceremony was held at the 1st International Dicle Documentary and Short Film Festival, organized under the leadership of the Cinema Researchers Culture and Art Association, after a busy 3-day program.

The award ceremony of the International Dicle Documentary and Short Film Festival, which brings Turkey's culture and art city Diyarbakır together with the distinguished cinema works of the world and our country, was held. Supported by the Ministry of Culture and Tourism under the leadership of the Cinema Researchers Culture and Art Association; 428 documentaries and short films participated in the 1st International Dicle Documentary and Short Film Festival, which was organized in cooperation with Diyarbakır Governorship, Dicle University Rectorate, Istanbul Gelisim University Rectorate, Diyarbakır Metropolitan Municipality, General Directorate of Cinema, Industrial Enterprise Platform and Medya Arketip.

The festival and award ceremony held at Dicle University 15 July Culture and Congress Center brought film lovers together. The festival continued throughout 18-20 December.

Istanbul Gelisim University Vice Rector Prof. Dr. Arda Öztürkcan: "Total of 428 film applications were received from 12 countries as a result of a 7-month study. Our 3-day festival will be closed with an award ceremony. We evaluated all the studies. We have shown the last 24 finalists at the festival for 3 days. We rewarded our directors with a total of 6 awards with the special award of Istanbul Gelisim University and the special award of Dicle University, which were given to the first 3 film owners."

Wishing for the continuation of the International Tigris Documentary and Short Film Festival, Öztürkcan also added the following: "There was a very intense participation in the festival. As a result of 7 months of work, we came here today. On this occasion, I would like to thank Dicle University Rector Prof. Dr. Mehmet Karakoç, Head of Radio, Television and Cinema Department, Faculty of Communication, Assoc. Prof. Dr. Zuhal Akmese Demir and Istanbul Gelisim University lecturer Ahmet Bikiç for their contribution. It was a good project supported by our Ministry of Culture and Tourism. We want this festival to continue. Istanbul Gelisim University acts in line with sustainable development goals as a university that attaches great importance to sustainability and attaches importance to technological, social and artistic innovation. We are a university that is ready to cooperate in working to solve or improve all kinds of problems of humanity."

Lect. Ahmet Bikiç, 1st International Dicle Documentary and Short Film Festival Director and Istanbul Gelisim University Faculty of Fine Arts Lecturer, said, "I have been a director at many festivals. But, for me, The 1st International Dicle Documentary and Short Film Festival was quite exciting as it was the first. We prepared very well for the festival. The reaction of the audience is also very good.



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Because we have very good guests. Obviously, audience was happy. We are even more excited for the second of this festival."

### COUNCIL OF HIGHER EDUCATION (YÖK) EVALUATED UNIVERSITIES: IGU IS IN THE TOP 3 IN 6 CATEGORIES!

The "University Monitoring and Evaluation General Report-2023" prepared by the Council of Higher Education (YÖK) was published. Istanbul Gelisim University (IGU), which stands out in 6 fields, took its place at the top with its studies in the field of water saving and renewable energy in the "Sustainability" category, which is one of the evaluations made by the Council of Higher Education for the first time this year; it maintained its 1st place as the university with the most accredited undergraduate programs.

The "University Monitoring and Evaluation General Report-2023", in which the Council of Higher Education evaluated 208 universities in Turkey according to 74 different indicators, was published. Istanbul Gelisim University (IGU), which stands out with its studies in the field of sustainability and was recently ranked 14th in the list of Turkish foundation universities in the GreenMetric 2023 list, ranked 1st in the university category where the use of renewable energy resources and water conservation investment are the highest; IGU, which has taken firm steps towards internationalization, has maintained its 1st place as the university with the most accredited undergraduate programs among both state and foundation universities.

IGU, which progressed with the vision of "Research University" and applied for the most patents in Turkey according to 2022 data, achieved significant success in the category of "Applied patent, useful model or design" as the 2nd, in the category of "Number of publications cited in the highest 10%" as the 3rd and in the category.

"THE FUTURE OF THE WORLD AND HUMANITY IS POSSIBLE WITH THE SUPPORT GIVEN TO SUSTAINABILITY STUDIES"

The Council of Higher Education stated that there was a significant increase in the number of both doctoral graduates and students preparing projects in universities compared to previous years and the influence of Turkish universities in the world increased according to scientific publications. Universities were examined for the first time this year under the heading of "Sustainability" in terms of whether they used natural resources consciously. Stating that they are proud of the success achieved by standing out among both state and foundation universities, IGU Rector Prof. Dr. Bahri Şahin: "The future of the world and humanity is possible with the support given to sustainability studies. We proceed with a universal sense of responsibility with the incentives of Chairman of the Council of Higher Education Prof. Dr. Erol Özvar to give more importance to sustainability on university campuses with the needs of the changing world. In line with our strategic goals, we actively implement projects that provide added value in the fields of more effective execution of the waste management system, our interactive activities in the fields of rain harvesting, transportation, education, research, and university-industry cooperation, science, technology, and employment. I fully believe that we will proceed with responsible



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production and consumption awareness and further increase our achievements in the coming periods."