

IRAN-ISRAEL TENSION HIT THE MARKETS! IT IS POSSIBLE TO SEE NEW PEAKS IN GOLD PRICES

While Iran's retaliation against Israel on Saturday evening, April 13th caused an increase in geopolitical uncertainties, it became a matter of curiosity what kind of pricing the markets would enter into. Finance Expert Assoc. Prof. Dr. Hakan Yıldırım stated that new peaks may be formed in gold prices.

Tensions and wars between countries generally cause serious panic in global markets. Especially if the strategic location of the events is in a region that may cause an increase in geopolitical risks, the situation may reach serious levels, causing significant concerns about regional stability and energy supply. Assoc. Prof. Dr. Hakan Yıldırım, Finance Expert from Istanbul Gelisim University (IGU) Faculty of Economics, Administrative and Social Sciences, emphasized that increasing geopolitical risks direct investors to gold, which is expressed as a safe haven.

“THE CRYPTO MARKET WAS INSTANTLY AFFECTED BY THE PANIC ATMOSPHERE”

As a result of the onset of tension, the markets where stocks, foreign exchange and commodities were traded were closed, while the crypto asset market, which was traded for seven days, was open. Assoc. Prof. Dr. Hakan Yıldırım, “It is noticeable that crypto asset prices are instantly affected by the panic atmosphere. Especially when the first eight crypto assets are evaluated, crypto assets such as Bitcoin, Ethereum, BNB, Solana, XRP and Dogecoin suffered serious losses, while Tether, whose value is fixed to the US Dollar, moved in a limited rise.”

“IT IS POSSIBLE TO SEE NEW SURGES”

When the commodity market is evaluated, gold and oil prices attract attention. Assoc. Prof. Dr. Hakan Yıldırım stated that before the start of the tension between Iran and Israel, ounce gold prices were reaching historical peaks every day, but international financial institutions gave the impression that the upward trend in gold prices would continue. The continuation of tension between Iran and Israel, the increase in the possibility of war or the possibility of war may create new peaks in gold prices.

“A SURGE CAN BE SEEN IN OIL PRICES”

Assoc. Prof. Dr. Hakan Yıldırım: “Especially if the possibility of war increases or if a war occurs, it may pose a threat to the security of oil supply in the region. This

situation may create great concern in the markets. If there is a threat to the regions where oil production or transportation takes place, there may be a surge in oil prices."

HARVEST TIME SHORT FILM FESTIVAL AWAITS APPLICATIONS!

Harvest Time Short Film Festival, organized by Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA), Radio, Television and Cinema Department, is waiting for applications in three different categories.

Harvest Time Short Film Festival, where Dean of the Faculty of Fine Arts Prof. Dr. Şükran Güzin Ilıcak Aydınalp is the festival president and Radio, Television and Cinema Department Head Asst. Prof. Dr. Emre Doğan is the festival director, will be held in three separate categories titled "First Harvest", "End of Harvest" and "Fallow".

The rules of the festival are as follows:

- Films shot in 2023 and 2024 will be included in the "First Harvest" section of the inter-high school film competition, which is one of the competitive sections of the festival, and films shot in the 2023-2024 academic year (except graduation projects and first-year students movies) can participate. In the "Nadas" screening section of the festival, the previous year's graduation projects will be shown and special screenings will also be held in this section.
- There is no genre or subject limitation in the festival. The duration of the movies must be between minimum 2 minutes and maximum 25 minutes.
- Applications must be made by directors. A director can apply with more than one film.
- Films will be evaluated by an independent jury whose names will be announced later. At the end of the evaluation, 'Best Film' and 'Special Jury Award' will be presented in the First Harvest and End of Harvest sections.

Films, along with short director biographies and posters, must be delivered via wetransfer to hasatzamanifilmfestivali@gmail.com by 27.05.2024 at the latest.

Details about the festival's jury members, physical organization and awards will be shared at <https://gsf.gelisim.edu.tr/tr/akademik-bolum-radyo-television-ve-sinema> and on [@igu_gsf_rts](#) Instagram account in the coming days.

ATTENTION THOSE WHO CANNOT ACCESS PSYCHOLOGICAL SUPPORT! ARTIFICIAL INTELLIGENCE THERAPISTS AT WORK

Artificial intelligence (AI) is advancing rapidly across many industries, from education to healthcare. It is a matter of curiosity whether artificial intelligence can play an active role in the process of understanding and explaining human emotions and treating mental disorders. Psychologist Res. Asst. Deniz Mısra Gürol stated that artificial intelligence alone will not be sufficient to fill a certain gap for those who do not have access to psychological support.

Questions about the limits of artificial intelligence have been on the agenda lately. Psychologist Res. Asst. Deniz Mısra Gürol from Istanbul Gelisim University (IGU), Faculty of Economics, Administrative and Social Sciences, Department of Psychology answered the question "Does artificial intelligence have the potential to replace human psychologists, psychiatrists and other mental health experts?"

"IT CAN FILL THE DEFICIENCY FOR THOSE WHO DO NOT HAVE ACCESS TO PSYCHOLOGICAL SUPPORT"

Psychologist Deniz Mısra Gürol stated that Chatbots are software applications that simulate human speech thanks to a series of commands. "Chatbots can act as a virtual therapist by talking to patients, asking them questions about their experiences and feelings. In addition to talking to clients, they can even offer exercise suggestions that they can do. These apps can fill a particular gap for those who do not have access to quality psychological support."

"LONELINESS IS A PUBLIC HEALTH CRISIS"

Res. Asst. Deniz Mısra Gürol stated that many psychotherapists are concerned that their places will be filled by robot therapists. "When the U.S. Surgeon General declared loneliness a public health crisis, he made clear that chatting with a computer could not meet this need. Research also shows that psychotherapy must evaluate each client individually and treatment cannot be reduced to healing using only certain techniques. Apart from treatment techniques, human characteristics such as establishing an empathic bond and developing a therapeutic relationship are the building blocks of successful treatment."

"ARTIFICIAL INTELLIGENCE CAN PROVIDE ACCESS TO ALL RESOURCES"

There are thousands of resources that psychotherapists use in treatments. "These can often be articles, therapy schools, behavioral exercises and books. Artificial intelligence has the ability to digest all these sources much faster than academics or psychotherapists, and can conduct psychotherapy sessions with clients thanks to the created database."

“ARTIFICIAL INTELLIGENCE CANNOT ESTABLISH THERAPEUTIC ALLIANCES”

Psychologist Res. Asst. Deniz Mısra Gürol: “According to research, the secret of successful treatment depends on both specific and general factors. Special factors include specific techniques derived from different theories and applications of psychological science. For example, giving homework based on the target set in therapy. We can say that general factors are related to therapeutic variables. These are bonding, empathetic approach, effective listening and expectations from therapy. General factors are more personal and contain human characteristics that artificial intelligence cannot reach. Studies argue that general factors predominantly determine the effectiveness of treatment. General factors emphasize that the client is unique and is a treatment process in itself, so it is not possible for an automated psychotherapy to work in every case in the long term. A very successful treatment method or a potentially effective intervention such as breathing exercise will not be effective if implemented without a therapeutic bond and trust. A well-trained therapist who listens effectively and can approach empathetically cannot achieve success without creating the right treatment plan and using the right techniques.”

TRUST IS AT THE FOREFRONT IN A SUCCESSFUL THERAPY PROCESS

One of the most important issues in therapy is client confidentiality. In the therapy room, clients can share private issues about themselves with the therapist when they establish a secure bond. Therapists are obliged to work in accordance with the principle of confidentiality, so openly discussing private issues in an online environment may not make the client feel comfortable and safe. Res. Asst. Deniz Mısra Gürol pointed out that there will be a question mark in the minds of the clients as to whether the topics discussed in therapy are permanent in the database. She also added: “Studies have also highlighted that some people may be more shy when talking to a real therapist and more comfortable when talking to a robot. Individuals can make an informed choice when receiving mental health support by observing the strengths and limitations of both artificial intelligence and human therapists.”

INTERNATIONAL ONLINE EXHIBITION MEETS AUDIENCE ON APRIL 15TH WORLD ART DAY

Istanbul Gelisim University (IGU) Faculty of Fine Arts (FFA), Department of Graphic Design, organized an online exhibition on April 15th World Art Day to celebrate the universality of art. This event aimed to highlight the power of art in bridging different cultures and provide an unforgettable experience for art enthusiasts.

Featuring a total of 68 artworks, including 12 from foreign artists representing countries such as Australia and Peru, the exhibition brought together 48 artists. The displayed pieces, ranging from graphic design to painting and photography, captured the attention of art enthusiasts with their diverse range.



Prominent artists such as Alexander Belguin, Anka Krařna, Arzen Demirel İnal, Asya Koç, Ayça Yiğit, Aysun Cançat, Ayře Öztürk, Aten Baran, Başak Lale, Ceren İren, Çağdař Topçu, Çınar Derya İncesu, Darren Burch, Dilara Mataracı, Dimitar Çolakov, Elif Ece Erdiker, Emel Uzuner, Erdem Çağla, Funda Özbucak, Hadi Kuzu, Hale Yoldař, İbrahim Yılmaz, İlia Ivanov, İsmet Çavuşođlu, Lütfiye Gül Gündüz, Marion Knapp, Masallah Sincar, Merve Tingir, Metin Kuş, Müge Ertemli, Mükremin Altıkardeş, Nihat Dursun, Nuri Sezer, Pavlina Kopano, Plamen Prodanov, Ramil Memedov, Serdar Kipdemir, Sinem Şentürk, Suna Turan, Süheyla Birer, Şeref Kocaman, Şule Bayrak, Tuğçe Bulut, Ülkü Gezer, Valeri Çakalov, Vildan Aybüke Kırantay, and Vitorio Felix had their works exhibited.

This online exhibition provided art enthusiasts with an opportunity to explore the depth and diversity of art, celebrating its transcendent power. IGU FFA aimed to emphasize the unifying effect of art, supporting intercultural dialogue and understanding.