

**ISTANBUL GELISIM
UNIVERSITY**



SosyoCom

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CHATGPT-4O AND INNOVATIONS

TECNO-
AGENDA



Res. Asst. Cengizhan GÜLER
The Department of International Trade and Finance (English)

Developed by OpenAI, GPT-4o has been made available with significant advantages over both its previous version, GPT-3.5, and other artificial intelligence models.

Claiming that it is the most advanced language model in multi-modal skills, GPT-4o claims to provide a more human interaction experience by responding to discussions almost as fast as a human. On the other hand, it is stated that GPT-4o significantly increases brevity and produces more accurate and perceptive responses by better understanding and digesting context, logic and causality; a more concise way is followed in transferring information.

In terms of innovations and improvements, compared to GPT-3.5, GPT-4o claims to show a 40% reduction in the generation of illogical or inaccurate information. Regarding speed, it is claimed that GPT-4o has the ability to respond 9 times faster than GPT-3.5.

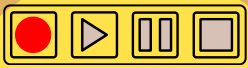
So, if we give examples of this fast response opportunity, how fast is GPT-4o? OpenAI says GPT-4o can respond to audio inputs in as little as 232 milliseconds, with an average of 320 milliseconds; This is comparable to a human's reaction time during a conversation.

Although it offers important innovations in terms of interactivity, GPT-4o has some security problems. It states that security vulnerabilities that may occur, especially for audio outputs, are constantly developed by OpenAI and that these effects will be reduced day by day with experts in the field.

When evaluated in general terms, the important developments and advantages brought by GPT-4o are quite remarkable. However, the interactivity created by the developed features creates some security concerns, and the measures that can be taken regarding these concerns in the future are eagerly awaited.

Reference

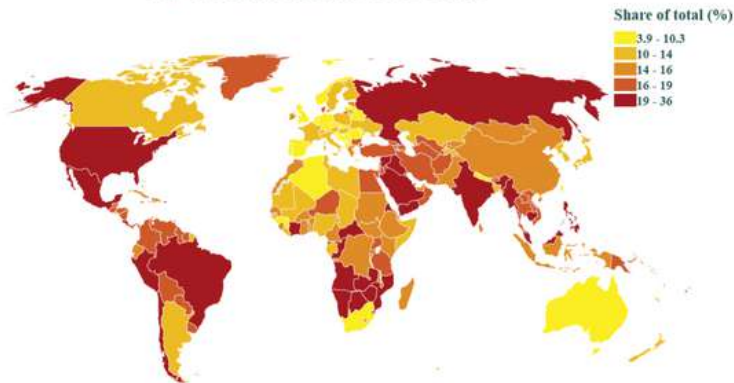
Alvin R Cabral, OpenAI's GPT-4o: What's in the new ChatGPT generative AI model and how does it work?, The National News, 14 Mayıs 2024, date of access: 10.07.2024



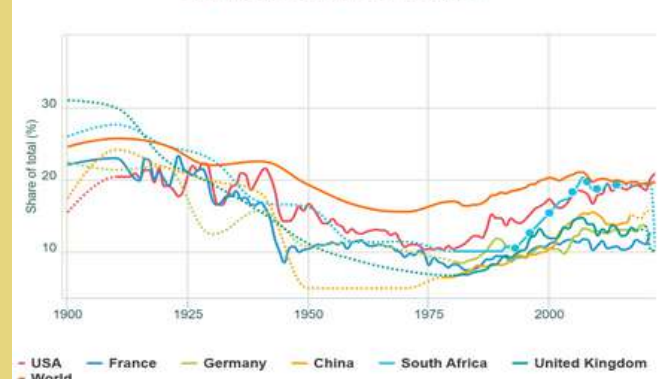
Income Inequality Around the World: A Brief Assessment Before and After the Pandemic

Assoc. Prof. Onur ÖZDEMİR
The Department of International Trade and Finance

Top 1% national income share

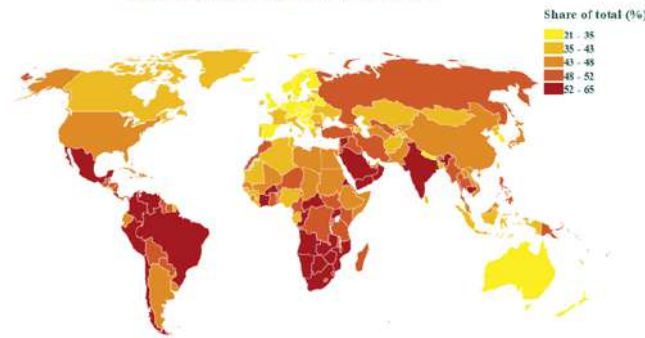


Top 1% national income share

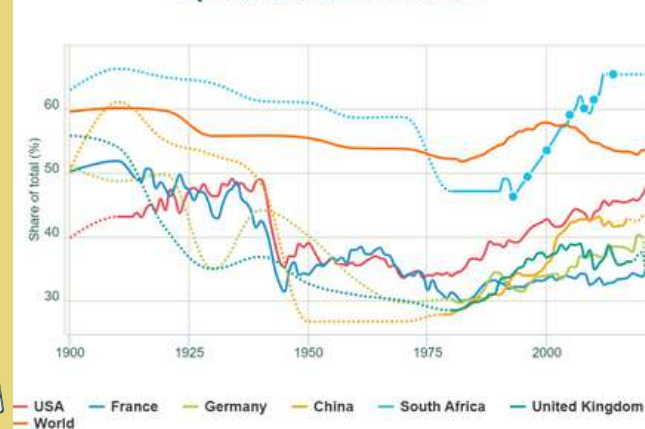


Income inequality, one of the most fundamental results of the dynamism of economic processes, has been one of the leading research topics in the relevant literature in the last forty years. When evaluated from a general perspective, examining the causes of income inequality by considering the distribution functions among production factors is especially effective in producing long-term solution suggestions. Collected under five main headings, the reasons behind income inequality can be listed as follows: (i) the impact of globalization in the context of economic openness, (ii) changes in the level of technological progress, (iii) privatization policies, (iv) changes in public policies and (v) changes in labor markets. When the causes of inequality at the country level are examined, the unique socio-economic, political, and sociological structures of the countries become important. When we make a positioning in this direction regarding the deterioration in income distribution, politically based deficiencies come to the fore in underdeveloped countries, while reference is made to the role stimulated by technology transfer and privatization policies in reducing the bargaining power of the labor sector in developing countries. However, considering the extent and effects of globalization today, the increase in income inequality has become global, and therefore, the solution to this problem appears as a reality that goes beyond the scope of local policies. Therefore, country-level causes should be taken into account in the analysis of income inequality, but making a holistic determination and producing solutions in this direction is possible within the framework of global policies created in the context of real and financial relations.

Top 10% national income share



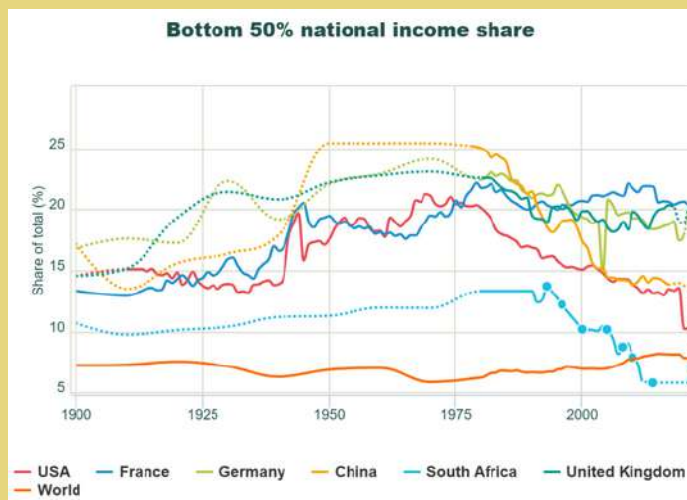
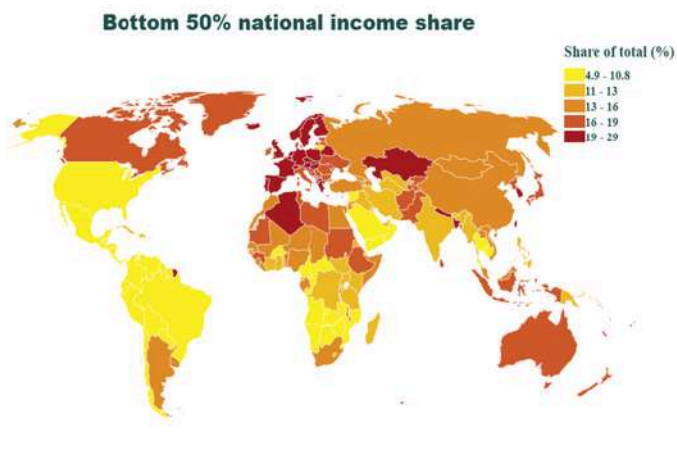
Top 10% national income share



When we evaluate income inequality before and after the pandemic, it can be seen that sudden breaking points in economic processes increase the power, directly and indirectly, to affect social processes and bring about multifaceted transformations on relevant topics. It is possible to describe this transformation through the long-term income inequality indicators we obtained from the World Inequality Database. We can reveal the dimensions of income inequality within the framework of comparative country analysis, especially using three different data. These data can be briefly listed as follows: (i) the share of the top 1% in total national income, (ii) the share of the top 10% in total national income, and (iii) the share of the bottom 50% in total national income.

Below, under two different graphic categories, both the position of selected countries on a world scale and the level of each country in the relevant category are depicted based on the density map as of 2023. As a result of the data obtained, it can be seen that the last forty years indicate a period in which the income distribution has deteriorated in favor of the top 1% and 10%, both worldwide and in most countries. In addition, under the density map, it can be seen that as of 2023, the top 1% and 10% of each country will have a big difference in their income to the detriment of the remaining social segments.

Source: World Inequality Database (WID)





CREATIVE EMPLOYMENT: A CONCEPTUAL FRAMEWORK



Asst.Prof. Iryna Skavronska
The Department of
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Creative employment refers to the number of jobs offered by the creative industries. Creative industries are both knowledge intensive, requiring specific skills and high-level qualifications of the workforce, and labour intensive, especially those with a high concentration of creative inputs. Creative employment is identified by 45-340 occupations, including: art director, fashion designer, editor, music producer, photographer, DJs, business development manager, graphic designer, journalist, craft artist, copywriter, musician, stylist, author, dancer, social media manager, choreographer, make-up artist, floral designer, PR manager, tattoo artist, jewelry designer, email marketing manager, painter, photo editor, Web developer, advertising manager, theater director, social media influencers, landscape architect, motion designer, etc. Moreover, creative specialists and professionals can be found in almost all sectors helping to boost innovation across the economy.

The contribution of the creative industries to employment is significant: they account for between 2-8% of the total workforce. According to other estimations, creative employment accounts for up to 1 in 20 jobs in some countries, and up to 1 in 10 in some regions and cities. Share of creative employment is lower in Mexico, the Slovak Republic, Bulgaria and Romania accounting for less than 3% of jobs.

The advantage of creative employment is that creative jobs have a lower risk of automation than jobs overall. In fact, research in Europe and the USA states that many present jobs are under threat from robotisation within the coming 20 years. According to estimations, 32% of the existing jobs will undergo essential changes, 14% will disappear in the next 15-20 years. However, the more creative a job is, the less likely it is to be replaced by a machine. This fact means that employment opportunities in manufacturing, agriculture and services will decrease because of robotisation, on the contrary, creative jobs will grow as providers of stable and satisfying occupations.

Creative professionals tend to live in comfortable conditions which are treated as “quality of place” and denote a unique set of characteristics that determine the place of residence and make it attractive. Comfortable living conditions lead to an increase of both productivity and creative solutions which, in turn, lead to an improvement in the standard of living.

Unfortunately, creative employment remains underestimated. To consider a full picture is hard as the data about jobs in the creative industries not classified as creative and creative jobs outside the creative industries are not available. Moreover, there are many volunteers and those who engage in creative production outside of remunerated work that is not captured by the national accounting systems. As a result, these workers are sometimes included in creative participation statistics but excluded from employment figures.

"Inequality for All" Documentary from the Perspective of Robert Reich

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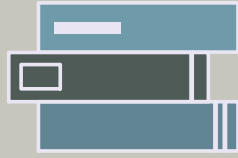
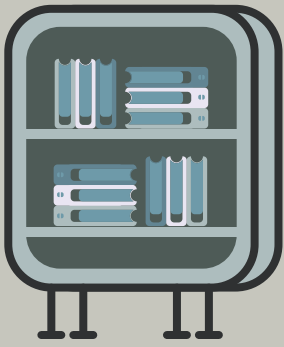
Documentaries are a powerful tool for understanding economic events in today's world. These productions convey complex economic issues in a visually and narratively impressive way and make economic theories and concepts more accessible to viewers by providing concrete examples and real-life examples. It also provides viewers with a broad perspective by examining the roots and effects of economic problems. In this way, it provides an important basis for understanding and discussing how economic policies and social inequalities work.

The "Inequality for All" documentary, which examines the increasing income inequality in America from the perspective of Prof. Robert Reich, is a good example that serves this purpose. The documentary draws on Reich's book "Aftershock: The Next Economy and America's Future," focusing on the social and political consequences of economic growth and concentration of income, arguing that the economy should be fair to all citizens. Emphasizing the importance of the income gap between lower-middle-class Americans and the wealthiest 1%, the causes of this inequality and possible solutions are examined in detail. In this way, the production offers viewers an opportunity to understand the complexity of the issue of income inequality and to reflect on how it can be addressed as a social problem.

Reich explains how income concentration and economic growth lead to income inequality, which in turn leads to unemployment, debt burdens, and cuts in social services. He argues that in order to reduce income inequality, tax policies should be reformed, the minimum wage should be increased, education and skills training programs should be strengthened, labor unions should be supported, and growth should be reflected in all segments of society. The documentary also discusses the effects of income inequality on the political atmosphere and its potential damage to democratic processes and emphasizes the need for structural reforms in the political and economic system. In this context, the documentary aims to raise public awareness about income inequality and provide the viewer with a comprehensive approach to understanding this important socio-economic issue.



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A MOVIE

THE DEATH ON THE NILE

The Egyptian Civilization, one of the most original, most mysterious, and at the same time most undervalued civilizations in history, has always attracted attention. As such, it has become a subject of research and a source of inspiration in every field.

"Death on the Nile" combines the mysterious spirit of Egypt with an intricately woven story

The story begins with Linnet Ridgeway, a very wealthy young woman, and her fiancé, Simon Doyle, as they embark on a journey to Egypt. Linnet's wealth and beauty incite jealousy and anger because she believes she deserves everything she has. Linnet leads her old friend Jacqueline de Bellefort to end her relationship with Simon. Linnet and Simon become engaged. Later, they set off on a luxury cruise on the Nile River for their honeymoon.

However, a mysterious murder occurs on the ship. Genius Detective Hercule Poirot, who is brought to the scene, is assigned to solve this murder. As Poirot gets involved, he discovers passion, ambition, intrigues, deceptions and lies. Agatha Christie lovers are already familiar with the name Poirot. Agatha Christie, one of the most famous and influential crime and mystery writers of the 20th century, is renowned for her contributions to detective literature. Her works have sold millions of copies worldwide. "Death on the Nile" allows us to witness another masterfully crafted adventure by Christie. If you are a fan of detective stories, you will greatly enjoy this thrilling tale. Both the 1978 and 2022 versions of "Death on the Nile" are remarkable, offering viewers either a nostalgic or a modern cinematic experience.

RES. ASST. CEREN DEMİR
THE DEPARTMENT OF INTERNATIONAL
TRADE AND FINANCE(ENGLISH)

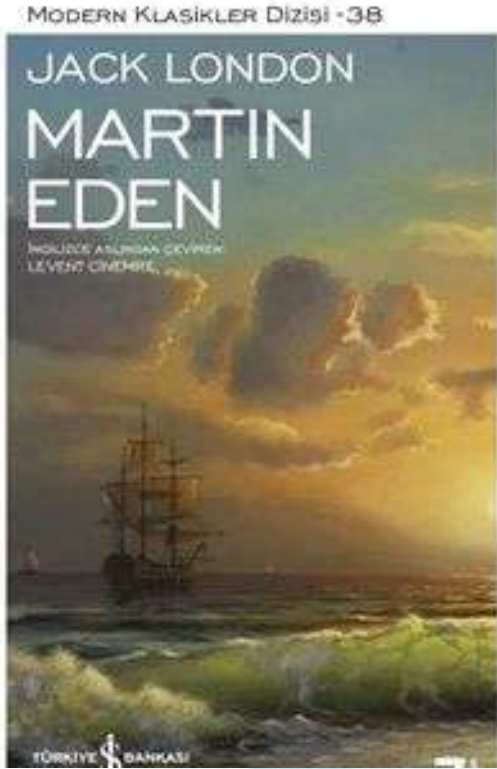


Year: 2022

Duration: 2 hours 7 minutes

Director: Kenneth Branagh

Genre: Mystery/Crime



MARTIN EDEN

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One of Jack London's masterpieces is Martin Eden... published in 1909.

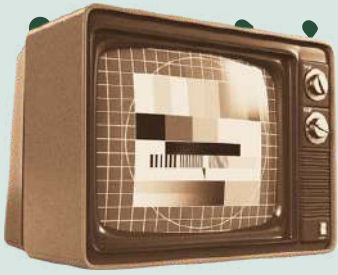
With this novel, the author examines the vital dynamics of class discrimination with a perfect flow. The main character of the novel, Martin, is a young sailor from the working class. One day, after he saves a man named Arthur Morse in a fight, his life changes when Arthur invites him to his family's house. Arthur is the child of a rich family. He has a brother named Norman and a sister named Ruth. Martin falls in love with Ruth as soon as he sees her.

After falling in love with Ruth, Martin confronts his own poverty and decides to raise his class. He first decides to return to education. However, there is a significant problem: Martin must work. Because he has to work, he doesn't have enough time for education, leading him to question the fairness of the education system.

Driven by his passion for books, Martin decides to become a writer and won't work at sea anymore. He moves to the city, starts working in a laundry, and rents a room where he can shut himself in to focus on writing. Martin works like a slave, dedicating himself to his craft.

As time passes, Martin becomes engaged to Ruth, but she cannot love him as he is. Her engagement to Martin is based on his potential to rise in social class. This relationship ultimately ends when Ruth decides to leave him. During this challenging period, Martin meets a friend named Russ, who introduces him to his literary friends, fulfilling Martin's expectations.

After a year of hard work, Martin's stories are published, and he earns substantial amounts of money, becoming a successful writer. However, he finds no joy in life after all he has witnessed. Martin suddenly becomes a beloved and respected person, but this hypocrisy deeply disgusts him. Ruth's family even tries to reunite Martin and Ruth. To avoid spoilers, we leave the rest of Martin's life for you to discover.



A TV SERIES

BEHIND HER EYES

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"Behind Her Eyes," adapted from Sarah Pinborough's novel of the same name, is a Netflix series released in 2021 featuring impressive performances by Simona Brown, Eve Hewson, and Tom Bateman. Although the series includes supernatural elements and may sometimes seem slow-paced, its astonishingly surprising ending makes it absolutely worth watching.

The series begins with the story of Louise Barnsley, a single mother living in London with her son. Louise is about to start working as a secretary in a psychiatrist's office. One night, she meets a handsome and mysterious man in a bar, and they are instantly attracted to each other. The next day at work, she discovers that the man she was so taken with is her new boss, Dr. David Ferguson. This second encounter is surprising for both David and Louise. However, David is married and has a complex relationship with his wife, Adele Ferguson.

From this point, professional boundaries come into play for Louise and David. However, they soon lose their work discipline. Meanwhile, Adele also meets Louise by chance, and they become friends. This love triangle draws Louise into an increasingly dangerous game. As Louise gets to know Adele, she begins to observe Adele's dark psychological state. Louise's curiosity grows day by day, and she starts to uncover the dark secrets of Adele and David's marriage.

The series occasionally provides flashbacks from Adele's past. During these moments, we witness Adele's supernatural abilities, such as controlling dreams and astral travel. Adele's closest friend during this period is a person named Rob, and the finale of the series reveals a shocking truth about Rob.

"Behind Her Eyes," with its stunningly surprising ending, is a series that viewers will not regret spending time on.



Book Review of the Month



CULTURAL CHANGES: AN INVESTIGATION IN TERMS OF SOCIAL PSYCHOLOGY

Res. Asst. Kemal ÇİNKO

The Department of Turkish Language and Literature

Mümtaz Turhan (1908-1969) is one of Turkey's most well-known social psychologists and intellectuals. The work titled *Cultural Changes: A Study in Terms of Social Psychology*, the first edition of which was published by Istanbul University Faculty of Literature in 1951, constitutes one of Turhan's most well-known works.

Mümtaz Turhan had to migrate from his hometown, Erzurum, to Kayseri in groups with his family and fellow citizens, due to the Russian occupation in 1916. With the end of the Turkish War of Independence, those who migrated from Erzurum to Kayseri began to return to their original hometowns. The author's family also returned to their village after the end of the war. However, Turhan could not take part in this return due to his high school and university education and was able to visit his village again in 1932. Turhan visited various villages of Erzurum in various periods of time, especially during summer holidays, and made various studies with scientific attention. The main starting point of his work is the cultural landscape he witnessed in his hometown during these visits.

Mümtaz Turhan found it quite remarkable that the village where he grew up continued to live almost without any obvious change after the migration and return due to the war, and he decided to focus on this issue in detail. Turhan, who conducted long-term research in the Lower Pasin region of Erzurum between 1936, 1942 and 1948, examined the cultural changes he observed in his own region. In this regard, Turhan, in his work, discussed not only the cultural changes in the village but also the situation of the Ottoman Empire vis-à-vis the West in a historical context. His examination of the issue of Westernization in the period from the Tulip Period to the declaration of the Turkish Republic (1718-1923) and his mention of cultural changes while doing this are one of the clearest indicators of how comprehensive and solidly based this understanding is work. While Turhan examines the cultural changes in question in detail in the work, he also evaluates these changes in terms of social psychology, clearly revealing the interdisciplinary identity and scientific value of the work.

The book consists of three parts and eight chapters in total. Village research and the third part are the author's doctoral thesis at Cambridge University. Later, chapters on the importance of examining cultural changes, the concepts of culture and civilization, and free and compulsory cultural changes were added to this thesis. In addition, in the book, from the beginning of the Tulip Period to the Selim III and there are also sections that examine the period from Mahmud II to the declaration of the republic in terms of cultural changes.

References: Turhan, Mümtaz. (2015). *Kültür Değişmeleri Sosyal Psikoloji Bakımından Bir Tetkik*. Ankara: Altınordu Yayınları.

Movie Review of the Month

RES. ASST. CEREN DEMIR

THE DEPARTMENT OF INTERNATIONAL TRADE AND FINANCE

PARIS, TEXAS

UN FILM DE WIM WENDERS

ÉCRIT PAR SAM SHEPARD

AVEC DEAN STOCKWELL, AURORE CLÉMENT - HUNTER CARSON
MUSIQUE RY COODER IMAGES ROBBY MULLER MONTAGE PETER PRZYGODDA
ASSISTANTE RÉALISATION CLAIRE DENIS PROCTEUR Exilat DON GUEST-GE D'ARREAR CHRIS SIEVERNICH
CO-PRODUCTION ARGOS FILMS ROAD MOVIES ANIC LA PARTICIPATION DE MEST DEUTSCHER RUNDFUNK.
CHANNEL 4 ET PRO-JECT FILM-RESTITIMAGINE RITROVATA ECLAIR GROUP CLE CONCOURS DUCC
DISTINTAMASA MIC LE SOUTIEN DUNC

The cult drama film "Paris, Texas," written by Sam Shepard and directed by Wim Wenders, was released in 1984. The film stars Harry Dean Stanton, Nastassja Kinski, Dean Stockwell, and Hunter Carson. The movie begins with a scene of a man walking aimlessly in a sunlit, and deserted landscape. The man's movements shadow out an image of being lost.

This man, Travis Henderson (Harry Dean Stanton), is actually trying to reconnect with his family. One day, while wandering through this desert environment, he collapses and is assisted by another person who also tries to reach his relatives. When Travis, who has been missing for four years, is found in the Texas desert, he has not spoken for a long time due to his traumatized state. When his brother Walt (Dean Stockwell) picks him up, we witness Travis' severe silence and traumatized condition. Walt takes him to his home in Los Angeles and helps Travis reconnect with his 7-year-old son, Hunter (Hunter Carson), who has been staying with Walt and his wife, Anne (Aurore Clément).



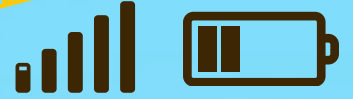
With the help of Walt and Anne, Travis slowly starts to speak and remember his past. He learns that his wife Jane (Nastassja Kinski) is also missing and that she had to leave Hunter behind. As Travis begins to remember more, he recalls his experiences with Jane. He later discovers that Jane regularly deposits money in a bank in Houston and decides to track her down. Travis and Hunter set out together to find Jane. During the journey, the bond between Travis and Hunter strengthens, and Travis tries to make amends for his past mistakes.

When they arrive in Houston, Travis and Hunter find Jane, who works in peep show booths and saves money for their son. Instead of confronting Jane face-to-face, Travis decides to see her through a booth. Jane, unaware of who Travis is, shares her life story with him. Travis expresses his love and regret to Jane and tells her that Hunter needs her. When Jane realizes who Travis is, she reunites with Hunter. Travis ensures that Jane and Hunter start anew together, and then he goes on his way.

"Paris, Texas" is an emotional journey story that explores themes of loss, regret, and reconnection. Travis' journey, which begins in the middle of the desert, symbolizes both a physical and emotional search, evoking deep sadness as he wanders helplessly under the scorching sun. By the end of the film, everyone is in a much better place, both physically and emotionally. Travis' efforts to rebuild his ties with his family leave a profound impact on the audience. Additionally, Jane's gestures, expressions, and costumes rightfully earned her recognition as an icon. The film's strong visual and emotional storytelling makes it a fluid experience, despite its potentially long runtime.



ACADEMIC PLAYLIST



Res. Asst. Tuğçe Gül BABACAN
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Literature

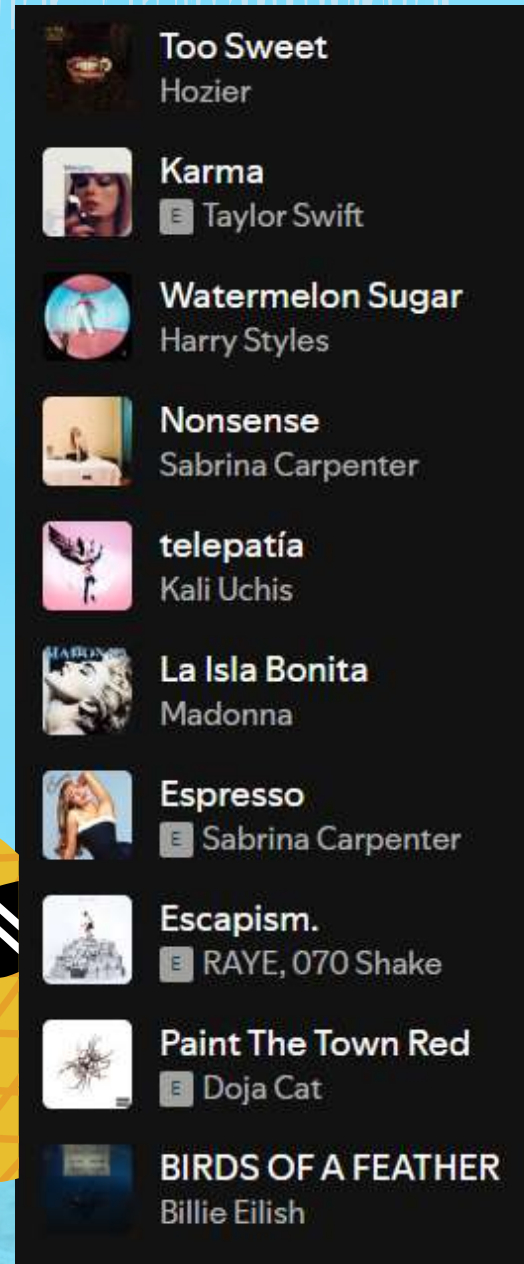
2024 Summer Collection

For the month of July, we wanted to create a list of summer songs. For this reason, we have created a list of songs that we think are suitable for the summer months of 2024.

In our Academic Playlist we have created for this month, you can access different songs in various rhythms in harmony with the summer months. We hope that July will be a time in which you have a lot of fun and make beautiful memories.

We wish you an enjoyable listening.

[Click here](#)



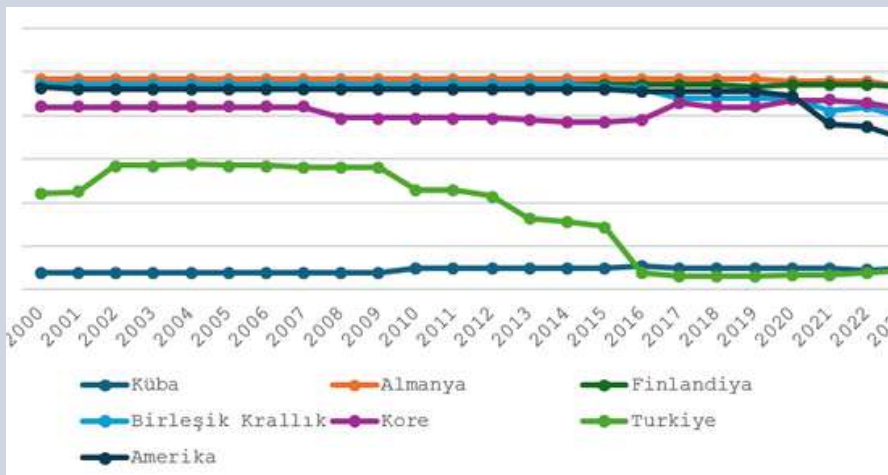


Assoc. Prof. Ebru Gül Yılmaz
The Department of International Trade
and Finance

ACADEMIC FREEDOM INDEX - COMPARISON OF TURKIYE AND THE SELECTED COUNTRIES

Numerous academic studies demonstrate that countries' economic breakthroughs depend on elements such as research and development, innovation, and the export of high-tech products. At this point, presenting problems clearly and impartially and offering effective solutions is critically important. In other words, the first step in countries' economic breakthroughs is to identify the obstacles to these breakthroughs. Achieving this requires establishing a fully independent research infrastructure. The academic world is the backbone of such research. Are the policy-making recommendations that academics put forward with great effort being adequately considered? This is a separate research topic. The focus of our article is to find the answer of 'whether the academic community, which conducts many valuable studies that guide countries' economic policies, is sufficiently independent in Turkiye'. To answer this question, Turkiye's Academic Freedom Index (AFI) for the period 2000-2023 was compared with Germany, the United States, the United Kingdom, Finland, Korea, and Cuba using data from the Varieties of Democracy Institute. As can be seen from the table, although Turkey's AFI was below that of the United States, Germany, Finland, and Korea between 2000 and 2015, the gap was not very large. However, in the period starting from 2016 and extending to 2023, unfortunately, our country's academic freedom index has fallen below even that of Cuba, which is governed by communism. Our country possesses many elements that can easily facilitate breakthroughs in every field, not just economically, such as a young population, geographical location, climatic features, and fertile lands. The country's most apparent soft spot is a free climate that ensures efficient use of these features. Our country must urgently experience improvements in this regard.

Table: Academic Freedom Index - Turkiye and the selected Countries



Resource: Computed by the author using the data of Varieties of Democracy Institute

ENTREPRENEURSHIP AND INNOVATION



Asst. Prof. Serkan DEMİREL
The Department of International
Trade and Finance

INTERESTING ENTREPRENEURSHIP EXAMPLES

Entrepreneurship can be defined as presenting something out of the ordinary or introducing a product or service that has never been thought of to the market with creative ideas. In essence, with entrepreneurship, we fill the existing market gap and skim the cream of the market. Although there are many examples of entrepreneurship, when we look at the lives of successful entrepreneurs, the common thing in almost all of them is the financial difficulties they have experienced. From this point of view, we encounter many examples of conventional entrepreneurship.

One of them, the idea of selling “the moon”, came to a woman named Hope, after her divorce left him with no money to buy food. Hope, who was in a difficult period in her life, decided to turn the moon she saw above the sky into an investment opportunity. First, she started a detailed research. According to the United Nations Declaration of 1967, the moon and other celestial bodies could not belong to one nation. No nation could claim the moon or other planets and their satellites. But there was no provision for individuals. Even if a nation could not claim ownership, individuals could claim ownership. At least it was not written that they could not. Hope took courage from this omission and began to make the first preparations to put his project into action. Hope did not exactly commit fraud. First, she forged documents claiming ownership of the moon, other planets, and their moons. This is the fraud part. Then she started by getting the documents approved by local authorities. From that point on, it was official. At the same time, Hope sent the documents he had approved by local authorities to the United Nations Headquarters in New York, USA, and the Soviet Union. When she did not receive any negative response from these institutions, she started her sales. The adventure she started in the 80s had reached a huge sales volume by 1995. Hope started selling a one-acre plot of land for £14 a month. But Hope was not blinded by greed. She would not put up for sale plots where there might be water sources, such as the glacial regions of the moon, no matter how insistent the buyers were. With around 6 million buyers, Hope has also sold land to celebrities such as Tom Cruise, John Travolta, and Nicole Kidman. Space law experts claim that this sale by Hope is fraud. Although countries tried to sue Hope, the cases could not be filed due to jurisdictional issues. We do not know what the uncertainty will be in the coming days. But it is certain that Hope has implemented a good entrepreneurial idea.

As a result, it is actually quite easy to make money. All you need is a flash of lightning in your brain. The rest is fate.





POLITICAL AGENDA



Navigating New Pathways: Turkiye's Geopolitical Role in Global Trade Amid Economic Corridor Wars

*Asst. Prof. Nurhan TOĞUÇ
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Economic corridors are strategic routes that facilitate trade and investment between countries. These corridors play a crucial role in global politics, often leading to conflicts and cooperation depending on the interests of involved nations. They can enhance economic development but also create geopolitical tension. Nations may vie for control or influence over these corridors, leading to conflicts and economic wars, which involve tariffs, sanctions, and trade restrictions, significantly influencing global politics and partnerships.

Economic Corridor Wars and Global Politics

Economic corridor wars can lead to shifting alliances among nations. Countries may form new alliances or strengthen existing ones to counteract economic pressure. For instance, the European Union (EU) united against U.S. tariffs. Nations might also seek new markets or partners, reducing dependency on hostile countries. Investments in self-sufficiency and domestic industries increase to mitigate the impacts of trade wars.

Economic wars can either weaken or strengthen countries' geopolitical standings, influencing global power dynamics. For example: U.S.-China Trade War: Tariffs and restrictions led to shifts in global supply chains, alliances, and economic strategies. Sanctions on Russia: Western sanctions over Ukraine led Russia to deepen ties with China and other non-Western countries.

Major Economic Corridors

China's Belt and Road Initiative (BRI): This initiative aims to connect Asia with Africa and Europe via land and maritime networks. It has significant geopolitical implications, affecting relationships with countries like India and the United States.

North-South Transport Corridor: This involves India, Russia, and Iran, aiming to connect India to Europe through Central Asia, bypassing traditional routes dominated by Western powers.

India-Middle East-Europe Economic Corridor (IMEC): Designed to enhance economic integration and connectivity between Asia, the Arabian Gulf, and Europe, bypassing Turkiye. Turkiye's exclusion from IMEC has led Turkiye to propose an alternative route: the Iraq Development Road Project

Iraq Development Road Project aims to connect the Persian Gulf with Europe through a railway and highway via the UAE, Qatar, and Iraq.

Middle Corridor: This connects Turkiye to Central Asian Turkish Republics and China, competing with routes like the Belt and Road Initiative, influencing Turkiye's foreign policy and economic strategy.



Implications for Turkey's Geopolitics

Economic corridors shape global politics by altering trade dynamics, fostering new partnerships, and impacting geopolitical power structures. For Turkiye, connecting the Middle Corridor with the Iraq Development Road Project means linking Asia to the Middle East and Europe via Turkiye. This can lead to shifts in alliances, strengthening ties with countries involved in these projects, and potentially strengthening Turkiye's geopolitical position.

Middle Corridor connecting Turkiye to Central Asian Turkish Republics and China is likely to be shortest distance between China and Europe and its connectivity with BRI is likely to influence Turkiye's foreign policy and economic strategy. It will broaden Turkiye's regional alliances, strengthening her geopolitical stability to maintain her strategic influence in global/regional trade and politics. In addition, Energy Corridors like the Trans-Anatolian Natural Gas Pipeline (TANAP) enhance Turkiye's role as an energy hub, affecting its relations with the EU and Russia.

Overall Impact

The successful implementation of these projects can bolster Turkiye's role as a key regional power, impacting its relationships with neighboring countries and global powers. It allows Turkiye to leverage alternative projects and alliances, broadening regional alliances and strengthening its geopolitical stability to maintain strategic influence in global and regional trade and politics.

PSYCHOLOGY OF MONEY

Health-
Psychology



Res. Asst. Gökhan ÖZBİLGE

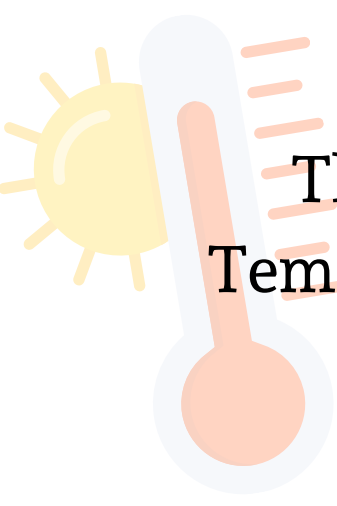
The Department of International Trade and Finance

One of the most effective ways to understand our preferences and behaviors with money is to understand the psychology of money. This is because the psychology of money allows us to understand people's relationship with material resources. Basically, our approach to money is shaped by personality, experiences and environmental influences, and our financial well-being is shaped by our money-related behaviors. At this point, understanding the psychology of money will help us make sense of why we save, why we borrow, or why we hesitate between investing and postponing investments.

From a larger perspective, our relationship with money develops from our experiences in childhood. The financial situation in the family, money spending habits and all conversations about money have an important role in shaping individuals' relationships with money. On the other hand, the source of financial motivation is also important for understanding behavior with money. For some individuals, this motivation may be financial security, while for others it may be status or power. Individuals may also determine their financial budgeting as more prudent, balanced or flexible. Individuals' investment and spending decisions are indicators of how individuals approach money. However, these and other factors that affect our financial choices alone are not sufficient to explain individuals' money mindset. In order to define the relevant behavior patterns, each factor should be considered and evaluated as a whole with the factors with which it interacts.

Consequently, the psychology of money is an important concept that affects individuals' spending habits and financial decisions. Understanding the emotional, social and psychological aspects of money can provide clues for a healthier financial future. It should not be forgotten that money has both a material, emotional and symbolic value. Therefore, individuals should consciously manage their relationships with money and develop healthy financial habits. To do this, they should analyze their financial behavior patterns and smooth out tendencies that may lead to unhealthy financial choices.





The Impact of High Temperatures on Human Behavior



Asst. Prof. Şükran KAHVECI

The Department of International Trade and Finance

Rising temperatures, which are a significant consequence of climate change, are one of today's major issues, resulting in decreased agricultural production, reduced water resources, rising sea levels, decreased biodiversity, and some health risks. In addition to these negative effects, increasing temperatures can have a significant impact on human health and behavior. With global warming, temperatures deviate from seasonal norms in all seasons. However, the effects of global warming may be stronger in the summer. Frequent severe heat waves during the summer have a negative impact on human health.

Rising temperatures, especially in the summer months, bring various risks to human health. While high temperatures cause discomfort such as heat stroke and heat exhaustion, cardiovascular problems, respiratory problems, and dehydration, they also have various negative effects on mental health. Generally, after the cold and long winter, people long for summer and sunny days. However, when summer comes, it is observed that people behave negatively, contrary to expectations. In this case, it is possible to say that high temperatures have a significant effect. Research shows that high temperatures can lead to increased levels of aggression and irritability in individuals. This situation, also referred to as the heat hypothesis, states that the discomfort caused by temperature increases may lead to increased anger and decreased tolerance time. Another effect that may occur as a result of rising temperatures is an increase in violence and crime. It is observed that with increasing anger and decreasing tolerance levels, individuals become more prone to violence and crime. In Adana, where the temperature and humidity levels are high in our country, the statement "do not shoot at the sun" was included in the municipality's announcements in July 2023, which is a tragicomic example of this situation. Rising temperatures can also harm cognitive functions, impairing focus, decision-making, and problem-solving skills. However, hot weather can disrupt sleep patterns, resulting in lower sleep quality and duration. Finally, one of the observed effects is that people who want to spend as little time as possible outside in hot weather avoid physical and social activities.

The high temperatures that come with summer cause effects on people's mental health and behavior as described above. However, it would not be a correct approach to say that this level of impact is the same for everyone. Individuals' personal health conditions, socioeconomic conditions and humidity levels differentiate the effects of increasing temperatures.

Time to Socialize



A NEW SUMMER AGENDA:

CANOEING

Res. Asst. Zehra MAKAR

The Department of Business & Administration

Canoeing is a wide, open boat typically propelled through water with paddles. It's commonly used in natural water bodies such as lakes, rivers, and seas, chosen both for sport and recreation purposes. Canoeing offers an experience of being close to nature while paddling along, and it's also considered a physical activity.

Seen as a refreshing alternative during hot weather, canoeing has become quite popular recently. Many municipalities and sports clubs in Istanbul continue to organize canoeing events in specific locations around the city.

So, where can you find canoeing spots in Istanbul and how can you participate? Apart from private clubs, you can experience this sport in designated areas like Küçükçekmece, Haliç, and Maltepe, among others, as determined by various municipalities. While some municipalities offer these activities for free, others charge between 500 to 700 units.

One of the most important requirements to participate is knowing how to swim. It's advised to arrive at the event area 15-20 minutes before the start time. Instructors provide training on safety guidelines and paddle techniques before heading out onto the water. Throughout your time on the water, staff members are present around the canoes for safety and supervision purposes.

You can enjoy the tranquility, peace, and the scent of the sea while canoeing. If you're looking for different activities to try in Istanbul, canoeing should definitely be on your list at least once.



Events in Istanbul

HAYBEDEN GERÇEKÜSTÜ AŞK OYUNU

Adapted from Yılmaz Erdoğan's book "Haybeden Gerçeküstü Konuşmalar", the play "Haybeden Gerçeküstü Aşk" deals with the process of male and female relationships from the beginning to the end. This two-person play presents the evolution and tragicomic aspects of relationships in a humorous way and provides the audience with entertaining moments.

The plot of the play is full of observations and observations that shed light on modern day relationships and every individual can find a piece of themselves. The process from the meeting of a man and a woman, the dating period, the ups and downs in the relationship and the breakup is told in a humorous language. The play reflects not just a single relationship, but the universal dynamics of all relationships. The dialogues, skillfully written by Yılmaz Erdoğan, make the audience think and laugh at the same time.

"Haybeden Gerçeküstü Aşk" offers a tragicomic perspective by dealing with ordinary events and situations in relationships in an absurd and comical way. The two lead characters of the play, while narrating their own relationship experiences, cause the audience to question their own relationships. In this respect, the play promises the audience not only entertainment but also an inner journey.

Res. Asst. Dođukan Kartal ÇIKI
The Department of Tourism Guidance

Date:
25 August 2024

Time: 20:00

Stage: Hilltown Seyirlik Sahne / İstanbul

Written By: Yılmaz Erdoğan

Directed By: Cengiz Sezgin

Production: KYB Medya

Decor: Fatih Önal

Light Design : İsmail Kır

Costume: Melike Aktaş

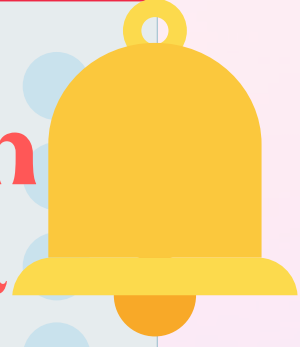
Reji Assistant: Hakan Işlak

Cast: Melisa Varol ve Ali Okumuş

We have compiled some of the prominent events in Istanbul in August for you.

Res. Asst. Aysel ATAUGLU
The Department of Business
Administration

August in Istanbul



Type of Event	Name of Event	Location	Date
Stand up	1+1 Talk Show	Adt Sahne	3 August Saturday
Concert	Gökhan Özen	Maximum Uniq Açikhava	4 August Sunday
Cinema	SNATCH	Roof Harbiye	7 August Wednesday
Concert	Büyük ev Ablukada	Maximum Uniq Açikhava	9 August Friday
Stand Up	Sektörel Serzenişler	Zest Society Cadde	18 August Sunday
Concert	Ezginin Günlüğü	Kadıköy Sahne	23 August Friday



IGU STUDENT



Cevdet Yiğitcan PEKER

A Student From The
Department of International
Trade and Finance



My four-year education at Istanbul Gelişim University in the Department of International Trade and Finance has left me with valuable gains. In 2020, I started university amidst the outbreak of the COVID-19 pandemic. Continuing our education online due to the pandemic initially seemed like a significant challenge, but this process helped me gain flexibility and adaptability in the digital realm. During this difficult period, our professors put in great effort to provide us with the best education, and the university worked hard to advance the online education system quickly. Thanks to this, we were able to continue our education without interruption. Istanbul Gelişim University has always been a remarkable and helpful institution for students with its strong academic staff. During this process, we had the opportunity to learn information about the sectors by organizing courses and conferences that reinforced our theoretical knowledge.

The Department of International Trade and Finance provided an environment that was particularly helpful for me and my friends who wanted to understand the dynamics of global trade and the workings of international markets. The education we received in this department was not limited to theoretical knowledge but was also supported by practical applications and real-life examples. Each of our professors, as experienced and knowledgeable experts in their fields, guided us. We had the opportunity to apply the theoretical knowledge we learned in classes through various assignments and research projects. This allowed us to better understand the complex structure of the international trade and finance department.

During this process, I closely followed the resources and publications recommended by our teachers. GGI Insider and economic weekly newsletters have greatly contributed to my ability to follow current economic developments.

As I write this, I want to give special thanks to my esteemed professors who guided and supported me throughout my educational journey: Asst. Prof. Didem Tetik Küçükkelçi, Asst. Prof. Serkan Demirel, Murat Topcu, Asst. Prof. Onur Çelik and Assoc. Prof. Ebru Gül Yılmaz. I am also grateful to all my other professors and friends who supported me throughout this process. The knowledge and experiences I gained at Istanbul Gelişim University will benefit me a lot in my future career. I believe that I will use these experiences and the knowledge I have gained in international trade and finance.

The comprehensive educational experience offered by our university helps many students like me. Istanbul Gelişim University stands out not only with its academic achievements but also with its student-oriented approach. During the four years I spent here, I not only gained academic knowledge but also made lifelong friendships and accumulated many valuable memories. I sincerely thank each and every one of you.



IGU GRADUATE

Zeki AKYOL

A Graduate Student From The Department
of International Trade and Finance

Hello, I graduated from the International Trade Department in 2019.

I started the program in 2014. In my first year, I had a thorough and enjoyable English preparatory course. Thanks to this course, I got a high score on the national Foreign Language Proficiency Exam and won the university's foreign language exam success scholarship that year. From the day I started the program, I realized that the department and the university had all the facilities I might need. The wide range of elective courses and the opportunity to attend classes as a guest student made a great start. Additionally, during my undergraduate years, I made many wonderful friends from inside and outside the department, with whom I am still in touch.

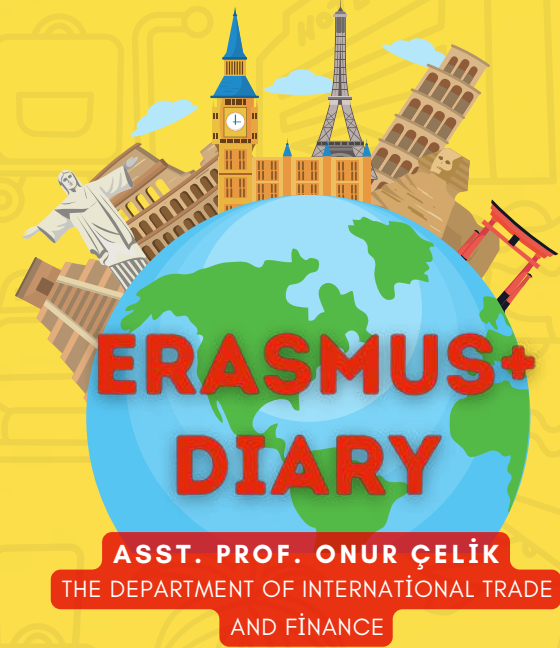
At the end of my second year, I decided to pursue an academic career in economics and chose my courses accordingly, which helped me build my knowledge in this field. Thanks to the valuable guidance from my professors regarding my master's studies, I started both academic and procedural preparations much earlier than usual.

During this preparation process, the reading recommendations from my professors and the rich library resources made my master's preparation enjoyable and productive. As a result of these preparations, I received positive responses from all the master's programs I applied to.

After graduating in 2019, I started the Economics Master's program at Istanbul Technical University, where I currently work as a research assistant. During my master's studies, I had the chance to see how well the foundation I built during my undergraduate years served me in both coursework and thesis writing. I graduated from the master's program in 2023.

Lastly, the student clubs and social activities I joined during my undergraduate studies provided great opportunities for personal development. My undergraduate and master's studies were the most educational periods of my life, both academically and socially.

I sincerely thank all my valuable professors and dear friends who sparked my interest in labor economics, my current research area, and helped me nurture this interest.



As a FEASS member at Istanbul Gelişim University, Department of International Trade and Finance, I participated in the Erasmus+ Staff - Teaching Mobility at University American College Skopje in North Macedonia, between 1-12 July 2024. During this period covering 10 days, the friendly atmosphere and helpful attitude at the University and the embracing structure of the city was very valuable.

After the academic process and procedures, I had the chance to visit the city. Skopje was literally a city of statues. I witnessed that there were many statues, especially in the large square and around the river that divides the city into two regions. In the region, which is the country of Alexander the Great, you often come across this historical figure in the works I mentioned. Considering the river passing through the middle of the city in Skopje, I saw that the Muslim population was concentrated in the northern part of the city and the Christian population was located in the southern part. Among the things that caught my attention were the historical buildings and trade in the northern part of the city, which was ruled by the Ottoman Empire for many years, and the new residential areas and a quieter lifestyle in the south. The heart of trade and the area where dishes close to Turkish cuisine were found was the Turkish Bazaar, also known as the Old Bazaar and its surroundings.

I almost never used public transportation in Skopje, and thanks to the flat roads, I explored the city entirely by walking. During this process, I had the chance to capture many details. I saw that the cars and mobile phones used in Skopje were generally old models. People have high rates of scooter and bicycle usage. I think the fact that they had a socialist state until the end of the 20th century still has an impact on people's consumption habits. Shopkeepers in the city do not have much of a bargaining culture. Those who spoke Turkish in the city were generally those who sold goods and services to Turkish tourists. However, even though they did not know or use English, I did not encounter any negative situations as a foreign language speaker. I think that the fact that the population in the region consists of many ethnicities contributes to the understanding and respectful attitude of the local population in Skopje towards differences.

As for the prices of goods and services, I can say that the prices were close to the prices in Turkey during my visit in Skopje. Although prices in Skopje vary depending on the type of goods and services, they can be considered 10% more expensive. For some products, this was the opposite. In addition, the Euro (Euro)/Denar (national currency) exchange rate (exchange rate) in North Macedonia has been around 61 for many years, which means there is significant price stability in the country. The country's inflation data also confirms this. For example, I bought a national line for communication from the shopping mall located right next to Skopje Square. You can reach this shopping center from the large park at the back of the Square. I paid 300 Denars for 20 GB usage in 2 weeks, approximately 210 Turkish Liras. For those who will visit Skopje, I recommend them to try the pizzerias in the city. You can find many features of the East and the West in the capital of this country, which is in Europe and not a member of the European Union. I can easily say that the process has made valuable contributions to me both academically and culturally. As a modest region covering cultural diversity, I think North Macedonia is worth visiting.

Goodbye...!



One of the Best Activities to Do with Your Loved Ones in Istanbul:

Serpme Breakfast



RES. ASST. DİLEK KIZILIRMAK
THE DEPARTMENT OF NEW MEDIA
AND COMMUNICATION

Istanbul, a city that has hosted many cultures throughout history and serves as a meeting point between the East and the West, reflects this rich cultural heritage in its cuisine. Breakfast culture, in particular, holds great significance in Istanbul. Breakfast is not only a way to start the day but also a social event, a joyful occasion to gather with loved ones.

Turkish breakfast is renowned worldwide for its rich content and variety of flavors. Having breakfast in Istanbul means participating in a ritual rather than just consuming a meal. Breakfast tables are adorned with a variety of cheeses, olives, fresh tomatoes and cucumber slices, honey and clotted cream, various jams, eggs with sucuk (Turkish sausage), simit (sesame-encrusted bread rings), and hot tea, all of which are both delicious and healthy.

One of the reasons breakfast is so important is that hospitality holds a significant place in Turkish culture. Hosts prepare elaborate breakfast tables to warmly welcome their guests. The time spent at these tables is crowned with delightful conversations with family and friends. Having breakfast in Istanbul means not only filling your stomach but also feeling the soul of the city. Rich breakfast tables, enjoyable moments shared with loved ones, and the magnificent views of Istanbul make this experience unforgettable.

Serpme breakfast is a concept that elevates the breakfast experience in Istanbul to new heights. In a serpme breakfast, a variety of foods are served in small plates and spread out across the table. This rich diversity turns breakfast into a feast. If you want to explore Istanbul's breakfast culture and enjoy serpme breakfast, some of the top places to consider are Van Kahvaltı Evi in Cihangir, Sötlüce Kahvaltı ve Kafeterya, Karaköy Namlı Gurme, Emirgan Sütüş, and Mangerie in Bebek.

ABOUT ACADEMIC LIFE

PUBLICATIONS

- **Dr. Öğr. Üyesi Festus Victor Bekun**'un "The role of green growth and institutional quality on environmental sustainability: A comparison of CO2 emissions, ecological footprint and inverted load capacity factor for OECD countries" başlıklı makalesi **Journal of Environmental Management**'da yayımlandı.
- **Dr. Öğr. Üyesi Ifedolapo Olanipekun**'un "Does geopolitics trigger energy inflation in the European economic area? Evidence from a panel time-varying regression" başlıklı makalesi **International Journal of Energy Sector Management**'da yayımlandı.
- **Dr. Öğr. Üyesi Ramazan İnan, Arş. Gör. Kartal Doğukan Çıkkı ve Arş. Gör. Ahmet Mecid Vergül**'ün "Comparing Professional Problems of Travel Agencies and Tourist Guides Operating in Istanbul" başlıklı makalesi **Prace i Studia Geograficzne**'de yayımlandı.
- **Dr. Öğr. Üyesi Gülşen Filazoğlu Çokluk**'un "Mediator Role of Dissociative Experiences in the Effect of Childhood Traumas on Emotion Regulation Difficulty and Parental Child-Containing Function" başlıklı makalesi **Children**'de yayımlandı.
- **Dr. Öğr. Üyesi Başak Özarslan Doğan**'ın "The role of smart cities in sustainable development: empirical evidence from Türkiye" başlıklı makalesi **EconomiA**'da yayımlandı.
- **Dr. Öğr. Üyesi Erkal Erzincan**'ın "Cognitive Distortions as Barriers to Seeking Smoking Cessation Treatment: A Comparative Study" başlıklı makalesi **Journal Of Clinical Medicine**'de yayımlandı.
- **Arş. Gör. İrem Uyar**'ın "Stolen Attention: Why Can't We Focus?" başlıklı makalesi **INSAN & TOPLUM- THE JOURNAL OF HUMANITY & SOCIETY**'de yayımlandı.

ABOUT ACADEMIC LIFE

ASSIGNMENTS

- **Asst. Prof. Çağla Tuğberk ARIKER** has been reassigned to the Department of Business Administration.
- **Asst. Prof. Funda KARA** has been reassigned to the Department of Economics and Finance.
- **Asst. Prof. Nazar BAL** has been reassigned to the Department of Sociology.

UPGRADE

- **Prof. Dr. Bülent EŞİYOK** has been appointed as the Head of the Department of Economics and Finance.
- **Asst. Prof. Taylan MARAL** has been appointed as the Head of the Department of New Media and Communication.



IGU
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Career Guidance
Application and Research Center



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Kordinasyon Bürosü

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that matches the skills of alumni with
qualities requested by employers has opened.
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Please scan me for more
information and to application.



metsis.gelisim.edu.tr



IGU Alumni Tracking System

The Alumni Tracking System (Metsis) has been launched to determine and follow the current status of our graduates, such as their employment and higher education careers, and to generate statistical data. Moreover, Istanbul Gelisim University aims to strengthen its relations with its graduates and contribute to their employment process through the METSİS platform. IGU alumni can subscribe to the platform for free. (metsis.gelisim.edu.tr)

Our graduates who are members of the platform can update their profiles and follow job postings.

How to subscribe to the METSİS platform?

1. Enter the platform (metsis.gelisim.edu.tr) via internet-connected devices.
2. You can follow the job postings by clicking on the jobs.
3. You can create an account from the New Candidate section to apply.
4. After creating an account, you can see job postings from the jobs section on the top and apply for open positions.

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