

# IGVS Monthly E-Bulletin

## September

2023

Volume 3 / Issue 9

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### Dear Young People,

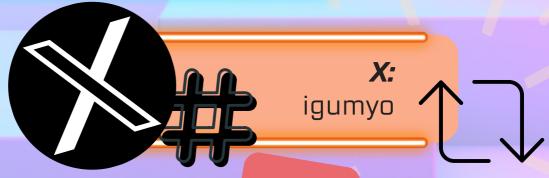
Istanbul Gelişim Vocational School, which started its education life in 2008, started to publish a monthly E-Bulletin as of 2021. We are very happy to bring you the September issue of our e-bulletin and to share with you the developments in our Vocational School. I believe you will enjoy reading our bulletin and I present my greetings and respect with the hope of meeting you in a new issue.

You can follow all the developments in our Vocational School on our social media channels.

Director of IGVS Assoc. Prof. Lokman KANTAR







### Instagram:

igumyo

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### Significant success in the 'Accessible and Clean Energy' category from IGU!

World universities ranking organization Times Higher Education (THE) Impact Ranking was announced in 2023. In the ranking, Istanbul Gelisim University, among 1591 universities from 112 countries, achieved success by ranking 12th among Turkish universities in the "Accessible Clean Energy" category for the first time this year.

In the list of 1591 universities in the Times Higher Education (THE) 2023 ranking, the world's leading higher education rating agency based in the UK, the success of Istanbul Gelisim University (IGU) was graded in six different categories in line with the United Nations Sustainable Development Goals. IGU, which was included in the "Accessible Clean Energy" category for the first time in the Impact Ranking 2023 list, was ranked 12th among Turkish universities.



#### Rated in 6 different categories categories

In the ranking carried out in line with the 17 categories determined by the United Nations within the scope of the Sustainable Development Goals (SDG), Istanbul Gelisim University was graded in 6 different categories with its studies in the field of education, innovative projects and contributions to society. IGU;

- Ranked 12th in Turkey in the SDG-7 Accessible and Clean Energy category, 201-300 worldwide,
- Ranked 12th in Turkey in the category of SDG10 Reducing Inequalities, 301-400 worldwide,
- Ranked 14th in Turkey and 401-600 worldwide in the category of SDG-8 Decent Work and Economic Growth and achieved significant success.

### "We attach importance to sustainability studies in every field"

Abdulkadir Gayretli, Chairman of the Board of Trustees of Istanbul Gelisim University (IGU), who made statements about the ranking aimed at evaluating the effects of ecological, economic and environmental sustainability practices on society according to the United Nations 17 Sustainable Development Goals, said, "We attach importance to sustainability studies in all areas, especially environmental sustainability, by adopting the Sustainable Development Goals. While implementing practices for the effective use of natural resources, we continue our prominent works on 'Energy and Climate Change' by advancing with a universal sense of responsibility within the scope of energy and waste management. Under the leadership of YÖK President Prof. Dr. Erol Ozvar, we support the fact that universities are sustainable, energy-efficient, compatible with nature and minimally damaging to the environment, and we support the introduction of energy efficiency and renewable energy applications in university campuses. The rating we get in the Accessible and Clean Energy category is therefore very valuable to us. Within the scope of the 'Zero Waste Project' in our university, we fully believe that we will take part in higher levels in the coming years with more effective execution of the waste management system, interactive activities in the fields of rain harvesting, transportation, education and research."



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### SCImago University Rankings 2023 Results



SCImago University Rankings has published its 2023 report, which ranks the research, innovation and social impacts of world universities according to percentiles. SCImago University Rankings is a ranking system that measures the social and scientific impact and innovation of universities around the world.

SCImago University Rankings aims to give a general idea about universities by measuring their performance in terms of research, innovation and social impact. The report published after the research can help students, academicians, researchers and other interested parties evaluate universities.

For students, this ranking helps them learn about the quality, effectiveness and prestige of a university in international education. For academic staff and researchers, this ranking provides information on the research activities and effects of universities in different disciplines.

The research performance of SCImago Turkey University Ranking of Istanbul Gelisim University, where multidisciplinary studies are intense, draws attention. According to the evaluation of SCOPUS research output data; Istanbul Gelisim University ranked 2nd in Law, 5th in Civil Engineering, 7th in Industrial Engineering, 32nd in Psychology, 9th in Engineering, 3rd in Environmental Science and 7th in Business Administration among the universities in Turkey.

SCImago University Ranking is very significant for measuring and evaluating the performance of universities, particularly in developing countries. This ranking increases the international recognition of universities in these countries. This ranking offers a more comprehensive perspective when measuring the performance of universities, focusing not only on research impact but also on social impact and sustainability.



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### SCImago Institutions Rankings

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Area	World	Middle East	OECD	Turkey
Environmental Science	630	20	352	3
Business, Management and Accounting	1096	45	759	7
Engineering	1363	45	901	9
Civil and Structural Engineering	575	22	358	5
Industrial and Manufacturing Engineering	928	41	541	7
Economics, Econometrics and Finance	1592	97	979	26
Energy	1967	146	1117	27
Computer Science	2489	164	1516	29
Social Sciences				
Law	774	22	623	2
Sociology and Political Science	1355	42	1044	12
Geography, Planning and Development	1424	81	908	16

When the data of Istanbul Gelisim University in the Evolution of the Institute are analyzed, it is seen that the investment made by the university in scientific research has increased in recent years and the quality of its scientific output has increased as well. This is very crucial in terms of increasing the academic impact and social benefit of the university. Moreover, the increase in innovation capacity and the increase in interaction with the society are among the other factors that demonstrate the success of the university.





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### ACADEMICIANS FROM IGU ARE ON THE "BEST SCIENTISTS" LIST OF THE WORLD AND COUNTRIES!

Research.com, one of the world's leading research and academia portals, has announced the list of the "Best Scientists" of the world and countries. Istanbul Gelisim University academics were shown among the best scientists in Turkey and the world with their degrees in "Engineering and Technology", "Economy and Finance" and "Neuroscience".

Research.com, one of the world's most significant online academic portals for scientists, has announced its "Best Scientists" list. In the list, which is prepared on the basis of studies created by scientists in their own fields, the criteria of the list are created by taking into consideration the awards received by the researchers, academic publications and the number of citations, as well as based on the D-Index data. According to the ranking, 3 academicians of Istanbul Gelisim University, which progressed with the vision of "Research University", were included in the "Best Scientists" list.

Great success in the fields of "Engineering and Technology",
"Economics and Finance" and "Neuroscience"!

Istanbul Gelisim University, which is modern, developing, producing and advancing with an understanding of quality education, stands out with its science, technology and R&D studies. According to the list created on the basis of the D-index created for the purpose of measuring, evaluating and monitoring the performance of scientists in terms of scientific productivity. 3 academicians from Istanbul Gelisim University were included in the list of "Best Scientists" with their successful work.

Istanbul Gelisim University Rector Prof. Dr. Bahri Şahin ranked 17th among
47 scientists from Turkey and 4020th in the world in the
field of Engineering and Technology.

Prof. Dr. Kemal Sitki Türker from IGU Faculty of Dentistry achieved an important success by being 4th among 6 scientists from Turkey and 5870th in the world.



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Asst. Prof. Dr. Festus Victor from the Faculty of Economics, Administrative and Social Sciences of IGU was the only scientist from Turkey to be ranked in the field of Economics and Finance, and he was ranked 1183 in the world.

"I am confident that Istanbul Gelisim University, which continues to progress with the vision of Research University, will achieve greater success"

IGU Rector Prof. Dr. Bahri Şahin made a statement about the success achieved in the ranking, in which scientists are evaluated only for the studies they have conducted in their fields. "I would like to congratulate our esteemed academicians who successfully represent our university and our country in the "Best Scientists" list published by Research.com. We are proud of this result through academic publications, awards and citations made on a global scale. I am confident that Istanbul Gelisim University, which continues to progress with the vision of Research University, will achieve greater success in the future as well."

#### Click below for the lists;

Engineering and Technology: <a href="https://research.com/scientists-rankings/engineering-andtechnology/tr">https://research.com/scientists-rankings/engineering-andtechnology/tr</a>

**Neuroscience**: <a href="https://research.com/scientists-rankings/neuroscience/tr">https://research.com/scientists-rankings/neuroscience/tr</a>

**Economy and Finance :** <a href="https://research.com/scientists-rankings/economics-and-finance/tr">https://research.com/scientists-rankings/economics-and-finance/tr</a>

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### IGU's Great Success in TUBITAK 2023 Competency Map Report

Istanbul Gelisim University took place in 17 of 21 main research areas and 62 of 132 sub-research areas in the TUBITAK 2023 competency map. IGU has come to the fore among Turkish universities in terms of both quality and research intensity in 9 of the main research areas and 26 of the sub-research areas.

The fields in which our university stands out both in terms of research quality and research intensity. Its ranking among Turkish universities are given in the table below.

We thank all academic staff who contributed.

<u>Click</u> for TUBITAK 2023 Competency Map.

The ranking of research areas of Istanbul Gelisim University among Turkish universities in terms of quality and research intensity according to the TUBITAK 2023 Competency Map



Main Research Area	Sub-Research Area	Quality Ranking in Turkey	Research Intensity Ranking in Türkiye
Information and Communication Technologies	Information security	1	4
	Big Data	15	43
	Broadband Technologies	3	6
	Internet of Things	4	8
	Robotic	7	40
Social and Humanities	Law	1	8
	Economy	2	22
	Business Administration	4	23
	Public Administration	1	1
	Urbanization	1	27
	Mass Communication	7	45
	Politics and International Relations	1	9
	Sociology	1	24
	Transportation Rail way Systems	1	16
	Logistic	1	17
Environmental	Meteorology	1	11
Sciences	Coal	1	3
Energy	Bioenergy	15	71
	Energy Storage	2	55
	Solar energy	23	65
Physics	Statistical Physics	22	37
Aviation and Space	Aircraft Design	1	42
	Satellite and Launch Technology	3	65
Construction	Civil Engineering	3	35
Automotive	Electric and Hybrid Vehicle Technology	1	42
Basic Sciences	Mathematics	17	50

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Istanbul Gelisim University students' satisfaction has been certified by TSI.

Istanbul Gelisim University registered its quality with the ISO 10002 Customer Satisfaction Management System Certificate given by the Turkish Standards Institute. It successfully completed the inspection carried out by TSI on 18-19-20 July 2022.

#### TSI APPROVED STUDENTS' SATISFACTION WITH THIS CERTIFICATE

iWith the Student Satisfaction and Complaint Management System carried out by the Dean of Students of Istanbul Gelisim University, it is aimed to manage the requests, expectations and complaints of the students more efficiently and to increase the satisfaction level in the services and activities offered to the students. IGU, which has achieved success both with the trainings it gives to its employees and the workshops it organizes and by evaluating and resolving the complaints and suggestions from the students through two different programs, was entitled to receive the certificate approved by the Turkish Standards Institute by meeting all the standards. <u>Click</u> to access detailed information.



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Değerli İGÜ mezunları ve öğrencileri, iş arayanların nitelikleri ile işverenlerin aradığı özellikleri eşleştiren yeni

# iş BULMA PLATFORMU

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Detaylı bilgi ve Başvuru için



metsis.aelisim.edu.tr

Dear IGU graduates and students, the new job search platform that matches the qualifications of job seekers with the features sought by employers has been opened to access. For detailed information, you can scan the QR code.

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### OUR ACADEMICS WRITE

# Will Türkiye Achieve 2023 Tourism Targets?

Assist. Prof. Dr. Sercan YILDIZ Tourist Guidance Program

Türkiye made a significant breakthrough in tourism in 2022, reaching 51 million tourists and 46.2 billion dollars in tourism revenues. Based on these developments, in 2023, Turkish tourism had set a target of 60 million tourists and 56 billion dollars in revenues for 2023, continuing its success in 2022. In fact, the number of foreign tourists visiting Türkiye in the first six months of 2023 increased by 17.5% compared to the same period in 2022, with a total of 22 million 945 thousand 170 visitors to Türkiye. However, even though tourism figures show an increase compared to the same period of the previous year, the occupancy rates of tourism facilities have started to decline as of July, which is expected to be the peak period of tourism in our country. In this picture, it seems difficult for Türkiye to achieve its 2023 tourism targets. Of course, there are different reasons behind the lower than expected occupancy rates during the peak season.

Russia-Ukraine war: One of the biggest blows for Turkish tourism is undoubtedly the Russia-Ukraine war. When we look at the nationalities of foreign tourists visiting our country, the Russian market is particularly important. With the outbreak of the war, the number of tourists from Russia and Ukraine dropped dramatically.<sup>1</sup>

**February 6 Earthquake:** The February 6 earthquake disaster centered in Kahramanmaraş caused serious losses in our country's tourism, especially during the early booking period. The earthquake affected 11 provinces, including Kahramanmaraş, Adıyaman, Hatay, Malatya, Adana and Gaziantep, and many tourists shifted their routes to other countries and destinations.<sup>2</sup>

Rising energy costs: In Türkiye, which is 90% dependent on foreign energy imports, the sharp rise in foreign currency prices has increased the costs of tourism businesses, as it has for almost every business. This has led to an increase in the prices of accommodation establishments in tourism. As a matter of fact, the image of "Türkiye as the Center of Cheap Holidays", which has been formed in the eyes of European tourists for years, has started to collapse.

<sup>1.</sup> Demirkıran, M., Hekim, M., Çetin Kılıç, N., & Eser, G. (2022). Rusya-Ukrayna Savaşının Türkiye'deki turizm sektörüne etkileri: kriz yönetimi stratejileri açısından Antalya ili örneği incelemesi. İktisat İşletme ve Uluslararası İlişkiler Dergisi.

<sup>2.</sup>Elmacıoğlu, L. (2023, 18 Temmuz). Pahalılık turizm sektörünü de vurdu: Yabancı turist Türkiye yerine hangi alternatiflere yöneldi? Erişim: https://www.indyturk.com/node/648316.



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Inflation: Of course, foreign tourists are not the only reason for the occupancy rate declines in Turkish tourism. The number of domestic tourists has also started to decline. One of the main reasons for this situation is high inflation. As a matter of fact, inflation in Türkiye has broken the record of the last 20 years. This situation in the country's economy has caused domestic tourists to reduce their holiday spending and shorten their vacation time.<sup>4</sup> In fact, not only domestic tourists but even foreign tourists have started to see Türkiye as an expensive country.

All these developments make it difficult to achieve the targets set at the beginning of the season for 2023 tourism in Türkiye. In particular, rising costs have pushed up the prices of luxury hotels. So much so that prices in our country have started to be higher than in Italy, Spain and Greece, the major tourism countries of the Mediterranean basin. Under these conditions, it is difficult for Türkiye to compete with its rivals. And then there is Egypt, the fast rising trend of the Mediterranean. Of course, it is not too late for everything yet. Because Türkiye hand is very strong with its unique natural beauty, excellent climate and service quality. Despite everything, it is certain that the tourism figures for 2023 will be better than 2022. However, for the 2024 targets, it will be necessary to work hard and analyze the developments in 2023 well.

**3.**Karaca, C., N. (2023, 18 Ocak). Yaz sezonunda otel ücretlerine ne kadar zam bekleniyor? Erişim: <a href="https://www.bloomberght.com/yaz-sezonunda-otel-ucretlerine-ne-kadar-zam-bekleniyor-2323463.">https://www.bloomberght.com/yaz-sezonunda-otel-ucretlerine-ne-kadar-zam-bekleniyor-2323463.</a>

**4**.Gökçam, B., N. (2023, 26 Temmuz). Turizme deprem ve enflasyon freni. Erişim: <a href="https://www.dunya.com/sektorler/turizm/turizme-deprem-ve-enflasyon-freni-haberi-699480.">https://www.dunya.com/sektorler/turizm/turizme-deprem-ve-enflasyon-freni-haberi-699480.</a>

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### Out Of Destructive Debate; In Constructive Discussion!

Öğr. Gör. Zeynep ÖZCAN Halkla İlişkiler ve Tanıtım Programı

According to the Turkish Language Association, debate is defined as "the mutual defense of opposing opinions on a subject," "a guarrel by mutual heavy words, a quarrel" and "a mutual, sometimes harsh defense of a problem, either verbally or in writing". Argument is a frequently encountered and inevitable situation interpersonal relationships. It is quite normal to arguments and frictions have between individuals who work, live or establish relationships together. However, it is not normal for the arguing parties to deteriorate their relationships with each other. When individuals with different lives, experiences and ultimately personality traits come together, they may not always find common ground. They may have different views or incompatible interests on an issue or situation. These differences can lead to arguments.

Arguments can only be prevented by ignoring and/or suppressing emotions such as anger and resentment. This suppression or disregard causes individuals to alienate first from themselves and then from those around them. Alienation eliminates relationships based on sincerity. As a social being, human beings need to socialize, to love and be loved, and to be respected, as in Abraham Maslow's "Hierarchy of Needs" model.



Individuals are social beings. A human being survive without socializing cannot communicating; therefore they themselves or try to socialize by talking to other individuals. In this context, it is quite natural to experience some negativities in communication processes that are so central to life. When two people who grew up in different families come together, they may have different feelings, thought structures and behaviors in the face of an event or situation. These differences can lead to arguments between people. So how should it be discussed?

The ideal debate is constructive debate. However, before explaining constructive discussion, it would be better to explain how not to discuss, in other words, destructive discussion.

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### **Destructive Debate**

Discussions that are of a negative nature and cause the communicating parties to cut off their relations with each other or to be offended, angry and insult each other are expressed with the roof concept of destructive discussion. Destructive argumentation is divided into the following sub-types:



- Avoidance: To consciously or unconsciously avoid entering into an argument.
- Brushing it under the carpet: In addition to avoiding an argument, one pretends that there is no problem.
- Making people feel guilty: One does not openly express anger or resentment; by making
  insinuations, one expresses that the other person makes him/her unhappy. By making the other
  person feel guilty, he/she gets his/her way.
- · Changing the subject: Changing the subject of an argument.
- Criticizing: Not discussing the problem, but criticizing other aspects of the other person.
- Reading minds: Analyzing the other person's personality and speaking in a teaching style. It is showing superiority.
- Setting a trap: Asking someone to do a behavior, and then charging him/her as if he/she did not ask him/her to do it.
- Implying: Implying anger rather than expressing it openly.
- Overflowing the cup: It is the accumulation and explosion of previously formed negative emotions.
- To make uneasy: Behaviors that are not openly expressed but indirectly disturbing.
- Making a joke: It is done to get rid of serious feelings.
- Touching the wound: It is hitting at the points of weakness where one is sensitive.
- Not allowing change: It means wanting the relationship to remain as it has always been. It is to prevent the other person from changing even if life conditions change.
- **Deprivation:** Taking revenge by not giving the other person what they need.
- Withholding help: Taking revenge after being angry; not helping someone when they need help.

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### **Constructive Debate**

It is bringing up the existing problem without offending or angering the other person and trying to find a common solution to this problem that is suitable for both parties. In case of a problem, it involves expressing the discomfort of the problem in an appropriate language and both parties making efforts to eliminate this problem. Individuals generally avoid expressing their resentment or anger towards the other person due to fear of losing and fear of being a bad person. These two basic fears actually harm the healthy functioning of interpersonal relationships. Because if a person avoids expressing a situation that he/she is uncomfortable and therefore offended or angry and keeps it to himself/herself, it will cause new problems to emerge day by day in the relationship processes. However, negative emotions are also a part of real life. Therefore, when there is a problem, expressing these problems through constructive discussion is essential for a healthy and sustainable relationship.

For a constructive discussion, first of all, both communication partners should trust each other and have good intentions towards each other. Otherwise, what starts as a constructive discussion may turn into a destructive one. Constructive discussion consists of ten stages:

- Thinking about the problem: Analyzing and understanding what the problem is.
- **Setting a time for discussion:** To set a time that is convenient for both sides.
- Expressing the problem: Presenting the problem briefly and clearly in an appropriate language.
- Checking for understanding: After the problem has been expressed, it is to find out whether the other party has understood correctly and what they have understood.
- Thinking and practicing what is wanted: Expressing what is expected of the other person if they understand the problem.
- Checking that the request has been understood: Checking that what is expected of the other party has been understood correctly by the other party.
- Asking questions: To find out in an appropriate language whether what is asked will be done or not.
- Deciding on the answer: This is the time to think about how the other person will respond to the question asked.
- Answering the question: This is when the other person gives a positive or negative answer to the question asked; accepts or rejects what is asked, or offers a different suggestion.
- Coming together to review: Coming together to see if the problem persists or how the parties feel after the decision has been made.

These stages need to be meticulously implemented. Otherwise, a discussion with constructive intentions may turn destructive. The important thing in constructive discussion is to create a discussion and a result in which both sides understand each other and reach a compromise.

### Kaynaklar:

- Cüceloğlu, D. (2018). İnsan İnsana. İstanbul: Remzi Kitabevi.
- https://sozluk.gov.tr/



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The Young Red Crescent is a branch of the Red Crescent that works with the young population. Young Red Crescent is a voluntary non-governmental organization where social and educational activities are mostly carried out, apart from health care. Main activities of the club:



- To ensure the adoption of Red Crescent among young people studying at universities,
- To help the formation and development of social solidarity and cooperation awareness,
- To encourage and support participation in Red Crescent activities, to create a bridge between the hand that gives and the hand that receives,
- Acting with the universities in Istanbul at the beginning in order to raise and increase individual and social awareness, to announce the projects and to create a common public opinion by working together with the universities in Turkey and abroad in the long term,
- To ensure that the realized projects are shared, announcements are made, the thoughts of the
  people participating in the projects and interviews with opinion leaders are published in the
  newspapers that are aimed to be prepared with the participation of volunteer university students
  throughout Istanbul,
- To ensure the versatile development of young people by organizing interviews with academicians, artists, writers and bureaucrats who stand out as the opinion leaders and role models of the society,
- Organizing charity concerts with artists who are loved and attracted by the society and especially
  the youth, to deliver the income to those in need, to use it in projects developed for the benefit of
  the society, to increase social and international solidarity,
- To bring young people together with the society by visiting institutions that need to be socially responsible, such as orphanages and nursing homes, which constitute an important part of the society.

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### NEWS FROM IGVS

Co-authored by Assist. Prof.Dr. Güfte
CANER AKIN from the IGVS,Occupational
Health and Safety Program's article titled
"Musculoskeletal Disorders Experienced by
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The joint article of IGVS Academicians Assist. Prof. Dr. Duygu ÇELİK, Lect.Atilla AYDIN and Lect.Selim AYKAÇ titled "Analysis of the Immiserizing Growth Hypothesis on Turkey: 1970-2020" was published in the Journal of Social Sciences Research of Ordu University Social Sciences Institute (TR INDEX). The access

https://dergipark.org.tr/tr/download/article-file/2779048

Assist. Prof. Dr. Güfte CANER AKIN, Lect. Hatice Rumeysa KIZILGÖZ and Lect. Türker YAPAN, academicians of the IGVS,Occupational Health and Safety Program, participated as researchers in the project titled "Collaborative Research on Occupational Safety and Health" carried out within "The European Scientific Collaboration (EUSCP)", **Project** Europe's comprehensive international supported most scientific cooperation project.

Assist. Prof. Dr. Güfte CANER AKIN's Research Topic in the Project: Protocols, Applications and Solutions to Support Environment, Occupational Safety and Health in Tanneries

Lect. Hatice Rumeysa KIZILGÖZ and Lect.Türker YAPAN's Research Topic in the Project: Investigation of Lifelines Analysis Methods Used in Working at Heights





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### AGENDA OF PERSONNEL



Lect. Sinan KARANFIL has been appointed as the Vice Director of Istanbul Gelisim Vocational School.

Lect. Hulya ALGUR has been appointed as the "Program Head" of Istanbul Gelisim Vocational School, Architectural Restoration Program.

Asst. Prof. Dr. Hulya ATESOGLU has been appointed to the staff of "Assistant Professor" in Istanbul Gelisim Vocational School Human Resources Management Program.

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#### **COORDINATOR**

Lect. Görkem Gülay DOĞAN ATICI

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