

# GELISIM UNIVERSITY WEEKLY PRESS RELEASE

**4 SEPTEMBER - 8 SEPTEMBER 2023** 

Issue: 214



### **PERSONNEL BULLETIN**

### **ACADEMIC APPOINTMENTS**

<u>Prof. Dr. Sezer Cihan KESKEN</u> has been appointed to the <u>"Professor"</u> staff of the Aviation Management Department of the Faculty of Applied Sciences of our university.

**Prof. Dr. Sebnem IZMIR GUNER** has been appointed to the **"Professor"** staff of the Department of Nursing, Faculty of Health Sciences of our university.

<u>Assoc. Prof. Dr. Huseyin OCAL</u> has been appointed to the <u>"Associate Professor"</u> position in the English Department of Business Administration of the Faculty of Economics, Administrative and Social Sciences of our university.

Assoc. Prof. Dr. Ismail Cem AY has been appointed to the "Associate Professor" staff in the Department of Economics and Finance of the Faculty of Economics, Administrative and Social Sciences of our University.

<u>Assoc. Prof. Dr. Sezgin SAVAS</u> has been appointed to the <u>"Associate Professor"</u> staff of the New Media and Communication Department of the Faculty of Economics, Administrative and Social Sciences of our university.

<u>Asst. Prof. Dr. Selin AKLIN AGDERE</u> has been appointed to the <u>"Assistant Professor"</u> staff in the English Department of Physiotherapy and Rehabilitation of the Faculty of Health Sciences of our university.

<u>Inst. Rana Senanur DOGAN</u> has been appointed to the <u>"Instructor"</u> staff in the TOMER Turkish Preparatory Program of the Rectorate of our University.

**Res. Asst. Muhammed Talha ASKAR** has been appointed to the **"Research Assistant"** staff of Aircraft Engineering of the Faculty of Engineering and Architecture of our university.

I congratulate our appointed lecturer and wish him success in their new position.

Assoc. Prof. Serdar Çöp

IGU Secretary General



### **PERSONNEL BULLETIN**

### **ACADEMIC - ADMINISTRATIVE APPOINTMENTS**

Prof. Dr. Seyfettin Arda OZTURKCAN has been appointed as the Vice Rector of the Rectorate of our university.

**Prof. Dr. Necmettin MARASLI** has been appointed as the **Dean** of the Faculty of Engineering and Architecture of our university.

<u>Inst. Merve MERCAN</u> has been appointed as the <u>"Head of the Program"</u> to the Child Development Program of the Vocational School of Health Services of our university.

I congratulate our appointed lecturer and wish him success in their new position.

Assoc. Prof. Serdar Çöp

IGU Secretary General

### **ADMINISTRATIVE APPOINTMENTS**

**Selin KAYA** has been appointed as the **"School Secretary"** to the Vocational School of Physical Education and Sports of our university.

**Sercan UNLU** has been appointed as the **"Deputy Head"** of the Registrar's Office to the Registrar's Office of our university.

<u>Busra KOSAR</u> has been appointed as the <u>"Deputy Director of International Registrar's Office"</u> to the Registrar's Office of our university.

**<u>Aykut KILICCILAR</u>** has been appointed as the **<u>"Registrar's Office Education Director"</u>** to the Registrar's Office of our university.

**Nurcan TIRMIK** has been appointed as the **"Assistant Director"** of Registrar's Office Archives" to the Registrar's Office of our university.

I congratulate our administrative personnel on his new assignment and wish him success in his duties.

Assoc. Prof. Serdar Çöp

IGU Secretary General

### **LATEST NEWS FROM IGU**



Ayten Bengisu Cansever, Research Assistant in the Department of Communication and Design of the Faculty of Fine Arts, received the 8th Emerging Scholar Award at the Conference on Communication and Media Studies organized by the Common Ground Research Network between 06-08 September 2023 and hosted by the Complutense University of Madrid.



The book titled "News Literacy: Basic Concepts and Current Discussions", edited by Assist. Prof. Dr. Hande Ulusoy from the Department of Television Journalism and Programming of the Faculty of Applied Sciences and Assist. Prof. Dr. Ipek Tok from the Department of New Media and Communication of Bandırma Onyedi Eylul University, was published by Literaturk publications.

For article details:

https://www.babil.com/haber-okuryazarligi-kitabi-hande-ulusoy-ipek-tok





The article titled "Comparative Analysis of the USA's Washington Ferries and Road Transport Carbon Emissions Using the Trozzi and Vaccaro and Greatest Integer Functions" by Assist. Prof. Dr. Kadir Mersin from the Faculty of Economics, Administrative and Social Sciences was published in **Environmental Science and Pollution Research.** 

For article details:

https://link.springer.com/article/10.1007/s11356-023-28281





Assist. Prof. Dr. Ayse Meric Yazici of International Trade and Business at the Faculty of Economics, Administrative and Social Sciences, published an article titled "The Regulatory Role of Business Stress in the Relationship between Sustainable Leadership and Innovation Strategies" in the journal of Academic Sensitivities in the Ulakbim category.

For article details:

https://dergipark.org.tr/tr/pub/akademik-hassasiyetler/issue/79666/131723

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### **LATEST NEWS FROM IGU**



The article titled "The Psychology and Policy of Overcoming Economic Inequality" by **Res. Asst. Deniz Misra Gurol** from the English Department of Psychology at the Faculty of Economics, Administrative and Social Sciences was published in the journal **Behavioral and Brain Sciences**.

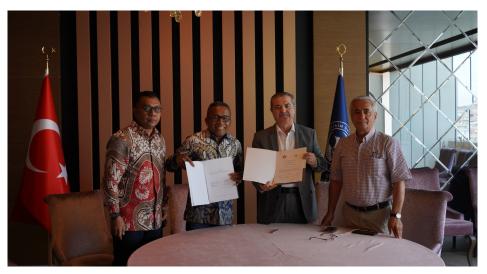
Makale detayı için:





A book titled "Implant Dentistry with Cases" was published, whose translation was edited **by Assoc. Prof. Dr. Sinem Yeniyol,** one of the faculty members of the Department of Oral and Maxillofacial Surgery of the Faculty of **Dentistry, Department of Clinical Sciences.** 

A bilateral cooperation agreement was signed between our university and Halu Oleo University in Indonesia. Presentations were made aimed at strengthening the socio-cultural communication activities between the two countries and the two universities. **Rector Prof. Dr. Bahri Sahin** and Rector of Halu Oleo University **Prof. Dr. Muhammad Zamrun Firihu** signed the bilateral cooperation agreement at the end of the visit.



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**NEWS** 

### "PROTECTION FROM DISEASES IS SUPERIOR TO TREATMENT"

**5 SEPTEMBER** 

2023



Every year between September 3 and September 9, it is celebrated as Public Health Week. Stating that it is aimed to raise awareness about preventive health with information and trainings for the protection and development of public health, Public Health Specialist Dr. Nurten Elkin, referring to the connection between obesity and cardiovascular diseases, said, "Protection from diseases is superior to treatment."

For news details:

https://gelisim.edu.tr/en/gelisim-news-protection-from-diseases-is-superior-to-treatments



### A DAY AT ALBAYRAK HOLDING WITH THE "A DAY AT WORK" **PROJECT!**

6 SEPTEMBER

2023



Yigit Alp, who has just graduated from the Department of Public Relations and Publicity, had the opportunity to get to know his sector closely by spending a full day with a senior manager at Albayrak Holding within the scope of the "A Day at Work" project executed by Istanbul Gelisim University Career Guidance Application and Research Center. Yigit Alp, who spent productive hours, received a job offer at the end of the day.

For news details:

 ${\color{blue} https://gelisim.edu.tr/en/gelisim-news-a-day-at-albayrak-holding-with-the-a-day-at-work-project (albayrak-holding-with-the-a-day-at-work-project (albayrak-holding-with-the-a$ 





**NEWS** 

## A MEETING WAS HELD WITH COMPANIES AND ENTREPRENEURS WITHIN IGUTEKMER

**7 SEPTEMBER** 

2023



Istanbul Gelisim University Technology Development Center (IGUTEKMER), which aims to contribute to the production of new technologies, held an introductory meeting with companies and entrepreneurs within IGUTEKMER with the participation of IGU **Rector Prof. Dr. Bahri Sahin**, Vice Rector in Charge of R&D **Prof. Dr. Necmettin Marasli**, TEKMER Board of Directors and Executive Board Members.

For news details:

https://gelisim.edu.tr/en/gelisim-news-a-meeting-was-held-with-companies-and-entrepreneurs-within-igutekm



# "THOSE IN THE ACCOUNTING INDUSTRY SHOULD PROFIT FROM THE WIND OF CHANGE BROUGHT ON BY ARTIFICIAL INTELLIGENCE!"

**8 SEPTEMBER** 

2023



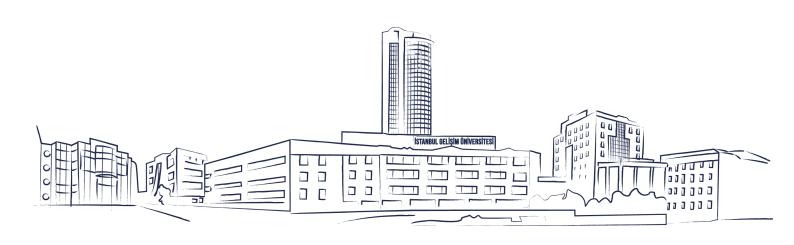
The development of artificial intelligence raises questions about the future of many occupational groups. "Is it going to take away people's jobs?" While the questions continued unabated; **Asst. Prof. Dr. Ali Ozbek** stated that people working in the field of accounting should keep up with the age and benefit from the wind of change of artificial intelligence.

For news details:

https://gelisim.edu.tr/en/gelisim-news-those-in-the-accounting-industry-should-profit-from-the-wind-of-change-brought-on-by-artificial-intelligence









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