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WEEKLY PRESS RELEASE

31 JULY - 04 AUGUST 2023

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ACADEMIC APPOINTMENTS

Asst. Prof. Dr. Bülent TANSEL has been appointed to the "**Assistant Professor**" staff of the Faculty of Economics, Administrative and Social Sciences, Department of Psychology.

I congratulate our appointed lecturer and wish him success in their new position.

Assoc. Prof. Serdar Çöp
IGU Secretary General

ACADEMIC-ADMINISTRATIVE APPOINTMENTS

Asst. Prof. Dr. Lokman KANTAR has been appointed as the "**Director**" of the Development Vocational School Directorate.

Asst. Prof. Dr. Talat SARIKAVAK has been appointed as the "**Head of the Department**" at the Faculty of Health Sciences, Department of Child Development English.

Asst. Prof. Dr. Sevinc BABA has been appointed as the "**Program Head**" to the Electroneurophysiology Program of the Vocational School of Health Services at our university.

Asst. Prof. Dr. Arzu OZGEN has been appointed as the "**Program Head**" to the Health Services Vocational School Medical Laboratory Techniques Program.

Lect. Nazlı YUCEOL has been appointed as the "**Program Head**" to the Health Services Vocational School Medical Documentation and Secretarial Program.

Lect. Ebru CENGİZ has been appointed as the "**Program Head**" of the Health Services Vocational School Health Institutions Management Program.

Lect. Şabo KESLER has been appointed as the "**Program Head**" of the Vocational School of Health Services Oral and Dental Health Program.

Lect. Aylin KOC has been appointed as the "**Program Head**" of the Health Services Vocational School Hair Care and Beauty Services Program.

Lect. Sibel CANITEZ has been appointed as the "**Program Head**" of the Vocational School of Health Services First and Emergency Aid Program.

Lect. İlknur YUCEL has been appointed as the "**Program Head**" of the Vocational School of Health Services Dialysis Program.

I congratulate our appointed lecturer and wish him success in their new position.

Assoc. Prof. Serdar Çöp
IGU Secretary General



PERSONNEL BULLETIN

ADMINISTRATIVE

Beste YURDAKONAR started to work as an **Office Worker** as of 31.07.2023 in the Registrar's Office.

Faika Pelin ÖZDEMİR started to work as a **Public Relations and Promotion Specialist** in the Public Relations and Publicity Department as of 31.07.2023.

I congratulate our administrative personnel on his new assignment and wish him success in his duties.

Assoc. Prof. Serdar Çöp
IGU Secretary General

LATEST NEWS FROM IGU

Prof. Dr. Hüseyin Dikme, Head of Advertising Department of the Faculty of Economics, Administrative and Social Sciences, Vice President **Asst. Prof. Dr. Ipek Sucu** and **Dr. Berna Gönen** presented the paper titled "Corporate Communication, Image And Perception Management In Brands' Sustainable Corporate Social Responsibility Works" at IMASCON. **Prof. Dr. Hüseyin Dikme** also chaired the congress and took part in the Scientific Committee.

The article titled "The Role of Digital Skills in Household Finance: Micro Evidence from Turkey" by **Dr. Serkan Demirel**, Faculty Member of the Faculty of Economics, Administrative and Social Sciences, Department of International Trade and Finance and **Research Assistant Gökhan Özbilge** was published in the Journal of Finance.

<https://ms.hmb.gov.tr/uploads/2023/07/184-05-58-Hanehalki-Finansmaninda-Dijital-Becerilerin-Rolu-Turkiyeden-Mikro-Kanitlar.pdf>

The article titled "Investigation of The Environmental Interest of Students Who Spend Their Leisure in The School Gardens" by **Assoc. Prof. Dr. Mustafa Can Koç**, Head of Physical Education and Sports School, Recreation Department, was published in **Yalova University Journal of Sports Sciences**.

<https://dergipark.org.tr/tr/pub/yalovaspor/issue/78148/1306631>



The article titled "Development of the Organizational Value Difference Scale", co-authored by **Dr. Dursun Boz**, Department of Management Information Systems, Faculty of Applied Sciences, was published in the Journal of Business Studies.

<https://isarder.org/index.php/isarder/article/view/1926>

The book "Can a Tweet Change the World? Ecology Struggle and Digital Activism" by **Dr. Şeyma Esin Erben** from the Faculty of Economics, Administrative and Social Sciences' was published in the Yeni İnsan Publishing House.

Lect. Elcin Yakupoglu, from the Civil Aviation Cabin Services Program of Istanbul Gelisim Vocational School, was entitled to receive the doctorate with her doctoral thesis titled "The Effect of Job Satisfaction and Motivation Elements on Organizational Commitment and Intention to Leave: A Study on Airline Employees" under the supervision of **Asst. Prof. Dr. Canan Tiftik**.

Lect. Meltem İşler Sevindi, Head of Marketing and Advertising Department at Istanbul Gelisim Vocational School, was awarded the title of doctorate in the Radio, Television and Cinema Department of Istanbul University- Social Sciences Institute with her doctoral thesis.

The article titled "Examination of The Impact of Exchange Rate and Petroleum Prices On Inflation with The VECM Model: The Case of Turkey" by **Asst. Prof. Dr. Duygu Çelik** from Istanbul Gelisim Vocational School Banking and Insurance Program, was published in BİLTÜRK Journal of Economics and Related Studies.

<https://dergipark.org.tr/tr/download/article-file/2827357>

Environmental Engineer Furkan Şahin from the Support Services Directorate provided a **Zero Waste Training** to a total of 51 individuals, including supervisors and assistants of the campus buildings at our university, in the J Block Mehmet Akif Ersoy Conference Hall, between 10:30 AM and 12:30 PM.

IGU'S SUCCESS IN THE URAP WORLD UNIVERSITY RANKINGS CONTINUES

31 JULY

2023



University Ranking by
Academic Performance

The data of the '2022-2023 World Field Ranking' prepared by the METU University Ranking by Academic Performance Laboratory (URAP) and ranking the universities with the highest academic performance has been published. According to the report prepared by taking into account the "**World's Best Universities**" lists, **Istanbul Gelisim University ranked 2299th in the World and 73rd place among Turkish universities.**

For news details:

<https://gelisim.edu.tr/en/gelisim-news-igus-success-in-the-urap-world-university-rankings-continues>



IMPORTANT CRITERION IN PREFERENCE: UNIVERSITY INFRASTRUCTURES

31 JULY

2023



With the start of university preferences, prospective students entered an exciting process. Explaining what should be considered in terms of choosing the right university and department for them in this process that affects their future, Istanbul Gelisim University **Rector Prof. Dr. Bahri Şahin** stated: "The education and research infrastructures of universities and the competence of academic staff are very important. When choosing universities and departments, they should definitely pay attention to these issues, check out the websites of universities and question these competencies."

For news details:

<https://gelisim.edu.tr/en/gelisim-news-important-criterion-in-preference-university-infrastructures>



IGU TTO PARTICIPATED IN IDEF 2023

31 JULY

2023



Istanbul Gelisim University Technology Transfer Office (TTO) participated in IDEF 16th International Industry Fair 2023, which was held at TUYAP on 25-28 July. TTO visited aircraft and drone manufacturers such as TUSAŞ, HAVELSAN, VOLO COMPOSITE, MASTER DEFENCE and YENTE Aviation at the IDEF 2023 Fair. **IGU TTO** also held a series of meetings that included technical collaborations. In this context; a meeting was held with TAI officials about the Jet Drone Electric Fan Motor Unmanned Aerial Vehicle Project, which received support from the TAI Hangar Campus Program.

For news details:

<https://gelisim.edu.tr/en/gelisim-news-igu-tto-participated-in-idef-2023>





RISK OF SALMONELLA BACTERIA IN CHICKENS CONSUMED IN HOT WEATHER!

3 AUGUST

2023



Food safety is of utmost importance for a healthy life. Stating that more attention should be paid with increasing weather temperatures, Food Engineer Msc **Lect. Eda Şensu Demir**: "The 'Salmonella' bacterium, which is widespread especially in chicken products, causes foodborne infections and food poisoning.

For news details:<https://gelisim.edu.tr/en/gelisim-news-risk-of-salmonella-bacteria-in-chickens-consumed-in-hot-weather>



ISTANBUL GELISIM UNIVERSITY
EVENT PROGRAM

DATE TIME EVENT TYPE EVENT NAME EVENT LOCATION REMARK EVENT ORGANIZED BY

| DATE | TIME | EVENT TYPE | EVENT NAME | EVENT LOCATION | REMARK | EVENT ORGANIZED BY |
|-----------------------|-------------|-----------------------------------|---|--------------------------------|---|---|
| 17.07.2023-11.08.2023 | 10:00-13:00 | Social Responsibility / Education | BILSEM Collaboration English Education | F Block Farabi Conference Hall | The aim of our event is to provide English education to secondary school students in cooperation with BILSEM. | Directorate of School of Foreign Languages |
| 07.08.2023 | 10:00-13:00 | Workshop / Training | My Business Partner Project Stress and Time Management Workshop Activity | J Block Classroom No. 311 | It is aimed to ensure that the participants have effective skills in stress and time management in business life. | International Exchange and Cooperation Office |
| 10.08.2023 | 13:00-14:30 | Education | BILSEM Collaboration English Education Participation Certificate Ceremony | F Block Farabi Conference Hall | BILSEM Collaboration English Education Participation Certificate Ceremony will be held. | Directorate of School of Foreign Languages |



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