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PERSONNEL BULLETIN

ACADEMIC-ADMINISTRATIVE

Asst. Prof. Dr. Hande Ulusoy has been appointed as the “**Head of the Department**” to the Department of Television Journalism and Programming at the Faculty of Applied Sciences on 16.01.2023.

I congratulate all our appointed lecturer and wish her success in their new positions

Assoc. Prof. Serdar öp
IGU Secretary General

ADMINISTRATIVE

Baris Keskinsoy started to work as an **Office Worker** in the Student Affairs Department on 23.01.2023.

I congratulate our administrative personnel on his new assignment and wish him success in his duties.

Assoc. Prof. Serdar öp
IGU Secretary General

LATEST NEWS FROM IGU

Assoc. Prof. Dr. Hüseyin Dikme, Head of the Advertising Department of the Faculty of Economics, Administrative and Social Sciences and **Asst. Prof. Dr. Ipek Sucu**, presented the paper “*Social Media Management In Health Institutions in the Perspective of Corporate Communication and Reputation Management*” at IMASCON.

https://www.imascon.com/kayit/kayittr/dosyalar/imascon_2022_autumn/imascon_2022_autumn_sosyal_tammetin_bildiriler.pdf

The study of **Res. Asst. Erdem Turkavci**, from the Faculty of Economics, Administrative and Social Sciences, Department of Radio, TV and Cinema, titled “*The Transformation of Maganda Lumpe: Satire and Sincerity in the Film of Recep İvedik 7*” was published in the book of International Studies in the Field of Fine Arts.

https://www.seruvenyayinevi.com/Webkontrol/uploads/Fck/gsfaralik2022_3.pdf



Assoc. Prof. Dr. Mustafa Can Koc, Head of the Recreation Department of the School of Physical Education and Sports, founded the International Holistic Health, Sports and Recreation Journal in the field of recreation.

<https://holisticrecreation.com/index.php/pub>



The article titled “Turkish Version of the Recreational Sports Well-Being Scale (Rsioö): Validity and Reliability Study” by **Assoc. Prof. Dr. Mustafa Can Koc**, Head of Recreation Department, School of Physical Education and Sports, was published in the Journal of Recreation and Tourism Research.

<https://www.jrtr.org/index.php/jrtr/article/view/316>

The article titled “*The Tip of Cooking: Standard Recipes*” by **Assoc. Prof. Dr. Murat Dogan**, Deputy Dean of the Faculty of Fine Arts and a lecturer in the Gastronomy and Culinary Arts Department, was published in the **Journal of Food Taste**.

The article titled “Investigation of the Effect of Money Supply and Public Interest Payments on Inflation in Fragile Five Economies with Panel Data Analysis” **Asst. Prof. Dr. Duygu Celik**, from Istanbul Gelisim Vocational School Finance, Banking and Insurance Department, was published in the Journal **Finance-Political and Economic Comments**.

<http://www.ekonomikorumlar.com.tr/files/articles/1673958820.pdf>

Abstract statement titled “*Development of Hydrogen Fuel Cell Electric Vehicle*”, written by **Lect. Izzet Yavuz**, **Lect. Kubra Erdogan** and **Lect. Hasan Hüseyin Taser**, academicians of Istanbul Gelisim Vocational School, was published at the 3rd International Conference on Engineering and Applied Natural Sciences held in Konya on 14-17 January 2023.

The research article titled “Synthesis Characterization and Neuroprotectivity of Silybum Marianum Extract Loaded Chitosan Nanoparticles”, co-authored by **Asst. Prof. Dr. Serap Yesilkir Baydar** from the Faculty of Engineering and Architecture, was published in the **Journal of Microencapsulation (Q2 in the scope of Taylor & Francis SCI-E)**.

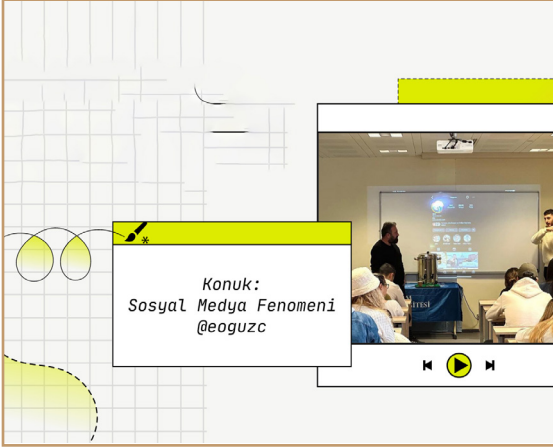
The research article was produced from the project titled “In Vitro Investigation of Therapeutic Effects of Various Herbal Extracts in Alzheimer’s Disease Model (KAP-270320-SYB)” supported by the Office of Scientific Research Projects and conducted by Asst. Prof. Dr. Serap Yesilkir Baydar.

<https://www.tandfonline.com/doi/full/10.1080/02652048.2023.2167012?journalCode=imnc20>

FROM THE SOCIAL MEDIA INFLUENCER: CREATING CHARACTERS IN THE DIGITAL WORLD!

JANUARY 23

2023



Social media influencer @eoguzc was the guest of the “**Character Creation in the Digital World**” event organized by Art&Communication Design, the student club of Istanbul Gelisim University (IGU) Fine Arts Faculty Communication and Design Department. In the event, which attracted great interest from the students, the relationship of the digital world with character creation was discussed.

<https://www.gelisim.edu.tr/haber/sosyal-medya-fenomeninden-dijital-dunyada-karakter-yaratmak>

“HIGH SCHOOL WINTER ACADEMY 2023” WORKSHOPS HAVE STARTED

JANUARY 23

2023



Istanbul Gelisim University, which has introduced high school students to university education since 2018, launched the Winter School program for the 5th time this year. The trainings started on Monday, January 23. Offering a real university experience, the **Winter School** started on Monday, January 23 at Istanbul Gelisim University (IGU). In the program specially prepared for 11th and 112th-grade high school students, the trainings are conducted face to face. Students will be able to experience 19 different courses in 5 days thanks to Winter School.

<https://www.gelisim.edu.tr/haber/lise-kis-akademisi-2023-egitimleri-basladi>

WHY ARE CLIMATE ACTIVISTS TARGETING ARTWORKS?

JANUARY 24

2023



Climate activists pursue their protests. Prof. Dr. Ismet Cavusoglu from Istanbul Gelisim University evaluated the actions of climate activists using popular art. Climate activists are engaged in many activities in order to raise awareness of today's people and take precautions against the causes/factors that have led to changes in climate conditions in recent years. Such emphases may be necessary for society, however, results can be obtained by using other methods and options. Artist Prof. Dr. Ismet Cavusoglu underlined that by using popular art works, such actions will make a noise for a short time, and this may cause damage to the works of art.

<https://www.gelisim.edu.tr/haber/iktisadi-idari-ve-sosyal-bilimler-fakultesi-fakulte-kurulu-toplantisi-gerceklestirildi>

WE USE THE INTERNET FOR AN AVERAGE OF 8 HOURS A DAY!

JANUARY 26

2023



Our daily life is intertwined with the digital world. Although this has many advantages and benefits, it must be used and understood correctly so that it does not become dangerous. Emphasizing the need to develop digital literacy in order to raise awareness about digital addiction, **Asst. Prof. Dr. Eren Efe** from Istanbul Gelisim University stated daily internet use in Turkey is 8 hours compared to the total population average.

<https://www.gelisim.edu.tr/haber/gunde-ortalama-8-saat-internet-kullaniyoruz>

“FACULTY BOARD OF THE FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES” MEETING WAS HELD

JANUARY 26

2023



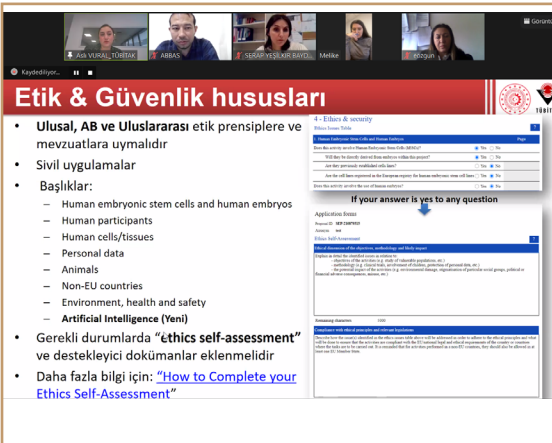
Istanbul Gelisim University Faculty of Economics, Administrative and Social Sciences Faculty Board meeting was held with the participation of students and stakeholders from the business world. Beylikdüzü Organized Industrial Zone Regional Manager Muhammet Divil attended the meeting where students' internship requests and collaborations were discussed.

<https://www.gelisim.edu.tr/haber/iktisadi-idari-ve-sosyal-bilimler-fakultesi-fakulte-kurulu-toplantisi-gerceklestirildi>

“HORIZON EUROPE - ERC APPLICATION PROCESS WEBINAR” WAS HELD

JANUARY 26

2023



Istanbul Gelisim University (IGU) Office of Scientific Research Projects organized the “Horizon EUROPE - ERC Application Process Webinar”. There was great interest in the webinar, which was held on Wednesday, January 25th, with the narration of Aslı Vural from the TÜBİTAK (Scientific and Technological Research Council of Turkey) ERC National Contact Point. Organized by the Office of Scientific Research Projects, under the leadership of Istanbul Gelisim University Vice Rector Prof. Dr. Necmettin Maraşlı, who is responsible for R&D, the “HORIZON EUROPE - ERC Application Process Webinar” was held for academicians and researchers from IGU.

<https://www.gelisim.edu.tr/haber/ufuk-avrupa---erc-basvuru-sureci-webinari-gerceklestirildi>

“WHAT IS SOCIAL MEDIA? WHAT IS NOT?” WITH YILDIRIM OZKAN

JANUARY 27

2023



Art&Communication Design Student Club, which aims to encourage students to work in the field before they graduate, to create a “communication design” culture together and to produce new projects thanks to this cooperation, organized **What is Social Media? What Is Not?**” event. After a general introduction to social media platforms was made at the event, which had a large participation, many different topics were discussed regarding the use of production-oriented social media and awareness of social media.

<https://gelisim.edu.tr/haber/yildirim-ozkan-ile-sosyal-medya-nedir-ne-degildir>



ISTANBUL GELISIM UNIVERSITY EVENT PROGRAM

DATE	TIME	EVENT TYPE	EVENT NAME	EVENT LOCATION	REMARK	EVENT ORGANIZED BY
30.01.2023 - 05.02.2023						
03.10.2022 - 30.06.2023	09:00	Exhibition	Art Activities	Gelisim Art Gallery	Exhibitions to be held during the 2022-2023 academic year are planned.	Istanbul Gelisim Vocational School & Faculty of Fine Arts
01.12.2022 - 16.05.2023	12:00	Other	Digital Marketing	F Block School of Foreign Languages Conference Hall	It is aimed to learn modern digital marketing skills.	Continuing education Center
01.02.2023	20:00-21:30	Seminar	Healthy Communication and Ability to Set Limits	Google Meet	It is aimed to inform people about how people can communicate in a healthy way and protect their own space in areas such as business life, social life, etc.	Psychology Club
02.02.2023	09:00-17:30	Other	Yemeni Students Association - Busula Club's Fourth Anniversary Event	J Block Mehmet Akif Ersoy Conference Hall	An event was organized to celebrate the fourth anniversary of the Busula Book Club.	International Students Office



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