

FFA E-BULLETIN

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ISTANBUL
GELISIM
UNIVERSITY



Faculty of
Fine Arts



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**10 NOVEMBER
GAZİ MUSTAFA KEMAL ATATÜRK
REMEMBRANCE DAY**



**As the Faculty of Fine Arts, we
commemorate Gazi Mustafa Kemal
Atatürk with great respect and
gratitude.**

**RADIO, TELEVISION AND CINEMA
STUDENTS**

1

**TURKISH AMERICAN
ASSOCIATION
FIRST PRIZE IN THE
SHORT HORROR
MOVIE
COMPETITION**

YAZAN & YÖNETEN
MUHAMMET EMİR AKARSLAN

"SALI" YARDIMCI YÖNETMEN BEDİA ZERİN HÖKENEK DÖRÜNTÜ YÖNETMENİ ONUR KARAKUS
MAKYAJ MELEK ÇETİNKAYA KAMERA ONUR KARAKUS KOSTÜM M. EMİR AKARSLAN & B. ZERİN HÖKENEK
SAHNE YÖNETMENİ B. ZERİN HÖKENEK SET AMİRİ MERT HAKAN KURGU ONUR KARAKUS & M. EMİR AKARSLAN IŞIK MERT HAKAN

RADIO, TELEVISION AND CINEMA

RES. ASST. EDA TÜRKAY WON THE FIRST
PRIZE AT THE 24TH İZMİR INTERNATIONAL
SHORT FILM FESTIVAL!



24. İZMİR
KISA FİLM
FESTİVALİ

24TH İZMİR SHORT FILM FESTIVAL

14~19 KASIM 2023



ALTIN KEDİ ÖDÜLLERİ GOLDEN CAT AWARDS

Brand Week Istanbul



**ISTANBUL GELISIM UNIVERSITY,
GRAPHIC DESIGN DEPARTMENT
STUDENTS NADA ASHOOR AND
BUSE GRAL WERE ENTITLED TO
PARTICIPATE IN BRAND WEEK
PORTFOLIO MEETINGS!**



**GRAPHIC DESIGN
DEPARTMENT STUDENT
FATMA NUR GÜNEŞ'S
ILLUSTRATIONS ARE
INCLUDED IN THE BOOK
TITLED "MY FATHER'S TALES"**





SUCCESS



SUCSESSES

RTS STUDENTS WIN THE TAD SHORT HORROR FILM COMPETITION!



A short horror film written and directed by Muhammet Emir Akarslan, a fourth-year student at the Department of Radio, Television and Cinema, with Bedia Zerin Hökenek as assistant director, Onur Karakuş as cinematographer, Mert Hakan as set manager and Melek Çetinkaya as make-up artist. "Tuesday" won first place in the short horror film competition organized by the German Association of Turkey (TAD).

Muhammed Emir Akarslan, the scriptwriter and director of the movie, stated that he wrote the movie "Tuesday" for the competition organized by TAD Connect USA and that the shooting of the movie was very enjoyable. Akarslan said that conveying the Halloween mise-en-scène and atmosphere through images was challenging but also enjoyable, adding that although the shooting took a short time, the team put a lot of effort into the costumes and make-up. We congratulate Muhammed Emir Akarslan, who stated that their efforts were rewarded with the first prize, and everyone in the film team who worked hard, and we wish them continued success.



SUCSESSES

**RES. ASST. EDA TRKAY LEFT THE 24TH IZMIR
INTERNATIONAL SHORT FILM FESTIVAL WITH THE
FIRST PRIZE!**



The short film "Kusur", produced by Res. Asst. Eda Trkay from Istanbul Geliřim University (IGU), Faculty of Fine Arts (FFA), Radio, Television and Cinema Department, was selected as the best project in the Film LAB section of the 24th Izmir International Short Film Festival.

First Among Thirteen Projects!

The process of seeking pre-production support has begun for the short film "Kusur", produced by Res. Asst. Eda Trkay from the Department of Radio, Television and Cinema, for whom she also contributed to the script, and directed by Pelin Byktař. Eda Trkay, who continues to apply to support platforms, stated that they received the first good news of the project from Izmir. The festival journey of "Kusur", which was selected as the best project among thirteen projects in the production support competition held in the Film LAB section of the 24th Izmir International Short Film Festival, has begun.

We congratulate Res. Asst. Eda Trkay and wish her continued success.



SUCSESSES

ISTANBUL GELISIM UNIVERSITY, GRAPHIC DESIGN DEPARTMENT STUDENTS NADA ASHOOR AND BUSE GÖRAL QUALIFIED TO PARTICIPATE IN BRAND WEEK PORTFOLIO MEETINGS



Nada Ashoor, a student of Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA), Graphic Design Department, won the right to participate in the Portfolio Meetings organized by Brand Week Istanbul. The event, which will be held this year in cooperation with the Creative Society, will bring together the creative names of the future with mentors.

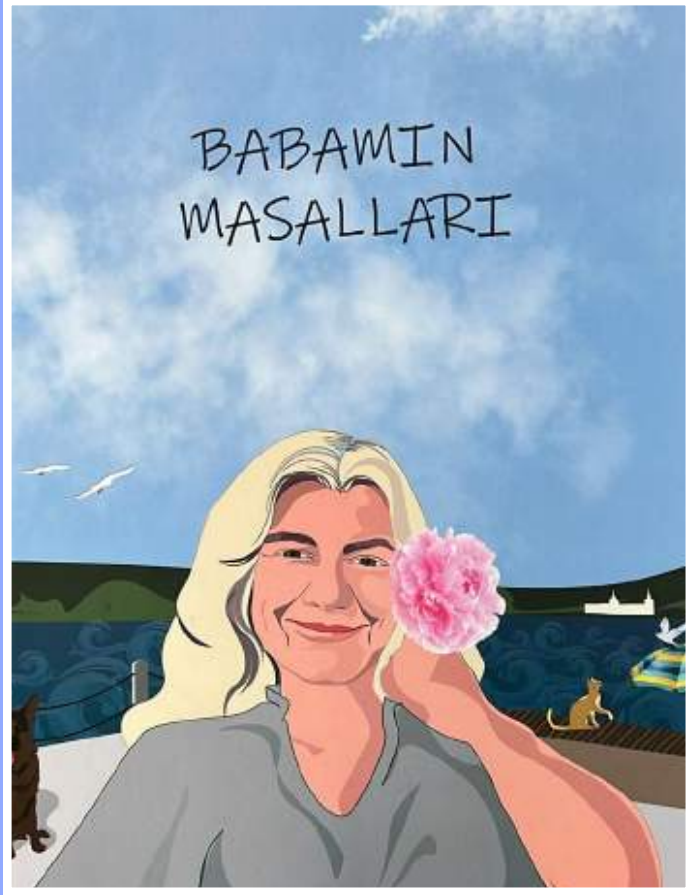
The event, which will be held between 8-10 November 2023, will consist of a total of six sessions between 14.00-15.00 and 16.00-17.00. The Brand Week committee evaluated the participants' portfolios and selected 60 design department students and junior art directors. These selected young talents had the opportunity to present their work to the creative professionals of the industry. Brand Week Istanbul's support for the design professionals of the future with such events allows the development of new talents in the sector and provides an important platform for young people who want to increase their experience in the sector. In this context, our students Nada Ashoor and Buse Göral had the chance to meet with professionals in the sector and introduce themselves and their works.

As Istanbul Gelişim University, Faculty of Fine Arts, we congratulate our dear students Nada Ashoor and Buse Göral and wish them continued success.



SUCCESSSES

GRAPHIC DESIGN DEPARTMENT STUDENT FATMA NUR GÜNEŞ'S ILLUSTRATIONS ARE INCLUDED IN THE BOOK TITLED "MY FATHER'S TALES"



These special works, created in Assoc. Prof. Dr. Aysun Cançat's illustration class, were designed by Dr. Beyza Güler met with the readers in Gökalp's book. Fatma Nur Güneş's creative and impressive illustrations successfully reflect the atmosphere and narrative of each tale. Illustration classes offer students the opportunity to develop their own artistic expression

Original illustrations for each tale in the book enable Güneş to add his own personal touch to the tales, turning them into a visual feast. These special illustrations show the contribution of the young talent to the art world and once again reveal the success of Istanbul Gelişim University in art education.

As Istanbul Gelişim University, Faculty of Fine Arts, we congratulate our student Fatma Nur Güneş and wish her continued success.



ACADEMIC SUCCESSES



ACADEMICSUCCESSSES

ASSOC. PROF. DR. SEZGİN SAVAŞ'S BOOK "DAY AND NIGHT SERIES: DAWN OF DARKNESS" TAKES ITS PLACE ON THE SHELVES



Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA) Vice Dean and Faculty Member of the Department of Communication and Design, Assoc. Prof. Dr. Sezgin Savaş's book "Day and Night Series: Dawn of Darkness" has been released and is now available on the shelves. The cover design of the book was undertaken by Research Assistant Büşra Kılıç from the IGU FFA Department of Communication and Design.

"Day and Night Series: Dawn of Darkness," shaped by the pen of Assoc. Prof. Dr. Sezgin Savaş, narrates the story of a new war that begins after a short period of peace. The revival of old hostilities, the reignition of hatred, and the determined actions of the night elves against humans create the striking atmosphere of the book.





SOCIAL RESPONSIBILITY

SOCIAL RESPONSIBILITY

THE FIRST STEP OF THE SOCIAL RESPONSIBILITY PROJECT "SUPPORTING THE TRANSITION PROCESS OF PETS IN NEED OF HELP TO THEIR NEW LIVES" HAS BEEN REALIZED!



The first step of the social responsibility project "Supporting the Transition Process of Pets in Need of Help to Their New Lives" organized by Istanbul Gelişim University (IGU), Faculty of Fine Arts (FAF), Departments of Interior Architecture and Environmental Design (Tr&Eng) and Interior Architecture, has been realized by visiting Kurtaran Home Association. The visit took place on Monday, October 23, 2023.



SOCIAL RESPONSIBILITY

THE FIRST STAGE OF THE “ART FOLLOWING THE GREEN” SOCIAL RESPONSIBILITY PROJECT WAS REALIZED



“Art Following the Green Social Responsibility Project”, in cooperation with the TEMA Foundation, aims to contribute to the field of ecological and sustainable art-design and to be environmentally friendly, with workshops where recycling/zero waste issues are brought to the agenda with a conversation, natural pigment production and waste papers are recycled. Songül Çağışlar was hosted at the interview, which was the first stage of the social responsibility project that aims to increase the environmental awareness of the society with generations. The presentation took place with the theme “Zero Waste”.



SOCIAL RESPONSIBILITY

THE FIRST STAGE OF THE LET'S CREATE
SUSTAINABLE SECTORS SOCIAL
RESPONSIBILITY PROJECT HAS BEEN REALIZED!



The Social Responsibility Project "Let's Create Sustainable Sectors" led by Res. Asst. Eda Türkay, Res. Asst. Emel Çirişoğlu, and Res. Asst. Ayşe Seray Çetin from the Department of Radio Television and Cinema and the Department of Gastronomy and Culinary Arts took place under the title "Sustainability in the Cinema Sector." A conversation with producer Hilal Şenel was held on November 3, 2023, at the Firnas Auditorium.

Hilal Şenel, who produced the German-Turkish joint short film "Flight Mode," which has been shown at national and international festivals and has received awards and support from institutions like the Turkish Ministry of Cinema General Directorate, German TV channels SWR and Arte, and has gained the Green Motion status during the festival distribution stage, explained topics such as "What is green production/green set?" "What are the requirements for a production to be considered green?" "What are the advantages and disadvantages of establishing green production in Turkey?" and "Is it possible to create a sustainable film industry?"

SOCIAL RESPONSIBILITY



THE FIRST STEP OF THE “UPCYCLING WORKSHOP:
SUSTAINABLE PRODUCTS TRANSFORMED FROM
WASTE BOTTLES” SOCIAL RESPONSIBILITY
PROJECT HAS BEEN REALIZED!



The first step of the "Upcycling Workshop: Sustainable Products Recycled from Waste Bottles" social responsibility project organized by Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA), Interior Architecture and Environmental Design & Communication and Design Departments, took place on October 24, 2023, Tuesday with a visit to Studio Le Fond.

SOCIAL RESPONSIBILITY

THE FIRST STAGE OF THE SOCIAL RESPONSIBILITY PROJECT “HAPPINESS DISTRIBUTION WITH ÇORBADA TUZUN OLSUN ASSOCIATION” WAS REALIZED



The first leg of the "Happiness Distribution with Çorbada Tuzun Olsun Association" social responsibility project carried out by Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA), Interior Architecture and Environmental Design (Eng), Communication and Design, Graphic Design Departments, took place on October 27, 2023 with the visit of Çorbada Tuzun Olsun Olsun Association's office in Beyoğlu. During the visit made by Res. Asst. Tuğçe Öztürk and Res. Asst. Mustafa Dallı, a meeting was held with Çorbada Tuzun Olsun Association, information was received and the protocol signing process was started.

SOCIAL RESPONSIBILITY

THE LAST SESSION OF THE "LOVE MOVEMENT WITH IGU" SOCIAL RESPONSIBILITY PROJECT WAS HELD!

Film Gösterimi



24 EKİM
2023

İGÜ'YLE SEVGİ HAREKETİ
SOSYAL SORUMLULUK PROJESİ
3. OTURUM – FİLM GÖSTERİMİ:
SECONDHAND LIONS (2003)

J Blok 393 Cep Sineması



13
00

The last session of the "Love Movement with IGU", which is the social responsibility project of Istanbul Gelişim University (IGU), Faculty of Fine Arts (FAF), Department of Gastronomy and Culinary Arts and Department of Radio, Television and Cinema, was held.

The "**Film Screening**" event was held within the scope of the social responsibility project jointly carried out by Istanbul Gelişim University (IGU), Faculty of Fine Arts (FAF), **Department of Gastronomy and Culinary Arts and Department of Radio, Television and Cinema**. The film screening, which was the third and last event of the "**Love Movement Project with IGU**", was held on Tuesday, October 24, at 13.00, at IGU Pocket Cinema. The film screening, attended mainly by first-year students, was held with a total of thirty-five students.

Research Assistants from the Department of Gastronomy and Culinary Arts attended the film screening of the social responsibility project carried out jointly by the two departments. **Res. Asst. Emel Çirişoğlu and Res. Asst. Ayşe Seray Çetin** participated, From the **Department of Radio, Television and Cinema**. **Res. Asst. Eda Türkay** participated. The movie "Secondhand Lion" was shown at the screening, in line with the theme of the social responsibility project. Like the other sessions of the project, the last session also aimed to raise students' awareness.

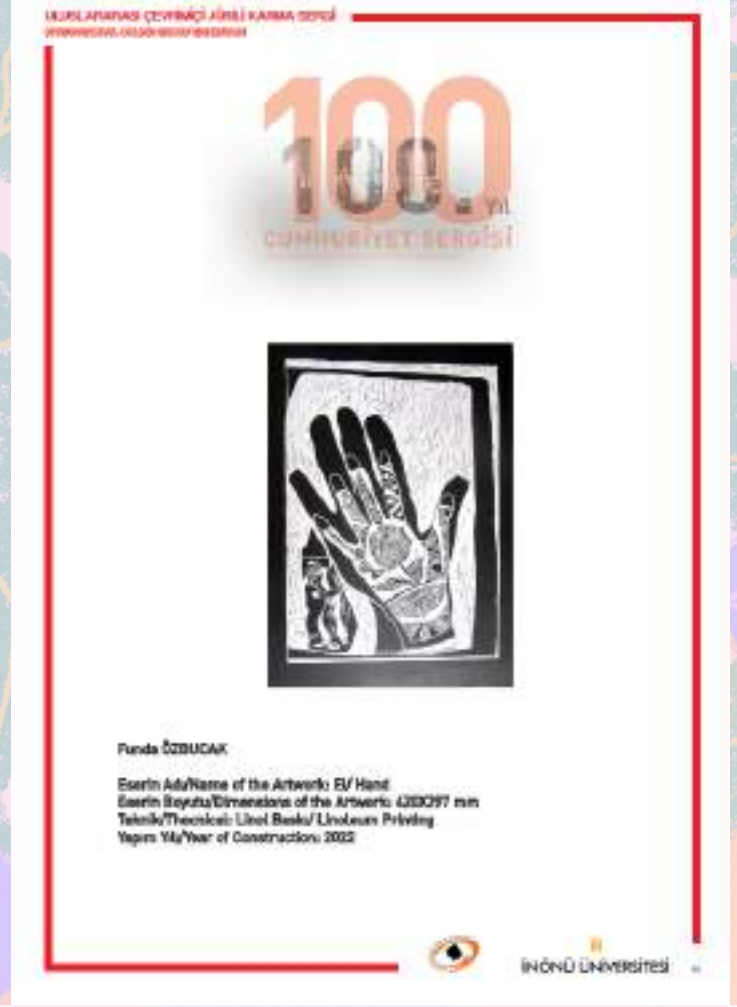
Thank you to our students who participated in the event!



EXHIBITIONS

EXHIBITIONS

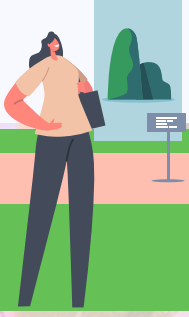
ASSISTANT PROF. DR. FUNDA ÖZBUCAK FEATURED IN İNÖNÜ UNIVERSITY 100TH ANNIVERSARY REPUBLIC MIXED EXHIBITION!



Assistant Professor Dr. Funda Özbucak, a faculty member in the Department of Communication and Design (CAD) at Istanbul Gelişim University (IGU), participated in the "International Online Juryed 100th Anniversary Republic Mixed Exhibition" organized by İnönü University Faculty of Fine Arts and Design with her artwork titled "Hand." This event provides an opportunity for the promotion of art on the international stage and the display of works by various artists.

"International Online Juryed 100th Anniversary Republic Mixed Exhibition," organized by İnönü University Faculty of Fine Arts, was presented to art enthusiasts online from October 29, 2023, to November 15, 2023. The exhibition was curated by Prof. Dr. Yüksel GÖĞEBAKAN, Assoc. Prof. Dr. Fahrettin GEÇEN, and Lecturer Levent İSKENDEROĞLU.

Lecturer We congratulate Asst. Prof. Dr. Funda Özbucak and wish her continued success.

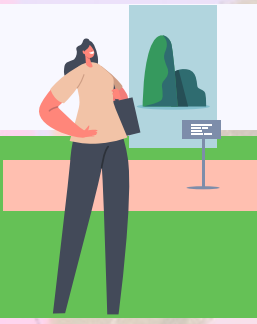


EXHIBITIONS

**FACULTY MEMBERS OF THE GRAPHIC DESIGN DEPARTMENT
EXHIBITED THEIR WORKS AT THE IAAF ISTANBUL 2023 ART FAIR**



Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA), Graphic Design Department faculty members Asst. Prof. Ahmet Özel, Assoc. Dr. Aysun Cançat and Lecturer Şermin Ayşe Tepe exhibited their works at the IAAF Istanbul 2023 Art Fair. The fair brought together artists from different disciplines.



EXHIBITIONS

CEREN İREN'S WORKS WERE INCLUDED IN THE SATELLITE EXHIBITION "US AGAIN ENCORE NOUS"



Istanbul Gelisim University (IGU), Faculty of Fine Arts (GSF), Graphic Design Department Research Res. See. Ceren İren's works were included in the satellite exhibition "us again encore nous" organized by Marmara University simultaneously with the 7th International Non-Objective Biennial in France.





EXHIBITIONS

RES. ASST. BAŞAK LÂLE'S PHOTOGRAPH WAS EXHIBITED AT THE 2ND INTERNATIONAL ARCHITECTURE, ART AND DESIGN SYMPOSIUM (IAR-ARDE 2023) ONLINE JURIED GROUP EXHIBITION.



Arş. Gör. Başak LALE

TOBB Ekonomi ve Teknoloji Üniversitesi, İç Mimarlık ve Çevre Tasarımı Bölümü'nden 2018 yılında derece ile mezun olmuştur. Yüksek Lisansını Hacettepe Üniversitesi, İç Mimarlık ve Çevre Tasarımı Ana Bilim Dalı'nda 2021 yılında başan ile tamamlamıştır. Güncel olarak Hacettepe Üniversitesi, İç Mimarlık ve Çevre Tasarımı Ana Bilim Dalı'nda Doktora Programı'na devam etmekte, ayrıca İstanbul Gelişim Üniversitesi, İç Mimarlık Bölümü'nde Araştırma Görevlisi olarak görev yapmaktadır.



Yok'un İzi

2023, Mimari Cephe Çekimi (Canon EOS 6D, 24-105 f4 lens),
Siyah Beyaz, 1000px*667px



Department of Interior Architecture Res. Asst. Başak Lâle's photograph titled "The Trace of Nothing" was exhibited between 18-20 October within the scope of the 2nd International Architecture, Art and Design Symposium (IAR-ARDE 2023) Online Juried Group Exhibition.



NEWS FROM FFA



NEWS FROM FFA

"RESEARCH ASSISTANT EZGİNAZ KARA HAS STARTED WORKING IN THE DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN"



"Research Assistant Ezginaz Kara has started working at Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA), Department of Interior Architecture and Environmental Design."

After completing her undergraduate studies in the Department of Interior Architecture and Environmental Design (English) at Altınbaş University in 2022, Research Assistant Ezginaz Kara began her master's studies in the Architecture (English) Program at Altınbaş University in September 2023. Taking on various research and projects during her undergraduate education, she started taking the first steps in her academic career. Speaking about her academic career and the Department of Interior Architecture and Environmental Design at Istanbul Gelişim University, Faculty of Fine Arts, she expressed her views as follows:

"For me, working and producing in a field that brings me joy has been a dream and goal since my university years. Being able to be in the position I have dreamed of every day, going through long and challenging work processes, makes me feel very fortunate. I am excited about the university where I took the first steps in my academic career, which has an open-minded, idealistic, and tolerant approach to education. I am very happy to be on this long journey with a successful and enthusiastic team in the field.

We wish Research Assistant Ezginaz Kara success in her new position.



NEWS FROM FFA

10 NOVEMBER GAZİ MUSTAFA KEMAL ATATÜRK COMMEMORATION DAY: WE COMMEMORATE THE GREAT LEADER WITH RESPECT



As Istanbul Gelisim University (IGU), Faculty of Fine Arts (FFA), we attended the 10 November Gazi Mustafa Kemal Atatürk Commemoration Day Ceremony held within our university. After a minute of silence at 09.05, a speech was made about the meaning and importance of Atatürk Commemoration Day. Due to the national day of mourning, the Turkish Flag on the university campus was lowered to half-mast.

As Istanbul Gelişim University, Faculty of Fine Arts, we commemorate Gazi Mustafa Kemal Atatürk with great respect and gratitude.



THE FIRST OF THE "MASTERS" EVENT WAS HELD WITH THE PARTICIPATION OF ACTOR DEMİR PARSCAN!

The first edition of the "Masters" event, organized by the Department of Radio, Television, and Cinema with the aim of bringing together students and experienced individuals who have contributed significantly to the television and cinema industry, took place on November 17th at the Firnas Auditorium with the participation of actor Demir Parscan.

Demir Parscan, who has acted in countless movies, TV series, theater plays and short films since the Yeşilçam era and has worked as a dubbing artist, tells about his working life that evolved from being a tradesman to being an athlete, from being an athlete to dubbing artist and finally to acting, while also talking about acting, rehearsal methods, character work, creative and technical skills on the set. He shared his experiences on issues such as communication with the team. He emphasized to the students who participated in the event that they should be persistent in achieving the things they desire. We would like to thank the master actor Demir Parscan for accepting our invitation and sharing his experiences with us.

"You Should Never Give Up."





NEWS FROM FFA

“MEAT PROCESSING, COOKING AND PRESENTATION TECHNIQUES: DRY AGED AND CARCASS SEPARATION” EVENT WAS HELD

An event titled "Meat Processing, Cooking and Presentation Techniques: Dry Aged and Carcass Separation" was held by Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA), Department of Gastronomy and Culinary Arts.



The event is in the in-class activity category and was organized within the scope of the "GMS313 Cooking Techniques" course. The event was held on Wednesday, November 8, at 11:00 in the C block kitchen. Third-year students, course instructor Çağkan Güner, and department faculty members Murat Doğan, Emel Çirişoğlu and Ayşe Seray Çetin also participated in the event. Food and Beverage Manager Aydın Madenoğlu, Chef Cihan Çakaroğlu, Steak Master Alper Say and Butcher Chef Sezer Şirin from the "Et Yiyelim" businesses were among the guests of our event. The topic of the event was the parts of the lamb and cooking techniques. In this context, Sezer Şirin disassembled the whole lamb in front of the students. At this stage, Chef Cihan Çakaroğlu shared detailed information with the students about what to consider when cutting meat, how the parts of meat are used in the kitchen, and what methods they can cook.



In addition to lamb, guest chefs cooked beef tenderloin, which had been kept in the salt chamber for 28 days, for the students. This technique, which we call “Dry aged”, can be defined as aging the meat by keeping it for 28 days. The "dallas steaks" cooked on the grill were tasted by students and faculty members after they were carefully plated for presentation. During the event, Food and Beverage Manager Aydın Madenoğlu explained the service technique in front of the guests and presented meat to the students.



NEWS FROM FFA

CREATIVE WORKSHOP EXPERIENCE FROM THE ART & COMMUNICATION DESIGN STUDENT CLUB OF THE DEPARTMENT OF COMMUNICATION AND DESIGN: "CREATIVE THINKING STATION"



Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA), Art & Communication Design Student Club organized a workshop named "Creative Thinking Station" to provide students with the opportunity to enhance their creative thinking and communication skills. The event took place on November 11, 2023, where students gathered to create creative advertising campaigns for Aspera Hotel.





NEWS FROM FFA

REGISTRATION FOR THE NEW SEASON JAVASCRIPT WORKSHOP HAS STARTED IN COLLABORATION WITH FEASS, NEW MEDIA AND COMMUNICATION DEPARTMENT, AND FFA COMMUNICATION AND DESIGN DEPARTMENT!

The third JavaScript Workshop, to be taught by Asst. Prof. Dr. Eren Efe, is being organized in collaboration with the Faculty of Fine Arts (FFA), Department of Communication and Design, and the Faculty of Economics, Administrative, and Social Sciences (FEASS), Department of New Media and Communication.

ISTANBUL GELİŞİM ÜNİVERSİTESİ
İBB İKTİSADİ VE İŞLETİM BİLİMLERİ FAKÜLTESİ
İBB İKTİSADİ VE İŞLETİM BİLİMLERİ FAKÜLTESİ
İBB İKTİSADİ VE İŞLETİM BİLİMLERİ FAKÜLTESİ

İSTANBUL GELİŞİM ÜNİVERSİTESİ
COMMUNICATION AND DESIGN & NEW MEDIA AND COMMUNICATION DEPARTMENTS
IN COLLABORATION

JAVASCRIPT WORKSHOP

30 November 2023 - 04.01.2024 (6 Weeks)
10:00-13:00
IGU Tower J Block 250 PC Lab.

QUOTA
40
STUDENTS

*For Registration and Information for Communication and Design Department Students: abcansever@gelisim.edu.tr
**New Media and Communication Department Students For Registration and Information: dierol@gelisim.edu.tr

The JavaScript Workshop, organized by the head of the New Media and Communication Department, Asst. Prof. Dr. Eren EFE, will begin on November 30 and will end on January 4, 2023, lasting a total of 6 weeks. The event will take place in the computer laboratory located on the 2nd floor of the Tower and is limited to 40 participants with a mandatory attendance requirement. The quota has been determined as 20 participants from the Communication and Design Department and 20 participants from the New Media and Communication Department.

Participants will receive a certificate of participation at the end of the workshop.

To register, simply send your name and surname information to the email addresses dierol@gelisim.edu.tr and abcansever@gelisim.edu.tr.



SCIENTIFIC STUDIES



SCIENTIFIC STUDIES

NEW ARTICLE FROM ASSOC. PROF. DR. SEZGİN SAVAŞ!

İSTANBUL GELİŞİM
ÜNİVERSİTESİ
GÜZEL SANATLAR
FAKÜLTESİ
İLETİŞİM VE TASARIMI BÖLÜMÜ



New Article From
ASSOC. PROF. DR. SEZGİN SAVAŞ!

The article titled "The Use of the Personal Data Collected Through Digital Footprints by Corporations in Understanding the Target Audience: An Analysis on Dot-com Companies," co-authored by Assoc. Prof. Dr. Sezgin Savaş, Vice Dean of the Faculty of Fine Arts (FFA) and Assistant Professor in the Department of Communication and Design, in collaboration with Research Assistant Emre Ergen, has been published in the 10th volume, 2nd issue of the Istanbul Gelışim University Journal of Social Sciences.

In the article, the use of personal data collected through digital footprints by corporations in understanding the target audience is examined. The primary aim of the study is to reveal the categories in which the personal data preferences stored by institutions about individuals are concentrated and how these categories change in a sectoral context. In this context, the relationship between data collection trends, the revenue of institutions, and customer satisfaction is discussed, and the contribution of data collection to the consumer recognition process is explored.

We congratulate Assoc. Prof. Dr. Sezgin Savaş and wish him continued success.



SCIENTIFIC STUDIES

**ASST. PROF. DR. RABIYA SALTİK'S ARTICLE
HAS BEEN PUBLISHED!**



Asst. Prof. Dr. Rabiya Saltik's article titled "Digital Space of Immigrant Memory: Diasporatürk", prepared together with Dr. Fatma Esra Öztürk, was published in the October issue of the International Journal of Media and Communication Research. In the study, which states that photography is a tool that keeps memories alive and therefore becomes the subject of memory directly, the feeling of nostalgia in the relationship between photography and memory is discussed.

We congratulate Asst. Prof. Dr. Rabiya Saltik and wish her continued success.



SCIENTIFIC STUDIES

NEW BOOK CHAPTER FROM ASST. PROF. DR. PARVİN HEİDARİ!



The book chapter titled "Research and Examination of Designers' Cognitive Thoughts in the Design Process: Protocol Analysis Method by Action Category" by Asst. Prof. Dr. Parvin Heidari, Deputy Head of Departments of Interior Architecture and Environmental Design (Tr&Eng) at Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA) was published in the book titled "Academic Studies in the Field of Architecture, Planning and Design".

We congratulate Asst. Prof. Dr. Parvin Heidari and wish her continued success.



SCIENTIFIC STUDIES

**NEW BOOK CHAPTER FROM ASST. PROF.
DR. EMRE DOĞAN!**



The book chapter of Asst. Prof. Dr. Emre Doğan, Head of the Department of Radio, Television and Cinema, "A Taxonomy Essay on Stanley Kubrick's Cinema as a Speculative View on the Hierarchy of Knowing and Believing" was included in the book *Philosopher Directors*, edited by Azime Cantaş and İhsan Koluvaçık.

We congratulate Asst. Prof. Dr. Emre Doğan for his comprehensive work and wish him continued success.



SCIENTIFIC STUDIES

"THE CINEMA OF VIOLENCE", WHOSE AUTHORS INCLUDE RTS DEPARTMENT ACADEMICIANS, HAS BEEN PUBLISHED!



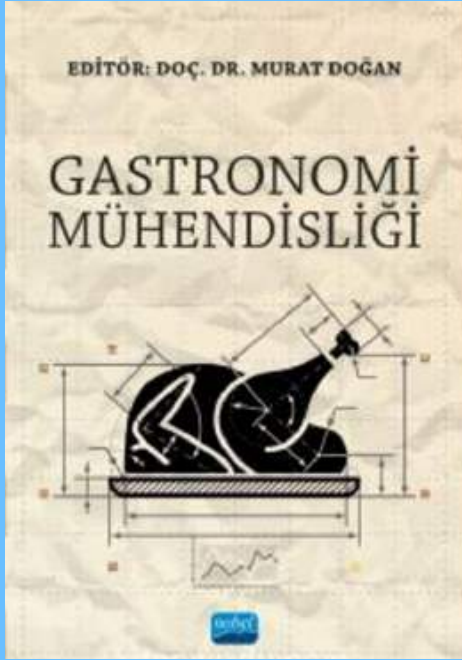
The book "Şiddetin Sineması" (The Cinema of Violence), featuring articles by academics Ali Kemal Çipe titled "Representation of Violence and the Effort to Find Identity with Symbolic Subtexts: Analysis of the Film Zift" and by Eda Türkay titled "Reflections of Violence in Cinema and Mimetic Crisis: The Example of Dogman," has been published under the label of Akademisyen Kitabevi publications in the Department of Radio, Television, and Cinema.

We congratulate Asst. Prof. Dr. Ali Kemal Çipe and Res. Asst. Eda Türkay, academicians of the Department of Radio, Television and Cinema, and wish them continued success.



SCIENTIFIC STUDIES

RES. ASST. AYŞE SERAY ÇETİN'S BOOK CHAPTER HAS BEEN PUBLISHED!



The book chapter of Res. Asst. Seray Çetin, one of the faculty members of Istanbul Gelişim University (IGU), Faculty of Fine Arts (GSF), Department of Gastronomy and Culinary Arts, has been published.

The first edition of the book titled "Gastronomic Engineering", edited by Assoc. Prof. Dr. Murat Doğan, was published last September. Res. Asst. Ayşe Seray Çetin's chapter was included in the book with the title "Molecules and Nutrients in Our Body: Nutrition".

Çetin, who first examined the concept of nutrition in the chapter of his book, laid a foundation by talking about nutrients and the functions of foods. Then, Çetin, who included topics such as nutrients, functions of foods, food groups, food pyramid and functional foods, explained the section in more detail. Res. Asst. Ayşe Seray Çetin, who examines the concept of nutrition in detail under its subheadings, in the last part of the chapter, asks about nutrition: "What is food safety and how is it ensured?", "What is food allergy and intolerance?", "What can be done to prevent it?", "Attention" What are the points that need to be addressed? and "How to declare and label allergens in foods?" She also conveyed information by touching on extremely important issues such as.

We congratulate Res.Asst. Ayşe Seray Çetin for being the author of the department and wish her success in her academic studies!



SCIENTIFIC STUDIES

PAPER PRESENTATION FROM RES. ASST. OKAN KIRBACI!



Res. Asst. Okan Kırbaç presented his paper titled "An Intergenre Short Film Example in the Light of Genre Theory: The Criminals" at the 2nd International Film Research Symposium held on October 17, 2023. Kırbaç, who defines the concept of genre and includes different genre definitions of different names in the literature, includes the formations and changes over time of genres, which he defines as "traditional and traditionalist as well as innovative in themselves".

We congratulate Res. Asst. Okan Kırbaç for his work and wish him continued success.



SCIENTIFIC STUDIES

RESEARCH ASSISTANT AYTEN BENGİSU CANSEVER ATTENDED THE SEMINAR "FORMATION OF MODERN TURKEY I"!

Ayten Bengisu Cansever, a Research Assistant in the Department of Communication and Design at Istanbul Gelişim University (IGÜ), Faculty of Fine Arts (GSF), participated in the seminar "Formation of Modern Turkey I" organized by the Science and Art Foundation (BİSAV). This important seminar, presented by Prof. Dr. Gökhan Çetinsaya, serves as a special salute to the 100th anniversary of our Republic.



The seminar aims to examine the period from the late 19th century to the declaration of the Republic, with the title "Formation of Modern Turkey I." This intriguing event seeks to shed light on the political, social, economic, and cultural roots and evolutionary processes of modern Turkey. Over the course of the autumn semester, this four-week seminar will delve into a historical framework that extends from the late Ottoman Empire to the Republic era.

The focal point of the seminar will be to explore the various dimensions of Ottoman modernization in the context of global developments. It is planned to draw a line from the Tanzimat and Constitutional periods to the Republic experience, highlighting the role they played in Turkey's modernization journey. The seminar will reveal the continuities and ruptures between the late Ottoman Empire and Republican Turkey within this extensive historical timeline.

We congratulate Research Assistant Ayten Bengisu Cansever and wish her continued success.



PROJECTS

PROJECTS

BÜYÜK TAARRUZ INTERNATIONAL SHORT FILM FESTIVAL TAKES PLACE WITH CONTRIBUTION FROM IGU FFA!



Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA), Department of Communication and Design faculty member, Lecturer Ahmet Bikiç, took on the role of festival director at the 2nd Büyük Taarruz International Short Film Festival, where the award winners were announced. Our student, Kaan Başhamamcı, also participated in the festival.

The Büyük Taarruz International Short Film Festival, held under the auspices of the Ministry of Culture and Tourism and hosted by the Governorship of Afyonkarahisar, garnered attention in the world of cinema. Within the scope of the festival, 2,876 short films from 122 different countries were screened. This significant event provided cinema enthusiasts with an opportunity to bring together different cultures and artistic narratives from around the world.

Ahmet Bikiç, who stated that the content of the films in this year's festival revolved around themes related to October 29, July 15, and Gaza, expressed his desire to expand and reach a broader audience in the coming year with more film themes. He said, "We aim to appeal to young people and the people of Afyonkarahisar with a greater variety of film themes."

Congratulations to Lecturer Ahmet Bikiç and our student Kaan Başhamamcı.

PROJECTS

LECTURER AHMET BİKİÇ BECOMES A JURY MEMBER AT THE 2ND INTERNATIONAL GÖBEKLİTEPE SHORT FILM FESTIVAL, A FUSION OF CINEMA AND ANCIENT HISTORY!

ÖĞR. GÖR. AHMET BİKİÇ
SİNEMA SANATININ ANTİK
BULUŞMASI,
2.ULUSLARARASI
GÖBEKLİTEPE KISA FILM
FESTİVALİ'NDE

Jüri Üyesi Oldu!



Lecturer Ahmet Bikiç, a faculty member from the Department of Communication and Design (CAD) within the Faculty of Fine Arts (FFA) at Istanbul Development University (IGU), has been appointed as the main jury member at the 2nd International Göbeklitepe Film Festival, supported by the Turkish Ministry of Culture and Tourism and the General Directorate of Cinema.

Göbeklitepe is known as an archaeological discovery that sheds light on the history of humanity. However, in addition to this monumental historical element, the enchanting world of cinema has also come together with Göbeklitepe over the past two years. The 2nd International Göbeklitepe Film Festival brings together talented filmmakers from all over the world to celebrate the art and culture of cinema, offering a captivating experience.



ARTISTIC ACTIVITIES

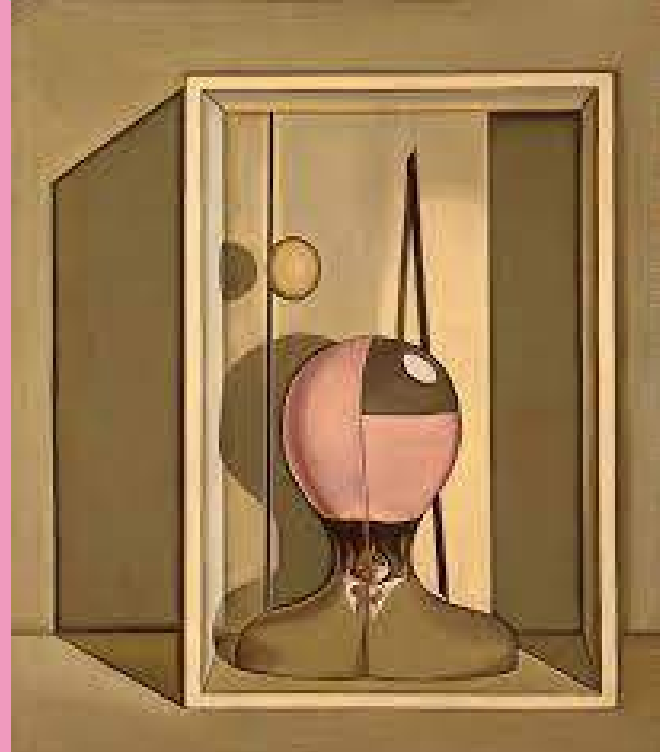


GIORGIO MORANDI (1890 - 1964)

Giorgio Morandi, an Italian painter born in the city of Bologna, is considered a significant modern artist of the mid-20th century.

His artistic career focused heavily on still life paintings. His works, which encompass arrangements filled with bottles, vases, boxes, and other objects, are among the artist's most renowned works. Morandi's paintings are characterized by serene tonalities, balanced relationships between objects, and simple designs in compositions. In many of his works, he repeatedly depicted the same objects, concentrating on subtle variations among them. Avoiding contemporary art movements like Abstract Expressionism and the rise of popular culture, Morandi developed a distinctive aesthetic, drawing attention for creating a calm and meditative atmosphere through his artworks.

Giorgio Morandi's pieces have been exhibited in numerous museums and galleries in Italy and internationally. His style has had an influence on minimalist and abstract painters and has further increased in value over time. Morandi is remembered as an important artist for his modernist interpretation of Italian painting tradition.





“ROCK IS NOT DEAD”: BATU AKDENİZ'S SINGLES RELEASED IN 2023



ROCK ÖLMEDİ!
ROCK ÖLMEDİ!

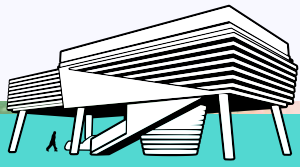
Batu Akdeniz, an artist from Ankara who was born in 1993, became known before his solo work with the hard rock band "Heavy Sky", which he founded together with Çağlar Töngür and Hakan Kılıç in 2012 and later joined by Mehmet Öztürk in 2013. The band, which used to only make covers, later turned into a band that made English rock music, with lyrics written by Batu Akdeniz, and released its album Dreamer in 2016. The band worked with a big name on mastering this album. He worked with Scott Hull, who mastered names such as Sting, Bob Dylan and Lou Reed. The album entered the charts on rock radio in England.

ROCK



After 2017, Batu Akdeniz started writing Turkish songs and continued with his solo career. The “Heavy Sky” group remained suspended. A mixture of rock and electronic music, Hayatsuch took its place as his first solo single. He also took part in the tribute album to Murathan Mungan called 2020 Model. In an interview with Uğur Hakan Hacıoğlu, the artist stated that there were two big thresholds for him and that the first was deciding to write his own songs. Secondly, he said, "I can say that I would not take on most of the things I had built until the age of 25, believing that I could write Turkish lyrics, leaving my group, which was already at a standstill, and starting from scratch as Batu Akdeniz." In addition, Batu Akdeniz released his first album called "Bir Kalpin Çöküsü" in 2021. The most popular songs of this album were There's a Reason, Killers at the Funeral and Don't Go to Him. In 2023, he released his singles Sevmişim Başkana, Bi' Kız Var, Büyük Rüyalar Peşinde and Travma, which he sang with Egemen Akkol. Especially the song "Bi' Kız Var" was very interesting with its emotionality and high rhythms. Batu Akdeniz describes this work, which is dedicated to platonic love, as "it does not have a very special story, I took one of the stories in my chest and embellished it a little, but it is a song that I love very much." In Pursuit of Big Dreams is an autobiographical garage rock song about the struggle against life's difficulties. It is a song that invites those who listen to songs about giving up and fall apart to pick themselves up and fight.

Even though the number of rock bands is decreasing and fewer rock songs are being produced today, Batu Akdeniz states in an interview that he will not give up on rock with the following words: “I will continue to try different directions without moving away from the taste and sound of rock and roll that people are looking for and cannot find.” . “It's great fun for me to record and be in the studio and try new ideas.”



A SIMPLE ICON: VILLA SAVOYE



The history of Villa Savoye, designed by Le Corbusier, dates back to the beginning of the 20th century, that is, the beginning of the modern architectural approach. The villa was built for French industrialist Pierre Savoye and his wife. In this project, which Le Corbusier carried out in the late 1920s, he aimed to reveal the principles of what he called "Applied Architecture". The principles put forward by Le Corbusier in this project cover basic issues such as maintaining the balance between function and aesthetics, using new materials and considering the impact of architecture on its environment. These principles implemented by Corbusier were later accepted as the cornerstones of modern architecture.



Villa Savoye has qualities that will inspire subsequent spaces in terms of its architectural and interior design features. The structure sits on concrete columns raised to the ground. These columns, called piloti, allow the structure to touch nature with its fingertips, while also allowing nature to flow under the mass. This reduces the building's dependence on the ground and increases environmental interaction. The glass panels and columns used on the facade of the villa determine the simple and characteristic exterior appearance of the building. The fact that the walls do not have a load-bearing role provides freedom and flexibility on the façade. Long, horizontal windows, identified with the building, are used to provide natural light to the interior spaces and expand the view, and are read as bands along the wall. Savoye, whose facade is completely painted white, emphasizes simplicity and functionality, which are one of the basic principles of modernism. The interior arrangement has a flexible plan, thanks to the absence of load-bearing walls and the use of only columns. The position of the walls allows the interior space to be arranged freely. This flexibility also manifests itself on the second floor. Some walls on the second floor can be moved according to the user's wishes. This allows the interior to be transformable and adaptable to the user's needs.

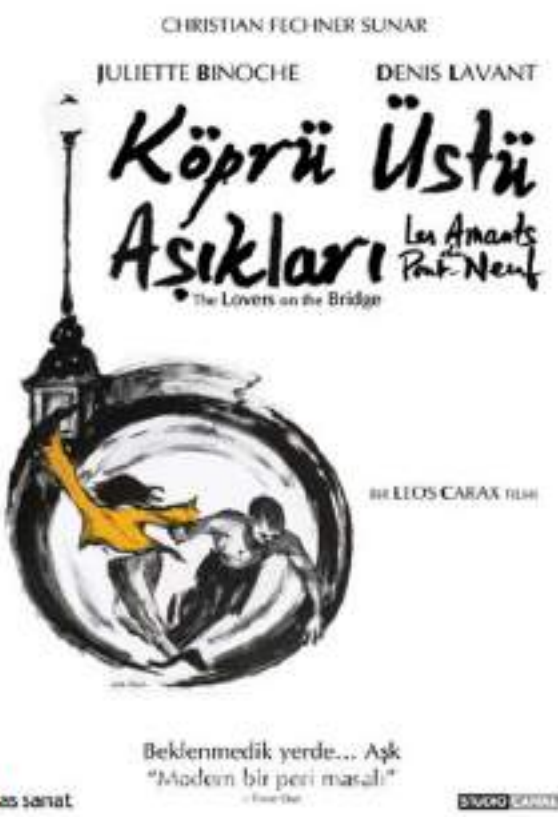
Villa Savoye was classified as a historical monument by the French government in 1965. This means that the building is protected and its original design must be maintained. The building is open to visitors today and is known as the focal point of architectural tourism. If you visit there, you can closely examine this important work of modern architecture and experience Le Corbusier's design principles.

“The place that touches nature with its fingertips...”





THE LOVERS ON THE BRIDGE (LES AMANTS DU PONT-NEUF, YÖN. LEOS CARAX, 1991)



The Lovers on the Bridge is a 1991 French feature film directed by Leos Carax, starring Juliette Binoche (Michèle), Denis Lavant (Alex) and Klaus-Michael Grüber (Hans). Carax, who builds his narrative around the concepts of love and homelessness, places the Pont-Neuf bridge, which gives its name, at the center of the film. Pont-Neuf, as the oldest bridge in Paris, is the main location of the film and, in fact, almost another character of the film. In Lovers on the Bridge, the audience witnesses the period when the Pont-Neuf was restored for the 200th anniversary of the French Revolution. The dilapidated part of Pont-Neuf between the old and the new becomes a home for the homeless. Alex and Hans are the hosts of the bridge. One day, these two homeless men meet Michèle under the bridge they call home, and from there the story turns into a kind of show of love without boundaries between Alex and Michèle.

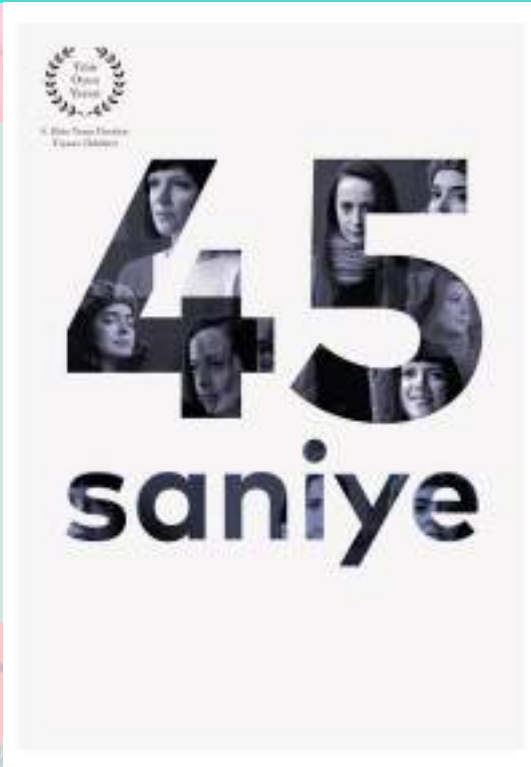


The enthusiastic love of Alex and Michéle, in which they complete each other, shake them, grow them, beat them, heal them, in short, embodying every emotion, is reflected to the audience in a magical way, together with their dance in perhaps the most powerful scene of the film. While fireworks and light shows are going on in the city for the 200th anniversary of the French Revolution, in all this magnificent view, there are two people dancing ecstatically on the Pont-Neuf: Alex and Michéle. Carax's narrative choices and camera positioning, which penetrates the inner worlds of the characters and creates an atmosphere that supports the characters' moods with a deep story and striking visuals, are worth taking as an example. After watching the film once to have an enjoyable viewing experience, it seems inevitable to watch it once more to examine it from a technical perspective. Enjoy watching!



45 Seconds

Bi' Tık Theatre, Tragedy and Drama, Comedy, One Act/45 minutes



Which sentence is the most annoying to hear? Could “Just get up/stand up” be one of them? Can't it be?

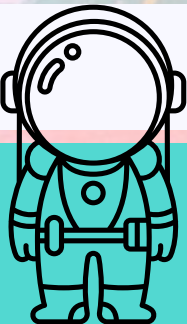
If you are an ordinary female intern in an ordinary workplace, on the morning of an ordinary working day, and someone above you says to you, "Stand up/Get up," this sentence may be the most disturbing, annoying sentence at that moment. This is what the '45 Seconds' game is about.

The play shows the audience the 45-second thought process spent by a female employee, whose name and where she works (it could be anyone and anywhere), as she ponders her reaction to a "get up/stand up" sentence from her superior that could mean anything. As soon as the certain sentence is heard, the female character reaches completely different judgments with different parts of her consciousness, and these judgments turn into an inextricable conflict and confrontation...

Enjoy watching!

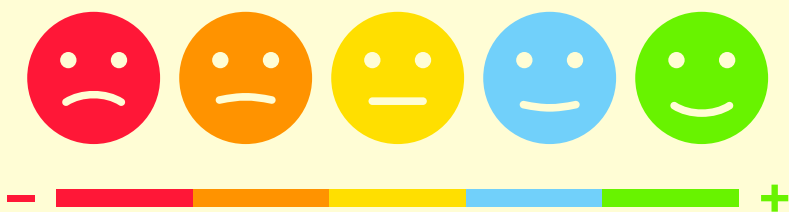
The Crew

Written & Directed by: Aybike Turan - Cast: Duygu Serin, Melda Narin Güler, Aybike Turan - Movement Order: Utku Demirkaya - Light Design: Melda Narin Güler - Costume Design: Begüm Altındış - Light Application: Ata Berk Bingöl - Sound-Effect Application: Icon Tuesday - Production: Bi' Tık Theater



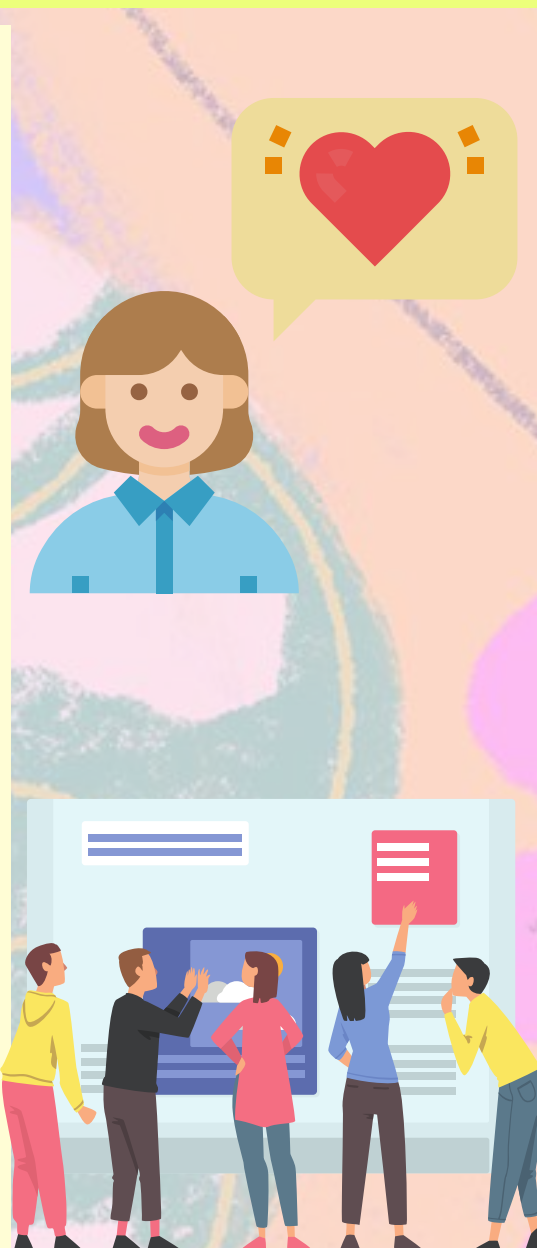
USER EXPERIENCE DESIGNER

It is a profession that researches and predicts how a website, system, product or interface will be used by the user before it meets the end user, and creates a "good experience" for the user by ensuring that the end user can use that product in the easiest way. A UX designer is responsible for increasing customer satisfaction by making the usability and designs of a product more interesting and useful while providing a good experience for users. In fact, basically a UX designer makes improvements for the users of a product in line with the results obtained from user research and workflow analysis.



The main duties and responsibilities of UX designers can be listed as follows:

- UX Designers, enable the testing of applications, websites and software developed as examples to evaluate user experiences.
- UX Designers, create research surveys with media platforms to collect feedback on users' ease of use and satisfaction interface on company websites and products.
- UX Designers, provide seamless navigation through various digital programs and interfaces within the company in order to improve user experience.
- UX Designers, design the aesthetics to be applied on a website, down to colors and fonts that allow for interface edits.





ARALIK AYI ETKİNLİKLERİ

BASIC APPROACHES IN ACTING



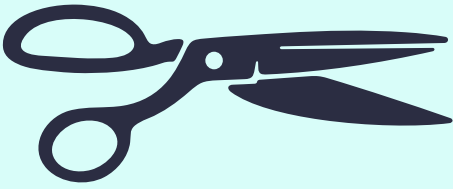
Location: Akbank Sanat
Date: December 16, 2023,
at 3:00 PM
Click for Website:

About the Workshop:

This workshop focuses on gaining confidence in front of the camera, practicing 'performing' in front of an audience, and discovering and recognizing an individual's thoughts, emotions, and feelings as an actor to enhance performance. It involves theoretical knowledge followed by practical application exercises.



OBJECTS, NEEDS, AND TRICKS



Location: Akbank Sanat

Date: December 16, 2023, at 3:00 PM

Click for Website:



About the Workshop: This workshop, inspired by the extremity of the era, aims to explore extremes by encouraging participants to create absurd needs and find equally absurd solutions by "hacking" everyday objects. It involves taking commonly consumed and short-lived objects and transforming them forward or reusing them to adopt a sustainable approach. Necessary materials will be provided by the workshop team. Participants can bring along objects they find suitable for upcycling or transformation during the workshop.

LONG LIVE THE REPUBLIC



Türkiye İş Bankası Museum
Date: The exhibition can be visited until the end of the year, except on Mondays.
Click for Website:

About the Exhibition:

Inspired by Mustafa Kemal Atatürk's statement, "No matter how great political and military victories are, they cannot endure without economic triumph," this exhibition is prepared to enthusiastically celebrate the 100th anniversary of the Republic. The exhibition will be open for visits until the end of the year, aiming to commemorate the Republic's centenary with fervor and celebration.



INTERVIEWS



Apart International Short Film, Video and Photography Symposium, supported by Istanbul Gelisim University (IGU), Faculty of Fine Arts (FFA), organized by Asst. Prof. Dr. Emre Doğan, Head of the Department of Radio, Television and Cinema, and in which department students took part, was held. We talked with Asst. Prof. Dr. Emre Doğan about the symposium process and new term plans.



1. Apart International Short Film, Video and Photography Symposium was completed with a full and enjoyable content. Congratulations to you and everyone who contributed. How was the symposium from your perspective?

The symposium went very well and was quite productive. After the symposium, I keep saying, "If the symposium were on a scale of 10, I would say it's good, but in my opinion, it's more like a 9.2 out of 10." It was a very packed symposium. There were no disruptions in our program or organization for three days. It was a symposium with very productive discussions, the presentation of very important paper summaries, special presentations, and it truly reflected both the identity and personality of the Apart while allowing the students of Istanbul Development University, Faculty of Fine Arts, to showcase their organizational and intellectual abilities. That's why we are very happy and satisfied.

2. Department students took part in the symposium. Can you evaluate your preference for working with students and the students' experience through your observations?

We previously held the International Uşak Short Film Festival and the Tayf International Short Film Festival. This year, we will organize the International Uşak Short Film Festival again with our students. Our students already have a significant amount of experience, they are much more experienced than their peers. They did not have any symposium experience, but after a nice and not very intense training process, our students adapted very easily. I think they were very good, many people from outside the city and from other universities noticed and appreciated our students' competence in this field. They acted with a real sense of responsibility, as if they had been holding a symposium for forty years. They represented their school, their department and the Apart Art Association very well. They were all a source of pride and did not suffer even the slightest deficit in areas such as shooting, screening and technical work under their responsibility. They were really good.





3. You organize large-scale organizations such as symposiums and festivals. What kind of a path do you follow and how do you discipline yourself in such large organizations and projects?

In fact, I don't discipline myself in any way, I just let myself go with the flow. I try to choose the people around me properly. I try to mentally select the people I will work with very well. I try to motivate them, but I don't have a special disciplining method for myself. These jobs are already a part of my life because I have been doing them for many years. To tell you the truth, I have forgotten why I do these things and how I do them, but I am very happy to do them.

4 Could you tell us about your goals and plans for 2024, both specifically for the symposium and in general?

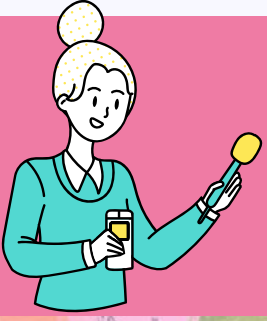
As of 2024, I will take over the International Uşak Short Film Festival as festival director. This will be something we will do together with our school, our department, and our students in our department. The International Short Film, Video and Photography Symposium will continue, and I will continue either as president or consultant. Our students will also do the organizational part of the symposium. Apart from these, I will have two documentary films to finish shooting and my associate professorship application process. In short, continue to work the same way in 2024.



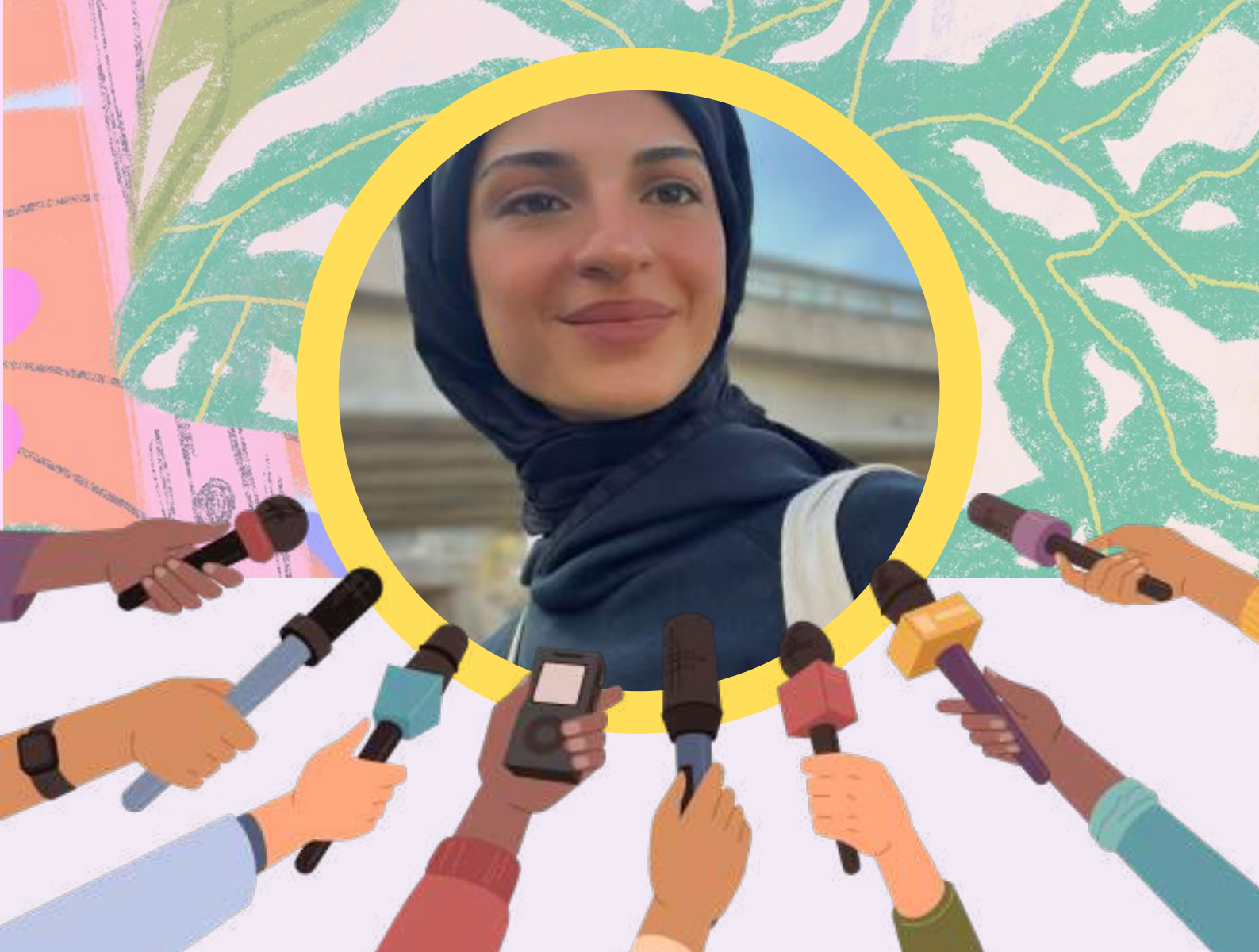
5. For our students who will be inspired by you, what are the things you would definitely do and don't do during their university education?

Work hard, never take a vacation... I don't know anymore, really. Meet everyone, try to learn something from everyone. Get very tired, stay sleepless for a long time, and don't do the opposite of that. However, I really don't know if I'm someone who can answer this. I think I am an exemplary person when it comes to work, but I am not an exemplary person in matters such as rest and social relations. I can tell them to get into every environment, watch a lot of movies, accept a lot of offers to work, even if – unfortunately – for free, and thus stay in touch with people.





WE HAD A PLEASANT INTERVIEW WITH FATMA NUR GÜNEŞ, A STUDENT AT ISTANBUL GELİŞİM ÜNİVERSİTESİ, FACULTY OF FINE ARTS, GRAPHIC DESIGN DEPARTMENT, ABOUT THE DEPARTMENT SHE STUDIED AT AND HER FUTURE PLANS.



1. First of all, can we get to know you a little bit, can you tell us about yourself?

Hello, I am Fatma Nur Güneş, I am 25 years old. I am a 3rd year Graphic Design Department student at Istanbul Gelişim University with a full scholarship. I live with my family in Istanbul and I am the youngest child in the house. I have been painting since I was 9 years old. I started on this path thanks to my father, my talent comes from there. My mother is a nursery teacher, we lost my father when I was young. Outside of school, I take on freelance jobs in the field of design and earn some of my income this way.

2. Why did you choose the Graphic Design Department?

First of all, I love drawing, the Department of Graphic Design was a department that covered many drawing techniques for me. So, I chose it because it is both digital and traditional. Moreover, it is a department that is professionally promising and sought-after. So to speak, they also teach you the culinary part of this profession, and your experience improves even more. You can develop in many areas such as printing, magazine, book, logo design, video editing, content production, packaging designs and illustration drawings. Also, a shy person like me couldn't just study painting, so I'm in the right place. Learning and improving every branch of an art is a great thing, I recommend it to all prospective students who are considering it.

3. So why did you choose Istanbul Gelişim University to study Graphic Design?

My first priority was that it was 20 minutes away from my house. Two of my friends I know graduated from this school and it was not a foreign place for me. When I received a 100% scholarship from the talent test, I did not think about evaluating other universities.

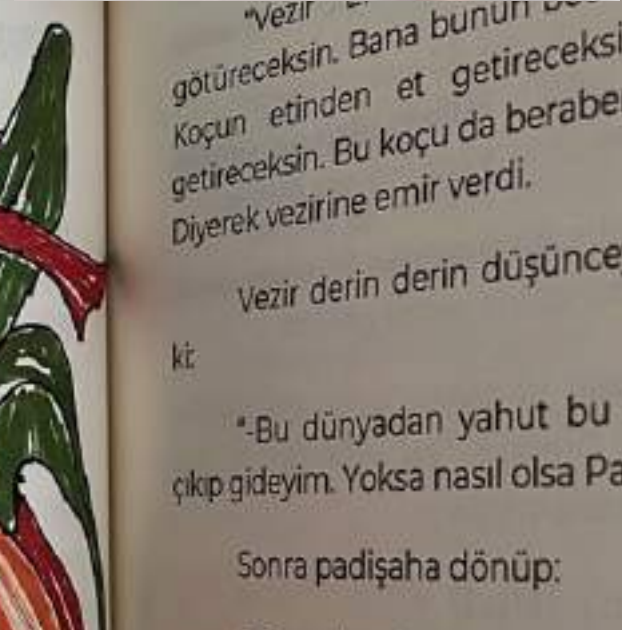
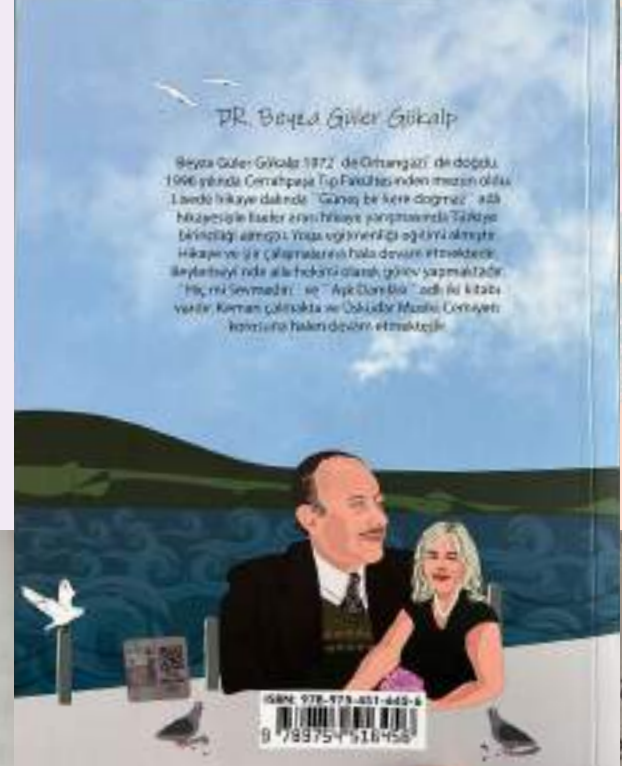
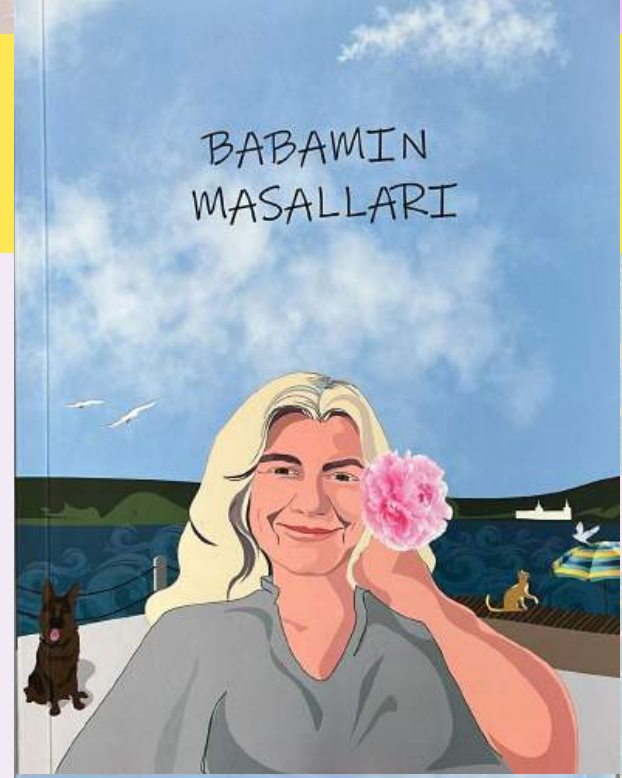


4. Does the Graphic Design Department you are studying in contribute to the areas you will work in the sector? Can you tell us about them?

Of course it happens. Thanks to what I learned, I get freelance work in many fields. I do book cover design, illustration drawings, logo design and active social media management. In fact, I compare this section to a rainbow. The combination of colors makes the whole thing beautiful. It's like a show of diversity. Each one is a different color, but when they all serve the same purpose, they turn into something magnificent. Graphic design is like that for me, because I think that when we work in an agency or any other medium, we will not only be asked for logo design, so the more diverse knowledge, the more success.

5. What fields do you want to work in when you graduate from the Department of Graphic Design? What are your future plans?

I'm thinking of working freelance. To be honest, I believe that I can do my best in any field that requires graphic design. I don't want to be limited, I want to benefit from all the opportunities this department offers. I don't have a desire to work in one place right now, of course I can reconsider this after experiencing the internship. But as I said, my favorite part of this department is being able to work in your own field whenever you want, however you want, this seems freeing and inspiring to me. That's why I can take on special work or produce and sell it myself. There are many websites for this and our teachers have recommended us all the areas and details we can work on since the first year. I send my endless love to each and every one of them.





CULTURAL JOURNEY



ABOUT LONDON FRIEZE ART FAIR'2023...



London Frieze Art Fair took place between 11-15 October 2023 in Regent's Park in London, England. At the London Frieze Art Fair, which celebrated its 20th anniversary this year, a great art festival was experienced with the participation of more than 160 galleries from 40 countries. We can also say that the number of viewers is quite high. The fair generally focuses only on living artists and contemporary art. More than 60,000 people were expected to attend this year's jubilee London Frieze 2023 Art Fair, including art curators, collectors and critics, as well as art lovers/audiences. According to some sources, the number of visitors exceeded these estimates. We have also witnessed large numbers of works being purchased by collectors.

The art fair, which was first organized in 2003 by Amanda Sharp and Matthew Slotover, the founders of the contemporary art publication Frieze, and hosted 27,700 visitors with 124 galleries in The Regent's Park, has become one of the most important events of the global art calendar over the years. Many different events such as Frieze Masters, Frieze New York, Frieze Los Angeles and most recently Frieze Seoul have spread the Frieze name around the world. Held in The Regent's Park like every year, Frieze London brings together the global art scene with young and brand new names. In addition to well-known galleries, young galleries representing promising talents also took part in the fair.



The Focus section and the Artist-to-Artist section were also quite interesting. Frieze Masters, which was organized for the 11th time for audiences advocating a more classical artistic taste, appealed exactly to this audience. Art audiences were able to watch the works of masters and early 20th century artists at Frieze Masters. The Spotlight and Stand Out episodes were definitely worth seeing.

One of the important innovations of the 2023 fair program was the 'Modern Women' concept, curated by AWARE and dedicated to solo exhibitions organized exclusively by female artists. This new theme focuses specifically on works created between 1880 and 1980, which were a turning point for women's rights and feminism.

Frieze Sculpture, which celebrates the creative spirit of the city together with Frieze London and Frieze Masters and will continue after the fair, is exhibited in The Regent's Park. We see the monumental works of the world's leading artists in this perfect park environment. The new curator of Frieze Sculpture was Fatos Üstek, who was born in Ankara, Turkey and lives in London. Among the works of 22 sculptors from different countries, there was one work each by two Turkish artists, Ayşe Erkmen and Gülsün Karamustafa.

The artworks typically showcased at exhibitions can be said to align with contemporary art sensibilities. Alongside classic, realistic creations, artists engage in bold explorations within the context of contemporary art. They experiment with various materials, delve into themes from everyday life, and at times explore extreme fantasy, simultaneity, simplification, grotesque expression, sfumato techniques, decorative solutions, exaggerations, distinct emphases, manipulations, installations, happenings, large dimensions, spatial arrangements, and numerous other combinations. We can categorize these as individual quests. Perhaps in these types of fairs, artists can seize the opportunity to evaluate their own art as well.

Located at the intersection of art and music, the Frieze Music program was full of live performances and panels.

The fair affected not only The Regent's Park but the whole of London. Side events were also a highlight, from StArt at the Saatchi Gallery to PAD London.

Source:

*www.frieze.com , [@friezeofficial](https://twitter.com/friezeofficial)
#FriezeMasters #Frieze20
www.frieze.com #FriezeLondon

*Photos are generally from the author's own archive.





GASTRONOMY JOURNEY



GASTRONOMY JOURNEY

ASSOC. PROF. DR. MURAT DOĞAN'S ARTICLE TITLED "CAN THERE BE A SCIENCE OF FLAVOR?" HAS BEEN PUBLISHED

The article by Assoc. Prof. Dr. Murat Doğan, Deputy Dean of Istanbul Gelişim University (IGU), Faculty of Fine Arts (FFA) and faculty member of the Department of Gastronomy and Culinary Arts, was published in Yemek Zevki Journal. The article appeared in the November issue of the magazine, “Can There Be a Science of Falvor ” was included with the title. The text of relevant article is given below.



While there is a science of physics, chemistry and biology, which are considered basic sciences, isn't there also a science of flavor? I think there is a science to the taste that human beings have been indispensable for tens of thousands of years. I will try to give you scientific evidence about this. Of course, without boring or rambling...

Among the foods that human beings have sought and found in nature since ancient times, the ones that are beneficial to them have exploded with flavor on their palate, that is, they are very delicious. But why?

Flavor Explosion

Like all living things, humans are also coded to survive. Thousands of years ago, our ancestors collected and ate wild fruits and plants for food. Even today, this habit continues in the form of collecting mushrooms, honey and wild herbs. Our ancestors realized that bitter things are usually poisonous, and sweet things are usually non-poisonous. This learning, that is, the acquired knowledge, has been encoded in our genes for thousands of years. In fact, things that are beneficial to our health and nutrition seem delicious to us. By the way, I can guess that you are asking me this question.

“So why do today's experts insist that sweet foods are not good for your health?”

The explanation is actually very simple. A few centuries ago, human beings could not easily access today's sugar and sugary foods. In those days, people worked with manual and physical strength and had to walk from one place to another. People were consuming some honey they found in the forest with appetite and savoring its flavor. If you want, let us experience what our ancestors did. Let's not eat sugary foods for a week. Afterwards, we have a golden baklava with plenty of pistachios. Let's imagine how the baklava dissolves in our mouth and how we feel its flavor components. Then we can say that everything related to taste actually happens in our brain.

Our Brain and the Perception of Flavor

The effects of each person's tongue, nose and other senses, which are part of the sense of taste when eating and drinking, are different from each other. Therefore, the factors affecting sensory experiences are unique for each person. In short, the food that is delicious for me may not be so delicious for my friend next to me.



Tamam bilimlerden sayılan fizik, kimya ve biyoloji bilimleri star da, lastiklerin de bilimi olarak mı? Bence insanlığın en büyük başarısı olan uzay gemisi de bilimi bilirdi. Güneş burulması gibi bilimsel keşifler vermiyor. Gözlemciyi, Tabii ki sözünden ve tabii keşifinden yoksundur.

LECTURE 14: PLASMA

Türkiye'de sürdürülen eğitim, sağlık ve sosyal hizmetler açısından bakıldığında, bu alanların gelişmesi için önemli adımların atılması gerekmektedir. Özellikle sağlık alanı, toplumun en önemli ihtiyaçlarından biridir ve bu alanın geliştirilmesi, toplumun genel sağlığını ve yaşam kalitesini artırır. Sağlık alanındaki gelişmeler, diğer alanlarla da bağlantılıdır ve bu nedenle, sağlık alanının geliştirilmesi, diğer alanların gelişmesi için de önemlidir. Sağlık alanındaki gelişmeler, toplumun genel sağlığını ve yaşam kalitesini artırır ve bu nedenle, sağlık alanının geliştirilmesi, toplumun genel sağlığını ve yaşam kalitesini artırır.

Beyrutar ve İnciçi alması

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çalışmaya olan birliktir.



Prof. Dr. Maria GÖZAY
İstanbul Kültür Üniversitesi
Ekol Sanatlar Fakültesi, Grafik Binası

İnsan için kaygı: Bu yüksek potansiyel
akademik için çok da kısırlı sınırlar.

Lactaria shugurens

Yeni izlenim oluşturmaya çalışıyor. Hayatı ve faaliyetleri hakkında da veriyor. Yeni fikirler üretmeye çalışıyor. Ülkelerin (çoğu çok küçük) gelişmelerini, Maratonları (çoğu çok zor) anlatıyor. Yeni görüşlerini, hazrettiği eğitim ve öğretim programları ile çevrelerini anlatıyor. Her hafta yeni firmaları, Türkiye - İtalya ilişkileri, özellikle otomotiv sektöründe ve turizmde bu iki ülkedeki başarıları anlatıyor. Ülkelerinde hem Türk hem de Japon yatırımları hakkında veriyor raporları. Ancak bu hizmet çok uzun süreli olmaması, hükümetten uygun fiyat - Japon yatırımları hakkında her şeyi doğru ve detaylı olarak Türk yatırımcıların bilgilerine ulaştırması, Asya'da yeni Japonlar ile Türkiye'de yeni Japon yatırımları için Japonların Türkiye'de yeni yatırımlarını teşvik etmesiyle ilgili verileri, Türkiye'de Japonların (özellikle otomotiv sektöründe) çok önemli başarılarını anlatması gerekiyor.

Dünya'da girdiler ve kayınluluk tepkiler

Yüksek ve sıcak iletkenliklerde ölçümlere dayanarak tek yarıiletken olarak tanımlanan bir malzemenin iletkenlik katsayısı, sıcaklık ve boyutlarına bağlı olarak değişir. Bu nedenle, iletkenlik katsayısı, malzemenin boyutlarına ve sıcaklığına bağlı olarak değişir. Bu nedenle, iletkenlik katsayısı, malzemenin boyutlarına ve sıcaklığına bağlı olarak değişir.



Lezzetin bilimi de olur mu?

Formation of Flavor

There are also biological and mnemonic factors that affect the formation of flavor. So, it is a matter of learning. While raw meatballs may not be bitter to a child from Urfa, they may be bitter to a child from Manisa. By the way, I would like to give an example that reflects the change in taste perception well. An airline company started serving baklava with lots of sherbet and lots of pistachios to passengers on flights between Tokyo and Istanbul. Baklava was served to both Turkish and Japanese passengers on flights. However, this service did not last very long. The reason is very interesting. While the Japanese passengers could not even finish the first slice of baklava, the Turkish passengers wanted more. What is actually happening is nothing more than the Japanese being exposed to a taste they are not accustomed to in terms of biological and mnemonic factors. For this reason, our world-famous and truly delicious baklava did not seem delicious to the Japanese.



Emotional Inputs and Reactions in the Brain

When we consume food and beverages, the taste received by the taste buds on our tongue and the smell received by the yellow area in our nose are reflected in the form of electrical signals to the region of our brain called the "orbitofrontal cortex" located just behind the eyeball cavity and are interpreted here. What I've described here seems like a very simple process. Like the reaction to the effect and the resulting perception. In fact, we cannot explain the taste so easily. Psychologists and neuroscientists step in and say:

"Flavor has multiple emotional inputs such as smell, taste and touch. OK, that's true. But taste is a phenomenon created by our brain and has a constant connection from birth to old age. For example, it can easily be argued that the transmission of the food eaten by the mother to the fetus through the amniotic fluid in the womb affects even future taste preferences. "As in the example, the process of perceiving flavor may involve hundreds of different parameters."

To give an example of one of hundreds of different parameters, some experts suggest that the human brain reacts differently to the same food in terms of taste depending on hunger and satiety. In fact, it is stated that the brain of overweight people reacts differently than the brain of normal weight people.



Science of Flavor

As a result, a field has emerged that examines how flavor is perceived through complex processes in the human brain. This new branch of science was named Neurogastronomy by neuroscientist Gordon M. Shepherd. This branch of science briefly focuses on examining the brain's adventure that begins with eating and how sensory experiences develop. Additionally, Neurogastronomy studies flavor perception and how it affects cognition* and memory. Neurogastronomy has positioned itself as an interdisciplinary branch of science and draws on the psychology and neuroscience of sensation, learning, satiety and decision-making. His areas of interest include understanding how the sense of smell contributes to taste, taste preferences, defining taste, food addiction and the problem of obesity.

*Perception is all of the processes that the mind performs to understand the world, such as attention, memory, emotions, language, decision-making, thinking and reasoning.

Stay healthy and well...



İZMİR AND BODRUM ARE INCLUDED IN THE TURKEY MAP OF THE MICHELIN GUIDE!

WRITER: RES. ASST. AYŞE SERAY ÇETİN



The famous French gastronomy guide "Michelin Guide", described as the Oscar of the gastronomy world, will add new routes from Turkey. Michelin Guide inspectors, who made selections from Istanbul for the first time in 2022, will this time make selections from Izmir and Bodrum.

The international Michelin Guide is published in thirty-seven countries every year and evaluates restaurants in these countries and gives stars. With Istanbul joining the guide, the selected restaurants were announced for the first time in 2022. The Michelin Guide awarded Michelin stars to five restaurants for Istanbul; It awarded Green Star to one restaurant and Bib Gourmand to ten restaurants and included a total of fifty-three restaurants in its recommendation list.

Michelin Guide inspectors, who now examined Izmir and Bodrum after Istanbul, announced that Izmir and Bodrum were also included in Michelin's selection in Turkey. Thus, it has been proven what a rich and exciting gastronomy destination Turkey is. In addition to both regions being touristic; The fact that Urla, one of the wine routes, will be evaluated within the scope of the guide creates a special excitement.

As in all destinations, the Michelin Guide will highlight the culinary culture of Izmir and Bodrum and recommend the best restaurants. The 2024 restaurant elections, which will be held for the second time for Istanbul and the first for Izmir and Bodrum, were announced at a special ceremony held in Istanbul on November 9, 2023. All restaurants included in the guide will be shared on the Michelin Guide official website.



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