

## **IGU WON BLUESKY AWARDS "DEPARTMENT OF THE YEAR: AVIATION MANAGEMENT" AWARD!**

Bluesky Awards, one of the significant awards of the aviation industry, announced the 2023 winners. Istanbul Gelisim University (IGU) Faculty of Economics, Administrative and Social Sciences, Aviation Management Department, which won the "Department of the Year: Aviation Management" award, has achieved a significant success in the field of aviation.

The Bluesky Awards, an aviation awards organization, announced 2023 results, in which it evaluated institutions and organizations that aim to raise the standards of product and service offerings in the aviation industry. Istanbul Gelisim University, which was awarded 4 awards by the Bluesky Awards in 2021 and 2 awards in 2022, once again proved its success in aviation education by winning the "Department of the Year: Aviation Management" award with the Aviation Management Department of the Faculty of Economics, Administrative and Social Sciences.

## **"EMPLOYEES ARE EXPECTED TO BE ALWAYS READY FOR THE TASK"**

With the rapid development of digitalization in our lives and directing all forms of communication, negative reflections are seen in business life as well as its positive effects. Stating that being easily accessible outside of working hours creates pressure on employees to be constantly accessible, Lecturer Nazlı Yüceol: "Employees are always expected to be ready for any task".

With the development of technology and communication tools, the way employees communicate and do business has changed. The ease of access due to the intensive use of digital tools such as smartphones, computers in business life causes managers to want to reach the employee outside of working hours. Stating that for many businesses and institutions, the emergence of a high-speed society and the changes in the external environment such as the Covid-19 pandemic bring along a norm such as "being constantly ready for duty" in business life, Istanbul Gelisim University (IGU) Vocational School of Health Services Lecturer Nazlı Yüceol remarked that long working hours and availability after work may jeopardize the physical and mental health of the employee and cause sleep disturbance, anxiety, burnout syndrome and inadequacy feelings.

## **THE CONFLICT BETWEEN WORK AND PERSONAL LIFE REDUCES THE QUALITY OF LIFE!**

The expectation that employees will be ready for duty all the time, and the fact that employees can be reached outside of working hours due to the use of digital tools have blurred the boundaries between work and private life. At this point, both practitioners and academicians are working on concepts such as "Right To



Disconnect" and "Blurred Working Hours". Lect. Nazlı Yüceol: "The right to disconnect has come up again, especially with the Covid-19 pandemic. The widespread use of home-remote work due to the pandemic has blurred the boundaries between the work and personal lives of employees. It is seen that the employee starts to be unhappy when they have a conflict their work life and their personal life, their quality of life decreases with the conflict between the two."

**"THE RIGHT TO DISCONNECT GIVES THE EMPLOYEE THE RIGHT TO INTERRUPT COMMUNICATION OUTSIDE OF WORK"**

While France has the Right to Disconnect Law in 2016, according to the 2021 EUROFOUND report; Belgium, France, Italy and Spain have the same legislation. With the right to disconnect, it is aimed to use the rest periods effectively and to protect the health of the employees by not actually working, and to prevent the conflict between business life and personal life. Stating that the right to disconnect is extremely important in order to prevent the negativities caused by situations such as being ready for duty at any time, dependence on digital, high-speed society and employee welfare, Yüceol: "The right to disconnect is not legally available in Türkiye. In Türkiye, the worker's right to rest is regulated by Article 50 of the Constitution. According to this article, 'It is the Right of Employees to Rest', but the Right to Disconnect and the Right to Rest express different situations. The limits of the Right to Rest are not clearly defined according to the Right to Disconnect. This may cause employees to be available outside of work. The Right to Disconnect gives the employee the right to stop communicating outside of work without worrying about facing any sanctions. In this case, raising awareness in terms of employees and employers will benefit to increase employee well-being. Within the scope of a project supported by Yıldız Technical University, Prof. Dr. Esin Can and Res. Asst. Dr. Ayşe Merve Urfa: I have been conducting a scale development study on the 'Perception of the Right to Disconnect' with my team as a researcher. For the business world of the future, where shorter working hours, weekly 4-day working day arrangements are discussed and working systems such as flexible working and remote working are used more intensively, further work on the 'Right to Disconnect' is an extremely important issue."

## **"VI. INTERNATIONAL NEW MEDIA CONFERENCE" WAS HELD AT IGU!**

"International New Media Conference" was organized by the New Media and Communication Department of the Faculty of Economics, Administrative and Social Sciences. At the 6th conference, many scientists from Turkey and abroad discussed the economic and political structure of the new media.

The 6th International New Media Conference organized by Istanbul Gelisim University (IGU) Faculty of Economics, Administrative and Social Sciences was held on October 26-27 at Gelisim Tower Auditorium. Within the scope of the conference



organized with the theme of the political economy of the new media, nearly 100 communication scientists shared the results of their studies on the political economy of the media in face-to-face and online sessions.

## INFORMATION WAS TRANSFERRED WITH THE POWER OF THE MEDIA AND THE DIGITALIZATION PROCESS

IGU Vice Rector Prof. Dr. Necmettin Maraşlı, Dean Prof. Dr. Kenan Aydın, Dean of the Faculty of Fine Arts Prof. Dr. Şükran Güzin Ilıcak Aydınalp and Istanbul Bilgi University Faculty of Communication Dean Prof. Dr. Burak Özçetin attended the opening ceremony of the event. The opening speeches of the conference were made by Dean Prof. Dr. Kenan Aydın and Head of New Media and Communication Department Asst. Prof. Dr. Eren Efe. Prof. Dr. Kenan Aydın made observations about the relationship between media, politics and economy in his speech. Mentioning the power of the media to determine and direct the agenda, Prof. Dr. Aydın underlined that as a result of this power of the media, it is in a decisive position on economic and political structures. In the opening speech made by Asst. Prof. Dr. Eren Efe, Head of the New Media and Communication Department, information about the digitalization process of the media and the structural transformation brought about by this process was conveyed.

## OPENING PRESENTATIONS WERE MADE BY PROF. DR. JAN VAN DIJK AND PROF. DR. URSULA HUWS

The opening presentations of the 6th International New Media Conference were made by Prof. Dr. Jan Van Dijk and Prof. Dr. Ursula Huws, two significant names in the communication studies fields. In the sessions moderated by Prof. Dr. Burak Özçetin, a presentation titled "The Power of Big Tech and How To Deal With It" was made by Prof. Dr. Jan Van Dijk. Prof. Dr. Dijk shared his findings with the participants on the transformation in the media field in the context of new communication technologies, the emergence of global new media giants and the global effects of this process. Ursula Huws, on the other hand, shared information on the effects of the global economic crisis experienced in 2007-2008 on the capitalist production process and the new capitalist models that emerged with the digitalization process in the media in her presentation titled "Commodification, Digitalization and the Restructuring of Labour Markets since the 2007-8 Capital Crisis".

Within the scope of the conference, which lasted for two days, many participants from Türkiye and abroad developed a critical perspective on the new media through topics such as gender, digital capitalism, digital labor, digital inequality, digital divide, digital activism, surveillance capitalism, international news monopolies in face-to-face and online sessions and discussed the problematic areas of the media and solutions.



## **DELEGATION OF THE MINISTRY OF EDUCATION OF THE REPUBLIC OF IRAQ VISITED IGU**

Istanbul Gelisim University hosted the delegation of the Ministry of Education of the Republic of Iraq. During the visit, where information was given about the achievements of IGU; recognition conditions, academic cooperation opportunities and especially issues related to the exchange programs of Iraqi students were discussed.

Istanbul Gelisim University (IGU), which continues to progress with the vision of "World University" with its qualified education approach and international students and academicians, has the distinction of being the higher education institution with the highest number of internationally accredited programs in Turkey. The Delegation of the Ministry of Education of the Republic of Iraq met with Rector Prof. Dr. Bahri Şahin, Chairman of the Board of Trustees Abdulkadir Gayretli, Vice Rectors Prof. Dr. Necmettin Maraşlı, Prof. Dr. Nuri Kuruoğlu and Secretary General Assoc. Prof. Dr. Serdar Egeli.

### **AGREED TO WORK TOGETHER TO INCREASE COLLABORATION OPPORTUNITIES AND FURTHER ENHANCE FUTURE INTERACTIONS**

During the visit, where information was given about the achievements and international recognition of Istanbul Gelisim University, which achieved success on a global scale with its national and international standards; IGU's academic programs, research opportunities and international cooperation projects were mentioned. During the visit, where the participation of Iraqi students in our university and cooperation opportunities for exchange programs were discussed, the delegation discussed the steps to be taken in the future by expressing the desire of IGU and higher education institutions in Iraq to cooperate more.

After the meeting, the Delegation of the Ministry of Education of the Republic of Iraq visited Dental Hospital, IGU TTO, IGU TEKMER and Dean of Students. Both sides agreed to work together to increase collaboration opportunities and further enhance future interactions. Istanbul Gelisim University decided to work closely with the delegation on providing more educational opportunities to Iraqi students and strengthening cultural relations.



## **"CLEAN WASTE" EVENT ORGANIZED BY THE RADIO, TELEVISION AND CINEMA DEPARTMENT**

"Clean Waste" event was organized within the scope of the Student Social Responsibility Project conducted by Asst. Prof. Dr. Ozlem Tugce Keles in Radio, Television and Cinema at the Faculty of Economics, Administrative and Social Sciences, and Res. Asst. Dr. Erdem Turkavci. In the event where the short film screening "Where Were We Throwing This?", which was filmed together with the students of the Department of Radio, Television and Cinema, Esra Kara, President of the Clean Waste Association, gave information about clean waste and held an interview.

Istanbul Gelisim University (IGU) has been granted a "Zero Waste Certificate" in recognition of its environmentally conscious and sustainable activities. These practices involve consideration for people, the environment, and the efficient use of natural resources. IGU organized a "Clean Waste" event, which is a Student Social Responsibility Project. IGU aims to benefit the environment and the economy by separating wastes and using natural resources efficiently by organizing waste paper, plastic, metal, glass, organic, and non-recyclable domestic waste bins into six sets.

In the event organized by the Department of Radio, Television and Cinema of the Faculty of Economics, Administrative and Social Sciences, it was aimed to inform students and academic/administrative staff about the correct use of boxes and to carry out an awareness-raising study on clean waste with the students of the Department of Radio, Television and Cinema through the short film "Where Were We Throwing This?" screening. While Esra Kara, President of the Clean Waste Association, made an interview by giving information about clean waste; Secretary General Dr. Serdar Egeli, Faculty's Dean Prof. Dr. Kenan Aydin, and Deputy Dean Assoc. Prof. Dr. Nezire Gamze Ilicak and students from various departments from the faculty also participated.