

EXTERNAL STAKEHOLDER COOPERATION PROTOCOL SIGNED BETWEEN IGU SPES AND ISTANBUL PROVINCIAL DIRECTORATE OF YOUTH AND SPORTS

An external stakeholder cooperation protocol was signed between Istanbul Gelisim University School of Physical Education and Sports and Istanbul Provincial Directorate of Youth and Sports. Visiting the office of Rector Prof. Dr. Bahri Sahin, Istanbul Provincial Director of Youth and Sports Prof. Dr. Burhanettin Hacicaferoglu later met with the students of the School of Physical Education and Sports and held an interview about the future of the field of sports sciences.

While Istanbul Gelisim University School of Physical Education and Sports attaches importance to sports development with national athletes and school teams from many branches that have received degrees worldwide, it educates today's and future champions and carries them to the top every year. An external stakeholder cooperation protocol was signed between IGU SPES and Istanbul Provincial Directorate of Youth and Sports, which also stands out with its organizations and collaborations. With the stakeholder protocol signed between Istanbul Gelisim University Rector Prof. Dr. Bahri Sahin and Istanbul Provincial Director of Youth and Sports Prof. Dr. Burhanettin Hacicaferoglu, cooperation will be made in partnership, vocational training practices, employment, volunteering and social responsibility projects in national and international activities on behalf of youth and sports. Visiting the office of Rector Prof. Dr. Bahri Sahin, Istanbul Provincial Director of Youth and Sports Prof. Dr. Burhanettin Hacicaferoglu later met with the students of the School of Physical Education and Sports and held an interview about the future of the field of sports sciences.

"REPUBLIC IN 100TH YEAR" EVENT WAS HELD AT IGU

Istanbul Gelisim University Faculty of Economics, Administrative and Social Sciences organized a symposium on "Republic in 100th Year" within the scope of the activities of the 100th Year of the Republic of Turkey. In the event, distinguished academics evaluated the 100-year history of the republic with different perspectives and topics.

Days before the 100th Anniversary of our Republic, events continue to be organized all over the country in order to increase the spirit of unity and solidarity. A symposium on "Republic in 100th Year" was organized by Istanbul Gelisim University (IGU) Faculty of Economics, Administrative and Social Sciences (FEAS) in order to reinforce the republican consciousness of young people, to explain our values, and to share the enthusiasm and joy of the 100th year. While the event was moderated by FEAS Dean Prof. Dr. Kenan Aydin; Fenerbahçe University Faculty Member Prof. Dr. Ece Baban delivered a speech titled "Ataturk and Communication", Istanbul Gelisim University Faculty Member Prof. Dr. Senol Durgun delivered a speech titled

"Republic with Its Conceptual and Theoretical Dimensions", Yeditepe University Faculty Member Assoc. Prof. Dr. Deniz Tansi delivered a speech titled "Turkish-Greek Relations in its 100th Anniversary" and Istanbul Beykent University Assist. Prof. Dr. Kemal Olcar delivered a speech titled "Security Policy of the Republic" respectively.

"CITIZENSHIP IS THE SUBJECT OF THE REPUBLIC"

Prof. Dr. Kenan Aydin, the Dean of FEAS, who moderated the event, gave a brief information about the history of the republic. Aydin said, "I would like to state that I am highly joyous to celebrate the 100th anniversary of our Republic and to be here on this occasion. Today, very valuable speakers will make evaluations about the 100th anniversary of the republic. In fact, I believe it is the right approach to make such evaluations and accounting from time to time. We should surely make this accounting, particularly since it is the 100th year. In order to learn from history, we should evaluate what we did right and what we did wrong carefully." IGU FEAS Faculty Member Prof. Dr. Senol Durgun, who gave a speech on "Republic with Conceptual and Theoretical Dimensions" through a comparative perspective, stated that the republic has 3 basic pillars and said, "We have 3 concepts. These are common good, citizenship and virtue. There is a political understanding in the republic that emphasizes public rather than private benefit. It is highly different from liberalism as there is individual good in liberalism. However, in the republic, politics does not go through the individual good, but the public good. There is good for everybody in liberalism and good for one in the republic. The idea of citizenship, which makes up the second pillar, is considerably different under the republic. "Citizenship is the subject of the Republic" Citizen is a concept defined first and foremost based on pre-political ties. It differs from nationalism. A citizen is someone who prioritizes the welfare of the community before their own interests. In this sense, it is the third pillar of virtue."

"ATATURK IS A COMMUNICATION GENIUS WHO HAS A FLAWLESS HANDLE ON BOTH DIPLOMACY AND HIS OWN PEOPLE"

In the event, where distinguished academicians participated as speakers, very valuable information was shared with the students. Addressing the subject of "Ataturk and Communication" in his speech, Prof. Dr. Ece Baban from Fenerbahce University said, "Considering that everyone knows and accepts that Ataturk is a military genius in history, I would like to emphasize what kind of genius he is in the field of communication. It is not only military power that makes a country accept its independence and sovereignty, but a strategic team is definitely needed next to that military power. It is very difficult to persuade, to manage diplomacy well, to carry it

out and to make it accepted at the same time, considering the conditions and communication opportunities at that time. Ataturk is a communication genius who has a flawless handle on both diplomacy and his own people. The reforms made to embrace and carry forward the Republic of Turkey, a newly established one, are probably one of the most crucial examples in history in terms of ensuring the integrity of that unity in order for everyone to embrace and protect their identity. As the republic's successors, we bequeath the heritage we have received to you young people in particular through broadening your horizons with the knowledge we have attained. We, too, have received this entrustment from the previous generation, and in order to protect it, we need to think multi-directionally and have a thought that will protect all its values and history that will protect the multi-directional republic."

"THIS WAS A WAR AGAINST IMPERIALISM"

Yeditepe University's Lecturer, Assoc. Prof. Deniz Tansi, who took part in the symposium where the 100-year history of the republic was interpreted with different perspectives and topics, said in his speech that he evaluated "Turkish-Greek Relations in its 100th Year", "Today's Greece is the new Greece. Greece is not a continuation of ancient Greece and the Byzantine State. When we look back, Greece is not a topic in bilateral ties. The great powers expressed their problems through Greece. Considering this relationship, there are those who describe our national War of Independence as a Turkish-Greek war with a wrong definition, especially during the defeat of the Ottoman Empire in the First World War and the War of Independence under the leadership of Ghazi Mustafa Kemal Ataturk and the establishment of our republic. This is British imperialism. If we refer to this as the Turkish-Greek war, we justify The UK. This was a war against imperialism." Commenting on the "Security Politics of the Republic", Istanbul Beykent University Faculty Member Dr. Kemal Olcar said, "We perceive leaders, psychological aspects, and the perception of leaders when we consider what elements are crucial to developing a foreign policy at that moment. Leaders are crucial factors in building security architecture and foreign relations in foreign policy. Internal dynamics are also crucial. Naturally, there were no present opportunities at the time; there was little media coverage, no idea of institutions, and no public opinion. There was a project to create a security architecture. It is noticed that the construction processes of today's modern foreign policy were affected by that period. Between them, there is a really nice coalition."

PROFESSIONALS ATTENDED THE "16 OCTOBER WORLD FOOD DAY SYMPOSIUM"

"16 October World Food Day Symposium" was organized by Istanbul Gelisim University. In the symposium, with the slogan "Water is Life", the District Agricultural Directors of the Republic of Turkey, academicians who are experts in their fields and representatives of the food sector came together and evaluated water and sustainability with their own perspectives.

Istanbul Gelisim University (IGU), which stands out with its studies in the field of sustainability, hosted experts in the field within the scope of 16 October World Food Day. IGU Vocational School of Health Services organized a symposium on this important day by following the call of the "Sustainable Food Summit" organized for the 8th time in 2022 by the Food Quality Control and Analysis Program. In the event, which took place in 3 sessions, a total of 13 speakers evaluated water and sustainability from their own perspectives.

IT WAS CARRIED OUT WITH "WATER IS LIFE" SLOGAN

The opening speech of the symposium was given by IGU Rector Prof. Dr. Bahri Şahin. As the honorary guest of the program, Yıldız Technical University, Dean of the Faculty of Engineering, Prof. Dr. Osman Sağdıç made a presentation titled "New Trends for Sustainable Food Production" in the first session. In the continuation of the first session, which included doyen names in the field, Uludağ University Faculty of Veterinary Medicine, Head of the Department of Food Hygiene and Technology Prof. Dr. Mustafa Tayar and Prof. Dr. Feramuz Özdemir participated and shared information about "Drought, Water and Food Waste".

DIFFERENT TOPICS WERE DISCUSSED

In the second session of the symposium, which included comprehensive and informative sharing with different topics, Expert Molecular Biologist and Dietician Dilara Devranoğlu and Food Engineer and Chef Özgül Coşar, the fourth of the 2020 Masterchef competition, participated with their speeches titled "Nutrigenetics" and "Green Restaurant". In the third part of the symposium, Safranbolu District Agricultural Manager Mehmet Akgül gave information about "Soilless Agriculture", while Marmara Island District Agricultural Manager Food Engineer Elif Aslan gave a speech titled "Life Started with Water, Stop Wasting It".

At the symposium, Istanbul Gelisim University, Vice President of Nutrition and Dietetics Department Lect. Münevver Başak Onat gave a speech about "Water Consumption and Human Health". While a grad student Lina Noory shared her career life after graduation with students by making a video call from England. Moreover, Dietician Zeynep Aybike Gözgülü participated as a speaker and shared information about "Water and Probiotic Products".

The symposium was held with the sponsorship of MYK Restaurant, Altıncılık Kefir, AksuVital Natural Products and YUDY FOOD companies. In this regard, Alya Toy, Food Engineer MSC from Altıncılık Kefir company, Dietician Nur Kışioğlu from AksuVital Natural Products company, and Entrepreneur Işıl Helvacioğlu, the Brand Founder of YUDY FOOD company, were also included as speakers in the symposium.

STRATEGIES FOR THE PROMOTION OF TURKEY WERE DISCUSSED ACADEMICALLY

Different disciplines for the promotion of Turkey came together at Turkey's Promotion Strategies Summit. At the summit, where the Turkish image was handled in many different ways in academic terms, it was aimed to draw a general framework for the promotion of the country.

The "Turkey's Promotion Strategies Summit" brought together experts from several fields and was arranged by Istanbul Gelisim University, the Diploma Foundation, and the Ministry of Foreign Affairs. During the summit, topics like "How should the promotion of Turkey be, what kind of perception emerges in the world when Turkey is mentioned, what are the various historical, social, and political dynamics that build this perception" were discussed with the goal of creating a general academic framework on how to develop the Turkish brand. Another leg of the summit, which is the first step in the promotion of Turkey, will be a new book to be published. Simultaneously, the objective was to disseminate the announcements made during this summit through various channels and locations.

"SCIENTIFIC OUTPUTS ARE CRUCIAL FOR THE PROMOTION OF COUNTRIES IN THE WORLD"

Stating that they are proud to host such an event, Istanbul Gelisim University Rector Prof. Dr. Bahri Sahin said that universities also play an active role in terms of promotion. Prof. Dr. Bahri Sahin said, "All institutions are involved in the promotion of Turkey during this time. Therefore, the primary responsibility of universities is to use their research and development, social innovation, and scientific outputs to significantly contribute to Turkey's representation in higher education. Turkish universities have come a long way in the last 20 years. We are pleased that our

universities receive even higher rankings as we seek to be among the top 500 in the globe. As a university, we want to contribute to the promotion of Turkey scientifically. Although issues such as public and cultural diplomacy will be discussed at today's summit, we believe that we will address issues such as scientific diplomacy and contribute as a stakeholder. Scientific outputs are crucial for the promotion of countries in the world. Therefore, universities should make an effort in this regard."

"TURKEY IS MOVING TOWARDS BECOMING A CENTER IN ITS OWN REGION"

Stating that Turkey has recently taken action in many areas, Prof. Dr. Burhanettin Aykut Arian, Dean of the Faculty of Culture and Social Sciences of the Turkish German University, said, "Turkey has a serious initiative in terms of redefining its own decisive point both in the field of publicity and in the world. In the past, Turkey was given the role of a bridge between the east and the west, and between the north and the south. This bridge role provides a slight variation in activities. Turkey is moving towards becoming a center in its own region. It does this through education, cultural diplomacy, public diplomacy, and it does this by establishing cultural collaborations through 'soft power'. We are now beginning to come across a Turkish profile that creates culture, science, and the arts. Our distinctly different sides so started to show, particularly in public diplomacy. As a matter of fact, we need to define our ambassadors more in the fields of science, art and culture and establish our communication in these fields."

"WE WILL ALSO ADDRESS TURKEY'S BRAND STRENGTH"

Assoc. Prof. Dr. Oguzhan Bilgin, Director of the Diplomacy Foundation, one of the stakeholders of the summit, said that they filled an important gap with such an event and said, "In fact, this event is an academic event that will address Turkey's promotional strategies. We'll address issues including how to best promote Turkey, the global perception that arises when it's brought up, and the different historical, social, and political factors that contribute to this perception. We will also address Turkey's brand strength. Turkey is a great state with a rich historical legacy, and a strong brand. We exhibit an image based on global politics in the world. As a result, Turkey's policies and promotion imply that Turkey defines itself. The core of all this activity is essentially how Turkey should identify itself, how it is defined in the world, and the fact that Turkey no longer defines itself as a subject for others but rather defines itself. Academics from a variety of fields, including international relations, communication, sociology, and politics, will participate in our discussion about Turkey's identity, brand, and definition. We'll address our options in this respect. Thus, we aspire to fill an important gap."



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