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**WEEKLY PRESS RELEASE**

**29 August - 2 September 2022**

Issue: 162



<https://gelisim.edu.tr/en>





PERSONNEL BULLETIN

ACADEMIC-ADMINISTRATIVE APPOINTMENTS

As of 01.09.2022, **Prof. Dr. Hamdi Alper OZYIGIT** has been appointed as the **Head of the Department** to the Mechatronics Engineering Department of the Faculty of Engineering and Architecture as the Head of the Department.

*I congratulate all our appointed lecturers and wish them success in their new positions.*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General

ACADEMIC APPOINTMENTS

**Prof. Dr. Hamdi Alper OZYIGIT** has been appointed to the “**Professor Doctor**” staff of the Faculty of Engineering and Architecture, Department of Mechatronics Engineering.

**Prof. Dr. Oktay OZCAN** has been appointed to the “**Professor Doctor**” staff of the Faculty of Engineering and Architecture, Department of Aeronautical Engineering.

**Asst. Prof. Dr. Turgut SAHIN** has been appointed to the staff of “**Assistant Professor**” in the Department of Electrical and Electronics Engineering at the Faculty of Engineering and Architecture.

**Asst. Prof. Dr. Murat Metehan TURKOGLU** has been appointed to the “**Assistant Professor**” staff of the Faculty of Engineering and Architecture, Department of Aeronautical Engineering (English).

**Lect. Hasan KUTUK** has been appointed to the “**Lecturer**” staff of the Health Services Vocational School Child Development Program.

**Lect. Zahra TALEBI GHAREMANLOUY OLYA** has been appointed to the “**Lecturer**” staff of the School of Foreign Languages English Preparatory Program with the work permit approval of the Council of Higher Education and the Ministry of Labor and Social Security.

*I congratulate all our appointed lecturers and wish them success in their new positions.*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General

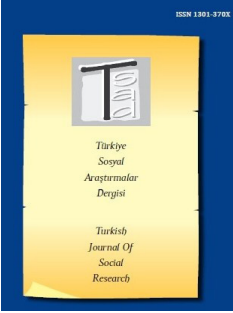
ADMINISTRATIVE

**Fatih KENGER** started to work as a **Construction Foreman** in our Department of Construction and Technical Department as of 01.09.2022.

**Melih SUNAL** started to work as a **Floor Attendant** in our Support Services Department as of 01.09.2022.

*I congratulate all of our administrative personnel on their new assignment and wish them success in their duties*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General



The article titled “*The Effect of Flexible Working on Work-Life Balance*” by **Asst. Prof. Dr. Dursun Boz**, Department of Management Information Systems, Faculty of Applied Sciences, was published in the **Turkish Journal of Social Research**.

<https://dergipark.org.tr/pub/tsadergisi/issue/71638/626339>



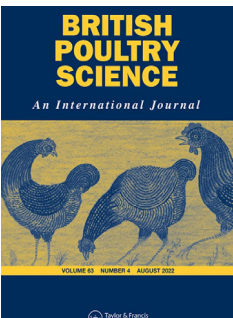
The article titled “*A Systematic Review on the Effect of Mouth Marketing on Purchase in E-Commerce*” by **Asst. Prof. Dr. Hande Ayhan Gökçek** and **Asst. Prof. Dr. Bilge Turp Golbası**, Department of Management Information Systems, Faculty of Applied Sciences, was published in the **Euroasia Journal of Social Sciences & Humanities**.

<https://www.euroasiajournal.com/index.php/eurssh/article/view/250/245>



“*A pilot Study: Can Calcaneus Radiographic Image be used to Determine Sex and Breed in Cats?*” by **Prof. Dr. Hüseyin Karadag** from the Faculty of Dentistry, Department of Basic Medical Sciences was published in the **Veterinary Medicine and Science Journal**.

<https://pubmed.ncbi.nlm.nih.gov/35921402/>



The article titled “*The Ameliorative Effects of Nigella Sativa, Thymoquinone, and Bentonite Against Aflatoxicosis in Broilers via AFAR and Nrf2 Signaling Pathways, and Down-Regulation of Caspase-3*” written by **Prof. Dr. Mustafa Kemal Ciftci**, faculty member of the Faculty of Dentistry, Department of Basic Medical Sciences, was published in the British **Poultry Science Journal**.

<https://www.tandfonline.com/doi/full/10.1080/00071668.2021.1998366>

## QUALITY MANAGEMENT SYSTEM TRAINING CERTIFICATES FOUND THEIR OWNERS!

SEPTEMBER 1 2022



Istanbul Gelisim University TSE ISO 9001:2015 Quality Management System Training was held with the participation of 68 students. In the 2-day trainings, while focusing on the “What is quality?” question, the contributions of the Quality Management System to the students were also mentioned. The students who were successful in the exam at the end of the training given by the **trainer Semra Senel** were presented with their certificates by **Abdülkadir Gayretli, the Chairman of the Board of Trustees** of Istanbul Gelisim University, and the **Rector Prof. Dr. Bahri Sahin**.

<https://gelisim.edu.tr/en/news/quality-management-system-training-certificates-found-their-owners>

## IS YOUR CHILD READY TO GO TO SCHOOL?

SEPTEMBER 1 2022



Child-Adolescent Psychiatrist **Prof. Dr. Canan Tanidir** gave information about how parents should behave during the school start process and how children with attention deficit/hyperactivity disorder can adapt to school.

Adaptation training for students who will start pre-school education and primary school 1st grade will start on 05 September 2022. While the parents continue their school preparations, they are also worried about how to ensure the adaptation process of the students who will just start their education life. Prof. Dr. Canan Tanidir from Istanbul Gelisim University Faculty of Economics, Administrative and Social Sciences, Department of Psychology, made suggestions for anxious children and their families who are having trouble separating from their parents.

<https://gelisim.edu.tr/en/news/is-your-child-ready-to-go-to-school>

## BIG CRISIS OF BRANDS: CANCELLATION CULTURE!

AUGUST 31 2022



Along with social media applications, it is now very easy to announce a product, place or event that we like or dislike to large audiences. **Asst. Prof. Dr. Seyra Kestel** stated that although brands have a strong reputation and image, they may face a “cancellation culture”.

With the rapid development of communication technologies and the presence of social media in every aspect of our daily lives, new definitions have entered our lives. One of these new definitions, “cancellation culture”, is controversial concept. Cancellation culture, which we encounter in different areas, finds its place in the literature as a new definition that brands should consider, particularly in terms of crisis management.

<https://gelisim.edu.tr/en/news/big-crisis-of-brands-cancellation-culture>

## IGU HAS BEEN DEEMED QUALIFIED TO RECEIVE THE ORANGE FLAG IN "BARRIER-FREE" UNIVERSITY AWARDS

AUGUST 29

2022



Istanbul Gelisim University (IGU), Faculty of Applied Sciences, Higher Education Council, has been deemed qualified to be an **"Orange Flag"** candidate due to the arrangements it made in the category of **"Spatial Accessibility"** within the scope of the Barrier-Free University Awards Program.

<https://gelisim.edu.tr/en/news/igu-was-awarded-the-orange-flag-in-%E2%80%98barrier-free-university-awards>

## DO NOT FALL INTO THIS TRAP IN SKIN FILLING AND BOTOX APPLICATIONS!

AUGUST 29

2022



Many people apply different care products and medical aesthetic procedures to look well-groomed and young. Referring to these procedures, which are done with concern for beauty and aesthetics, **Asst. Prof. Dr. Pelin Ozgunay** warned that licensed products should be used and the procedures should be performed by doctors, particularly when getting botox and skin fillers.

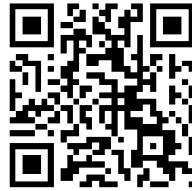
When it comes to beauty and care, the first thing that comes to mind is the skin and the procedures done to the skin. The goal here is to look and feel good. Asst. Prof. Dr. Pelin Ozgunay from Istanbul Gelisim University Health Services Vocational School drew attention to the fact that the treatment should be creditable and that those who want to have the application should check the references of the health personnel who will do the application.

<https://gelisim.edu.tr/en/news/do-not-fall-into-this-trap-in-skin-filling-and-botox-applications>





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