

ECONOMY AND FINANCE WORKSHOP

Conducted by: Asst. Prof. Lokman KANTAR & Assoc. Prof. Dr. Gülgün ÇİĞDEM & Asst. Prof. Gülay Elif YILDIRIM & Asst. Prof. Ayşegül ERTUĞRUL AYRANCI

Date and Time: 26.01.2022 10:00-13:00/14:00-17:00
01.02.2022 10:00-13:00/14:00-17:00

Venue: 601 Auditorium Tower Computer LAB

Content

The success or failure of the decisions taken in determining the living standards of individuals and companies depends on the knowledge and ability to use the knowledge. Everything about money and money management, which is of vital value, shapes these standards. Sectoral and academic information blended with the School of Economics and Finance project, the main purpose of which is to spread financial literacy to the base, will be transferred to the participants and workshops that will be held for the use of information. These studies help the participants make the right decision in the investment and borrowing stages by interpreting the macro-economic data correctly and to protect the value of money. Participants are expected to learn about financial investment instruments and how to interpret macro-economic developments and how they will affect these instruments. They are also expected to evaluate situations about how to take a position in the face of fluctuations in financial investment instruments and how to trade.

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Participants are expected to,

- Gain information about financial investment instruments.
- Learn how to interpret macro-economic developments and how to affect these tools.
- Learn how to take a position in the face of fluctuations in financial investment instruments and how to trade.

The School of Economics and Finance Workshop is suitable for anyone with an interest in finance and investment and who wants to learn how to protect their money's value. In the workshop, which is three hours for two days, first basic information will be given and then some practices will be made. At the end of the workshop, it is aimed to ensure that the participants can make the right decision when using basic investment and debt instruments.

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