



ISTANBUL
GELISIM
UNIVERSITY

IGVS

Monthly Press Release

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myo.gelisim.edu.tr

Dear Young People,

Istanbul Gelişim Vocational School, which started its education life in 2008, started to publish a monthly E-Bulletin as of 2021. We are very happy to bring you the August issue of our e-bulletin and to share with you the developments in our Vocational School. I believe you will enjoy reading our bulletin and I present my greetings and respect with the hope of meeting you in a new issue.

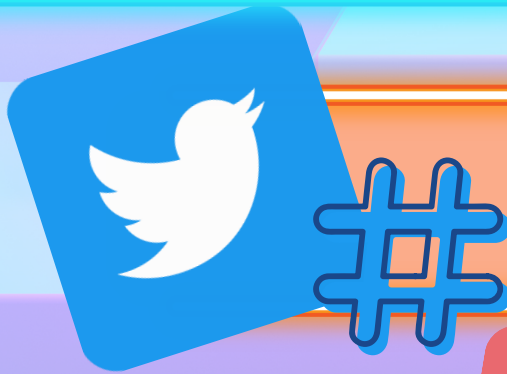
You can follow all the developments in our Vocational School on our social media channels.

***Director of IGVS
Assist. Prof. İsmail Cem AY***

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igumyo



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igumyo



ISTANBUL GELISIM UNIVERSITY IS 16TH IN THE WORLD AND 1ST IN TURKEY IN THE FIELD OF "QUALITY EDUCATION"!

Times Higher Education (THE), the ranking institution of world universities, has been announced the Impact Ranking of 2022. Among the 1180 universities in the world, Istanbul Gelisim University (IGU) increased its success ranking, which was 24 last year, to 16th place in the category of "Quality Education" by increasing 8 steps this year. It continued to maintain its success last year, ranking 1st among Turkish universities.

The success of Istanbul Gelisim University (IGU) was ranked in five different categories in line with the United Nations Sustainable Development Goals, in the list of 1406 universities, which are listed in the 2022 ranking of the UK-based, world's leading higher education rating agency, Times Higher Education (THE). In the Impact Ranking 2022 list, Istanbul Gelisim University (IGU) increased its degree from 24th to 16th among 1180 world universities in the "Quality Education" category, while maintaining its 1st place among Turkish universities.

5 ACHIEVEMENTS FROM 5 DIFFERENT CATEGORIES

In the ranking carried out in line with the categories in 17 fields determined by the United Nations within the scope of the Sustainable Development Goals (SDG), Istanbul Gelisim University is among the universities of Turkey, with its studies in the field of education, innovative projects and its contributions to the society;

- SDG4: Ranked 1st in Turkey in the Quality Education category,
- SDG7: Ranked 4th in Turkey in Accessible and Clean Energy category,
- SDG3: Ranked 12th in Turkey in the category of Healthy and Quality Life,
- SDG6: Ranked 12th in Turkey in the category of Clean Water and Sanitation
- SDG17: Ranked 24th in Turkey in the Partnerships for Purposes category, it proved itself in many areas such as lifelong learning practices, community-oriented learning, personal development opportunities, quality and sustainability of the education provided.



“IN THE INTERNATIONAL RANKING, WE HAVE INCREASED OUR SUCCESS 8 STEPS!”

Abdulkadir Gayretli, Chairman of the Board of Trustees of Istanbul Gelisim University (IGU), who made a statement about the ranking in which the effects of ecological, economic and environmental sustainability practices on society according to the United Nations 17 Sustainable Development Goals are aimed, stated that while Istanbul Gelisim University was among the top 100 universities in the "Quality Education" category in the past years but today it is in the 16th place in the world ranking and he said:

"Istanbul Gelisim University has added a new one to its national and international successes with its growing experience and strong tradition over the years. In the 2022 rating of Times Higher Education (THE), one of the most respected higher education rating institutions in the world, we moved up 8 places from our 24th place in the "Quality Education" category in the world ranking, to 16th this year. This rating, which we received from a reputable organization, makes us proud and motivates us for years to come. We are preparing for the future by being open to continuous development for this purpose. By hosting many national and international large-scale projects within our university, we are shaping scientific achievements and the future."



“WE SUPPORT SUSTAINABLE DEVELOPMENT GOALS”

Stating that they continue to work to achieve better every year with the slogan of "Be Open to Development!" Abdulkadir Gayretli emphasized that 65 programs within the university are accredited by international accreditation institutions and that they will continue to provide education at international standards. Stating that they are the first Turkish university to teach sustainability as a compulsory course, Gayretli said, "Under the leadership of Prof. Dr. Erol Özvar, The President of the Higher Education Institution (YÖK), we want universities to be leading institutions in raising qualified manpower and creating knowledge and technology accumulation in line with Turkey's development goals, and we support sustainable development goals. We have made education and research our mission for the future of the world and humanity. We continue to work by giving importance to sustainability in order to leave a better world to future generations and to achieve lasting success."

Times Higher Education (THE), Impact Ranking (Impact Ranking) 2022 list can be found [here](#).

Among the Top 500 Universities Worldwide in the Field of Engineering and Ecological Sciences!



SCIMAGO
INSTITUTIONS
RANKINGS

The Spain-based ranking organization, SCImago (SIR), which ranks the universities from the point of view of the social effect indicators on the basis of their research performances, innovation printouts and web visibilities , announced its ranking list of international universities for 2022. While the Istanbul Gelisim University ranked among the first 500 universities worldwide in the field of Engineering and Ecological Sciences, it succeeded to rank on the 721st best university among 4.364 universities in general ranking.

One of the leading ranking organizations internationally, SCImago (SIR), which evaluated the web visibilities for 2021 of the research and innovation activities of the universities between the years of 2016-2020, published and announced the list of the leading international universities for 2022. While the Istanbul Gelisim University ranked among the top 500 universities within the field of Engineering and Ecological Sciences, it took place on the 721st best university among a total number of 4.364 universities internationally.

On the 24th Rank in the Fields of Economics, Econometrics and Finance

140 universities from Turkey took place in the SCImago 2022 list where the scientific performances of the Universities were evaluated in 19 different fields. While the Istanbul Gelisim University was listed on the 24th rank among the universities in Turkey at the research and innovation printouts, made in the fields of Economics, Econometrics and Finance, it occupied the 33rd rank at the list in the field of Engineering. The IGU, listed on the 16th rank in Turkey at the field of Ecological Sciences, occupied the 58th rank among the Middle Eastern universities and 351st rank, however, among the OECD universities.

[Click](#) to access the SCImago 2022 world university rankings.

OUR ACADEMICS WRITE...

EDUCATION AND TRAINING IN THE FUTURE

Lect. Metin Şahin
Computer Programming Program

In line with the possibilities of today's science and technology, education and training are carried out by using various materials and tools and by perception (seeing, hearing, feeling, tasting, smelling, etc.). For this, different periods are determined according to the subject of education and training. (Associate, undergraduate, graduate, doctorate, etc.). These periods may differ with the individual receiving education and training, the trainer and many other variables. However, one of the radical changes that will occur in all areas of life in the future will be the difference in the method of uploading information. This will be a radical change when information uploading to the living cell becomes active with the methods and tools to be used. All of the long-term labor, campus, trainer, transportation, laboratory, material and moral resources will be saved.



Perhaps there will be such a time that these values will be reset for education and training. The (relevant) information upload to an individual's organs will occur and will be a function of its main variable, time. Here, at the moment, only in the estimation phase, for example; 6 (six) years of medical education will be 4 (four) hours, 4 (four) years of engineering education will be 3 (three) hours, 2 (two) years of associate degree education will be like 1 (one) hour. At this stage, it would not be wrong to think that the determining effect of the exam, which is one of the evaluation criteria, will not change in general terms, only the way and method can change. In addition, the variation of the loading process in question may also depend on other variables. These may be, for example, the person's state of health, age. Again, at this stage, there may be a preliminary preparation period in this sense, since the products obtained with a lot of effort and push will be loaded. In addition, for those other than normal or compulsory loading (such as compulsory education and training period), these trainings may be paid, as in many universities today, masters and doctoral degrees are paid.

It is certain that the process cannot be completed with the approach only in terms of installation. There are also values in question here. These; experience, ability, capacity, experience, practicality, etc. many things can happen. For example; After the information is loaded for an individual to play any instrument, will the shape and structure of the use of the instrument in question be included in the same loading or will it take place with another loading? There are answers to such questions. If the practicality of using the wrist (while shooting, dribbling, rebounding, etc.) can be achieved by uploading information or another method for which there is no answer at the moment, after an individual has been given the knowledge of how to play basketball, the practices up to that time will either be completely invalid or it may turn into the formation of results such as the decrease of its effect with certain percentages.



As with any innovation or new thing, there will be opposition to such formations. For example; such as the way the virus emerged, which is the subject of debate today. (Like the argument that these are caused by base stations.). The situation that we are trying to talk about will bring very high changes in the lives of living things, especially people, compared to the past. This fundamental change will cause many things that regulate life to be reconstructed with new references. These are naturally positive gains and returns. However, as much as the improvement in a subject brings benefits, it will certainly bring with it negativities. For example; during uploading information to the live, in addition to the information that needs to be loaded, such as the loading of "unintentional" information. Just like hackers do today, but with a different logic of approach. With the information to be loaded in an approach in this sense, it may be possible for living things to be fixed-minded and thoughtful. Even the encounters of live groups in terms of negativity. (Existence of the same living things in an intellectual sense.) For the "information loading" approach that is tried to be stated, in which environment and in which state (except for health, etc.) the living thing is may not be in question. For example; If an electromagnetic wave or a similar loading approach is used in a particular frequency band, there may be an independent (unaffected) situation, whether the creature is sleeping, walking, running or drinking water.

Lecturer Zeynep TRKMEN
Chairman of Culinary Program

FOOD WASTE

Food waste is a situation that occurs due to reasons such as rotting of food during harvest or transportation, leftovers on the plate, and inability to consume products by shopping more than necessary.

Today, 1 out of every 3 foods produced in the world goes to waste, this waste accounts for 8% of carbon emissions that cause climate change. Reducing food waste creates a positive social and environmental impact as well as economic benefits.



Her yıl dnyada retilen gıdanın yaklařık te biri ıraf ediliyor.



lkemizde bir yılda toplanan 33 milyon ton pn 14.5 milyon tonu gıda!



Dnya'da sebze ve meyvelerin yzde 45'i, hayvansal rnlerin de yzde 20'si ıraf ediliyor.

Research shows that most of the food waste is done at home. Bread and bakery products, vegetables and fruits are among the most thrown away foods. One out of every 4 breads bought into homes is thrown away every day. It is of great importance to gain conscious consumption habits in preventing food waste.

With every food we waste, we
actually waste our future



With a correct and planned program, food waste in homes can be prevented and thousands of foodstuffs can be prevented from going to waste.

Know What You Throw In The Trash!

- Classifying your garbage as packaging and kitchen will help you create an order.
- Make a list of every food that goes to waste.
- Check the list you have prepared after a certain period of time and determine which food goes to waste the most.



Shop Planned and Smartly!

- Always be on good terms with your refrigerator. Always keep track of what foods are in it.
- Evaluate foods before their expiration date approaches.
- Decide what to cook by creating a weekly cooking list.
- Evaluate available foods and go shopping after consuming them.
- Try to shop more often but in small amounts.
- Never go shopping without making a shopping list. Do not go beyond the list you have prepared.
- Set an amount according to your needs and shop accordingly.
- Always try to go shopping on a full stomach. When you are hungry, you can buy foods that are harmful to health along with the foods you do not need.



Cook According to Your Needs!

- Do not cook more food than you can consume. Prepare portions by calculating the number of people in the house.
- When serving on the plate, add little by little. Remember, it is more important that your stomach is full, not your eyes. Thus, you will both prevent food waste and make it easier to acquire healthy eating habits.
- Any food that is stored correctly preserves its taste and benefits.
- Cooking is as creative a job as painting. Use your leftover food instead of throwing it away. Create your own combinations and recipes.



Store Food Correctly!

- By keeping foods in the right storage conditions, you can preserve them for a long time and ensure that they are not wasted.

References:

<https://gidaisrafi.com/>
<https://www.fazlagida.com/>

CAREER IN BANKS CALL CENTERS

Call centers are one of the most used technology tools in customer relationship management as well as interaction centers where technology is used the most. In Turkey, the call center sector is changing rapidly and competition is increasing. Call centers are aware of the importance of being customer-oriented in order to keep up with change, develop new strategies and implement them.

Bank call center staff recruitment is among the most searched and applied for career sites. Although banks do not conduct a written interview, the candidates to be recruited to this unit are subject to an oral interview. Candidates who successfully pass the oral interviews are trained before recruitment. In this training, trainings are given on how call center personnel should communicate with customers, how to approach customer-related problems, and how to reach a solution in the most effective way. At the same time, training is given on computer systems used by banks. In this way, the personnel can approach the customer problem in a more focused way and successfully perform the sales and marketing of products and services.



After completing the necessary training in the call center, the candidate who starts work is responsible for answering the calls from the customers. For this reason, banks seek candidates who have effective communication skills, high persuasiveness, friendly and sincere personnel. Candidates who find creative solutions to customers' problems and show high performance are rewarded in various ways by the bank.

Bank call center personnel, who are in direct contact with customers, should learn about customer relations and the system if they want to advance in the banking profession. Learning how it works allows you to climb the career ladder quickly.



In bank call centers, just like in call centers in all other sectors, it is checked how many customers are answered during the working hours and whether the problems of the customers are resolved. The success of call center officials is also evaluated at this rate. For this reason, it is very important to use time effectively and to adopt a solution-oriented working style. People who adopt this way of working can make progress in the positions in the call center unit over time.



The aim of the call center employees of the banks from the moment they start working is to be a team leader. In general, many candidates ask, "Can a career be made in call centers?" They are stuck with the question and do not apply to these job postings, thinking that they will not be able to make a career. However, like every bank personnel, call center personnel working in banks also have the opportunity to pursue a career. Every staff member has the right to be promoted to positions such as team leader, call center manager and so on. The important thing is to plan the career goals correctly and to complete their duties and responsibilities with superior success by progressing within the framework of this plan.

Sources

<https://bankagazetesi.com/banka-cagri-merkezi-ve-kariyer-yollari-38240.html>

<https://dergipark.org.tr/tr/download/article-file/275678>

Lect. Serdar ORHAN
Head of Finance, Banking and
Insurance Department

CLUBS

TALK!

**IGVS HUMAN
RESOURCES AND
CAREER CLUB**

Who are we?

Human Resources and Career Club was established in 2014. Our activities, which we have organized and will organize, consist entirely of voluntary student initiatives, as in all student clubs.

Our vision:

To be a club where individuals gain self-confidence, increasing their communication skills, encouraging them to produce and making a difference, having a broad perspective, can easily adapt to change, being innovative, understanding human psychology, and having high social skills.

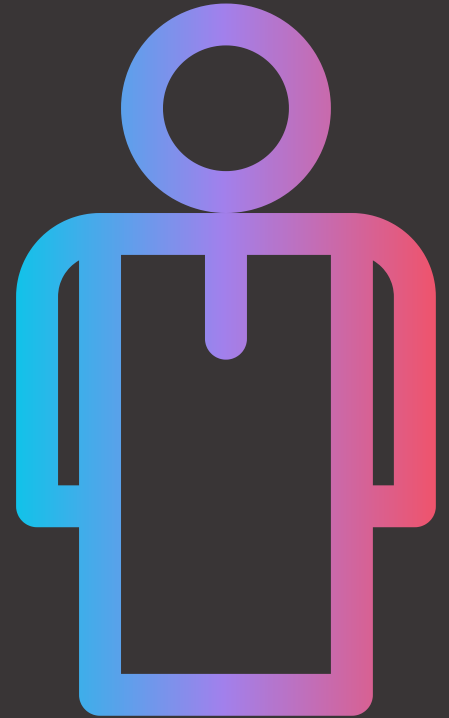
Our Mission:

To produce solutions as a club in line with the goal we have set and to be the pioneer of innovations by sharing the success; to continuously add value to our activities.

Our aim:

In general, our activities are primarily the planning and realization of activities that will contribute to the personal development of individuals. It is aimed to invite the leading people and institutions of the sector to our university and to benefit from their experiences. To be a club that appeals to all of our university students and to have active members to take part in club activities. Thus, we continue our efforts to contribute to the development of individuals. The Human Resources and Career Club has been a very active student club since its establishment. Based on the principle of "continuous development", we organize various activities such as seminars, trainings and social responsibility projects in line with the dynamics of the age.

We are happy to see those who are interested in our club and want to be a part of our community



NEWS FROM IGVS

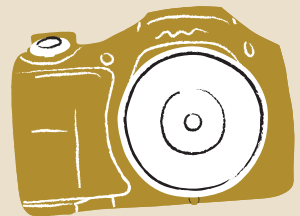


IGVS, Photography and Cameraman Program, Lect. Cihan Emre TANÇ defended his doctoral dissertation titled "Examination of Netflix's Domestic Series in the Context of the Culture Industry", written under the supervision of Prof. Dr. Ceyhan KANDEMİR at Istanbul University- Social Sciences Institute, Radio, Television and Cinema Department, on 07.07.2022 and was awarded the Dr. title. As the IGVS family, we congratulate our teacher and wish him continued success.



The article titled "Analysis of Factors Affecting National Income per Capita in European Countries by Cross Section Method" by Atilla AYDIN, lecturer of IGVS Air Logistics Program, was published in the Journal of Social Sciences in Theory and Practice. The link to the article is below:

<https://dergipark.org.tr/tr/download/article-file/1942596>





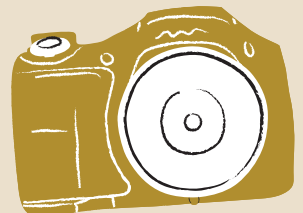
IGVS, Photography and Cameraman Program Lect. Murat ÇİL presented his paper titled "ETHICAL VIOLATIONS IN THE LOCAL MEDIA" at III. Karabagh International Congress. The related paper has been published as full text in the 3rd PROCEEDING BOOK SOCIAL VOLUME-4. Access link is below.

<https://www.karabaghconference.com/>



IGVS, Department of Banking and Insurance, Assist. Prof. Dr. Duygu ÇELİK's article titled "INVESTIGATION OF THE EFFECT OF INFLATION ON INCOME DISTRIBUTION IN DEVELOPED COUNTRIES WITH PANEL DATA ANALYSIS" was published in the Journal of Doğuř University. The link to the article is below.

<https://dergipark.org.tr/tr/download/article-file/2264918>





AGENDA OF PERSONNEL

As of 05.07.2022, Lect. Elif Zeynep ÖZER has been appointed to the Istanbul Gelisim Vocational School Pastry and Bakery Program as the Head of the Program.

As of 05.07.2022, Lect. Damla YAĞCI has been appointed as Head of the Program to the Hybrid and Electric Vehicles Technology Program of Istanbul Gelisim Vocational School.

As of 05.07.2022, Lect. Çisem YAŞAR has been appointed as the Head of the Web Design and Coding Program at Istanbul Gelisim Vocational School.

As of 26.07.2022, Lect. Ahmet Burak TURGUT has been appointed as the Head of the Istanbul Gelisim Vocational School Civil Air Transport Management (English) Program.

Lect. Aysun YILMAZ KIZILBOGA has been appointed to the "Lecturer" staff of Istanbul Gelisim Vocational School Computer Programming Program.



MASTHEAD

COORDINATOR

Lect. Görkem Gülay DOĞAN ATICI

TRANSLATION COORDINATOR

Assist. Prof. Dr. Duygu ÇELİK
Lect. Ahmet Burak TURGUT

GRAPHIC DESIGN

Lect. Zeynep ÖZCAN
Lect. Furkan GÖZELCE

SOCIAL MEDIA SPECIALIST

Lect. Hatice SARIYAR

ADDRESS

Cihangir, Şehit Jandarma Komando, J.
Kom. Er Hakan Öner St. No: 1, 34310
Avcılar/İstanbul



PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.



HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.


/SaglikBakanligi

saglik.gov.tr

For Detailed Information,
Please Read QR Code.



www.gelisim.edu.tr

THINGS TO KNOW



ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- **Always wear your mask** when you are in the same room with **a person who is recommended insulation** at home.

