

“OUR AIM IS A SUSTAINABLE WORLD”

Sustainable Development Goals, which is a universal call for action that includes the goals aimed to be achieved by the United Nations (UN) member countries by the end of 2030, is again on the agenda with the ‘Sustainability Week’. Making statements on the Sustainability Week, Prof. Dr. Nail Öztaş said, “Human beings need to establish a way of life and a way of existence that is at peace with other living things, paying maximum attention to their right to exist and live. That's why sustainability is important. Our goal is a sustainable world.”

Emphasizing that the warnings made by climate scientists have already started to become real, Prof. Dr. Nail Öztaş said, “The difficulties, problems and troubles we have been experiencing in the world in recent years show us that scientists have made a very justified diagnosis for 20-30 years. Some predictions have been made by climate scientists, ecologists and environmental scientists for a long time, such as that by 2024, there will be droughts around the world, that water levels will rise, and that severe droughts and floods, and excessive precipitation may coexist in geographies that are close to each other at the same time. We have started to see floods, droughts and fires at the same time in these 2-3 last years.”

“WHY WE NEED TO CONSUME LESS”

Stating that the idea of sustainability should be established, Istanbul Gelisim University Rector Prof. Dr. Öztaş said, “Once we are all on the same page, have the same mentality and the same attitude, we can set up a sustainable society, a way of life, an economy and a social life. First of all, we need to understand why we need to keep global warming below a certain degree, why we need to prevent micro plastics, why we need to consume less.”

"Our aim is a sustainable world," said Prof. Dr. Öztaş and continued, “It is not possible to achieve this with individualist efforts alone. We must cooperate. We organize activities together with our various stakeholders on education, research and community service that will increase our awareness at the individual level.”

“HUMANITY’S NEEDS SHOULD NOT BE UNLIMITED, THEY CANNOT BE”

Prof. Dr. Nail Öztaş continued his speech as follows:

“One of the introductory sentences in almost all of the introductory books on economics is as follows; ‘People's needs are endless and their resources are scarce.’ It is not possible to establish a sustainable economy with such a definition. This is a very greedy definition. Human needs should not be unlimited. You don't have a better life when you buy more, consume more, eat more and wear more. You have a much more problematic life.”

“HUMAN IS A CONTENTED BEING”

Stating that human is a contented being, Prof. Dr. Öztaş said, “Our aim is a sustainable world. We do not have the right to destroy all living things according to our own desires. This daily lifestyle needs to be established. This is a very urgent issue on which mankind must agree. In this sense, educational studies, R&D, community service studies continue under the leadership of IGU Community Service Coordinator Asst. Prof. Aslıhan Güzin Selçuk.”

The statement about the activities and trainings held by the university during the Sustainability Week is as follows:

Starting the week by establishing 2 classrooms for special students in Edirne Mimar Sinan Secondary School, Istanbul Gelisim University Community Service Coordinator has organized a trekking in Beylikdüzü Yaşam Vadisi with Lect. Tekmil Sezen Göksu, Breathing and Awareness Training with Res. Asst. Binnur Güldalı, Healthy Nutrition Training with Spec. Dietician Dilara Serarslan and First Aid Training with Lect. Nurcan Esin.

Within the scope of "Sustainability Week", workshops such as Waste Conversion Workshop with Selma Sucu, Printing Workshop with Emine Kuşçul, Handmade Noodle Production Workshop with Lect. İbrahim Levent Demirçakmak, Sourdough Bread Making Workshop with Lect. Murat Mutlu Tokay, and the Medicinal Plants Workshop with Yunus Emre Erkli, Thrace Medicinal and Aromatic Plants partner.

“EVERY STUDENT CAN ENROLL IN ANY DEPARTMENT THEY WANT”

Additional preferences for the Higher Education Institutions Exam (YKS) start on September 20 and end on September 23. The Chairman of the Board of Trustees of Istanbul Gelisim University (IGU), Abdulkadir Gayretli said, “Every student can easily study the department they want with double major, minor and lateral transfer opportunities.”

OSYM President Prof. Dr. Halis Aygün announced that the 2021-YKS additional placement applications will be received between 20-23 September. After completing the

registration process for higher education programs, the vacant quotas were reported to OSYM by the universities. Additional placements will be made based on this quota.

Stating that students should not be worried if they are placed in the departments they do not want to study in the additional placement, Abdulkadir Gayretli said, "Every student can easily study the department they want with double major, minor and lateral transfer opportunities."

Speaking on the subject, Chairman of the Board of Trustees of Istanbul Gelisim University (IGU), Abdülkadir Gayretli said that students should not be worried if they are placed in the departments they do not want to study in additional placement. Gayretli said, "Every student can easily study the department they want with double major, minor and lateral transfer opportunities."

"DON'T FORGET THE APPLICATION FEE"

Abdulkadir Gayretli said:

"The additional placement application fee should not be forgotten. The preferences of the candidates who do not pay the additional placement fee are deemed invalid and they are not included in the placement process."

THE KIDS IN FOREST FIRE REGION MEET WATER SPORTS

An event named "There is Life in Water" was held as part of the social orientation project for children and youth living in the fire area in Muğla.

After the fires in Muğla last August, in cooperation with Ortaca and Köyceğiz District Governors and with the contribution of Ortaca Municipality, an event named "There is Life in Water" was held which aims to ensure the social orientation of children and young people who were adversely affected by the fires under the coordination of Dalyan Tourism Promotion, Social Development and Education Foundation and Dalyan Delta Water Sports Club.

50 students living in the rural neighbourhoods of Köyceğiz affected by the fire sailed in catamarans in Sarigerme as a part of the program.

Afterwards, children were informed about the use of canoes and rowing at the Water Sports Center in Dalyan District. Children wearing life jackets got acquainted with water

sports in Dalyan Canal accompanied by trainers. At the end of the day, the students planted saplings together with the participants.

TUSEV Chairman of the Board Başar Koşargelir stated that they are happy to carry out a social awareness project for children living in the fire area.

Explaining that they want to raise awareness in terms of social activities and education, Koşargelir said "Our aim is to raise talented youngsters or those who are engaged in outdoor sports for the first time in a national sportsman culture with scholarships in the future. TUSEV is a non-governmental organization that we established in 2019. Its primary aim is to develop tourism activities, as well as to raise awareness in the region in terms of social activities and education. We are planning to hold the Dalyan Open Water Swimming Competition on October 16."

Koşargelir stated that they are working on improving the conditions of schools as a foundation, and stated that they intend to ensure the conscious development of the region in terms of tourism with the tourism master plan within the scope of ecotourism.

"WE AIM TO INTRODUCE THE CHILDREN TO WATER SPORTS"

TUSEV Board Member and Dalyan Delta Water Sports Club manager Ertuğrul Ercan emphasized that they aim to bring the children living in mountain villages together with water sports by making the event traditional.

Ercan stated that they have undertaken an important activity for the children to get away from the negative period they live in and have a pleasant day; "We guide the children affected by the Köyceğiz fire with water sports. First, we had a sailing catamaran event in Sarigerme. We witnessed that some of our children were introduced to the sea and sailing for the first time at the event. Now they are taking canoe training in Dalyan. By making the event traditional, we aim to introduce the children living in the mountain villages to water sports. At the same time, we want to give scholarships to talented children as the TUSEV foundation."

"WE PLAN TO ORGANIZE THE WORLD WATER SPORTS FESTIVAL"

Head of the Sports Management Department in Istanbul Gelisim University (IGU) School of Physical Education and Sports, Assoc. Prof. Kubilay Çimen said that the event is important to improve the social motivation of the children. He continued his words as follows;

"Such activities have great effects on both the economy and the development of sports in the region as a culture and their spread in the society. In the long term, we aim to organize the World Water Sports Festival under the leadership of TUSEV and Dalyan Delta Water Sports Association. In order to do this, we must first increase the number of licensed athletes in this region and ensure that young people know and practice water sports. An infrastructure needs to be created. We want to organize this festival in the coming years, and these activities are shaped as its infrastructure."

Toprak Yaşar from Beyobası District, who stated that the fire reached 500 meters close to their house, said that they had a good time and that he was very excited about getting on a canoe for the first time.

BIONIC ROBOT ARM AND HAND PROJECT AT TEKNOFEST FINAL

The team named Parzival Robotics, which is among the finalists of the Aviation, Space and Technology Festival TEKNOFEST Technology Contest for the Benefit of Humanity, Disabled Friendly Category, took its place in TEKNOFEST with its "Bionic Robot Arm and Hand" project. The "Bionic Robot Arm and Hand" can perform its movements with the EEG brain wave control sensor.

"IT WILL BE USED FOR AMPUTEES"

Electrical and Electronics Engineer, who is the mentor of the project team Lect. Ekrem Süzen made statements about the project. Stating that they made it to the finals with a robot hand project that has different control types than the robot hands produced today, Asst. Prof. Ekrem Süzen said, "We have 3 control types, first with Flex Sensor, Muscle signals (EMG) and finally with Brain waves (EEG). The most important area where we can use this project will be people who have lost any of their limbs."

"CAN BE USED ON FEET, LEGS AND BACK"

Stating that the best control will be determined and that type of control will be used, Asst. Prof. Süzen said, "By making some more improvements, it can be used in places where physical strength is high, for example, on the feet, legs and back. Thus, transactions will be carried out in a healthier, more reliable and high performance manner."

"MUSCLE CONTROL IS A RARELY USED CONTROL METHOD"

Emphasizing that they have two purposes with the 'Bionic Robot Arm and Hand Project', Dr. Süzen said, "We aim to lead a better life for people who have lost any of their limbs in an accident or from birth. Another goal of ours is to draw attention to use mind-controlled technologies which are not commonly used. Muscle control is a very rarely used control method. As the Parzival Robotics team, we aim to use these control types more."

The project team includes Istanbul Gelisim University (IGU) students Ramazan Yasin Kaya, İbrahim Aktaş, Ahmet Kerem Kutlu and Tunağan Yılmaz.

BUSINESS AND ACADEMIC LIFE EXPLAINED IN THIS BOOK

Prof. Dr. Kenan Özden's book "Total Crisis Management - A Holistic Approach with Business and Department Strategies and Policies", prepared within the framework of his experiences, knowledge and research in business and academic life, made its 3rd edition.

From Istanbul Gelisim University (IGU) Faculty of Engineering and Architecture. Prof. Dr. Kenan Özden stated that he prepared the book for two main purposes. Dr. Kenan Özden said, "Businesses and institutions should be able to deal with crises in the most effective way and overcome them with as little damage as possible. The coronavirus global epidemic, which has affected the world for the longest time, caught all public institutions, businesses and households unprepared, causing great loss and pain, and once again this reality hit us in the face."

"IT AIMS TO PROVIDE THE ASSISTANT TEXTBOOK OPPORTUNITY"

Prof. Dr. Kenan Özden made the following statements about the book:

"The first purpose of the book is to provide a reference guide and a handbook on the models, strategies, policies and measures to be used and implemented by the state, public institutions, municipalities and managers of all kinds of businesses and organizations in terms of the organization as a whole and their divisions. The second purpose is to offer the students of faculties of economics and administrative sciences, communication, political sciences and engineering sciences, especially industrial engineering departments of universities an opportunity of a textbook or a supplementary textbook where they can learn the information, models and approaches related to the effective and efficient management of before, during and after the crises that they will encounter many times with global, national or organizational factors in their working life and will be affected organizationally or individually in an academic sense."

Explaining that the new holistic and original approach brought by the book with a scientific, organized and systematic point of view will be very useful for managers in dealing with crises, Prof. Dr. Kenan Özden said, “I hope that if our students, who are the managers of the future, digest the book by reading it, they will take their place in the economy and institutions as a fortress against the crises.”

The chapters in the book are as follows:

“The Concept of Crisis, Factors Causing the Crisis and the Crisis Process / Sustainable Performance and Efficiency / Crisis Management in General / Total Crisis Management / Financial Management in Total Crisis Management / Marketing and Sales Management in Total Crisis Management / Public Relations Management in Total Crisis Management / Total Crisis Management Production and Operations Management / Human Resources Management in Total Crisis Management / A Field Study in Manufacturing Firms on the Use of Production Management Strategies and Policies in Crisis Management / A Field Study on the Use of Human Resource Management Strategies and Policies in Crisis Management / Crisis Management in SMEs in Bishkek and The Role and Importance of Marketing and Public Relations Functions in Crisis Management / The Effects of the Global Crisis on Entrepreneurship: A Comparative Study on SMEs Operating in Bishkek and Ankara / The "March 2005 People's Revolution" in Kyrgyzstan and the Case of Two Turkish Firms in Crisis. APPENDIXES: Strategic Financial Analysis Planning / Prime Ministry Crisis Management Center Regulation.”