

## STUDENTS OF DIFFERENT NATIONALITIES COME TOGETHER ON INTERNATIONAL DAY FOR TOLERANCE

The "International Day for Tolerance", accepted by UNESCO, which declared 2021 as the year of Hacı Bektaş-ı Veli and Yunus Emre, is celebrated with events at Istanbul Gelisim University (IGU).

According to the 2018 data published by UNESCO, Turkey is the 10th country with the highest number of international students in higher education, with the number of students of 125 thousand 138. Having more than 4 thousand international students from more than 40 nationalities, Istanbul Gelisim University also brings its students together on the "International Day for Tolerance" with the activities organized by the Research Support Coordinator.

**“WE ACT WITH THE SAME HUMORITY, TOLERANCE AND HUMAN LOVE”**

Students share their small messages on the “Tree of Tolerance” created in the event area, and marked their countries where they were born and raised on the world map. Speaking about the International Day for Tolerance, Chairman of the Board of Trustees of Istanbul Gelisim University Abdülkadir Gayretli emphasizes that cultural diversity and richness should be respected. Gayretli said, “Hacı Bektaş-ı Veli used to say ‘Whatever their language, religion, color; the good ones are good’. Yunus Emre and Mevlana also talked about human love and tolerance. It is possible to come across these expressions in the words and poems of scholars who grew up in the ancient lands of Anatolia. We have become a generation that has grown over the years with these words. Now, we are acting with the same humility, tolerance and human love at the point of raising new generations.”

**“IT REMINDS US OUR VALUES”**

Stating that they have more than 4 thousand international students and this number is increasing every year, Gayretli said, “To be a world university, we need to work together and live together. UNESCO's declaration of 2021 as the year of "Hacı Bektaş-ı Veli and Yunus Emre" has reminded us our values and helped us remind them to our friends who do not recognize these values. The activities are very beneficial in terms of bringing our students from different nationalities together and adding unity to their union.”

## **“THE TRANSITION TO THE THIRD GENERATION OF COMPANIES THAT FAVOR RELATIVES IS LOW”**

Making explanations about her memo on the problems experienced in family companies, Asst. Prof. Canan Tiftik says, "Family businesses, providing employment opportunities to many people and contribute to the country's economy, may come to the brink of bankruptcy due to the death of their founder, inheritance quarrels, and disagreements between siblings." Tiftik indicates that the rate of transition to the third generation is very low, especially for family companies that favor relatives.

Participating in the ISARC 1st International Hasankeyf Scientific Research and Innovation Congress with her memo titled "Problems in Family Companies from a Management and Strategic Planning Perspective", from Istanbul Gelisim University Department of Management Information Systems Asst. Prof. Member Canan Tiftik talks about the details of the memo. Stating that family companies have a management and strategic planning structure that aims to increase the continuity, growth and profitability of the company, as in every business, Tiftik says, "The realization of these goals can only be possible with the creation of management structures that are suitable for the current economic conditions."

## **“LOW TRANSITION RATE TO THE THIRD GENERATION”**

Stating that family companies are of great importance due to their prevalence in both the world and the country's economy, Tiftik says, " Family businesses that provide employment opportunities to many people and contribute to the country's economy, may come to the brink of bankruptcy due to the death of their founder, inheritance quarrels, and disagreements between siblings." According to the results of a study, 24% of family businesses in the UK are in the second generation and 14% are in the third generation. In another study, it is stated that entrepreneurial firms live an average of 25 years, only three out of ten enterprises pass to the second generation and one to the third generation. The fact that the rate of transition to the third generation is very low indicates that the transition between generations is the most important challenge faced by this type of business."

## **“TRANSFERRING TO THE SECOND GENERATION PROVIDES IMPORTANT EXPERIENCES”**

Indicating that the successful transfer of family businesses to the second generation facilitates its transfer to the next generations, Tiftik says, "Therefore, the transfer of the

business from the first generation to the second generation brings important experiences to the family. It is possible for a family business to survive, grow and ensure its future, and therefore survive for generations, with its sustainability capability.”

#### “WORKERS' PERFORMANCE DECLINES”

Stating that companies should avoid nepotism practices in order to be successful in the long run, Tiftik says, “It is recommended to benefit from professional managers to do so. There should be ethical committees within the company that will prevent practices such as bribery. It has also emerged that there should be members and commissions to audit professional managers and family members independently and impartially. It is necessary to establish a structure that will allow future career planning for workers within the company. Workers underperform in companies with high turnover and favoured by family members or close relatives. In addition, it is possible to achieve high performance with strategies that will provide workers with social opportunities and make workers a part of the organization. Employees who feel secure and do not fear being fired show more self-sacrifice and commitment to the companies they work for. Measurable and transparent criteria should be introduced in the recruitment and dismissal of workers.”

#### **PROF. DR. SELİM: IF THERE ARE NO AFTERSHOCKS BETWEEN 6 AND 8 HOURS, IT MAY BE A HARBINGER OF ANOTHER EARTHQUAKE**

Evaluating the earthquake that occurred in Düzce with a magnitude of 5.0 according to the Richter scale yesterday, Neotectonics and Earthquake Specialist Prof. Dr. Haluk Selim points out that the earthquake took place in the north of the North Anatolian Fault system and says, "If there are no aftershocks between 6 and 8 hours, it may be a harbinger of another earthquake."

According to the data of the Disaster and Emergency Management Presidency (AFAD) Earthquake Department, an earthquake with a magnitude of 5.0 occurred, the epicenter of which was Düzce.

The quake was felt in Istanbul, Sakarya, Kocaeli, Bolu and Bursa. Neotectonics and Earthquake Specialist from Istanbul Gelisim University, Prof. Dr. Haluk Selim makes an assessment about the earthquake.

### "IF THERE ARE NO AFTERSHOCKS IT MAY POSE DANGER"

Selim says, "The earthquake was caused by the effect of this fault, which has a length of about 15 km. This fault is located just north of the Düzce pull-apart basin. The Çilimli Fault is known in the literature and is an active fault that runs parallel to the North Anatolian Fault. This earthquake occurred in the north of the North Anatolian Fault system, which caused the 12 November 1999 earthquake. If there are no aftershocks between 6 and 8 hours which is a dangerous condition, it may be a harbinger of another earthquake. On the contrary, if there are aftershocks, there will not possibly be any dangerous situation."

### ANOTHER SUCCESS IN UNIVERSITY RANKINGS

SCIMAGO has announced the 2021 world university ranking list. In the world ranking, Istanbul Gelisim University is ranked to be the 822<sup>nd</sup> best university among 4 thousand 126 universities.

Evaluating the scientific research and innovation activities between 2015-2019, as well as the web indicators of 2020, SCIMAGO has announced the 2021 world university ranking list. The Chairman of the Board of Trustees of Istanbul Gelisim University, Abdülkadir Gayretli said, "According to university rankings, Istanbul Gelisim University is in the top %20 among 4 thousand 126 universities in the world rankings with its 822<sup>nd</sup> ranking in the list of the world's leading ranking institution, SCIMAGO."

### "21st IN TURKEY"

Mentioning the success of the university among Turkey, the Middle East and OECD countries, Gayretli said, "We have succeeded in being the 21st among 125 universities in Turkey. We have ranked 7th in Turkey according to our research and innovation studies in the field of environmental sciences, and 30th in terms of our research and innovation studies in the field of mathematics."

### "OUR CONTRIBUTION TO THE SCIENCE WORLD IS EVALUATED"

Abdulkadir Gayretli continued his speech as follows:

"We have ranked 300th among OECD country universities with our studies in environmental sciences, and 37th among Middle East universities. We are proud to be included in the ranking in which the contribution of our scientific publications to the world of science is evaluated."

### “EMBRACE THE PROGRESS” IS OUR MOTTO

Referring to the President of the Council of Higher Education (CoHE) Prof. Dr. Erol Özvar's statement "The fact that universities have the same mission is an obstacle to development", Abdülkadir Gayretli said, "As a university, our motto is "Embrace the Progress". We, as our students and university administration, take care to implement this slogan and act in this direction. Our motivation is increasing with the successes we achieve day by day in the rankings of international higher education rating institutions. In the evaluations made by Times Higher Education (THE), known as the Oscar of higher education we have ranked 24th among 1240 universities worldwide and 1st in Turkey in the 'Quality Education' category.

### “WE WILL CONTINUE OUR CLAIM”

Stating that they have taken steps in line with Turkey's 2023 and 2053 vision, Abdülkadir Gayretli said, "We will continue to maintain our claim in international education by competing with world universities."