

A SPECIAL BOOK FROM IGU PUBLICATIONS FOR THE 100TH ANNIVERSARY OF THE NATIONAL ANTHEM

The book titled "Mehmet Akif Ersoy's Overview of the World of Art and Thought" has been created specifically for the 100th Anniversary of the National Anthem. The book prepared by Istanbul Gelisim University, Faculty of Economics, Administrative and Social Sciences Department of Turkish Language and Literature was introduced during the Mehmet Akif Ersoy Memorial Week. The book, which deals with Ersoy's versatile world, will be on sale at Pandora Bookstore.

MEHMET AKIF ERSOY'S BOOK IS THE 88TH BOOK OF IGU PUBLICATIONS! Edited by Head of Turkish Language and Literature Department of Istanbul Gelisim University Asst. Prof. Pelin Ekşi, the book also includes the works of many valuable names such as Remzi Soytürk, Hacer Gülşen, Şerefür Atik, Nezire Gamze Ilıcak, Kemal Çinko, and Elife Ateş. Unpublished articles are also included in the book "Mehmet Akif Ersoy's Overview of the World of Art and Thought", which is an example of academic collaborative work.

In the book, which consists of 7 different chapters, many topics from Mehmet Akif's life to the traditions he used in his poems are discussed. The book, which deals with different aspects of Ersoy, is also the 88th book of IGU Publications.

ONE OF THE FIVE PROJECTS TO BE SUPPORTED WITHIN THE SCOPE OF 'SUSFOOD2-FOSC 2021' IS FROM IGU!

SUSFOOD2 – FOSC 2021 joint call results have been announced. In the call where 195 researchers from 13 countries and 31 transnational projects took part, Istanbul Gelisim University, Faculty of Fine Arts Deputy Dean Asst. Prof. Murat Doğan is the consultant of the project whose proposal entitled "IPSUS- Innovative climate-friendly foods obtained from recycled sources and using plant and seaweed proteins" has been found suitable for support.

SEEKING SOLUTIONS TO CLIMATE CHANGE, SYSTEM SHOCKS AND LIMITED NATURAL RESOURCES!

FOSC (Food Systems and Climate) and SUSFOOD2 (Sustainable Food Production and Consumption), supported by the European Union under the Horizon 2020 Program in 2020-2021, made a joint call for researchers. The main purpose of the call is to find solutions to climate change, system shocks and limited natural resources in order to make food systems more sustainable in the future. The project "IPSUS - Climate Smart Food Innovation Using Plant and Seaweed Proteins from Upcycled Sources - ", presented under the consultancy of Asst. Prof. Murat Doğan, became one of the five projects to be supported within the scope of scientific research projects of the EU Framework Program.

Asst. Prof. Murat Doğan stated that the research project to be supported within the scope of the call is expected to be projects that use resources efficiently in the creation of sustainable food systems, are resistant to climate effects and offer innovative solutions and added that his project deserves to be supported by successfully meeting all the criteria.

In addition to Turkey, the project consortium also includes universities from England, Morocco and Romania. The project, which has a total budget of 1.5 million Euros, will last for 3 years.

TWO NEW SIGNS ADDED TO THE OMICRON VARIANT!

Two new symptoms, nausea and vomiting, have been added to the Omicron variant, according to analysis done at Imperial College London. Making statements on the subject, IGU Public Health Specialist Asst. Prof. Nurten Elkin underlines the need for a distinguishing diagnosis as some of these symptoms may be indicators of different diseases.

Two new symptoms, nausea and vomiting, have been added to the Omicron variant, according to analysis done at Imperial College London. However, some of these symptoms also indicate different diseases. Istanbul Gelisim University Public Health Specialist Asst. Prof. Nurten Elkin, who underlines the need for a differential diagnosis because it can cause cancer, says, "Isolation and contact follow-up should be strictly controlled in the Omicron variant as well. It is necessary to provide information targeting especially those who are hesitant about vaccination, to vaccinate people who are not vaccinated quickly, and to ensure that people who have completed their primary vaccination schedule receive their reminder doses quickly."

Pointing out that the timely identification of the disease and taking the necessary isolation measures can reduce the risk of transmission in environments where cases can increase rapidly, such as public transportation vehicles, educational institutions, care institutions, barracks or prisons, Public Health Specialist Asst. Prof. Nurten Elkin says that the diagnosis and treatment of these diseases can be determined by the diagnosis of Covid-19 and its variants.

DISEASES TO INCREASE WITH THE WINTER SEASON!

Stating that colds, flu and various upper respiratory tract infections, which increase in our country and other countries of the world, will increase with the arrival of the winter season, Public Health Specialist Asst. Prof. Nurten Elkin says, "As in all health issues, the health literacy of the society is important in this epidemic process, and individuals should avoid obtaining false and incomplete information in social media environments so that they can both protect their own health and contribute positively to the protection of public health. It is very important that they access accurate and

scientific information from their official sites. In addition to the scientific data obtained in the last year on Covid-19 vaccinations, the use of masks, compliance with social distance rules, reducing the number of people in crowded environments, ensuring regular air conditioning and complying with general hygiene rules include protection against Covid-19. This is also true for Omicron, which is much more contagious than previous variants."

NEW REGULATIONS IN PPS TO ATTRACT SAVERS!

In the Private Pension System (PPS), five different regulations that are planned to be implemented in the coming days will attract the participants. Speaking about these changes, which will create significant leaps, Istanbul Gelisim University, Faculty of Economics, Administrative and Social Sciences Logistics Management Faculty Member Assoc. Prof. Hakan Yıldırım states that as a result of the revision to be made for the relevant law, both the continuity of the existing participants will be ensured and new participants will be encouraged.

GOVERNMENT CONTRIBUTION TO BE INCREASED TO 30 PERCENT

The Private Pension System, which is considered an important savings tool in countries with developed economies, has now started to be seen as an important savings tool for our country as well. Important arrangements are made in the Private Pension System, which has gained the trust of investors, especially with the state contribution. Making statements on the subject, Assoc. Prof. Hakan Yıldırım says, "When the last regulation, which is planned to be put into effect in general terms, is examined, state contributions can be received in the following years for contributions exceeding the annual state contribution limit, and this situation will provide significant advantages for savers. In particular, the state contribution, which is planned to be increased from 25% to 30%, can play a key role in increasing the trust of savers in this system. Additionally, another important regulation is that participants can have the opportunity to receive partial payment. The participants will be able to withdraw 50% of their savings when they need cash, without having to exit the system completely with this change."

The five different arrangements planned to be made are as follows;

- The state contribution will be increased to 30%, and 50% of the savings will be converted into cash.
- Special opportunities will be provided for people over the age of 45 who cannot benefit from AES (Automatic Enrollment System).
- PPS savings can be assigned.
- It will be possible to withdraw cash without leaving PPS.
- In the following years, it will be possible to give state contribution in collective contribution payments.

Assoc. Dr. Hakan Yıldırım also emphasizes that the Private Pension System will continue to maintain its feature of being a widespread savings tool.

PEOPLE LYNCH ON SOCIAL MEDIA TO FEEL THEY ARE NOT ALONE!

Istanbul Gelisim University Faculty of Applied Sciences Head of the Department of Television Journalism and Programming, Asst. Prof. Uğur Baloğlu states that while there are good and bad aspects of the changing communication language, the lynch culture in the social media the effects of which we have been struggling more and more recently has been emerged from the dark impulses of the people.

Rapidly increasing digitization brings with it many changes. Our habits of socializing and communicating by integrating with the world are also changing. According to TUIK 2020 data, 54 million people in Turkey have social media accounts. The increasing need for socialization, the ever-changing agenda, and the communication languages of people hidden behind secret usernames have also changed. Many people, who find strength from keeping their identities secret, can easily criticize each other through social media tools.

Istanbul Gelisim University Faculty of Applied Sciences Head of the Department of Television Journalism and Programming, Asst. Prof. Uğur Baloğlu who makes statements on the subject, states that while there are good and bad aspects of the changing communication language, the lynch culture in the social media the effect of which we have been struggling more and more recently has been emerged from the dark impulses of the people.

LYNCH TRIGGER FIRST COMMENTS!

The increasing number of users of social media indicates that our communication practices will be different from the past. Thus, a number of forms of discrimination or violence that are already experienced by many as perpetrators or victims are reproduced in the digital space. One of them is the concept of lynching culture, which has been increasingly used in recent years.

From Istanbul Gelisim University Asst. Prof. Uğur Baloğlu states that lynching culture emphasizes hatred, anger and prejudice, and that people who unite around common feelings judge famous people or public figures, whom they see as the source of the problem, with their own truth. Baloğlu says, "Under the lynch culture lies the need for people to feel that they are not alone. The first comment made under the shared post or video is the trigger for the lynching. People hidden behind an avatar accept their own thoughts as true. When a person sees a comment similar to his/her own in the first comment, he/she feels important."

"ATTACK ON SOCIAL REPUTATION CAUSES PSYCHOLOGICAL DAMAGES"

Today, not only minority groups but also celebrities are affected by the lynching culture. People with the same views feel that they are not alone by raising their voices together, and they psychologically attack people who have social reputation. Stating that lynchings have direct or indirect effects, Asst. Prof. Uğur Baloğlu states

that attacking people who have a social reputation in the lynching culture can cause psychological damage.

At the same time, Baloğlu states that individual efforts can be made to prevent the lynching culture emerging in social media and to be protected from such discourses, and underlines that new media literacy courses should be given especially in primary and secondary education institutions.