

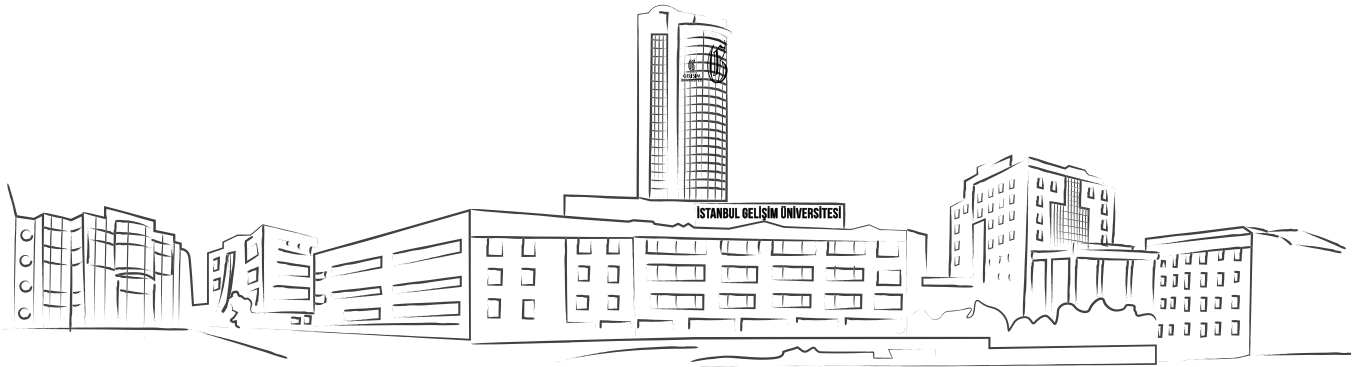


ISTANBUL  
**GELISIM**  
UNIVERSITY

**WEEKLY PRESS RELEASE**

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## AGENDA OF PERSONNEL

## ACADEMIC - ADMINISTRATIVE APPOINTMENTS

The Academic Member, **Dr. Şebnem GÜRSOY ULUSOY**, has been appointed as the Deputy Head of Department as of the date of January 30, 2022 to the New Media and Journalism Department of the Faculty of Applied Sciences of our University.

*I congratulate all our appointed lecturers and wish them success in their new positions.*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General

## UPDATES FROM IGU

From Istanbul Gelisim Vocational School, Public Relations and Publicity Program **Lect. Atilla Akalin**'s article titled "**Skeptic Theism and Evil: Peter van Inwagen's Claim of No Minimum**" has been published in Theosophia: Journal of Philosophy, Theology, Social and Human Sciences. The link is below.

<https://zenodo.org/record/5806584#.Yd1d2VhBwTV>

The article of the Academic Member, **Atilla AYDIN**, of the Air Logistics Program of the Istanbul Gelisim Vocational School, bearing the topic of "**The Structure of the Wheat Production Sector in Turkey and Estimation of the Product with the Arima Model**" was published in the January edition of the Magazine "**Business, Economics and Management Researches**". The access link of it is indicated herein below:

<https://dergipark.org.tr/tr/download/article-file/1924273>

## PEOPLE ARE LYNCHING AT SOCIAL MEDIA IN ORDER TO FEEL THAT THEY ARE NOT ALONE!

JANUARY 21

2021



While the Academic Member, **Dr. Uğur Baloğlu**, who is the Head of the Department of Television Journalism and Programming of the Faculty of Applied Sciences of Istanbul Gelişim University, emphasized the positive and negative aspects of the changing communicative language, he indicated that the lynch culture taking place among the negative aspects at the social media, of which effect has been witnessed by us especially in recent periods, came forth from the dark motives of the people.

The rapidly rising digitalization brings forth many changes along with it. Our habits for socialization and setting up communication undergo changes as well in integration with the world. **According to the data of the TUIK 2020 (Turkish Statistical Institute), 54 millions of people have social media accounts in Turkey.** Increasing requirement for socialization, continually

changing agenda and communication languages of the people, who have hidden behind the secret usernames, have changed as well. Various numbers of people, who gained courage from the secrecy of their identities, can easily criticize each other out of the social media tools.

## THE OWN AMBITIONS AND INSUFFICIENCIES OF THE PARENTS LAY UNDER BAD MARKS.

JANUARY 24

2021



The semester holiday of the school year for 2021-2022 started on January 21. While 18 millions of students received their report cards, the families had the rush of how they would prepare their kids for the new educational period

The Academic Member, Dr. Onur Okan Demirci, from the Department of Psychology of the Faculty of Economics, Administrative and Social Sciences of the Istanbul Gelişim University, who told about the fact that the parents set up the futures of their children out of the success grades on the report cards and could experience serious disappointments with low success grades, further added that it is necessary for the parents not to bill the child whatever their children's success grades may be and the ambitions of the fathers and mothers (parents) lay under the bad success grades.

A CHILD, WHO FEELS THAT HE/SHE FAILS TO MEET THE EXPECTATIONS OF THE PARENTS, MAY FEEL THAT HE/SHE IS NO LONGER LIKED.

The holidays are met with joy and pleasure almost by all children. While the child caught up such joy and pleasure, it is the duty of the parents to ensure the continuation of his joy. The Academic Member, Dr. Onur Okan Demirci, of the Istanbul Gelişim University, underlined that the success grades taking place at the report cards were not an indication of a criteria of intelligence and the children did not have to be subject to excessive pressure and the children, who fail to meet the expectations of their families could think that they were not liked by them.

## SNOW DEPTH IN ISTANBUL EXCEEDED 50 CM!

JUNUARY 25

2021



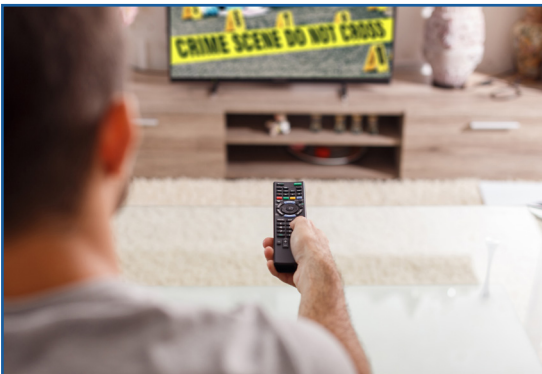
### How to walk on an icy and snowy road? Recommendations from the expert:

The snow depth exceeded 50 cm in various parts of Istanbul following a sudden snowfall. Numerous vehicles and pedestrians were stranded upon windstorm following the most intensive falls of recent years. Walking on road became a dangerous task for the pedestrians together with the frosting of road. The **Associate Prof. Dr. Aydın ASLAN** of the Orthosis-Prosthesis Department of the Vocational School for Health Sciences of the Istanbul Gelişim University, who made explanations about the subject matter, indicated that “Walking on road became difficult when it got cold and falls increased. Snowy surfaces may become more slippery upon frost and squeeze of snow. It is possible to experience important injuries especially on hips and wrists as a result of slipping down in winter months.”

## 7 OUT OF EVERY 10 PEOPLE ARE EXPOSED TO BROADCASTINGS CONTAINING VIOLENCE ON TVS!

JUNUARY 26

2021



According to the “Research of Violence in Television Broadcasting for 2020” by RTÜK (Radio and Television Supreme Council); 67,7 % of the participants, who have children under the age of 18, have been watching television broadcastings in the evening hours between 18:00 and 21:00 hours and 7 out of 10 participants thought that the television broadcastings contained excessive violence. The Academic Member, **Dr. Canan Tandır**, from the Department of Psychology of the Faculty of Economics, Administrative and Social Sciences of the Istanbul Gelişim University, who made explanations about the subject matter pertaining thereto, indicated that even if only news is followed up at home, this could may turn into an act of normalising the violence in teenagers and children whose developments of personality have not been completed.

**THE ARTICLE THAT WAS CONTRIBUTED BY THE RESEARCH ASSOCIATE GÖKÇE UZGÖREN AS AN AUTHOR WAS PUBLISHED IN THE MAGAZINE "IPA ISTANBUL"**

JUNUARY 27

2021



The article, titled as **"Transformation and Mono-Typing at Beyoğlu"** was published in the Magazine **"IPA İstanbul: Kent Araştırmaları ve Düşünce Dergisi (Urban Researches and Opinion"**.

The article having the topic of **"Transformation and Mono-Typing at Beyoğlu"** was published in the 4th issue of the Magazine **"IPA İstanbul: Kent Araştırmaları ve Düşünce Dergisi (Urban Researches and Opinion"** that was contributed by the Research Associate, Gökçe Uzgören, of the Department of the Interior Architecture and Environmental Planning of the Faculty of Fine Arts of the Istanbul Gelişim University. There are various special evaluations with relation to Beyoğlu from the focus point of Pera at the article having handled the social, economic and cultural areas of the city with an interdisciplinary approach.

## ISTANBUL GELISIM UNIVERSITY EVENT SCHEDULE

31.01.2022 - 04.02.2022

31.01.2022	09:00	Other	Financial Econometry Applications in Social Sciences II	LMS Virtual Class	A conversation will be made within the scope of the Financial Econometry.	Dean Office of the Applied Sciences Faculty/ Banking and Insurance Department
31.01.2022	10:00	Other	Winter Academy - Advertisement Design Workshop	J Block PC Lab 335	A dijital advertisement design application will be made at the Adobe Photoshop program.	Dean Office of the Faculty of Economics and Administrative Sciences/Department of Advertising
4.02.2022	10:00	Seminar	In-service training session	Zoom: <a href="https://us06web.zoom.us/j/83340932541?pwd=Z1RENWdTUXRmUjlRNFMrZGQ3WTBpQT09">https://us06web.zoom.us/j/83340932541?</a> pwd=Z1RENWdTUXRmUjlRNFMr ZGQ3WTBpQT09	will be realized upon attendance of Duygu Erdoğan.	Directorate of the School of Foreign Languages

# THINGS TO KNOW



## ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

### What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

### How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

### What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

### What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing **a surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing **a surgical mask**.
- **Always wear your mask** when you are in the same room with **a person who is recommended insulation** at home.





## PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.



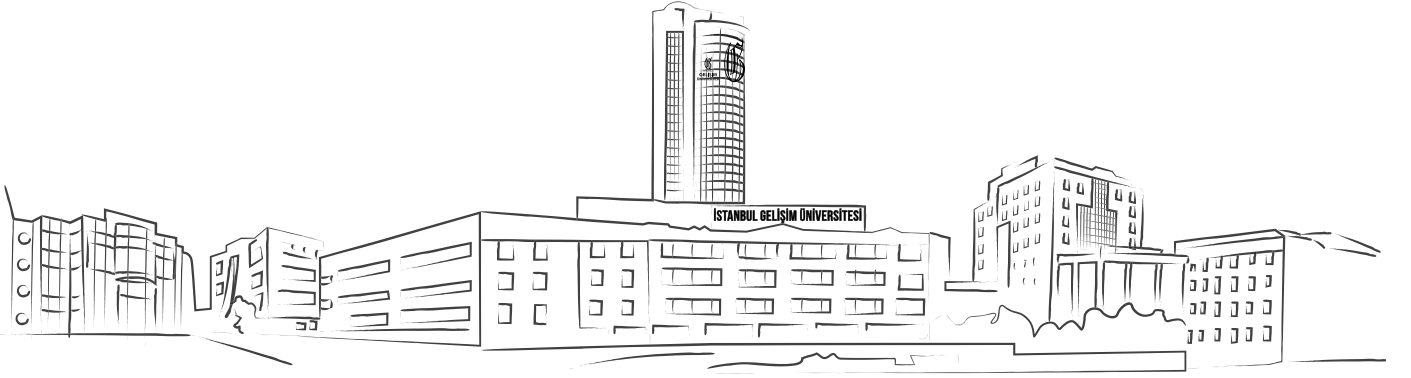
HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.







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