



ISTANBUL
GELISIM
UNIVERSITY

— ISTANBUL —
GELISIM
UNIVERSITY

WEEKLY PRESS RELEASE

8 - 19 August 2022

Issue: 160



<https://gelisim.edu.tr/en>





PERSONNEL BULLETIN

ACADEMIC-ADMINISTRATIVE APPOINTMENTS

As of 16.08.2022, **Lect. Cisem INANC** has been appointed to the Istanbul Gelisim Vocational School Applied English and Translation Program as the **Head of the Program**.

As of 08.08.2022, **Asst. Prof. Dr. Mustafa OZAN** has been appointed as the **Vice Director** of the Graduate Education Institute.

I congratulate all our appointed lecturers and wish them success in their new positions.

Assoc. Prof. Serdar Egeli

IGU Secretary General

ADMINISTRATIVE

Ahmet Furkan GUVEN started to work as a **Biomedical Technician** in our Oral and Dental Health Application and Research Center unit on 15.08.2022.

Cağlar FIRAT started to work as **Office Clerk** in our Dean's Office of the Faculty of Applied Sciences on 15.08.2022 .

Damla OZDEMIR started to work as an **Oral and Dental Health Technician** in our Oral and Dental Health Application and Research Center unit on 15.08.2022.

Elif SECEN started to work as an **Oral and Dental Health Technician** in our Oral and Dental Health Application and Research Center unit on 15.08.2022.

Merve POYRAZ started to work as **Administrative Financial Affairs Office Clerk** on 15.08.2022.

Onur BAŞ started to work as **Assistant Specialist** of Educational Planning Department on 15.08.2022.

Pınar BUYURAN started to work in our Oral and Dental Health Application and Research Center unit on 15.08.2022 in the administrative position of **Hospital Receptionist**.

Tugba Irem ER started to work as an **Oral and Dental Health Technician** in our Oral and Dental Health Application and Research Center unit on 15.08.2022.

Yunus ERDEMİR started to work as **Content Producer and Education Specialist** in our Distance Education Application and Research Center unit on 15.08.2022.

Berfinaz TANRIVERDI started to work as a **Student Affairs Office Worker** as of 08.08.2022 in our Registrar's Office unit.

Kübra CELİK started to work as a **Senior Quality Specialist** on 08.08.2022.

Nezife KOCER started to work as **Assistant Software Development Specialist** in our Software Development Department as of 08.08.2022.

İsmet GUL started to work as a **Construction Foreman** as of 08.08.2022 in our Construction and Technical Department.

I congratulate all of our administrative personnel on their new assignment and wish them success in their duties.

Assoc. Prof. Serdar Egeli

IGU Secretary General

LATEST NEWS FROM IGU



The article titled “*A Trait and Quantitative Research on the Determination of Factors Affecting Perceived Quality: An Example of a Restaurant Development Chain*” written by **Asst. Prof. Dr. Hande Ayhan Gökcek** from the Faculty of Applied Sciences, Department of Management Information Systems was published in the **Social Science Development Journal**.

<https://www.ssdjournal.org/DergiTamDetay.aspx?!D=662&Detay=Ozet>



The article titled “*The Effect of Toxic Leadership on Organizational Silence*” by **Asst. Prof. Dr. Ozge Turhan**, from the Faculty of Applied Sciences, Department of Public Relations and Advertising, was published in the **Journal of Business Research**.

<https://www.isarder.org/index.php/isarder/article/view/1702>

The article titled “*The Evaluation of Hebdomon (Bakırköy) Located on Via Egnatia from the Perspective of Urban Archeology*”, co-authored by **Asst. Prof. Dr. Ilknur Turkoglu**, Head of the Department of Conservation and Restoration of Cultural Heritage, and **Asst. Prof. Dr. Esra Sayın**, was published in the **Journal of Cultural Heritage Studies**.

Asst. Prof. Dr. Canan Tiftik, from the Department of Management Information Systems, Faculty of Applied Sciences, participated in the IV. International Ankara Multidisciplinary Studies Congress with her study titled “*The Importance of Sustainable Development and Renewable Energy in Businesses*”.

Asst. Prof. Dr. Nurcihan Tan Erkoç, Deputy Director of Vocational School of Health Services, attended the International Capital Conference on Multidisciplinary Scientific Research and presented her research on “*Optimization of Ultrasonic-Assisted Extraction of Radical Scavenging Activities from Orange Peel Waste Using Response Surface Methodology and Multi-Response Desirability Function*”.



The article titled “*The Effect of Social Media on Loneliness in Communication and Sidewalls Film Analysis*” prepared with **Tuba Yavuz** and **Asst. Prof. Dr. Ipek Sucu**, Vice President and Communication Coordinator of the Department of Advertising, Faculty of Economics, Administrative and Social Sciences, was published in the **Eurasian Journal of Social and Economic Research**.

<https://dergipark.org.tr/tr/download/article-file/2395181>

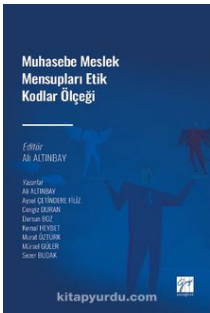
LATEST NEWS FROM IGU

Lect. Cihan Emre Tanç from Istanbul Gelisim Vocational School Photography and Cameraman Program was entitled to receive his doctorate by his doctoral thesis titled “*Examination of Netflix’s Domestic Series in the Context of the Culture Industry*”, written under the supervision of **Prof. Dr. Ceyhan Kandemir** from Istanbul University Social Sciences Institute, Radio, Television and Cinema Department.

The article titled “*COVID-19 and Quitting Jobs*” written by **Asst. Prof. Dr. Habibe Güngör** and **Asst. Prof. Dr. Mustafa Aslan**, faculty members of the Faculty of Economics, Administrative and Social Sciences, was published in *Frontiers in Psychology*.



The article titled “*Analysis of the Effects Between Advertising Interest, Attitude Towards Advertising and Purchasing Intention: The Mediating Role of Brand Attitude*” written by **Res. Asst. Melih Yıldız**, from the Department of Business Administration, Faculty of Economics, Administrative and Social Sciences, was published in the **Turkish Review of Communication Studies**.



The studies of **Asst. Prof. Dr. Dursun Boz** from the Faculty of Applied Sciences, Department of Management Information Systems, “*Ethical Codes in the Context of Ethics and Morals*” and “*The Accounting Professionals Ethical Codes Scale*” were published in the book “*Accounting Professionals Ethical Codes Scale*” edited by **Asst. Prof. Dr. Ali Altınbay**.



Asst. Prof. Dr. Özge Turhan’s “*Alienation in Work Life*” book chapter from the Faculty of Applied Sciences, Department of Public Relations and Advertising was published in the book titled “*Management and Strategy Studies in the Light of Scientific Developments*” edited by **Assoc. Prof. Dr. Sahin Karabulut**.



LATEST NEWS FROM IGU

Asst. Prof. Dr. Bilge Turp Golbasi from the Faculty of Applied Sciences, Department of Management Information Systems, attended the "International Capital Conference on Multidisciplinary Scientific Research" with her work titled "*Innovation Management and Implementations in ECommerce*".

Assoc. Prof. Dr. Ugur Baloglu, Head of the Department of Television Journalism and Programming at the Faculty of Applied Sciences, attended the Helsinki Conference on Emotions, Populism and Polarisation, which was held both face-to-face and online, with his study titled "*Neoconservative Politics and Cultural Polarization: Constructing the People Against Elites in Turkey*".

RUSSIA EVOKES FEAR OF WAR ACROSS THE BALKANS

AUGUST 19

2022



While Russia's war against Ukraine pursues, Istanbul Gelisim University International Relations Specialist Assoc. **Prof. Dr. Fatih Fuat Tuncer** reminded us that Russia has positioned itself as the protector of both the historical ties and the Serbians and Orthodox in the Balkans and made statements about the region. Tuncer stated, "Russia may aim to create uneasiness in the West by evoking fear of war to the Balkans, however, a possible war will not be limited; its consequences will profoundly affect the entire world."

<https://gelisim.edu.tr/en/news/%E2%80%99Crussia-evokes-fear-of-war-across-the-balkans>

THESE FRUITS BOTH HELP TO LOSE WEIGHT AND PREVENT DISEASES!

AUGUST 18

2022



Dr. Merve Bayram, faculty member at Istanbul Gelisim University (IGU), Faculty of Health Sciences, stated that studies on cherries, sour cherries and cranberry fruits reduce the risk of many diseases such as cardiovascular diseases, stroke and diabetes.

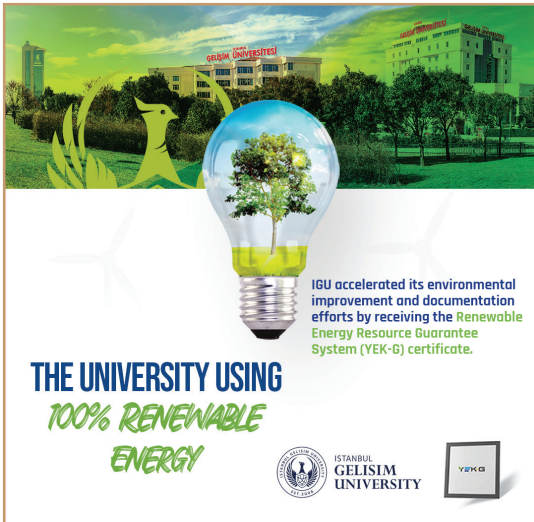
These fruits relieve pain, edema, regulate sleep and reduce the risk of many diseases... Cherry is one of the most produced fruits in our country. Consumption of this red fruit, which is high in antioxidants, affects our health positively and reduces the symptoms of the disease. Dr. Merve Bayram, from Istanbul Gelisim University, Department of Nutrition and Dietetics, talked about the benefits of red fruits such as cherries, sour cherries and cranberries.

<https://gelisim.edu.tr/en/news/these-fruits-both-help-to-lose-weight-and-prevent-diseases>

RENEWABLE ENERGY CONVERSION IN IGU!

AUGUST 16

2022



Istanbul Gelisim University fulfills its responsibility toward the environment and future generations with "green energy". Supporting the protection of the environment and human health by reducing carbon emissions, IGU received the Renewable Energy Resource Guarantee System certificate and accelerated its environmental improvement and documentation efforts.

After the quality education approved by international rating agencies, the number of internationally accredited programs and registered student satisfaction, Istanbul Gelisim University has achieved another success. IGU, which meets all the energy consumed with energy produced from renewable sources and its efforts to protect environmental health, has certified the supply of energy produced from renewable energy sources by obtaining the "**Renewable Energy Resource Guarantee System**" certificate.

<https://gelisim.edu.tr/en/news/renewable-energy-conversion-in-igu>

OH NO! AM I NOT THE “PERFECT MOM”?!

AUGUST 15 2022


Today, social media applications are used extensively by many people. This situation has led to the emergence of new professions with the changing habits of the digital world. Stating that one of the most striking subjects on social media is “influencer” mothers, **Asst. Prof. Dr. Nazar Bal** indicated that sharing influencer mothers’ experiences creates pressure on other mothers to be perfect.

Social media has become a space where people offer a certain performance to impress other people. Some do this with their babies, some with the books they read, some with the places they visit or discover. The lives shared on social media bring the feeling of “perfect” to the fore. Idealized mothering on these platforms is also presented as “perfect mom”.

<https://gelisim.edu.tr/en/news/oh-no-am-i-not-the-%E2%80%9Cperfect-mom%E2%80%9D>

DUYGU ALICI MARKED THE FIFTH ISLAMIC SOLIDARITY GAMES!

AUGUST 12 2022


In the 5th Islamic Solidarity Games held in Konya, national athlete Duygu Alici, a student of Istanbul Gelisim University, competed in the 49-kilo competitions. Duygu Alici, who won 3 gold medals, competed in 78 kilos in the Snatch, 96 kilos in the clean and jerk, 172 kilos in total.

Duygu Alici, a student of Istanbul Gelisim University, Vocational School Sports Management Program, competed in the 5th Islamic Solidarity Games held between 9-18 August. She won 3 gold medals in the Snatch, Clean and Jerk and Total.

<https://gelisim.edu.tr/en/news/duygu-alici-marked-the-fifth-islamic-solidarity-games>

“QUALITY AT IGU” TRAININGS CONTINUE!

AUGUST 12 2022


Istanbul Gelisim University (IGU), which has recently registered its “Student Satisfaction” by TSI, not only resolves the expectations and complaints of its students in a short time but also aims to increase the satisfaction level of the services and activities offered to the students.

Istanbul Gelisim University provided training to students on the TSE ISO 9001:2015 Quality Management System, which has the most validity at the international level. IGU, which has registered its quality by obtaining the “ISO 10002 Customer Satisfaction Management System Certificate” by the Turkish Standards Institute, continues its studies.

<https://gelisim.edu.tr/en/news/quality-at-igu-trainings-continue>

IT'S TIME TO BE ENVIRONMENTALLY CONSCIOUS IN INSURANCE!

AUGUST 11

2022



Climate change and natural disasters due to climate change have started to enable many sectors to invest in the future of the world. For a healthier and greener world, sustainability studies in the insurance sector are given importance. **Asst. Prof. Dr. Hakan Ozcan** stated that the risk maps prepared by the insurers will provide convenience to both policyholders and the public.

With the increasing global risks, many sectors have started to gain awareness about the environment and sustainability. The insurance industry, which is one of them, enables the increase of sustainable living spaces with risk analyzes and early warning systems. Insurance companies prepare risk reports for new policies and make recommendations in line with these reports. Those insured who comply with these criteria are rewarded with a premium reduction. The same is valid for climate change and natural disaster risks.

<https://gelisim.edu.tr/en/news/its-time-to-be-environmentally-conscious-in-insurance>

3 NEW COUNTRIES HAVE BEEN ADDED TO ERASMUS+ MOBILITY

AUGUST 10

2022



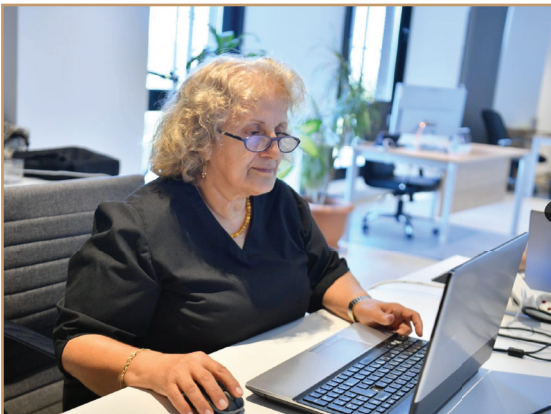
The 2022 KA-107 applications' quality evaluations led to the conclusion that the Regional Partnerships project application, which is based on exchanges with 5 countries from 4 regions and was prepared by Istanbul Gelisim University's Erasmus Coordinatorship, is found appropriate for funding. In this way, IGU personnel and students with KA-171 will be allowed to participate in Erasmus+ mobility for the first time this year in Jordan, the United States, and Indonesia.

<https://gelisim.edu.tr/en/news/3-new-countries-have-been-added-to-erasmus-mobility>

UNIVERSITY DREAM COME TRUE AT IGU AT THE AGE OF 62!

AUGUST 8

2022



Ayten Baran, a student of Istanbul Gelisim University Graphic Design Department, turned her dreams into reality at the age of 62. Baran, who is now a senior student and doing an internship in Beylikdüzü Municipality, emphasized that she gave up her university education to raise her children, however, it was never too late to study in university.

<https://gelisim.edu.tr/en/news/university-dream-come-true-at-igu-at-the-age-of-62>



ASHURA RECIPE

AUGUST 8

2022



With the arrival of Muharram month, **Lecturer Chef Kemal Sahanlık** shared the ashura recipe that can be made practically by anyone and gave his tricks.

The day of Ashura, which is the tenth day of Muharram, falls on August 8 this year. The most tiring part of ashura, which has a recipe that can be made by anyone, is that it takes some time. **Kemal Sahanlık** from the Department of Gastronomy and Culinary Arts at Istanbul Gelisim University, who shared a recipe for the ideal intensity, which basically includes wheat, rice, chickpeas, dried beans, sugar and water, also shared practical information and tricks.

<https://gelisim.edu.tr/en/news/ashura-recipe>




ISTANBUL GELISIM UNIVERSITY EVENT PROGRAM

DATE	TIME	EVENT TYPE	EVENT NAME	EVENT LOCATION	REMARK	EVENT ORGANIZED BY
8/16/2022	10.30-	Movie screening	Special Education Students Cinema Days 2	Screening room Block J 390 Classroom No. 390	Special education students will have a cinema experience.	Istanbul Gelisim University Radio, Television and Cinema Department
18.08.2022-19.08.2022	12.00-17.00	Meeting	Erasmus Orientation Program	Block J Classroom No. 311	Information will be given about the Erasmus process.	Istanbul Gelisim University Erasmus Coordinatorship



ISTANBUL GELISIM UNIVERSITY



<https://gelisim.edu.tr/en>