

DO NOT FALL INTO THIS TRAP IN SKIN FILLING AND BOTOX APPLICATIONS!

Many people apply different care products and medical aesthetic procedures to look well-groomed and young. Referring to these procedures, which are done with concern for beauty and aesthetics, Asst. Prof. Dr. Pelin Ozgunay warned that licensed products should be used and the procedures should be performed by doctors, particularly when getting botox and skin fillers.

When it comes to beauty and care, the first thing that comes to mind is the skin and the procedures done to the skin. The goal here is to look and feel good. Asst. Prof. Dr. Pelin Ozgunay from Istanbul Gelisim University Health Services Vocational School drew attention to the fact that the treatment should be creditable and that those who want to have the application should check the references of the health personnel who will do the application.

UNLICENSED PRODUCTS AVAILABLE ON THE MARKET

Today, especially botox and skin fillers have become a rapidly growing sector that people often prefer. Many people are faced with irreversible problems or need corrective treatment due to the fact that the wrong beauty and aesthetic treatments are performed by incompetent individuals and institutions. Emphasizing that there are people using unlicensed products in the market, Asst. Prof. Dr. Pelin Ozgunay also added, "We hear that complaints about treatments are increasing day by day and that the majority of them are related to lip augmentation treatments. These data continue to demonstrate us that treatments are still provided by non-healthcare professionals."

SKIN CARE ROUTINE IS SIGNIFICANT

At the beginning of care applications, the procedures for healthy skin are of great importance. Taking good care of the skin and developing a skincare routine helps the skin stay young and healthy for longer. Asst. Prof. Dr. Ozgunay indicated: "The skin has many tasks to perform, from acting as a defense against environmental hazards to regulating temperature. All the functions that the skin performs are designed to help the body function properly. Your skin's primary job is to protect against environmental hazards such as germs and UV radiation. The skin's acid mantle plays a crucial role in preventing bacteria from attacking the skin and causing infections. It should not be forgotten to clean and moisturize the dirt and oil on the skin with make-up removers."

IGU HAS BEEN DEEMED QUALIFIED TO RECEIVE THE ORANGE FLAG IN "BARRIER-FREE" UNIVERSITY AWARDS

Istanbul Gelisim University (IGU), Faculty of Applied Sciences, Higher Education Council, has been deemed qualified to be an "Orange Flag" candidate due to the arrangements it made in the category of "Spatial Accessibility" within the scope of the Barrier-Free University Awards Program.

"BARRIER-FREE ACCESSIBILITY" AND "BARRIER-FREE EDUCATION" TO ELIMINATE BARRIERS

Istanbul Gelisim University Faculty of Applied Sciences was awarded the "Orange Flag" candidate for the arrangements it made in the "Spatial Accessibility" category at the University Awards, which are given to raise awareness about the accessibility of disabled people to places, educational opportunities

and socio-cultural activities. Higher Education Council President Erol Ozvar stated that they work in universities under the titles of "barrier-free accessibility" and "barrier-free education":

"Accessibility is the ability of everyone to reach and use any place and service they want independently and safely. As the Council of Higher Education, the most significant issues we attach importance to are the studies we carry out under the titles of "barrier-free accessibility" and "barrier-free education" in order to eliminate the barriers experienced in the entrance to higher education and in the education process.

BIG CRISIS OF BRANDS: CANCELLATION CULTURE!

Along with social media applications, it is now very easy to announce a product, place or event that we like or dislike to large audiences. Asst. Prof. Dr. Seyra Kestel stated that although brands have a strong reputation and image, they may face a "cancellation culture".

With the rapid development of communication technologies and the presence of social media in every aspect of our daily lives, new definitions have entered our lives. One of these new definitions, "cancellation culture", is a controversial concept. Cancellation culture, which we encounter in different areas, finds its place in the literature as a new definition that brands should consider, particularly in terms of crisis management.

A FORM OF PROTEST BY THE POPULATION

We often see the reflections of the boycott, sometimes against brands and sometimes against individuals who are well-known by society. The "cancellation culture", a phenomenon in which the individual is pushed out of the social sphere, both in social media and in other areas, entered our lives with the increase in the use of social media. Asst. Prof. Dr. Seyra Kestel from Istanbul Gelisim University Faculty of Economics, Administrative and Social Sciences Department of Advertising stated the following: "Thanks to the interaction feature of social media, the agenda is set even with instant reactions. With this agenda setting, individuals or institutions can be canceled by groups in a short time. The cancellation culture, which is confronted by the population as a form of protest, can result in being pushed out of the social environment".

CRISIS MANAGEMENT IS SIGNIFICANT FOR THE FUTURE OF THE BRAND!

Cancellation culture is of great significance for institutions and brands as well as individuals. Because today, although brands have a strong reputation and public opinion, they can be faced with a cancellation culture. Dr. Kestel indicated, "In a very short time, any brand that is boycotted by the populations, especially through social media, may experience major crises. It is crucial for brands that are faced with a cancellation culture can successfully manage their crisis."

IS YOUR CHILD READY TO GO TO SCHOOL?

Child-Adolescent Psychiatrist Prof. Dr. Canan Tanıdır gave information about how parents should behave during the school start process and how children with attention deficit/hyperactivity disorder can adapt to school.

Adaptation training for students who will start pre-school education and primary school 1st grade will start on 05 September 2022. While the parents continue their school preparations, they are also worried about how to ensure the adaptation process of the students who will just start their education life. Prof. Dr. Canan Tanıdır from Istanbul Gelisim University Faculty of Economics, Administrative and Social Sciences, Department of Psychology, made suggestions for anxious children and their families who are having trouble separating from their parents.

“INTRODUCE THE CHILD TO THE TEACHER BEFORE STARTING SCHOOL!”

Just days before thousands of children start to school, parents think, "What if my child does not want to go to school?" and look for a solution to this question. Starting kindergarten and primary school education, which is an education life that will continue for years, may not be as easy as it is considered for both families and children. Prof. Dr. Canan Tanıdır from the Psychology Department of Istanbul Gelisim University made the following statements about how to treat children who will start school for the first time;

“Any transitional period in their lives can create anxiety in children. Therefore, while preparing the child for school, they should be informed that they will learn new knowledge and skills at school, as well as play games with their friends and that their teachers will definitely help them when they have a problem. Schools should not be promoted as a mere place of academic achievement for children. One of the most significant features of the school is that it provides a social environment and relationships with teachers in the parent roles. Hence, if possible, introduce the child to the classroom teacher before school starts. It may help them get used to it more easily. Having a warm acquaintance between the child and the teacher will increase the child's confidence.”

Additionally, some children may have "Attention deficit/hyperactivity disorder". These children may have difficulty sitting in their place, focusing on the lesson, and writing what is on the board into the notebook during the lesson. In such situations, it will be good for the child to adapt if the teachers play an active role, Prof. Dr. Canan Tanıdır said.

THIS SHOULD BE DONE FOR CHILDREN WITH ANXIETY AND DIFFICULTY SEPARATING FROM THEIR PARENTS!

Children who are anxious and have difficulty separating from their parents may not want to go to school in the first days and may refuse to communicate with their friends. It may be good for families who encounter such situations to stay at school for a while. At the same time, Prof. Dr. Tanıdır indicated that the adaptation process of the child can be facilitated by paying attention to some points. Here are the points to consider:

- For children who have separation anxiety from their parents, teachers, school administration and classmates should encourage the child to come to the classroom and participate in the games during break time.

- It is very crucial for children not to leave school at the last minute or just before the start of the lesson, not to be picked up late, to have a little chat with their friends before the lesson, to play games, to be ready for the lesson.
- A scarf, photograph or an item of the parent can be given to the child to make the child feel safer at school and to carry it with him at school.
- Actions such as forcibly taking the child to the classroom or expelling the parent from the schoolyard will further increase the child's anxiety and aggravate the problem. Families of children who cannot go to class after leaving their parents after a few days should seek support from a specialist without wasting time.

QUALITY MANAGEMENT SYSTEM TRAINING CERTIFICATES FOUND THEIR OWNERS!

Istanbul Gelisim University TSE ISO 9001:2015 Quality Management System Training was held with the participation of 68 students. In the 2-day trainings, while focusing on the “What is quality?” question, the contributions of the Quality Management System to the students were also mentioned. The students who were successful in the exam at the end of the training given by the trainer Semra Senel were presented with their certificates by Abdülkadir Gayretli, the Chairman of the Board of Trustees of Istanbul Gelisim University, and the Rector Prof. Dr. Bahri Sahin.

SUSTAINABLE DEVELOPMENT GOALS CONTINUE WITH QUALITY TRAININGS

Continuing to develop by integrating ecological, economic and environmental sustainability practices into the university, according to the 17 Sustainable Development Goals of the United Nations, IGU has demonstrated its understanding of quality in both education and student satisfaction. The university had recently registered its quality as a result of evaluating student complaints and resolving them in a short time. At the same time, IGU continued its Quality Management System Trainings without a break.

IGU, which gave TSI ISO 9001: 2015 Quality Management System Training to its students between 8-9 August, in which general quality concepts were discussed, also provided the transfer of basic information necessary for the establishment, maintenance and continuous improvement of the Quality Management System that students can use in their careers and throughout their lives. Practical studies and case studies were also included in the trainings given by Trainer Semra Senel from the Turkish Standards Institute Education Directorate. Certificates were presented to students who were successful in the exam held after TSI ISO 9001:2015 Quality Management System Training.