

## **“EU-RUDISNET” PROJECT TRAINING EVALUATION MEETING WAS HELD**

Istanbul Gelisim University is the Turkish partner of the EU-RUDISNET project, which aims to integrate individuals living in rural areas and with disabilities into social life through mentoring and leadership. The 4th Transnational Meeting of the project, coordinated by COCEMFE Sevilla from Spain, was held in Maribor, Slovenia, on 23-24 November 2022. The meeting, hosted by OZARA d.o.o., was accompanied by the institutions such as Ländliche Erwachsenenbildung Thuringia, Consorzio SGS and Baltic Education Technology Institute, which are in partnership with Istanbul Gelisim University.

THE PLATFORM IS PLANNED TO BE READY IN FEBRUARY!

The EU-RUDISNET project meeting, where the details of the curriculum prepared for disabled people living in rural areas were discussed, was held last month. Planned to be completed by February 2023, pilot implementations of the curriculum will continue in five countries by the summer. The course, in which leadership skills will be taught in 6 modules, was designed for education professionals working with disabled people living in rural areas.

## **“OZARA d.o.o.” WORKSHOP VISITED**

OZARA d.o.o, which provides employment opportunities for 50% disabled people, also has various business lines for disabled people. OZARA d.o.o. planned a study trip to the production site to give a vision to the partnership. Transnational meeting participants visited disabled people at work. Participants had the opportunity to observe the experiences of disabled people and chat with them in the workshop, where different works were carried out from PVC window frame construction to cleaning the bread proofing basket.

## **THE “SUSTAINABLE FUTURE” EXHIBITION WILL MEET WITH VISITORS ON 20 DECEMBER!**

Curated by Lect. Irem Fulya Özkan from [Istanbul Gelisim University \(IGU\), Faculty of Fine Arts, Graphic Design Department](#), the exhibition compiled from the works of nearly 70 students will meet with the visitors on 20 December.

The exhibition titled “Sustainable Future” will begin on December 20 at the Turkish Journalists' Association Press Museum. The “Sustainable Future” exhibition will be opened to visitors with the opening ceremony at 13.00.

## **EXHIBITION OF WORKS MADE WITHIN THE SCOPE OF THE SUSTAINABLE FUTURE PROJECT**

“Sustainable Future” project organized by Istanbul Gelisim University Faculty of Fine Arts Graphic Design Department, set out with the aim of producing interactive projects that will raise awareness in the fields of accessible and clean energy, life in water and gender equality, zero hunger, quality education, climate action, Sustainable Cities and life, which are within the

scope of “United Nations Development Goals”. The projects in the workshop held will be exhibited in the “Sustainable Future” title.

#### NEARLY 70 STUDENTS PROJECTS ARE EXHIBITED

The exhibition consists of works in which Graphic Design students visualize a wide spectrum of topics from equal societies to endangered creatures, from addiction problems to climate crisis, with the “Assembly Technique” under the direction of Lect. Irem Fulya Özkan. Nearly 70 students took part in the project team, which consisted of students from the Faculty of Fine Arts. In the workshop that took place, works that drew attention to the main theme of sustainable art and design with everyday materials were revealed.

#### THE EXHIBITION CAN BE VISITED UNTIL 30 JANUARY

The exhibition, which was opened on 20 December 2022 at 13.00, can be visited at the Turkish Journalists Association Press Museum until 30 January 2023.

#### EXECUTIVES CAME TOGETHER WITH STUDENTS AND GRADUATES AT “FUZUL HOLDING CAREER DAY”

"Fuzul Holding Career Day" was held by Istanbul Gelisim University Career Guidance Application and Research Center and Alumni and Members Coordinatorship. Fuzul Holding executives gave information to students and graduates.

[Istanbul Gelişim University](#) (IGU) [Career Guidance Application and Research Center](#) and Alumni and Members Coordinatorship organized a company-based career day for the first time at IGU. Fuzul Holding executives, who attended the event within the scope of "Fuzul Holding Career Day", came together with students and graduates.

#### A COMPETITION IS ARRANGED

Continuing to work with the mission of accelerating economic development and making it sustainable, Fuzul Holding executives met with students and graduates of IGU. Marketing and Brand Communication Manager Burak Salman, Internal Communications Director Kübra Akbal, Risk Management Head Hakan Şen and Sales Coordination and Performance Monitoring Manager Mehmet Şeker informed students and graduates about job and internship opportunities. The managers, who introduced their units at the event, talked about the job and internship opportunities by explaining what they paid attention to in the recruitment process and their criteria. With the competition held at the end of the program, 15 IGU students won the right to simulate an interview. The students will spend a full day with managers to gain experience in business life.

## **"CORPORATE SOCIAL RESPONSIBILITY AND SPONSORSHIP STUDIES" SEMINAR FROM COMMUNITY VOLUNTEERS FOUNDATION GENERAL MANAGER**

Istanbul Gelisim University Career Guidance Application and Research Center continues to bring together the important names of the sector with the students of IGU with the "Brand and Corporate Communication School". "Corporate Social Responsibility and Sponsorship Studies" were discussed in the seminar given by Ayşe Kirmızı, General Manager of Community Volunteers Foundation.

Within the scope of the "Brand and Corporate Communication School" event organized by the [Career Guidance Application and Research Center](#) of [Istanbul Gelisim University](#) (IGU), the General Manager of the Community Volunteers Foundation Ayşe Kirmızı gave a seminar on "Corporate Social Responsibility and Sponsorship Studies". The Foundation has been providing social responsibility trainings to young people since 2022, creating space for them to find solutions to social problems.

### **"WE STRIVE TO MAKE THE WORLD A BETTER PLACE"**

Making statements about the foundation's activities, General Manager Ayşe Kirmızı said: "We are a foundation that works with young people, trying to reach people in order to make the world a better place. We provide various trainings. At the beginning of the training, we learn what it means to be a volunteer, social responsibility, and develop resources and projects."

### **PROJECTS ARE IMPLEMENTED ON A NATIONAL BASIS**

Kirmızı said, "We are bringing young people together. We are working on funding the project. By cooperating with brands and providing funds, we ensure that those projects become national projects. Apart from that, we offer scholarship and mentoring programs to university students. We have an academy on a small scale, next year we will expand it even more. In that academy, which we call "21st Century Events", we give place to trainings such as presentation techniques, foreign language, as well as technical trainings. We offer these trainings free of charge for young people to acquire certain skills. These include internship opportunities and even job opportunities. This will increase even more in the coming periods."

### **"PUBLIC RELATIONS IN AVIATION" SEMINAR WAS HELD**

Singapore Airlines Marketing and Services Manager Derya Pekruh Gerçeker, who held a seminar within the scope of the "Brand and Corporate Communication School" organized by the Istanbul Gelisim University Career Guidance Application and Research Center, explained the "Public Relations in Aviation" studies to the students.

[Istanbul Gelisim University \(IGU\)](#), [Career Guidance Application and Research Center](#) continues to host the doyens of the sector with its new and creative communication programs. Singapore Airlines Marketing and Services Manager Derya Pekruh Gerçeker gave a "Public Relations in Aviation" seminar as part of the "Brand and Corporate Communication School"

event. The study, which was created for students aiming for a career in the field of corporate communication, attracted great attention.

#### INTERNAL APPLICATION AREAS AND FORMATS ARE MENTIONED

Public relations activities carried out to reach large audiences and to make image and brand activities sustainable are included in the career planning of many young people. These studies, which are carried out intensively in the aviation sector, which also serves different cultures, include many communication policies. Derya Pekruh Gerçeker, who gave a seminar on "Public Relations in Aviation", touched on the internal application areas and forms of communication models. In the event, which attracted great attention, the competencies related to adapting to the determined institution policies and designing the communication policies within the institution were gained to the students.

#### VALUABLE WORKS MET WITH VISITORS AT THE "HARMONY EXHIBITION"!

The opening ceremony of the "Academician Artists Harmony Exhibition", consisting of works by IGU Vocational School academicians, was held at Istanbul Gelisim University Gelisim Art Gallery. The curator of the exhibition, Asst. Prof. Dr. Mustafa Gunay, stated that distinguished works created within the scope of Sustainable Development Goals were included.

In the exhibition, which includes 33 works in total, different disciplines of the field of "Fine Arts" are mentioned. Works of art by Asst. Prof. Dr. Mustafa Gunay, Asst. Prof. Dr. Nuran Ozturk, Lect. Atif Serdar Demirci, Lect. Mehmet Ogut, Lect. Murat Karaova, Lect. Omer Faruk Soyler, Lect. Sultan Cetinkaya, Lect. Serif Pinar Tuncok and Lect. Tarik Babayigit, can be visited until January 9th. The clothing designs for children with Down Syndrome, made by Lect. Sultan Cetinkaya as part of a social responsibility project, and the series that Asst. Prof. Dr. Mustafa Gunay reinterpreted famous works of art and adapted to the advertising concept, attracted great attention from the visitors.

#### "ARTIST IS THE BUILDING STONE OF A NATION"

Istanbul Gelisim University Rector Prof. Dr. Bahri Sahin, who attended the opening ceremony, stated: "The artist is the building stone of a nation. Civilization is built on three things: artistic innovation, social innovation, and technical innovation. There is no civilization without art. In my 42-year academic and 33-year managerial life, I have always made positive discrimination towards art. My dream is to bring technical, social and art scientists together around big projects. Hopefully, we will implement this model at Istanbul Gelisim University. It is very significant for us to look from the perspective of the artist. The term 'sustainability' has been used a lot lately. I believe that artists will contribute greatly to this issue. It is very crucial to highlight this in these exhibitions as well."

#### "WE BRING OUR PRECIOUS ARTISTS' WORKS TOGETHER WITH YOU"

Asst. Prof. Dr. Mustafa Gunay, Curator of the exhibition, said: "Since 2018, Gelisim Art Gallery has been hosting valuable works of art. In order to make our art gallery more active, we made our planning for the 2022-2023 academic year under the leadership of Dean of the Faculty of

Fine Arts, Prof. Dr. Sukran Guzin Ilıcak Aydıralp and together with Prof. Dr. Ismet Cavusoglu. Every month, we bring the works of our artists together with you here. The Rector of our university, Prof. Dr. Bahri Sahin, has always been with us in all the art activities we have held here since the beginning of the year. This shows how much he values art and the artist.”

#### **IGU HELD A SPECIAL EVENT TO COMMEMORATE MEHMET AKIF ERSOY**

Mehmet Âkif Ersoy, the author of the National Anthem, the symbol of the National Struggle, was commemorated at Istanbul Gelisim University with the "Commemorating Mehmet Akif Ersoy" program organized with the contributions of the Provincial Directorate of National Education, as part of the 20-27 December Mehmet Akif Ersoy Memorial Week.

Mehmet Âkif Ersoy, a poet, teacher, veterinarian and politician, who reflects the national will and patriotism in his works, was commemorated at [Istanbul Gelisim University](https://www.gelisim.edu.tr/) on the 86th anniversary of his death. The ceremony, which started with the video about Mehmet Âkif Ersoy's life, continued with a moment of silence and the National Anthem. Istanbul Gelisim University Rector Prof. Dr. Bahri Sahin and Istanbul Provincial Directorate of National Education Branch Manager Mahmut Bıyıklı made the opening speeches of the ceremony.

#### **“HE WILL CONTINUE TO BE REMEMBERED FOREVER”**

Expressing the spirit of the National Struggle, the unity, solidarity and independence of the nation, Mehmet Âkif Ersoy, the author of the National Anthem, is commemorated with various activities during the week of December 20-27. Mahmut Bıyıklı, Branch Manager of the Provincial Directorate of National Education said: “Even if 100 years have passed since his death, he will be remembered and will continue to be remembered forever. As the Directorate of National Education, we designed a program for 1 week, including the schools Mehmet Âkif Ersoy attended, the places where he left his mark, and even the streets he walked. This week, we are making commemoration programs in a district of Istanbul every day, but this was the most beautiful, the most sensitive and the most labored one. There is much to talk about. There are many qualities that our students will take from Akif's student years. I regret to say that when we enter the classrooms and asked, "Who is Mehmet Akif Ersoy?", students only say, “He is the poet of the National Anthem”. Other than that, they do not know anything about him. We, as teachers, wanted to feel this responsibility ourselves and tell and remind Mehmet Âkif in schools.”

#### **“A HERO WHO DEVOTED HIMSELF TO SOCIETY”**

Istanbul Gelisim University Rector Prof. Dr. Bahri Sahin indicated the following: “If you ask me how would you describe Mehmet Âkif Ersoy, I would say this: He is a hero of independence who has devoted himself to community. Artists go to the field and serve the society. Literature is a talent. Mehmet Akif Ersoy should be commemorated on every occasion.” At the ceremony, which continued with the speech of Prof. Dr. Saban Saglik from Fatih Sultan Mehmet University, Avclar Anatolian High School Music Choir performed a concert. Writer Tahsin Yıldırım, who talked about Mehmet Âkif Ersoy and his works with his speech, gave instructive information to the participants of the program.