

Following a full programme review

AQAS e.V.

accredits the Study Programme

“Public Relations and Advertising” (B.A., Turkish programme)

offered by the School of Applied Sciences

at

Istanbul Gelişim University, Turkey

The accreditation procedure and the resolution are based on the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG). The programme complies with the AQAS criteria for programme accreditation and is in compliance with the requirements defined by the ESG. The accreditation is implemented according to the resolution of the Accreditation Commission of 19th /20th of February 2018. The accreditation is conditional and limited in time until 30th of September 2024.

Cologne, 20th of February, 2018

Prof. Dr. Eberhard Menzel
– President of the Board –

Doris Herrmann
– Managing Director –

AQAS

Agentur für
Qualitätssicherung
durch Akkreditierung
von Studiengängen

AQAS

is registered in the

eqar ///

and a full member of

ENQA
EUROPEAN ASSOCIATION
FOR QUALITY ASSURANCE
IN HIGHER EDUCATION

eca

INQAAHE
INTERNATIONAL NETWORK FOR QUALITY ASSURANCE
AGENCIES IN HIGHER EDUCATION