



FACULTY OF APPLIED SCIENCES MONTHLY BULLETIN

Applied Science in Gelişim, For a Change In Your Life

Happy

APRIL 23
SOVEREIGNTY AND
CHILDREN'S DAY!



News from IGU

The “E-commerce of Agricultural and Food Products and the Effect of Pandemic” Event Was Held!

The “E-commerce of Agricultural and Food Products and the Effect of Pandemic” event was held on April 22, 2022 by the Logistics and Commerce Students Club.

Prof. Dr. Cengiz Sayın Akdeniz University, Department of Agricultural Economics participated as a speaker, also Istanbul Gelisim University academicians and students participated in the conversation. In the event, the development of the agricultural economy in Turkey and the agricultural production structure of Turkey, France, Poland and the Netherlands were compared. After the questions and answers were made with the students in the event organized online, Assoc. Prof. Ebru Nergiz presented the certificate to Prof. Dr. Cengiz Sayın.



The poster is for a talk show event. At the top left, there are logos for SİKS, İTİB, and İstanbul Gelisim University. The title 'Söyleşi' is in a red box. Below it, 'Lojistik ve Ticaret Kulübü' is written. The main title 'TARIM VE GIDA ÜRÜNLERİNİN E-TİCARETİ VE PANDEMİ ETKİSİ' is in large white letters on a dark red background. Below the title is a photo of Prof. Dr. Cengiz Sayın, with the text 'KONUŞMACI' above it and 'CENGİZ SAYIN Prof. Dr.' below it. At the bottom, there is a clock icon for '15.00-17.00', a calendar icon for '22 Nisan 2022 Cuma', a QR code, and the Zoom logo with the URL 'https://zoom.us/j/8325512277?pwd=U2YwTVNkcTNGODd0cjlTIFpbXNFUT09'. The website 'gelisim.edu.tr' is at the bottom center.

News from FoAS

Faculty of Applied Sciences Communication Festival Begins at May...

The "Applied Communication Festival," organized by the Faculty of Applied Sciences (UBF) Departments of Public Relations and Advertising, Television Journalism and Programming, and New Media and Communication, will begin on May 16, 2022 at 09:30. The festival, which will be held between 16-24 May 2022 in the K Block Auditorium conference hall and foyer area, will include talks, seminars, short films and commercials screenings, communication works exhibition, workshop and studio works and author signing days.

You can reach the web page of the festival from the link below:
<https://ubfiletfest.gelisim.edu.tr/uygulamali-iletisim-festivali>



The poster for the Applied Communication Festival features a colorful background with abstract shapes and silhouettes of people. It includes the logos of Istanbul Gelisim University and the Faculty of Applied Sciences. The text on the poster provides details about the festival's dates, time, and activities.

ISTANBUL GELİSİM ÜNİVERSİTESİ

Uygulamalı Bilimler Fakültesi
Halkla İlişkiler ve Reklamcılık Bölümü
Televizyon Programcılığı Bölümü
Yeni Medya ve İletişim Bölümü

FESTİVA

UYGULAMALI İLETİŞİM FESTİVALİ

16-24 Mayıs 2022 09:30 - 17.30

ETKİNLİK İÇERİĞİ:

- Söyleşiler
- Seminerler
- Kısa Film gösterimleri
- Reklam Film gösterimleri
- İletişim Çalışmaları Sergisi
- Atölye Çalışmaları
- Stüdyo Çalışmaları
- Yazar İmza Günleri

İletişim:
Mail: ncelikkol@gelisim.edu.tr

Etkinlik Web Sayfası:
<https://ubfiletfest.gelisim.edu.tr>

News from FoAS

The TUBITAK Project Has Been Carried Out, of Which Hakan Özcan is the Executive...

Lecturing in the Department of Banking and Insurance and also serving as the Chairman of the Board of GESID (General Insurance Association), Hakan Özcan is the executive of the TUBITAK (The Scientific and Technological Research Council of Turkey) 3005 Project, which was implemented on April 15, 2022.

Within the scope of the project, it is aimed to create a draft text by discussing the needs of the market with all stakeholders regarding the preparation of the Professional Liability Insurance General Conditions of the Freight Forwarders.

The project, which will continue for the next year, is the first project supported by TUBITAK regarding the general conditions of insurance.

In addition to TUBITAK, the project is supported by SEDDK (Insurance and Private Pension Regulation and Supervision Agency), TSB (Turkish Insurance Association), SBD (Association of Insurance and Reinsurance Brokers), TUSED (Association of Turkish Appraisers) and UTIKAD (International Association of Forwarding and Logistics Producers). Lastly, the project manager, researcher, and also two scholars are included in the team.



News from FoAS

Asst. Prof. Bahlul Aliyev Commented on the Ukraine-Russia War...

From Social Service Department Asst. Prof. Bahlul Aliyev made evaluations about the Ukraine-Russia war on many different national and international television channels in Turkish and English.

Having many academic publications on the subject, Asst. Prof. Bahlul Aliyev shared his views on the subject on various television channels by referencing his thesis titled "The Role of NATO in the Ukraine-Russia Crisis in the Context of European Security (1991-2014)," which was completed at Istanbul Medeniyet University, and his work "Ukrainian Crisis Between NATO Enlargement and Russian Geopolitics," which he presented at the March 2015 BİLSAM symposium.

Participating in the broadcast titled "Turkey's Peace Efforts" on April 1, 2022 on the A News channel, Dr. Aliyev spoke on the program about international reactions to the Russia-Ukraine war. Also, Dr. Aliyev included in his speech the peace negotiations of the Ukrainian-Russian representatives, Turkey's mediation activities, the Istanbul talks, the most effective result of these activities so far, the change in the course of the war after these talks, and the changes in discourse on the political scene.



News from FoAS

Again, on the A News, Asst. Prof. Bahlul Aliyev evaluated the latest developments in the Ukraine-Russia war live in the “War in Ukraine” broadcast dated April 7, 2022. After the Istanbul talks, Aliyev discussed the withdrawal of Russian soldiers from the Kyiv region, the bombing of civilian settlements, the change in strategy Russia is trying to realize, the moves it can make in the future, key points in new strategies, international reactions and developments in international relations.

Asst. Prof. Bahlul Aliyev talked about the history of Russia-Ukraine relations, the Euromaidan events, subsequently the changing management paradigms, Ukraine's EU integration process, the annexation of the Crimea, the separatist movements in the Donbas region and the separatist movements in the Donbas region, in an interview on April 9, 2022, on the Youtube channel of Ömer Can Talu. He discussed the Russia-Ukraine war, which started with its history, from a broad perspective. In addition, demographic structure, sociological situation, economic developments, factors affecting the war, sanctions against Russia, and the management philosophy of the countries were discussed in detail.

Link for the YouTube broadcast: <https://youtu.be/w2AEtyDzTIM>



Events

Gastro Talks-3 Event Was Held!

The third of the GastroTalks conversations, continued by the Turkish and English departments of Gastronomy and Culinary Arts, was held at the Mehmet Akif Ersoy Hall in J Blok on April 1, 2022 with the participation of Chef Ömür Akkor.

At the event, hosted by IGU Secretary-General and Gastronomy Departments Coordinator Assoc. Prof. Dr. Serdar ÇÖP, the speaker Chef Ömür Akkor conveyed his experiences and thoughts about gastronomy to the audience. After his speech, the Vice-Rector of our university Prof. Dr. Nuri Kuruoğlu presented the plaque to Chef Ömür Akkor.

After the completion of the event, which was attended by the students of the department, desserts prepared by Kemal Şahanlık and the students were served to the guests.



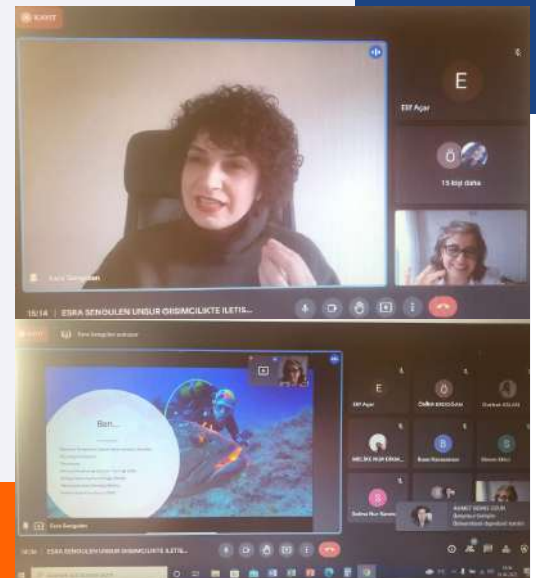
Events

Students of Public Relations and Advertising Department Met with Esra Şengülen Ünsür at the “Communication in Entrepreneurship” Event...

Esra Şengülen Ünsür, Co-Founder of Artı Communication Management, came together with the students of the Department of Public Relations and Advertising at the event titled "Communication in Entrepreneurship" held online on April 19, 2022.

In the event, organized under the leadership of Asst. Prof. Sevinç Koçak, Esra Şengülen Ünsür made a presentation explaining the trends in the public relations approach of new brands or existing brands by conveying the issues that brands should attach importance to in accordance with today's communication conditions in their communication strategy. Ünsür, who is also the founder of ThinkNero, answered the questions of the students about the qualifications required to be a Neuro Marketing, brand communication, internship and communication professional.

We would like to thank Esra Şengülen Ünsür for being with us once again...



Events

“News Bulletin Production Process and News Production Workshop” Was Organized!

News Bulletin Production Process and News Production Workshop, organized by the New Media and Communication and New Media and Journalism Departments, was held between 15-21 April, 2022.

The workshop, which was attended by NTV Promotion Producer Ali İlhan, NTV News Cameraman Burak Sevinç, Asst. Prof. Çağla Kaya İlhan and Asst. Dr. Şebnem Gürsoy Ulusoy, in which the department students gain experience in areas such as camera shooting techniques, editing, television program production and news production, and have the opportunity to practice with a professional team, In the event attended by 20 students, the trainings titled News Gathering, Intelligence in Journalism, News Writing and Interview Techniques, News Shooting Techniques, News Analysis, News Editing Techniques, Editorial Process and Studio and Director Practices were delivered to the participants.

For the workshop applications, the UBF News Bulletin, created by the students, was prepared as a result of the workshop held with the use of A Block E-102 Classroom, A Block Laboratory and B Block Health Sciences Faculty TV Studio.

On the last day of the workshop, After the UBF News Bulletin, which was watched with the participation of UBF Dean Prof. Dr. Kamil Kaya, the plaques were presented to the hosts. The event ended with the distribution of participation certificates to all students.



Events

2 of Our Students are in the Finals of the Anatolian Food Photo Contest!

Our students Ecem Ceylan and Şule Soylu made it to the finals in the Anatolian Food Photo Contest organized by the Anatolia Tourism Academy and the Association of Tourism Education and Trainers which aims to contribute to the promotion of Anatolian cuisine.

Our 2nd year student from the Department of Gastronomy and Culinary Arts, Ecem Ceylan, who photographed the dish of Dried Beans in a Casserole with Lamb Ink, made by our 2nd year student Şeyma Atagün, and Afyon Pancakes made by our 2nd year student at the Department of Gastronomy and Culinary Arts, Murat Bağ. Sule Soylu, who photographed the Lamb Shank dish, qualified for the finals in the Anatolian Food Photography Contest. We congratulate our students and wish them success...



Events

Ayjet Flight School Trip Event Was Held!

Under the leadership of Lect. Mehmet Ateş, from IGU Vocational School Civil Aviation and Cabin Services Department, the Ayjet Flight School Trip event was held with the participation of the students of the Aircraft Maintenance and Repair Department and the Aviation Management Department from our faculty departments.

With the event held at Ayjet Flight School on April 1, 2022, our department students were provided with applied technical information about their fields.



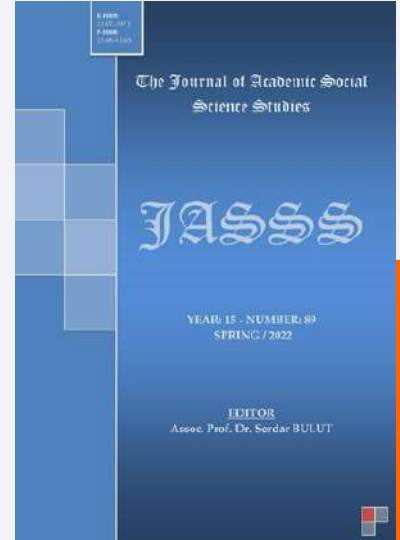
Academic Articles

The Article Titled “Examination of Netflix Animations of Barbie Dolls in the Context of Social Cultural Indicators” Was Published!

Head of the Department of New Media and Communications Asst. Prof. Şebnem Gürsoy Ulusoy’s article titled “Examination of the Netflix Series Animations of Barbie Dolls in the Context of Social-Cultural Indicators” was published in the 89th issue of The Journal of Academic Social Science International Journal, dated March 2022.

For the full text of the article at the link below:

<https://jasstudies.com/?mod=full&articlename=&key=56886>



The Study Titled “Happiness in Organizations: A Holistic Model Proposal on Psychological Well-Being, Transformational Leadership and Team Performance” Was Published!

From UBF Aviation Management Department, Head Assoc. Prof Dr. Sezer Cihan Kesken’s article titled “Happiness in Organizations: A Holistic Model Proposal on Psychological Well-being, Transformational Leadership and Team Performance” was published in the International Haliç University Journal of Social Science, Volume 5, Issue 1 of 2022.

For the full text of the article at the link below:

<https://dergipark.org.tr/tr/pub/husbd/issue/69560/1057453>



Academic Books

The Book “Media, Communication and Organizational Behavior” Was Published!

Edited by Prof. Dr. Aslı Yapar Gönenç and Asst. Prof. Çağla Kaya İlhan, the book titled “Media, Communication and Organizational Behavior,” written by many lecturers from the Faculty of Applied Sciences of Istanbul Gelisim University was published in Nobel Scientific in April 2022.

The book “Media, Communication and Organizational Behavior”, which includes 17 chapters in total, includes studies in the fields of journalism, media, and communication. Most of the articles covering the studies in the fields of media and communication include the pandemic process and post-pandemic communication studies. Our faculty members who are part of the book called “Media, Communication and Organizational Behavior,” and their chapters, are listed below:

- Current Issues in Media and Communication Studies – Asst. Prof. Mehmet Emin Begtimur
- Discourse Analysis of Covid-19 Pandemic UK Variant News: Thematic Analysis of Reuters and Xinhua News Texts – Res. Asst. Metehan Özırmak and Res. Asst. Türkan Öykü Büyükçelikok
- Media Workers' Motivation, Job Satisfaction and Commitment to Their Organizations – Asst. Prof. Özge Turhan
- The Case of Digitalization in Media and Communication Studies in the Context of Current Issues: Human Resources Management in the Covid-19 Pandemic Process – Asst. Prof. Canan Tiftik
- Strategic Role of Sustainability Communication and Public Relations: Examples of Covid-19 Pandemic – Asst. Prof. Sevinç Koçak
- Covid-19 Pandemic and Corporate Social Responsibility – Asst. Prof. Hilal Kılıç and Res. Asst. Onur Türker
- Digital Literacy and Use of Innovative (Hi-Tech) Technology in Educational Institutions: The Example of Mardin – Asst. Prof. Şebnem Gürsoy Ulusoy
- The Effect of Developments in E-Commerce During the Pandemic Process on Customer Relationship Management – Res. Asst. Nevra Uçler and Res. Asst. Nuran Akdağ



Academic Books

The book titled “A Different Experience in the Trade Union Movement in Turkey: Underground Mining - Work Case” Was Published!

From the Department of Electronic Commerce and Management Department, Res. Asst. Naim Göktaş’s book titled “A Different Experience in the Trade Union Movement in Turkey: The Example of Underground Mining – Work” was published by Nobel Publishing House.

You can find the book at the link below:

<https://www.dr.com.tr/Kitap/Turkiye-Sendikal-Hareketinde-Farkli-Bir-Deneyim-Yeralti-Maden-is-ornegi/Naim-Goktas/Ders-Sinav-Kitaplari/universite-Ders-Kitaplari/business/product=0001972796001>



16TH IN WORLD
1ST IN TURKEY

World Impact Ranking 2022
Quality Education – SDG4

Academic Books

Asst. Prof. Ayşegül Ertuğrul Ayrancı's Book Chapter Was Published!



From the Faculty of Applied Sciences Banking and Insurance Department, Asst. Prof. Ayşegül Ertuğrul Ayrancı's book chapter titled "The Effect of Competitive Strategies on Financial Performance in Family Businesses" was published by Nobel Publishing and edited by Dr. Tülin İrge, in the book titled "A Current View on Managerial Concepts."

In this book, which approaches managerial concepts with a contemporary perspective, the competitive strategies applied in family businesses and how these competitive strategies affect the financial performance of family businesses are analyzed using statistical methods. It is expected that the findings obtained will guide family businesses, which have an important place in the real sector, to increase their financial performance in terms of competitive strategies.

Social media accounts of FoAS:



/ iguubf

Congresses

Asst. Prof. Bilge Turp Gölbaşı and Asst. Prof. Hande Ayhan Gökçek Attended the “VII International European Social Sciences” Congress

From the Department of Management Information Systems, Asst. Prof. Bilge Turp Gölbaşı and Asst. Prof. Hande Ayhan Gökçek attended the “VII International European Social Sciences” congress with their mutual paper titled “Meta-Analysis on the Effect of Word of Mouth Marketing on Purchasing in E-Commerce.”

You can access detailed information about the conference:

www.iksadeurope.org.

VII. ULUSLARARASI
AVRUPA SOSYAL BİLİMLER
KONGRESİ

22-24 Nisan 2022

Antalya / çevrimiçi ve konaklamalı yüz yüze

Amara Premier Palace Hotel 5*

Asst. Prof. Sevinç Koçak Attended the 7th International European Social Sciences Conference...

From the Public Relations and Advertising Department Asst. Prof. Sevinç Koçak attended the 7th International European Social Sciences Conference, which was held face-to-face and online between 22-24 April 2022, with her study titled “ The Effect of Using Leader Communication As Popular Culture on Corporate Reputation.”

VII. ULUSLARARASI
AVRUPA SOSYAL BİLİMLER
KONGRESİ

22-24 Nisan 2022

Antalya / çevrimiçi ve konaklamalı yüz yüze

Amara Premier Palace Hotel 5*

You can access detailed information about the conference:

www.iksadeurope.org.

News from Our Alumni

It is Ahmet Aydođan. Hello!

I graduated from Istanbul Gelisim University, Department of Restoration and Conservation in 2020. In addition to the education I received in my department, I participated in the Ayasuluk Hill and St. Jean Monument restoration and conservation excavation project as an intern. I have been involved in the restoration-conservation processes of the small finds found in the excavations, as well as in field studies for architectural restoration applications.

I chose this department because there is a lot of cultural heritage in our country compared to other countries and those should be preserved or repaired, and societies should protect their past. Moreover, Istanbul Gelisim University has the only program in Turkey that provides education as both movable and immovable cultural finds!

Sponsored by Istanbul Gelisim University since 2021, the training of our professors from the university continued in the excavations which made significant contributions to our development. I had the opportunity to do a 30-day internship on the Ayasuluk Hill of the Ancient City of Ephesus in Izmir, which is accepted on the UNESCO World Heritage List. I had the opportunity to work with the restoration of both the excavation site and the movable and immovable cultural finds, and I applied my theoretical knowledge in more than one field. After my internship, I participated in the restoration works in the same place and had the opportunity to carry out my professional life and my school life at the same time. The education I received at university and the excavation site supported each other and enabled me to progress.

During the period I was in Ayasuluk Hill St. Jean Monument Excavation, I started to pursue my master's education at Mugla Sıtkı Kocaman University by doing academic studies as well as practicals.

I would like to thank all my professors who provided me with their extensive knowledge and supported me during my education.



News from Sector

Falcon 9 Aboard the International Space Station...

Space exploration, which started with the exploration of space and the discovery of distant planets, has moved to a completely different point today. Space, which was used only for scientific purposes in the past, is now open to touristic visits, although it is only for those who can pay very high fees. The first civilian crewed space flight with the cooperation of Axiom Space and NASA was carried out with SpaceX's Falcon 9 rocket. The rocket has landed on the International Space Station. Space tourists, who managed to take part in the historical flight as space tourists by paying a very high price, are planned to spend about 10 days here. The SpaceX Falcon 9 rocket, used for the first mission of the space mission carried out in cooperation with Axiom Space and NASA, landed on the International Space Station. The rocket of the US space shuttle and rocket manufacturer SpaceX sent 3 visitors to the International Space Station (ISS), each paying \$ 55 million. SpaceX, owned by Axiom Space and Elon Musk, made its mark in history by carrying passengers on the first flight, which consisted of an all civilian crew, for the first time. The voyage began from Cape Canaveral Space Station in Florida and ended with a safe landing on the international Space Station.

News Source:<https://www.airporthaber.com/havacilik-haberleri/165-milyon-dolarlik-ucus-falcon-9-uluslararasi-uzay-istasyonunda.html>, 15.04.2022.

THY is Renewing Its Domestic Flight Packages...

The new flight packages are expected to be officially announced by THY in a short time. AnadoluJet, the sub-brand of THY, which connects Anatolia from one end to the other with the slogan "Let no one fly", also renews the flight packages it offers for domestic flights. AnadoluJet will offer its passengers the opportunity to choose the most suitable one for them with 3 new flight packages that will be valid for all domestic travels. New flight packages will be offered to passengers as "EcoJet", "ExtraJet" and "ComfortJet". In the "EcoJet" option, passengers have about 8 kilograms of cabin baggage and free refreshments (sandwich menu), while in the "ExtraJet" option passengers have 20 kilograms of luggage, 8 kilograms of cabin baggage, standard seat selection, paid ticket changes and free refreshments are provided. "Confortjet" offers 25 kilograms of luggage, 8 kilograms of cabin baggage, the choice of the desired seat, free ticket changes, uninterrupted returns and free catering.

News Source:<https://www.airporthaber.com/havacilik-haberleri/thy-ic-hat-ucus-paketlerini-yeniliyor.html>, 15.04.2022.

Sector News Student Team :

Aslı Meşinci-Ceren Yalçın- Elif Açar- Emine Karanfil-Esma Avcı-Ezgi Sekmen-İremnur Kamalı

News from Sector

THY Announced Its Newly Established Unit!

Turkish Airlines announced the establishment of the Legal and Compliance Vice Presidency unit. According to the information obtained by AirportHaber; A new step was taken within the scope of the activities of the new Board of Directors. According to this; The Compliance Vice Presidency unit was established under the Law and Compliance Department. This unit, especially in our country; Responding to requests for opinions on legal regulations, embargoes, sanctions, restrictive financial regulations, prevention of money laundering, fight against bribery and travel, conflict of interest and gift giving, implemented by UN, EU, USA and international organizations and states, and to ensure compliance with the said legal regulations. It has been learned that he will be responsible for taking the steps. It has been reported that opinions and requests regarding the newly opened unit will also be evaluated.

News Source://www.airporthaber.com/thy-haberleri/thy-yeni-kurulan-birimini-duyurdu.html, 15.04.2022.

The Victory of Turks on Reddit Place!

Turks left their mark on Reddit Place, one of the biggest events of the internet. Reddit Place, which was held for the first time in 2017 as a social experiment and was held again in April, is an event where users draw by leaving pixels on a blank canvas. The most important part of the event was that each user could use only 1 pixel in 5 minutes. The works, which were prepared and protected with great effort by Turkish Reddit users, were tried to be deleted by other users, creating a war atmosphere in the event. While 200 thousand people brought together by two French and Canadian publishers tried to paint the canvas black, the Turkish user named Elraenn and his team of 125 thousand people successfully preserved the Turkish flag work created. The event also resonated on social media. At the end of the event, Reddit covered the canvas with white pixels and made the work disappear completely, but before it disappeared, the final version of the work was taken.

News Source:https://www.pazarlamasyon.com/reddit-place-te-turklerin-zaferi, 15.04.2022.

Sector News Student Team :

Aslı Meşinci-Ceren Yalçın- Elif Açar- Emine Karanfil-Esma Avcı-Ezgi Sekmen-İremnur Kamalı

News from Sector

Vegan and Gluten-Free Delicacies at MSA's May Workshops....

The answer of the chefs of the Culinary Arts Academy (MSA) is ready for those who ask if there is egg-free cake, dairy-free cheese, gluten-free pizza: Yes!

MSA, which has been operating in the field of food and beverage education for about 18 years, has prepared workshops at the Culinary Arts Academy for kitchen lovers who have removed milk, butter, eggs and gluten from their lives or who want to eliminate them. In these workshops, which will be held in May, cakes and cookies can be made without using milk, eggs and butter, cheese without milk, pizza, pasta and desserts without gluten will be prepared. In the workshops where brand new recipes and special techniques will be taught, you will also learn about the storage conditions of these products and what needs to be considered. Tickets for the May workshops, which include rich content on special pre-summer nutrition options, are on sale.

News Source:<https://www.gastronomidergisi.com/gastronomi/vegan-ve-glutensiz-lezzetler-msa-nin-mayis-ayi-workshoplarinda>, 15.04.2022.

TUSID and Tüyap Cooperated, HOSTECH by TUSID Will now be Organized by Tüyap...

Industrial Kitchen, Laundry, Service and Catering Equipment Industrialists and Businessmen Association (TUSID) has started cooperation with Tüyap Fairs Group for the upcoming events of the HOSTECH by TUSID-International Hotel, Restaurant, Cafe, Patisserie Equipment and Technologies Fair, which it organized 24 times before. Signatures were signed at Hilton Istanbul Bomonti on Tuesday, April 12. At the press conference, TUSID President Güçlü Kaplangı, TUYAP Fairs Board Chairman Bülent Ünal and TUYAP General Manager İlhan Ersözlü made speeches. Starting from 2023, "HOSTECH by TUSID," the biggest fair of our country in the field of hotel, restaurant, gastronomy and kitchen equipment, will be held with the organization of Tyap Fairs Group. HOSTECH by TUSID, which will be held at the Istanbul Expo Center (IFM) as in previous years, is expected to add a high momentum to the export potential of the fair, thanks to its international fair experience, wide international network and connections.

News Source: <https://gastronomidergisi.com/endustriyel-mutfak/tusid-ve-tuyap-is-birligine-gitti-hostech-by-tusid-artik-tuyap-tarafindan-duzenlenecek>, 15.04.2022.

Sector News Student Team :

Aslı Meşinci-Ceren Yalçın- Elif Açar- Emine Karanfil-Esma Avcı-Ezgi Sekmen-İremnur Kamalı

News from Sector

Aktif Bank Broke New Ground in Metaverse...

Aktif Bank held the press conference in the sports field, both physically and in Metaverse. Aktif Bank simultaneously held the press conference of its digital bank N Kolay and the N Kolay Istanbul Half Marathon, of which it is the title sponsor, on Metaverse. There was intense participation in the event held in the area belonging to Aktif Bank in Decentraland. Aktif Bank, which touches its users in every aspect of life and aims to develop different projects suitable for the platform in Metaverse with its financial technologies ecosystem in the coming period, primarily aims to offer brand new experiences in this universe with its sports and entertainment ticketing platform brand Passo.

News Source: <https://www.pazarlamasyon.com/aktif-bank-metaverse-de-bir-ilki-gerceklestirdi#:~:text=Aktif%20Bank%20spor%20alan%C4%B1nda%20hem,zamanl%C4%B1%20olarak%20Metaverse'te%20ger%C3%A7ekle%C5%9Ftirdi.>, 15.04.2022.

TEKNOFEST Black Sea Hack Application Has Started!

As part of the Aviation, Space and Technology Festival, In the competition organized by the Turkish Digital Transformation Office, hackers will push the limits with advanced real-lifecyber-attack scenarios prepared under the guidance of the world's leading experts. Applications have started to participate in the competition! Hackers who are successful in the preselection phase will qualify for the 2nd preselection challenge, a jeopardy-style CTF featuring challenges of varying complexity. Cash prizes are given to the top 3 finishers. The tough fight will end with the grand final stage to be held at Samsun Çarşamba Airport between 30th of August and 4th of September. You may access the registrations and detailed information about Hack Black Sea, where the applications will end on 26 June 2022, at www.teknofest.org.

News Source: <https://www.ntv.com.tr/teknoloji/siber-yeteneklerin-mucadelesi-teknofest-hack-karadenizde,WEn05NmF6UKbI0xKUyH3tg>, 15.04.2022.

Sector News Student Team :

Aslı Meşinci-Ceren Yalçın- Elif Açar- Emine Karanfil-Esma Avcı-Ezgi Sekmen-İremnur Kamalı

Interview

Civil Engineer Sadi Kaya, Member of the Board of Directors of the Hamak Company Group:

"The city creates its identity by incorporating all cultures. In order to preserve this memory, it is necessary to approach the structures of all periods in the same way with a consistent conservation awareness."

Dear Sadi Kaya, first of all, thank you for accepting our interview... We would like to ask right away, what is restoration and why is it necessary?

For me, as a civil engineer, restoration is helping the architectural structure to preserve its statics. From this point of view, it should be aimed to protect the original existence of the building by intervening at the lowest level from the outside. Applications to be made in this way are necessary for the transfer of structures to the future. We, as the Hamak Group of Companies, are still carrying out restoration works by approaching the architectural works that have been used in the past with this awareness.

Mr. Kaya, do you think that the importance given to restoration in our country is sufficient? What needs to be done for its development?

The awareness of restoration is very new in our country. Maybe that's why I saw working in Restoration as a debt. Today, unfortunately, many institutions in the field of restoration are still advancing the black order. We are currently working with academicians who are experts in their fields in our restoration works. Their opinions are very valuable to us...



Interview

Of course, they also benefit from our experience and practices... The development of restoration practices and projects in our country will only be possible if institutions work together with the academy and get rid of their egos in every field...

Mr. Kaya, what is the view on restoration in the world?

Restoration in the world is in constant development as far as I can see. The new application models presented to us by our academic advisors demonstrate this. However, the situation in the country is full of financial impossibilities for us to reach this level. Our gaining an international qualification is related to the economy, as in most areas. In my opinion, irreversible applications should not be made on important structures before they reach the world level.

In connection with your explanations, we should ask, in this case, what should be the perspective of restoration in order to preserve our historical heritage and urban memory?

I think that the historical heritage is a common value of the whole world by extracting it from country, state or different frameworks. This point of view is the same in all civilized countries. For this, the works done should be considered as issues that are handled without being purely profit-oriented and without forgetting that they are applications that concern the whole world... These structures made by human hands reflect our past. Our past is not just buildings. Urban identity and life must be preserved as a whole, there is no such thing as our or their culture in this whole. The city includes all cultures and creates its identity. In order to preserve this memory, it is necessary to approach the structures of all periods in the same way with a consistent conservation awareness.

Mr. Kaya, what is the importance of restoration for sustainable cities?

Sustainability is one of the most important factors of restoration. If the restoration application is not sustainable, it will consist of irreversible permanent and faulty applications. Just as a sustainable city is planned as it expands and grows, the irregular old city and its structures, which form the heart of the city, should also be preserved in the sustainability plan.

Dear Sadi Kaya, what would you recommend to young people who want to do the restoration profession?

Restoration is a very new field for our country. It is a profession that is open to development and valuable. In our country, academic studies on this subject are carried out by a limited number of scientists and they are very valuable.

Interview

In this regard, most companies are not as thoughtful as us, of course, they employ unqualified people. This causes irreversible damage to the structures. However, I believe that in time, such diseased profit-seeking people will be removed from restoration work. Even now, the sector, which is experiencing a large restorer shortage in the field, will thus meet the needs of more qualified people. In this regard, I think that the relevant departments of the universities should be opened rapidly and their studies in this field should be developed.

Dear Sadi Kaya, I would like to thank you very much for your valuable information...

I would like to thank the Faculty of Applied Sciences e-Bulletin...

Sadi KAYA- Civil Engineer

Born in 1953 in Görele, Sadi KAYA graduated from ITU Civil Engineering in 1976. Kaya started to work as DSI Edirne Regional Directorate Survey Plan Engineer in the same year, and worked as DSI Van Zernek Dam Construction Site Engineer. Kaya, who works as the Site Engineer of the Highways Van Zernek Dam, undertook the construction chief of the Çaldıran Doğubeyazıt road at the Van Regional Directorate of Highways. Today, the construction site manager in the construction of the Tarlabası taksim road.

Sadi Kaya has many companies that he has partnered and established in the private sector. In his own words, Kaya, who sees the preservation of historical buildings as a debt, has accomplished many successful projects in this field since 2012. In the group of companies, Hammock Ins, Avaskoy aqueduct restoration, Şirince St. John's Church Restoration, Ephesus Ayasuluk Castle Restoration, Bornova Murat Pasa Mansion Repair, İnegöl Han restoration and, since 2021, the restoration of the tombs in the Balat district and the Maksem structure in Taksim. Şirince St. John's Church received the Historical Cities Association Restoration Implementation Achievement Award. Sadi Kaya, who is among the important business people of relativity, made important contributions to the establishment of the conservatory established in his hometown. Kaya, who attaches great importance to education, is known for the support she gives to many girls' university life, even though he is uncomfortable being heard.



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