



**İSTANBUL
GELİŞİM
UNIVERSITY**



FACULTY OF APPLIED SCIENCES MONTHLY BULLETIN

Applied Science in Gelişim, For a Change In Your Life

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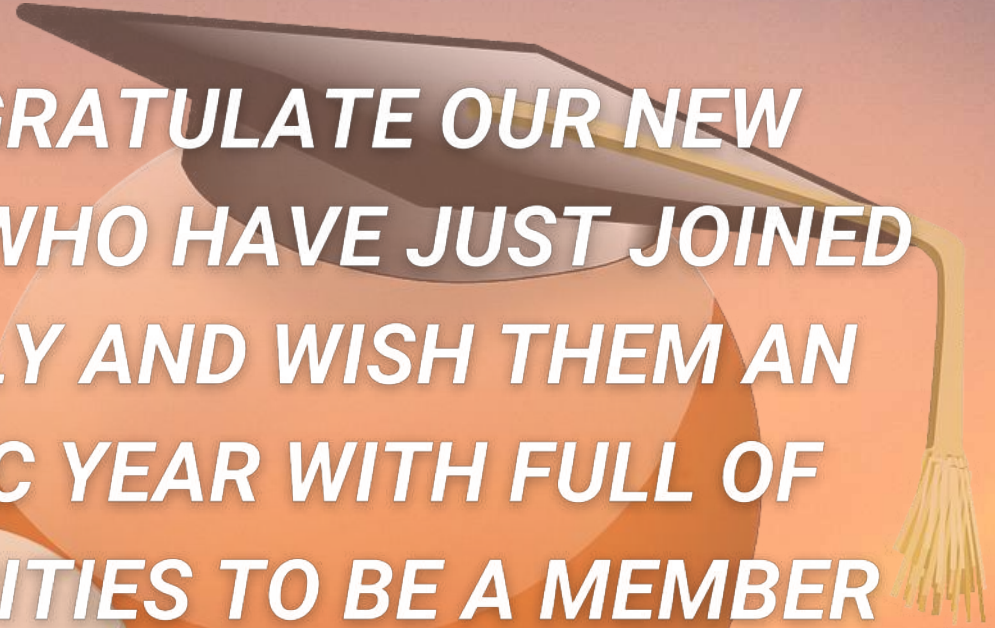
SEPTEMBER 2022



**İSTANBUL
GELİŞİM
UNIVERSITY**

**WE WISH OUR STUDENTS,
ACADEMICIANS AND
ADMINISTRATIVE STAFF A
SUCCESSFUL ACADEMIC YEAR IN
THE 2022-2023 ACADEMIC YEAR!**

**WE CONGRATULATE OUR NEW
STUDENTS WHO HAVE JUST JOINED
OUR FAMILY AND WISH THEM AN
ACADEMIC YEAR WITH FULL OF
OPPORTUNITIES TO BE A MEMBER
OF IGU!**



News from FoAS

2022-2023 Academic Year Orientation Meeting Was Held!

Faculty of Applied Sciences (FoAS) 2022-2023 academic year orientation meeting was held on September 27, 2022 at Mehmet Akif Ersoy Conference Hall.

Dean of the Faculty of Applied Sciences Prof. Kamil Kaya, Deputy Deans Assistant Professor Nevruz Berna Tatlısu and Assistant Professor Sevinç Koçak, the heads of UBF departments, department faculty members and staff, and freshman students attended the opening speech of the meeting, delivered by FoAS Dean Prof. Kamil Kaya. After giving a brief history of the Faculty of Applied Sciences, Kaya gave information about the Departments, Double Major and Minor, and Erasmus+ Student Mobility. Providing information about the laboratories and workshops that support the applied education of our faculty, Dean Kaya thanked our Chairman of the Board of Trustees, Mr. Abdulkadir Gayretli and Mrs. Şule Gayretli, for their support in acquiring the Avionics B2 Laboratory, Simultaneous Translation Laboratory and Applied Communications Workshop, which were put into practice this year and will be used by our students. FoAS Dean Prof. Kamil Kaya gave his speech as follows: *"Dear students, As the dean of a faculty and as a member of a university that aims to be open to development, I always recommend you to "think bigger" through your career journey to make your dreams come true. Through this journey, I want to you to know that the Faculty administration and the academic staff are always with you. On this occasion, I wish you success in your entire education life, especially in the 2022-2023 academic year. As I conclude my words, I welcome you all once again and greet you with all my respect."*



News from FoAS

The orientation program continued with the department heads of FoAS introducing themselves and giving information to the freshman students about their departments. Important information about double major and minor programs and Erasmus+ was conveyed by the students of the faculty. Berkay Turan, a graduated student of the Department of Gastronomy and Culinary Arts (English), talked about the process of being accepted to a Michelin 3-star restaurant in Portugal. Buse Özdiñç, a graduated student of the Department of Aviation Management in June 2022, shared important notes from her success story of taking the first in the faculty and the third place in the university.

Aviation, nursing, audiometry and theater club presidents and vice presidents from student clubs gave important information about the past activities of their clubs, the activities planned for the 2022-2023 academic year, and how being a member of any club would contribute to university students.

The event, which was held with the participation of faculty members and students, ended after the cocktail.



News from FoAS

The Third Financial Econometrics Applications Training (Fineco) for Graduate Students in Social Sciences Supported by Tübitak Has Been Held!

Supported by Tübitak-Bideb, "3rd Financial Econometrics Applications for Graduate Students in Social Sciences" training was carried out online using Istanbul Gelisim University Distance Education System (LMS) between 5-12 September 2022.

In this project coordinated by Asst. Prof. Dr. Lokman Kantar from Istanbul Gelisim University Faculty of Applied Sciences Banking and Insurance Department Head within the scope of Tübitak 2237-A, Ayben Koy from Istanbul Commerce University, Assoc. Prof. Dr. Murat Akkaya from Balikesir University, Assoc. Prof. Dr. Hasan Hüseyin Yıldırım, from Bilecik Şeyh Edebali University, Asst. Prof. Dr. Murat Düzer worked as an educator, and Res. Asst. İlknur Külekçi from Istanbul Gelisim University served as assistant staff.



Eğitim

Sosyal Bilimlerde Finansal Ekonometri Uygulamaları III (Fineco)

FİNANSAL EKONOMETRİ EĞİTİMİ

BAŞVURU TARİHLERİ
16 - 25
Ağustos 2022

ETKİNLİK TARİHLERİ
5 Eylül 2022
Pazartesi 9.00
12 Eylül 2022
Pazartesi 17.00
LMS Sanal Sınıf

fineco@gelisim.edu.tr fincobasvur@gelisim.edu.tr
2237-A BDEB kapsamında Tübitak tarafından desteklenmektedir.
gelisim.edu.tr

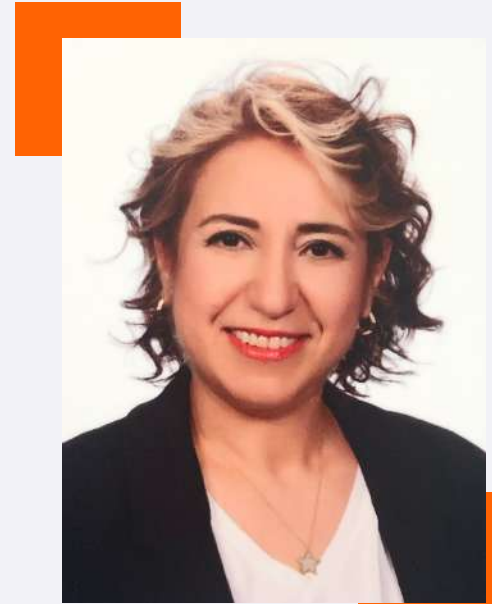
News from FoAS

FoAS Department of Public Relations and Advertising Assistant Professor Sevinç Koçak was appointed as the Deputy Dean of the Faculty of Applied Sciences on September 26, 2022.

Assistant Professor Sevinç Koçak completed his Doctorate in Marmara University, Department of Public Relations in 2010. Asst. Prof. Koçak started academic career as a lecturer in Marmara University Faculty of Communication Public Relations Department in 2010, then continued lecturing in İstanbul Yeni Yüzyıl University Faculty of Communication Public Relations and Advertising Department between 2013-2016, further Koçak served as Assistant Professor at İstanbul Kültür Üniversitesi Faculty of Art and Design Department of Communication Arts between 2016-2020. Additionally, Asst. Prof. Instructor Koçak served in various private and public institutions between 1990 and 2013.

Within the scope of her academic studies, Asst. Prof. Sevinç Koçak has papers published in national and international congresses and symposiums, as well as articles in national and international peer-reviewed journals, book chapters, and the book "Reputation Management with Corporate Communication Elements" [Kurumsal İletişim Unsurlarıyla İtibar Yönetimi"] published by Der Publishing House in 2018.

We congratulate Asst. Prof. Sevinç Koçak for her new position and wish her success.



Şebnem Gürsoy Ulusoy, a faculty member at FoAS New Media and Communications Department, was awarded the Associate Professorship.

We congratulate our precious scholar who has earned the right to the degree of associate professorship.

Events

The 4th International Gastronomy Festival (GastroAntep) Was Held in Gaziantep Between 15-18 September.

In the festival, which started with the theme of "Sustainability and Biodiversity", the "Local Chef Universities Competition" was held, where the students of the Gastronomy Department of the universities could also showcase their talents.

Only 6 universities in Turkey were invited to the competition, and 3 students from each university participated. Samet Tutuş, Özge Özkan and Esra Nur Çoraksu, students of the Department of Gastronomy and Culinary Arts of the Faculty of Applied Sciences, representing Istanbul Gelisim University, in the starter menu cold head trotter and beyran gel, in the main course spicy ground beef and lamb back wrapped in lamb shirt fat and pistachio for dessert. They won the third prize by exhibiting the unforgettable tastes of Turkish Cuisine with great success by making crispy pistachio kadayif and baklava layers.



You can reach the news text of the competition from the link below:

<https://gelisim.edu.tr/haber/turk-mutfaginin-yoresel-tatlari-igulu-ogrencilere-yeniden-sekillendi>

Academic Articles

The Article Titled “Testing of Macroeconomic Factors Affecting Capital Markets with Granger Causality Method: Turkey Practice” Was Published!

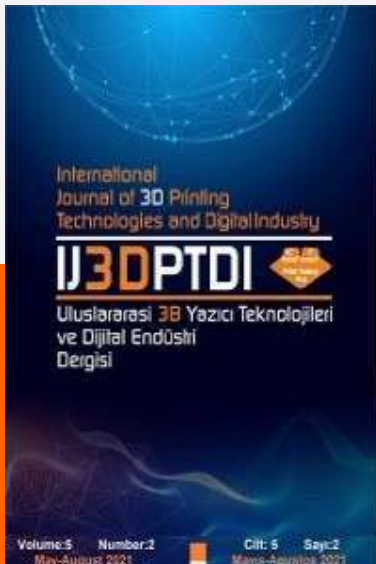
Faculty of Applied Sciences, Department of Banking and Insurance
Department Head Asst. Prof. Dr. Lokman Kantar's article titled "Testing of Macroeconomic Factors Affecting Capital Markets with Granger Causality Method: Turkey Practice" was published in the 2022 Volume 14 issue 2 of the Journal of Business Studies.

You can find the full text at the link below:

<https://www.isarder.org/index.php/isarder/article/view/1712>



The Study Titled “A Computational Determination of a Nozzle Activated Fixed-Wing Uav” Was Published!



Co-authored by Res. Asst. Ahmet Devlet Özçelik from the Aircraft Maintenance and Repair Department, the article titled “A Computational Determination of a Nozzle Activated Fixed-Wing Uav” was published in 2022 Volume 6 issue 2 of the International Journal of 3D Printer Technologies and Digital Industry!

You can find the full text of the article at the link below:

<https://dergipark.org.tr/tr/pub/ibad/issue/64491/955563>

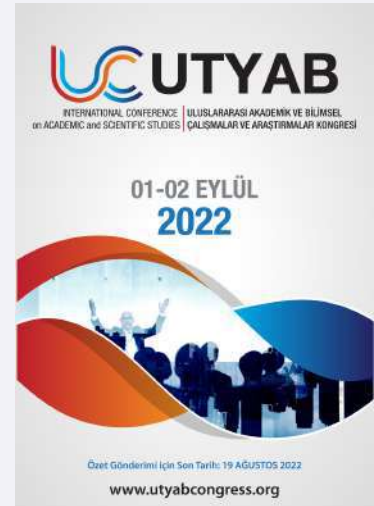
Congresses

Asst. Prof. Dr. Canan Tiftik Attended the “UTYAB International Academic and Scientific Studies and Research” Congress.

From the Department of Management Information Systems, Asst. Prof. Dr. Canan Tiftik participated in the “UTYAB International Academic and Scientific Studies and Research” Congress with the study titled “Examination of Hotel Management in Terms of Differentiation Strategies from Competitive Strategies.”

You can reach the congress page from the link below:

<http://www.utyabcongress.org/>



Asst. Prof. Dr. Ali Çelik Attended the “5th International Congress on Economics, Finance & Energy.”

From the Department of International Trade and Finance, Asst. Prof. Dr. Ali Çelik’s paper titled “Investigation of the Effects of Average Working Hours and Labor Productivity on Unemployment Rates in OECD Countries” was presented at the 5th International Congress on Economics, Finance & Energy (EFE'2022).

You can reach the congress page from the link below:

<http://2022.efecongress.org/>



Academic Books

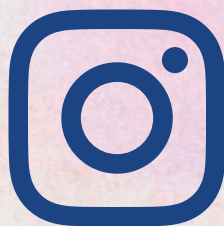
The Book titled “Turkish Culinary Culture and Basic Recipes” was Published by IGU Publications and Met the Readers.

The book “Turkish Cuisine Culture and Basic Recipes,” prepared by Istanbul Gelisim University Secretary General and Gastronomy Coordinator Assoc. Prof. Dr. Serdar Egeli together with Lect. İbrahim Levent Demirçakmak, an academican of the Vocational School Cookery Department, and Erkan Kıyıcıoğlu, who also teaches in the gastronomy departments of our university, was published by IGU publications and met with the reader.

Ekol Food Inc. The book, which is offered for sale with the launch organized by a total of 134 dishes were included in the book, along with their recipes and their history and nutritional values.

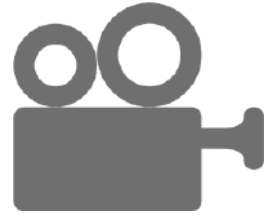


Social media accounts of FoAS:



/ iguubf

September / Culture & Art



Mold..!

The movie "Mold" tells the story of the railway worker Basri, whose university student son was taken into custody 18 years ago and was never heard from again. Basri, desperately hoping for 18 years, wrote a petition to the relevant institutions twice a month to find his son, who could not be heard from, but could not get a result. The movie is based on the theme of Basri's character waiting for his son for 18 years.

When we examine the characters in the movie, we see that there are main characters (Basri) and side characters (Cemil, Polis). It can be said that our main character, Basri, is successful in making the audience believe himself in terms of his physiological and sociological characteristics. However, the feature that makes Basri's character deep and makes the audience share his expectation is his psychological structure.

We can observe the traumatic effect of the events that the character experiences in all his states, movements, gestures and mimics. Due to the deep cracks created by the events he experienced, he isolated himself from the environment he lived in, and retreated into his own shell, so to speak. In addition, he continues to live his life at that pace in parallel with the act of waiting. Cemil, one of the other characters, is also a worker on the railways like Basri.

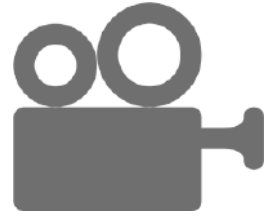
The character of Cemil is the opposite of Basri and was created for a dramatic conflict between them. In the movie, Cemil is portrayed as a character who can do all kinds of evil to those who are weaker than him and submit to those who are stronger than him. The one who is called 'bad' in our social life is someone who does almost everything. Since the character of Cemil is not processed as deeply as Basri, it turns into a 'type' that had to be created far from being convincing.

Throughout the movie, we see Cemil verbally abusing Basri. Verbal abuse turns into threats when Cemil is caught with Basri while he is with a woman at work. The tension between the two characters reaches its peak when Cemil learns that Basri also has epilepsy. Afterwards, Cemil's death, which is the breaking point of the movie, takes place. With this death, many concepts such as justice, conscience, crime and criminal begin to be questioned again. The key point of the movie is that a person who has been a victim for 18 years suddenly becomes a criminal and even does it by doing nothing. Is doing nothing a crime? Isn't keeping quiet about everything a kind of complicity in the crime?



Assoc. Prof. Dr. Uğur Baloğlu
Television Reporting and
Programming

September / Culture & Art



The message to be given with questions is conveyed to the audience. Along with these, it can be said that one of the weakest link in the movie is the police character. A police prototype is drawn, tired of the letters he has received from Basri for 18 years and trying to 'convince' him to give up his hopeless dream of meeting his son. The effort of the police to convince Basri to stop looking for his son, and the discovery of his son's bones after 18 years, a Turkish policeman who made an effort and finally came to a conclusion, is the most obvious of the contradictions in the film.

Since the movie "Mold" shows the current state of Basri, who lost his son 18 years ago - the event described the unsolved murders in Turkey in the 90s - it can be thought of as 2010 and later. The long plans used in the film also make the audience share in Basri's hopeful waiting for his son. Along with Nuri Bilge Ceylan's cinema, the concept of depicting the slow flow of time in the countryside with static images is also seen in Mold. In the film, the rhythm of the countryside is captured by the walking scenes that depict Ali Aydın Basri's waiting for his son with long plans for 90 minutes, and the waiting moments that show Basri's loneliness.

The film takes place in the country where a simple, ordinary railroad worker lives the bitter realities of the 90s. Spatially, the use of indoor and outdoor spaces has been used more or less proportionally. Basri's house and place of work, as well as the police room, were used as interior spaces, and nature as exterior spaces. When we examine Basri's house, it was established to show the economic and social status of the character. However, the house allows Basri to experience his loneliness by closing his door, window and even the light by alienating his surroundings.

Although the film "Mold" is close to Nuri Bilge Ceylan's cinema in terms of narrative, it differs from it thematically. When the dramatic structure of the film is examined, it is shaped with rules in accordance with the classical narrative structure. The use of time and space in the film is used in accordance with the psychological structure of the character of Basri. Mold allows us to confront the past by telling a simple language about the period of extrajudicial executions and tortures in the early 1990s, both in terms of its subject and its way of expression.



September / Guess Writer



NEW LIFE AND CONSUMPTION TREND: METAVERSE UNIVERSE

Today, with technology and the internet becoming an indispensable and almost vital function, the time spent in the virtual environment has been increasing. Thus, a large and innovative virtual ecosystem that covers digital socialization, relationships, digital properties and social areas has started to show itself. Contacts only social networks and etc. It has become to use digital communication tools not only to communicate and socialize, but also to include them in business life, to shop, to buy new products and to have new consumption experiences.

The consumption culture we live in has created a consumer profile that instills constant consumption and defines personal self and identity in the products and brands it consumes. It has become to share the food they eat, the coffee they drink, the travels they make, the things they experience in their daily lives, the products they buy, the workplaces they work, the minutes they spend with their pets, and almost all the experiences they have had through digital channels.

While they can use their own identities while doing this, they also use avatars that they are or want to be in a virtual sense and are defined as a body. In other words, face-to-face relationships and interpersonal communication have changed dimensions and become more visible in virtual environments. Metaverse Universe is the most talked about one of these virtual environments today and perhaps referred to as the world of the future.

With Metaverse, which is a very new technology and is in the development stage, users can establish a real life in the virtual universe, create a connection with reality by creating a feeling similar to their experiences in the physical world with the depth perception and three-dimensional illusion it creates. Thanks to this connection, since the illusion of reality is at a high level, it is predicted that he wants to continue his consumption habits as in physical life, and even tends to spend much more time and money with the desire to live the self he wants to be.

The concept of Metaverse, which is derived from the Greek words 'meta' meaning 'beyond' and 'verse' meaning 'universe' by deriving from the word 'universe', means 'beyond universe', 'other universe', 'virtual universe' or 'meta universe'. trying to be identified by names.

Metaverse, whose seeds have been planted with technologies such as AR (augmented reality), virtual reality, wearable technologies, blockchain, NFT, artificial intelligence, mixed reality, robotics and the internet of things (IoT), is still in the development stage as a very new technology. Although the metaverse universe has not yet been put into a conceptual framework, it is seen in a structure that many corporate companies and developers, especially consumers, are already in high demand and will become clearer over time. The concept of Metaverse, which is accepted as the pinnacle of virtual reality in terms of technology, is accepted as the future of digital media because of its rapid adaptation to the physical world.



Applied Sciences Faculty
Electronic Commerce and
Management Department
Asst. Prof. Dr. Pinar Bacaksiz



September / Book Review

“Philosophy of Science” Dominique Lecourt

Professor of Philosophy at the University of Paris, Dominique Lecourt teaches in the fields of science and philosophy of education. Even from a randomly opened page, it is possible to observe how competent and competent he is in his field. The Turkish publishing rights of the book “Philosophy of Science”, in which the author brings his knowledge and unique perspective to the reader with logical foundations, belong to Dost Publishing House, the translation was done by Işık Ergüden and the technical preparation was carried out by Ferhat Babacan.

It is possible to state that the book, which consists of 22 chapters and 143 pages, is a useful work that mainly deals with the relationship between philosophy and science, conveys information diversified with the views of the thinkers who made their name in history, and gives new perspectives.

He mentioned in the first sentences of the book that the need for physical science has increased, science has been developed, and physics has brought benefits to humanity with tangible returns, the ways of science and philosophy have been separated with a sharper line, science has been further embodied and pioneered, and philosophy has been compressed in areas such as religion, law, morality, and art. The fact that he conveys what he thinks is an assurance that the following pages of the book will bring the reader a reading process that is in harmony with science and philosophy and the relationship between them.

It is possible to observe throughout the book that the author attaches importance to conceptual discussions and the evaluation of the subject in historical order. The formation processes of the concepts of philosophy and science and the definitions brought to the concepts they brought with them, the detailed transfer of their situations in the ancient and modern periods, respectively, the process of the emergence of the concept of "philosophy of sciences" by bringing the two concepts together, the periods of convergence and divergence, the situations that cause periodic differences or differences. the views of the thinkers who shaped it were included and conveyed clearly; Especially after the 4th chapter, in almost every chapter, a thinker and a subject he focused on were discussed in detail and presented to the reader.

The author dealt with the views of important thinkers on the stage of history such as Auguste Comte, Wittgenstein, Popper, Kant, Duhem, Jean Piaget, from time to time comparatively, but in a generally objective language, in depth that would not bore the reader; It made it possible for the reader to form an opinion on the subject when they passed the chapters, and sometimes succeeded in drawing the reader to the opposite side of his thought in the next chapter.

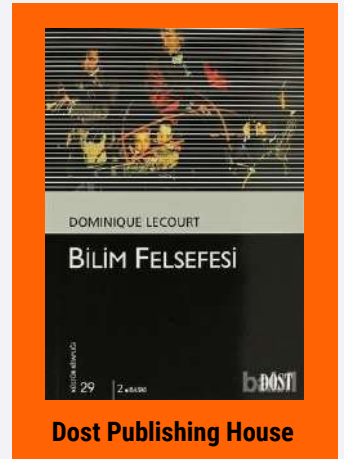
It can be said that it has a simpler, more understandable and fluent language, especially when compared to other books written in the field of philosophy of science written by local authors. He explained to the reader the concept of logic, which he frequently referred to especially from the 6th chapter, the new philosophical thought (positivism), which was created by the Vienna environment, which constitutes a very important turning point for philosophy, and encourages philosophy to be completely directed and fed into science, in a very understandable language; He presented the common denominator of different views and the logical framework that dominated the period with transfers, examples and comparisons in a way that could attract the attention of even a reader who has no knowledge or interest in the period and could gain a certain dominance on the subject.

In general, the book offers the reader a wide range of knowledge in fields such as philosophy, science and philosophy of science; The fact that the author presents the historical process and the views of famous thinkers in a systematic way rather than his personal ideas in most chapters provides the reader with informational satisfaction. However, it seems possible that the reader will have to move on to the next chapter without finding a basis on which to base his opinion.

Another issue that should be mentioned is the author's historical ordering problem. The insistence of the author, who tries to present the events in the order in the historical process, has created ruptures between the chapters. While the topic covered in one chapter is expected to continue in the other chapter, the relevant topic comes up again after 3-4 chapters; This can cause you to have difficulties while reconciling the subjects

The book is a work that can attract the attention of someone who has mastered the field of philosophy of science in general, and can even be a first step for those who are just starting to be interested. It is thought to be a book that can be recommended in terms of the clarity of its language, its superficial handling of the topics without boring and tiring the reader, keeping the reader's attention on the topic by not giving place to unnecessary information. However, it is recommended to read slowly and digestingly - the reader should have a notebook with him while reading - since it contains a broad knowledge base that cannot be read in one breath.

Res. Asst. Metehan Özırmak
New Media and Journalism



News from Our Alumni

Hello! I am Furkan Karaduman!

I graduated from Istanbul Gelisim University, Faculty of Applied Sciences, Department of International Trade in 2020. I transferred to my department in 2016 with a horizontal transfer program. Since my father's profession was commerce and I thought that the department would contribute to me in this field.

The university life, theoretical and applied knowledge acquisition, preparation for the sector, etc. gave me a lot of experience in many ways. Especially our Head of Department Assoc. Prof. Dr. Ebru Nergiz provided mentorship and guidance in all matters. I realized how important it is to learn a foreign language throughout my education life. In this context, I applied for the Erasmus+ exam in order to benefit from the opportunities provided by our university and I got a successful result as a result of the exam. My application to Spain in the fall semester of the 4th grade was accepted.

The compulsory summer internship in the curriculum of our department has been very beneficial for me in terms of gaining sectoral experience. Before I went to Spain, I completed my internship with a Customs Broker. In Spain, on the other hand, I had a successful 6-month period and gained a lot of experience, and I had the opportunity to meet people from different countries and cultures.

After graduating from university, we partnered with a few of my graduates and started exporting and started doing business in the field of e-commerce. At the same time, I started to work as a customer and sales representative in a factory that does export business. The experiences I gained in my education and business life showed me that the first condition of being successful is to work, strive and love your job very much.

I would like to thank all the academic and administrative staff of our university, and especially the faculty members/staff of my department, for providing me with the theoretical and applied information that will enable me to improve myself in my field, and for providing the necessary information and guidance on every subject that I consult. I am happy to be a part of our university.



Interview

Director Emre Kavuk:

“Cinema as a mass media is still the biggest art form that affects the masses!”

Dear Emre Kavuk, thank you very much for accepting our FoAS e-Bulletin interview. And we want to ask right away, how and why did you choose the directorial profession?

I reckon the biggest factor in choosing this profession is that I started watching movies at a young age. I did not know in those years that I would make such a decision in the future, but as I watched movies and loved cinema, the desire to do something about cinema started to form. The truth is, I didn't know that cinema had a school. I had not researched. After high school, while I was wondering if I could write a screenplay or shoot a movie, I learned that it was a school, and that's how I decided to study cinema. I guess the only answer I can give to the question of why I chose this profession is that I don't like to tell stories...

As a very young director, you are in a period and profession at the center of the rapid transformation in the field of communication. Can you evaluate the situation of the cinema industry in connection with digital developments?

When I started university, digital cameras began to multiply and enter our lives. In fact, it started to become much more economical. In this way, it became much easier for us young people to shoot movies.



Interview

I think we've all seen the benefits of that. In the following years, this situation has become more common and more accessible with the digital world. To sum up, making a movie is very easy now. However, the most important element here is "content". Although making a movie has become easy, creating a story and telling something is still as difficult as it used to be. That's why I see digitalization positively, but this alone is not enough.

At this point, I think, with all this transformation, the future of cinema gains importance... What do you think will be the future of cinema? Could you please evaluate the situation of the cinema industry in Turkey as a mass media?

A phenomenon that has been discussed and confronted since the beginning of cinema has been the question of whether cinema is ending. The advent of sound cinema or the transition to color films, the emergence of videos or the digital platforms that enter our homes today have always brought up the question "Is cinema dead or will movie theaters close?" However, cinema as a mass media is still the biggest art branch that affects the masses. Although cinema has shifted to various channels with technology, I think the art of cinema as a content will be a means of reaching people in the future as it is today. As an industry, the TV series industry has gained a place in the world at the moment, our domestic productions, especially our TV series, are exported abroad, and I think this will be positive for the future of the industry. Ultimately, as exports to abroad increase, the formal quality of domestic productions will increase. Likewise, if the producers invest what they earn from TV series and cinema in this sector, it will be a gain in terms of the growth of our sector and the existence of different jobs. However, there is another important detail here, which is the diversification of the content.

Mr. Emre Kavuk, what do you think are the difficulties/issues and conveniences/most easily manageable situations of directorship?

I can talk about two aspects of directing here. The first is the process of making a film as a director, and the second is the content and formal dimension of the film. Content and form is a vast field. Here, as a director, it is very important how a person develops himself, what he wants to tell and how he tells it. In particular, questions such as what is his worldview about the subject he wants to tell, what is his sentence on this subject come to the fore. That's why this area is about how much the person has developed himself and how much he has mastered the cinema. The other element is the filmmaking process. It should be summarized as follows. If a person can organize a wedding alone, they can also manage the film production process, there is no difference.

Interview

Dear Emre Kavuk, what are your suggestions for our young students who want to be directors?

My suggestion here can be my own experience. They should be watching too many movies, reading too much and then making short films without saying good or bad. Because this work has a theoretical dimension, I also think that cinema is an art learned in the field.

Dear Emre Kavuk, thank you very much for the information you provided.

I would like to thank you for bringing me together with young director candidates.

EMRE KAVUK

Born on April 21, 1983 in Iskenderun, Emre graduated from Dokuz Eylul University Fine Arts Faculty Cinema-Television Department. He earned the Best Screenplay Award at the 48th Antalya Golden Orange Film Festival with the movie "We Will See Good Days".

Filmography of Emre Kavuk:

Director Filmography

A Better Tomorrow - 2022 Full-Length Movie, 01:32:00

Aşk Çağırırsan Gelir [Love Comes When You Call] - 2022 Full-Length Movie, 01:45:00

Dalgalar ve İzler [Waves and Traces] - 2021 Full-Length Movie, 01:46:00

Dijital Esaret [Digital Bondage] - 2019 (Full-Length Movie) / Emre Kavuk, Birol Güven

Ver Elini Aşk [Embrace the Love] - 2017 (TV Series)

Çetin Ceviz [Hard nut to crack] - 2016 (TV Series)

No: 309 Season II 2017 (TV Series)

No: 309 Season I 2016 (TV Series)

Kalp Hırsız [Heart Locker] - 2014 (TV Series)

Home Office - 2014 (TV Series)

Kaybedenler - 2007 (Full-Length Movie) / Hasan Tolga Pulat, Emre Kavuk, Engin

Kılıçtan, Cenker Ekemen, Müslim Yazıcı

Short Films

Uzaklarda Bir Yerde [Somewhere Far Away]- 2008

·16th Adana International Golden Boll Culture, Art and Film Festival, Fiction, Finalist. 2009

·28th Istanbul International Film Festival, Short Film Competition, Fiction, Finalist. 2009

·2th Koç University Short Film Festival, Finalist.

2009 Sherlock Holmes Among the Turks – 2006

Hayal - 2005

Screenwriter

Queen of May - 2015 (TV Series)

Nineties - 2013 (TV Series)

We Will See Good Days - 2011 (Full-Length)

Teacher Kemal - 2010 (TV Series)

Losers - 2007 (Full-Length)

Other Filmography

Smile - 2009 Actor (Short Film)



News from Sector

SABANCIDX Moved Digital Campus to Metaverse!

Sabancı Holding's technology company SabancıDx opened its new office in the metaverse, beyond the boundaries of the physical world, following its offices in Istanbul and Amsterdam. SabancıDx carried a twin of its Digital Campus in Üsküdar to the meta universe by using its technology and software competencies. MetaCampus, where employees log in by creating their own avatars; It offers opportunities such as meeting new Dx members, socializing, various interactive trainings and meetings in this universe. With this initiative, SabancıDx creates new areas of use in the metaverse, adding efficiency to the way companies do business in the three-dimensional universe of new generation technologies. As the first example of this, he organized his first event on MetaKampus, which he created in the metaverse.

Source of the news: <https://www.marketingturkiye.com.tr/haberler/sabancidx-metavesete/>, 20.09.2022.

Yemeksepeti's Robot, YEBO, Has Begun in Akasya!

Yemeksepeti has implemented the shopping mall version of the food delivery robot YEBO. Yemeksepeti has implemented a new one of its applications, which implements the delivery methods of the future today, in Akasya shopping center. The indoor version of the autonomous robot YEBO, which started to deliver food in Caddebostan in the past months, has started to serve for selected restaurants in Akasya. YEBO, the shopping mall delivery robot, takes the task of picking up the order from the restaurant and delivering it to the courier from the door. Yemeksepeti; In addition to the delivery robot, it is preparing to announce its innovative projects that deliver food by air and sea.

Source of the news: <https://www.gastronomidergisi.com/endustriyel-mutfak-teknojisi/yemeksepeti-nin-robotu-yebo-akasya-da-goreve-basladi> E.T.20.09.2022.

Russia's Leading E-Commerce Platform Ozone Opens Office in Turkey...

Ozone, Russia's leading e-commerce platform, stated that they will open an office in Turkey and aim to provide their customers with easier access to a wide range of Turkish products. In a written statement from Ozone Global, a subsidiary of Ozone, it was stated that the company will open a new office in Istanbul. In the statement, "The new logistics service will reduce the delivery time by almost 2 times. Unassembled delivery time will be between 6-8 days. Fast delivery will increase the attractiveness of Turkish goods for Russian buyers." Ozone, one of Russia's well-known e-commerce platforms, had a turnover of 6 billion dollars last year.

Source of the news: <https://www.aa.com.tr/tr/dunya/rusyanin-onde-gelen-e-ticaret-platformu-ozon-turkiye-de-ofis-aciyor/2672694>, 20.09.2022.

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News from Sector

AirTaxi World Congress Opened Its Doors...

The "AirTaxi World Congress", where the manufacturers and suppliers of air taxis, which are the vehicles of the future in the aviation industry, came together in Istanbul. This important congress, attended by senior executives from air taxi manufacturers, was held at the Raffles Hotel in Zorlu Center. Continuing on 13-14-15 September, AirTaxi World Congress brought together the entire industry, from manufacturers, suppliers, airport operators to airline managers in the air taxi industry. In the opening speech of the congress, General Manager of Informatics Valley, Serdar İbrahimcioğlu, emphasized that they are very happy for the air taxi industry to come together in Istanbul and that the developing air taxis will have a very important place in aviation in the future. AirTaxi World Congress, organized by UK-based Global Travel Investments, was held in London for the first time last year.

Source of the news: <https://www.airturkhaber.com/haberler/airtaxi-world-congress-kapilarini-acti/>, 20.09.2022.

Another Award for Istanbul Airport!

IGA Istanbul Airport, one of the most prestigious airports in the world, was deemed worthy of another award at the Regional Air Transport Awards, one of the leading publications of the global aviation industry. IGA Istanbul Airport, which was selected as the "Airport of the Year" by the Regional Air Transport Awards in 2021 and 2022, this time achieved the success of reaching the Corporate Award at the 2022 Regional Air Transport Awards. The award ceremony where IGA Istanbul Airport was deemed worthy of the 'Corporate Award' was held in Cluj, Romania on Friday, September 9th. After his speech at the panel, the "Corporate Award" was presented to IGA Istanbul Airport CEO Kadri Samsunlu. More than 4,000 readers and leading executives of the aviation industry participated in the voting, which was held with the opinion of aviation authorities, and the winners are determined by voting.

Source of the news: <https://www.airturkhaber.com/haberler/istanbul-havalimanina-bir-yeni-odul-daha/>, 20.09.2022.

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News from Sector

Published on the 30th Anniversary of the Advertisers Association, the Book “Capturing the Future with RVD” Sheds Light on the Dynamic Transformation and Future of the Industry.

The Advertisers Association (RVD), which was established on 29 July 1992 by the leading names of the advertising industry to grow the sector in a healthy way with a responsible advertising understanding, has been working for thirty years with the mission of covering all stakeholders in order for the sector to act and develop in unity and solidarity, with this book. passes it on to the readers. This book, which was prepared under the guidance of Chairman Ahmet Pura, who has led the last fourteen years of the Advertisers Association, presents with concrete examples how the dreams of RVD for the advertising industry for thirty years have come true, while at the same time, it is an important book that includes predictions about the advertising and communication world of the future. serves as a reference source.

Source of the news: <https://www.marketingturkiye.com.tr/haberler/reklamverenler-derneği-kitap/>, 20.09.2022.

YouTube Ads Increase...

YouTube increased the number of ads from 2 to 5 ads. As it is known, YouTube Premium users use the application without ads, but users who do not subscribe to YouTube Premium often encounter advertisements while watching videos. As a result of the new decision, YouTube users will now meet with more advertisements. Increasing the number of ads as of September, YouTube has decided to play 5 ads instead of 2 ads per video and its decision has been implemented. Upon the reactions to the decision, it recommends that users who are uncomfortable with YouTube ads subscribe to Premium. YouTube Premium membership in Turkey is currently 16.99 TL per month.

Source of the news: <https://www.pazarlamasyon.com/youtube-reklam-sayilarini-artiyor>, 20.09.2022.

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News from Sector

Adobe Announces The Acquisition of Figma...

Adobe, one of the largest software companies in the world, announced that it has officially acquired Figma.

Adobe is on its way to becoming a great monopoly in the design world with its great financial power. In this context, the company, whose acquisition of the web-oriented co-design platform Figma has made a lot of noise, has signed an agreement of 20 billion dollars for the process, as reported. In the future, Adobe free use may be eliminated or limited, while regular paid use may fall under a CC subscription.

Source of the news: <https://www.log.com.tr/adobe-figma-yi-satin-aldiklarini-duyurdu/>, 20.09.2022.

Gifting Feature Coming to Instagram...

Instagram is working on a new feature where content producers can monetize social media. This feature called "Gifts" will be available for Reels videos. Speaking to Insider, an Instagram spokesperson confirmed that the feature, which first appeared last July, has been tested on a certain audience.

Gifts is actually a feature we remember from TikTok and it is based on the following basis: Users will be able to send money to each other under the name of gifts thanks to the feature. The collected money will be transferred to bank accounts via the specified payment method. Details remain unclear for the feature, whose fate is not yet clear.

Source of the news: <https://www.marketingturkiye.com.tr/haberler/gundem-instagram-hediyelesme>, 20.09.2022.

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