



ISTANBUL
GELISIM
UNIVERSITY

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MARCH 8 - MARCH 12, 2021

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*My sincere congratulations to all of our healthcare personnel who work with great devotion on **March 14th Medicine Day** and I wish them continued successful work.*

Asst. Prof. Dr. Serdar ÇÖP
Secretary General



HAPPY
100th *anniversary*
of the acceptance of our National Anthem,
the symbol of the national struggle.

We commemorate the poet Mehmet Akif Ersoy and our cherished martyrs with gratefulness, mercy and gratitude.

Asst. Prof. Dr. Serdar ÇÖP
Secretary General

AGENDA OF PERSONNEL

ACADEMIC

Academic Staff assignments for the 2020-2021 Academic Year Spring Semester are as shown in the table below in line with their names. *(This is the table of academic staff appointments March 08-12, 2021.)*

TITLE	NAME	SURNAME	DEPARTMENT OF ASSIGNMENT	ASSIGNMENT DATE	ASSIGNMENT TYPE	FACULTY/ SCHOOL OF ASSIGNMENT
ASSOC. PROF. DR.	FATIMA BETÜL	BAŞTÜRK	CLINICAL SCIENCES	8.03.2021	EXTRaMURAL	FD

I sincerely congratulate all of our teachers who have been appointed and wish them success in their duties.

Asst. Prof. Dr. Serdar Çöp
Secretary General

UPDATES FROM IGU

The abstract of the **Atila Akalin**, the lecturer of Istanbul Gelisim Vocational School, Public Relations and Publicity Program, entitled “Red Pill and Its Limits: Could Red Pill Theory Be a Critical Theory?” has been accepted to the ASEAD 7th International Social Sciences Symposium to be held on 10-12 April 2021.

The Future of Our Civilization

BY A DOYEN



It is necessary to admit that our civilization has created various ailments and diseases. The way to eliminate them is to understand the reasons thoroughly. The diagnosis should not be limited to the economic crisis. The diagnosis should be on the “crisis of civilization”. Today, it is seen that the social order of our world continues in a direction that makes the rich richer and the poor poorer. In the globalization process, this imbalance has become more severe and has reached dramatic dimensions during the pandemic process.

The problem of “sustainability” in economic development maintains its important place on the agenda. Looking at the problem, solutions should be sought, considering the negative results of developed countries’ past “bad” development and developing countries’ efforts to imitate developed countries’ models. Considering the existence of the environment in the crisis of development, it seems that the questions of how the economic growth should be and under which conditions it can be valid in the social and ecological plan should be put on the world agenda together with the evaluation of the pandemic process.

Let us give an example of the observational pragmatism of Benjamin Franklin, one of the thinkers who put forward various aspects of the “environment” minded development strategy: Waking up early one summer morning, Franklin sees his room already filled with sunlight and sits down. Calculates the waste of candles caused by the mismatch between daylight hours and working hours. If this discrepancy is eliminated, Parisians will be able to save 64 million francs of candles.

Benjamin Franklin’s suggestion to wake people up with a cannon shot in the morning is interesting: Daylight saving time! .. What shall we say; I hope the future of humanity will be “enlightened”.

Prof. Dr. Ömer GürkanFaculty of Economics, Administrative and Social Sciences
International Trade and Finance Department

Statement on March 8 event: "25% of women are still illiterate"

MARCH 8

2021



Prof. Dr. Ayşe Yüksel, Chairman of the Association in Support of Contemporary Life (ÇYDD), met with university students and academicians at the 8 March International Women's Day Event. Hoping that March 8 would be a hope for a more equal life for all women exposed to inequality, Yüksel said, "25% of women in our country are still illiterate."

ÇYDD Chairman Prof. Dr. Ayşe Yüksel was the guest of the 8 March International Women's Day Interview organized by Istanbul Gelisim University (IGU) Faculty of Fine Arts and Faculty of Economics, Administrative and Social Sciences. Speaking at the event moderated by Asst. Prof. Dr. Esra Tunçay, Yüksel said: "25% of women in our country are still illiterate."

You can visit www.gelisim.edu.tr to see the detailed news.

Human resource management is changing with technology

MARCH 10

2021



Stating that artificial intelligence technologies and applications have started to change the job description of the human resources field, Asst. Prof. Dr. Canan Tiftik said: "Video interviews, augmented reality, chat applications and social media tools have started to benefit the human resources field."

Asst. Prof. Dr. Canan Tiftik from Istanbul Gelisim University, who mentioned that artificial intelligence products that enter our lives through applications on tablets and smart phones take their place in business and human resources life, said: "In the field of human resources, artificial intelligence is increasing its influence day by day in many fields, from design to analysis, recruitment and placement of personnel, performance and training."

You can visit www.gelisim.edu.tr to see the detailed news.

Made it to the finals with a short documentary about the package service employees

MARCH 11

2021



The short documentary film “Aman Delivery”, in which the problems of package service employees are told, made it to the finals in the 27th IFSAK Short Film Festival. The director of the film Asst. Prof. Dr. Emrah Tüncer said: “We tried to explain the problems and working conditions of individuals working in the service sector through the motto of ‘speed and uncertainty.’”

The preliminaries for the 27th IFSAK Short Film Festival have been announced. Among the 374 films that applied to the competition, 47 films determined by the pre-jury will meet with the audience within the scope of the festival until March 14 in the titles of fiction, documentary, experimental and animation.

You can visit www.gelisim.edu.tr to see the detailed news.

Those who are considering starting a family early find it difficult to succeed in young adulthood

MARCH 12

2021



Stating that starting a family very early makes it difficult to be successful in young adulthood, Psychologist Asst. Prof. Dr. Aman Sado Elemo said: “Early parenting carries a high risk of divorce and low full-time employment. It prevents post-secondary education and completing the university. Affects the mother’s well-being and has bad consequences for the child.”

“YOUNG ADULTHOOD IS THE PERIOD OF CHOOSING A LIFE STYLE”

Stating that adulthood consists of three main developmental stages, Asst. Prof. Dr. Aman Sado Elemo, a psychologist from Istanbul Gelisim University, said: “These are young adulthood, middle adulthood and final adulthood.

Young adulthood is a period of establishing long-term close relationships with other people, choosing and following a lifestyle, choosing a profession, and managing a home and family.”

You can visit www.gelisim.edu.tr to see the detailed news.

THINGS TO KNOW



ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- **Always wear your mask** when you are in the same room with **a person who is recommended insulation** at home.





PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.



HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.



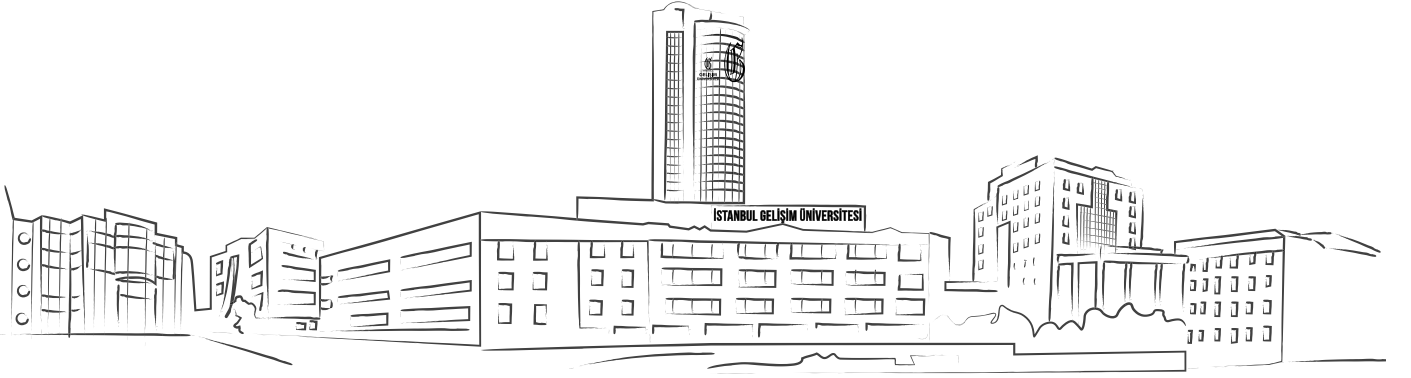
**ISTANBUL GELISIM UNIVERSITY
EVENT SCHEDULE**

DATE	TIME	TYPE OF EVENT	TITLE OF EVENT	LOCATION OF EVENT	DEFINITION	ORGANIZER
15.03.2021 / 21.03.2021						
15.03.2021	14:00	Talk	On Advertising and Directing with Fatih Sinan ŞİMŞEK	Google Meet: meet.google.com/gtw-riyn-vwt	It was planned for Fatih Sinan ŞİMŞEK to share his artistic practices and sector experiences on Advertising and Directing.	Faculty of Fine Arts / Graphic Design Department
15.03.2021	15:00	Talk	Medical Education from Past to Present	Instagram: @igugelisim	It will be realized with the participation of Assoc. Prof. Dr. Gülay Akalın.	Health, Culture and Sports Department
15.03.2021	20:00	Talk	Aspects of Gerontology: Aging in the Rural	Google Meet- http://meet.google.com/txi-sewcbxp	Planned to Understand the Role of Gerontologists within the Ministry of Family, Labor and Social Policies	Health, Culture and Sports Department / Gerontological Practice and Research Club
15.03.2021	20:30	Seminar	Independence and Mehmet Akif Ersoy	Google Meet	It was planned to commemorate Mehmet Akif on the 100th anniversary of the Acceptance of the National Anthem and to celebrate the Çanakkale Victory on March 18	Faculty of Economics, Administrative and Social Sciences / Turkish Language and Literature Department
16.03.2021	15:30	Seminar	Porof Zihni Sinir, Branding process, İrfan SAYAR	meet.google.com/pkt-uctu-sut	It will take place in order to talk about The emergence of the character of Porof Zihni Sinir and the cultural richness it has brought to our country and the branding process of İrfan Sayar	Faculty of Fine Arts / Communication Design Department
17.03.2021	18:30	Seminar	Shared Attention, Shared Intent and Importance of Meaning in Language Acquisition	Google Meet: meet.google.com/tmn-qqhi-pdu	It is Planned to Understand the Importance of Shared Attention, Common Intent and Meaning in Language Acquisition.	Faculty of Health Sciences / Speech and Language Therapy Department
17.03.2021	19:00	Conference	First Aid and Helpimal Application for Stray Animals	Google Meet https://meet.google.com/voy-otut-bib	To inform students about what they can do in case of encountering an injured stray animal and introduce a helpful online application.	Health, Culture and Sports Department / Social Equality Club
17.03.2021	19:00	Talk	Illusion and Children's Theater with Sermet ERKİN	Google Meet https://meet.google.com/yjz-xjmw-rab	The Illusion and Children's Theater will take place with the participation of Sermet Erkin.	Health, Culture and Sports Department / Children's Literature and Art Club
18.03.2021	14:00	Talk	Bringing Food Wastes to Nature "Producers of the Land"	Google Meet https://meet.google.com/hkh-yjhz-wbg	It will be realized with the participation of Çağlar Ferhanoğlu.	Faculty of Fine Arts / Gastronomy and Culinary Arts Department

18.03.2021	19:00	Panel	Domestic and International Implications of the 2020 US Election Paneli	Google Meet	It is planned to discuss the effects of the last election held in the USA.	Faculty of Economics, Administrative and Social Sciences / Political Science and International Relations (English)
19.03.2021	21:00	Talk	Anatolian Youth Club "Book Analysis-2nd course- Paulo Coelho- Alchemist Book"	Google Meet	Interviewing among the club members about the Alchemist book they read and researched and its author Paulo Coelho	Health, Culture and Sports Department / Anatolian Youth Club
20.03.2021	14:00	Seminar	The Importance of Bioactive Components in Our Nutrition	Google Meet https://meet.google.com/dqq-pbfv-oqz	Will Be Held With The Participation Of Expert Biologist Kübra ÖZKAN	Health, Culture and Sports Department / Food Technologies Club
20.03.2021	18:00	Talk	Stars in the Vision	Google Meet	conversation will be held with Evrim Akın, the actor of the TV series and movies.	Faculty of Fine Arts, Department of Radio, Television and Cinema
21.03.2021	14:30	Conference	Prose in Old Literature	Google Meet https://meet.google.com/nuh-cwxn-tdo	It will take place in order to share prose works and authors in Old Literature.	Faculty of Economics, Administrative and Social Sciences / Head of Turkish Language and Literature Department
21.03.2021	20:00	Talk	Digital Management, Marketing and Media	Google Meet meet.google.com/ipy-kkqo-zzz	It will be realized with the participation of Asst. Prof. Dr. Hande Ayhan Gökçek.	Health, Culture and Sports Department / Logistics and Trade Club

* Events are held online

* Applications for attendance are submitted to relevant units



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