



ISTANBUL  
**GELISIM**  
UNIVERSITY

**WEEKLY PRESS RELEASE**

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[www.gelisim.edu.tr](http://www.gelisim.edu.tr)

## AGENDA OF PERSONNEL

## ACADEMIC

As of 11.06.2021, Asst. **Prof. Dr. Member Mustafa ÖZAN** has been appointed as the Head of the Department to the Logistics Department of the School of Applied Sciences.

As of 11.06.2021, **Asst. Prof. Dr. Cansu NOBERİ** has been reassigned as Deputy Dean to the Faculty of Engineering and Architecture.

As of 11.06.2021, **Asst. Prof. Dr. Yasin PAŞA** has been reassigned as Deputy Dean to the Faculty of Engineering and Architecture.

As of 11.06.2021, **Asst. Prof. Dr. Member Esra TUNÇAY** has been appointed as the Head of the Department to the Public Relations and Publicity Department of the Faculty of Economics, Administrative and Social Sciences,

## NEWS FROM SKS

**Online Design Training Organized by Continuing Education Center**

*In Online Design Education, with the valuable academic and administrative staff of Istanbul Gelisim University came together with the moderation of **Res. Asst. Zeynep Özcan.***

With the valuable participation of the academic and administrative staff of IGU, in the Online Design Training, which was held in two or three sessions between 7-9

June 2021, Res. Assist. Zeynep Özcan gave information about design in theory and practice. In the first session of her training, Özcan touched upon the basic elements and basic principles of design and focused on the concept of perception. Afterwards, she made applications on social media post and story design practices with the contributions of the participants in an interactive way. In the second session of the training, Özcan focused on the target audience, the use of visual and textual language, and in this session, she worked on e-bulletin design in an interactive way to support theoretical knowledge in practice. In the last session of the training, Özcan mentioned the concepts of corporate identity, corporate design, visual identity and the importance of these concepts in designs. It ended with the participants expressing their satisfaction after the online event poster design applications with the participants.

**Asst. Prof. Dr. Emel Tozlu ÖZTAY**

## Online Conversation on Written Media and Editorship



ISTANBUL GELISIM UNIVERSITY

Interview

Online Conversation on Written Media and Editorship

Moderator  
**Nazlıgül ÖZDEMİR**

Speaker  
**Erdoğan YAPIK**

13 JUNE  
Sunday  
20.00/21.00

gelisim.edu.tr/en

Google Meet  
meet.google.com/csz-oqpr-liv

*Photography and Video Club Had a Conversation with Erdoğan Yapık on Written Media and Editorship*

Our club, which was established with the support of our students and advisors within the Department of Visual, Auditory Techniques and Media Production, continues its activities. Our event was held with the participation of our department teachers, department students, graduate students, students from outside the department and our guests from outside the university, with the participation of Journalist, Editor **Erdoğan Yapık** as the guest and the Club President **Nazlı Özdemir** as the event moderator, over Google Meet.

The opening of the online conversation, held on June 13, 2021, between 20.00 and 21.00, was made by Club Advisor **Lect. Ferit Arda Arica**. Club President, Radio and Television Programming sophomore Nazlı Özdemir gave an introductory speech

about Journalist and Editor Erdoğan Yapık, who is the guest of the conversation. After a short briefing about our guest, she gave our guest floor.

Journalist, Editor Erdoğan Yapık shared his knowledge and experiences with students about being a good reporter, the difficulties of reporting, how he gained momentum in this sector and how he developed himself, the transition process to editor, and how to become a successful editor and reporter. At the end of the interview, Yapık answered the questions from the students and gave advice about being a reporter and an editor. Our guest students said, "The field experience is different, you learn and grow on the field." He stated that the kitchen of every profession would be more useful.

We would like to thank Erdoğan Yapık for accepting to be a guest at our event and conveying his knowledge and experience. Special thanks to Nazlı Özdemir, Head of Photography and Video Club, who contributed to the realization of the event by providing the necessary communication, and who is also the moderator, to all our other teachers, Club Advisor Lect. Ferit Arda Arica and everyone who participated.

**Lect. Ferit Arda ARICA**

## There is Hope in Progress



Istanbul Gelisim University Vocational School Foreign Trade Program carried out a social responsibility project with the program students in the 2020-2021 academic year with the slogan "There is Hope in Development". With the studies carried out during the term, information about the needs in schools was obtained and lists were created. As a result of the study, the basic stationery and clothing needs of 760 students studying in village schools in various parts of Anatolia were met within the scope of the project. Istanbul Gelisim University Vocational School Foreign Trade Program plans to continue this work with both graduates and newly arrived students (freshmen), within the scope of needs and opportunities, to touch the lives of children and to make them smile.

**Lect. Burcu DEMİR**

## Covid-19 Pandemic and Vaccine



The online event titled "Covid-19 Pandemic and Vaccine" and organized together with Istanbul Gelisim University (IGU) Faculty of Health Sciences (FHS) and Istanbul Provincial Health Directorate was held on 15.06.2021 between 14.00 and 15.15. The event started with the presentation of IGU FHS Deputy Dean **Dr. A. Yüksel Barut** and was moderated under his direction and it was participated by the Head of IGU SBF Child Development Department, Public Health Specialist **Dr. Nurten Elkin** and Istanbul Provincial Health Directorate Public Health Services Vaccine Programs Unit Specialist **Dr. Önder Yel** participated as the speakers.

Meeting Director Dr. A. Yüksel BARUT opened the meeting by emphasizing the provision, which is in Article 72 of the Public Health Law, "If one of the diseases mentioned in Article 57 occurs or is suspected, the following measures are applied: (2) Administering serum or vaccine to patients or those exposed to the disease." He explained the importance that individuals should use the opportunity to be

vaccinated to get over the global epidemic. After reading the resumes of the speakers, he gave floor to Dr. Nurten ELKİN and Dr. Önder YEL.

Dr. Nurten ELKİN stated that preventive health services are important in the protection and development of public health and that other individuals with whom they are in contact or live with should also be healthy, especially in the control of infectious diseases by defining the concepts of health, disease and public health. In the next section, she explained the concepts of contagious disease, epidemic and pandemic, and talked about the harm of communicable diseases to society and the importance of vaccines.

Dr. Önder YEL started his presentation by explaining how the Covid-19 pandemic started. He emphasized the importance of vaccines in the control of this pandemic. Explaining the types of vaccines, he stated that vaccines are safe biological products, therefore vaccines coming from abroad are analyzed, their safety evaluated and approved by the Turkish Medicines and Medical Devices Agency of the Ministry of Health. Dr. Önder Yel talked about the cold chain and vaccine tracking system, which are important for all vaccines.

*Dr. BARUT ended the meeting by thanking to IGU Faculty of Health Sciences and Istanbul Provincial Health Directorate for the contributions to the meeting, speakers, participants, contributors, for the event that shared the truth and took place in the academic environment.*

**Deanery of Faculty of Health Sciences**

## Child Health in the Pandemic Process



On 17.06.2021, Child Development Department (Turkish) **Asst. Prof. Dr. Elif ERDEM ÖZCAN** made a conference presentation titled "Child Health in the Pandemic Process".

Dr. Elif ERDEM ÖZCAN started her speech by talking about the effects of probiotics and prebiotics, especially vitamin D, and vitamins and minerals on adults and especially children to protect the immune system and general health. She stated that as the necessity of the pandemic process, children's spend longer time at home and their eating habits began to change with the increase in the time spent at the computer. She emphasized the decrease in muscle mass and increase in fat mass with inactivity. She emphasized the necessity of movement and sports in addition to healthy nutrition and said, "There must be a sporting activity in children's lives," and offered parents games that include physical activity with their children. She stated that another factor that supports the immune system is routine controls and

vaccination, and talked about the importance of the vaccine. She said that the lack of social relations during the pandemic process affects children in adolescence negatively and emphasized that adolescent children should be supported in love and compassion in this process.

Dr. Elif ERDEM ÖZCAN concluded her speech by saying that health workers have a great role in raising awareness of parents on all these issues.

**Asst. Prof. Dr. Nurten ELKİN**

## NEWS

## Bitcoin and Altcoin world will be explained

JUNE 14

2021



Stating that Turkey has already taken its place in the crypto world, which is followed by governments with concern, Assist. Prof. Dr. Hakan Yıldırım said, "Turkey ranks fourth in the world and first in Europe in terms of interest in cryptocurrencies. However, despite this interest in the crypto world, it is a fact that there is a shortage of information. The security of the stock exchanges to be invested in and the reliability of altcoins are the main topics of discussion."

From Istanbul Gelisim University Assist. Prof. Dr. Hakan Yıldırım, the author of the book "Kripto Para Çılgınlığı", made statements before the event titled "Understanding the World of Bitcoin and Altcoins" and said, "In recent years, a new tool has been added to the financial markets. Although Bitcoin has come to the fore in this new world called Blockchain technology, there has been a great demand for altcoins in recent days."

You can visit [www.gelisim.edu.tr](http://www.gelisim.edu.tr) to see the detailed news.

## Digitalized marketing activities explained with the book “Marketing in a Digitalized World”

JUNE 14

2021



Prepared under the editorship of Asst. Prof. Dr. Mehmet Sađlam, the book “Marketing in a Digitalizing World” has been published. The book is an answer to the questions of how to approach digital marketing and evaluating marketing activities on the basis of digitalization in order to take advantage of the opportunity created by digitalization.

The book titled “Marketing in a Digitalizing World”, which covers topics such as the new realities created by digitalization for different areas of marketing, radical changes, how it should be managed and current digital marketing practices, has taken its place on the shelves.

You can visit [www.gelisim.edu.tr](http://www.gelisim.edu.tr) to see the detailed news.

## Aircraft Electrical Electronics program opens

JUNE 16

2021



Istanbul Gelisim University (IGU) School of Applied Sciences announced that it has opened an Undergraduate Department of Aircraft Electrical Electronics in order to train qualified personnel in issues such as maintenance, repair and renewal in the aviation industry.

In the statement made by the university, the following details about the department were given:

“Students studying in the department will learn how to carry out the maintenance and repair of the devices of the electrical-electronic and avionics systems with contemporary methods and techniques in accordance with the

rules stipulated in the Aircraft Maintenance Technical Manuals in the academic hours of their courses in maximum 35-person academic classes. They will learn by practicing their skills in 10 Aircraft Classrooms/Workshops/Aircraft System-Avionics Laboratories/Cabin Mock-Up/Pilot Melike Kuvvet Aircraft Hangar and Cessna 340A aircraft, each with a maximum of 20 people, created according to the instructions.”

You can visit [www.gelisim.edu.tr](http://www.gelisim.edu.tr) to see the detailed news.

**Nutrition advice before YKS from the expert: If you don't have breakfast, your perception time will be longer.**

JUNE 18

2021



Nutrition during the exam period affects success in many aspects. Stating that the brain is very selective about which nutrients it will receive, Assoc. Prof. Dr. Haluk Saçaklı said that the amount and quality of food, as well as the type, will affect the development of the brain and mental performance and gave nutritional advice to the students who will take the Higher Education Institutions Exam (YKS).

Emphasizing that for a stronger memory, one should definitely start the day with breakfast, Assoc. Prof. Dr. Haluk Saçaklı said, "If we take our body as a machine, it will be activated with breakfast. Students who do not have breakfast take longer to perceive in classes and exams, and concentration disorders are observed."

Indicating that breakfast regulates blood sugar and affects brain cells positively, Saçaklı said, "Mental fatigue is prevented and long-term working capacity increases."

You can visit [www.gelisim.edu.tr](http://www.gelisim.edu.tr) to see the detailed news.

# THINGS TO KNOW



## ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

### What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

### How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

### What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

### What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- **Always wear your mask** when you are in the same room with **a person who is recommended insulation** at home.







## PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.



HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.

  
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For Detailed Information,  
Please Read QR Code.

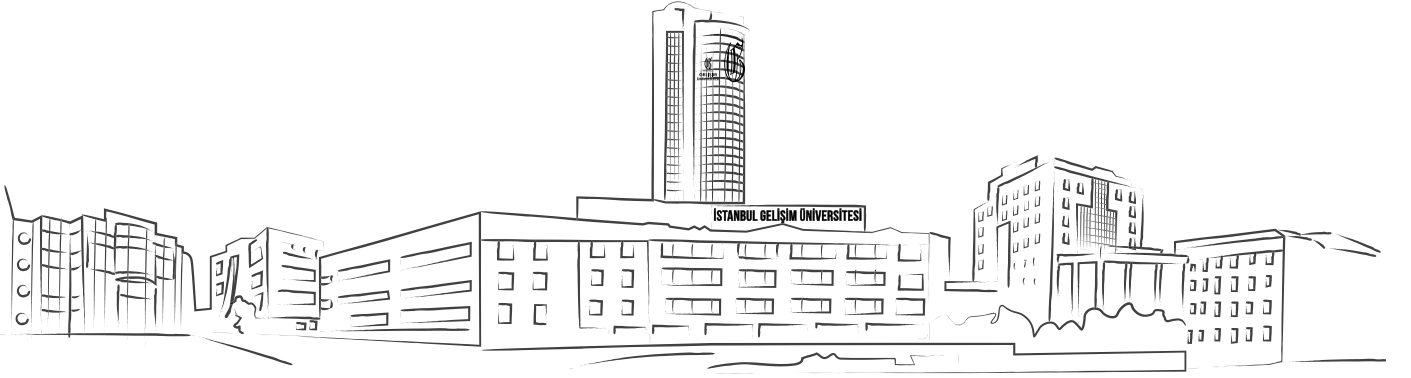


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DATE	TIME	TYPE OF EVENT	TITLE OF EVENT	LOCATION OF EVENT	DEFINITION	ORGANIZER
<b>21.06.2021 / 27.06.2021</b>						
24.06.2021	13:00	Sempozyum	Istanbul Gelisim University Lösev Club 1st Student Symposium	Google Meet: <a href="https://meet.google.com/rti-fibm-mua?hs=224">https://meet.google.com/rti-fibm-mua?hs=224</a>	It will be held with the participation of Lösev Public Relations Officer Zeynep Demir.	Directorate of Health, Culture and Sport / Lösev Club
24.06.2021	15:00	Seminar	SPEED READING TECHNIQUES SEMINAR	Google Meet: <a href="https://meet.google.com/nou-bwmr-mug">https://meet.google.com/nou-bwmr-mug</a>	It will be held with the participation of Serkan Ekmen.	Directorate of Health, Culture and Sport / Food Technologies Club
25.06.2021	11:00	Seminar	In-Service Training Session on Lesson Structure	Zoom: <a href="https://us06web.zoom.us/j/86309200580?pwd=SU0yRkJKQTWk1S29Fd3ZVbnNlTm9mUT09">https://us06web.zoom.us/j/86309200580?pwd=SU0yRkJKQTWk1S29Fd3ZVbnNlTm9mUT09</a>	It will be held with the participation of Sam Whittam	Directorate of Foreign Languages School
25.06.2021	15:00	Conference	WE ARE SEEING OUR CHILD DEVELOPERS OFF	Google Meet: <a href="https://meet.google.com/gxb-mpmr-ysn">https://meet.google.com/gxb-mpmr-ysn</a>	It will be held with the participation of Asst. Prof. Dr. Nurten Elkin	Deanery of Health Sciences / Child Development
25.06.2021	15:00	Seminar	STEP BY STEP CV PREPARATION WORKSHOP	<a href="https://meet.google.com/wyc-uxim-qrq">https://meet.google.com/wyc-uxim-qrq</a>	It will be held with the participation of Gonca Yılmaz	Directorate of Health, Culture and Sport / Food Technologies Club

\* Events are held online

\* Applications for attendance are submitted to relevant units



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