

ART/icle: Journal of Art and Design started its publication life

ART/icle: The Journal of Art and Design aims to create a sharing and discussion environment among scientists conducting research in the field of art and design. Istanbul Gelisim University (IGU) will publish the first issue of the scientific refereed journal of the Faculty of Fine Arts in June 2021.

ART/icle: The Journal of Art and Design, which will be published twice a year in June and December, aims to bring together readers with interdisciplinary articles on art and design. The publication, which has the status of "International Academic Refereed Journal", will operate in accordance with the open access philosophy.

"IT WILL CREATE AN IMPORTANT VALUE "

Expressing that ART/içle: Journal of Art and Design is the product of an idea that embraces the colors of the Faculty of Fine Arts, the editor of the journal and faculty member of Interior Architecture Department Asst. Prof. Dr. Pelin Aykut said: "Being aware of the difficulties of the beginnings, we are aware that we can only overcome the difficult process ahead with team work. We believe that our journal, which will give its first issue in June 2021, will reach much better points over time and will create an important value representing our faculty by adhering to all its basic principles in line with the decisions we take on the road."

Referring to the fact that the written language of the journal is Turkish and English and the article evaluation process is 60 days, Aykut said: "Each article will be evaluated by at least two referees with a doctorate, and when there is an equality such as an acceptance or a rejection, the third referee opinion will be requested. All processes will be carried out on a double-blind basis. No fee will be requested from the authors at any stage and under any name."

Aykut listed the article titles to be accepted into the journal as follows:

"Plastic arts, graphic design, visual communication design, cartoon animation, new media, architecture, interior architecture, urban design, art education, art history, art philosophy and sociology, cinema and television, gastronomy and culinary arts, fashion and textile design, performing arts."

The editorial board of the journal released on January 26, 2021 was chaired by IGU Faculty of Fine Arts Deputy Dean Prof. Dr. Şükran Güzin Ilıcak Aydınalp, edited by Asst. Prof. Dr. Pelin Aykut. Asst. Prof. Dr. Çağlayan Hergül is the editor-in-chief of the journal.

They will train for the national technology move

Winners of 'National Technology Scholarship Program' organized with an objective of Turkey's national technology moves and technology producing Turkey were announced. Students chosen for the scholarship program, will be teaching to the students and mentoring the teams supported for the competitions at the Deneypap Technology Workshops by Turkey's Technology Team.

A THOUSAND TL SCHOLARSHIP OPPORTUNITY FOR 12 MONTHS

Winners of 'National Technology Scholarship Program' organized by Turkey Technology Team Foundation for undergraduate and graduate students were announced. Students chosen for the scholarship program, will be teaching to the students and mentoring the teams supported for the competitions at the Deneypap Technology Workshops by Turkey's Technology Team. Students of the Istanbul Gelisim University Aircraft Engineering Program Nida Sucu and Nisanur Cerav were selected to the Teaching-mentoring scholarship program. Completing all the steps such as examination and interview successfully the students will get a thousand TL bursaries for 12 months.

Consumer psychology has been studied; Shopping for pleasure gives happiness

The results of the survey conducted with consumers aged 18 and over who shop online were shared. Speaking about the results of the research focusing on consumer behavior and psychology, Asst. Prof. Dr. Hande Ayhan Gökcek said: "Consumers, who see shopping as an action that gives pleasure and happiness, feel better after shopping. For the mentally well consumer, shopping has nothing to do with happiness and pleasure."

Asst. Prof. Dr. Sema Mercanoğlu Erin and Asst. Prof. Dr. Hande Ayhan Gökcek presented their papers titled "A Study on the Dual-Way Interaction of Mental Well-Being and Hedonic Consumption Behavior: Implementation of the Structural Equation Model" at the 6th International Management and Social Sciences Congress. Sharing the results of the research focusing on consumer behavior and psychology, Istanbul Gelisim University Management Information Systems Department Asst. Prof. Dr. Hande Ayhan Gökcek said: "Consumers, who see shopping as an act that gives pleasure and happiness, feel better after shopping. For the mentally well consumer, shopping has nothing to do with happiness and pleasure."

"SHARING IN SOCIAL MEDIA ABOUT THE PRODUCT MAKES HAPPY"

Gökcek said: "According to the results, the consumers who express that they find themselves in the stores or brands they make shopping, want to show their taste and preferences to the people around them, and enjoy sharing information such as products, services, stores, brands, prices, etc. mentally feel good."

"CONSUMERS CAN TAKE PRODUCT PHOTOS IN THE STORE AND SHARE"

Stating that the results obtained will make a significant contribution to consumer behavior in marketing and psychology literature, Asst. Prof. Dr. Sema Mercanoğlu Erin from the Department of International Trade and Logistics, Istanbul Gelisim University said: "Based on the results found we think that it will support the development of promotional activities of the online shopping sites selling more pleasure-oriented products about the situation in which consumers will shop. In this sense, we can recommend that consumers be photographed with products in stores and shared on the social media accounts of the business, using permission marketing."

'High School Winter Academy' hosted nearly a thousand students from 27 countries

The High School Winter Academies organized by the universities in order to direct the future career choices of prospective students have ended. Nearly a thousand students from 27 countries attended the trainings organized online due to the pandemic.

In the statement made by Istanbul Gelisim University (IGU), which has international students from 97 different countries, it was shared that nearly a thousand students from 27 countries participated in the "High School Winter Academy" program held online.

Chairman of the IGU Board of Trustees Abdülkadir Gayretli, who informed that nearly 1,500 international students were enrolled in their universities in the 2020-2021 academic year despite the pandemic conditions, said: "Our total number of international students exceeded 3,500. Almost a thousand students from 27 countries, nationally and internationally, participated in the "High School Winter Academy" training programs. Meeting with university academics, students experienced university life, albeit from a distance. We came together with students who are interested in many different fields from science to sports."

"WE INCREASE MORE THAN 20 PERCENT"

Evaluating Turkey's becoming the 10th country in the world with the highest number of international students in higher education with 125,138 students according to the 2018 data published by the United Nations Educational Science and Culture Organization (UNESCO) Abdülkadir Gayretli said: "We are moving forward on the path opened by the Higher Education Council (YÖK) led by Prof. Dr. Yekta Saraç in the name of internationalization. We are increasing the number of international students above 20 percent."

MOST PREFERRED DEPARTMENTS

Providing information about the departments most preferred by international students, Gayretli said: "Physiotherapy and rehabilitation, architecture, business, nursing and civil engineering departments are coming to fore."

Online music feast from university students to nursing home residents

The residents of the nursing home, who were prohibited from going out due to the coronavirus epidemic, built up morale with an online concert organized by university students.

The residents of the nursing home who followed the online concert organized by the Istanbul Gelisim University Industrial Engineering Club with the support of the Music Club by observing the social distance from the screen set up for them had a pleasant time.

Stating that they have been carrying out their social responsibility projects online for a long time due to pandemic conditions, Industrial Engineering Club Chairman Zeynep Demirbař said: “We have not forgotten our valuable elders in this period when all of us are closed to their homes and social life has come to a halt. We wanted to be a source of morale for them in these difficult times. We met with the nursing home managers. They thought that the online concert would be good for its residents and provided us with the necessary facilities.”

The residents of the nursing home stated that they had a pleasant time by accompanying the songs and folk songs of the musician students of the university and thanked all the students.