

Dersin Adı: Career Planning in Aviation

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Ders İçeriği

The main purpose of the course is to give students the notion of strategic career planning in the aviation industry. Therefore, this course will give the students a new strategic point of view to career planning and management in aviation. After completing the course, students will be able to widen their visions both for themselves and their future. The ability to see one's strengths and weaknesses, using them to plan a successful career, and having the will to constantly improve oneself are the key to success. This course intends to give that key to students. By combining the basics of career planning and the aviation industry, the course will provide a holistic view so that students will make better career plans that comply with their competencies. The course will also raise students' awareness about their competencies and fields in which they have to improve themselves.

The world today is very complex and uncertain. In such an environment, successful employees are the ones who can make a difference with their personalities, competencies, efforts, and also career plans, and ability to think strategically under all conditions. This course will be a powerful tool for students to gain the necessary way of thinking for the start of a path to a successful career in the aviation industry.

Öğrenme Çıktıları

Career, Career Planning, and Career Management: This introductory topic consists of the concept of career, its principles, how to plan it, and how to manage it.

A Successful Career Plan: Includes the features and content of a successful career plan. **Career Strategies:** Strategic thinking is a must in aviation as in other industries. This part includes developing career strategies.

Successful Transition of the New Graduates to the Industry: This section mentions how the new graduates can adapt to the industry successfully.

Performance Measurement: Every employee's performance is constantly measured. This part comprises the importance and methods of performance measurement.

Team Skills and Networking: In modern professional life, people work in teams. The structures of teams, how they work, and networking concepts are explained in this section.

Resume and Cover Letter: As powerful tools, writing a resume and cover letter successfully is taught. **Interviewing:** An essential part of a recruitment process is interviewing. Interview performance is an important grade on the way to a prospering career start.

Fast Advancement in the Career: This part involves the ways and methods for a fast improvement in the career.

Cabin Crew Education: This part and the two parts below are about the three major occupational groups in the aviation industry. In these three parts, the necessary competencies for these positions and also the training procedures are explained.

Education of Pilots

Air Traffic Control Education

Turkish Airlines Aviation Academy and AIRSTARTER Program: This part mentions the training procedures and courses in Turkish Airlines to give ideas about the career paths in the Turkish aviation industry.

Aviation Career and The Future: This last part is about the aviation industry and career in general at the moment, which has changed dramatically in the last one-year period, and comments on the future of the industry and its careers.

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