



ISTANBUL  
**GELISIM**  
UNIVERSITY

**WEEKLY PRESS RELEASE**

**DECEMBER 7 - DECEMBER 11, 2020**

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**AGENDA OF PERSONNEL**

**Lect. Ferit Arda Arica** has been appointed as the Head of the Department of Audio Visual Techniques and Media Production at Istanbul Gelişim Vocational School as of 09.12.2020.

**Dana Kalawi** has been appointed as the Deputy Director of the University's International Student Directorate as of 10.12.2020.

**UPDATES FROM IGU**

The article titled "The Green Dimension in Entrepreneurship" of Lecturer **Elif Habip** from the Foreign Trade Program of the Foreign Trade Department of IGMYO prepared together with **Asst. Prof. Dr. Ebru Doğan**, Faculty Member of Istanbul University Faculty of Economics, was published on 02.12.2020 in the Social Sciences Research Journal. Access link is below.

<https://dergipark.org.tr/tr/pub/ssrj/issue/57659/827995>

Lect. **Gonca Yılmaz** from IGMYO Management and Organization Department Human Resources Program and Lect. **Esat Daşdemir** from IGMYO Foreign Trade Department Foreign Trade Program presented their papers titled "Renewable Energy Use and Sustainable Competitiveness: A Panel Data Analysis" on 05.08.2020 at the 32th EBES Conference. The study will be published as an article.

**NEWS****New skills of 2025; endurance, stress management and flexibility****DECEMBER 7****2020**

The Future of Jobs 2020 report, prepared by the World Economic Forum, has been published. Stating that the report published in 2020 aims to give an idea about the year 2025, Abdülkadir Gayretli said: "The essential skills of the business life of 2025; endurance, stress management and flexibility".

"APPROXIMATELY 50% OF CAREER CHANGES RELATED TO ARTIFICIAL INTELLIGENCE AND DATA MANAGEMENT"

Stating that the global developments all over the world and the Covid-19 pandemic accelerate the business world planning of the future, Abdülkadir Gayretli, Chairman of the Board of Trustees of Istanbul Gelişim University, said, "An increasing number of people are making career changes in completely

new professions. Approximately 50% of career changes are related to artificial intelligence and data management. This gives an idea of the future jobs. The essential skills of the business life of 2025; it turns out to be endurance, stress management and flexibility. Employees now pay more attention to personal development courses."

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**Turkey has become a center of attraction for international students**

DECEMBER 8

2020



According to data of 2018 published by United Nations Educational, Scientific and Cultural Organization (UNESCO), Turkey was the 10th country in the world with the most international students in higher education with its 125 thousand 138 students. Assoc. Prof. Dr. Arda Öztürkcan, Director International Student Office at Istanbul Gelisim University, said: "Turkey's higher education has become a center of attraction for international students."

Assoc. Prof. Dr. Arda Öztürkcan, Director of International Student Office at Istanbul Gelisim University, evaluated the report published by United Nations Educational, Scientific and Cultural Organization (UNESCO) where Turkey is

registered the 10th country in the world with the most international students in higher education with its 125 thousand 138 students. Stressing that Turkey's higher education has become a center of attraction for international students, Öztürkcan said: "In the next period that number will increase gradually and Turkey will always take its place on the top."

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**Turkey has logistics infrastructure to carry out vaccine coming from abroad**

DECEMBER 8

2020



China-based coronavirus vaccine that Turkey has ordered CoronaVac came first results of the third phase of the experiment. Asst. Prof. Dr. Kadir Mersin said that it is advantageous to carry and store the Chinese vaccine.

The first results came from the third phase experiments of the coronavirus vaccine CoronaVac developed by the China-based Sinovac company. Indonesia-based company Bio Farma announced that they found CoronVac to be up to 97% effective in initial trials. Faculty member Istanbul Gelisim University International Logistics and Transportation Department Asst. Prof. Dr. Kadir Mersin said that as a country, we have a logistics infrastructure to carry vaccines.

You can visit [www.gelisim.edu.tr](http://www.gelisim.edu.tr) to see the detailed news.

**Physiological balance and harmony can be restored with yoga**

DECEMBER 9

2020



Saying that yoga supports the immune system, Asst. Prof. Dr. Çiğdem Öner said: "Physiological balance and harmony can be re-established with yoga."

Referring to the fact that the Covid-19 pandemic is a phenomenon that keeps health-related stress experiences strong, Asst. Prof. Dr. Çiğdem Öner, from Istanbul Gelisim University, said: "When coronavirus is combined with stress, anxiety and fear, it can turn into a state that fluctuates the entire balance of the organism. It can also cause negative reflections on our immune systems. It is reported that an individual with strong immunity is more successful in combating coronavirus infection. The most common measure recommendation we encounter is to strengthen immunity. Today, we witness

numerous Yoga organizations and Yoga experts frequently voicing Yoga and Yoga-based lifestyle recommendations to help people stay mentally healthy and promote optimal immune functions during the current pandemic."

You can visit [www.gelisim.edu.tr](http://www.gelisim.edu.tr) to see the detailed news.

**Trust in education under the guarantee of higher education**

DECEMBER 11

2020



Stating that education and certification programs are indispensable for personal development and business life, Abdülkadir Gayretli said: "Choose a specialized and well-known institution, trust the trainings provided under the guarantee of higher education."

Starting off with the slogan of Be Open to Improvement, Istanbul Gelisim University announced that it accelerated its online education and certificate programs prepared using distance education methods and techniques. Online training and certificate programs that will be open to everyone will be given with assurance of Istanbul Gelisim University, Turkey's most internationally accredited university.

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# THINGS TO KNOW



## ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

### What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

### How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

### What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

### What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- **Always wear your mask** when you are in the same room with **a person who is recommended insulation** at home.





# PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.



HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.



**ISTANBUL GELISIM UNIVERSITY  
EVENT SCHEDULE**

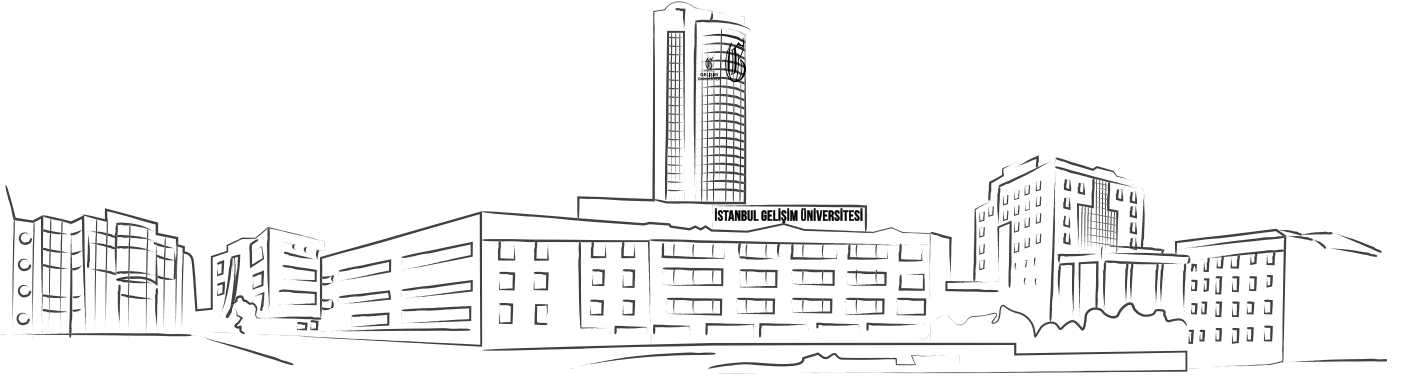
DATE	TIME	TYPE OF EVENT	TITLE OF EVENT	LOCATION OF EVENT	DEFINITION	ORGANIZER
14.12.2020 / 20.12.2020						
14.12.2020	15:00	Talk	Interview with Award-Winning Director Erdem Tepegöz on "Co-Production Projects in Cinema from Production to Distribution"	Google Meet; <a href="http://meet.google.com/jyh-yjsj-mno">http://meet.google.com/jyh-yjsj-mno</a>	Organizing a cinema conversation with the participation of the award-winning director Erdem Tepegöz for all students at IGU, especially the students of FEAS and FFA RTS.	Faculty of Economics, Administrative and Social Sciences / Department of Radio TV and Cinema
16.12.2020	11:00	Seminar	Career Tips from Kariyer.net	Google Meet; <a href="https://meet.google.com/ztz-xghe-sbs">https://meet.google.com/ztz-xghe-sbs</a>	It will be held with the participation of Tuba Karadağ İyioğur.	Health, Culture and Sports Department / Human Resources and Career Club
16.12.2020	15:00	Conference	The Place and Importance of Methodology in Sociology	Google Meet; <a href="https://meet.google.com/kgr-cshy-dio">https://meet.google.com/kgr-cshy-dio</a>	It will be realized with the participation of Prof. Dr. Nilgün Çelebi.	Faculty of Economics, Administrative and Social Sciences / Department of Sociology
16.12.2020	16:00	Talk	Engineering in Health Sector	Google Meet; <a href="https://meet.google.com/naq-kyna-qpo">https://meet.google.com/naq-kyna-qpo</a>	Evaluation of the Health Sector from the Perspective of Engineers, Technical Approaches, and the Need for Technical Support of the Workfields and Health Sector.	Life Sciences and Biomedical Engineering / Nursing Club
16.12.2020	13:30	Seminar	Emotion Management in Sports	Google Meet; <a href="https://meet.google.com/neg-xkjc-rpm">https://meet.google.com/neg-xkjc-rpm</a>	It will be held with the participation of Spec. Psychologist Ali Yıldız	Health, Culture and Sports Department / Club of Leaders of Exercise and Sports for Health
16.12.2020	16:00	Seminar	Transmeiya Talks	Google Meet <a href="http://meet.google.com/ffv-ffco-zsm">http://meet.google.com/ffv-ffco-zsm</a>	A course will be taught with Assoc. Prof. Dr. Erkan Saka, who has been working in the field, for the students who take the TransMedia course within the scope of the Transmedia course.	Faculty of Economics, Administrative and Social Sciences / Department of Radio TV and Cinema
16.12.2020	16:00	Seminar	MENTAL RESISTANCE IN DIFFICULT PROCESSES	Google Meet; <a href="https://meet.google.com/fii-qsvw-urm">https://meet.google.com/fii-qsvw-urm</a>	To increase the awareness of students about the ways and methods to increase mental endurance in today's conditions where society and the sector are experiencing difficulties.	Health, Culture and Sports Department / Club of Leaders of Exercise and Sports for Health
17.12.2020	13:30	Talk	Aeronautical Engineering Students Sector Meeting-2	Google Meet	It will be realized with the participation of Uğur Batak.	Faculty of Engineering and Architecture / Department of Aeronautical Engineering

18.12.2020	13:00	Talk	NEW GENERATION DRUG MANAGEMENT IN HEALTHCARE INSTITUTIONS	Google Meet; <a href="https://meet.google.com/tpm-jzbb-jkh">https://meet.google.com/tpm-jzbb-jkh</a>	It will be held with the participation of Pharmacist Füsün Kolat.	Life Sciences and Biomedical Engineering / Nursing Club
18.12.2020	14:30	Seminar	Interview on Visual Communication and Advertising	Zoom Meeting; <a href="https://us04web.zoom.us/j/79706422143?pwd=dUZZUXVCK2JiUWQvSnRlclhHUkg3UT09">https://us04web.zoom.us/j/79706422143?pwd=dUZZUXVCK2JiUWQvSnRlclhHUkg3UT09</a> Meeting ID: 797 0642 2143 Passcode: 8pfHxD	To prepare students for the life of the sector by inviting experienced people from the sector	Faculty of Fine Arts / Communication and Design Department
19.12.2020	15:00	Seminar	Goal Setting and Motivation	Google Meet; <a href="https://meet.google.com/koo-cowu-gmn">https://meet.google.com/koo-cowu-gmn</a>	It will be realized with the participation of Serkan Ekmen.	Health, Culture and Sports Department / Food Technologies Club

\* Events are held online

\* Applications for attendance are submitted to relevant units





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