

Only candidate from Turkey among the bests of the World

Times Higher Education Asia (THE) 2019, known as the Oscars of higher education, finished the determination of the best universities in Asia. Istanbul Gelisim University (IGU), took place as the only university from Turkey in the final of the category of 'Internationalization Strategy of the Year' where 7 universities from around the World were shortlisted.

THE ASIA universities summit brought together the most successful Asian universities. The best universities, which came to the finals from hundreds of applications in the awarded categories, told about their policies, strategies and activities with the established stands and presentations in special sessions. The Chairman of the Board of Trustees of Istanbul Gelisim University (IGU) Abdulkadir Gayretli, Rector Prof. Dr. Burhan Aykaç and Vice Rector for Accreditation and Quality Prof. Dr. Nail Öztaş attended the award ceremony.

Prof. Dr. Nail Öztaş making statements on the issue, said: “Apparently; on the issues like education, research, internationalization, student support, leadership, etc. Asian countries are on the upside. China and other East Asian universities tackle for world leadership. Their investments in human resources, research and education are tremendous. The goal of internationalization of Turkish universities that was counted by Head of YÖK Prof. Dr. Yekta Saraç among the targets of new YÖK is a goal that needs to be followed diligently and persistently.”

“UNIVERSITIES OF INFORMATION AGE ARE VERY DIFFERENT”

Öztaş stating that the transformations experienced at the point higher education came are very impressive, continued as follows:

“There is an important search for how the universities of the future should take a shape, from those who run the Mars program, those who use artificial intelligence for student selection, and those who remove classical textbooks and exams, and those who begin to give a program diploma designed by a student. The university of the information age will be very different from the university of the industrial age with its design, management, academic staff, student, curriculum, measurement, and evaluation methods.”

Seminar titled “Remove Barriers, Make a Difference in Life” held

The 4th grade students of Istanbul Gelisim University (IGU) Public Relations and Advertising Department organized a seminar titled “Remove Barriers, Make a Difference in Life” with the partnership of Tomurcuk Foundation and Tomurcuk Foundation Rehabilitation Center.

Director of Tomurcuk Foundation Rehabilitation Center Öznur Şen and Psychologist Ayça Tezerişir attended the seminar as a speaker. The speakers talked about “What is the mental

obstacle?”, “How and in what way is the education of individuals with this disability?”, “How do we communicate with mentally handicapped individuals?”, and about the aim of establishing of Tomurcuk Foundation, the activities of the foundation and how to volunteer for the foundation.

Before the seminar, a painting workshop was established at the Tomurcuk Foundation Rehabilitation Center, and finger paint and booklets with plain painting were made with the students with disabilities. The book separators were presented to the participants after the seminar. In the campus green field seedlings donated by the Avcılar Municipality Directorate of Parks and Gardens were planted by disabled students together with the project group.

Within the scope of the project, a survey was conducted with the 1st and 2nd grades of the School of Applied Sciences, Public Relations and Advertising Department, and the 1st and 2nd grades of the Vocational School, Public Relations and Publicity Department. The survey was conducted by Public Relations and Advertising Students: Mevlüt Mertcan Ödemiş, Yasemin Güler, Yaşar Yıldız, Yaren Kocaman and Mustafa Çalğın under the leadership of the Head of Public Relations and Advertising Asst. Prof. Emel Tozlu Öztay, Research Assistant Nevra Üçler and Istanbul Gelisim University Vocational School Department of Marketing and Advertising Lect. Fulya Betes.

At the end of the event, Asst. Prof. Emel Tozlu Öztay, Head of the Department of Public Relations and Advertising presented plaques of appreciation to Öznur Şen and Ayça Tezerişir for their participation.

Dr. Efkân Marım was a guest in IGU TÖMER

Istanbul Gelisim University Turkish and Foreign Language Application and Research Center (IGU TÖMER) hosted Dr. Efkân Marım Faculty Member of Marmara University.

IGUTÖMER, hosted Dr. Efkân Marım at IGU School of Foreign Languages within the scope of the talk titled “Me and My Goals”. Marım, who spoke about the career, education and the right career choices in the talk attended by the lecturers and the students of the university, asked questions about the targets of the young people who made profit plans and emphasized that they should be determined about their ideals and make an effort in line with their goals.

At the end of the interview, Dr. Efkân Marım was presented with a plaque of appreciation by the Director of the School of Foreign Languages of IGU Şahin Gök.

Panel on ‘Past, Present and Future of the Food Industry’ held

Istanbul Gelisim University (IGU) Faculty of Fine Arts (FFA) Gastronomy and Culinary Arts Department hosted Mustafa Kemal Saraç, one of the senior executives of the food sector, for the panel on “Past, Present and Future of Food Sector”.

Istanbul Gelisim University Faculty of Fine Arts Head of the Department of Gastronomy and Culinary Arts Asst. Prof. Murat Dogan, Head of Food Technology Department Kübra Sağlam and students from Department of Food Technology attended the panel. In the panel moderated by Lecturer Kadriye Türkeşiz; Saraç after talking about the past and present of the food sector, gave important advice to our students.

At the end of the panel, Head of the Department of Gastronomy and Culinary Arts Asst. Prof. Murat Doğan presented a plaque of appreciation to Mustafa Kemal Saraç.

“In agreement with the IMF, dollar may decline to 5.4”

Economist Şevin Ekinci stated that an agreement with the IMF after the IMM elections on June 23 would seriously eliminate the shock on the Dollar / TL. She foresees that the USD / TL exchange rate may fall back to the level of TL 5.4 within the scope of the agreement.

“Current Developments, Cryptocurrency and Hedging” panel was organized at Istanbul Gelisim University. Economist Şevin Ekinci, Risk Management Expert Fabrizio Casaretto and Vice Dean of Faculty of Business Administration at Istanbul Ticaret University Assoc. Dr. Ayben Koy joined the panel moderated by the Head of Banking and Insurance Department Asst. Prof. Lokman Kantar.

In her speech, Economist Şevin Ekinci touched on to what extent recent developments are influential in financial markets and discussed the developments in financial markets since 2009. Ekinci providing information about the final appearance of Turkey's macroeconomy, expressed that inflation sat on the band of 20 percent in 2019 in Turkey and fall from these levels may be difficult.

On the growth side, it is seen that the worst outlook is in the first quarter of 2019, and that the growth rate will be at least 2.3 percent in 2019. Şevin Ekinci believed that an agreement with the IMF, which could be made after the IMM elections on 23 June, would seriously eliminate the shock on the Dollar / TL, and predicted that the USD / TL exchange rate could be reduced to 5.4 again within the scope of the agreement.

HEDGING IS A NEW APPLICATION FOR TURKEY

In the first part of his speech, Fabrizio Casaretto gave general information on Derivative instruments, markets and history used in Hedging applications. He also stated that Hedging

issues for Turkey is to be called new, and still there is a long way to be taken. Underlining that the number of institutions implementing hedging is extremely low, Casaretto added that the number of employees in financial institutions working on Hedging is very low. In the second part of his presentation, he showed some examples of financial and commercial real hedging and explained that these practices were essential, that each institution should have a different prescription, mechanisms could be applied in more complex structures, and that a process must be done by a specialist.

CRIPTOCURRENCY GOT BEYOND BEING MEANS OF PAYMENT

Speaking at the event on 'BlockChain and Cryptocurrency' Assoc. Dr. Ayben Koy, told about 24 hours a day trading transactions made in the international financial markets, including block-chain, artificial intelligence, including many technological structures and new products.

Emphasizing that the innovative products such as Bitcoin in the financial markets where advanced technology is used, as well as other technological innovations, moves forward the blockchain, Koy stated that the usage areas of the block chain technology became widespread in the whole economy such as land and population records, defense industry, transportation and manufacturing sectors. Koy also stated that cryptocrosses are not only the means of payment but also speculative products in order to get a return on the markets in recent years, and that there are difficulties in establishing the value-price relationship and that they are frequently met with periodic price balloons.

Seminar titled 'Leave a mark to not forget' was held

A seminar titled 'Leave a mark to not forget' was organized by the 4th year students of Istanbul Gelisim University (IGU) Public Relations and Advertising Department to raise awareness of Alzheimer's disease.

The project was carried out in cooperation with the Alzheimer's Foundation, and Serdar Ülgen, Director of the Alzheimer Foundation, Spec. Dr. Sevinç Ümit, Ayşe Fidan, Aynur Gökkaya and Asst. Prof. Gaye Esmeray participated as speakers. In the seminar topics such as What is Dementia? What should be the safety measures for Alzheimer's patients and the care services for Alzheimer's patients? were handled.

The results of the survey conducted on a student group of 65 students in project research phase were shared with the participants. Research put forward by Public Relations and Advertising students Miray Özdemir, Tuğçe Özdemir, Merve Çelikoğlu, Nur Aleyna Sağır and Oktay Arslan under the supervision of Head of Public Relations and Advertising Department at Istanbul Gelişim University, School of Applied Sciences Asst. Prof. Emel Tozlu Öztay, Research Assistant Nevra Üçler, and Fulya Beteş, head of Department of Marketing and Advertising at Istanbul Gelisim University Vocational School.

The speakers expressed their gratitude to the students of Istanbul Gelisim University Public Relations and Advertising Department and Asst. Prof. Emel Tozlu Öztay, head of the Department. At the end of the event Tozlu presented plaques to Serdar Ülgen, Spec. Dr. Sevinç Ümit, Ayşe Fidan, Aynur Gökkaya and Asst. Prof. Gaye Esmeray.

Students drew attention to game addiction

Istanbul Gelisim University (IGU) School of Applied Sciences, Public Relations and Advertising Department 3rd Grade students to draw attention to game addiction organized an event titled "Reduce Game, Multiply Memories".

In the first phase of the activity organized by the students of the 3rd Grade Public Relations and Advertising Department under the leadership of Head of the School of Applied Sciences, Department of Public Relations and Advertising Asst. Prof. Emel Tozlu, and Lect. Fulya Beteş, the students performed the paintball activity to strengthen their classroom communication. With the project emphasizing the importance of team spirit and communication students realized the importance of being socialized and having a pleasant time in real life not only in a virtual environment.

In the second step of the Project Expert Psychologist Beyza Ergen's "Seminar on Combating Game Addiction" was held with the participation of students.

Before the seminar, the video work that was compiled and prepared by the students on the campus interviews about the game addiction was shared with the participants. Psychologist Beyza Ergen explained the issue of combating game addiction in an interactive way through Mode Therapy. She emphasized the importance of adopting Healthy Adult Mode in order to prevent game addiction by explaining the different modes that push individuals into game addiction.

The risk of injury in fasting football players

During the month of Ramadan, the fasting players were warned by the Healthy Life Specialist Dr. Haluk Saçaklı. Saçaklı said: "during intensive training period, especially during the day of the competition certainly should not be fasting".

Stating that athletes need to ensure glucose level and muscle glycogen stores saturation before competitions or training, Istanbul Gelisim University faculty member Haluk Saçaklı said: "Senior athletes need 5,500 calories a day, including competition or training, basal metabolism and daily activities. In a human, the saturated carbohydrate stores are only 470 calories. If a footballer throws about 10 to 20 sprints of 10 to 20 meters during 90 minutes, the muscle

glycogen stores are completely emptied. Fat need carbohydrates to act as an energy source for firing. Glucose drop from glucose and liver glycogen stores decrease the athlete's performance”.

Stating that the performance of the fasting player will drop, Dr. Saçaklı, added: “Attending the competitions or training fasting, the concentration and attention losses increase in the football players. The rates of disease and disability risks are high. Recovery times are prolonged in disability. Due to hypoglycemia, fatigue, dizziness briefly affect the maximum performance. Competitive decision-making processes slow down”.

Saçaklı continued as follows:

“Mitochondrites, which are power plants, become lazy over time. Athletes are at risk of dehydration when they fast. Dehydration adversely affects the health and performance of the athlete. The athlete who is forced to work without consuming liquids increases the risk of heat increase. When the body temperature increases, sweat cooling system is activated, loss of water and electrolyte loss, decreasing blood volume, increase in the amount of electrolyte in the blood and the loss of fluid can negatively affect the performance of the athlete.”

Healthy Life Specialist Dr. Haluk Saçaklı also said that athletes can fast after competitions on 1 day of leave without hesitation.