

Exhibition against racism from international students

International students of Gökkuşığı College Bahçeşehir Campus's signed the 'Common Language of Colors' exhibition.

The theme of the exhibition, which was held under the supervision of the artist Mustafa Günay from Istanbul Gelişim University Vocational School Handicraft Department, was the theme of 'racism'.

Gökkuşığı College Bahçeşehir Campus High School Principal Bilal Ulucan, who expressed his happiness about the exhibition of international students coming from four continents and 20 different countries, said that the students put forth very good works to be exemplified against racism.

"12 STUNNING WORKS"

Lecturer Artist Mustafa Günay stated that they wanted to emphasize that art is a universal and unifying language with the exhibition 'The Common Language of Colors', and added: "All students merged on the same emotions in colors. They have signed works that appeal to them. While dividing international students into groups for painting, we paid attention to the fact that they were from different languages, different languages and races, and we left the joint decisions of the works to them. They have signed 12 great works against racism."

"WE WILL CONTINUE TO WORK AGAINST RACISM"

Amna Al Shareefi, one of the international students of Gökkuşığı College Bahçeşehir Campus, stated that they would continue to work on the struggle against racism and discrimination as they stated that they had a strong stance against racism.

"WE DO NOT ACCEPT DISCRIMINATION"

IGU Chairman of the Board of Trustees Abdulkadir Gayretli stated that they gave all necessary support in the process from the planning of the project to the exhibition, and added: "Nearly 25 thousand national and international students continue their education in our university. We imagine a world in which many people live together in peace and do not accept discrimination. That is why the exhibition is very meaningful for us".

Causes of helicopter crashes

Stating that helicopters are active in critical points such as moving vertically, hanging in the air, getting up and down in challenging areas such as search and rescue, medical intervention Aircraft Engineer Prof. Dr. Osman Ergüven Vatandaş said that helicopters have the risk of crash due to high-voltage lines, trees, buildings and poles, and other obstacles more than expressed.

Professor at Istanbul Gelisim University, School of Applied Sciences Dr. Osman Ergüven Vatandaş, made statements about technical specifications of helicopters and causes of the accident.

Stating that helicopters are more sensitive to meteorological changes and weather events from low altitude Prof. Dr. Vatandaş said: "Helicopters has more risks in terms of crash-breaking by hitting various obstacles such as high-voltage lines, trees, buildings, poles, etc."

CAUSES OF HELICOPTER ACCIDENTS

Describing the causes of accident-crashes in helicopters, Prof. Dr. Vatandaş said: "Operational errors, ie errors in handling or maintenance procedures, mechanical or electrical faults and various external factors could be counted. Problems related to engine failure and tail rotor, low visibility due to adverse weather conditions, very low altitude flight and various pilotage errors seem to play an important role in helicopter crashes."

AUTOROTATION PILOTAGE METHOD

Pointing out that in the case of engine failure can be applied a pilotage method called 'autorotation', Prof. Dr. Vatandaş said: "Helicopter pilots take its training and do it continuously. This method is like a kind of airplane soaring. Pilots attempt to make a safe landing using the rotating energy of the main rotor and the relative wind in the helicopter. However, when the altitude is too low or too high and the obstacles of the place are not suitable, it can deprive the helicopter of any engine failure and autorotation and the possibility of safe landing. In addition, the fact that helicopters have more controls than airplanes increases the accident rates during the basic pilot training compared to the aircraft."

PRECAUTIONS TO TAKE

Underlining that in particular military helicopter pilot training and combat readiness level, is very good in Turkey, Prof. Dr. Osman Ergüven Vatandaş, added: "As an example, recently a military helicopter landed on the Tigris River in Diyarbakir and stopped hanging in the air. The team that performed this operation was awarded the courage and talent award by Sikorsky. Due to the fact that the helicopters have a rotating system, a large number of moving parts can increase the possibility of mechanical and hydraulic system failure. One of the causes for

the frequent helicopter crash is that the helicopter is mounted or crashed in various obstacles such as high voltage lines. In contrast, helicopters are fitted with wire cutting apparatus as a precaution. Generally, these apparatuses are in the form of a cutting tool, one of which is narrowed at the bottom. When the wire hits, it enters and breaks. It is also important to install various plastic apparatus to increase the visibility of high-voltage lines and to take precautions such as flashing lights at night.”

IGU will host its 4th International Conference on New Media

The 4th International New Media Conference, which has been organized by the New Media Department of Istanbul Gelisim University (IGU) since 2015, will be held this year.

‘Digital Transformation and Innovation’ determined as the main theme of the 4th International New Media Conference organized jointly by the Faculty of Economics, Administrative and Social Sciences and the Department of Cinema and Television of the Faculty of Fine Arts at the April 25-26.

Many national and international scientists are expected to attend the conference organized to follow developments in digital transformation and innovation and to contribute to academic studies in this field.

In the conference, the presentations will be composed of original and previously unpublished research covering all aspects of digital transformation and innovation. Coordinator of the 4th International New Media Conference Faculty Member Asst. Prof. Deniz Akçay listed the main topics of the conference as follows:

Big Data Applications, Cloud Computing, Artificial Intelligence Applications, Cyber Security Artificial Intelligence Applications, Advanced Information Representation, Intelligent Thinking, Multiagent and Hybrid Systems, Robotics and Perception, Intelligent Play and Condition Satisfaction, Machine and Deep Learning, Search and Planning, Intelligent Sensor Systems, Artificial Intelligence in Education and Training, Artificial Intelligence in Publications, Artificial Intelligence in Public Relations, Artificial Intelligence in Radio and Cinema, Artificial Intelligence in Art, Artificial Intelligence in Communication.

IGU in the final of the Oscars of Higher Education

Known as the Oscars of Higher Education Times Higher Education (THE) Awards Asia 2019 shortlisted Istanbul Gelisim University from Turkey, for the final. Awards will be given at the Asian Universities Summit to be held in the United Arab Emirates between April 30 and May 2 in the categories of Leadership and Management Team of the Year, International Strategy of the Year, Teaching and Learning Strategy of the Year, Outstanding Support to Students and Technological Innovation of the Year.

CATEGORIES AND CRITERIA

The Awards Asia 2019 winners where Istanbul Gelisim University from Turkey is shortlisted will be determined in the result of evaluation by jury over the specific criteria for every five categories.

Istanbul Gelisim University is shortlisted among the first eight universities in the International Strategy of the Year category for the final. This award will be given to an institution for outstanding success in building institutional partnerships, overseas operations and a strategic approach to international staff and student recruitment. The judges will be looking for evidence of success on financial measures, but most important will be the way in which the strategy has enhanced the profile of the university and delivered on its ambitions, and declare the university winning the Oscar of Higher Education.

Among 80 Asian universities from 21 countries, Istanbul Gelisim University (IGU) is the finalist in the International Strategy of the Year category. With its European accredited programs, IGU offers its students the opportunity to graduate with diplomas valid in all parts of the world.

“WE HAVE CONTRIBUTED TO OUR COUNTRY AND UNIVERSITY”

Vice Rector of IGU responsible for Quality and Accreditation Prof. Dr. Nail Öztaş stating that Turkey has a clear policy and the objectives to revive its culture, to create value through higher education institutions, export of services, said: “With this policy, universities were given the goal of internationalization. We strive to do our share. For this purpose, we have shown and proved the quality of our education by accrediting 54 programs from European accreditation organizations. This was the first leg of our internationalization strategy. This success has provided corporate legitimacy to a young university such as IGU. With the leadership of Bülent Değirmenci the international student office which we formed from qualified employees, formed the second leg of this strategy. Today we have international students from 56 different countries. In this way, we have made a great contribution to both our country and our university”.

“WE PROVED OUR INTERNATIONALITY”

Referring to Head of YÖK Prof. Dr. Yekta Saraç’s attachment importance given to the internationalization of universities the Chairman of Board of Trustees of IGU Abdulkadir Gayretli said: “We acted with this thought and started serious work. The accreditation of our 54 programs in Europe has proven our quality of education and we have taken great steps to become international. Now we are the finalist in the ‘International Strategy of the Year’ category in the worldly famous THE Awards Asia appraisals known as the Oscar of Higher Education. In this way, we have proved that have become internationalized. I would like to thank the Board of Trustees Member Şule Gayretli and the great Istanbul Gelisim University family for their great efforts.”

Universities shortlisted together with Istanbul Gelisim University in the category of International Strategy of the Year:

- Istanbul Gelisim University, Turkey
- National University of Singapore, Singapore
- O.P. Jindal Global University, India
- Southern University of Science and Technology (SUSTech), China
- Tianjin University, China
- Tokyo City University, Japan
- Wenzhou Medical University, China
- Zhejiang University, China

Positive impact on tourism in Turkey from Japanese football players

Indicating that the announcement 'Year of Turkey' in Japan for 2019 creates opportunities for tourism Asst. Prof. Özgür Kızıldemir said that Japanese footballer Shinji Kagawa's transfer to Besiktaş to attract the interest of Japanese tourists to Turkey.

Kızıldemir also added that “when the participants in the sports tourism thought to be two times more spending than other tourists, boosting the promotion for the sports tourism, mostly football and golf, will enable the growth of Turkey's tourism economy”.

“STADIUMS MUST BE VISITED”

Noting that sports tourism, which is composed of travelers for sportive activities, has an important place in the scope of sustainable tourism Istanbul Gelisim University faculty member Asst. Prof. Özgür Kızıldemir said: “The number of tourists coming from Japan to be

around 190 thousand in 2010-2013 and the decline to around 80 thousand in 2018 signaling the focus on this market. Tourists visiting Europe, especially visiting the football team stadiums by paying certain fees and watching the matches of major football clubs in Europe is important in terms of both sports tourism and cultural tourism. The quality of football in Turkey, tourist attraction of stadiums in recent times, Beşiktaş's transfer of Kagawa and Galatasaray's transfer Nagatomo will increase the number of tourists coming to the matches of this club. It could be effective methods for marketing activities inclusion of stadiums in cultural tours".

"TARGET MARKET SPORTS TOURISM"

Kızıldemir indicating the need to use sports tourism as a tool for target market for Turkey's tourism, said: "It is possible to understand this from the recent agenda issues. The announcement of a football channel in Japan about live broadcasting the Beşiktaş's matches and Japan's offer of 2 million euros for Beşiktaş-Galatasaray match to be played at broadcast time of 15:00 is a significant opportunity for promotion of Turkey, and in particular, tourism"

"PACKAGE TOURS WILL INCREASE PROFITABILITY"

Indicating that it is important for sports tourism to create the special attraction centers outside Istanbul and Antalya, Kızıldemir added: "Participating in sports tourism with package tours will decrease the tourist costs and increase the profitability. Records were broken in 2018, with the number of visitors arriving in Turkey with 45.6 million. Approximately 3.7 million of it were from Asia where more than half of the population live. It actually shows that there is a market with the undiscovered aspects for tourism".