

## Students open the 3rd photo exhibition

'Nostalji & Istanbul - 3' photo exhibition, organized by Istanbul Gelisim University (IGU) School of Applied Sciences Media and Communication Department, is going to meet its fans with the theme of 'Istanbul & Places of Worship' as of 1 April 2019 Monday.

Before the exhibition organized by the Head of Department Asst. Prof. Mehmet Bülent Öner a photo contest with the participation of media and communication students was held.

Indicating that they intend to increase their tendency to take photographs being a journalism student Asst. Prof. Mehmet Bülent Öner said: "They have also crowned their achievements through this project. We evaluate students' photos of places of worship in different districts of Istanbul together with 12-person jury consisting of students."

24 photos of the total of 150 photos, were selected to be exhibited in the exhibition 'Nostalgia & Istanbul – 3' 'Istanbul & Places of Worship'. The exhibition, which will take place in the Block A Foyer Area of Istanbul Gelisim University Rectorate Building, will meet the photographers during April.

# The project of the university students for the martyrs: "Dead for Life"

Istanbul Gelisim University Public Relations and Social Responsibility Club students drew attention to the loyalty to martyrs and martyrs' families with the Social Responsibility Project named 'Dead For Life'.

Within the scope of the project, the students visited the Çanakkale Martyrdom and left a wreath. In the second part of the Project- Commemoration of Martyrs Ceremony attended by Asst. Prof. Alihan Limoncuoğlu as a speaker, was realized. In the final stage of the project, students met with the relatives of martyrs in the Edirnekapı Martyrs' Families Assistance Social Cultural and Solidarity Association Headquarters and talked about what could be done for the relatives of the martyrs and presented the treats they prepared for the families of martyrs.

Data gathered from the survey during the research phase of the Project with a group of 100 students about the issue, was shared with participants. The research was conducted by students Çiğdem Özgül, Emel Sivri, Sultan Sena Önder, Yüksel Er, Sefkan Gürgen, Elif Kıcı, Beyza Nur Taşkın, Çağatay Kaan Gürcan, Asya İslim Othan, Gülşen Ece Tekgül, İlker Musa Demir under the supervision of Head of Public Relations and Advertising Department at Istanbul Gelişim University, School of Applied Sciences Asst. Prof. Emel Tozlu Öztay, Head of the Marketing and Advertising department of Istanbul Gelişim Vocational School Lect. Fulya Beteş and Lect. Atilla Akalın.



According to the survey findings, 34 percent of respondents think that martyrs are not sufficiently remembered. 28 percent of the participants said they did not participate in the events related to the martyrs. 38 percent do not know how to help the families of martyrs. 33 percent are undecided about the maintenance and repair of the martyrs. 35 percent of the state is undecided about the adequate support to the families of martyrs.

#### STUDENTS WERE GIVEN CERTIFICATE OF APPRECIATION

Mehmet Güner, Chairman of the Association for Social Cultural and Solidarity for Families of Martyrs said: "We thank the students of Istanbul Gelisim University for their sensitivity. Our door is always open to you. This is our house, home, we share our sorrows here, we spend time together. You guys are part of our family now", and gave them certificates of appreciation.

Director of Istanbul Gelisim Vocational School Prof. Dr. Nezir Köse said: "We are very happy that our students are not only trained in their profession but also under the roof of our projects that they have developed their patriotism, fidelity and spirituality aspects. With this project, we had the chance to offer our gratitude to all martyrs and veterans. For all the martyrs who sacrificed their lives for the Motherland we wish Power from Allah, and patience for the relatives of martyrs".

## "Efforts for the church put Poroshenko into the second round"

Since none of the candidates reached 50% of the votes, in the first round, Poroshenko and Zelenskiy will compete in the second round of elections in Ukraine. Evaluating the elections in Ukraine Asst. Prof. at IGU Political Science and International Relations Department Dr. Viktoriia Demydova said: "Petro Poroshenko managed to improve his rating shortly before the election thanks to his efforts on the establishment independent Ukrainian Orthodox Church with the approval of the Constantinople Patriarchate".

The first round of presidential elections in Ukraine was completed. Nearly 10 million 253 thousand voters went to the polls. In the first round of the famous comedian Vladimir Zelenskiy the first with 30.44 percent of votes, the current President Petro Poroshenko was the second with 16.15 percent, and one of the favorite candidates the former Prime Minister Yuliya Tymoshenko was the third with the 13.16 percent of votes. Since none of the has candidates reached 50% of the votes, the elections were left for the second round.

While it was declared that the actor-comedian Vladimir Zelenskiy and current President Petro Poroshenko were left fort he second round, making evaluations on the subject Faculty member of Istanbul Gelisim University (IGU) Political Science and International Relations Department Asst. Prof. Viktoriia Demydova interpreted as: "Petro Poroshenko quickly



increased his vote. Poroshenko survived the first round thanks to the efforts to establish the Orthodox Church of Ukraine with the approval of the Constantinople Patriarchate"

Stating that Vladimir Zelenskiy is very popular among the young people but lacks any political experience and professional team, Asst. Prof. Viktoriia Demydova added: "Zelenskiy is a leader in Eastern (31%), Southern (42.1%) and Central (28.5%) regions of the country, with the highest support in the South (42.5), while Poroshenko won majority (25.8%) in the Western part of Ukraine. However, Poroshenko is the leader in the foreign constituency with 38.58% of the votes, compared to Zelenskiy who got 26.14%. Poroshenko has a support of the Ukrainian diaspora in the US, he has also established close relations with diaspora in Turkey, particularly during the negotiations with Fener about independent Ukrainian church".

"POLITICS SWITCHES TO THE VIRTUAL SPHERE"

Dr. Demydova continued as follows:

"During the Azov crisis when the crew of the Ukrainian boats was arrested in the Crimea, or during the searches in the houses of the Crimean Tatars on March 27, Zelenskiy remained silent. Zelenskiy is particularly active in his social networks, ignores public debates that rather shows his image as a showman. In general, it seems that Zelenskiy or Ze, as he is called in social media, probably the analogical to the freedom seeker Ernesto "Che" Guevara, will win the run-off. However, it is quite difficult to discuss the effectiveness of his presidency, taking into consideration the lack of any political experience and the ongoing conflict in Eastern Ukraine. The victory of the comedian will signify the switch of the politics to the virtual sphere, where young Ukrainians are particularly active."

Stating that oligarchs continue to win in Ukraine, as well as populism continues to flourish, Asst. Prof. Viktoriia Demydova said: "Ukrainians should not expect the radical reforms, or end of the war in Donetsk and Luhansk, or the return of Crimea."

The second run-off will be held on 21 April. Additionally, the parliamentary election in Ukraine is scheduled for 27 October, 2019.

## 55th Library Week celebrated with events

Istanbul Gelisim University Library and Documentation Department organized a conference titled "New Education System and Information Centers in Changing and Transforming Societies" under the 55th Library Week. Head of Library and Documentation Department Ahmet Şenol Armağan who gave the opening speech congratulating the Library Week presented five books of his choice.

In the conference where retired Professor from Istanbul University Dr. Ayşe Üstün and Guidance Expert of Istanbul Gelişim University, Publicity and Public Relations Directorate Şeyma Eken Demirkol participated as a speaker, the participants were informed about the role of the education system and





the information centers in the exchange process, and the importance of information centers and libraries.

At the conference where writer Şeyma Eken Demirkol gave a talk, and informed about the newly published book "Aphorisms", Demirkol shared the process of publishing the book and answered questions of students regarding their career, intellectual development and educational lives.

At the end of the conference, the students who borrowed more books in 2018 from the Istanbul Gelisim University Library were awarded by the Rector Prof. Dr. Burhan Aykaç. Congratulating students Aykaç, presented Prof. Dr. Ayşe Üstün and Şeyma Eken Demirkol certificates of appreciation on behalf of IGU for their participation in the conference.

The students who were awarded the prize and the number of books they borrowed in 2018 were listed as follows:

"Öznur Aras – 44, Simge Altundaş – 36, Onur Keser – 32, Esma Aslantaş – 30, Mustafa Düzyol – 30, Rabia Bayram – 28, Meryem Acar – 26, Şeydanur Gözütok – 26, Ozan Bayhan – 25, Halis Kandemir – 25, Damlasu Ok – 25".

# Awareness study for 'cancer' from university students

University students within the scope of Pink Traces Association Cancer Awareness Week carried out the project 'Hope is Our Power'. The project aims to raise people's awareness and make them conscious.

Istanbul Gelişim University Public Relations and Social Responsibility Club students realized the 'Hope is Our Power' project with Pink Traces Association on April 1-7th Cancer Awareness Week. For the project, students surveyed 100 people about cancer awareness. Forty-five percent of the respondents found that they did not have enough information about the cancer varieties, 61 percent said that early diagnosis did not play an important role in the treatment of cancer, 45 percent said that the cancer was more common in women, and 42 percent wanted to participate in a cancer related activity.

### WAYS TO PROTECT AGAINST CANCER WERE EXPLAINED

In light of the results of the survey, a health interview was held. In the interview, ways of protecting from cancer were explained. Oncology Specialist Assoc. Prof. Dr. Çiğdem Usul Afşar stated that cancer ranks the first among the common diseases in the world. Assoc. Prof. Dr. Afşar Said: "Cancer is common but it is possible to reduce the risk by regulating the way of life. Cigarettes and alcohol consumption, and especially at noon to be exposed to the sun's rays should be avoided. Nutrition is also very important. Maintain your ideal weight. Choose from fruits and whole grain foods in your food. Early diagnosis means increased treatment success. For this reason, make sure you have your controls, also support the people around you".

### "MY CONSCIENCE SAVED ME"

Pink Traces Association Volunteer Ayşem Baykara warned women on the basis of their own disease process. Emphasizing that women should be conscious Baykara said: "When I was 40, I had a mammogram, influenced by the information I had previously. But I had no complaints. On mammography, doctors found a formation. But after the biopsy, I decided that I had to come to the control with a 6-month interval. While performing periodic checks, cancer cells were found in the breast but in another region. If I didn't say I had to go to the check, cancer would be caught in very late stages. My consciousness saved me. In the Mothers' Day don't by to your mother kitchen utensils, make a gift with health. Support for cancer screening tests. For them, make an appointment with the doctor. Please note that health is the biggest gift".

#### "WE VISIT TURKEY PROVINCE BY PROVINCE"

Seral Çelik, a volunteer of the Pink Traces Association, who also works on gynecological cancers, particularly breasts, highlighted the importance of awareness-raising activities by providing information about the association's work area, activities and projects. Çelik added: "Pink traces set out to raise awareness of women, especially women-specific cancers. We want to be the voice of hope because women are bravely fighting their disease. We are working to create awareness about gynecological cancers especially in our project named Pink Route which we started last year. We provide information to women visiting the provinces of Turkey. We are also conducting free gynecological screening tests. Our goal is to provide this opportunity to 10 thousand women".

#### EDUCATION IS IMPORTANT

Vice Director of Istanbul Gelisim Vocational School Tolga Tüzün said: "We think that women's cancers usually only concern women, and men are insensitive and uninterested in women's cancers. In this sense, we think that the best way to break it is by educating through our field of activity."

### FACULTY MEMBERS WHO MADE CONTRIBUTIONS TO THE PROJECT

Students Burcu Ilik, Furkan Çakmak, Şevkiye Yel, Ebru Bayram, Mustafa Yiğit, Çağla Akkaya, Şebnem Tokay, Anıl Alpaslan Demirtaş, Belkıs Ceylan, Fıratcan Demirtaş, Yaren Baygın, and Yasin Özer conducted the study under the supervision of Istanbul Gelişim University, School of Applied Sciences, Head of Public Relations and Advertising Department Asst. Prof. Emel Tozlu Öztay, Head of Marketing and Advertising Department of Istanbul Gelişim University Vocational School Lect. Fulya Beteş, and Atilla Akalın.

At the end of the project, the students made a donation to the Pink Traces Association by undertaking the cancer screening of two women.