

IGU is an undefeated champion

Istanbul Gelisim University (IGU) Men's Volleyball Team was the undefeated champion of the Turkish University Sports Federation 1st League Group B competitions by defeating all opponents in Istanbul.

IGU Men's Volleyball Team, led by trainer Deniz Demir Bolçay finished the group as the leader even giving no set to opponents.

In the semi-finals, IGU eliminated Esenyurt University with a 3-0 result and encountered Haliç University in the final. IGU Men's Volleyball Team did not give up the competition when they were defeated 2 - 0 in the final match, turned the score in favor and succeeded in defeating the opponent Haliç University 3 - 2 and won the championship trophy.

GOAL IS THE SUPER LEAGUE

Istanbul Gelisim University, as the champion of Istanbul, had the chance to participate in the Super League, which will be held in Antalya Akdeniz University between May 6th and 11th.

Media and Communication Department on the same stage as theater actors

Students and academic staff of the School of Applied Sciences Media and Communication Department of Istanbul Gelisim University (IGU) came together in the theater event organized second by Asst. Prof. M. Bülent Öner.

IGU members, who participated with 50 people in the play "Handbook of the Butchery" which was exhibited at the Istanbul State Theater Cevahir Stage, showed great interest to the play. The play made impressions on the audience with its story in absurd style about the butcher who gathered his family and told the story of marrying his daughter during the Second World War during the Normandy Excavation while the war was going on, which was written and displayed in two stages.

After the play and applause the actors who went backstage, according the invitation of the students after the breakup of the other audience came to the scene with applause. By IGU, Selçuk Kıpçak, the starring actor was presented flowers on behalf of the team, and the entire team and the students of the School of Media and Communication of the School of Applied Sciences had a memory photo on the stage.

4th International New Media Conference ended

The 4th International New Media Conference with the theme of Istanbul Gelisim University Digital Transformation and Innovation ended. Faculty member of New Media Department

Asst. Prof. Deniz Akçay who organized the conference stated that in the near future, artificial intelligence and robots can do the things that people can do routinely, and accordingly, people who can put forward innovative ideas in business life, apply them, add value with social skills will be preferred. Talking about the purpose of the conference Akçay said: “We are organizing this conference to follow developments in Digital Transformation and Innovation and to contribute to academic studies in the field.”

Prof. Dr. Olena Goroshko from the Harkiv Polytechnic Institute of Ukraine National Technical University in her opening speech, stated that a new communicative internet environment has emerged by social media and that mobile learning and student-centered experiential learning can be achieved through social media.

In the “Industrial Digital Conversion” panel of the conference Faculty member of Istanbul University Informatics Department Asst. Prof Elif Kartal in her presentation, discussed big data and big data analysis conceptually, and gave a lot of interesting examples from daily life regarding the use of big data. Göker Sarp, the Coordinator of the Corporate Transformation Platform at the panel, presented his presentation titled “Industry 4.0 and Smart Factories” said that the main goal of Industry 4.0 are integration, automation and optimization, and the transition to the smart factory has involved quite a lot of technology, basic and complementary business practice. He also added that “Today, all of the utilization of the most basic business practices considered essential in the world, but 20% of the level of usage in Turkey at a relatively low level”.

Speaking at the panel on “Digital Transformation in Education, Schools and Universities of Future”, Professional coach Galip Kahveci talked about the importance of digital transformation in the education and training of generations and the analysis of behavior patterns of generations in this adaptation process. Faculty member of Sinop University Asst. Prof. Zeynep Eren Uğurlu stated that the digital transformation in education requires structural and process changes and this is a holistic process which is not completed by going online. In her speech, Uğurlu stated that the factors such as value creation, imagination and creativity emerged in the community 5.0 industry 4.0 are included in community 5.0, and all segments of the society should receive quality education together with society 5.0.

At the conference, faculty member of Beykent University Asst. Prof. Merve Zeynep Sarıbek in her presentation on “Effects of Algorithms for Digital Journalism in Turkey” said that Google has become a monopolist in the field of search engines, and most visited website in Turkey is google.com. Sarıbek said that the Turkish reader use Google to reach the news and that Turkish digital media started to write news in accordance with Google's algorithm.

The underlying reasons for insulting

Psychiatrist Onur Okan Demirci told the reasons behind the act of insulting people. Demirci: “When the person cannot accept that he/she is unfair, he/she may try to suppress this feeling by insult. With the fear of facing injustice, trying to cover the situation insult can be used as the way”.

Increasing anger and insulting events happening recent days made people wonder about the psychological reasons underlying these actions. Onur Okan Demirci, a psychiatrist, said that this condition was caused by deep psychological effects.

Stating that, “Among the most important reasons for this, there is an attempt to close the gaps that one feels deficient in itself. One may resort to the way of insulting the person by revealing his / her emotions as insufficiency or fearing to be noticed”, Asst. Prof. Dr. Onur Okan Demirci from Istanbul Gelisim University (IGU), Psychology Department added: “When the person cannot accept that he/she is unfair, he/she may try to suppress this feeling by insult. With the fear of facing injustice, trying to cover the situation insulting can be used. With the concern of the appearance of a lie, the person may experience anger control problem and try to overthrow the situation and become dominant.”

“THE MOST RIMARY REASON IS OPRESSING THE WEAK BY THE STRONG”

Psychriatist Demirci continued his words as follows:

“The insulting person usually chooses someone who is physically or emotionally weaker than him or selects someone below the status. Because he thinks that the character he sees as weaker than him cannot resist, he feels confident that his feelings of inadequacy will not be revealed and he feels stronger. Here is the simplest, fundamental reason behind the psychology of oppressing the weaker in nature. The higher the person sees himself or herself, the more it will hurt to downgrade. The main responsible for this situation, which can be called narcissism in psychology, may not actually be the insulting person. Society, family, social environment play a major role in the nutrition of this narcissism. As the expectations grow, the person will inflate himself/herself to meet these expectations. Like a balloon. But the more balloon is filled, the more it will sound when it explodes. Every person needs some narcissism to find a role in life. Sufficient dose of narcissism makes the person and the people around him feel good, but when he is overdosed, it will be felt very uncomfortable around. The narcissistic lion, which is the king / queen of the forests, roars so hard to protect itself and its environment that everybody seeks holes to escape. In it world that turned into a horror empire, it was left alone.”

LONELINESS DENIES EMPHATY

Emphasizing that loneliness will destroy empathy ability, faculty member of IGU Department of Psychology Asst. Prof. Onur Okan Demirci said: “He cannot understand the feelings of the

other person and feels nothing when he oppresses the other. According to him, every time he is right. The offense with a narcissistic impulse is directed towards intimidating the other side. The narcissist who thinks that he is victorious, continues his life alone, thinking that he is strong and right.”

International Conference on Economics, Finance and Management held in IGU

Istanbul Gelisim University (IGU) organized the 3rd International Conference on Economics, Finance and Management in cooperation with the University of the West of England.

At the conference where the Central Bank offered financial support, national and international participants had the opportunity to assess the problems and to share their opinions and research with the local and global developments in the fields of economics, finance and business management. At the conference, one of the former Chairmans of the Capital Markets Board (CMB) Prof. Dr. Mehmet Şükrü Tekbaş and a faculty members of the Bristol Business School of the University of the West of England Dr. Hugo Gaggiotti, Mohammed Saad, Dr. Ximing Ruan, Cherif Guermat, and Sijia Wen made speeches.

A lot of papers such as "Value and Sustainable Finance", "Investigation of Information Presented in the Corporate Sustainability Report in Turkey", "Impact of Downsizing on the Innovation" were presented in national and international levels on the economy, finance and management offered by the local and foreign applicants.

Making statements on the conference Asst. Prof. Dr. Nalân Ece and Asst. Prof. Dr. Haşim Bağcı, in their study titled 'Investigation of the Effect of Bitcoin on Euro-Dollar Prices' aimed to determine whether Bitcoin, which is the most commonly used crypto coin that is frequently used on economic and financial agenda, has an effect on euro and dollar prices used as investment vehicle between 2010-2018.

In light of the analysis results, it found a long-term relationship between bitcoin prices and euro-dollar prices. In addition, according to the results of the analysis, it was concluded that bitcoin prices have affected euro prices.

Istanbul Provincial Health Director Memişoğlu met with students

"Talking to Young People about the Past, Present and Future of Health Investments" Seminar, was held at Istanbul Gelisim University with participation of Istanbul Provincial Health Director Prof. Dr. Kemal Memişoğlu.

In the presidency of Prof. Dr. Mustafa Nizamlıoğlu, the Director of Vocational School of Health Services organized by Lect. Ebru Cengiz and Lect. Mehmet Çitekci, "Talking to Young People

about the Past, Present and Future of Health Investments" Seminar was held with participation of Istanbul Provincial Health Director Prof. Dr. Kemal Memiřođlu at IGU. Abdülkadir Gayretli, the Chairman of the Board of Trustees of Istanbul Gelisim University, IGU Rector Prof. Dr. Burhan Aykaç, Director of the School of Health Sciences Asst. Prof. Abdullah Yüksel Barut, Assistant Director of Vocational School of Health Services, academicians and students attended the seminar.

Prof. Dr. Kemal Memiřođlu started his speech by mentioning his resume. Memiřođlu said that from the beginning of the transformation in health, from 2003 until today he has been working both as a manager and as a professional, and management took a large part of his time. Memiřođlu, who gave information about new developments in the field of health from the past to the present, pointed out the investments made in the field of health and expressed their expectations about using the new investments more efficiently in the new investment areas, especially with the new investments. Memiřođlu continued his speech by explaining when and how modern medicine began. He emphasized that the basis of health civilization is İbn-i Sina and his works, and stated that the West had developed with what they learned from İbn-i Sina after the renaissance.

“WE ARE IN A SYSTEM OF PATIENT RIGHTS”

Memiřođlu evaluating the society's point of view about health, said:

“Our society prioritizes religion first and health second. What was done with the transformation in health? Turkey, made a conversion in short time which could be made in many developed countries for 100 years. The most important change in health, I think, was the transforming health system around the patient from the doctor. It was transformed into a system that cared about patient service. We are now in a system of patient rights. Access to the health worker is possible, which was one of the goals of health transformation. Until 2012, we facilitated and accelerated access to health. After 2012, we have turned to structural changes and we are still continuing this.”

At the end of the seminar, Istanbul Provincial Health Director Prof. Dr. Kemal Memiřođlu answered the questions of students, and was presented a plaque by the Chairman of the Board of Trustees of Istanbul Gelisim University (IGU) Abdülkadir Gayretli and Rector Prof. Dr. Burhan Aykaç.

Head and Neck Cancer seminar held

Istanbul Geliřim University (IGU) Vocational School of Health Services, Health Organizations Management program organized an event titled “Seminar on Head and Neck Cancers”.

Otorhinolaryngology (ENT) Diseases and Neck Surgery Specialist Assoc. Dr. Murat Ulsan and ENT Diseases Specialist Prof. Dr. Serkan Orhan participated as a speaker.

Speakers stated that the frequency of occurrence of the head and neck cancers, with 6th place in the World, and 5% of deaths worldwide caused by cancer. Assoc. Dr. Murat Ulsan stressed that the most common cancer seen in Turkey is the larynx, and emphasized the risk factors.

Speakers gave informations about head and neck cancers, their symptoms, treatment methods, effects of smoking in cancer, meniere disease, bionic ear, post-operative life conditions in ENT, and answered the students' questions.

At the end of the seminar organized by Prof. Dr. Mustafa Nizamlioğlu, Lect. Ebru Cengiz, Lect. Mehmet Çitekçi, and Lect. Halil Türkteviz, the speakers were presented plaques of appreciation by Lect. Ebru Cengiz.

International Students Got Their First Turkish Certification

Istanbul Gelisim University (IGU) Turkish and Foreign Languages Application and Research Center (İGÜTÖMER) students received their certificates at the end of their Turkish education.

At the end of the Turkish education which was given to international students by IGU TÖMER, Turkish C1 certificates were given. In the opening speech of the ceremony, İGÜTÖMER Director Şahin Gök emphasized that knowing a language creates a cultural affinity, and certifying Turkish education is of important function.

Following the opening speech, the guest of the ceremony - Director of the Institute of Science and Technology Prof. Dr. Mustafa Bayram awarded the first certificate to international students.

'Basic Service Techniques in Gastronomy Tourism Conference' was held

Istanbul Gelisim University (IGU) Faculty of Fine Arts Department of Gastronomy and Culinary Arts hosted Oğuzhan Özkan who served as sales and operations manager in the food and beverage sector to present his presentation titled "Basic Service Techniques in Gastronomy Tourism".

Vice Dean of the Faculty of Fine Arts of Istanbul Gelisim University Assoc. Prof. Dr. M. Sevtap Aytuğ, Head of Department of Gastronomy and Culinary Arts Asst. Prof. Murat Doğan, Head of Gastronomy Department İsmail Hakkı Tekiner, Gastronomy and Culinary Arts Department

lecturers Elif Z. Özer, Tolgahan Tabak, and Res. Asst. Emel Çirişođlu and students attended the Conference.

In the first part of the conference, Özkan giving important knowledge to students on gastronomy tourism, service techniques in gastronomy tourism, service arrangement in hotels and restaurants, restaurant management and operation differences, service equipment used in hotels and restaurants, international service types, in second part, presented service and table layout and international service procedures to our students in practice.

At the end of the conference, a plaque was presented to Ođuzhan Özkan by Vice Dean of the Faculty of Fine Arts of Istanbul Gelisim University Assoc. Prof. Dr. M. Sevtap Aytuđ.

Professor Dr. Auode was the guest of ‘Modern Political Thought’ course

Prof. Dr. İbrahim Auode, one of the participants of the 5th International Middle East Symposium organized with the cooperation of Istanbul Gelisim University (IGU) and the Turkish Historical Society, met with the students of IGU Department of Political Science and International Relations.

Professor at the University of Hawaii Ethnic Studies attended the conference Dr. İbrahim Auode met with the students of the Department of Political Science and International Relations. Within the scope of Modern Political Thought lesson, he discussed Orientalist theory with the students by referring to the works of Palestinian American thinker Edward Said.

In his presentation, which started with the definition of post-colonialism as a social theory, he gave information that the concept of orientalism came from Edward Said's work of the same name as of origin. Auode said in the presentation:

“Orientalism is a concept used by western societies in relation to countries in the Middle East, Asia and North Africa. For the Orientalists, the main purpose of Western societies is to civilize them because the Eastern societies are not sufficiently developed. However, on the other hand, the identity of Western societies, including the academy, is built on their attitudes on East.”.

Relating the issue of Orientalism to the Palestinian problem Palestinian descent Prof. Dr. Auode advised IGU students to read the Said’s books ‘Palestine Problem’ and ‘Islam in the Media’. At the end of the presentation he was also concerned with answering questions of students on Israeli - Palestinian conflict and the US - Turkey relations.