

Academic support for MÜSİAD for quality labor

Abdurrahman Kaan, Chairman of Independent Industrialists' and Businessmen's Association (MUSIAD), held a meeting with Istanbul Gelisim University (IGU) on the importance of universities' contribution to the qualified human resources required for R & D studies.

IGU Director of Social Sciences Institute and IGU Continuing Education Center Coordinator. Prof. Dr. İzzet Gümüş, Director of IGU Continuing Education Center Asst. Prof. Fatih Fuat Tuncer and IGÜSEM member Koray Soysal participated in the meeting.

Istanbul Gelisim University Continuing Education Center (İGÜ SEM) Director Tuncer who stated that IGU carries out studies to realize education and consultancy services for institutions that want to adapt to the globalization environment, added: "In this context, we attach great importance to cooperation with business associations, which play a major role in the development of our economy. We often make visits to keep the pulse of the sector. We aim to contribute to the establishment of a quality workforce with appropriate graduate and doctorate programs and training programs on the basis of needs".

Editorial Workshop is waiting for writers

The 60-hour 'Editorial Workshop', which will be opened within the Istanbul Gelisim University Continuing Education Center, will begin training on Saturday, March 2nd. With education given by Author and Editor Developer Mürsel Çavuş it is aimed to blend Turkey's long-established publishing tradition with the dynamics of the digital age.

Editorial Workshop will be held in Istanbul Gelisim University Continuing Education Center on Saturdays. Indicating that the number of books published in Turkey increased with each passing year Writer and Developer Editor Mürsel Çavuş said: "According to datas of Turkish Statistical Institute (TSI) 58 thousand 27 books published in 2018. Besides newspapers, magazines, blogs, news sites, corporate publications, e-books, audio books, video, almost all professionals produce content for social media. This increases the search for an editor and content producer. Amazon is experiencing improvements in personal publishing with its entrance to Turkey, soon anyone will able to publish books without the need for a publishing company. The need for qualified editor will be increased for this".

"WRITER IS AN ARCHITECT AND EDITOR IS A CIVIL ENGINEER".

Çavuş emphasizing the importance of education by drawing attention to the increasing editor demand said: "The author of the book is the architect and the editor is the civil engineer. The editor is the person who converts the file to the author's book, to the product. Turkey is a

country where there are very good editors and we have a serious publishing tradition. Internet and digitalization brought a new era and new perspectives in publishing. New standards are needed for the dynamics of the new era. In Editorial Workshop we are connecting the deep-rooted tradition of Turkey with dynamic publishing of the day”.

"THE PROFESSION OF THE FUTURE WILL BE EDITORSHIP"

Çavuş emphasizing that writing and text have changed a lot added: “While writing has been identified with literary texts, it has become a world existence today. Google systematics based on written texts. Writing 100 years ago was the work of journalists or literaturers. Now everyone needs to write to express himself well and to be his own editor. Editing will be one of the brightest professions of the future. Even could be evaluated as a second career”.

“THEY WILL REALIZE PROFESSION ETHICS”

Stating that the participants will witness the production process of the book, magazine or written materials Çavuş said: “They will understand how to use the language, legal processes, professional ethics. Will be able to learn positioning, career planning, communication strategies in this field, will be able to understand the dynamics of the publishing world, analyze, determine the audience and produce content”.

WHO SHOULD PARTICIPATE IN EDUCATION?

Also providing information about who can participate in the training Çavuş, continued his speech as follows:

“Those who want to prepare books or journals, who think about publishing, communication faculty students, especially content producers engaged in social media expertise, corporate communication employees, who like to work with language, who want to work as a career editor can participate. At the end of the training, participants can work in the field of cultural publishing, corporate or individual publishing, produce internet content or be the editor of their own work”.

WHICH ISSUES WILL BE PROCESSED?

In the Editorial Workshop issues such as How does the publishing world work? What is happening in the book production stage, from paper-type fonts to printing techniques to printing processes? How do Idea and Copyrights work? How is content produced according to Amazon? How are the magazine and internet editing done? How should the author and editor relations be managed in terms of editorial and organizational relations? What does professional ethics cover? What equipment should the editor have? How should the editor

relate to language? How is editing done? What are the duties of the editor in the promotion and distribution of the book? will be processed.

ABOUT MÜRSEL ÇAVUŞ

Mürsel Çavuş, who graduated from Istanbul University, Faculty of Communication, Department of Journalism in 1996, has worked in various positions of media for 22 years. She worked as a content consultant, editor, editorial director and editor-in-chief. Çavuş has been working with Doğan Burda and Turkuvaz Media Group as a copyrighted writer since 2013 and is the developer of book editing and publishing her work on her website.

International students attended the Winter School

Istanbul Gelişim University (IGU) International Office organized a Winter School for foreign students attending education in Istanbul. More than 100 students from 7 different countries attended the Winter School, where practical workshops took place in many areas from gastronomy to physiotherapy.

Starting with the workshop named 'Future Chefs Racing', the international students who were hosted in the gastronomy section of the Winter School had the opportunity to meet different tastes and demonstrate their skills in practice. Students attending the event 'Arduino Programming Education' at the Faculty of Architecture and Engineering, 'Physiotherapy Practice' at the IGU School of Health Sciences, 'Aircraft Body Motor and Aviation Workshop Study' at the IGU School of Applied Sciences, 'Fight Sports' at the IGU School of Physical Education and Sports, 'Professional Cinema Makeup' event at IGU Faculty of Fine Arts had the opportunity to have an idea about Turkish Higher Education.

IGU International Office Manager Asst. Prof. Aysun Kaya expressed satisfaction with the intense interest in the winter school they organized and said: "Foreign students living in Turkey, are acting with the consciousness that makes a difference with international accreditations want to access the opportunity to become more familiar with the university with the winter school. They had a pleasant time with 5 days of activities and got information about the departments".

Libyan International School student Lama Salman who expressed his admiration for the university said: "I want to stay in Turkey and continue education here, I want to study architecture at the IGU. I'm starting to dream about it".

The cause of obesity in children is excessive calories

According to research carried out in Turkey, obesity rate in children and adolescents is around 25 percent. Stating that in particular, the rate of genetic and hormonal origin of obesity in children is low, the General Surgery Specialist Assoc. Dr. Fatih Çiftçi said: “90-95 percent of childhood obesity stems from excessive calorie intake and inadequate calorie consumption”.

Emphasizing that energy needs are essential for children to grow Faculty member of Istanbul Gelisim University Assoc. Dr. Fatih Çiftçi said: “Activities such as running, breathing, walking, maintaining body temperature, digestion of foods, moving, talking are all energy-consuming. If the energy taken into the body is more than the energy consumed, the increased energy is converted into oil in the body and accumulated. The obesity occurs in this way”.

“OBESITY IN CHILDREN BASED ON GENETIC AND HORMONAL RATE IS LOW”

Stating that there are two reasons for the source of obesity Çiftçi said: “The first of these is obesity caused by genetic and hormonal disorders. The other is obesity arising from life preference and eating habits. Genetic and hormonal origin of obesity is very low in children. 90-95 percent of childhood obesity stems from excessive calorie intake and inadequate calorie consumption”.

Asserting that negative attitudes and wrong eating habits of mothers and fathers prepare the environment for children to gain weight, Assoc. Dr. Çiftçi added: “Obesity, which started in childhood, shortens the average life span of 15 years. It causes serious health problems and diseases. Vascular stiffness, congestion and heart disorders, high blood pressure, diabetes, snoring, breathlessness, sleep disorder, depression are just a few of them”.

MEASURES IN CHILD OBESITY TREATMENT PLAN AND WHAT CAN BE DONE?

Assoc. Dr. Çiftçi voiced the following for the measures and treatment plan:

“Obesity should be explained by the doctor. Obesity-related health problems and obesity should be detailed. If there are genetic, metabolic and endocrine problems, treatment should be taken. Lifestyle change and nutrition should be regulated. Parents should be involved in the process. The main reason for this may be the suppression or reduction of weight gain. The main objective is to gain a balanced and healthy eating habit that will last a lifetime and to prevent adult obesity. Regular exercise and sporting activities should be given importance. Active life should be encouraged. The time spent on television, tablet and computer should be balanced with children's games that run the body. High-calorie entertainment foods should be kept away, instead, natural foods should be encouraged. The behavior of food to be shown as a reward and purpose should be removed.”

Statistics training for academia and private sector

Istanbul Gelisim University Continuing Education Center adds a new training to its education under the university assurance. SPSS Applied Statistics Training intended for doctors, students, academics, faculty members, bachelor's, master's, doctoral students and private sector employees who want to conduct scientific research, is organized by Istanbul Gelisim University & Swot Consultancy starts at IGU Training Center (İGÜSEM).

With these trainings, it is aimed that the participants will be able to make their own research planning and analysis with the peace of mind and gain the competence to scientifically criticize the work of their colleagues.

TRAINING WILL CONTINUE 2 DAYS

Stating that with the "SPSS Applied Statistics Training" which will last for 2 days participants will have an idea about the statistics, IGUSEM director Asst. Prof. Fatih Fuat Tuncer said: "On the first day of the training theoretical studies and on the second day of training practical studies will be applied. The first training will be held on February 16-17, 2019. At the end of the training, the participants will be entitled to have the certificate certified by IGU and SWOT Consulting."