Following a full programme review



AQAS_{e.v.}

accredits the Study Programme

Public Relations and Advertising (B.A., Turkish programme)
offered by the School of Applied Sciences

a

Istanbul Gelişim University, Turkey

The accreditation procedure and the resolution are based on the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG). The programme complies with the AQAS criteria for programme accreditation and is in compliance with the requirements defined by the ESG. The accreditation is implemented according to the resolution of the Accreditation Commission of 19th /20th of February 2018. The fulfillment of the conditions was confirmed by the Accreditation Commission at its meeting on 25th/26th of February 2019. The accreditation is valid till 30th of September 2024.

Cologne, 26th of February, 2019

Prof. Dr. Eberhard Menzel

President of the Board —

Doris Herrmann

– Managing Director –

AQAS

is registered in the



and a full member of





