

‘One Belt One Road (OBOR) Project’ will be discussed at this congress

The International Trade Congress organized by İnanç, Education, Culture, Social Behavior and Solidarity Association (İNANÇDER) every year will be hosted by Istanbul Gelisim University (IGU) for the 6th time this year. ‘One Belt One Road (OBOR) Project’ will be discussed at this congress.

İNANÇDER will conduct the 6th International Trade Congress at IGU Gelisim Tower Grand Conference Hall on October 26, 2019 with the cooperation of IGU Graduate School of Social Sciences and IGU Continuous Education Research and Application Center. Former Turkish Parliamentary Speaker Binali Yıldırım and Vice Minister of Transportation and Infrastructure Selim Dursun will take place at the congress.

“OUR GOAL IS TO UNIT THE PAST AND THE FUTURE”

Chairman of the İNANÇDER Board Nejdet Külünk spoke on the congress as follows:

“We will talk about the ‘One Belt One Road’ project, which will cover two thirds of the world's population, bring vitality to the economic and cultural life of 68 countries with a national economy up to 21 trillion dollars, and will cover one third of the world's gross domestic product and world trade. Our goal is to unite the past and the future with our congress, and for this reason, we will mark our elders in their death anniversaries and draw a route that will give direction to the next generation.”

In the congress where Principal of IGU Graduate School of Social Sciences and IGU Coordinator of Continuous Education Research and Application Center Prof. Dr. İzzet Gümüş will make a presentation named “The Significance of Logistics in International Trade”, the participants attending as speakers are as follows:

“İNANÇDER Board Members Ergin Külünk, Murat Yavuz, Havva Firdevs Külünk, Former Turkish Parliamentary Speaker Binali Yıldırım, İstanbul Parliamentarian of 24th, 25th, 26th Period from AK Party Metin Külünk, Chairman of Istanbul Gelisim University Board of Trustees Abdulkadir Gayretli, Vice Minister of Transportation and Infrastructure Selim Dursun, Assoc. Prof. Dr. Erkin Ekrem from Hacettepe University, Prof. Dr. Vâris Çakan from

Gazi University and Principal of Istanbul Gelisim University Graduate School of Social Sciences Prof. Dr. İzzet Gümüř.”

Urban melioration project for Avcılar from students

University students aiming to preserve historical and cultural continuity have prepared Urban Design Project and Guide for Avcılar district. Aiming to increase the quality of space, the project was presented to Turan Hançerli, Mayor of Avcılar.

The districts built irregularly over the years remain incomplete in terms of city planning. At this point, architecture students carry out many projects in order to design habitable spaces. The students of Istanbul Gelisim University the Department of Architecture prepared Urban Design Projects and Guides in order to design quality, characteristic and livable spaces. University students took Avcılar as their subject and carried out Urban Melioration studies in Avcılar Central District.

With the support of Head of IGU Department of Architecture Prof. Dr. Harun Batırbaygil and Vice Head of Department of Architecture Lect. Burak Kaan Yılmazsoy, the projects marking the local character and identity, aiming to preserve the historical and cultural continuity, aiming to increase the quality of space, adopting a people-oriented approach for transportation, ensuring that the space has high adaptability to social, economic and technological changes, considering mixed uses, involving sustainable and ecological approaches, was presented to The Mayor of Avcılar Turan Hançerli.

THE FIRST PRIORITY IS TO MAKE BUILDINGS SAFE

Mayor Hançerli, thanking our University for volunteering, said: “A university and its students contribute to the city and its inhabitants. This is very valuable. Our first priority is to build safe buildings because we need to survive. If we survive, we plan other green areas and social reinforcement areas. I'm at the scientists' service. I am their aide. What they say is my command.”

MONOTYPE CONSTRUCTION DECREASES THE QUALITY OF LIFE

Head of IGU Department of Architecture Prof. Dr. Harun Batırbaygil, stating that there is difficulty in constructing characteristic spaces in cities, said: "Monotype construction approach does not provide urban area and quality of life. These negative spatial patterns in cities do not harmonize each other and they spirit away the historical and original differences. In this context, Urban Design Projects and Guides should be studied in order to design quality, characteristic and livable spaces keeping our values alive."

International Asia-Pacific Studies Symposium

'I. International Asia Pacific Studies Symposium' will be held on October 23 – 24 this year. The symposium aims to increase the interest in Asia-Pacific studies with the theme of Political, Economic and Social Aspects of South Asia.

In the I. International Asia Pacific Studies Symposium organized by the cooperation of Istanbul Gelisim University (IGU), Kırklareli University Public Diplomacy Application and Research Center (KADAM) and Caucasus Strategic Research Center (KAFKASSAM), native and international academicians from 12 countries will attend and make presentations.

ASSOC. DR. EKŞİ: WE WILL CONTRIBUTE TO IMPROVE ECONOMIC RELATIONS

In the symposium hosted by IGU, South Asian countries will be discussed in terms of their political, economic and social aspects. Head of KADAM Assoc. Dr. Muharrem Ekşi, informing about the symposium, said: "The aim of this symposium held at the international level is to enable increase in interaction with Turkey and the non-governmental actors such as academicians, specialists and journalists in the Asia-Pacific region, and to carry out public diplomacy activities. This symposium as public diplomacy application will contribute to develop political and economic relations with Turkey and the Asia-Pacific region in the socio-cultural level through civilian areas."

PROF. DR. DURGUN: WE AIM TO OFFER SOLUTIONS TO PROBLEMS

IGU Head of Department of Political Science and International Relations Prof. Dr. Şenol Durgun also said: "We aim to present solutions to current political, economic and social

problems. We want to create an academic basis for discussion of the dynamics and potential of the region. We also aim to increase the interest in the Asia-Pacific studies, which is in the development phase in Turkey.”

ASSOC. PROF. DR. OKTAY: WE WANT TO MAKE A SCIENTIFIC CONTRIBUTION TO THE REGIONAL POLICIES

Emphasizing that the symposium is a big importance Head of KAFKASSAM Assoc. Prof. Dr. Hasan Oktay continued as follows:

“South Asia and Asia-Pacific Region, which has the potential to change the balance of power with its developing economy in the international arena, attracts global powers due to the political developments it has experienced. Asia-Pacific is a region which boundaries in scientific studies are shaped according to the subject of the study. Asia-Pacific generally covers the Pacific coastal countries of the Asian continent, and the main reason why countries in the region are increasingly engaged in the world agenda is population growth and geopolitics. We hope that the symposium, which has been contributed by valuable scientists and researchers from all over the world, will make a scientific contribution to the shaping of the policies to be developed for our country. We, as the Caucasus Strategic Research Center, are pleased to cooperate with Gelisim University as part of this valuable organization”.

The desire to be an influencer on social media makes people obsessed about sharing

Istanbul Gelisim University (IGU) Department of New Media Assist. Prof. Dr. Deniz Akçay said that the urge to share which becomes a natural reflex by social media users stems from the desire to be an influencer. Dr. Akçay said: “The desire to make a share brings along infollution. Unconfirmed news should be shared after the confirmation by the traditional media.”

Warning not to share unconfirmed information on social media, Istanbul Gelisim University (IGU) Department of New Media Assist. Prof. Dr. Deniz Akçay said: “The urge to be an influencer makes people obsessed about making the first and continuous shares. Do not share falsifying and unconfirmed news on social media. Especially, the technology of artificial

intelligence with rapidly developing information and communication technologies has become capable of making news which are plausible and convincing. It is pretty important for us as a society to be aware of trolls that produce infollution, that is, fake images and false news, information and documents, and artificial intelligence technologies' capability of producing realistic news.”

“CONFIRM NEWS FROM TRADITIONAL MEDIA”

Citing that different sources should be utilized in case of information pollution, Dr. Akçay said: “First of all, we can make it a habit of confirming news from traditional media's digital platforms and reliable news websites.”

“MEDIA LITERACY IS IMPORTANT TO BE TRAINED”

In order to prevent information pollution, new media literacy training should be taken not only for students in the educational institutions but also for the whole society, Akçay said: “Before sharing news that may cause panic and fear in society, one should investigate the news from different reliable sources to ensure its accuracy regarding that this sharing can negatively affect the psychology of society. We should not forget that social media is a phenomenon that will take place in our lives not temporarily, so we should learn to use it ethically.”

“THE MOST POWERFUL PERIOD WHICH TROLLS ON SOCIAL MEDIA”

Psychiatrist Onur Okan Demirci, stated that trolls on social media take action on common issues concerning all citizens of a country such as elections, war, economic crisis and counter terrorism and said: “These are the exact moments that they always look for turning them into an opportunity, as these issues provide the best ground for the dissemination of false news shares. Since people are more interested in these common social issues than ever before, their shares are paid much more attention and are taken more seriously. With the increase of the social sensitivity and perceptual selectivity, the sharing of the current issue makes widespread and taken seriously regardless of whether it is true or wrong.”

Demirci, stating that trolls on social media target the sensitivity of the citizens in such cases, said: “Because of the sense of anger, the trolls aim to reach a wide audience. Even shares

made by some people for a simple joke cause the joke to be taken seriously in social issues. Human psychology tends to evaluate all the shares in social events according to the seriousness level of the current event. Social media trolls who want to take advantage of this psychology's deficit play an important role in directing the public.”

House sales breaks a record

TurkStat announced the house sales figures of the September. It shows that house sales in Turkey increased to 146.903 by 15.4% compared to the same month of the previous year. Monthly house sales have been the highest since 2013, while demand for second-hand houses has boomed. Financial Markets Specialist Hakan Yildirim evaluated the increase and said that it is clear that this increase will have a positive impact not only on the real estate market but also on other related sectors.

Yildirim, evaluating the increase in housing sales and explained: “Since sales will lead to needs such as furniture, household appliances, decoration and insurance, it will revive not only the housing sector but also the sectors that produce and sell these needs which constitute a significant part of the real sector. Thus, a positive atmosphere in the economy will begin to appear.”

“HOUSE SALES INCREASE CAN RISE PRICES”

Emphasizing that increased housing sales will also affect housing prices, Assist. Prof. Dr. Hakan Yildirim from Istanbul Gelisim University said: “The increase in both new and second-hand house sales will lead to an increase in house prices. At this point, some of the people who want to buy house may prefer to buy house at the moment considering that the increasing housing prices will continue, and some may postpone their purchases considering that prices will remain at this point or prices will be withdrawn.”

“PRICE STABILITY MUST BE PROVIDED”

Pointing out that it is important to ensure price stability in housing, Hakan Yildirim said: “Constantly changing price movements may frighten both the buyer and the investors planning to make investments, and housing sales may fall. In addition to price stability, interest rates on housing loans play an important role in investors' buying process. While the

decrease in housing loan interest rates revives real estate purchases, in case of interest rate increase, real estate purchases may decrease.”

Yıldırım ended his speech as follows:

“When we look at the data, it is seen that mortgage sales for September 2019 increased by 410.2% compared to September of last year. The most significant reason for this situation can be understood by the decrease in housing loan interest rates. If the interest rate on housing loans decreases or remains constant, it may increase the probability of the real estate market to survive. On the other hand, if the interest rates offered by private banks are equal to the interest rates offered by public banks, housing sales will reach a higher level, and the positive condition reflected in the real estate sector will make a major contribution to the economy.”