

THE DEPARTMENT OF TOURISM GUIDANCE

**Istanbul Gelisim University Faculty of Economics,
Administrative and Social Sciences**



"The process of globalization also brings intense competition. To cope with this competition, it is essential to train human resources that are equipped with knowledge and skills, are inquisitive, and can understand and interpret the world."



**Prof. Dr. Kenan AYDIN
Dean of the Faculty of Economics,
Administrative and Social Sciences**

Tourist Guides to Lead Tourism

The primary goal of Istanbul Gelisim University, Faculty of Economics, Administrative and Social Sciences, Department of Tourism Guidance is to train tourist guides and qualified individuals who have a good command of foreign languages, have a high level of culture, have a high level of knowledge about the natural and cultural assets in our country, can establish good human relations, can think analytically, are innovative, have developed problem solving and organizational skills, have basic and social values such as tolerance, courtesy, respect, honesty, have leadership skills, take local and foreign tourists to the places worth seeing in Turkey, provide information and bring them to the tourism industry.



Purpose of the Department

The aim of the Department of Tourism Guidance is to train qualified professional tourist guides needed by the tourism industry by providing advanced knowledge and equipment in areas such as tourism, history, art history, archeology, religion, mythology, tourism geography, guidance profession, tourism legislation to each student who completes a four-year undergraduate education.

“We educate cultural ambassadors who are committed to their profession and act with environmental, cultural and social sensitivity.”

Future of the Department

Students who graduate from the department of Tourism Guidance work as guides in local and international tours in A, B and C group travel agencies and tour operators that are members of the Association of Turkish Travel Agencies (TURSAB). In addition, they can work in institutions and organizations affiliated to the Ministry of Culture and Tourism, and students who have successfully completed their studies may also have the opportunity to pursue an academic career in the department. Graduates who have a master's degree in Educational Sciences have the opportunity to become vocational course teachers in secondary education institutions.





Program and Curriculum Information

In order to graduate from Istanbul Gelisim University, Faculty of Economics, Administrative and Social Sciences, Department of Tourism Guidance, it is necessary to complete a total course load of 240 ECTS.

In the first two years, our students take the required basic courses common to all departments of the Faculty of Economics, Administrative and Social Sciences as well as field courses. Starting from the third year, our students start to take elective courses in addition to the compulsory courses required for this branch.

In this context, this curriculum provides interdisciplinary education with elective courses offered to the whole faculty. In addition, students can receive education in different subjects with social elective courses aimed at strengthening the student's world view and gaining additional skills.

Department Accreditation

Attaching great importance to internationalization in education, Istanbul Gelisim University offers education opportunities to its students and graduates through international accreditation and protocols signed with foreign universities.

IGU, which has made significant investments in its physical capacity, human resources and the opportunities it provides to its students on the way to becoming a “Respected World University”, started a very ambitious breakthrough process in 2017.

In 2017, the Departments of the Faculty of Economics, Administrative and Social Sciences were found eligible for accreditation by the AQAS organization, a member of the European Quality Assurance Association, and received their accreditation certificates. AQAS, which was established in Germany in 2002 and is a member of the European Quality Assurance Association, is an organization that has evaluated more than 5000 programs worldwide. It has accredited the educational programs of over 90 German universities. The accreditation certifies that the accredited program complies with European standards and principles.

The Department of Tourism Guidance is also an accredited program and its compliance with European standards has been documented. The department is accredited until 2024.





Learning Outcomes

The learning outcomes of the department are as follows:

The student;

- Explains the basic characteristics of the tourism industry and the basic concepts related to the Tourism Guidance profession and associates them with the characteristics of tourism businesses.
- Discusses the structure and functioning of the tourism industry and its importance in the development of the country and associates it with tourism businesses.
- Plans a tour program (plan) and discusses its functioning by considering the purpose, type and characteristics of the touristic region in line with the theoretical knowledge acquired in the Tourism Guidance profession.
- Emphasizes the importance of professional development by following scientific and current developments in the fields of tourism, art and archaeology and shows advocacy and behavior towards the necessity of lifelong learning.
- Explains and interprets the culture, history, religion, art, geography, life and thought styles of various civilizations that lived in Türkiye.
- Is able to analyze numerical and statistical data and results of current practices in the field of tourism in accordance with ethical values and knows and applies the legal regulations related to tourist guiding profession law and professional organizations.

Opportunity to Practice in Laboratories and Workshops

- Computer Laboratories
- Clinical Psychology Laboratory
- Clinical Interview and Observation Laboratory
- Experimental Psychology Laboratory
- EEG Laboratory
- Keyboard Spss Computer Laboratory
- Pocket Cinema
- Radio, Television and Cinema Studio
- Workshops Hall
- Advertising Workshop (Block A)
- Design Workshop



More than a Diploma!

Education Strengthened by Work Experience:

Our department's application courses help students prepare for their post-graduation careers by combining their theoretical knowledge with real-world experience. In this way, students take an important step in their journey of specialization by adapting to the expectations in the sector.

Practical and Theoretical, Integrated Approach:

Our students graduate with the skills of using the program that they need to master in today's world and theoretical knowledge about the profession. This allows our students to stand out in their professional lives.



Curriculum That Directs the Current

Our curriculum is updated to address today's problems and approaches in the field. In this way, our students not only master today's topics but also have the capacity to offer suggestions with their own approaches.

Solution-Focused Approach:

The student-instructor relationship in our department is solution-oriented and inclusive. With this approach, mentoring, individual guidance and academic counseling methods are used to increase students' success.

Innovative Courses

Our courses include all the interdisciplinary knowledge that may be necessary for the profession of tourist guidance.

Asst. Prof. Ramazan İNAN

The program curriculum includes compulsory and elective courses from various departments in order to encourage interdisciplinary studies. The curriculum contents are organized in line with these goals in the department, which constantly changes and develops, takes into account national and international dynamics, and offers its students the opportunity to study at international standards within the understanding of contemporary education. Some of the innovative elective courses contributed by the department are listed below:

ICONOGRAPHY

ARCHAEOLOGY

CULTURAL TOURISM AND WORLD CULTURAL HERITAGE

MUSEUMS IN THE WORLD AND TURKEY

SUSTAINABLE TOURISM

TOURISM ENGLISH



Academic Staff



**Asst. Prof.
Ramazan İNAN**
Head of Department
of Tourism Guidance



**Asst. Prof.
Dilbar GULİYEVA**



**Asst. Prof.
Fatma ÖZÇELİK
HEPER**



**Res. Asst. Kartal
Doğukan ÇIKI**



**Assoc. Prof.
Serdar EGELİ**



**Asst. Prof.
Öznur
ÇETİNKAYA**



**Asst. Prof.
Esra SAYIN**



**Res. Asst. Ahmet
Mecid VERGÜL**

The academic staff of our department consists of lecturers who are experts in their fields. The fact that our students take courses from competent lecturers educates them as effective and qualified tourist guides.

In the Department of Tourism Guidance, our students progress towards becoming a successful tourist guide by receiving a comprehensive education with faculty members from a wide range of specialties.

Determine the Course of Your Future at IGU

Our university and department contribute not only to gaining knowledge and skills, but also to progressing towards becoming an individual who will make his/her own difference and contribute to society. Through various educational trips, our students have the opportunity to improve their guidance skills, learn by traveling, raise awareness in social responsibility projects and participate in unforgettable trips and events. Our activities develop cooperation and team skills. They also offer career opportunities.

The activities carried out in our department are as follows:

Educational Trips

Student Club Activities

Social Responsibility Projects

Seminars and Symposiums

Conversations





Career Opportunities

Students who graduate from the Department of Tourism Guidance can work as guides in A, B and C group travel agencies, tour operators, local and international tours, which are members of the Union of Turkish Travel Agencies (TURSAB). In addition, they can work in institutions and organizations affiliated to the Ministry of Culture and Tourism, and students who are considering an academic career and are successful may also have the opportunity to have an academic career. Graduates who have a master's degree in Educational Sciences have the opportunity to become vocational course teachers in secondary education institutions.



Who Should Choose?

Students who are;

- Keen on traveling
- Interested in interacting with people
- Interested in social and cultural issues
- Eager to teaching while traveling having fun at the same time

can apply to this department.

Double Degree Opportunity

The purpose of the double major program is to enable students who have successfully completed their major programs to study in a second major program free of charge. Students who have a cumulative grade point average of 2.90 out of 4.00 in their major program and who are in the top 20% of their undergraduate/graduate program can start the second major diploma program free of charge.

With Strong Steps to the Future: Our Graduates

Tourism Guidance Department
Graduate Erdem Sari

Hello, my name is Erdem and I am a graduate of Istanbul Gelisim University, Department of Tourism Guidance (undergraduate). I graduated with a GPA of 3.11. During my student life, I made very good friends and took courses from excellent academicians. Each of our professors has very advanced communication skills in line with the requirements of our department and they communicate with every student perfectly. I have gained a lot of scientific and cultural knowledge in our theoretical courses and I use them in my professional life. In addition to developing in the fields of art history, mythology, archaeology, I have had the opportunity to develop myself in aviation, hotel management and various tourism fields, improved my English level and learned communication techniques. I am currently working as a tour guide and I also continue my career as a translator. The most enjoyable part of our department is the satisfying income, meeting new people and having the opportunity to travel and experience new places. If you have strong human relations or intend to improve them, and if you like communicating with people, I highly recommend you to consider our department.

Tourism Guidance Department
Graduate Albert Eli

Hello, I am Albert Eli, one of the 2022-2023 graduates of Istanbul Gelisim University, Faculty of Economics, Administrative and Social Sciences, Department of Tourism Guidance. Thanks to the encouragement and friendly approaches of our professors at the university, I have chosen the “Tourist Guidance” profession, which I wanted but was not sure if I could be successful in it. This decision I made in my life was perhaps one of the best decisions I have ever made because I had the opportunity to use the knowledge I gained from courses such as history, art history, archaeology and philosophy, which I enjoyed learning. I have also improved Spanish and English languages which I have taken during my studies and I speak both at an advanced level. The best guides I encountered in this journey that shaped my professional life were my professors at the university. I would like to thank all my professors and wish success to all my friends who want to step into the tourist guidance profession.



Let's Learn
Together

Let's Explore
Together

Let's Connect
to the World!

THE DEPARTMENT OF TOURISM GUIDANCE

***For more information, please contact
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