

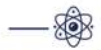
DEPARTMENT OF TELEVISION REPORTING AND PROGRAMMING

Istanbul Gelisim University Faculty of Applied Sciences

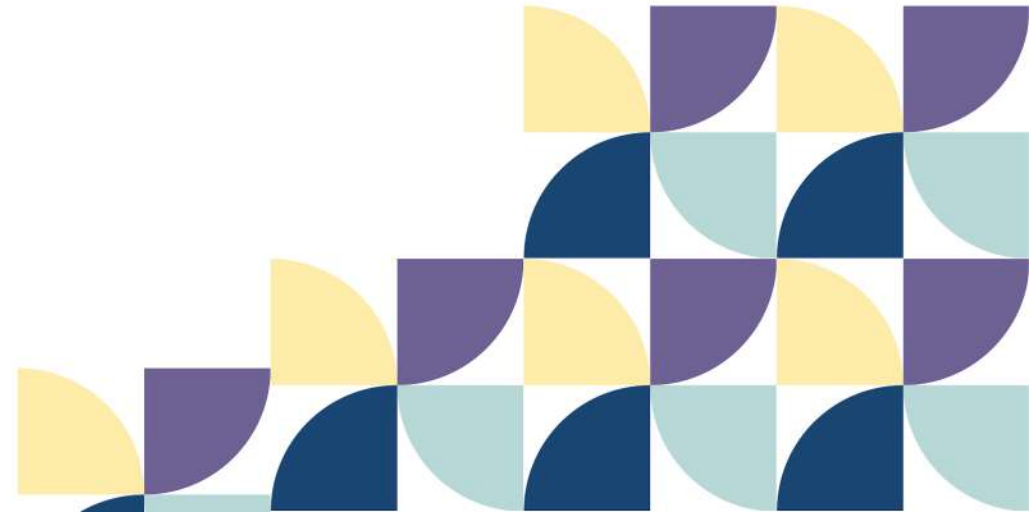
“We train our students as ethical and creative professionals who actively participate in the contemporary media landscape through in-class theoretical education and applied studio experiences.”

Assoc. Prof. Dr. Uğur Baloğlu

Head of the Department of Television Reporting and Programming



Uygulamalı Bilimler
Fakültesi



Purpose of the Department

The Department of Television Reporting and Programming aims to provide students with the necessary **knowledge and skills in the television broadcasting sector**. In this respect, students are trained in fundamental journalistic skills in news gathering, investigating, writing and presenting. In addition, subjects such as the production process of television programmes, creating programme concepts, directing and editing are also covered. Students gain skills in using media tools such as **camera operation, video editing software and graphic design** effectively.

The Department of Television Reporting and Programming trains **well-qualified communicators** who can transfer theoretical knowledge to the field of application through both curriculum and occupational internship practice. For this purpose, it provides its students with advanced knowledge and skills in many areas such as **critical media literacy, news language, diction and interview techniques, television broadcasting, programme writing, camera and shooting techniques, editing techniques, digital broadcasting**, which constitutes the core of communication disciplines.



**Future of the
Department**

The future of the Department of Television Reporting and Programming will advance in digitalisation, new media platforms, **artificial intelligence**, mobile journalism, **interactive and personalised content**, the increasing role of social media, **multi-media skills**, ethical and credible journalism and international journalism.



This programme will adapt to technological advances and **changing audience habits** and will evolve to play an important role in **the media landscape of the future**. Television journalism and programming education will provide students with the competence to adapt to this transformation process and **produce innovative solutions**.

Programme and Curriculum Details

In accordance with the curriculum of Faculty of Applied Sciences, Department of Television Reporting and Programming, a total of 135 credits and 240 ECTS is required to graduate.

Our department curriculum is structured with theoretical and practical courses on the basic competencies of the field followed by specialisation courses.

- Television Programme Production and Directing
- Television Broadcasting
- News Language Diction and Interview Techniques
- Transmedia Narratives
- Audio and Visual Production Techniques
- News Gathering and Writing Techniques
- Visual Culture
- Actors Management
- Short Film Applications
- Editing Techniques on TV
- Reporting Photography

“We train students who can apply theoretical knowledge to practice, integrate their competencies in production, writing, analysis and criticism with social responsibility awareness, have a researcher identity and a critical approach, and think creatively and originally.”

Assoc. Prof. Dr. Uğur Baloğlu
Head of Department



Department Accreditation

AQAS, which was established in Germany in 2002 and is a member of the European Quality Assurance Association, is an organisation that has evaluated more than 5000 programmes worldwide. More than 90 German universities have accredited programmes of which AQAS is a member. Its accreditation certifies that the accredited programme complies with European standards and principles.



“In our programme, we train our students for international dynamics.”

Asst. Prof. Hande ULUSOY



Learning Outcomes

The learning outcomes of the department are as follows:

- Interpret the basic concepts, fields of study, theories and approaches of media.
- Explains current information about the discipline by associating with the theories of communication.
- Defines the basic concepts of communication sciences.
- Interprets current issues, political, cultural and economic changes in a critical context by utilising the theoretical knowledge in the field.
- Associates the concepts and facts with the fields of social sciences such as Law, Sociology, Advertising, Cinema and Economics.
- Identifies new strategies and methods for the technical infrastructure and content of television news and programme types.
- Integrates the theoretical knowledge related to the field with current technological trends.
- Produces creative content in their own field.
- Interprets the theoretical and practical knowledge acquired in the field.
- Follows and evaluates written, verbal and visual activities regarding the agenda.



Gain Skills in Labs and Workshops!

- Digital Communication Workshop
- Plato – RTV Studio
- Computer Laboratories (8 Labs)
- Mac Lab





More than just a Diploma!

Digital media oriented approach:

Our department courses and contents are updated and adapted to the current media atmosphere.

Interdisciplinary courses:

Courses such as short filmmaking, documentary filmmaking, food photography, transmedia narratives, transmedia narratives, etc. support students to gain different specialisations as our curriculum enhances journalism and programming.

“We simulate sectoral applications in our own studios with practice-oriented curriculum and workshops.”

Assist. Prof. C. Emre Tanç

Application-centred curriculum:

Our practical courses in our curriculum combine theory and practice to prepare students for the dynamics of sectoral work after graduation.

Graduation project and vocational internship application:

Our students complete their degree by producing at least one news bulletin, TV programme, documentary or short film as part of their graduation project before graduation. In addition, with the compulsory internship practice, they have the chance to experience what they have learnt in the sector.



Innovative Courses

“

We follow global trends in the digitalising world and train our students for current applications.

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- Virtual Reality Applications
- Augmented Reality Applications
- New Media and Data Mining
- Videographic Criticism
- Digital Advertising
- E-Publishing
- Transmedia Narratives
- Leadership and Management
- Reputation Management
- Time and Meeting Management
- Media and Multimedia Design
- Motivation Techniques
- Content Production and Management in New Media



Academic Staff



Assoc. Prof. Dr. Uğur Baloğlu
Head of Department



Asst. Prof. Hande Ulusoy



Assoc. Prof. Dr.
Ferhat Zengin



Guest Lecturer Cem Öğretir



Asst. Prof. C. Emre Tanç



Asst. Prof. İpek Gürkan



Res. Asst. Mehmet Kayın



Res. Asst. Ece Çakır



Career Opportunities

Graduates of the Department of Television Reporting and Programming have a wide range of career opportunities in the media sector and can use their technical skills, communication skills and creativity in various fields.

Television Channels and Broadcasters:

News Anchor, Reporter, Editor, Programme Producer, Director

Digital Media and Internet Publishing:

Editor, Content Producer, Social Media Manager

Production Agencies:

Producer, Director, Screenwriter

Advertising and Marketing Agencies:

Content Production Specialist, Media Planning Specialist, Creative Director

Public and Private Organisations:

Communication Specialist, Public Relations Specialist, Organisational Communication Specialist

Education and Consultancy:

Academician, Instructor, Media Consultant



Who Should Choose?

- Those with Communication Skills
- Curious and Inquisitive Spirits
- Creative and Innovative Thinkers
- Stress Management and Timing Skills
- Those Interested in Technology and Digital Applications
- Those who are Prone to Teamwork
- Those with Critical Thinking Skills
- Those Interested in Visual and Auditory Arts

Our department is the perfect starting point for dynamic and creative individuals aiming for a career in the media sector. Television reporting and programming education prepares students to become the **media professionals of the future** by providing them with both technical knowledge and practical skills.

“
**From theory to practice,
Gelisim for the future!**

Alanur Berivan Sarıkoç (Graduated 2023)

”





Double Major Opportunity

Double major is a programme that allows students to study two undergraduate or associate degree programmes at the same time. The aim of the double major programme is to enable students who have successfully completed their major programmes to study a second major at the same time. Istanbul Gelisim University offers the double major programme free of charge to its students. Students who have a GPA of 2.72 out of 4.00 in their major programme and who are in the 20% success rate in the undergraduate/undergraduate programme they are enrolled in can start the second major diploma programme free of charge.

Students who successfully complete the double major programme and are entitled to two undergraduate degrees are awarded two undergraduate diplomas.

Our department students can double major in the following programmes free of charge:

- Public Relations and Advertising
- New Media and Communication
- Radio, Television and Cinema
- Psychology
- Sociology
- Political Science and International Relations
- Aviation Management

“

For our department students, the double major programme enables them to make a difference in their careers by combining both their skills in media and expertise in another discipline.

Asst. Prof. İpek Gürkan

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2023-2024 ACADEMIC YEAR

Our Events

DOCUMENTARY PRODUCTION IN TV ON
THE FILM "REPUBLIC IN MY CENTURY" -
NEŞE SARISOY KARATAY



100TH ANNIVERSARY OF THE REPUBLIC
NEWS REPORTING -
ŞEVVAL İSKENDER - BÜŞRA ÇELİK



NEWS PRESENTING AND
COMMUNICATION SKILLS ON TV -
CEM ÖĞRETİR



“ —
We learn the dynamics of
the sector with experts
from the sector.

LIGHTING TECHNIQUES
IN FASHION PHOTOGRAPHY -
BURAK BULUT YILDIRIM



TELEVISION AND CINEMA LIGHTING TECHNIQUES
WITH DAVINCI RESOLVE -
MURATHAN YILDIZ



Past Events

We offer our students a rich range of activities with workshops, seminars, interviews, festivals and congresses.



Sector Collaboration for a Strong Future

AKRATEK
broadcast solutions

Gest
Film.



kiralik
kameracim
.com

— “ —
Our strong contacts with the
sector enable our graduates
to start their careers one
step ahead.

— ” —



Student Awards

Our students from the Department of Television Reporting and Programming and the Department of Gastronomy and Culinary Arts were **finalists** in the **'Anatolian Food Photography Competition'**.

1st Photo: Ecem Ceylan (2nd year student of the Department of Television Reporting and Programming)

Cook (Beans in Casserole with Lamb Shank): Şeyma Aygün (Gastronomy and Culinary Arts 2nd Year Student)

2nd Photo: Şule Soylu (2nd year student of the Department of Television Reporting and Programming)

Cook (Lamb Shank on Afyon Keşkeği): Murat Bağ (Gastronomy and Culinary Arts 2nd Year Student)

“Be a part of Istanbul Gelisim University Faculty of Applied Sciences for an interdisciplinary perspective!”

Directed by our department student **Beyda M. Yeşil**, the documentary titled 'The Shadow of Women' is about 3 women of different ages, living different lives, and all kinds of violence they are exposed to by men. The life stories of women who are forced to stay under the shadow of men are animated with a 'shadow play'.

The documentary was selected for the **'Honourable Mention Award'** at the **Student World Impact Film Festival (SWIFF)** in New York.



STUDENT AWARDS



SELECTION

1



2



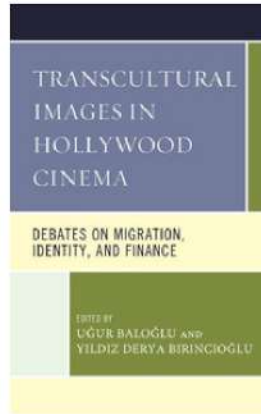
Publications



**ASSOC. PROF. DR.
FERHAT ZENGİN**

Artificial Intelligence and Cinema

Author: Assoc. Prof. Dr. Ferhat ZENGİN (Editor)



**ASSOC. PROF. DR.
UĞUR BALOĞLU**

Transcultural Images in Hollywood Cinema

*Authors: Assoc. Prof. Dr. Uğur BALOĞLU & Assoc. Prof.
Dr. Yıldız Derya BİRİNCİOĞLU (Editors)*



**ASST. PROF.
HANDE ULUSOY**

News Literacy

*Authors: Asst. Prof. Hande ULUSOY & Asst. Prof. İpek
TOK (Editors)*





TÜBİTAK 2209 - A

PROJECT NAME: Disaster Reporting and Disinformation: A Research on the Content of News Verification Platforms on 6 February Earthquakes

PROJECT COORDINATOR AND TEAM: Asst. Prof. Hande Ulusoy, Şule Soylu, Ecem Ceylan

TÜBİTAK-2219 OVERSEAS POST-DOCTORAL RESEARCH SCHOLARSHIP PROGRAMME

PROJECT NAME: Transnational Media and Countercultural Flow: A Comparative Study on Turkish TV Series in the USA in the Context of Immigrant Integration and Cultural Encounters

PROJECT COORDINATOR: Assoc. Prof. Dr. Uğur Baloğlu



Powerful Steps to the Future: Our Graduates



ENES SEZEN

In 2019, I graduated from the Department of Television Reporting and Programming. During my undergraduate years and after graduation, I worked as a brand and marketing specialist in the field of marketing and brand management on the brand side in well-known companies operating in the Media, Health and Finance sectors. Then, in 2021, I started my own company offering 360 digital services. Today, it provides digital platform and brand management for more than 20 brands.

While studying in the Department of Television Reporting and Programming, the biggest advantage of the department for me was that it was a practical learning method rather than just a theoretical learning model due to the Faculty of Applied Sciences, which provided me with incredible convenience in my working life.



ALANUR BERİVAN SARIKOÇ

I graduated from Television Reporting and Programming 2023. When I started university, I could not predict what awaited me in the future. However, thanks to the courses I took and the projects I participated in, I had the opportunity to clarify my career path. Especially the courses I received during the education process and the projects we prepared provided me with the opportunity to work as a content producer and promotion specialist in the corporate sector. Although this journey was uncertain at the beginning, I saw how valuable experience I gained with the right training and guidance. In addition to academic knowledge, I would like to thank all my department professors who prepared us according to the realities of the sector. Development from theory to practice, preparation for the future.



Powerful Steps to the Future: Our Graduates



SELİN SERRA TOSUN

I graduated from the Department of Television Reporting and Programming in 2023. I am a journalist and news reporter. To be able to learn a profession in every sense is related to what you add to yourself rather than what the school you study adds to you, because each of our department professors has never missed their kindness, interest and tolerance. Instead of making our affairs difficult, they always facilitated and guided us. I believe that we are very fortunate in this sense. I would like to say only this to all my student friends who want to step into this profession and who will study at Gelişim University Television Reporting Programming Department. Try to learn something new every day. Pursue knowledge and truth. Be curious about everything, being open to learning, change and development is the first condition of being in this profession. Take a stance, an understanding and a concern and already imagine an ethical professional character for yourself. Virtue and ethics are everything. This is essentially the whole point, Godspeed.



ŞEVVAL ÇELİK

I graduated from the Department of Television Reporting and Programming in 2023. The Department of Television Reporting and Programming is a department where different experiences, different excitements are lived, and where you will discover where you want to see yourself more than anything else. I loved being behind the camera at university, which was one of the important points in deciding which direction I would pursue my profession. I am currently continuing my professional life as a videographer in a media organisation in the light of the editing courses that I enjoyed very much during my university days. It is a very rewarding department for those who have an open future and see their future like a film ribbon.



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SEARCH
FOR TRUTH,
BEYOND THE
SCREEN!

**DEPARTMENT
OF
TELEVISION
REPORTING
AND
PROGRAMMING**

CONTACT:



Web Site



@iguubf



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